



WEDNESDAY MORNING


THE TORONTO WORLD


## "T. EATON CO: Cumren Money it Costs."-TE-C0.

| We know a man-a very busy man-who every year makes up his mind to buy his wife a nice Christmas present; but who invariably puts off the buying of it until just before Christmas Day. Then it is that he rushes into the store-finds himself in the middt rushes into the store-inds of a great josting crowd of last minute shoppers-be Comes excited-and in his nervous haste blindly plunges at the first thing he can lay hands on. The result is that on Christmas morning when, in the light of his wife's well-chosen gift, he sees the inappropriateness of his own, he feels ashamed of himself and he wishes then that he had put something more into it than mere without which his gift stands for naught. To such a with our holiday goods sow; for it is sow that our stock of them is completef; and it is xow that we have time to talk to you about them; and it is now that you can hear your own heart peakk, and when it speaks buy next time you come around. |
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| Rummaging in Toylan |

time he camying for some one to catch them.
fish just dying for
"Let the Ponds go for sc each," said TE-C, "and
then the poor fish will surely be caught." (Now he
(Northen the (hat these ponds should sell for roc each).
knows
Another thing he found was a game called "PillowAnother thing he found was a game called "Po have
Dex"-why, he doesst' know. In playing it you have
to bow up something and knock it around; and on
the box it says, "Fun for all ages." Well," said TE-CO,to blow up something and knock it around; and on
the box it says, "Fun for all ages." Welll," said TE-CO,
"it's ages since some children had any, Fun; cut down
Boys' Russian and Fancy Overcoats

Men's Heavy Tweed Trousers



Gift Book Seggestions for the Library



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