


We are now deliverins ex. S.S. "Watuka" Absolutely the BEST North Sydney
Screened
A.E. Hickman Co., 0000000000000000006000600 .
Five Burgeo Seamen Drowned
When Schr. Inez G. Capsizes
War With Turkey Unlikely Says Domin-
ions Secretary $-\cdots$ No Hope For 34 Men ions Secretary-.-No Hope For 34 Men
Entombed in S.51-Dr. Harvey J. Howard Rescued From Chinese Bandits.
THE EVENING TFLEGRAM, ST. JOHNS, NEWFOUNDLAND, SEPTEMBER

## 2 <br> .

 Num

## THE SALVATION ARMY

A GREAT MISSIONARY LECTURE, entitled "TEN YEARS' WORK AMONG CRIMIN AL TRIBES IN INDIA" given by ADJUTANT SOLOMON SMITH,
in THE NO, 1 CIFADEL, NEW GOWER STREET, MONDAY, SEPTEMBER 28th.
 Tna proceedi of the meeting will be devoted to the
neection on SA. Hallin India, in connection with the
Cenerat's Seventieth Birthday Scheme, upon which
 plate bearing the inscription , Erected by the peop
of St. Johns. Newfoundland" will be placed.
The admissien is really a donation to this worthy object. ADMISSION: ADULTS, Suc. CHiLDREN, 20 c. ADMISSION: ADULTS, 3uc. CHILDREN, 20e.
Tickets can be evurchased from the Cadets. Pleaso
buy a ticket whether you come or not.



## NEW ARRIVALS

KNOWLING'S


## EVENING

 of any woman.SILK KNIT NIGHTDRESSES.
INFANTS' CREAM COATS
BONNETS TO MATCH.
LADIES' DRESSING GOWNS

## New <br> Furs

## DRESSES

These feature the newest styles. There are
graceful innovations, flounces, trimmings and sleeves. All so feminine, so beautiful and comfortable to wear that they will delight the heart

LADIES' DRESSING JACKETS.

## MONERATEIY PRICED

## G. KNOWLING, "

Limited

L. N. and P. Assoc. of Fashion, Limited

AN AVERAGE SAVING OF $\$ 10.00$ to $\$ 20.00$ over Winter Prices men to this GREAT EARLY. FALL SALE OF

## Ladies' Winter

 COATSThese gorgeous COATS have just been munpacked-one is hand-
somer than the other-and they will enthuse you as they enthused us when we opened them for this Sale. All the new season's most wanted fabrics, colors, trimmings and styles are to be found in
this Sale.

## 20 P. C. DEPOSIT Milithant toin

WANTED.
Over 1800 New Seasons

## COATS

INVOLVED
FOR WOMEN, MISSES AND STOUT WOMEN.

### 0.98 <br> $12{ }^{2 \times}$ <br> $11^{m}$

Materials and Furs alone would cost you more than these warm,
beautiful COATS-the values are positively sensational!
$17^{50} 22 \quad 25$ THESE FASHIONABLE MATERIALS Alvarado, Pin Point, Truvenette, Faun Suede, Broadcloth, Bolivia,
Kashane, Buck Suede,
Ormandale.
30

30.80 THESE NEW SHADES-
Bokhara, Wine, Pansy, Ginger, Taupe, Grey, Fawns and

## Other Advance Style COATS

Showing the fiewest materials-newest styles and shades
\$45, 50, 55, 60, 65 and 70

Fashionably dressed women will be delightedall one of a kind.
 bought here season in and season out, to attend this Sale. We want THEM above all others, ings of the finat we consider one of the most ext our history-And we say advisedly that we want you to come expecting to find the same character of Coats that you associate usually with much higher prices-and we promise you that you will not be disappointed.
sepent, 25, 28

## THE NEW APPAREL for FALL

Truly an Individual Showing-Not only because these are correc interpretations of fashion-but also because they are so low priced

London, New York \& Paris Association of Fashion, Lid.

Surprising Values in the Smart New Long-Sleeved Fall

## DRESSES

FOR MISSES
FOR WOMEN
FOR STOUT
WOMEN.

TAILORED SUITS, COSTUME SUITS, SPORTS SUITS, FANCY SUITS, BOYISH SUITS,
in fact a collection of Suits that could not be improved on for diversity of
selection-Newest shades-all sizes.
$\begin{array}{llll}8.98 & 12.98 & 17^{.54} & 22\end{array}$
HERE IS YOUR OPPORTUNITY TO BUY YOUR SUTT AT A GREAT

## 0ther New Fall SUITS \$25 $\quad \$ 29$ \$34

GIRLSNew Dresses New Coats New Hats

| 2 AGES |
| :--- | :--- |
| 2 to |
| 15 | GIRLS' NEW FALL COATS

Newest models for Fall and Winter wear, in Polaires, Vel-
ours, Truvenette, Suede-in all the new shades. Truly a
deligher \$4.98 up to $\$ 14.98$ GIRL' DRESSES in Homespuns, Tweeds Ral

 line and pleated Bkirt mod- $\begin{aligned} & \text { Hats for the new season, } \\ & \text { for little Miss, These will }\end{aligned}$ \begin{tabular}{l|l}
eis. <br>
Fall models.

 

$\$ 2.98$ up to $\$ 7.98$ \& $\$ 2.30, \$ 2.98, \$ 3.98$
\end{tabular}

## Guarantee Bond-

If this purchase does not please you in any way-bring it.back and your money will be cheerfully refunded-There are no
"Ifs", "ands" or "Buts" about it-we stand solidly behind
these guarantees.
LONDON, NEW YORK AND PIBIS ASSOCLATIOX OF FASHIOX, LIMITED.

Surely nowhere else but at this Store will you find such complete assort Surely nowhere else but at this store will you find such
ments of beautiful Fall Dresses at such popular prices.

FOR MISSES, WOMEN AND STOUT WOMEN.

New Fall Satins, New Canton Crepes, New Crepe Back Satins, New Cloth Dresses-Dres
colors-in all sizes.

## Exclusive Fall Frocks \$19.75 \$25.00 \$29.75

These presentations are both a Style Lesson and an Opportunity. SEE THEM:

Ladies' Raglans and Rubberized Tweed Top Coats
Large assortments - complete style rcinge, at
$\begin{array}{llll}18.50 & 22.00 & 25.00 & 28.00\end{array}$

## Rubberette Coats

For Misses and Women, with check linings
extra quality rubberette-all sizes, also
8.98 extra lengths
$\square$
AN UNUSUALL PURCHASE MAKES POSSIBLE THIS UNUSUAL SALE OF

## Flannel Dresses

 MISSES' SIZES MISSES' SIZES14 to 20.
WOMEN'S SIZE EXTRA SI SIZES. These are FLANNEL DRF DTYLES. These are FLANNEL DRESSES of the better sort. The
IDEAL DRESS for Business or Street wear. OTHER FLANNEL DRESSES

The New Waists
 1.98, 2.98, 3.98, 4.98 FALL SWEATERS
 $1.98,2.98,3.98$

## Introducing the Newest Fall Styles

 In Felt, Velour and Velvet For 'Misses',For Women, For Women,
For Matrons, HATS OVER 2,000 BRAND NEW For Matrons,
For Bobbed Both English Both English and American manufacturers have vied with
production of these marvelous Hat Values.


## Our Guarantee

if at any time up to november ist, you do not feel you have saved money, you may cancel your purchase, and your deposit will be promptly refunded

London,New York\&Paris Association of Fashion, 1 It.

Buy Your Fur Coat Now PAY LATER.
ONLY A SMALL DEPOSIT REQUIRED-WE WILL THEN STORE YOUR PURCHASE UNTIL WANTED

Dominating Values Offered in Our First Annual Sale of GUARANTEED FUR COATS

WITH A COLLECTION OF THE FINEST GRADE OF FUR COATS THAT ONLY MONTHS OF PREPARATION COULD HAVE MADE POSSIBLE. YOU MAY BE ASSURED OF THIS STORES RELIABILITY AND GUARANTEED QUALITY IN EVERY COAT THAT WE SELL
 OTHER SPLENDID FUR COAT VALUES ON SALE

WE DO NOT MISREPRESENT. We sell only Fur Coats that
are dependable, of highgrade Skins, and made in
the best of styles.
EVERY COAT GUARANTEED.

NEWFOUNDLAND SEAL COATS \$100.00 MUSKRAT COATS
 HUDSON SEAL COATS \$285.00 Hasnicent quality. Some Skunk
All Sizes and Stouts.
Several Exclusive Sample Models From High


ADVANTAGES OF BUYING EARLY
You get the choicest Skins. You get better quality and
workmanship. You find this season the largest SELECTION OF STYLES
we ever had.


SIDE TALKS. Majestic Theatre

SAFE DEPOSIT SERVICE
The Eastern Trust Com pany provides safedepos.
it boxes and vaults in
which you may keep Securities.
Insurance Policies Deeds, Wills and other valuables
EASTERN TRUST COMPANY




Breakfast Bacon

at Corner Brook







Greengages
75 BASKETS OF N.S. GREENGAGES received to-day. Secure yours without delay. CEYLON COCOANUT-New stock, finely BORDEAUX SHELLED WALNUTS-New cracked meats and perfect halves ..60c. H . "HEALTH" BRAND POTATO FLOUR-1-10. Packages SWANSDOWN CAKE FLOUR- Prepared (not self rising) is a special flour made
from those elements of the from those elements of the selected wheat
berry that give best results in cake and pastry making .. .. .. .. .. .. .. 65c. Pkg.
BLUE

PICKLING PLUMS tomatoes Per Gallon, $\$ 1.20$ C. P. EAGAN

PHONE NOS:-
123 \& 423 Duckworth St. 402 Queen's Road.








# NOW-Inaugurating the New Fall Season  and Winter TOPCOATS, OVERCOATS $16.5019^{.75} 24^{.75} 29.7534^{.00} 39^{.50} 47^{.00}$ 

Men's Blue Serge Suits ways well dressed." Hundreds of new Blue Serge Suits-the kind that stay
blue, or your money refunded. Prices \$17, 22, 27, 30,
35, 40, 43, 46, 50

## Youths' Suits and Overcoats

YOUTH WILL BE SERVED IN THIS STORE-Splendid groups of Smart Suits and Overcoat
and provides parents with an excellent opportunity to share in these most remarkable savings.

LOOK, MOTHERS! FORMAL SHOWING

## BOYS' FALL SUITS and OVERCOATS

MOTHERS: You save dollars when you buy your son's clothing here. More styles, colors, patterns and materials than any other store in town.
The greatest assortments of Boys' New Fall Clothing that we ever as The greate
sembled.

|  | One and two-Pant knicker leg pants, <br> 5.98, 7.98, 9.98 up to 16.50 |
| :---: | :---: |
|  |  |
|  | $\begin{aligned} & 9.98,12.98 \\ & \text { up to } 18.50 \end{aligned}$ | Boys' Flannel Suits Ane hisi 98c Association of Fashion, Ltd.

A Greater Selection Than Ever Before! - SEE THEM! Styles for Young Men THE NEW FALL STYLES are here in Collegian Models Conservative Models
Styles for Stout Men Styles for Slim Men Styles for Short or than ever before. Each price group pre Styles for Short or Tall sents the largest assortments in the cour Men boundless variety of fabrics and colors. And for this occasion we have even out:done ourselves in offering greater values ever before. Each price group pre

Men's Slip-over
Sweaters
Comfy Sweaters, ideal for 2.89
the cold days ahead ... ..
Youths' Slip-over Sweaters
Ages 12 to 18 vears.... 2.30

Juveniles' Suits and $0^{\prime}$ Coats Suits
Hundreds of new Suits for the little
in all the new stylyes of Sailor, Tunic, in all the new style of Sail the Tunie,
Buster Brown and Norfolk models, Buster Brown and Norfolk models,
in all required shades and materials.
2.98, 3.98, 4.98 up to 8.98 Overcoats For the little lad, ages 2 to 8 years.
Fine Chinchillas and Naps;
fome flannel lined, others plaide back;
mannish styles. 5.98 up to 9.50

Sale Men's Trousers FOR MEN AND YOUNG MEN
Large assortment of Suit Patterns, Excellent opportunity to match 2.20, $3.20,4.50,5.98,7.50$ and 8.98

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$$RAGLANS

FOR MEN and YOUNG MENMen's and Young Men's New FallRaglans, smartly tailored; allguaranteed waterproofs.
$9^{4 \pi} 4^{5 \times 17} 17^{51}$ Some with oil lining and adjustlined.
\$22-27-32 All wanted shades of
Navy, Grey and mixtures. \$35-40-45 With belts and without, in fact one of the finest assortments of one of the finest assortments of
Men's Raglans ever shown here. ENGLISH 8

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9
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Boys' Wool Jersey Sweaters $=1.40$ On saturatar Koerru, Joo. Futer


 Sumay. Per. Fr. OTMherty








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## Clothes Cost a Lot of Money.

The few cents you save on inferior soap causes you to lose several dollars worth
Pure Soap Makes Clothes Last Longer. of clothing.

## SUNLIGHT SOAP IS ALL PURE SOAP.

Total up the value of the clothes you wash every week, then you will see what Sunlight Soap is saving you. The few cents extra that Sunlight costs you, saves over FIFTY DOLLARS for you on your year's washing.

## STICK TO SUNLGGTT AND YOU WONT BE STUCK. R M RMRTR SOAP WHICH COSTS LESS THAN SUNLIGHT IS WORTH LESS. DON'T BE DECEIVED.

Every Tablet of SUNLIGHT .SOAP is sold under a ( $\$ 5,000.00$ ) FIVE THOUSAND DOLLAR GUARANTEE OF PURITY
There are no injurious chemicals in SUNLIGHT SOAPS.

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## Granulated SUGAR

IN ONE HUNDRED POUND LINEN SACKS $\$ 6.50$ each

## OLIVE OIL

FINEST SPANISH CREAM OLIVE OLL - Imported direct from Malaga. ONE GALLON TINS . . . . . . . . . $\$ 2.80$ each GREENGAGES, RED \& BLUE PLUMS 200 Baskets ex. Express-also, GREEN PICKLING
PEPPERS, ONIONS and CUCUMBERS
$\qquad$
W.E. BEARNS
"THE HOME OF GOOD THINGS TO EAT!" DUCKWORTH ST, ${ }_{379}$ RHONE RAWLINS' CROSS.
971.


## NOTICE!

 to advise that we have opened an office in the MORRIS
BULDILG, QUEEN STRET, where every attention
and courtesy will be extended to patrons. W. H. HYNES

## Tailors \& Tailoring <br> 

Forty-Six Years in the Service of the Public-The Evening Telogram

## SERVICE:

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U. S. FIDELITY \& GUARANTY CO. U. J. LACEY, NAd. General Agent.


## MATCHLESS

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## Suit or Overcoat

by having them hand-tailored to your own
W. P. Shortall
P.O.Box $445 . \quad$ Phone 477.

THE AMERICAN TAILOR. 0000000030060000000000600

## Men's Caps


$\$ 1.20$ each
VALUES WORTH UP TO $\$ 3.50$. The early buyers will have the largest vari-
ety to pick from.
WM. SPURRELL


## Browning's

 NEW SODA CRACKER CALLED"CRISBIT"
is the finest Soda made. THE TASTE WILL TELL."
G. Browning \& Son,

\% Cashin's Am. Household C0AL annot be equalled. give it a trial: $\$ 12.00$ PER TON SENT HOME. special prices five ton lots.

## CASHIN \& CO. Ltd.

 Phame 1 ana 000000000 000000000000006006000000000 FURNESS LINE SAILINGS

 FURNESS WWTHY \& COMPANY LIMITED.

## Munson Steamslip Lines.

S. S. SOKNDAL (fREIGHT ONLI) Will sail from New York
Will sail from Boston eptember 23 rd Will sail from Boston . . . . .. . . . . . September 24th
Will sail from Halifax . . . . . . Sentember 26th For Freight rates and other particulars, apply
A. E. HICKMAN, CO., LTD GGENTS, ST, JohNs, NFLD, PHove 113s.



that the appointments of our
new Sleeping Cars, have been designed with RARE
TASTE and THOUGHTFUL SOLICITUDE for bodily comfort.
PASSENGER NOTICE-HUMBERMOUTH-BATTLE
HARBOR SERVICE. Passengers leaving St. Johh's on express, 1 p.m.
Tuesday, September 29th, will coinnect with S.S. Home, at Humbeeruth, for ports on FREIGHT NOTICE-SOUTH COAST AND ST. Freight for ports on above route, via S.S. GLEN-
COE, as per Steamship Directory, accepted at BowCOE, as per Steamship Directory, accepted. at Bow-
ring s.s Coastal Wharf, to-day, Monday, from 9 a.m.
to 5 p.m. SAILING NOTICE-s.S. GLENCOE



Susu Shipping Coo, Lu.
FOGO MAIL SERVICE. for the following ports, viz.: Catalina, Port Union, Greenspond, Valleyfield, Wesleyville, Lumsden, Offer Wadhams, Peckford's Is
Iland, Musgrave Harbor, Ladle Cove, Carmanville, Fredericton, Main Point, Gander Bay, Victoria Cove,
Horwood's, Stagg Hr., Indian Islands, Seldomelomer Horwood 's, Stage Hr, Indian Islands, Seldom-Come-
By, Tilting, Joe Batt's Arm, Fogo and Change Islands.


## Red CrossLine

NEW YORK. HALIFAX. ST. JOHN'S
SCHEDULE SAILINGS FOR SEPTEMBER.

| $\begin{aligned} & \text { from new yorf } \\ & \text { fint. } \end{aligned}$ | FROM ST. JOHNS 12 oclock Noon |
| :---: | :---: |
| throveh rates quoted to summer passage rates now | $\begin{aligned} & \text { A. Octobet 3rd } \\ & \text { ALL PORTs. } \end{aligned}$ Effective. |
| Round trip tickets issued at special r stop-over privileges. | with six monthr |
| For further intormation, apply to |  |
| bowring a Company, in Battery halifix, x.s. Agents. | Place, Nen Tork $\mathrm{F} \& \mathrm{CO}_{n} \mathrm{ITD}$ ohns, nfid. 1 gente |

[^0]Auction



[^0]:     THE CANADA STEAMSHIP LINES, Ltd. MONTREAL \& CHARLOTTETOWN TO ST. JOHN',
    SALINGS FOR OCTOBER
    
    
    
    

    ADVERTISE IN THE EVENING TELEGRAM.

