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## This woman's experience will help you with your breadmaking

She writes: "My grocer told me to get Cream of the West flour for bread -he could recommend it. It makes bread white and light, so now I won't have any other." A flour so satisfactory that it deserves such praise from those who actually use it is well worth trying. Women everywhere who use it, recommend

## Cream it West Flour <br> the hard wheat flour that is guaranteed for bread

Give it a trial. See for yourself how splendidly it makes bread that rises right up out of Give it a ceam of the West flour is rich in gluten. This highty nutritious substance has sech wonderful elasticity or power of expansion that
the yeast, thus enabling. your bread to rise properly.
If you want fne big, bulying looves, with delieious favor, even erumb and all the wholesome nutritious


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The Campbell Flour Mills Company, Limited, Toronto, Canada

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THE EVENING TELEGRAM, ST. JORNS, NEWFO NDLAND, APRLL 14, 1917-4

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Recruits are Wanted for the Newfoundland Royal
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## Are You Buying at Right Prices

$W^{E}$ would not offer you advice, rather do we invite your inspection of our Wares, confident that we have the Goods you require, and that our prices will stand the test of comparison, leaving the choice to your good judgement.

## Hump Hair Pins.

Ladies, try a package of Hump Hair Pins and you
have comfort, for they hold. Once used, always

## Talcum Powders.

## MANHATTA

Also 10 doz . WITCH HAZEL CREAM for the face and hands . . . . . . . 20c. per bottle

## Straw Market Bags. <br> 0 Nests STRAW MARKET BAGS, assorted sizes.

American Stair Oil Cloth
A Bargain, 10c. per yard.
IOB LACE CURTAINS. 80c. and $\$ 1.00$ per pair.
Maushall Bros

Corduroy Velvets
Myrtle, Cardinal, Mole, Helio., selling at Old Prices.

## American White Sheets.

Hemmed ready for use. Selling at 70c. per pound.

Boston Garters.
2 doz. only MEN'S BOSTON GARTERS



It is a pure phosphate baking pow-
der and is guaranteed by us to be the best and purest baking powder possible
to produce. The perfect leavening qualities of "Magic" combined with its
purity and wholesomeness make it the ideal baking powder. The ingredients are plainly printed on the label and our half
century reputation should be sufficient guarantee of the high quality redients.
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## $\mid$ <br> Spring Cleaning Announcement <br> ALABASTINE, the most beautiful of all wall colors in enchanting shades and tints, with Border, Stencils and Design Books, just opened. | EXTENSION RODS. |  |  |
| :---: | :---: | :---: |
| WINDOW SHADES. |  |  |
| DUSTBANE. | PAINTS. | SNAMELS. |
| FILLERS. | RUBBER HOSE. |  |
| HOSE FITTINGS. |  |  | <br> Liquid Veneer, Liquid Veneer <br>  RANY WEATHER SPECIILTIES. <br> LADIES' MACINTOSHES <br> FAWN COLOR ONLY---Buttoned close up to neck all parts stitched which make them more endurable. <br> $\$ 3.20$ each. <br> OUR SPECIAL VALUE IN OIL HATS <br> IS WORTH YOUR CONSIDERATION ${ }^{\text {AN }}$ ROT HAT For 60c. <br> Four Specials HEADACHES,BLLIOUSNES CONSTIPATION, indigestion <br> SYRUP. <br>  <br> $\qquad$ <br> This week we are showing four special lines of exceptional value. <br> 1st.--Ladies' Plain, Black Cashmere HOSE, at $40,50,60$ and 70 c . pair. <br> 2nd.--Dainty Teneriffe Doilies, 15c вa. <br> 3rd.--White Emb'd Cosey Covers, 30c. вach. <br> 4th.--White Emb'd Cushion Covers, 55c. вach. <br> A. \& S. RODGER.



Newloundlander
in Action

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## HENESGRE

High Grade Tested Seeds


 | Stringless Refingee Was (Butter) Bean |
| :--- |
| lb 50 . 5 lise | Rennie's XXX Early Table Corn (sweetest).....Prg. 10c, Davis. Pertect cucumber, for table or pickles.....Pkg. 5 c , XXX Pink Skin Tomato, solid fruit, big cropper. Pkg. 150 , Matmoth. $1 / 20,0$, ozen 60 c . quash, specimen 403 lbs . weight,




 Extra. 5c, oz. 25c. .




"Palro" Seedtape. "You plant it by the gara."











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now
$0 \times 0$ Pio R WOM M N
White and Black, st.45 pr. o be had ony at bishops White Lisle
White and Black silk, 75c.


Onyx Brand Hosiery
BLACK LISLE, 55c. \& 80c. pair
SILK HOSE $\$ 1.50$ \& $\$ 3.30$ pair
 Bue, Rooky, Grey, etc.
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Ladies'OSTRICH RUFFLES
$\mathbf{\$ 1 . 3 5}$ to $\mathbf{\$ 1 6 . 0 0}$.
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## Brighten up the Home



Boys' Wash Suits 85c. to $\$ 2.50$. Mothers like these because
they are inexpensive and stand the rough and tamble games that send other garments to the
mending table or rag bag. ROMPERS, 46c. to 95c.

Girls' New Wash Dresses 45 c. to 83.90 each.
 WHTTE PARTY FRRCKS,
Handsome is truly the way to
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 and Party Frocks, designed
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MEN'S SHIRTS 80 c . to $\$ 3.60$.
 MEN'S TIES 24e. to 8.2220 each Superb line for Summe wear. New American Bow
Ties now opening at 65 cts each.

## War News,

Messages Received Previous to 9 A.






















EERMANS RETREATING.

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HITT AND RUNN - Brother Gus May Be Down for a Good Time All Right-At Bull's Expense



More Bread to the Barrel.

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STEER Brothers.


Just Received
Another Shipment of Hay

BUY WHAT YOU WANT NOW BEFORE THE STORAGE CHARGES ARE ADDED TO IT.

## COLIN CAMPBELL

## LIQUIDATORS' NOTICE!

The Stock of Lumber of the Empire Wooiworking Company, Ldd., Now in Liquidation is for sale at Hill of Chips.
Stock comprises: SPRUCE JOISTS $-2 \times 7$ and $2 \times$ SCANTLING- $5 \times 5$ to $9 \times 9$.
JUNIPER PLANK BIRCH NEWELS- $4 \times 4$ and $6 \times 6$; over 24,000 MATCHED SPRUCE-No. 2,6000 feet. PINE-11/2 in, 1.
PALINGS 900.
PINE-All grades and sizes, over 35,000 feet. MOULDINGS-All kinds.
STOCK DOORS
PARIOD ROOFING, 10 rolls, and a quantity Rtock as per inventory is over 225,000 feet, Stock as per inventory is over 225,000 feet,
will be sold in block or smaller quantitites. will be sold in block or smaller quantities.
The stock of Lumber for sale at Davey's
Yard, Duckworth Street, comprises 182,000 feet Yard, Duckworth Street, comprises 182,00 feet
of good quality Pine Lumber in sizes $1,11 / 2$ and 3 inch. Will be sold in block or smaller

Terms of Sale - CASH. JOHN DAVEY and the eastern trust company, apr13,6i Liquidators.


## Why You Should Choose the British-Made. GHAPPELL PIANO



You are not invited to purchase this instrument merely for patriotic motives, but because the CHAPPELL PIANO has won its world-wide reputation in competition with the most celebrated foreign makes, and is recognized throughout England as second to none in splendid qualities of
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## Reid-Newfoundland 60.

 60000000000000000000000000 AMERICAN SPECIALS: Wash Dresses, Middy Blouses, Shirt Waists, etc.
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William Frew.

AT THE BIG FEEE DEPOT,

Gluten Meal, Corn Meal, Bran, Black Oats, White Oats.

And Prime Timothy Hay.

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