

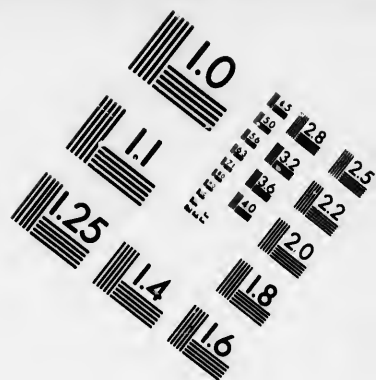
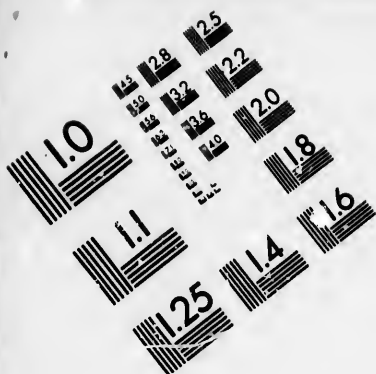
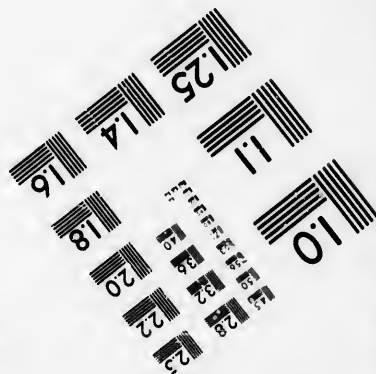
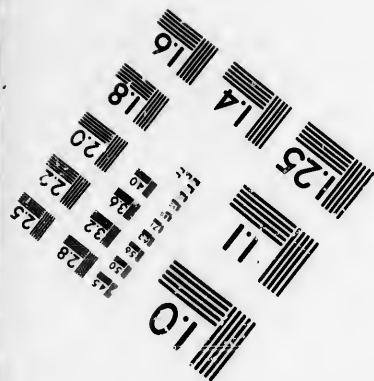
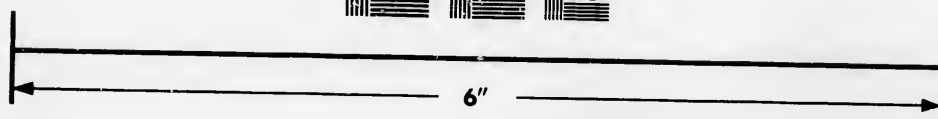
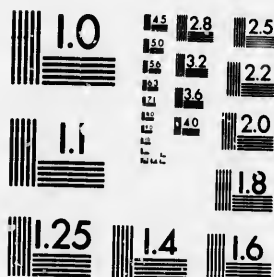


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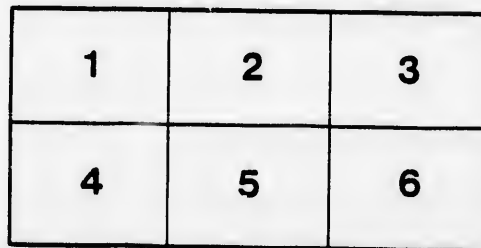
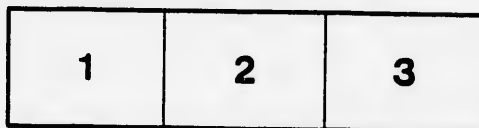
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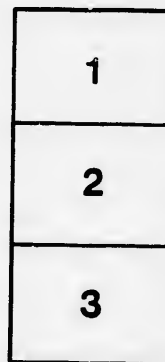
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MERCIFULNESS.

Hudson's Soap is merciful to the clothes, it only removes the dirt, grease and stains, leaving the linen behind in the wash-tub, spotlessly white, wholesome and pure.

PURITY.

Hudson's is a Pure Dry Soap in fine powder, sold in packets. It makes a foaming lather, softens all waters and leaves no smell.

REALIZATION.

What joy to have a clean house, to realise that you have no dirty, musty corners, that your clothes are free from taint, all due to Hudson's Extract of Soap.

REGULARITY.

The daily regulation in every well-governed house is to do all washing, cleansing, and scouring, with Hudson's Extract of Soap.

PROPER PRIDE.

To feel that your house is delightfully clean, your linen sweet, your family protected from the danger and risks of disease, and health and happiness promoted by the daily use of Hudson's Extract of Soap.

LANGUAGE

Language is quite inadequate to describe the multitudinous uses of the most useful thing in the world, Hudson's Extract of Soap.

VARIETY.

The great variety of uses to which Hudson's Extract of Soap can be applied in the kitchen for 'washing up' china, glass, knives and forks, in the house, all over the house, outside the house.

Allmentiveness

The pleasure of eating and drinking is increased by having the tableware, glasses, silver, table linen, &c., washed with Hudson's Extract of Soap.

COMBATIVENESS

(Bold to resist imitations)
Hudson's Extract of Soap is an old public servant with half-a-century's reputation for doing what it claims. It will not injure the most delicate fabric, and leaves no smell.

Love of Home

The sweetest, healthiest, happiest homes are those where Hudson's Extract of Soap is in daily use.

Luxuriousness.

Revel in the luxury of pure sweet linen made white as snow and fresh as sea breezes with Hudson's Extract of Soap.

Safety

Hudson's Soap is invaluable in Hospitals & Public Institutions, for all sanitary uses, it rapidly removes obstinate dirt, keeps the wards & dormitories sweet, dries at once.

Observation

On all sides you can observe the blessings resulting from the daily use of Hudson's Extract of Soap.

BEAUTY

Radiant linen! Spotless floors! Sparkling glass! Bright china! all owe their beauty to Hudson's Extract of Soap.

MIRTH.

Nothing to do but laugh at the wash-tub with Hudson's Extract of Soap in it.

Discernment

Shown by the millions of sensible people who daily use Hudson's Extract of Soap.



Are
you
domesticated

RAPIDITY.
 Though you rub! rub! rub!
 And you scrub! scrub! scrub!
 You'll find that
 It's not in your power,
 In the old-fashioned way
 To do in a day
 What Hudson's
 Will do in an hour!
 Hudson's Extract of Soap for
 rapid washing.
 Leaves No Smell.

FRIENDSHIP.
 The best friend and the most
 helpful handy worker in every
 household is Hudson's Extract
 of Soap.

PARENTAL SOLICITUDE.
 Hudson's Extract of
 Soap will make whole-
 some dwellings & fresh
 clean clothes which are
 necessary to the health,
 happiness and pros-
 perity of children from
 babyhood upwards.

Destructiveness.
 Dirt and disease
 cannot exist
 where Hudson's
 Extract of Soap
 is in daily use.

CAUTIOUSNESS.
 Be wary to take no substitute
 for Hudson's Extract of Soap.
 Remember it has no drawbacks
 to explain away, and does not
 leave the objectionable smell
 common to modern soaps.

ACQUISITIVENESS.
 Hudson's Extract of Soap is
 a money saver, a time saver, a
 wear and tear saver, a labour
 saver, and a glass and china
 saver, less handling needed and
 less risk

REFINEMENT.
 Refinement goes hand in hand
 with cleanliness. Antiquities,
 articles of vertu, bric-a-brac,
 bronzes, statuary, choice china
 and glass. Glass shades, &c.,
 requiring delicate handling can
 be safely washed with Hudson's
 Extract of Soap, the dirt being
 dislodged without unnecessary
 contact or friction.

ADMIRATION.
 Contemplating the beautiful
 get-up of your linen, lawns, lace,
 and fine underwear, and the
 charm of your house made sweet
 and wholesome by
 Hudson's Extract of Soap.

EDUCATION.
 Learn the thousands
 of uses to which Hudson's
 Extract of Soap can be
 applied, for home, ship,
 stable, workshop, and
 factories.

FAITH.
 Hudson's Extract
 of Soap enjoys the
 confidence of half-
 a-century's faith-
 ful service in doing
 good washing,
 cleaning & scouring
 work.

COLOUR.
 Clothes washed
 with Hudson's Ex-
 tract of Soap
 retain their proper
 colour.

Economy.
 No cheaper soap
 exists than Hud-
 son's, it economises
 in cost, in time, in
 labour, and in wear
 and tear.

CLEANLINESS.
 Personified in
 the daily use of
 Hudson's Extract
 of Soap.

WEIGHT.
 Weight for weight
 Hudson's Extract
 of Soap will do
 more cleansing
 work in less time
 than any other soap
 in existence, the
 weight of argu-
 ment is always in
 its favor.

Neatness.
 No home so neat, no
 home so sweet, as
 the one kept in apple
 pie order by Hudson's
 Extract of Soap.

COMPLETENESS.
 No Soap is so
 complete in itself
 as Hudson's Extract
 for washing, clean-
 ing and scouring;
 every day, every-
 where by every-
 body.

Try
 your
 Bumps

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