

WEATHER FORECAST.

TORONTO, (Noon)—Moderate to fresh S.W. winds, fair. Saturday, fresh S.W. winds, mostly cloudy, partly scattered showers. ROPER & THOMPSON—Bar. 30.22; Ther. 42.

The Evening Telegram

VOLUME XLVII.

\$6.00 PER YEAR.

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, NOVEMBER 6, 1925.

PRICE: TWO CENTS.

NUMBER 254.

INSURANCE

MARINE, FIRE, LIFE, ACCIDENT AND SICKNESS. INSURANCE

TESSIER'S INSURANCE AGENCIES

"INSURANCE THAT PROTECTS"

INSURANCE

FIDELITY, LIABILITY, AUTOMOBILE, PLATE GLASS. INSURANCE

SUBSCRIPTION RATES:

Local and Canadian—\$6.00 per year. Great Britain and U.S.A.—(including postage) \$12.00 per year. "Increase your profits by advertising in The Evening Telegram."

Auction Sales!



Household Furniture and Effects, Radios and Movie Machine.

Monday, November 9th, at 10.30 a.m. Morris Bldg., Queen St.

For Sale.

At Corner Brook, Shop newly built, stylish, modern, situated in the heart of business. Will be sold at a bargain; immediate possession. For further particulars apply to Box 115, Corner Brook. oct23,12f

FOR SALE. BY C. F. Bennett & Co. 1000 Pairs Labrador Black Skin Boots. oct21,13f, eod

FOR SALE. ICE HOUSE near Long Pond, capacity six hundred tons, well supplied with sawdust, also two motor trucks and ice tools. Good investment for live man to make money. Any person interested can obtain full particulars by applying to E. J. HORWOOD. oct20,6f, eod

DWELLING HOUSE, LeMarchant Road. FOR SALE—Dwelling House on the South side of LeMarchant Road; a little West of St. Claire's Hospital. A compact, convenient, and well built House, in first class condition. Has Furnace and Radiators, hot and cold water, etc. Large rearage with garage, gas and electricity, plastered throughout; first class repair. Freehold, semi-detached, 40 ft. yard with outhouses and right of way, desirable residential locality. Possession by December 1st; apply to J. O'N. CONROY, Solicitor, Law Chambers, Duckworth Street. nov3,1f

FOR SALE. Dwelling House, 5 bedrooms, breakfast room, large pantries, hot water heating, bathroom newly equipped, hot and cold water, gas and electricity, plastered throughout; first class repair. Freehold, semi-detached, 40 ft. yard with outhouses and right of way, desirable residential locality. Possession by December 1st; apply to J. O'N. CONROY, Solicitor, Law Chambers, Duckworth Street. nov3,1f

Cod Oil. See me before selling elsewhere. John C. Ellis. Phone 461 73 Water St. sept19,1f

REAL ESTATE. HOUSES FOR SALE LAND FOR SALE LAND FOR LEASE FARMS FOR SALE SUBURBAN PROPERTY BUILDING LOTS LOANS NEGOTIATED MORTGAGE INVESTMENTS INTEREST COLLECTED RENTS COLLECTED FIRE INSURANCE EFFECTED Listings solicited. No sale, no charge. FRED J. ROIL & CO., Real Estate & Insurance Agents, Smallwood Bldg., Duckworth Street.

REMOVAL NOTICE. James O'Neill Conroy, Barrister-at-Law, Solicitor and Notary Public. New Offices—LAW CHAMBERS, Duckworth St. Telephone 1. P. O. Box 5185. ang11,1f, 11f

FOR ACHES AND PAINS USE MINARD'S LINIMENT.

COAL

NO ORDER TOO LARGE NO ORDER TOO SMALL

Regardless of the size of the order, or the profit involved for us, we give every delivery the same prompt and efficient service. You can depend upon quality and speed here. "The Maximum of Heat." A. E. Hickman, Co., Ltd. Phone: 1133. nov6,1f

DANCING!



I wish to announce that the usual dances held on Tuesday and Friday evenings, will reopen this Friday evening at 8 o'clock.

RAY PUSHIE.

DRIVE IN AND HAVE YOUR RADIATOR FILLED WITH ANTI-FREEZE MIXTURE.

Denatured alcohol and special radiator Glycerine. PRICES FILLED: Chevrolet, Rugby \$2.40 Buick Standard Six, Overland, Jewett \$3.80 Oakland, Dodge, Ford \$3.50 Maxwell, Chrysler 4 \$4.35 Oldsmobile \$4.55 Essex 6, Jewett, Nash \$5.20 Hudson, Studebaker Light Six, Chrysler Six, Buick Master Six \$5.40 Studebaker Special, Six and Big Six \$5.55 Paige \$7.00 NON-CORROSIVE. Marshall's Garage, Water Street West, Telephone 1308. nov4,1f

I PAY CASH DOWN for Household Furniture and Effects. What have you to sell? W. E. PERCIVAL, Auctioneer. Phone 1960. Adelaide St. nov5,1uo

CARD. G. B. DARBY, Optometrist & Optician, Offices 335 WATER STREET (Bishop Building). HOURS—9.30-1.00; 2.30-5.30. Phone 2900. nov2, eod

QUALITY!

Those who want quality in MEAT would do well to see my stock of

BEEF AND LAMB

IT CANNOT BE BEATEN. NEIL PATRICK. Phone 2089. 232 Duckworth Street (Opposite T. & M. Winter). nov6,2f

Arthur R. Bulley

Announces that he will be a Candidate in the forthcoming Municipal Elections, and requests the honor of the vote and support of every Elector who is interested in Municipal progress.

Arthur R. Bulley

OPENING ANNOUNCEMENT.

MONDAY, NOVEMBER 9th 1925. I beg to announce that I have taken over the store formerly occupied by T. J. Nurse, on Duckworth Street (Opp. Memorial), where I intend carrying a full line of Fruit, Confectionery, Tobaccos, etc; also the daily papers. I wish to ask my friends and the public generally for a share of their patronage. nov6,1f J. ROBINSON.

"WHIZ" ANTI FREEZE.

Positively guaranteed to prevent circulating system of automobiles from freezing when used according to directions. Contains no calcium chloride or other injurious chemicals and cannot damage any part of an automobile. Put up in one gallon tins. T. A. MACNAB & CO., Selling Agents. nov5,1f

The Grace Maternity Hospital Association

WILL HOLD A SALE at the Grenfell Hall, Nov. 24th, at 3 o'clock for the benefit of the Hospital. Afternoon Teas from 4 to 6. nov5,1f

COAL

BEST SCREENED NORTH SYDNEY JUST LANDED: WELSH ANTHRACITE If you want the BEST buy from us, if you don't care about quality, buy from anyone.

BURNSIDE—BEST SCOTCH. A. H. Murray & Co. Ltd. Coal Office Phone 1867 Beck's Cove. nov5,1f

Notice!

Bernard D. Parsons will be away from business until December 4th. nov6,1f

East End Meat Market.

(Opp. C. P. Egan's, Duckworth Street).

Choice Meats at Lowest Prices.

Roast Beef 25c. lb. Steak 35c. lb. Our Sausages and Puddings are delicious. Give us a call, or Phone 446. nov6,2f

DAVE SQUIRES.

nov6,2f

CARD! DR. R. T. STICK, DENTIST. Graduate of Royal College, Dental Surgeon of Ontario and University of Toronto. HOURS—9.00 a.m. to 1.00 p.m. 2.00 p.m. to 6.00 p.m. Phone 784. 188 Water St. (Opposite City Club) nov7,1f

CARD!

Dr. Charles Howlett Dentist (Graduate Philadelphia Dental College, 1905) 203 WATER STREET St. John's. (Opp. McMurdo's Drug Store). oct5,2mo

LEGAL CARD.

J. GORDON MUIR, Barrister and Solicitor. Muir Building, 198 Water Street, St. John's. Telephone P.O. Box 2165 5301 oct9,1mo

CARD!

Gear Bldg. Gear Bldg. Dr. W. H. MacPherson, Graduate National College of Chiropractic, Chicago. Gear Building, Corner Water and Adelaide Sts. Home Phone 1697N. Studio 1858. oct27,12f

CARD.

Dr. M. F. Hogan, Dentist, 142 Water Street, over Lamb's Jewellery Store. (Opp. Royal Stores). Telephone 1255. apr6, eod, 1f

CARD!

R. T. BEVAN, L.R.A.M., A.R.C.O. (Late Organist—Romsey Abbey, Eng.) Organist, G. of St. Catharine's. Voice Production and Class Singing. Receives pupils: Singing, Piano-forte, Organ, Composition. Musical appreciation classes arranged. Organ Recitalist, Accompanist. TERMS: 129 CIRCULAR ROAD. nov5,1f, eod

WANTED

YOUNG LADIES to sell Tickets. Experience not necessary. See MR. HUGHES' CIRCUS, Headquarters, G. W. V. A. Building. nov4,1f

LOST!

At the Prince's Rink on the closing night of the Fair, Saturday, Oct. 31st, 1 French Horn, Leather Case and Music, Silver Plated Circular Horn, manufactured by Boosey & Co., London. Finder will be rewarded on returning same to this office. nov5,2f



Will the young ladies who promised to sell Flanders Poppies, kindly call at the G.W.V.A. Office on Saturday afternoon, Nov. 7th, and receive their Poppies. MRS. W. B. FRASER, City Organizer. nov5,2f

The Old Colony Club.

nov5,2f

SALE OF PAPERS.

The Magazines and Papers for 1925 will be sold at the Club Rooms on Saturday, November 7th, at 9.30 a.m., by Mrs. Herbert Outerbridge. E. G. S. FRASER, Act. Hon. Sec'y. nov5,6

What Have You to Sell in Second-Hand Furniture.

We pay cash for all kinds. Orders now waiting—sideboards, bureaus and stands, tables, couches, chairs, bedsteads, cots and mattresses and leather beds, stoves of all kinds. MRS. SARAH SMITH, 147 New Gower Street. nov6,6f

FOR SALE—1 Carpet Sweeper.

1 dining room clock, 1 leather lounge, 1 enamel top table, 1 kitchen stove (new), 1 ice box, oil cloth, 1 bed spring mattress, 1 dressing table, 1 carpet square, 1 pedestal, 1 parlour table, 3 piece leather set, 1 easy chair, kitchen chairs, etc.; apply 3 Spencer Street between 2 p.m. and 9 p.m. nov5,2f

FOR SALE—Freehold Property.

will be sold at a bargain, if applied for immediately, reason for selling, owner leaving the country. Also Building Lot with basement, on Summer Street; apply to 118 Merrymount Road. oct5,3f

FOR SALE—Leasehold Dwelling House and Premises.

situate on the South side of Portugal Cove Road, near King's Bridge Road, house is fitted with electric light, water and sewerage. Immediate possession. For further particulars apply to E. S. FINNEY, Solicitor, Royal Bank of Canada Building. oct12, eod, 1f

FOR SALE—Crate, suitable for shipping cabbage.

S. O. STEELE & SONS, LTD., Water Street, opp. Seaman's Institute. nov5,2f

FOR SALE—Leasehold Dwelling House and Premises.

situate on Monroe Street. Hot and cold water, electric lights, and all modern conveniences. Immediate possession. For further particulars apply to WOOD & KELLY, Temple Building, Duckworth Street. nov5,1f

FOR SALE—That well known horse, "Frank Dillon."

kind, gentle and good driver; also Pony, kind and gentle; apply CENTRAL BAKERY. nov5,1f

FOR SALE—Splendid Business Stand and Dwelling House.

No. 150-152 Duckworth Street, known as Spurrell the Tailor; terms can be arranged with a reliable person; apply to the premises to W.M. SPURRELL. sep15,1f

WANTED!

Three or Four UNFURNISHED ROOMS for couple with one infant; centrally located preferred, but not absolutely essential. Apply to P. C. O'DRISCOLL, LTD., nov6,1f, eod Royal Bank Bldg.

LOST—Between MacFarlane Street and foot of Flower Hill.

the sum of Eighteen Dollars (\$18.00), three five dollar bills and one two dollar bill and the balance in silver. Finder please return to 32 MacFarlane Street and receive reward. nov5,3f

LOST OR STRAYED—From Duckworth Street.

1 Toy Fox Terrier, Finder please return to 232 Duckworth Street. Liberal reward. nov4,3f

STRAYED—From Churchill's, Portugal Cove.

1 Black and White Heifer, age 1 1/2 years, hole through top of each ear. Finder please communicate with MICHAEL MAHON, Portugal Cove Road. Reward. nov6,2f

STRAYED—From Tonsill Road.

Tuesday evening, a New Milch Cow, marks "M" on right hip, cut in the hair; top of left horn gone. Finder please notify PETER MURPHY, Top-said Road and get reward. nov5,3f

PICKED UP—A Small Sum of Money on Barron Street.

Owner can have same upon proving property and paying cost of advt.; apply No. 61 Broad's Square. nov5,1f

PICKED UP—A Sum of Money.

Owner can have same by applying to 53 Flower Hill. nov5,1f

ROOMS WANTED—2 or 3 rooms for a young lady (one for cooking purposes); apply to FRED J. ROIL & CO., Real Estate, Duckworth Street. nov6,1f

WANTED—To Buy all kinds of men's and boys clothing, boots and shoes, also ladies wear, in good condition.

Call on Mrs. SARAH SMITH, 147 New Gower St. nov6,6f

WANTED—To Rent—2 or 3 Rooms, East End preferred; apply by letter to Box 20, c/o Telegram Office. nov6,1f

WANTED—Sacks and Bags, apply NORTH-AMERICAN FUR, HIDE and METAL CO. oct23,1f

WANTED—By Dec. 1st, 3 or 4 Furnished Rooms for a family of three, no children; apply by letter to "M.S." P.O. Box 581. nov4,3f

WANTED—Whisky, Syrup and Beer Bottles.

Phone 627 and our man and horse will call. T. E. KEENE, 15 Williams Lane. oct29,1mo

HELP WANTED.

DOMESTIC HELP.

WANTED—A Good General Maid with knowledge of plain cooking; washing out; reference required; apply Mrs. J. J. MILLER, 141 LeMarchant Road. nov5,3f

WANTED—At Once, a Good General Girl for small family; apply Mrs. WADDEN, 34 Gower St. nov6,3f

WANTED—By Mrs. (Rev.) Nichol, 2 Freshwater Road, a General Maid, 2 in family, no basement. nov6,2f

WANTED—Daily Nurse-maid; apply Mrs. WILLIAMS, 3 Military Road, between 6 and 7 o'clock. nov5,3f

WANTED—A Good General Girl; apply to QUEEN HOTEL, Queen Street. nov5,1f

WANTED—A General Girl; apply to Mrs. ANDREW CARROLL, 28 Cochran Street. nov5,1f

WANTED—A General Servant; apply to 66 Hamilton Street. nov5,1f

WANTED—By Mrs. Dunfield, Waterford Bridge Road, a Maid for light housework, washing out; reference necessary. Phone 260 for appointment. nov5,1f

WANTED—A Reliable Woman or Steady Girl to take charge of a house, good references required; apply to Mrs. BUCKLEY, Bannerman Street. nov5,3f

WANTED—A General Girl; apply 114 Circular Road. nov6,3f

WANTED—A Good General Girl; reference required; apply to 15 Bond Street. nov5,3f

WANTED—A General Maid; reference required; apply 59 Hamilton Street. nov5,1f

WANTED—A General Girl in family of three, must understand plain cooking; apply Mrs. CULLEN, 104 New Gower Street. nov4,3f

Ingersoll Cream Cheese "Spreads Like Butter"

april 13, 1925, w.c.m.



Needed every day

For cuts, burns, wounds, scalds, sunburn and windburn. Also, for chapped hands and skin. Take it internally for coughs, colds and sore throats. It is tasteless and odorless and gives great relief.

Vaseline
Petroleum Jelly

(Send for copy of our free book—"Inquire Within")
CHESEBROUGH MANUFACTURING COMPANY (CONSOLIDATED)
17 STATE STREET, NEW YORK

The Mystery of Rutledge Hall

"The Cloud With a Silver Lining"

CHAPTER XXXI

"Sidney, what folly is this? Where are you going? What do you propose to do?" he cried. "What is the motive of this strange and, to me, unaccountable conduct?"

"I can give you none," she answered faintly, stopping short by the table and leaning heavily against it. "Let me go!"

"I have no wish to detain you against your will," he said coldly; "but I cannot let you go until I know where you are going and why. You tell me that you do not even know where you are going."

"Nor do I," she replied. "But I am going away—going away from Easthope, and—"

"You can hardly suppose that I am going to let you leave your home thus," he said, forcing himself to speak calmly, because he saw that her excitement was terrible, and that it threatened momentarily to overcome her composure. "You are ill, unfit for travelling in any circumstances. It is impossible that you should continue your journey in these, Sidney," he added persuasively. "Don't you see the folly, the madness of it all? You tell me yourself that you do not know where you are going, and that you have admitted no one into your confidence. What your motive for such mysterious conduct is I cannot pretend to judge; but, since a fortunate chance has allowed me to meet you and to prevent the carrying out of your foolish pro-

ject, I cannot but take advantage of it. You will not let me go?" she murmured. "You will keep me here? Ah, yes—you are my husband!"

There was something inexpressibly bitter in her voice, low and faint though it was, something so strangely shrinking in her manner, that, involuntarily and wondering at it, he drew back from her a little, looking at her with eager, questioning eyes; and there was a short silence in the little waiting-room.

"Although it has not been possible for me ever to deceive myself as to your feelings for me," he said gravely, "and I have known ever since the first day of our wedded life that I could never be to you what—what I hope and wished—still I thought that as time went on you might find some little happiness in your life. Sidney—once more she advanced toward her, and once more she shrunk back from him—"Is there anything I can do—not to make you happier—to say that would be a mockery—but to make you less unhappy? At any sacrifice to myself, at any cost, I will do it, and do it gladly!"

"Let me go," she said, faintly, her head dropping forward upon her breast—"let me go away! I cannot stay at Easthope!"

"Let you go away!" he echoed with a bitter laugh which had a tuneless sound in the quiet room. "Child, do you know what such a step on your part would lay you open to? You could not leave your husband's roof without giving rise to scandal and misrepresentation of your motives."

"I do not care!" she exclaimed. "What does it matter?"

"It matters much," he said earnestly. "You are so young, Sidney, and you have all your life before you. Why should you seek to mar every chance of happiness which the future may have in store for you? I cannot let you carry out this foolish plan of yours, dear; but—"

His voice shook, and failed him for a moment; he had entered the waiting-room of hope and encouraged by his friend's cheery anticipations, and the disappointment had been great and severe. Not only did the wife whom he loved so dearly not return his affection even a little, but she hated him so deeply that she was madly planning to leave his home forever. His own judgment had been wisest, after all; he had better carry out his intention of going abroad, and leave her free to do as she liked, poor unhappy child! It would be better to let the scandal which must ensue fall upon him than upon her. He was a man; he could bear it better. And, if he left her at Easthope in his father's charge, with his mother and his sister for her friends, how could any stain fall upon her reputation? It was the only alternative, since she cherished this desperate resolve, if she would be freed from the intolerable burden of his presence at any price, he must pay the price and free her from it.

He turned to her as she stood, panting and haggard, leaning against the painted wall of the waiting-room—a sad sight, for all her beauty and her costly attire.

"Sidney," he said very gently, but with a sadness born of his sad thoughts, which struck her with a new sense of pain, "it would be impossible for me to misunderstand your position for leaving home. It is to rid yourself of my presence, to separate yourself from me. Have you reflected that in separating yourself also from Dolly, from your father, from many old and dear friends? Have you thought what a strange anomalous position a woman finds herself in if she is cast on the world alone, especially when she is a woman whose previous life has been sheltered from all contact with the rough world? You cannot have realized it, I am sure, or you would never have seriously contemplated the step you propose to take now. Ah, I know what you would say," he went on hastily, seeing that she was about to speak—"that any life would be preferable to the one you live now! But, although I know that you feel so, my child, I think you are mistaken."

"You think I am mistaken," she said slowly, "because you do not know, because you think—Ah, you cannot imagine how wretched I have been!"

"Can I not?" he questioned sadly, with a sadness more pathetic in its quietness than her more violent emotion. "And yet I have known something of what wretchedness is lately, my dear; but—"

His tone struck her even more than his words, and a wave of overwhelming misery seemed to sweep down upon her. Under it she drooped and sank upon her knees by the table, throwing out her arms upon it, and hiding her face upon them in her agony. Stephen, who had moved forward, paused irresolute, and stood on the other side of the table, looking down at her with infinite pity, infinite compassion in his grave dark eyes, and infinite love also!

"Any one looking into the little waiting-room on that snowy winter afternoon would have been astonished at the scene that was being enacted there. The actors in it seemed so out of harmony with the bare little waiting-room, with its oil-clothed floor and horse-hair-covered chairs. Sidney's costly hair and delicate beauty and Stephen's distinguished appearance were striking enough in themselves; but they were rendered yet more so by their surroundings.

Husband and wife were too absorbed to heed the publicity of the place in which they were; it never occurred to either that at any moment a porter or other railway official, or even a traveller, might enter the room.

"Sidney, can I do nothing?" he said huskily, bending toward her as she knelt, and touching gently one of the little outstretched fallen hands. "See, my child—to give you, if not happiness, at least peace, there is nothing I will not do. And—and—if you wish you shall make that inquiry, you have so much wished to make, even though—the result—"

"No—no—anything but that," she cried out, suddenly, lifting her head and speaking with swift passion and fear—"anything but that! I do not wish to make any inquiry! I do not wish to know—I do not want—"

"You are afraid of the result of an inquiry," he said sadly. "Well, you are right perhaps, although it seems to me that any certainty is better than suspense."

"I am afraid," she returned slowly, looking across at him with miserable eyes—"yes, I am afraid—the result!"

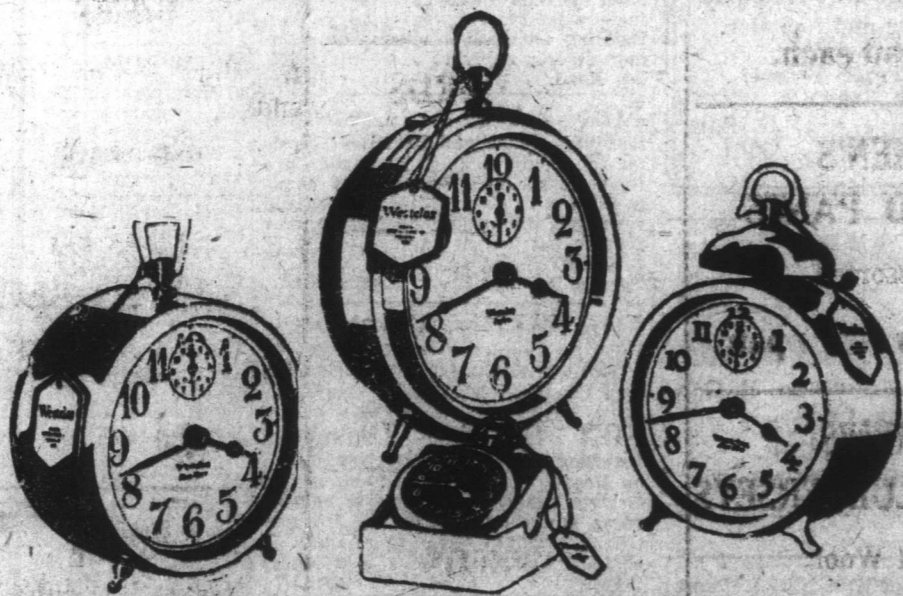
She was looking at him steadily and keenly, with her eyes fixed upon his face; but she saw no change there, no flush of conscious guilt, no shame, only the same intense sadness and pity.

Ah, how good and true and noble he looked! How she longed to throw herself into his arms and sob out all her misery, all her suspicion on his breast! He could not be guilty—it was impossible. Her whole soul revolted at the thought—revolted in horror and in fierce unhesitating denial; and for a moment her eyes and faith in him were perfect and unquestioning; the next his own words shook that faith again.

"Then we will say no more about it," he said calmly, "and I will tell you the proposal I had meant to make to you this evening. I have been thinking for some time past of going abroad. Will not that answer all purposes, Sidney?" he added, smiling sadly. "It will free you from a husband who cannot but see how he has failed to make you happy; and you can stay at home with Dolly, and be happy with her."

(To be continued.)

Westclox



Westclox—Our trademark

THE name "Westclox" is our trademark. It appears on the dials of all clocks and watches we make. You will find it right above the name of the individual timepiece. It is placed there to enable you to pick a good alarm clock or watch. You can depend upon any clock or watch that bears the name "Westclox" on the dial to do its work well and last a reasonably long time.

WESTERN CLOCK COMPANY, LA SALLE, ILLINOIS, U. S. A.
Makers of Westclox Big Ben, Baby Ben, Sleep-Meter, America, Good Morning, Tick-a-Lee, Blue Bird, Black Bird, Glo-Ben, Pocket Ben.

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(To be continued.)

Murphy's Good Things

Are Always Good!

Pound Cotton.
Small pieces.
Per Pound 20c.

Hockey Caps.
For Boys and Misses. 100 p.c. Pure Wool. Just think of it, 100 p.c. Pure Wool. Heavy weight, large size, double lined, assorted cap colors including Cardinal, Brown, Buff and Navy.
Each, 98c. and \$1.49

An Outstanding Value.
Boys' Sweaters.
Heavy Wool Yarn Boys' Pull-overs, heavy wool yarn, contrasting large collar, cuffs, bottom and 16dy stripes, Navy and Orange stripes, Brown and Buff stripes.
Each, \$1.49 to \$1.98



A BIG REDUCTION IN LADIES' HATS

All the leading shades and shapes, now offered at a sacrificing price. A real honest-to-goodness Bargain. Reg. \$6.95. Now \$1.98, \$2.98 and \$3.98



Men's Suits.
Beat these smartly tailored suits if you can at the price we are quoting here. Quality for quality, it can't be done. Everything in them is first class. Regular sizes.
Per Suit, \$12.50 to \$32.98

Girls' Blue Serge Dresses.
Sizes 7 to 14 years. Navy Blue Serge. Regulation one piece Middy Dress, silk braid trim, sailor collar and cuffs, large middle; box pleats front and back at waist. Reg. \$4.98
Now, \$2.98

Boys' Scotch Tweed Suits.
With Lined Pants. Oliver Twist, 100 p.c. All Wool Scotch Tweed. Middy Blouse, regulation deep sailor collar, detachable shield and open French cuffs, trimmed with finest silk braid, sailor bow tie, pocket, embroidered emblem on sleeve; to fit 3 to 10 years.
Per Suit, \$4.98



Good Curling Irons.
Nickel-plated, highly polished and firm hardwood handles.
Each, 19c.

Dandy Full Size Bed Blankets.
Careful consideration of these values will point the wisdom of replenishing Blanket supplies now, for not often in a season are full size blankets offered at so low a price.
Per Pair, \$1.98, \$2.49, \$2.79, \$2.98, \$3.49, \$5.50

Fine Princess Slips.
Fine satens, well made throughout; a suggestion of fullness at the hips that gives your gown the proper hang. All with self-shoulder straps. A full line of sizes in White, Pink, Lavender and Peach.
Each, \$1.98

Boys' Raglans.
Just a few left at this price, to fit 4 to 10 years. Reg. \$5.98.
Now, \$1.98

Buttons.
Coat and dress Buttons.
Only 1c. Card.

Plain White Cups and Saucers.
Ideal Cups and Saucers for every day use, plain yet dainty; a genuine value.
19c. and 25c.

Mavis Talcum Balm.
The well known delightful, velvety face powder. You'll find it our toilet preparations priced exceptionally low.
Large 39c. tin
Small 19c. tin

Colgate's Tooth Paste.
Large 35c. tube
Small 16c. tube

Children's Shantung Gowns.
Made for comfort. Standard Heavy Shantung. Pink and Blue stripes, military collar, set-in long sleeves, drop seat, button back; sizes 2 to 6.
Only 98c. Suit
See Dollar Wonder \$5

Men's Caps.
All Wool Shantung genuine fur trim. High grade all wool suitings, 1 piece crown, main colours.
Each, \$1.49

Home-fitted Pillow Cases.
Sizes 42 x 36. Standard Count cloth, full weight, best bleach, good linen finish, 2 1/2 inch hand drawn spoke hemstitch hem.
Each, 59c.

Women's Flannelette Gowns.
Silk Embroidered. The country's greatest value in Gowns. Only \$1.98. Standard Flannelette, Pink and Blue stripes, pearl button front, V Neck, double yoke reinforced front and back; Pink and Blue Silk Embroidered front, silk scalloped trim. Full cut and roomy. This special can't be matched anywhere.
Only, \$1.98

New Table Oil Cloth.
Replacing the worn covering of your Kitchen Table or work surface, seems to brighten up the whole room. Table Oil Cloth in an excellent quality and in fresh new patterns.
Per Yard, 49c.

Men's Dungaree Pants.
These are overalls without the suspenders, with straps for belt, fitted with side and back pockets, made of heavy blue denim.
Per Pair, \$1.79

Men's Silk Stripe Shirts.
Always popular, and in new silk stripe patterns, these shirts are particularly good looking, with French double cuffs, well made and properly proportioned.
Each, \$1.98

Men's Pure Wool Sweaters.
Made of finest Canadian Wool, roll collar, shades of Brown and Fawn.
Each, \$3.75

Women's Silk Scarves.
Beautiful assorted Women's Silk Scarves, in Roman styles and new Heather designs, length about 64 inches, width about 10 inches.
Each, \$2.98

Men's Umbrellas.
Plain handles. A lower priced grade with plain handle, stout ribs and steel rod; waterproof cover; good umbrellas for hard service.
Each, \$2.98

Women's Umbrellas.
Attractive designs in inexpensive uni-cellular handles in latest styles, coverings of durable rainproof material.
Each, \$1.98 and \$2.98

Gillette Razor Blades.
49c. Pkg.

Men's Mackinaw Coats.
Wool Mackinaw Cloth, 38 oz. weight, 34 in. long, shawl collar, 2 buttons, 5-piece belt, may be worn belted-back style or with all round belt; 2 patch pockets with flaps.
Each, \$7.98

PHIL MURPHY
317 Water Street
Store Open Every Night & Every Holiday, opp. G.P.O.

Dir just use the No. 14 and the "A" T. Th. French Des Attempt British Strike BATTLE RAIN A pitched battle under General G. according to v. right. ATTEMPT TO IN It is semi-officially der arrest charge for the assassinating, was arrested. Italy is joining thanksgiving from the assass. Parliament meet on December for the issuance and it is believed will not meet or early in January will form a challenge the ers, as opposed. Quince Fresh Iceberg Celery California Nova Fey. X. The sortme "MAC" "SPIT" Bo son in dessert PHO 12

SOMETHING NEW IN LEATHERWARE

Direct from the Continent we have just received a small selection of useful gift items that will appeal to the discriminating buyer.

Novelty Vanity Cases, Purses and Hand Bags of artistic design, in durable real Gold leaf print, painted and embossed by hand on fine leathers.

"A GIFT FROM DULEY'S MEANS A GIFT OF QUALITY."

T. J. DULEY & CO., LIMITED.
The Reliable Jewellers & Opticians.

French Engaged in a Desperate Struggle in Syria

Attempt to Assassinate Mussolini Foiled-- British Labour Unions May Form a Strike Alliance.

BATTLE RAGING AROUND DAMASCUS.

PARIS, Nov. 5. A pitched battle is raging around Damascus and the French column under General Gamelin is in difficulty, according to word received here to-night.

ATTEMPT TO MURDER MUSSOLINI FOILED.

ROME, Nov. 5. It is semi-officially announced that former Socialist Deputy Zamboni, under arrest charged with conspiring for the assassination of Premier Mussolini, was apprehended as he left his headquarters on the alleged murderous mission. Two companions also were arrested. The Fascist body in Italy is joining in a celebration of thanksgiving for Mussolini's delivery from the assassin's bullet.

KING WILL TRY TO RETAIN CONTROL.

OTTAWA, Nov. 5. Parliament is technically called to meet on December 10th, but this only for the issuance of bye-election writs, and it is believed that the Assembly will not meet until late in December or early in January. Premier King will form a new Government and challenge the House with 101 supporters, as opposed to 117 Conservatives.

Fresh Fruit, etc.

Ex. S.S. ROSALIND, November 6th.

Quince.
Fresh California Pears.
Iceberg Lettuce.
Celery.
California Oranges.
Nova Scotia Pears.

New York State Beets.
New York State Parsnips.
Fancy Local Carrots.
Porto Rico Oranges.
Fcy. Florida Grape Fruit.
Cal. Emperor Grapes.

Fcy. Pack Nova Scotia "KING" APPLES TO ARRIVE MONDAY, 9th inst.

JUST ARRIVED MOIRS' FANCY CHRISTMAS BOXES OF XXX ASSORTED CHOCOLATES.

This is a good time to select yours while the assortment is complete.

"MACKINTOSH RED" APPLES-BOXES.
"SPITZENBERG" APPLES-BOXES.

Both Mackintosh and Spitzenberg are a deep crimson in color and are amongst British Columbia's best dessert varieties.

C. P. EAGAN

PHONE NOS.—
123 & 423 Duckworth St. 402 Queen's Road.

tion spent to-day in a study of No. 4 Colliery, the oldest in the Province. Similar inspections are expected to occupy the Commission until the middle of next week, when examination of witnesses will be called.

N.S.W. SENATE DENIES ADMISION TO WOMEN.

SYDNEY, Australia, Nov. 5. The Legislative Council of New South Wales, by a vote of 25 to 25, to-day rejected the second reading of the Government Bill to enable women to sit as members of the Council.

SCHOONER IN DISTRESS.

NEW YORK, Nov. 5. A wireless message, transmitted by the yacht Ocean, reported an unidentified schooner in distress, with sails gone, in latitude 36.32; longitude, 74.44 west.

Charged With Fraud

At the instance of the Highroads Commission, Wm. J. Snow of Colliers, C.B., appeared before Judge Morris yesterday afternoon on a charge of obtaining \$15.00 by false pretences. The charge is:—

For that you, the said William J. Snow, at Colliers, in the district of Harbour Main, being a servant of His Majesty and it being your duty as such servant to render a true and correct account of the work done by you and of the moneys due to the workmen of His Majesty, unlawfully and knowingly, on divers occasions, between June 1st and July 31st, 1925, did falsely pretend to His Majesty that certain accounts kept by you were true and correct accounts and that certain sums amounting to \$15.00 were then due in respect of work performed by the workmen of His Majesty for and on behalf of His Majesty, by means of said false pretences, did then unlawfully obtain from His Majesty the said sum amounting to \$15.00 the money of His Majesty with intent to defraud against the form of statute in this case made and provided.

The accused was not asked to plead but was released on \$1,000 bail, five hundred in his own and five hundred surety, and to appear on Thursday next.

James Griffin, who came up for trial in the morning, on a charge of aiding and abetting Snow, is now on remand in the penitentiary.

In the Realms of Sport

COMMERCIAL BOWLING LEAGUE—EAST NIGHT'S RESULTS.

G. Browning & Son vs. F. McNamara.
Browning's 1 2 3 4 5
N. Ellis 151 149 118 418
M. Miller 97 126 131 354
D. Fuller 116 135 137 388
G. Burnell 88 166 131 385

452 576 517 1545

McNamara's 1 2 3 4 5

F. Dalton 124 109 100 333
N. J. Wadden 117 167 124 408
F. Murphy 65 82 93 240
G. B. Galloway 128 92 115 335

434 450 432 1316

G. Knowling vs. T. & M. Winter.

Knowling's 1 2 3 4 5
J. White 136 105 96 337
H. LeGros 89 84 87 260
J. Crane 77 141 133 351
H. Johns 108 139 145 392

410 469 461 1340

Winter's 1 2 3 4 5

H. Marshall 149 108 137 394
D. Murphy 146 174 130 450
W. News 116 162 147 415
T. Manning 118 121 119 356

527 555 533 1615

Wid. Boot & Shoe Co. vs. Parker's.

Boot & Shoe Co. 1 2 3 4 5
J. Carberry 116 147 136 399
P. Griffin 89 97 127 313
P. English 169 101 117 378
J. Maddigan 131 135 132 396

496 480 512 1488

Parker's 1 2 3 4 5

N. Whelan 82 90 78 353
F. Kibbman 124 107 86 317
H. Morgan 114 86 90 290
A. Taylor 81 126 91 308

412 419 337 1168

W. Bennett replaced A. Taylor in second and third frames. W. Taylor replaced N. Whelan in third frame.

In the standing of the teams published yesterday, F. McNamara's should have read, played 4, won 3, lost 9, points 5.

WEEK-END SPECIALS.

Job Line Ladies' Corsets, values up to \$2.50 for \$1.15 pair. Ladies' Hats, from \$1.98 to \$10.00 each. Ladies' Gloves and Hosiery in big variety.

STEWART'S, Theatre Hill, (formerly Henderson's).

SAFE AT AQUAFORTE.—The sch. Max Horton, Capt. Stoodley, which was driven to sea from Greenspond about a week ago has arrived safely at Aquaforte with her hull broken. The vessel is owned by Forsey of Grand

It Pays to Shop at MARSHALL'S ON FRIDAY, SATURDAY & MONDAY Special Sale Days

<p>SPRING BLINDS In plain Cream, Green and White, extra Special. \$1.45 each.</p>	<p>PYJAMA BAGS Made of extra strong Linen Crash; beautifully embroidered. \$1.35 each.</p>	<p>SIDE BOARD SCARFS. In White Linen Insertion and lace edge. 65c. & 75c. each.</p>	<p>EMBROIDERED SIDE BOARD CLOTHS Made of fine Irish Linen, assorted patterns. 66c. 72c. & 90c. each</p>	<p>KHAKI TABLE RUNNERS Hemstitched and silk embroidered. \$1.65 & \$1.98 each.</p>
<p>LACE CURTAINS. In White and Cream. \$2.10 to \$4.80 pair</p>	<p>COLOURED BUREAU SCARFS Lace edge, in assorted Chintz patterns. 78c. each.</p>	<p>BUREAU SCARFS. In White only, embroidered centres and scalloped edge. \$1.10 each.</p>	<p>CHINTZ CUSHION COVERS Bound with colored cords. 75c. & 90c. each.</p>	<p>WHITE CUSHION COVERS Plain hemstitched and frilled edges. 98c. each.</p>
<p>WHITE CURTAIN NET At specially reduced prices 48c. and 67c. yard.</p>	<p>MEN'S PULLOVER SWEATERS Fancy and plain trim, v-neck styles. \$4.20 & \$4.65 each.</p>	<p>MEN'S ENGLISH TWEED SUITS. Specially priced for this Sale. \$23.00 \$24.50 \$26.00 and \$28.70</p>	<p>MEN'S WOOL SOCKS In Heather mixtures. 35c. pair.</p>	<p>KHAKI CUSHION COVERS Printed and embroidered, frilled. 95c. to \$1.65 each.</p>
<p>WHITE AND CREAM SCRIM Plain and Fancy Hemstitched. 20c. 24c. and 30c. yd.</p>	<p>ARM BANDS Made of double strength elastic. 19c. pair.</p>	<p>A BIG BARGAIN IN MEN'S OVERCOATS All Wool Tweed, well tailored and good comfortable looking coat, for \$12.50 each.</p>	<p>MEN'S BRACES. Police and Firemen's. 39c. pair.</p>	<p>PILLOW SHAMS Extra good quality Linen, hemstitched. 75c. each.</p>
<p>ART SATEEN In a nice selection of patterns offered at cut prices. 50c. and 65c. yard.</p>	<p>MEN'S FANCY SHIRTS. American Coat styles, in plain striped patterns. \$1.35 to \$2.40 each.</p>	<p>MEN'S TWEED PANTS Assorted. \$3.00 to \$5.00 pair.</p>	<p>MEN'S FLANNEL SHIRTS English quality, extra large size, bodies and sleeves, pullover style, in striped patterns. \$2.55 & \$2.70 each.</p>	<p>PILLOW CASES Plain White, hemstitched. Big value. 47c. each.</p>
<p>CHINTZ In 30 and 60 inch widths. 50c. 60c. and \$1.10 yd.</p>	<p>FANCY EIDERDOWN 65c. yard.</p>	<p>MEN'S NAVY BLUE JERSEYS All Wool. \$2.55 each.</p>	<p>DRESS SERGE In Navy and Black, wonderful quality for \$1.00 yard.</p>	<p>BOLSTER CASES In White Linen, button ends. 95c. each.</p>
<p>CRETONNE DRAPERIE 36 inch width. 36c. yard.</p>	<p>FANCY FLANNELETTE In various patterns. 38c. and 43c. yard.</p>	<p>MEN'S CHECKED TWEEDS In Fawn and Grey. \$1.50 yard.</p>	<p>WHIPCORDS In assorted shades. 75c. yard.</p>	<p>TRACED LAUNDRY BAGS Finished ends, with draw strings. 69c. each.</p>
<p>MADRAS MUSLIN White only. 59c. and 82c. yard.</p>	<p>STRIPED FLANNELETTE 27c. yard.</p>	<p>MEN'S MOTTLED SUITINGS \$2.85 yard.</p>	<p>DRESS MELTONS For Winter wear. 65c. to \$1.50 yard.</p>	<p>WHITE BED SHEETS Linen finished; large size. \$3.75 pair.</p>
<p>JUST OPENED NEW WALL PAPERS 16c. to 30c. Piece.</p>	<p>LONDON SMOKE 27c. yard.</p>	<p>MEN'S COTTON JERSEYS 95c. each.</p>	<p>DRESS TWEEDS In Fawn and Grey. \$1.50 yard.</p>	<p>NEW ARRIVALS IN FLOOR CANVAS AND LINOLEUM.</p>

Marshall Bros

Make Your Own SOAP and Save Money!
All you need is waste fats and

GILLETT'S PURE LYE FLAKE LYE
Full Directions With Every Can YOUR GROCER SELLS IT!



Beheading a Forest Giant

You have "walked up" a mighty tree, with your spurs and your roped belt, for something like 200 feet, let us say. And there, where the trunk may be a couple of feet in diameter, "or much more," you proceed to decapitate the monarch of the forest. But the next moment "a number of unexpected things" may befall you—"as the tons-heavy top, with its long massive limbs, dips into space." For one thing, the "kick-off" when the top lets go, after sagging gracefully to a right-angle with the parent shaft, sets the latter "in violent motion"—so violent, we read, that "it swings around fast and furiously in a circle that may reach seventy feet in diameter, as if some terrible power were trying to shake you loose and fling you off." Riding a bucking tree like that, you naturally cling on for dear life to your spurs and claws, and you will be "lucky" if nothing worse happens to you than a fit of seasickness, or a sudden faintness, which will cause you to "hang for a moment inert, with 200 feet below."

If that were all, the "high-climber" would consider it an easy amputation. "But topping is not always so tame an affair, by any means," declares "Oldtime" in the *Four L. Bulletin*, and he proceeds to sketch some of the untoward chances of this colossal surgery of the forest.

The trunk to which the high-climber clings may split and, thus enlarged, draw him against the bark by his rope and squeeze him to death, or break his belt or his back. To save himself, he must let go hands and feet and trusting to his rope to hold him, let himself fall straight down the tree. If he is fortunate, he escapes with bruises. Or he must throw off the rope belt entirely and cling with his bare hands till the trunk becomes steady again. Perhaps the top may not kick off at all, but slide backward over the trunk just where he clings. In that case he must grip tightly to the side he judges the safer. If he makes a mistake the raking limbs may brush him off in passing. There are, also, accidents caused by carelessness, as when a high-climber unwittingly lets go the end of his rope as he holds it in his hand, or inadvertently throws the light over the top of the trunk after topping; and, in addition, many hazards in rigging the tree after it is topped.

the end of the small cable through the setting the end run to the ground. With the help of this gear all the rest of the heavy spar-tree rigging is hoisted to him and he makes it fast.

First, the ends of half a dozen troughs which cables are run up, and are looped around the top to guy the tree to convenient stumps on the ground; more guy-lines are placed around the middle of the spar-tree to keep it from buckling when the high-powered, compound-gear donkey-engine takes a hard pull. Next, the high-lead block is hoisted, weighing sometimes as much as a ton. Its sheave is often three feet in diameter, with an axis that runs on self-oiling ball-bearings. The oil reservoirs, "one on each side, may hold fifteen gallons of oil. It is strung by a steel lead strap, much heavier than the guy-lines.

Sometimes this strap breaks, and the results are likely to be very awkward, if not fatal, to somebody. We learn that "topping" is a modern development of lumbering. Its purpose and genesis are thus explained: "Ten years ago—"ground-topping" was in vogue. Logs were hauled along the ground at the end of a cable to the landing where they might be loaded on cars for rail transport. Naturally, stumps, rocks, bog-holes, rotting stumps and uneven country were always in the way, obstructions hard to overcome. But one day a practical woodman tried a new way. Hanging a lead-block in a tree, high above the ground, he ran his hauling cable through it and from there out to the woods, to the end of the log. When the donkey-engine pulled, the nose of the log was lifted high above obstructions, and with rear end dragging moved along easily. This practice of using high-hung lead-blocks became universal and marked the beginning of the "high-lead" logging era.

The tree thus rigged is called a spar-tree. The spar-tree serves especially well to transport logs over wide and deep canyons from one hill to another. A cable of tight-line is strung between spar-trees standing on opposite hills, a traveling carriage operated by the hauling cable is rigged upon it, and the logs, fastened to the carriage by a steel sling or choker, move across, suspended in mid-air. The trees chosen for this purpose are big and dependable, often six to eight feet through at the butt and 200 feet in height. They must be trimmed of limbs, topped, guyed and rigged with hauling gear. This practice has created the class of skilled woods-workers called high-climbers or high-riggers.

A high-climber's equipment, we learn, consists of a pair of lineman's spurs and a very wide safety-belt to which is attached a steel core Manila rope ending in a slip-knot. Furthermore—

His tools are an axe, a cross-cut saw, a flask of coal-oil for cutting pitch, and a small wedge or two to drive into the saw cut and prevent it from binding the saw.

The height at which the topping is done varies. The high-climber begins by chopping a notch or undercut in one side of the trunk; opposite this a back cut is put in with the saw. If the cut pitches he drives his wedges in. When the top begins to lean he withdraws the saw and drops it to the end of its cord, digs his spurs into the tree and braces himself for whatever may come.

Brick's Tasteless is a wonderful blood builder.—Oct 20, 1925

Minister and Actress

STORY OF PLOT TO EMBARRASS MEXICO.

NEW YORK—Senorita Gloria Faure, a beautiful actress from Mexico City, has been made the central figure in an investigation, which the Mexican Embassy declares is the outcome of a conspiracy by the enemies of its Government, who are desirous of embarrassing its fiscal affairs.

Some days ago Mexicans resident in New York addressed a series of complaints to the Commissioner of Immigration, whom they urged to issue a warrant of deportation against the actress on the ground that she had unlawfully accompanied into this country Senor Alberto Paul, Secretary of Finance in the Cabinet of President Calles.

Senor Paul is here to discuss the modification of the De la Huerta agreement.

The complaints were that Senorita Faure travelled on a free ticket obtained by false representation in a private car from Hidalgo, which brought the Minister of Finance to New York as the Minister, in whose company she was constantly seen.

The Commissioner forwarded the evidence in the case to the Immigration Board for review in Washington. To-day the Department of Labour issued an announcement stating that the case had been carefully considered and that no action would be taken.

Senor Paul's chief assistant to-day also issued a statement denying that any woman had accompanied the Minister to New York.

The taller skirts are kept short to prevent a too heavy effect.

Nov 4, 1925



Start baby on Eagle Brand if you cannot nurse him. Do not experiment with foods and risk his health, may be his life!

For 67 years Eagle Brand has been the leading infant food. Write for the helpful Baby Welfare Book.

The Borden Co. Limited
110-112 MONTREAL



Since 1857

Women of St. John's--Our Annual - November - Sale

Women's and Misses' COATS

SIZES FOR MISSES
14 to 20.
WOMEN
36 to 46
STOUTS
42 1/2 to 52 1/2

WE REALLY THOUGHT WE HAD GIVEN THE PUBLIC THE MAXIMUM VALUES, but this buying scoop smashes to smithereens the values offered heretofore in St. John's.

GOOD NEWS FOR FASHION-LOVING WOMEN.

A SALE in which style and beauty share honors with the utmost in values—1400 COATS have been assembled from 15 of America's famous coat makers—the "Cream" of their stocks, and because of volume orders placed by us we received price concessions much beyond the ordinary.

In fact at our SALE PRICES you could hardly procure the materials and fine furs used in the making.

BEAUTIFUL FUR - TRIMMED COATS

Again we reiterate these are Super-Values—again we assure you that this Buying Scoop will not be possible to duplicate—again we urge you to come and come early—for Handsome Winter Coats in finest materials with rich fur trimmings—that are sensational at these prices.

16.95

BOLIVIAS
VELOURS
VELSHEEN
DUV BLOOM
VELORIA
PIN-POINT
FAWN

22.00

Fur Collars, Cuffs and Borders of wanted and desirable Furs.

THE COLORS ARE THE NEWEST!

28.00

Again Demonstrating Our Millinery Leadership in a Sale of

NEW HATS

800 NEW FELT HATS
2.79 FOR MISSES' WOMEN AND MATRONS. **2.20**

Some newly purchased, some from higher priced lots.

Hundreds of New Velours, Felts and Velvet

HATS

All the new shades and combinations. Head Sizes for every woman.

Smart Cloches, daring pirate shapes; flare brims, drooping brims.

3.98 Satins, Felts, Velour, Hatters' Plush, Velvets and Satin.

4.98 Hats of smartness and genuine elegance that you will want for every occasion, be it for sports, business, afternoon or dance wear.

5.98

6.98

7.98

WHERE YOU ALWAYS GET LOWEST-IN-THE-CITY PRICES.

Guaranteed Fine and Sound!

SALE OF FUR COATS

Coming at the very beginning of the Fur Coat Season—yes, and—Representing Style Favourites from the finest Furriers of Canada and the U.S.A.

72 Soundly Rich Fur Coats

SAVE \$50.00 TO \$100.00 ON YOUR NEW FUR COAT!

20 SMART STYLES.	115.00	EVERY COAT	240.00
15 DIFFERENT POPULAR AND FASHIONABLE FURS.	150.00	durably silk lined, skins carefully matched and graded for quality. Every detail fine.	280.00
	180.00		330.00

A DEPOSIT WILL RESERVE YOUR COAT.

LONDON, NEW YORK AND PARIS ASSOCIATION OF FASHION, LTD.

THE STORE THAT SELLS ALL OVER THE COUNTRY CAN SATISFY YOU, TOO.

MEN!

A MAN'S STORE

And Again—Another Big
VALUE GIVING WEEK!

AT ST. JOHN'S LARGEST MEN'S AND BOYS' CLOTHING STORE.

MEN'S 1 & 2 SUITS Pants OVERCOATS

**OUR GUARANTEE
GOES WITH
EVERY PURCHASE.**

**Men's
English
RAGLANS**

Guaranteed Weatherproof Coats
with Oil Check and Wool Lin-
ings, and other makes.

17.50 \$24 \$32

No man can be disappointed;
there are styles and colors to
meet every taste, and sizes to
fit all builds.

**Men's
Trousers
2.40 to 5.95**

Serges, Worsteds, Cheviots
and Cassimeres. Sizes for
every man including stout
men.

**BOYS'
STRAIGHT LEG
SUITS**

Ages 8 to 17 years.

9.98 11.98

Finest quality materials,
Fall weight.

**SPECIAL!
MEN'S
WINTER
CAPS
\$1.15**

**That Cannot be Equalled at Anywhere Near
These Low Prices!**

OUR STORE MEANS "ST. JOHN'S
LARGEST EXCLUSIVE CLOTHING
STORE"

Our assortments mean the greatest collection
of fine quality Clothing ever brought
together under one roof.
Our Values are the talk of the entire coun-
try. Big volume buying and a big volume
business enables us to buy at prices that
are impossible for any other store to equal.

**BLUE
SERGES, CHEVIOTS, UNFINISHED
WORSTEDS.**

Blue Suits are in great favor. Practical
and dressy, a Blue Suit is a necessity in
every man's wardrobe. Our stock of Blue
Suits is the most complete in the entire
city. Smart all Wool fabrics in the newest
models—For men, young men and conser-
vative men.

**OVERCOATS
IN A GREAT DISPLAY.**

All Wool Coats in hundreds of different
patterns and colors. There are big warm
Usters, with full belts and half belts, Box
Coats in solid colors and novel effects—
Every man can be fitted.

18.75

23.00

29.75

34.00

40.00

**BOYS! ST. JOHN'S LARGEST
BOYS' DEPARTMENT**

**One & Two Pants Suits
and Winter Overcoats**

5.95 7.95 9.95 12.95 14.95

The sturdiest of fabrics—the popular colours—tailored to retain their
shape and give long wear.

**London, New York & Paris
Assoc. of Fashion, Ltd.**

**BOYS'
PULL-OVER
SWEATERS
\$1.40**
Ages 4 to 12 years.
All shades.

**Goes to Console
Grieving Mother**

**ONLY SON OF SHIP'S OFFICER,
ACCUSED OF SLAYING
SAILS.**

When the Marburn of the Canadian
Pacific Steamships, left port at 10
o'clock this morning, a sad faced
young man stood on the main deck
watching the preparations for de-
parture. His name was Towers. A
mere boy, 21 years of age, he is go-
ing home to comfort his mother and
arrange details in connection with the
defence of his father, Thomas Tow-
ers, first officer of the Melita, who
is under arrest charged with the slay-
ing of Capt. A. H. Clow, as he lay
asleep in his cabin aboard the Melita
at Antwerp yesterday morning, and
the wounding of two of the ship's
officers.

Young Towers, the only son, re-
ceived cable notification of the trag-
edy yesterday and hurried arrange-
ments were made for him to leave
on the Marburn to-day.

Until yesterday, he was employed
in the freight department of the C.
P. R.

Following the tragedy in Antwerp
yesterday, the Melita left on sched-
ule time for England, en route to
Canada, under the command of Capt.
A. Freer, formerly on the bridge of
the Montroyal. The boat is expected
to dock here on the night of October
30.

Towers, accused of the murder and
wounding, is an Englishman who has
seen considerable service at sea. Ac-
cording to the sketchy reports of
him here, he was a silent man, with
a tendency to be morose and nurse
grievances. He married a Canadian
woman, it was reported, and left the
sea, but returned to the profession
some time afterwards.—Montreal Star,
Oct. 22.

**Woman Killed
140 Rattlesnakes**

IN BATTLE FOR LIFE.

FORT UPTON, Colorado, Oct. 30.—
Mrs. H. H. Slaughterback, wife of a
rancher near here, killed 140 rattles-
nakes with a club yesterday in a
two-hour battle for her life and that
of her three year old child. Mrs.
Slaughterback said she was riding on
horseback through a pasture on her
husband's ranch and was carrying
her child. Dismounting to open a
gate, she heard the warning rattle
and saw a snake nearby. She picked
up a stick and killed it.

Immediately a second snake ap-
peared, then a third. They came by
twos, threes, fours and finally by the
dozen, she said. In a few minutes
she was hemmed in by scores of an-
gry serpents, while her baby clung
to the horse nearby.

Frantically wielding the club, she
disposed of snakes as they came with-
in reach. Mrs. Slaughterback was not
bitten. Two ranchers went to the
scene and verified Mrs. Slaughterback's
story. Photographs also have been
taken as evidence of the adventure.

Unpaid Fare

**ADMIRALTY DEMAND 19s. 8d. FOR
A 1919 LEAVE JOURNEY.**

A Lincoln resident who served in
the Navy during the war has received
a letter from the Admiralty, signed
by the Accountant-General of the
Navy, stating:

"I have to inform you that a rail-
way warrant for a journey from Port
Said to Cairo and return when pro-
ceeding on leave was issued to you
on September 11, 1919. The cost of
this warrant is not chargeable to Navy
funds, and in these circumstances I
have to request that the cost of the
warrant, viz. 19s. 8d., may be re-
funded to this Department as soon
as practicable."

A correspondent suggests that the
amount of book-keeping at home and
abroad involved in keeping a record
of this account for six years has cost
more than the 19s. 8d. which is de-
manded.

**Ship-Building
in Big Slump**

**SUFFERS MOST DECIDED DROP
SINCE THE GREAT WAR.**

WASHINGTON, Oct. 28.—Ship-
building throughout the world suf-
fered its most decided slump since
the war during the last summer, the
Department of Commerce announced
to-day.

Reports for the third quarter of
1925, ended Sept. 30, received from
Lloyd's Register, showed a drop of
more than 150,000 tons.

Motor vessels declined 40,000 tons
during this period, construction of
other classes of ships, it was stated,
has been decreasing steadily.
Construction in this country drop-
ped 22,000 tons, while the decrease
in Great Britain and Ireland was re-
ported to be 84,000 tons. The largest
decrease was reported from Germany
with a 100,000-ton drop. France de-
clined 19,000 tons and Denmark 7,000
tons.

Italy and Holland showed the only
increases in work started during this
period.

**Week-End Change at
The Popular Star**



This is the greatest stage play of all times, and a picture no movie fan should miss.

Ruth Roland

— IN —

RUTH OF THE RANGE

Coming—The picture with the thrill a second—
"THE FAST STEPPERS."

To-morrow our usual big Matinee, with the usual "Star" comedies for the children. Saturday is the Children's Holiday. It is not a real holiday if they do not attend the Matinee at the popular STAR.

We Specialize in

BLIND-MAKING

FALL TIME

Being the time of change, perhaps you have moved, or going to housekeeping, or going to "fix up." In either case you'll have need of a place like this.

We specialize in the making of BLINDS of all kinds for the home.

Shop Blinds made to order and lettered as desired.
Call, write or phone your requirements, or have our man call and explain to him exactly what you want.

SATISFACTION GUARANTEED.

The Royal Stores, Ltd.,

Furniture Department - Duckworth St.

**McMurdo's Daily Bulletin!
Our Dispensary**

The closest attention is paid to our Dispensing Department, which is up-to-date in every particular.

All Prescriptions carefully checked before delivery.

INFLUENZA MIXTURE.

Stop that cold with one bottle of
Southall's Influenza Mixture.
PRICE 50c.

PINE TREE LOZENGES.

For Sore Chest, Coughs, Sore
Throat and Hoarseness.
PRICE 35c.

**AT OUR CANDY CORNER.
WEEK END PRICES.**

Full Cream Caramels . . . 70c. lb.
Sugared Almonds . . . 70c. "
Maple Walnuts . . . 80c. "
Fudge Dates . . . 80c. "
Milk Choc. Creams . . . 90c. "
Milk Choc. Caramels . . . 90c. "
Nestle's Sweet Milk Choc. . 75c. "

OUR EXTRA SPECIAL.

Peanut Waffles . . . 50c. "
Cocoanut Pecan . . . 50c. "

We have also a choice selection of dainty Gifts suitable for Party and Bridge Prizes.

T. McMurdo & Company, Ltd.,

CHEMISTS AND DRUGGISTS.
OPEN DAILY UNTIL 8.30 P.M.

COAL \$11.40 per ton.

Landing to-day, ex. Vessel
A SMALL CARGO VERY SUPERIOR
SCOTCH HOUSE COAL.

Sent home at above price while discharging.
W. H. HYNES

Bread pudding is delicious made with cranberries and served with whipped cream.

Cider ice is most satisfyingly appropriate during the coming holiday season, and quite delicious, too.

Hash can be flavored with bouillon cubes if there is no gravy or stock to combine with the left-over meat.

"Ramshackle House"
Entertaining Film

BETTY COMPTON AT HER BEST IN HULBERT FOOTNER'S MYSTERY STORY.

"Ramshackle House," which opened last night at the Nickel Theatre is one of those pictures that fits everyone's penchant whether it be for romance, mystery or adventure in strange settings, because all three ingredients are in evidence in copious quantities. As for thrills, there's a big one in every sequence and they aren't time-worn, either; they have the added advantage of being novel. A daring rescue from a giant alligator in the treacherous Everglades of Florida and the slow drowning of the hero shut up in the bulkiest bulkhead of a yacht, are enough to make the most blasé movie-goer tense with excitement.

Betty Compton was never more appealing. She can wear an old pair of overalls and a rickety hat and look positively ravishing. As usual, her work is excellent. John Davidson as the villain is splendid and Robert Lowing is a good-looking leading man.

Some good characterizations were given by William Black at Keesing, the detective; Henry James as Pendleton, the heroine's father, an amiable incompetent; Duke Pelzer as Spike Talley, a professional killer, and Josephine Norman as Blanche Paglar, Spike's sweetheart.

Mrs. T. Shannon Clift recited "In Flander's Fields" which was most enthusiastically received by the audience.

"The Minister" has arrived and will be seen at this theatre on Monday together with a Harold Lloyd feature. Don't overlook this wonderful programme. Full particulars in tomorrow's issue of this paper.

Seat Sale Open for Balfour Stock Co.

SUBSCRIPTION LIST FOR ENTIRE SEASON CAN NOW BE MADE.

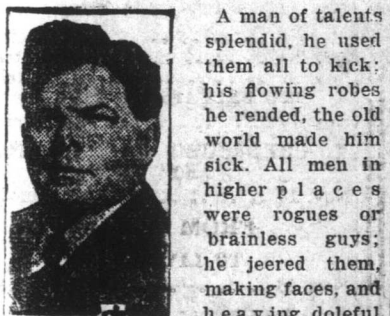
The regular subscription list for the entire season of The Balfour Stock Company is now open, and all who desire to have the same seats each night without extra cost may do so by applying at the Box Office. The advantage of this plan is obvious. It means that at every performance you are sure of receiving just the seats you want without the bother of making a special trip to the theatre.

A plan of the theatre will be shown you, and an affable treasurer will help you select your seats. Seats now selling at the Casino Box Office.

The opening bill is John Golden's great play "The First Year." The cast to interpret it has been carefully selected by the Manager Balfour. "Don't miss 'The First Year' at the Casino Theatre."

Tickets for Queen's College Concert may be obtained at the College (Phone 616).—Nov. 25

UNPROFITABLE.



A man of talents and splendour, he used them all to kick; his flowing robes he rended, the old world made him sick. All men in higher places were rogues or brainless guys; his jeered them, making faces and heaving doubtful sighs. All governments were rotten, no men were truly great, and virtue was forgotten, and truth was out of date. I used to say, "Augustus, perhaps you are sincere, and you may see injustice wherever you may peer. We always hear you hawling, you're always going strong, but all your caterwauling won't cure a single wrong. The evils we are facing are killed by slow degrees, and not by bootless chaffing, and not by frenzied wheezing. You only make men weary of hearing things trilled, you only make them deaf of everything you boast. Though soreheads may applaud you, though grouchy cranks may smile, your conduct will defraud you of everything worth while. The confidence of neighbors, the friendship of the wise, you forfeit by your labors and by your blither cries." For years this man, unfettered, like some dark spirit moved, and not a thing was bettered, and not a thing improved. The world goes on unheeding the prophets of despair, whose hands are bruised and bleeding from pawing of the air. Augustus is forsaken, too broken for his job, and he depends for bacon on handouts from the mob. Oh, all man's fierce protesting won't right a single wrong; so let us go on festing and humming scraps of song.

DANDRUFF!
Rub the scalp with Minard's. It stimulates the roots of the hair and removes dandruff.



Every Department Bristles With Interesting Offerings

THIS FRIDAY and SATURDAY

This week-end we resume with renewed vigor our special Friday and Saturday sales; offering you interesting bargains from practically every department in this great store.

Everyone who is economically inclined would be well advised to visit this store during these sales, and secure their requirements in home and personal needs, and save considerable money.

Special Values from the Showroom

Wool Slippers.

Women's All Wool Slippers; shades of Rose, Saxe, Jade, Sand and Navy, Peter Pan collar, finished with silk braid and bow of contrasting color, three quarter sleeves, shirred at hips; offered at a wonderful reduction to **\$1.95**. Clear Reg. \$3.25 each. Sale Price **\$1.95**

Charming Smocks.

Of Cordaline and Lace, half sleeves, round neck, trimmed with black bow, shown in assorted pretty colors. These are a "Job" line and offer extreme value. **\$2.75**. Reg. \$3.35 each. Sale Price **\$2.75**

Dressing Gowns.

Women's Flannelette Dressing Gowns, good quality in exquisite flowered designs, long sleeves, belt at waist, collar and sleeves neatly trimmed, assorted sizes, splendid value. Reg. \$1.30 each. Sale Price **\$1.10**. Reg. \$1.75 each. Sale Price **\$1.55**

Millinery Hats.

They are in here in the very stylish Bonnet and Turban shades, some turned up, others turned down, of rich lustrous velvet; that can be worn equally as well with the tailored or sport frock; colors of Black, Fawn and Brown, delightfully trimmed with ribbon, feathers or unique ornaments. Reg. \$6.50 each. Sale Price **\$5.59**

Wool Skirts.

Very special value in Women's Skirts of a heavy all wool material, in assorted stripe effects; shades of Grey, Brown, Navy and Black; assorted sizes; ideal for Fall and Winter wear. Reg. \$2.55 each. Sale Price **\$2.49**

Artificial Silk Smocks.

Round neck, three quarter sleeves, girde at waist, shades of Navy, Tan and Nigger, owing to a small range of colors we are clearing them out at a wonderful reduction. Reg. \$5.00 each. Sale Price **\$3.90**

Silk Scarves

Women's Scarves.

Very pretty Fancy Silk Scarves, assorted Oriental designs and colorings, 54 inches long, 18 inches wide. You need a new scarf to complete your Fall costume, get one this week-end. Reg. \$3.00 each. Sale Price **\$2.69**

Silk and Wool Scarves

New Scarves.

These are charming and are very smart for Fall, shown in check designs, in the newest shades, fringed ends; 54 inches long, 18 inches wide; good value. Reg. \$2.65 each. Sale Price **\$2.32**

Special Smallware and Stationery Values

- ALUMINUM EGG CUPS—Reg. 12c. each. Sale Price **10c.**
- ALUMINUM MEASURING CUPS—Reg. 14c. each. Sale Price **12c.**
- ALUMINUM FISH TURNERS—Medium size, long handles. Reg. 15c. each. Sale Price **13c.**
- CLOTHES BRUSHES—Medium bristles, polished back. Reg. 75c. each. Sale Price **63c.**
- WHALEBONE HAIR BRUSHES—Polished back. Reg. \$1.85 each. Sale Price **\$1.49**
- TOOTH BRUSHES—Medium bristles, sterilized. Reg. 20c. each. Sale Price **16c.**
- HAIR BRUSHES—Medium bristles, polished back. Reg. 30c. each. Sale Price **26c.**
- LUXOR COLD CREAM—Reg. 65c. each. Sale Price **55c.**
- LUXOR VANISHING CREAM—Reg. 70c. jar. Sale Price **60c.**
- LUXOR "SUNYGLOW" ROUGE COMPACT—With puff and mirror. Reg. \$1.25 each. Sale Price **\$1.05**
- DENNISONS' PAPER NAPKINS—Assorted designs. Special per dozen **9c.**
- SAY BOGO PARCHMENT FOLDER—With 50 sheets per. and 50 envelopes. Reg. 35c. each. Sale Price **32c.**
- EAGLE NEVERBREAK PONTAIN PEN—Silver case, ring at end. Reg. \$1.25 each. Sale Price **\$1.04**
- PARISIANE STATIONERY OF ELEGANCE—Perfumed by Richard Hudnut with famous Du Barry fragrance; 24 sheets and 24 envelopes of best quality linen paper. Reg. 80c. box. Sale Price **65c.**
- CONGRESS WHIST SIZE LINEN PLAYING CARDS—Assorted fancy designs on back. Special per pack **79c.**
- BALLOONS—All colors. Special for Friday and Saturday. **4c.**
- BLACK COVER EXERCISE BOOKS—200 pages. Reg. 20c. each. Sale Price **17c.**
- M.S.S. COLLEGIATE EXERCISE BOOKS—200 pages, hard cover. Reg. 40c. each. Sale Price **34c.**

Week End Sale of New Coatings

We have just received a new shipment of beautiful Winter Coatings, including Velours, Naps, Blanket Cloths, etc., all of which we offer at specially reduced prices this Friday and Saturday.

Velour Coating.

This is the most popular coating of the season, in the new Rust shade, in self ribbed and check effects; 54 inches wide. Reg. \$4.85 yard. Sale Price **\$4.37**

Velour Coating.

Plain shades of Fawn, Grey and Green; 54 inches wide, special suede finish, splendid value. Reg. \$3.65 yard. Sale Price **\$3.29**

Nap Coating.

Splendid Nap Coatings, in Navy and Grey; 54 inches wide, each price a real good value. Reg. \$1.80 yard. S. Price **\$1.62**. Reg. \$2.50 yard. S. Price **\$2.32**. Reg. \$5.50 yard. S. Price **\$4.95**

Heavy Blanket Coating.

Reversible Blanket Coating, assorted Greys with plaid back, heavy quality; all wool. Reg. \$5.50 yard. Sale Price **\$4.95**

Velour Coating.

54 inches wide, shades of Fawn, Grey and Plaid, suede finish. Reg. \$4.55 yard. Sale Price **\$4.10**

Velour Coating.

54 inches wide, shades of Brown, Dark Grey, Light Grey and Fawn; suede finish, extra good value. Reg. \$3.00 yard. Sale Price **\$2.70**

Blanket Coating.

All Wool Coating, shades of Rust, Brown, Fawn and Wine and Brown check. Makes a warm Winter coat; lowly priced. Reg. \$3.00 yard. Sale Price **\$2.50**. Reg. \$2.55 yard. Sale Price **\$2.20**



A Good Time to Secure Some of These BEAUTIFUL SILKS and VELVETS

Taffeta Silk.

Beautiful Shot Taffeta Silk, 36 inches wide, shades of Rose, Lavender, Tomato, Rose Pink, Purple, Golden Brown, Sea Green, Light Blue and Malice; exceptional value in fine silk that should interest every woman who wishes to add a dress or two to her wardrobe. Reg. \$2.85 yard. Sale Price **\$2.19**

Dress Velvet.

Rich clinging dress velvet, shades of Old Rose, Amethyst, Copper, Sand, New Green, Tabac, Sapphire, Napoleon and Navy; 36 inches wide. The quality is excellent and the price very low; very much in favor for Fall and Winter. Reg. \$3.00 yard. Sale Price **\$2.57**

New Fall Furnishings for Well Dressed Men

Men's Shirts.

Cream Percale Shirts with collar attached, single buttoned cuff; sizes 14 1/2 to 17, strong and durable. Reg. \$1.35 each. Sale Price **\$1.74**

Men's Ties.

Silk Ties in wide sewing ends, in the newest designs and colorings for Fall. Reg. 65c. each. Sale Price **55c.**

Stanfield's Underwear.

Men's heavy knit all wool underwear; sizes 34 to 44, offered at an exceptionally low price. Get your winter's supply while size range is complete. Special **\$1.79**

Wool Socks.

Men's heavy all wool socks; in Green and assorted Heather mixtures, all sizes. These are just the sock required for winter. Note the low price. Special for Friday and Saturday, the pair **48c.**

Men's Socks.

English all wool cashmere socks, fine knit, fancy designs to suit every preference, striped, checked, embroidered, etc., sizes 10 1/2 to 13 1/2. Reg. 85c. pair. Sale Price **74c.**



Knitted Ties.

We have just received a shipment of these splendid wearing ties, showing all the newest designs and color combinations new for Fall. You should buy several at this low price. Special for Friday and Saturday, each **19c.**

Men's Caps.

Smart nobby looking Caps in plain velour cloth, shaded of Brown, Fawn, Mole and Slate; fitted with inside wool ear bands; sizes 6 3/4 to 7 3/4; warm and comfortable for winter wear. Reg. \$3.25 each. Sale Price **\$2.75**

Men's Scarves.

Fancy knit Cream Silk Scarves for men, fringed ends. Why not buy him one for Christmas, not a bit too early to secure it, as they won't last long. Reg. \$2.85 each. Sale Price **\$2.60**

Seasonable Underwear

Princess Underskirts.

Accordion pleated skirt, round neck, plain shades of Saxe, Grey, Navy, Brown, Lavender, Cream and Black; also in pretty floral designs, styled to provide a perfect foundation for the new style dresses. Reg. \$2.30 each. Sale Price **\$2.00**

Nightgowns.

Women's Winceyette Nightgowns, square neck, half sleeves, neatly embroidered around neck and sleeves, splendid quality; lowly priced. Reg. \$2.10 each. Sale Price **\$1.84**

Stanfield's Underwear.

Wonderful value in Women's Silk and Wool Stanfield's Underwear; vests are high neck and long sleeves; also round neck and shoulder straps, still others with opera tops, pants to match in both closed and open styles; regular values up to \$4.20. Special for Friday and Saturday **\$2.16**

Women's Underwear.

Special quality velveteen lined underwear for women, vests are high neck and long sleeves, with tape draw strings, pants to match in both open and closed styles; all sizes. Reg. \$1.35 garment. Sale Price **\$1.26**

Women's Knickers.

All Wool knickers, colors of Mole, Saxe and Black, elastic at waist and knee, warm and comfortable for the cold weather. Reg. \$3.35 pair. Sale Price **\$3.00**



Needs for the Home Greatly Underpriced

Chintz.

A splendid assortment of Chintz, in the newest designs and color combinations, splendid quality, suitable for furniture covering or curtaining; 36 inches wide. Reg. 75c. yard. Sale Price **68c.**

Canon Towels.

Known the world over for their splendid wearing quality, made from high grade White Turkish Cloth, with pretty colored borders of Blue, Mauve and Gold, thoroughly absorbent; size 20 x 40. Reg. 89c. each. Sale Price **74c.**

Axminster Hearth Rugs.

The aristocrat of Rugs; size 27 x 54. In new and novel designs and color combinations; fringed ends. Reg. \$9.65 each. Sale Price **\$8.64**

Tapestry Table Covers.

Brighten up your dining room for the Winter months with one of these tapestry table covers. A big assortment to choose from in assorted colors and designs, in all the wanted sizes. Reg. \$4.50 each. Sale Price **\$3.78**. Reg. \$5.75 each. Sale Price **\$4.86**

Cotton Blankets.

English Cotton Blankets, extra heavy quality with blue border, size 60 x 80. Reg. \$4.10 pair. Sale Price **\$3.69**



New Fall Hosiery

Women's Hose.

All Wool Cashmere Hose for women, shades of Grey, Fawn, Suede, Mole, Beaver, Nigger and Champagne and assorted ribs, seamless fashioned leg, spliced heels and toes, wide suspender tops; sizes 9 to 10. Reg. 75c. pair. Sale Price **68c.**

Silk and Wool Hose.

These are splendid looking and shown in shades of Grey, Fawn, Beaver and Champagne, seamless fashioned leg, double heel and toes, garter tops; sizes 9 to 10; plain shades and pretty horizontal stripes. Reg. \$1.15 pair. Sale Price **\$1.06**

Cashmere Hose.

Plain and assorted ribs in all wool cashmere, also in silk and wool, seamless fashioned leg, reinforced heels and toes, elastic tops; sizes 9 to 10, in the following shades: Grey, Beaver, Fawn, Covert, Mole, Suede and Navy. Reg. \$1.13 pair. Sale Price **\$1.13**

Child's Cashmere Hose.

Shades of Grey, Fawn, Beaver, Mole and Champagne, seamless fashioned ankle, spliced feet, garter tops; to fit ages 6 to 12 years. Reg. 95c. pair. Sale Price **86c.**

Footwear for Women

Women's Shoes.

Black Patent Leather, fancy cut out strap style, Cuban rubber heels, medium toes, one of our newest Fall arrivals; very dressy; sizes 3 1/2 to 6. Reg. \$4.40 pair. Sale Price **\$3.96**

Dancing Shoes.

Women's Black Velvet Dancing Shoes, Cuban heel, one strap; sizes 3 1/2 to 6. A comfortable stylish shoe at a low price. Reg. \$2.75 pair. Sale Price **\$2.48**

Women's Shoes.

Brown Velour kid, fancy strap, medium toe, semi-Louis French manufacture; sizes 2 1/2 to 6, neat, dressy and comfortable. Reg. \$5.55 pair. Sale Price **\$5.00**

THE ROYAL STORES, Ltd.



A Wax Finish Denotes Refinement

YOU can give every room in your home that delightful air of immaculate cleanliness by using Johnson's Polishing Wax occasionally on your furniture, woodwork, floors and linoleum. It imparts a beautiful, hard, dry, glass-like polish which will not show heel and finger prints or collect dust and lint. Johnson's Wax cleans, polishes, preserves and protects—all in one operation. It is easy to apply and polish.

JOHNSON'S Paste - Liquid - Powdered POLISHING WAX

WAX all of your floors and linoleum. It will make them beautiful—easy to care for—they won't be slippery—and will not heel print. And WAX is, by far, the most economical polish for floors and linoleum. With waxed floors expensive refinishing is never necessary for walked-on places can be easily rewaxed as they appear without going over the entire floor.

A Perfect Furniture Polish

Johnson's Liquid Wax is the ideal furniture polish. It covers up surface mars and prevents checking—Forms a thin, protecting finish coat—Takes all the drudgery from dusting. Johnson's Wax adds years to the life and beauty of varnish.

Insist upon your dealer supplying you with Johnson's Polishing Wax—there is no substitute. For sale at leading stores. If you cannot purchase Johnson's Wax from your local dealer—write us, mentioning his name and we will see that you are promptly supplied. Write for our authoritative book on Home Beautifying.



Manufactured by **S. C. JOHNSON & SON, Ltd.** BRANTFORD, CANADA
Branches: Vancouver - Winnipeg - Toronto - Montreal

Pony Contest Starts Monday

After weeks of preparation the Majestic Theatre Pony Contest starts on Monday. It is difficult to visualize the amount of hard work that has been done in connection with the launching of this contest. It may be enough to say that over fifteen hundred have enrolled at the theatre. The consent of the Mother and Father has been secured, and over sixty of the leading merchants of this city are co-operating with the theatre and issuing votes with every purchase. These merchants comprise the largest wholesalers and retailers, as well as some of the smaller retailers, so that the general public are certain of being able to secure votes in every section of the city. The method of securing votes is to buy your goods from the merchants who display the Majestic Theatre Pony Contest banners. These yellow banners will be on display in the windows of the merchants who are in the contest. Buy your goods in the usual manner and a vote will be offered you in proportion of the value of your purchase. This vote is returned to the theatre and credited to the child whom you wish to vote for. In addition to the genuine Shetland Pony, which the theatre is offering, there will be at least sixty gifts which have been donated by the merchants, and if you receive the correctly numbered ticket at the theatre, you will receive entirely free the merchant's gift, which is on display at the merchant's window. The excitement among the children is intense. All the merchants participating are assured of increasing their normal business—and some St. John's boys or girls will be happy in the possession of a Genuine Shetland Pony for a Christmas gift.

Successful Sale of Work

A sale of work was held in the Presbyterian Hall yesterday afternoon under the auspices of the Newfoundland Highlanders Ladies' Association and proved one of the most successful yet held. The stalls were of attractive design and prettily decorated and were filled with large stocks of plain and fancy work, flowers, candy, etc. At the opening hour a very large number were present and all through the afternoon there was a steady stream of purchasers who kept the ladies in charge of the stalls busy, and reduced the large stocks of goods offered, to such an extent that at an early hour last night very little was left. The tea tables were also well patronized. At night the hall was crowded for the musical and supper. Mr. J. C. Hepburn Chairman of the Council of the Newfoundland Highlanders presided. The following comprised the programme which was splendidly rendered: Pianoforte Solo—Mr. R. MacLeod. Solo—Miss R. Calvert. Violin Solo—Mrs. B. Dunfield. Solo—Miss Lawrence. French Horn Selection—Mr. Arthur Butler. Solo—Miss Jean Taylor. Following the entertainment a partridge supper was served by the ladies, whose skill in the culinary art was thoroughly appreciated. A great deal of praise is due the ladies of the Association who worked so ardently to make the sale and entertainment such a success.

"The Brass Bowl" at the Majestic

EDMUND LOWE STARS IN THRILLING FEATURE.
A story of the kind the fans prefer to most others is announced with the showing of "The Brass Bowl," starring Edmund Lowe at the Majestic Theatre beginning to-night.
The story has to do with the extraordinary adventures of a wealthy bachelor resident in his chateau, who is mistaken for a master crook. Mistaken identity is given several now and surprising twists and when the hero falls in love with what seems to be a wicked girl, he is made in the course of his waking mistakes, the audience is given ample cause to gasp as one suspenseful moment follows another. When the girl turns out to be someone else and the hero is all but doomed because others are convinced he is the crook, something totally unexpected happens and once more the audience is given occasion to gasp.
Of course Mr. Lowe gets the lion's share of the praise, but Claire Adams, his leading lady, comes in for a good share of the applause, while the support offered by J. Farrell MacDonald, Leo White, Jack Duffy and Fred Butler is said to be of the highest order. Everything is all set for the Big Matinee to-morrow afternoon.
Monitor the greatest of all attractions Monday—has the great mind reader.

From Cape Race

Special to Evening Telegram.
CAPE RACE, To-day.
Wind W.S.W. light, weather fine. Several small schooners in sight bound inward. Bar. 30.20; ther. 35.

Accuses Baldwin of Socialism

LORD ROTHERMERE CALLS FOR RETURN TO CONSERVATISM.
LONDON, Oct. 28.—(B. U. P.)—Premier Baldwin's veering to what is loosely called "Socialism," has been getting him into trouble for some time with a section of his own party and now Lord Rothermere, in the Daily Mail, openly calls for a return to Conservatism in an obvious attempt to make the Conservative associations throughout the country bring pressure to bear upon Premier Baldwin to force him to abandon the schemes of relief, such as his Pensions Bill which he has advocated. Baldwin's Government, from its very unwieldy majority is bound to have a certain amount of unpopularity but he has tried to steer a middle course rather than follow the Simon Pure

Personal

Mrs. Joseph Ellis returned from New York by s.s. Rosalind after an extended visit to her son William, who has recently been married in that city.

Great Lower Price Sale

Men's and Boys' Suits AND Overcoats

For One Week Only

Those who visit the Royal Stores during this sale will have cause for rejoicing, for we are offering our entire stock of men's and boys' Ready-made clothing at a substantial reduction.

This is the opportune time to secure your new suit and overcoat, and at the same time save considerable money.

Don't fail to take advantage of this special offer.

Riverside Overcoats

Men's Overcoats

If you would know real overcoat comfort, secure one of these "Riverside" All Wool Coats; made from Riverside Coating, you will find them all that can be desired in a good warm winter coat.

The price is wonderfully low for such a splendid coat. Come along and see them for yourself at the special price of

Only \$28.50

New Fall Suits

Men's Suits

Our splendid assortment of Men's Tweed Suits, makes it possible to get exactly what you require, cut on the newest lines and perfectly tailored. 2 and 3 button coat, plain and cut bottom pants, in weights suitable for fall and winter wear; all sizes.

Men's Tweed Suits	Men's Serge Suits
Reg. \$14.50 per suit. Sale Price \$13.05	Reg. \$24.75 per suit. Sale Price \$22.28
Reg. \$15.00 per suit. Sale Price \$13.50	Reg. \$25.00 per suit. Sale Price \$23.40
Reg. \$15.00 per suit. Sale Price \$14.40	Reg. \$25.50 per suit. Sale Price \$23.55
Reg. \$17.50 per suit. Sale Price \$16.75	Reg. \$26.00 per suit. Sale Price \$24.00
Reg. \$18.50 per suit. Sale Price \$16.65	Reg. \$26.50 per suit. Sale Price \$24.50
Reg. \$19.50 per suit. Sale Price \$17.55	Reg. \$27.00 per suit. Sale Price \$25.00
Reg. \$20.00 per suit. Sale Price \$18.00	Reg. \$27.50 per suit. Sale Price \$25.55
Reg. \$21.25 per suit. Sale Price \$19.13	Reg. \$28.00 per suit. Sale Price \$26.00
Reg. \$22.75 per suit. Sale Price \$20.28	Reg. \$28.50 per suit. Sale Price \$26.55
Reg. \$23.00 per suit. Sale Price \$21.50	Reg. \$29.00 per suit. Sale Price \$27.00
Reg. \$23.50 per suit. Sale Price \$22.50	Reg. \$29.50 per suit. Sale Price \$27.55
Reg. \$24.75 per suit. Sale Price \$23.55	Reg. \$30.00 per suit. Sale Price \$28.00
Reg. \$27.75 per suit. Sale Price \$24.98	Reg. \$30.50 per suit. Sale Price \$28.55
Reg. \$28.50 per suit. Sale Price \$25.65	Reg. \$31.00 per suit. Sale Price \$29.00
Reg. \$29.50 per suit. Sale Price \$26.55	

Men's Single Coats

Sizes 36 to 7, made from assorted mixed tweeds.

Reg. \$ 7.70 each. Sale Price \$ 6.83
Reg. \$ 8.25 each. Sale Price \$ 7.43
Reg. \$ 9.00 each. Sale Price \$ 8.10
Reg. \$ 9.80 each. Sale Price \$ 8.91
Reg. \$10.35 each. Sale Price \$ 9.23

Men's Winter Overcoats

Styles are Correct--Qualities Excellent

There's no doubt about our being able to OVERCOAT you at a price you'll be glad to pay after you've seen the garments and tried them on. Our well fitting, comfortable overcoats possess style and shape holding qualities—tailored from choice woolen fabrics and finished in a manner that would lead any man to believe the prices much higher than they are marked. They're the utmost in overcoat value for the money; secure yours while this lower price sale is progressing.

Men's Overcoats	Men's Fall Overcoats
Double breasted style in Grey, Brown and assorted Heather mixtures; 3 piece belt, cuff sleeve, cut and tailored in the newest style; all sizes.	Made from medium weight, mid and dark Grey Tweed, single breasted style, plain back; sizes 3 to 7.
Reg. \$11.50 each. Sale Price \$10.55	Reg. \$18.00 each. Sale Price \$16.20
Reg. \$23.00 each. Sale Price \$20.70	Reg. \$20.00 each. Sale Price \$18.00
Reg. \$24.50 each. Sale Price \$22.50	Reg. \$25.00 each. Sale Price \$22.50
Reg. \$27.00 each. Sale Price \$24.30	Reg. \$30.00 each. Sale Price \$28.50
Reg. \$28.50 each. Sale Price \$26.25	
Reg. \$29.00 each. Sale Price \$26.10	
Reg. \$29.50 each. Sale Price \$26.55	

Men's Raglans

Double breasted style, full belt, strap sleeve, colors of Fawn and Navy; waterproof lined throughout, also fitted with a detachable all wool lining; all sizes. Reg. \$31.50 each. Sale Price \$28.35

Boys' Suits and Overcoats

Our boys' clothing is built to give long wear. Even though these suits are sturdily made of hard wearing materials, they are smartly styled as well and the fabrics are mannish mixtures that any boy would like. Most boys want to dress up like Dad; that's where this store comes an easy first, providing both wear and style, without raising the cost.

Mothers and fathers with boys to outfit for the coming winter, would be well advised to see our splendid assortments of suits and overcoats, and at the same time take advantage of this special sale to save considerable money in doing so.

Boys' Overcoats

A big assortment of Boys' Winter Overcoats, made from splendid looking tweeds in all the newest mixtures, double breasted style; pinch back, pleated back with half belt and plain back with 3 piece belt; to fit all ages. Sizes 1 to 4; to fit ages 5 to 9 years.

Reg. \$10.50 each. Sale Price \$ 9.45
Reg. \$12.00 each. Sale Price \$10.80
Reg. \$13.20 each. Sale Price \$11.88
Reg. \$14.50 each. Sale Price \$13.05
Reg. \$15.50 each. Sale Price \$13.95

Sizes 5 to 8; to fit ages 10 to 13 years.

Reg. \$11.00 each. Sale Price \$ 9.90
Reg. \$13.20 each. Sale Price \$11.88
Reg. \$14.50 each. Sale Price \$13.05
Reg. \$15.20 each. Sale Price \$13.68
Reg. \$16.20 each. Sale Price \$14.58
Reg. \$18.00 each. Sale Price \$16.20

Sizes 9 to 12; to fit ages 14 to 17 years.

Reg. \$14.50 each. Sale Price \$13.25
Reg. \$15.00 each. Sale Price \$13.50
Reg. \$15.80 each. Sale Price \$14.22
Reg. \$16.80 each. Sale Price \$15.12
Reg. \$17.50 each. Sale Price \$15.75
Reg. \$18.00 each. Sale Price \$16.20

Sizes 13; to fit 18 years.

Reg. \$16.25 each. Sale Price \$14.68
Reg. \$19.00 each. Sale Price \$17.10

Boys' Overcoat Special

Smartly styled overcoats for the small boy, to fit ages 2 to 6 years; double breasted, plain back, close fitting collar, shown in light and dark tweed, also in Navy Nap, with brass buttons. These are wonderful value and, as we have only a limited number left, we would advise you to get here early. Special Sale Price

Only \$3.15

Boys' Suits

A selection of splendid tweeds that looks well and wears well; 3 piece style, 2 button coat, short open pants, lined throughout; to fit ages 9 to 13 years.

Reg. \$ 7.50 suit. Sale Price \$ 6.75
Reg. \$ 8.75 suit. Sale Price \$ 7.88
Reg. \$10.25 suit. Sale Price \$ 9.23
Reg. \$11.50 suit. Sale Price \$10.35

To fit ages 14 to 17 years.

Reg. \$11.00 each. Sale Price \$ 9.90
Reg. \$12.20 each. Sale Price \$11.08
Reg. \$13.25 each. Sale Price \$11.93
Reg. \$14.50 each. Sale Price \$13.05

Boys' Long Pants Suits

A very attractive showing in pretty and serviceable mixed tweeds; to fit 13 to 18 years; made right and styled like Dad's.

Reg. \$15.10 per suit. Sale Price \$14.59
Reg. \$16.75 per suit. Sale Price \$15.68
Reg. \$17.50 per suit. Sale Price \$16.75
Reg. \$19.00 per suit. Sale Price \$17.10

Boys' Wee Sport Suits

To fit ages 3 to 9 years; made from selected Scotch Tweed, 2 piece style with catch button. A nobby style for the small boy.

Reg. \$ 3.00 per suit. Sale Price \$ 2.70
Reg. \$ 3.50 per suit. Sale Price \$ 3.15
Reg. \$10.25 per suit. Sale Price \$ 9.23

Boys' Job Overcoats

Single and double breasted styles, some plain back, others with belt all round, assorted mixed tweeds; also in Navy Nap; to fit ages 6, 12, 14 and 16 years. This is one of the best coat values now showing, and if your boy's size is in the lot, we would advise immediate action, as they won't last long; values to \$9.00 each. Our Special Sale Price

\$6.50

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For Sick Headaches

THE NATION'S LAXATIVE

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THE STORY OF THE WORLD'S LITERATURE

By JOHN MACY.

With more than 200 illustrations in color, tone and line. Illustrated by Urosto Rutobolo.

PRICE \$5.00

MY LIFE AS AN EXPLORER

By SVEN HEDIN.

Rich as our generation is in exploring achievements, it has no career to set against that of Sven Hedin, who overcame not only barriers of nature, but the more perilous barriers of man, raised by superstitions and fanaticism. Fully illustrated.

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Bowring's Grocery Dept.



COOKED MEATS
 Head Cheese 35c. lb.
 Meat Loaf 40c. lb.
 Cooked Bologna 30c. lb.
 Boiled Ham 75c. lb.
 Lunch Tongue 60c. lb.
 Cooked Corned Beef 30c. lb.

CHOICE TABLE BUTTER
 2-lb. Slab for \$1.25

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 New York Corned Beef 28c. lb.
 Navel Beef 15c. lb.
 Hocks 13c. lb.
 Ham Butt Pork 26c. lb.
 Bologna Sausage 22c. lb.
 Spare Ribs 20c. lb.
 Bacon 55c. 60c. 70c. lb.

FRESH EGGS—70c. Doz.
 Shortening 30c. lb.
 Crisco 48c. tin
 Smoked Kippers 60c. doz.
 Smoked Salmon Fillets 32c. lb.
 Extra Large Labrador Herring 30c. doz.

SARDINES
 Skipper 30c. tin
 Queen Maud 25c. tin
 Glacier 10c. tin
 Brunswick 7c. tin

Bowring's Drapery Dept.

Ladies!

Here is Your Opportunity.

If you want a pretty Silk-Knit Party Dress, Silk-Knit Over Blouse, Tricolette Princess Slips, Silk Knickers or Jazz Silk Scarfs, we offer you a Bargain.

All Manufacturers' Samples

No two alike, big assortment of colours. Come early and get first choice. Also, a fine assortment of Children's Tricolette Dresses, from the same SAMPLE LOT, to fit children from 5 to 12 years of age. All these articles are marked away below usual price, and present a buying opportunity you can't afford to miss.

GIRLS' VELVET TAMS.
 Assorted Colours, 85c. 1.35, 1.75 ea.

INFANTS' VELVET BONNETS.
 Assorted Colours 1.45, 1.80 ea.

VELOUR COATINGS.
 54 inches wide. Cranberry, Fawn and Taupe 3.90, 4.50, 4.75 yard.

SEALLETTE COATINGS.
 50 inches wide, heavy lustrous finish 10.50 and 12.00 yard.

Children's and Misses' Fine Jersey Dresses (Samples), assorted colours and trimmings, 9.00 & 11.00 each.

McCALL'S QUARTERLY.
 Fall and Winter styles.
 10c. Copy.

LEATHER WALLETS AND BILL FOLDS.
 A necessity for every man. Strong, serviceable and well sewn.
 43c. 85c. 1.80, 2.35, 3.00 3.50 each.

PURSES.
 Ladies and Gents styles.
 13c. 22c. 27c. 45c. to 80c. each.

LADIES' HAND BAGS.
 Beaded, 65c. 85c. 95c. 1.00, 1.50, 1.65, 1.90 each.

LEATHER HAND BAGS.
 In smart up-to-date styles, assorted colours and finishes. Plain leather, Fancy stamped, Alligator, Pebble, etc. Splendid value.
 1.90, 2.50, 3.00, 4.50, 4.70, 6.50, 8.00 each.

Bowring's Hardware Dept.

"BARLER" OIL HEATERS
 Absolutely the best, \$8.50 and \$12.00 each.

COAL SCUTTLES
 Black Japanned 60c. each
 Galvanized \$1.00, \$1.40, \$1.50 each

FIRE SHOVELS 12, 17, 20, 25, 35, 40c. each
DUST PANS 25 and 30c. each

STOVE PIPE
 It's no trouble to fix up your hall stove when you buy our piping.
 18 inch lengths 27c. each
 24 inch lengths 35c. each
 Elbows 25, 27, 30 and 40c. each

ENAMELLED TEA POTS
 95c., \$1.00, \$1.35, \$1.60, \$1.80, \$2.00 each.

ENAMELLED WARE
 of all kinds always in stock.

MOUSE TRAPS 4c each
"SNAPPY" RAT TRAPS—Sure killers, 45c. each

BAKE PANS
 Black Tin 45 and 50c. each
 Bright Tin 40c. each
 Loaf Pans 30c. each
 Pudding Steamers 75c. each
 Tin Pudding Bowls 25c. each
 Tube Sponge Cake Tins 8c. each

KNIFE SHARPENERS 14 and 22c. each
"VONO" PATENT KNIFE CLEANERS, 3.50 ea.
HAND MEAT CHOPPERS 8 and 15c. each

Buy "VIKO" Aluminum Ware.
 The finest manufactured. New stock just opened.

BOWRING BROTHERS, LTD.

Talking Drums

In every phase of native public life on the Gold Coast, the Drum occupies an important position. Its insistent clamour is heard above all other noises," writes Mr. A. M. Craig, former Member of the Gold Coast Legislative Council, in the Golden Shore. "For the Drum has a message for every occasion. Should a Chief be entooled, the Drum proclaims his merits afar. Should a Funeral Custom be held, the Drum extols the virtues and recalls the wealth of the deceased. Should a Tribal Assembly be held, the Drum announces the approach of the Personages. Should a Tribunal sit, the Drum avers that Justice will be done. Often on the still air of the Bush one may hear an intermittent tap-tap, and the faint answer in the distance. It is the Drum beating out its message to the next village, and the news is carried on and on throughout the night. In the Ashanti campaign of 1800, the results of engagements were broadcast to all villages, for some hundreds of miles, within twenty-four hours. "In the bad old days the Drum was braced around with the thigh-bones of the enemy and ornamented with skulls. To-day its decoration is limited to a little moth-eaten leopard skin, and that not very often. "It is questionable if there is a rival in this world to this contraption of hollowed-out cottonwood, skin and pegs, beaten with rough-shaped sticks."

November Clearance Sale
 —OF—
51,200 Pieces of Wall Paper

Our present stock of High and Medium Grade Wall Papers offered at reduced prices during November. This is our FIRST ANNUAL CLEARANCE SALE, and we plan to make it an event, the re-occurrence of which will be looked forward to by every customer.

While Goods are priced especially for retail customers, we have some plums for Wholesale trade also.

- One Pattern. 1600 Pieces Only 12c. with Border to match.
- A good range of Bright Patterns Only 15c.
- Good Bedroom and Kitchen Papers Only 16c.
- Our Papers that were 25c. now marked 19c.
- An excellent assortment between 20 & 30c.

EXTRA SPECIAL!
 Good Quality Papers, all perfect Goods with Borders, formerly 85c. to \$1.80. Now for November Clearance, only 45c. to 72c.
 BUY EARLY WHILE THE ASSORTMENT IS GOOD.
 All Papers are PERFECT QUALITY and most have Borders to match.

ROBERT A. TEMPLETON
 321 WATER STREET.

Two More British Communists Held

WALTER HANINGTON AND ROBERT ARNOT ARRESTED IN LONDON.
 LONDON, Oct. 22.—(A.P.)—Walter Hanington, leader of the National unemployed workers' committee movement, and Robert Page Arnot, secretary of the Labor Research department of the Communist party, were arrested in raids today on the Communist headquarters here. Arthur McManus, chairman of the Communist party in Great Britain since its formation, and John Thomas Murphy, a frequent contributor to the Communist press, who were arrested yesterday, appeared in the Bow St. police courts to-day and were remanded until to-morrow, when they will be arraigned with eight others, previously taken into custody. All will be charged with seditious conspiracy in violation of the Incitement to mutiny act, of 1897.

Germany Protests Regarding Belgium

GENEVA, Oct. 22.—(A.P.)—Germany has lodged with the League of Nations a protest against Belgium's alleged application to the former German colony of Ruanda, which was

Don't Scratch Your Head!

if you are not sure where you are going to get something better, something more exclusive—

JUST COME TO STRANG'S THE SHOP ON THE CORNER.

We have everything just a little better, and prices correct. Newly arrived:
FALL SUITINGS and OVERCOATINGS—LADIES' and GENTLEMEN'S.

Also a New Shipment of Humming Bird Silk Stockings for Ladies—all the latest shades.

J. J. Strang
 Corner Water and Prescott Streets.

CONFEDERATION LIFE.

aug17,3mos
Henry Ford on "Imitation"

"Someone has said that 'Imitation is the sincerest flattery,' but that is only a hint to those who wish to flatter. Imitation is a confession that the thing which is imitated is better than one can do oneself; it is also a confession that one is content to be an imitator," says Mr. Henry Ford in the Humanist.

"The truth about imitation is found in another saying—'Imitation is suicide.'"

"Certainly it is the end of initiative and independence; it is the farewell to originality; it is the deliberate abandonment of individuality, and the enemy of genius."

"This has a direct bearing on a subject in which everybody is interested—success. 'Too often we hear success spoken of as if it can be imitated. Successful men are held up as examples to young people who are advised, 'Do as this man did it.' Methods of success are held up for imitation with the counsel, 'Follow this course and it will lead to success.'"

"But success does not come by imitation. An imitation may be quite successful in its own way, but imitation can never be success."

"Success is a first-hand creation. Take a thousand successful men, and each man's story will be different. It will be original."

"His grasp of opportunity, his methods, his plan of meeting and overcoming obstacles, all of these things will be different."

"The most dangerous notion a young man can acquire is that there is no more room for originality. There is no large room for anything else."

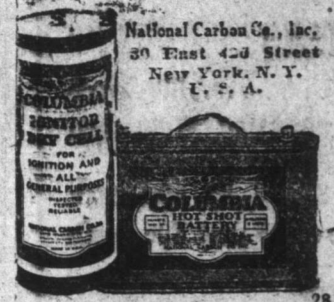
Take Brick's Tasteless and you must eat.—oct20,tf
 The French indorse red—even in such accessories as jewelry. Colorful silk squares are tied across the neck scarf fashion.

Columbia Dry Batteries

—they last longer—

Best for bells, buzzers, gas engine ignition, radio and all general purposes. More power, better service for a long, long time.

Obtainable everywhere at little cost.



Tourist Traffic and the Publicity Bureau

ADDRESS DELIVERED AT ROTARY CLUB BY MR. J. F. MEEHAN.

In an address delivered at the Rotary Club luncheon on Thursday, Oct. 29th, Mr. J. F. Meehan, President of the Nfld. Tourist Bureau, spoke as follows:

The Tourist Association is not working with a view to a sudden huge influx of Tourists, but rather in a modest way to prepare the country for a gradual increase yearly, and to make our plans according to the requirements of the visitors. Naturally this growth must be gradual, because of the necessary financial outlay which is in ordinary business must be from private rather than public sources. The first requisite in any enterprise is confidence in the possibilities and we hope in this report to be able to prove to those not so familiar with the possibilities as we have become, that excellent returns can be looked for from every investment made with this end in view.

We have learned a good deal this year as a result of our efforts, which knowledge we now propose to make public in the hope that others will see it as we do and that by united effort on the part of those with sufficient faith in the possibilities, steps will be taken to properly co-ordinate the attractions this country possesses and render them accessible to the visitor. In this connection we have learned that pleasure trips of every nature, if successful, must be taken with an object in view at the end of the turning point. Here is where the private enterprise begins. Scenery, good roads

and motor cars are essential but insufficient. The most important factor in this whole scheme is a Hotel or Inn or Road House, one that you like, that can properly cater to the needs of the visitors both local and foreign. These places need not of necessity be costly affairs, but they must be attractive and the rooms bright, clean and airy. However, we regret having to stress the absence of any except the most crude sanitary arrangements in these road houses. We have learned by personal enquiry that the lack of these modern conveniences is a most serious deterrent to intending visitors, and we feel that it is positively essential to the development of the Tourist Traffic that these defects be remedied and remedied quickly. We give full credit to one enterprising individual who has installed a complete water system including a bath. Here surely is an opportunity to some five salesman handling lighting and pumping outfits as well as some of our local plumbers, to catalize on this vital need.

The work of the Highway Commission, which in a sense needs no commendation from us, has rendered more valuable services to this important enterprise than any other agency, and private enterprise would be well advised to seek opportunities for investment in and around the most suitable spots on the Highways. More accommodation is needed and will be needed, and we can with confidence in the possibilities encourage the immediate erection of several up-to-date road houses. These must be at least in prospect, before this or any other agency or association can attempt to advertise or attract Tourists to us.

While on this matter of accommodation we wish to draw attention to another defect. The prevalence of flies at a certain season of the year. Nothing is more objectionable or more unpleasant than the presence of a great number of these pests while eating one's meals. It is not within our province to point out the obvious danger of these nuisances from a health point of view, but we do suggest that a little more attention be given to this matter. A few wire screens and fly spraying machines will work wonders in this connection.

Our scenery is excellent, the roads are vastly improved and our Salmon and Trout rivers and streams are as attractive as any in the world, but it is not enough and those that we wish to attract and those that we wish to know we attract are not prepared to undergo the inconvenience of poor lodgings and flies for even the thrill that our Salmon fishing can provide. We endeavour hereto to give you all the facts as we have found them. The criticisms are not ours, they merely echo our disadvantages as pointed out to us by visitors whom we come in

contact with. First we took the problem of accommodation which a little enterprise on the part of private citizens can be set right. Next we pointed out the nuisance in the houses at certain seasons of the year, the remedy of which is very simple. The next and perhaps the most important point is the condition of the Capital, St. John's.

St. John's being the natural gateway to the country for the large majority of visitors, the citizens must realize the responsibility placed on them and as first impressions are almost always the most important, the responsibility of creating a good impression rests largely on us as citizens. Right here and before any listener who may at the moment occupy a seat in the governing council of the city, can I suggest a remark, we wish to say that this is not a criticism of the Council or of its work. We fully realize the difficult position they are in and we know that they are doing perhaps more than their best under very serious handicaps to bring the citizens of this city to a realization of their responsibility. Our object is rather to help the Council by pointing out the very instances on the part of the citizens which are marked by the visitor, and suggest at once that here is a people who care little or nothing of their own surroundings, and this fact tends to militate very seriously against efforts made by any agency to attract visitors.

Of course we must not make the mistake of attempting to make comparison with cities from four to twenty times our population. Such a comparison would be mere bluster and fatal to our purpose, but St. John's citizens can, without being boastful, point to its public buildings, its churches, its parks and to some of its private dwellings and then fairly ask any critic where he can or she find any city of the same population that can show anything more imposing than can the city of St. John's.

So much for the public, now let Mr. Private Citizen take a little thought to himself and ask himself wherein can I help, or what can I do? Many are helpless but many more can and should begin at once to seek opportunities to do his share. Just a hint or two. First, take the sidewalks of all the principal streets. Here is an opportunity for some public spirited persons to get. Who will be the first to lay an asphalt sidewalk or a half grass, half concrete, sidewalk? Circular Road set the example. Take the lead, and from Rennie's Mill Road to King's Bridge Road, lay a half grass, half concrete sidewalk. The Government and Municipal Council will perhaps lay their side of the street. Just do it and see what a difference it will make; then watch the other streets follow suit. Second, take the drains; their condition is being continually commented upon. No need to always wait for the Council men to clean them. Do it yourself sometimes, and place the dirt in a covered barrel or box in the rear of your house until the Council men can collect it. Thirty per cent. of the dust nuisance will be thereby reduced. Speaking of dust, we are not going to rub it in, but if citizens contributed say 2 or 3 per cent. additional taxes, the Council would thereby be enabled to do much in this direction, and the additional cost to the taxpayer would be returned in large dividends yearly besides eliminating a very serious annoyance as well as a menace to the health of the city which is getting St. John's a lot of unnecessary criticism and which helps to deter visitors.

We commend the enterprise of the Proprietors and Editors of the Evening Telegram and Daily News for their initiative in attempting to create greater interest in these small but vital matters, and sincerely hope they keep up the good work. One important suggestion to the Government. Please take away all the buildings fronting the Memorial leaving the space open to the King's Wharf. Then set the citizens an example by beautifying this space and making it into something the city can feel proud of. These are some of the disadvantages, now for some of its advantages and to the points which appeal. We find that spots having historic associations have a wonderful appeal to the visitor, particularly those who only come for a short stay. This association this season attempted in a modest way to cover this by getting up some illustrated folders giving a short sketch of each point. This folder proved most helpful and was eagerly sought for by the visitors and Tourist Agencies abroad, but as this movement grows, this folder will need to be supplemented by a more elaborate folder setting forth descriptions of the whole country. However, we have learned enough to know that the time for this is not yet. Here we wish to point out the importance of placing in their original state the old forts at Signal Hill and Fort Amherst. We understand that a movement is underway to collect the old cannons and other appurtenances belonging to these forts, and we will be glad to cooperate with the originator of this scheme. We are told that the cannon can be located and the expense of replacing them should not be great, as they are insignificant, as compared with their value to the country as an historical asset and of its interest to visitors. We would also suggest that a re-

plica of the old guillotine or gibbet, which used to function so regularly on Gibbet Hill, be built and replaced on the spot. This may sound like veritable nonsense, but we have learned enough to know that these little historical and ancient facts can be profitably memorialized. We should at once commemorate with Brass Plate or granite mound the spot where Marconi received the first wireless message and also commemorate with some visible mark the starting point of the first successful trans-Atlantic flight. Surprising when you think of the value of these in cash. Ninety per cent. of all visitors to the city will go to see them when they learn of them, and it is our intention that they will then all buy post-cards or view books in which photos of these places are included. We know now that tourists will do these things, they are the very essence of our attractions to short period visitors or round trippers as we colloquially term them. (to be continued.)

Magic Aids to Beauty

So long as soft cheeks beguile, and pretty lips, magnetic fragrances and dancing eyes bewilder—just so long will women gaily accept the magic aids to beauty discovered by those who love to explore for them. Richard Hudnut's passion for the witchery of perfumes presented to the world the captivating Three Flowers odor. Delicate—subtle—splay with the breath of Oriental vapors—this dainty perfume charms the fastidious ladies of all lands. You may now obtain this fragrant scent in talcum, face powder or washing cream. Every toilet requisite bearing the Three Flowers name contains this beautiful scent. To use Three Flowers is a sign of good taste.—Oct 20, 1925.

STOCK MARKET NEWS

Supplied by Johnston & Ward, Board of Trade Bldg., Water Street.

TO-DAY'S NEW YORK OPENING

NEW YORK, Nov. 6th.	
Amer. Tobacco "B"	118 3/4
Baldwin	125 1/2
Brooklyn Gas	99 3/4
Ansoconda	81 1/2
Consolidated	29 1/2
Crysler	52 1/2
New York Central	120 3/4
Gen'l Motors	144 1/2
Gen'l Petroleum	48 1/2
Marland Oil	29 1/2
Mack Trucks	56
Overland Com.	31 1/2
U. S. Steel	28 3/4
Crucible	32 1/2

MONTREAL OPENING

Asbestos	94
Brazilian	73 1/2
Can. Steams. Pld.	53 1/2
Montreal Power	21 1/2
Nat'l Breweries	53
Smelters	140 1/2
Shaw-Wingate	153 1/2
Dom. Textile	89

WHEAT

Chicago, Dec., new	151 1/2
Chicago, Dec., old	150 1/2
Chicago, May, new	147 1/2
Chicago, May, old	146 1/2
Winnipeg, Nov.	135 1/2
Winnipeg, Dec.	130 1/2
Cotton	29.80

(From our Boston Correspondent) The present stock market situation may be summed up very briefly. News from the business world is very gratifying and the trend of stock prices is very definitely upward. There is not much else worth saying. Day after day, prices have risen with reactions few and far between and quickly halted. Those who have refrained from buying stocks which they thought attractive, in anticipation of a more favorable buying opportunity, have not profited. The market is not unprecedented in this respect. There have been times in the past when prices have mounted steadily until the movement has culminated, without a worthwhile reaction.

There are certain phases of the situation which are unsatisfactory, but they are not of a term importance and apparently nothing is to be gained by commenting upon them until they reach a stage of exerting an immediate influence.

It is hardly a matter for argument that the current demand for stocks is speculative in nature. Investment absorption is probably a negligible factor as a support for the current level of prices. But the important point is that the speculative demand for stocks shows no signs of diminishing. We know, from past happenings, the instability of markets characterized by enthusiastic public buying. We know how quickly the situation can change from stocks being in insufficient supply to satisfy bidders to a rush of selling orders which buyers are unable to take care of except at substantial recessions. But that is only another way of saying that risks are larger than usual, something which is amply made up for by the fact that profit possibilities are much larger than usual. There is no sign of change in present speculative sentiment, which is decidedly bullish.

PHILLIPS PETROLEUM. Phillips Petroleum's earnings in the first nine months of the year were 30 per cent. ahead of the same period of 1924 and equal to \$3.00 per share, before depletion and depreciation. The company is one of the largest and best managed companies operating in the Mid Continent field. It has no preferred stock and only \$3,200,000 of bonds and is in sound financial condition. We consider the stock to be one of the most attractive in the oil group.

ARMOUR & COMPANY. It is believed that earnings of Armour & Company for 1925 will be substantially in excess of the amount reported for 1924 which was equal to \$2.25 per share on the combined com-

"The Brass Bowl"

MAJESTIC THEATRE To-Day

STARRING EDMUND LOWE AND CLAIRE ADAMS

If you miss this one, you will miss more thrills and more delightful romance than you ever saw crammed into one picture before. A Thrilling Photodrama of two men, one good and one dangerous, who look alike and like the same girl. A story of mysteries that thrill and thrills that mystify. Love in a battle with grim dangers.

All Ready for the Big Matinee Saturday Afternoon
MONDAY—MEM-O-REA—THE GREAT MIND READER.



EDMUND LOWE in "THE BRASS BOWL"

CASINO Announcement Extraordinary

Commencing Monday, Next, November 9th FOR A LIMITED SEASON.

THE BALFOUR STOCK CO.

Presenting the Latest English and American Successes.

MON. — TUE. — WED.
"THE FIRST YEAR"
By Frank Craven.
A Comic tragedy of Married Life.

THUR. — FRI. — SAT.
"FAIR AND WARMER"
A Mile-a-Minute Comedy.
By Avery Hopwood.

PRICES:—\$1.00, 75c, 50c, 30c, 20c. MATINEES—Wednesday and Saturday; 30c. and 50c. SEAT SALE FRIDAY MORNING—CASINO BOX OFFICE.

VAUDEVILLE SPECIALTIES BETWEEN ACTS.

Special Scenery and Lighting Effects.

Schooners Reported

A message to the Marine and Fisheries Department confirms the report that Pomroy's schooner Helen Maxinor had left Indian Islands on Nov. 1st, and passed Battle Harbor yesterday. Snow's schooner also bound South from Labrador passed Battle Harbor on Monday. There was considerable anxiety as to the whereabouts of both schooners, and report had it that the Helen Maxinor had left for home on Oct. 23rd. She has about 50 people on board.

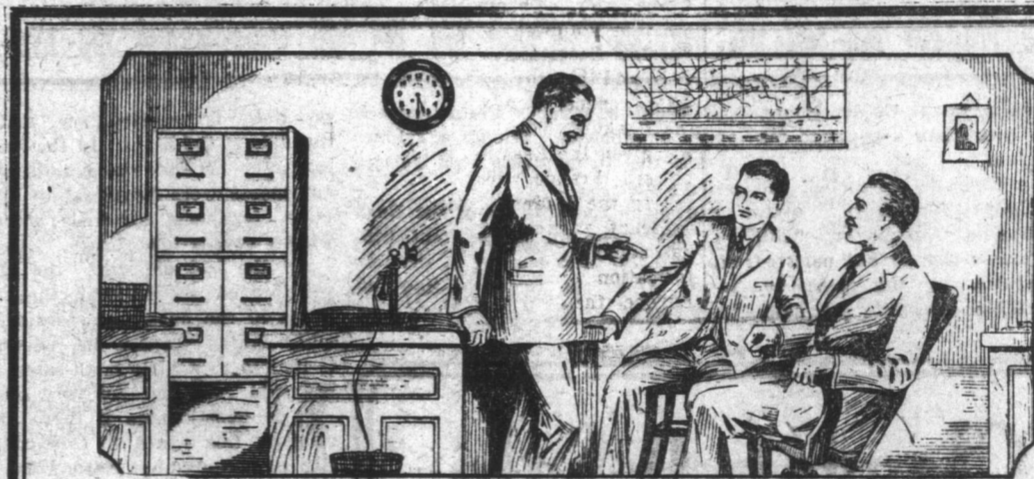
has been paying \$4.00 per share for more than two years and earning it by a substantial margin. The company has practically a monopoly of the tapered roller bearing industry and is in very strong financial condition, holding more than \$8,000,000 of cash and marketable securities in its treasury. In the event of any general market weakness, the stock would seem a desirable acquisition.

CAVE-IN AT DOCK

A portion of the old dock, where excavation work is going on, caved in last night, and sent tons of earth to the bottom of the dock. Fortunately no casualties occurred, the workmen at the time being engaged on the top.

TINKER ROLLER BEARING.

Tinker Roller Bearing is a stock which could easily become the subject of increasing speculative attention. It



"I Was in a Habit Rut."

"I had always used a safety razor. I'd insert a new blade—a good enough first shave; then each shave worse. "The blade got duller and duller, until in a fret I'd throw it away and insert a new one. A constant annoyance, an expense. "I thought I'd go through life shaving this way. Ever dissatisfied. I was in a habit rut. "But now I own a Valet AutoStrop Razor. I sharpen the blade, I shave. I clean the razor, all without removing the blade. "I'd never go back to the old way."

And neither will you go back to the old way when you have used the Valet AutoStrop Razor with the automatic self-stropping feature built right into the frame of the razor. Not only does it mean a "first shave" edge every day on the same blade, it also means a quicker and smoother shave.

Just switch for awhile. See if you'd go back to the old way.

Valet AutoStrop Razor

Notes—Leather strop for sharpening the blades is supplied as part of every set.

Sold the world over Millions of satisfied users

Prices—Complete Outfit, \$1.00 De Luxe Models, \$3.00 up.

NOTICE!

Most of persons convicted under the "Alcoholic Liquor Act" and reported to the Board of Liquor Control during the month of October,

- Benjamin Perrier, St. George's.
- Walter Jesso, St. George's.
- Aaron Shepherd, Rose Blanche.
- Paul Kelly, Argenta.
- Daniel Colford, Bell Island.
- Joseph Bennett, Corner Brook.
- Alonso House, Corner Brook.
- Samuel Goldman, Corner Brook.
- William Goldman, Corner Brook.
- John Buckle, Corner Brook.
- Richard Reddy, Corner Brook.
- William House, McIvers.
- S. Green, Corner Brook.
- Edmund Osmond, Bishop's Falls.
- Joseph Warren, Bishop's Falls.
- Paul Kelly, Argenta.
- Robert Conway, 18 Barron Street, St. John's.
- John's.
- Philip Pearce, Darnell's Lane, St. John's.
- Samuel Dave, Casey Street, St. John's.
- Richard Hanlon, Sr., Livingstone St. St. John's.
- Michael Quinlan, George Street, St. John's.
- John's.
- Frank Ashley, Lime Street, St. John's.
- Austin Clumey, Stephen St., St. John's.
- Albert Howell, Brazil's Square, St. John's.
- John's.
- Daniel Curran, St. John's.
- William Fitzgerald, George Street, St. John's.
- John's.
- James Aspell, Duckworth Street, St. John's.
- John's.
- Ralph Reid, Prescott St., St. John's.
- Richard Gray, Wickford St., St. John's.
- Herbert Vescott, Petty Harbor.
- Edward Oliver, 232 Water St., West St. John's.
- Richard Cullen, James St., St. John's.
- Patrick Cullen, Simms' Street, St. John's.
- John's.
- John Dalton, Carey St., St. John's.
- Patrick Gray, Deady's Lane, St. John's.

BOARD OF LIQUOR CONTROL.

I. J. MIFFLEN, Chairman.

nov. 11

In the Supreme Court.

In the Matter of the Winding-up of Dods Garage, Limited.

HOUSE FOR SALE BY TENDER.

Tenders will be received by the undersigned Liquidator, up to and including Saturday the 7th day of November, 1925, for the leasehold interest in the two storey dwelling house, No. 1 Hayward Avenue, belonging to the estate of Dods Garage Limited. The highest or any tender not necessarily accepted. Particulars can be had from the undersigned Liquidator. Dated at St. John's this 2nd day of November, 1925.

WILLIAM F. LLOYD, Liquidator, Dods Garage, Limited. ADDRESS: Court House, St. John's, nov. 5

Now is the time that mince meat and fruit cakes should be prepared if they are to "ripen" sufficiently for holiday use.

MINARD'S LINIMENT FOR SORE BACK

McClary's Hall Stoves



In All 3 Sizes Nickel Finish

Hall Stove Boards \$1.55 to \$2.95

Improved Standard Stoves Carried in Stock COAL BOX WITH GOLD BAND, 75 cents

Wm. J. CLOUSTON, Ltd. 187 Water St.

BANG! THEY'RE AWAY!! THE RACE IS ON!!!

IN THE

MAJESTIC THEATRE PONY CONTEST

1500 children are competing for

The Genuine SHETLAND PONY OFFERED BY THE MAJESTIC THEATRE

in conjunction with all the Progressive Wholesale and Retail Merchants of this City, in the most Stupifying, Stupendous, Sales Stimulator

EVER CONTEMPLATED IN THIS COMMUNITY

Watch for the **YELLOW PONY BANNERS** They Mean Money to You
Over **1,000 BANNERS** Will Appear as Soon as the Merchants Can Arrange Special Window Displays

GET ALL PARTICULARS AT THE

"Majestic Theatre"--The Theatre that put the 'Move' in Moving Pictures

Another Step in League Peace Plan

2nd CHAPTER OF LOCARNO TREATY WRITTEN

Henceforth League Must be Basis For Settlement of All Disputes.

PARIS, Oct. 30.—Internationalism as opposed to extreme nationalism—an internationalism which will be based in moment of war peril on some surrender of state sovereignty—was given new strength today by the League of Nations. Completing the work of its special

session by quickly adjusting the crisis between Greece and Bulgaria, the task for which it was convened, the Council of the League, passing on to greater issues, practically wrote the second chapter of a modern history of which the Locarno security treaties with Germany constituted the first chapter.

This second chapter is that henceforth the League of Nations becomes the basis for the settlement of all disputes and that war must cease, because as Austen Chamberlain, the British Foreign Secretary, said, if it does not all nations will perish from the earth.

Take Firm Stand.

Obering the covenant of the League, Greece and Bulgaria, by agreeing to submit their quarrel to the mediation of the Council, set a precedent which, Mr. Chamberlain warned, must be followed by all. Britain's Foreign Secretary even went so far as to add that any menace of war anywhere concerns all the members of the League. The international backing given the League, with two great powers, France and Great Britain, taking the leadership, has created a profound impression in Paris and has started anew tonight talk of the formation of a United States of Europe, the idea which Mr. Lloyd

George vainly tried to launch at the Geneva conference.

It has also convinced statesmen that Europe's power, economically, financially and politically, working through the League will become greater because it will be concentrated instead of divided by jealousies and rivalry. Another feature of causing tremendous interest was the today's council meeting, which is the intervention of Viscount Ishii of Japan, who expressed the hope that security pacts like those of Locarno will multiply in other parts of the world. There is considerable speculation to-night as to whether Japan would like to see elaborated a Pacific security pact which would include the United States and would be broader in scope than the Washington four-power agreement which replaced the Anglo-Japanese alliance.

Plant Peace Germ

Replying to the Japanese statement, this afternoon, Mr. Briand emphasized, that, if the delicate Locarno negotiations had succeeded it was because all the participants in the conference took care to link them with the spirit of the League covenant.

"When I met Chancellor Luther (of Germany) in our first private interview," said M. Briand, "I told him we would succeed or fail accordingly as we perceived the magnitude of our task, and that if he talked as a German and I as a Frenchman we perhaps would not succeed at all.

"We achieved not only security between us, but also, planted the germ of world peace, because dropping our nationalities we talked as Europeans."

RICHARD HUDNUT

THREE FLOWERS FACE POWDER
The Face Powder that is Different Having the Particularly Desirable Quality of Adhesiveness and sets firmly with the Distinctive and Appealing odor of Three Flowers in All Popular Shades.

Domestic Silence

Give me a spoon of oleo, Ma,
And the sodium alkali,
For I'm going to make a pie, Mamma!
I'm going to make a pie,
For Dad will be hungry and tired, Ma,
And his tissues will decompose;
So give me a gram of phosphate,
And the carbon and cellulose.
Now give me a chunk of casein, Ma,
To shorten the thermic fat,
And give me the oxygen bottle, Ma,
And look at the thermostat.
And if the electric oven is cold
Just turn it on half an ohm,
For I want to have supper ready
As soon as Dad comes home.
—Farm Journal.

Ten cents for a big package of Pearline—the best Washing Powder.

These are Gramophone Nights

AND HERE IS AN IDEAL PROGRAMME—

THE NEW

COLUMBIA GRAFONOLA

A Revolution in Gramophone Tone.

These are the nights to appreciate your Columbia Grafonola; to hear the world's best music in the comfort of your fireside, rendered with that absolute living fidelity that only Columbia can give. The selection of a Gramophone night's programme is itself fascinating, and as a guide here is a finely balanced programme you will enjoy, containing the world's leaders of their respective arts, all on the famous Columbia Process Records.



COLUMBIA GRAFONOLAS

Table and Cabinet Styles, from \$75.00 to \$250.00

- Symphony 39 E. Flat—Mozart London Symphony Orchestra
- A docile mind I bear—Rossini. Maria BarrientosSoprano.
- A Broken Melody—Van Biene. W. H. SquireCello.
- Vesti La Giubba—Leoncavallo. Ulysses LappasTenor.
- Quartet B Flat Major—Mozart. The Lener String Quartet.
- Toreador Song—Carmen. Jose Mardones, Basso & Chorus.
- Nocturne F Sharp—Chopin. W. MurdochPiano.
- Nerves—George Robey. "From Round in 50"
- There Was a Lover and His Lass Hubert EisdellTenor
- Patience Selections—Sullivan. Court Symphony Orchestra.
- Scenes that are Brightest—Maritana. Rosa PonselleSoprano
- Land of Hope and Glory—Elgar. Dame Clara ButtContralto.
- All on the Famous COLUMBIA NEW PROCESS RECORDS. The Records without a scratch.

DICKS & CO., Limited

Newfoundland Agents.

Scotland Yard

Looks for Thief

SEARCH FOR "ENGLISH JIMMY" IN CONNECTION WITH N. Y. THEFT.

NEW YORK, Oct. 29.—(U. P.)—Search for the thief who stole and sold back the famous Donahue pearls became international in scope today.

Scotland Yard was asked to find "English Jimmy" Berkley, notorious hotel snaffle-thief—who on the watch of a reformed convict, has been identified as the man who planned to steal \$683,000 jewels from Mrs. Jesse Woolworth Donahue last month.

The police, appealing to Scotland Yard for aid, believe "English Jimmy" may have carried out his intention, which he is said to have announced to a derelict park bench companion shortly before the robbery.

"Brooklyn Face" Dillon is the convict who gave the police the information about "English Jimmy." He said he was sitting on a bench in Central Park, looking hungrily at the lights of the Plaza Hotel, when Berkley took a seat beside him and announced the intention of "going after some sparklers" belonging to a wealthy woman resident of the hotel.

No trace of "English Jimmy" has been found. If he perpetrated the daring theft and sold back the jewels for one-tenth their value, he had sufficient time to get away. The police believe he may have returned to his native land.

Meanwhile, the second important jewel "robbery" of recent date, that reported by Mrs. Julius Lichtenstein, proved utterly mythical. Mrs. Lichtenstein explained that she merely mislaid the gems, putting them in a different drawer of her dresser. She gave the police and reporters a bus 24 hours, however.



Household Notes

Add a little cinnamon or nutmeg to the powdered sugar in which doughnuts are dipped.

Marketing is more economic when meals are planned several days or a week ahead.

Cornmeal rusk is a very wholesome breakfast cereal when served hot with top milk.

Renauds! Renauds! Renauds!

Perfumes, Face Powders, Talcums, Cold Cream, Vanishing Cream, Brilliantine, Eau de Cologne, Compacts, Natural Glow, etc., etc.

Direct From Paris

RENAUD & CO., of PARIS have been manufacturing and distributing their various lines of Perfumes and Toilet Articles for the past 109 years.

During those years, Kings and Queens, Lords and Ladies, and their subjects of high and low degree, have all responded to the spirit of youth and beauty, the spirit of Spring and of the happiness of little children so cleverly concealed in the RENAUD odours.

Every odour distinctive.

Every odour the achievement of the master perfumer of all France.

When you purchase a Renaud Product, you get an article that is MADE and SEALED IN PARIS, FRANCE.

For Sale at all Drug and Departmental Stores.

DR. F. STAFFORD & SON

(Distributors for Newfoundland)

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THE BROADWAY'S TREMENDOUS PEERLESS SALE

ANOTHER WEEK OF SENSATIONAL VALUES

We would like you to make your own appraisal of this opportunity. Comparisons made carefully as to Quality as well as Price will prove more convincing than all that we might say.

Ladies' Hand Bags

Envelope style with small purse and mirror inside. PEERLESS SALE PRICE,

1.98

Suede Hand Bags

Pocket style, in Grey only.

89 cents

Flannelette Night Dresses

Just a few left, selling during our PEERLESS SALE for only

98 cents

Ladies' Tea Aprons

Nicely made with lace trimmings. PEERLESS SALE PRICE,

49 cents

Pillow Cases

45" x 36"

On Sale while they last for

69 and 89 cents

Children's Tams

Made of fine Brushed Wool. PEERLESS SALE PRICE,

69 cents

Children's Leggings

Made of Brushed Wool in a great variety of colours. Wonderful value for our PEERLESS SALE, at

1.29

Flannelette Bloomers

PEERLESS SPECIALS, at

89 and 98 cents

Children's Cap and Scarf Sets

Green and White, Blue and White, Fawn and Blue, Grey and Purple. Exceptional values at

1.49

Ladies' Blouses

Every Blouse nicely made of finest materials—Georgette, English Broadcloth, Canton Crepe, Crepe-de-Chine and other materials. Specially re-priced for our PEERLESS SALE, from

2.98 to 5.98

Fur Trimmed COATS of the Utmost Smartness

Secured from a famous New York manufacturer at far below his regular prices, these Coats represent the zenith of dashing style and quality. Hosts of lovely modes—wonderfully smart and becoming—featuring the newest ripples and flares—rich long-haired furs applied in new ways—new fabrics—new colors. Only a very special purchase permits us to mark these Coats for our PEERLESS SALE at much below regular prices.

OTHER COATS SPECIALLY PRICED FOR OUR PEERLESS SALE at \$11.98, \$16.98, \$21.98

29^{.98} to 69^{.00}

FUR COATS

THAT ARE UP TO THE MINUTE IN STYLE, BUT ARE FAR BEHIND IN PRICE.

Every Coat made of selected fur. The workmanship, style and fit of each coat is carefully supervised. You can pay more elsewhere but you cannot get more.

New Dresses

In a range of the season's more fashionable styles. The youthful two-piece mode, gracefully flared models, pleated effects, straightline and Coat Dresses. There are Twills, Satins and Crepes—excellent quality, carefully tailored and exceedingly low priced for our PEERLESS SALE.

4.98 5.98 6.98 7.98 9.98 to 45.00

NEW Fall Hats

VELVETS, VELOURS, SATINS AND COMBINATIONS.

A collection of Millinery different from anything you have seen this season, and better values than you have found here or elsewhere. The most becoming shapes, the most desired colors—entirely new Hats including types for every preference. PEERLESS SALE PRICES, from

4.98 to 7.98

We were confident that this Sale would make a strong impression upon those who paid it a visit—that the values offered would meet with instant appreciation.

The response has fully confirmed our judgment, and we are continuing it with further additions of merchandise, affording an opportunity to those who may not, as yet, have found it convenient to visit us.

PEERLESS VALUES IN MEN'S

OVERCOATS

of every possible type. Burly Ulsters, Plain Blues, Semi-Ulsters, Double Breasted Overcoats, Single Breasted Overcoats. Overcoats that pleased hundreds last week. You will be astonished by their value, by the quality of materials and workmanship and the range to choose from. A saving of dollars to you on every Overcoat bought here. SUPER VALUES AT

8.98 12.98 16.98 to 39.00

MEN'S PANTS
\$1.98 to \$6.98

MEN'S SHIRTS
\$1.29 to \$4.50

SEMI-SOFT COLLARS
24c.

MEN'S TIES
.49c. 75c. 98c.

MEN'S and BOYS' SWEATERS
\$1.79 to \$6.50

Boy's Overcoats

When you see these Overcoats, you too, will pronounce the values extraordinary and the fabrics the best you have ever seen at the price. Every shade and style at

PEERLESS SALE PRICES.

7.98 to 18.98

Boy's SUITS

Well made of durable materials. Every style the well dressed boy is wearing in all the new shades. PEERLESS VALUES that you have been waiting for.

5.98 to 16.98

MEN!

WE ARE CONTINUING OUR PEERLESS SALE OF

SUITS

Handsome long wearing materials, exceptionally carefully tailored. Every new model from the wide trousers, wide shoulder styles to the conservative styles—every color and material being worn. No matter how particular you are you will be sure to find what you want here. PEERLESS PRICES

10.00 12.00 14.00 18.00 to 45.00

The Broadway House of Fashion

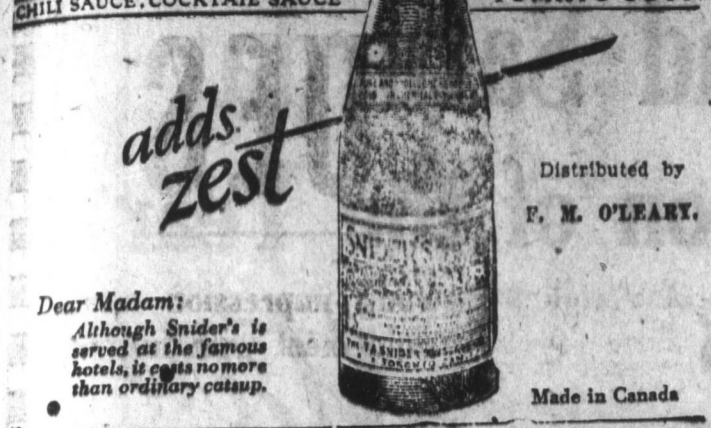
Dear M...
Alth...
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Well, I'm a little rabbit and log cabin tu...
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We

Snider's TOMATO CATSUP



Little Jack Rabbit by David Cory

Well, I'm glad we could leave the little rabbit at the circus elephant's leg cabin in the woods. If the bunny had not reached there in the last story I'm sure Mr. Wicked Wolf would have caught him. Then what would you and I do, Little Reader? I'm sure I could never write another story if anything happened to my little bunny boy. No, indeed, I wouldn't be able to see through my tears the keys on my typewriter!

"What keeps you out so late?" asked the old elephant, as he watched Mr. Wicked Wolf sneak away on three legs. Guess he must have sprained the fourth when he fell to the ground. Al-most wish he had sprained all four. But, there, we mustn't be too harsh with our enemies. Get the best of them, you let it go at that.

"I went on an errand for Mother," answered the little rabbit, cuddling up to the baby elephant. "Dear me, I had a narrow escape. Mr. Wicked Wolf was breaking in Peter Pig's back door when he spied me."

"You play with Baby Elephant," said the big circus animal, while I call your mother on the 'phone. She'll be worried by this time. Never worry mother, for you'll never get another," and off went the Circus Elephant to call up.

"One, two, three, Clover Dell, Rail Fence Corner, Happy Bell!" The next minute Lady Love's sweet voice exclaimed:

"Who is calling Bramble Patch. I've closed the windows and bolted the latch."

"Your friend, the Circus Elephant," replied the good old fellow. "Little Jack Rabbit is here. I'll keep him for the night. It's too late for him to venture home."

"Yes, don't let him try," answered the timid lady bunny. "Bobbie Red-vest told me this afternoon that Mr. Wicked Wolf is about."

"Don't worry," replied the Circus Elephant. "I'll see that your bunny boy gets home safely to-morrow. Then with a goodbye he hung up the receiver and walked out to the front door."

"Come and sit on my knee," said the old Circus Elephant, and picking up the baby elephant, he also lifted the



They were both comfortably seated on his knees.

row. Every now and then a lion would roar or a hyena laugh. Maybe the hippopotamus would yawn to show his white teeth. In the midst of all this noise and bustle, hurry and scurry, the Circus Queen sat in her little tent not far from the big canvas one. She was dressed in lace and gold spangles, all ready for her act. Just outside stood a big white horse, waiting for her to jump on his back. But she never moved. Just sat there looking at her little baby asleep in his crib. She never heard them calling her; she only heard the gentle breathing of her little baby.

"Dear me, Little Reader, here we are at the end of the story. We must wait for to-morrow to hear what happened after that."

Sliced cabbage, diced pineapple and cranberry sauce make a good salad. Serve in lettuce cups, spinkie with chopped almonds and garnish with mayonnaise.

If a water pipe suddenly begins to leak, wind it with adhesive tape and brush the tape with shellac.

Warmth When Needed

WESTINGHOUSE Cozy Glow, a small portable heater which radiates heat wherever needed, is one of the benefits made possible by electricity.

Whether for the counting-house, bathroom, nursery, sickroom, dining room or living room. One can have heat where and when desired. It spreads its genial warm rays and its effulgent glow with just the requisite amount of heat for chilly days.

If the weather be not cold enough for a large fire, yet chilly enough for a small one, the Cozy Glow will supply this need at a small cost.

WM. HEAP & CO., LTD., Board of Trade Building, 'Phones 1830 and 1831.

Trade Chances in New Zealand

DEMAND FOR BRITISH PRODUCTS

SIR PERCIVAL PHILLIPS
AUCKLAND, New Zealand.—Manufacturers in Great Britain have a market here which offers great opportunities for development. Nowhere within the Empire are people more eager to buy all-British goods or more willing to resist the temptation of dealing with cheaper foreign competitors.

Yet business men complain to me that trade interests in the Mother-country seem singularly blind or indifferent to the possibilities for increasing their exports. I have been told repeatedly that home firms do not take sufficient interest in the requirements of Dominion customers. They are willing to sell their wares, but only the wares they are prepared to offer—not necessarily what the New Zealanders want. American firms, on the other hand, are making a determined bid for this market by giving what is asked for.

Why, ask New Zealand importers and traders, cannot our own people show as keen a desire to capture orders which by right are theirs? Contract Goes to U.S.

An example of this policy of "inertia" was given me to-day. Tenders were invited several months ago for a supply of macadam. The lowest price was quoted from the United States. In the desire to keep the order from going to a foreign firm, it was suggested to the firm in Great Britain which named the next lowest figure that it might make certain unimportant alterations in its offer and thus secure the contract.

The answer was a refusal. The contract, involving about £7,000, had to go to America. In the words of one Auckland business man: "The people at home won't cater to our market. They make a certain thing. You can take it or leave it." Other countries say, "You want a certain thing? We will supply it."

For example, motor-cars. The roads in New Zealand are still in a primitive state. There are a few good main highways, but many shockingly bad roads. The ordinary British car is wholly unsuited for negotiating such rough tracks. It lacks the necessary clearance, for one thing.

American cars have been pouring into the Dominion because they meet the needs of the people. The firms that make them have been quick to realise the fact.

With the extension of the new system of concrete roads motor-cycles will become increasingly popular. I am told there is a fine opportunity for British makers to establish themselves here.

Another complaint is that manufacturers in Great Britain have not enough direct representatives here. They are content with local agents.

British Too Slow
Prompt delivery is a powerful incentive to further trade. Here, again, I am told that Great Britain is inclined to lag behind.

Why, it is asked here, should more electric lamps have come into New Zealand last year from Holland and the United States together than from England? Why should such things as spark-plugs, aluminum ware, electrical appliances, tyres, and other articles so numerous to mention which find a ready market and come in greater quantities be almost a foreign monopoly?

The future prosperity of New Zealand is bound up with the development of hydro-electric power, and in this field home manufacturers have a market which should prove highly profitable. Ten millions are being spent at present on laying down plants which will extend the use of this new motive power in many areas.

Wireless is on the verge of a boom. The firms first in the field with simply constructed and effective listening-in sets will undoubtedly reap a rich harvest. America is fully alive to the fact.

New Zealand wants practically everything, except woollen goods—which she is now making with considerable success—and foodstuffs. She wants high-class articles, not cheap trash, and she wants them of British origin. Seventy per cent. of her foreign trade last year was with the United Kingdom. If her business men had their way nothing would be bought outside the Empire. But they ask for encouragement from the industries in the Mother-country.—Daily Mail.

Parker & Monroe, Limited

EXCLUSIVE VALUES
COUPLED WITH FAIR PRICES

Newest and Smartest Footwear Styles

Now on Display at Our Stores

Every item of FOOTWEAR mentioned in this ad. is real value in itself. Please remember that our staff of Shoe Experts are strictly at your service. Lots of styles and models to choose from.



Whether you need FOOTWEAR for street or evening wear, you are sure to find styles that will appeal to you. The perfect union of workmanship, style and material, gives unusual distinction to our many and various lines.

LADIES' SPATS
in Dark Brown, Light and Dark Fawn, Castor and Grey; 14 button height. First quality material.
Sizes 5, 6, 7 \$2.25

LADIES' GAITERS
in all the newest styles, Button and Buckle, medium and low heels, shapes to fit any shoe.
\$3.20 \$3.35 \$4.30 \$5.00 \$5.50 \$7.00

Bigger and Better Vues Than Ever in FAMILY FOOTWEAR
SPECIAL OFFERINGS FOR THIS WEEK!



Misses' Boots
Misses' Black Kid High Lace Boots—Good value. Sizes 11 to 2. Special Price, \$2.10

MISSSES' TAN HIGH LACE BOOTS
Specially reduced. Sizes 9 to 13.
SPECIAL PRICE \$1.96 the pair

CHILDREN'S BOX CALF BOOTS
"Our Own Make." Rubber heels.
Sizes 6 to 10 \$2.50
Sizes 11 to 2 \$2.85

MEN! Note these Values.

MEN'S WORK BOOTS
In strong Box Calf Leather; double pegged sole; the real boot for hard wear. Our Own make. Sizes 6 to 10. Special Prices . . . \$3.50, \$4.00
Same style in sewed sole. Sizes 6 to 10; rubber heels, \$4.50
Other lines in MEN'S WORK BOOTS . . . at \$4.50, \$5.00, \$5.50

INFANTS' BOOTS
With hard sole and heel. Black and Tan, Lace and Button style. Sizes 3 to 6.
\$1.10, \$1.20

Men's Dress Boots
AT PRICES BEYOND COMPARISON.
MEN'S DARK MAHOGANY —Blucher style, rubber heels. A very dressy last. Sizes 6 to 10. Special, \$4.20 and \$5.00
MEN'S BLACK KID BOOTS —Blucher style, wide fitting, rubber heels; very comfortable. Sizes 6 to 10. \$4.50, \$4.75, \$5.00

Infants' Soft Sole Boots
Assorted shades of Black and White, Patent & Champagne, etc. Very dainty. Special Price, 95c.

Ladies' Street Shoes

VALUES SUPREME.
Ladies' Brown Kid Oxfords—Medium heel and toe, real value for the money. Sizes 3 to 6 yrs. Special Prices . . . \$2.50, \$2.75
Black Kid Oxfords—of high wearing qualities; medium heels and toe, rubber heels attached. Specially made for Fall wear. All sizes, \$3.00, \$3.30, \$3.50, \$4.00
Ladies' Black Gun Metal Oxfords—Medium heel, pointed toe. All sizes. Special \$2.50

WONDERFUL VALUES in BOYS' BOOTS

Boys' Boots for knock-around wear, strong and serviceable, rubber heels attached. Black and Brown shades.
Sizes 10 to 13 1/2 \$2.50
Sizes 1 to 5 1/2 \$2.85
Boys' Pegged Sole for hard wear; Blucher style. All solid leather.
Sizes 9 to 13 \$2.50
Sizes 1 to 5 \$2.50, \$3.00
Boys' Box Calf Boots—Guaranteed all leather. Our Own make. Blucher style, solid rubber heels. Sizes 9 to 13 \$3.00
Sizes 1 to 5 \$3.50
Same style in Tan Calf. Sizes 9 to 13 \$3.50
Sizes 1 to 5 \$4.00

FASHION SAYS LIGHT TANS FOR FALL
Come in and look over our styles Ladies' Light Tan Tie Oxfords—Medium rubber heels; a good looking model. Special Price, \$3.50
Ladies' Patent and Tan Combination—Something different from the ordinary; medium and high heels, some with ribbon tie and strap style.
\$4.50, \$5.00, \$6.00

RUBBERS

For the Entire CHILD'S Storm Rubbers. Black 6 to 10 80c.
Rolled Edge 6 to 10 . . . \$1.00
Red Sole 6 to 10 . . . \$1.05
MISSES' RUBBERS In Back, Storm. Sizes 11 to 2 95c. low cut. Sizes 11 to 2. Rol. edge \$1.14 9 to 13 1.00
CHILD'S TAN RUBBERS 6 to 10 85c, 94c. 1 to 5 Storm . . . 1.20
LADIES' RUBBERS Rolled edge, Dominion Brand 1.85
Men's Tan 1.65
LADIES' RUBBERS In Storm and Low Cut all shapes . . . 1.10
Ladies' "Dominion" Brand, in Tan and Black 1.20

CHILDREN'S SCHOOL BOOTS
In Black Kid Leather, genuine soles and heels, rubber heels. "Our Own Make."
Sizes 6 to 10 \$2.30
Sizes 11 to 2 \$2.50

CHILD'S BOX CALF BOOTS
Just the weight for Fall wear, wide-fitting, and rubber heels attached.
Sizes 9 to 13 \$2.50
Sizes 11 to 2 \$2.85

CHILDREN'S TAN CALF BOOTS
Guaranteed to give satisfaction; Blucher style, rubber heels. "Our Own Make."
Sizes 6 to 10 \$2.50, \$2.95
Sizes 11 to 2 \$2.95, \$3.30

Ladies! SEE OUR PATENT DRESS SHOES

In fancy cut-out models and single straps, medium and Cuban high heels. Special Prices at \$3.25, \$3.50, \$3.75, \$4.00

LADIES' BROWN OXFORDS
for Fall wear, in strong Calf Leather, medium heels, rubber heels. All up-to-date styles, at \$3.00, \$3.30, \$3.75

SPECIAL! BLACK TIE OXFORDS
These are very dressy and neat in appearance; low rubber heels. All sizes. Special Price \$2.75

MEN'S GRAIN LEATHER WORK BOOTS
Bellows tongue, waterproof soles and uppers. Our Own Make. Suitable for construction work. Sizes 6 to 10 \$4.50

PARKER & MONROE, Ltd., The Shoe Men



MAVIS
de Vivaudou
TALCUM POWDER

After your bath always use Mavis Talcum Powder. On hot days it will keep you so comfortable.

V. VIVAUDOU, INC.
Paris New York

Fined \$100 for Sending in False Alarm

In connection with the false fire alarm which brought the Central and West End Fire Companies to the dock premises yesterday morning, the police arrested a man named Philip Jackman and brought him before Judge Morris yesterday afternoon. Two witnesses who were called, swore to seeing Jackman ring in the alarm. The accused pleaded he did not know what he was doing as he was drunk. A fine of \$100 or two months imprisonment was imposed. In passing sentence, Judge Morris strongly condemned the sending in of false alarms or the interfering in any way with the police. It was he said, a serious matter to bring the fire departments out unnecessarily. The apparatus goes at such speed at all times that there is always danger of an accident.

Death of Sandow

FATAL EFFECTS OF A MOTOR ACCIDENT

Remarkable Feats of Strength Recalled.

Mr. Eugene Sandow, one of the world's strongest men, died very suddenly at his residence in Holland Park-avenue, London. Death was due to a broken blood vessel on the brain, and was, indirectly, the effect of a motor accident of two years ago. Mr. Sandow was born 53 years ago at Königsberg, of Russian parents, but was a naturalised Englishman. An interesting story attaches to his adoption of the profession of a strong man. When he was a young man he acted as a model for medical professors in anatomical lectures to students. In this way he gained a wide knowledge of anatomical subjects and the mechanism of the human body. While he was in Italy he met an English artist, who saw him battling. Struck by Sandow's physique, the artist invited him to become his model, which Sandow consented to do. The artist told him about a man who at that time was appearing at the London Aquarium, and who had issued a challenge for £100 to anyone who would emulate his feats of strength. Sandow came home, took the bet and won. It was in the spring of 1883 that he appeared at the London Pavilion in feats of strength that were novel to the British public. For example, he raised a big dumb-bell over his head, and then surprised the audience by revealing that there were two men inside, the men and the dumb-bell weighing 300lb. Another big sensation then was Sandow supporting himself by his arms and knees on the backs of chairs, allowing a board to be placed on his stomach, on which a fully-equipped Life Guardsman rode up one side and down the other. Then there was an act in which, instead of the trooper, he

supported three horses. They weighed 1,100 cwt., but the difficulty of the feat was in keeping them together so as to maintain their equilibrium. Another very difficult feat was called the Roman column. Seated on a horse, he threw himself backwards and picked up a man or a dumb-bell. Sandow's measurements then were neck 18in, biceps 19½in, forearm 16¼in, waist 29in, chest 48in, distended chest 52in, thigh 26¼in, weight 196lb. Many other strong men challenged Sandow's feats, but he invariably triumphed. He married during the first year of his stage career, Miss Blanche Brookes, daughter of Mr. Brookes, director of the Haymarket Stores. Mr. Sandow, as he became rather too heavy for the strain of the stage, took up business enterprises. He was first associated with the Sandow Institute which began as a system of physical training, but grew into a curative institute, where patients or pupils received treatment in many physical ailments. Another of his enterprises was the Sandow Corset, and another, which he started in 1912, was Sandow's Health Cocoa. The company of which he was a director took premises at the Elephant and Castle, and it acquired from a German company a secret process for making cocoa, but it was not a success, and when it was wound up in January, 1919, there was a total deficiency of £251,000. Mr. Sandow was himself a large loser by the company's failure. In 1911 the King appointed Mr. Sandow, Professor of Scientific Physical Culture to His Majesty. It was one of his proudest claims during the war that some 70,000 officers and men in the British Army had been trained in physical culture, either by him or by sergeant-instructors under his direction, and that thousands of them would never have been able to pass the doctor for military service with out his peculiar system of exercises. When Lord Esler, in 1909, appealed for 11,000 recruits to bring the London County regiment of Territorials to its full strength, Mr. Sandow presented £21,000 to the men who made the greatest development during the training he prescribed to enable them to fulfil the physical requirements of the authorities. He leaves a wife and two daughters, both of whom are married.

Shocked to Death on 'Charged' Fence

American Hunter Unaware High Tension Had Fallen on Wire.

BRATTLEBORO, Vt., Oct. 30.—One man was killed by a shock of 10,000 volts today and another was burned and cut when the two returning from a hunting trip attempted to crawl through a barbed-wire fence, which had become charged with electricity by the falling of a high-tension wire. Clifford Brothers, 19, a restaurant employee of this place, was killed. The other victim is Louis Humphrey, 25, also a restaurant employee of Brattleboro.

The accident happened shortly before noon on the meadows north of West River. The hunters were taking a short cut across the meadow from the woods where they had been running. Reaching the wire fence they thrust their guns through and began to climb between the strands. In a twinkling, Brothers doubled up receiving the full force of the current. Humphrey, who also sustained a heavy shock, managed to free himself and, unmindful of the danger, seized hold of his companion and dragged him to the charged wire. Humphrey's shouts were heard by several persons across the river and they summoned Dr. Edward R. Lynch, but Brothers was past medical aid.

Birth of the Moon

In the opinion of Dr. L. H. Rastall the moon is made of material that was once part of the earth's crust. Dr. Rastall's theory is that a layer of the earth's crust, about forty one miles thick and covering about two thirds of its local area, was peeled off by the attraction of the sun. This action of the sun was effective while the crust was still in a plastic state and the moon's own gravitational attraction caused it to roll up into a ball of the form we now see in the sky. The crustal area left on earth formed the continents.

This theory (says a writer in Science) also accounts for the fact that while, according to generally accepted ideas, masses of lighter density such as make up the earth's continents should cover the entire surface of the globe, they actually cover only about a third, the missing two thirds consisting of the moon. The new theory also fits in with the ideas of a German geologist, Professor Alfred Wegener, who believes the American continent was originally united with Europe and Africa, and that it floated away to its present place. This would not have been possible so long as the entire earth was covered with such a crust, but after the moon had been torn away it was possible for the continents to separate from their long embrace.

If you are trying to put on weight, along with your fattening foods, you must eat plenty of fruit and vegetables for elimination.

Keep the Skin Clear
By the use of Dr. Chase's Ointment

Dr. Chase's Ointment is so delightfully soothing and healing and so certainly effective in keeping the skin soft, smooth and clear that it is only to be tried to be appreciated. You may know of its value as a relief from eczema, salt rheum and other serious skin diseases. But have you realized that as a means of clearing and beautifying the skin it has no equal and no rival.

pimples, blackheads, roughness and redness of the skin, irritations and eruptions yield readily when this soothing, healing ointment is applied frequently. Men use Dr. Chase's Ointment after shaving to relieve the irritation of the tender skin. In so many ways it is useful in every home and soon becomes a household necessity.

GERALD S. DOYLE,
Sole Agent for Nfld.

STEEERS Ltd.

STEEERS Ltd.

STEEERS Ltd.

Timely Bargains for Friday and Saturday
Things Everybody Want at this Season of the Year



Sunlight Soap.

Large cartons containing 3 double bars. Reg. 10c. carton. Friday and Saturday 37c.

"New Pin" Laundry Soap.

Cartons containing 3 double cakes. Reg. 40c. carton. Friday and Saturday 35c.

"Boyer's" Tomatoes.

New season's pack, large size tins. Reg. 30c. each. Friday and Saturday 27c.

Small size tins. Reg. 15c. each. Friday and Saturday 15c.

"Libby's" Ketchup.

Medium size bottles. Reg. 20c. each. Friday and Saturday 28c.

"Staple & Strong" Pickles.

Chow Chow, large size bottles. Reg. 35c. each. Friday and Saturday 33c.

Chiver's Jam.

Made from the very finest fruits: Raspberry and Strawberry; 1 lb. crocks. Reg. 50c. each. Friday and Saturday 40c.

New Pack Best Quality Bake Apples.

In 1 lb. tins. Reg. 30c. each. Friday and Saturday 25c.

"Heinz" Peanut Butter.

In small size tumblers. Reg. 25c. each. Friday and Saturday 20c.

Golden Pheasant Tea.

The tea with a delicious flavor. Reg. 80c. lb. Friday and Saturday 87c.

Granulated Sugar.

In 5 lb. cartons. Special for Friday & Saturday 32c.

Large Prunes.

Choice new stock. Reg. 20c. lb. Friday and Saturday 15c.

Evaporated Apricots.

Very choice quality. Special, 2 lbs. for 55c.

Fancy Plaid Blankets.

In Grey, Blue, Buff, Helle and Pink effects, with plaid cross-bars in colors to match. Heavy and will make with soft downy finish; size 64 inches wide and 72 inches long. Reg. \$6.60 pair. Friday and Saturday \$5.35

White Cotton Blankets.

Heavy Wool Nap with borders of Pink or Pale Blue. The nearest approach to real Wool Blankets we have yet seen. Reg. \$6.70 pair. Friday and Saturday \$5.35

Window Blinds.

Size 36 inches wide by 72 inches long, with strong spring roller attached and edge of applique lace. Cream only. Reg. \$1.50 each. Friday and Saturday \$1.10

Unbleached Sheeting.

Fairly stout quality in a soft twill make; will wash and wear beautifully; 56 inches wide. Reg. 80c. yard. Friday & Saturday 72c.

Grey Flannel.

Ideal for making men's and boys' work shirts. It is 27 inches wide, has a fancy stripe and will give great wear. Reg. 60c. yard. Friday and Saturday 49c.

Bed Ticking.

Firm quality double width Bed Ticking with a close men's finish. Very durable quality. 58 in. wide. Reg. \$1.25 yard. Fri. & Sat. \$1.00

Cushion Covers.

Of White, Buff and Brown Crash with wide hem-stitched hem or deep frill of self material. The centres are nicely embroidered with silk in various colors; size 18 x 18 inches. Reg. 70c. each. Friday and Saturday 57c.

Men's Brown Calf Boots.

Very stylish, Blucher shape, in a desirable Dark Brown shade; sizes 6 to 10. Reg. \$5.85 pair. Friday and Saturday \$5.40

Infants' White Kid Boots.

Dainty little Boots trimmed with Pink or Blue silk ribbon; sizes 1 to 5. Reg. 90c. pair. Friday and Saturday 75c.

Men's Tweed Suits.

Indesirable Dark Greys; Made from medium weight Union Wool Tweeds of a very serviceable quality for Fall and Winter wear. Every man requiring a new suit, should see these tomorrow and take advantage of this bargain while the price is low; sizes 3, 4, 5, 6 and 7. Reg. \$15.85 suit. Friday and Saturday \$13.80

Men's Wool Underwear.

Medium weight, unshrinkable quality in every size from, and including 34 to 44. Here is the opportunity to secure the underwear that will give warmth and long wear without unnecessary weight. Reg. \$2.25 garment. Friday and Saturday \$1.90

Men's Worsted Socks.

In Grey and Dark Tan shades made from all wool wools, in a full range of sizes. Reg. 5c. pair. Friday and Saturday 62c.

Boys' Ribbed Wool Underwear.

Nova Scotia make, in a soft non-irritable quality and medium weight. Absolutely unshrinkable and comfortable in wear; sizes 24, 26 and 28. Reg. 1.35, 1.45 and 1.55 garment. Friday and Saturday \$1.35

Sizes 30, 32 and 34. Reg. 1.65, 1.75 and 1.85 garment. Friday and Saturday \$1.65

Men's Grey Nap Overcoats.

We carried this season the largest and best variety of Men's Overcoats we ever had, and this is a plum picked from the best of them. It is of a desirable medium Grey shade, natty and practical in appearance and so thoroughly well built that it will never fail to give a full tenure of service. Young men everywhere are now wearing our coats. Reg. \$23.25 each. Friday and Saturday \$20.40

Fountain Pens.

Made in the same style as the best quality pens. Reg. 55c. each. Friday and Saturday 44c.

Pocket Pencils.

Ever ready for use. Reg. 25c. each. Friday and Saturday 20c.

Companion Sets.

With Comb, Mirror and Toothpick. Reg. 17c. each. Friday and Saturday 13c.

Women's Patent Leather Strapped Shoes.

A medium width, comfortably fitting shape with rubber heels; sizes 3 to 7. Reg. \$4.00 pair. Friday and Saturday \$3.58

Women's Tan Calf Shoes.

Low cut, in a shape that is sure to please and always prove comfortable in wear; sizes 3 to 7. Special for Fri. & Sat. \$3.63

Women's Overblouses.

Silk brocaded Crepe and coloured Crepe de Chine are the materials used to make these beautiful garments. Some are in round neck style, nicely embroidered with chenille and others are neatly bound around the neck and sleeves edge with Canton Crepe in contrasting shades. Colours: Navy, Clamton, Brown and Black. Sizes 38, 40, 42 and 44. Reg. \$3.50 each. Friday and Saturday \$2.98

Silk Jersey Scarves.

In beautiful striped effects of the very newest combinations. Nicely finished at ends with wide silk fringe. Reg. \$4.35 each. Friday and Saturday \$3.48

Silk and Satin Boudoir Caps.

Colours of Mauve, Rose, Blue, Pink, Peach and White. Very daintily trimmed with wide silk net insertion and silk rosebud trimming. Reg. 85c. each. Friday and Saturday 69c.

Women's Serge and Gaberdine Dresses.

Strictly stylish in every detail, and splendidly made with round neck, long sleeves and belt to girdle the waist and fasten with buckles at front. The trimmings are mostly of silk braid and buttons; sizes 36 to 44. Reg. \$10.50 each. Friday and Saturday \$8.10

Women's Wool Sweaters.

Warm, serviceable coats with brushed wool trimming down the front and collar; large patch pockets with button trimmings; sizes 36, 38, 40, 42 and 44. Reg. \$2.50 each. Friday and Saturday \$2.95

Misses' Pull-Over Sweaters.

Of soft wool in contrasting shades of Peacock and Camel, made with roll collar and long sleeves, trimmed with fancy stitching. Reg. \$1.62 \$1.50 each. Friday and Saturday \$1.62

Children's Silkette Gloves.

Knitted, seamless Gloves, in Grey, Beaver, Navy and White. These are just the gloves for Fall wear and they are so reasonably priced for this sale that mothers will do well to lay in a few pairs for future use; sizes to fit boys from 4 to 12 years of age. Special for Friday and Saturday, per pair 16c.

Misses' Fleece Lined Bloomers.

Serviceable Grey colour, made from good quality fleeces lined Jersey material with close-fitting elastic knees and waist; sizes 26 to 32. Reg. 95c. pair. Friday and Saturday 80c.

Colored 3-Ply Yarn.

A good heavy quality for socks, etc., all dark and Heather shades. Special Friday and Saturday, 9 silks for 27c.

Children's Rubber Lined Bibs.

In assorted Gingham plaids and stripes. Just the bib to save their pinafores and dresses from dampness. They are neatly bound with bias tape all around the edges and finished with tapes to tie at back. Special for Friday and Saturday 3 for 17c.

Boys' Wool Hose.

Heavy quality Black Ribbed Wool Hose in assorted sizes to fit boys of 2 years. Reg. 45c. pair. Friday and Saturday 45c.

Boys' Wool Hose.

In a better quality and larger sizes than from 2 years. Here is an opportunity to save on good desirable All Wool Stockings. Reg. 90c. pair. Friday and Saturday 75c.

Boys' Grey Tweed Overcoats.

In double breasted style with wide storm collar and belt to extend all around the waist. A real dressy little coat in a lighter shade than usual, also a few dark colours. Priced at a very reasonable quotation; sizes to fit boys of 6 to 13 years. Reg. \$9.50 each. Fri. & Sat. \$8.10

Boys' Sport Hose.

In assorted Heather shades with coloured, turned down tops; sizes to fit boys of 2 years. Reg. 60c. pair. Friday and Saturday 47c.

Boys' Brown Mixture Cashmere Tweed Suits.

Very firm quality that look so well and prove such good wearers. They have fit style and finish. Sizes for boys from 12 to 17 years. Reg. \$13.85 to \$14.85 each. Friday and Saturday \$12.90

Boys' Tweed Pants.

Brown and Grey; for small boys ranging from 3 up to 8 years of age. Reg. 90c. pair. Friday and Saturday 72c.

Boys' Tweed Suits.

In Brown and Grey mixtures, made in sailor collar style with bow in front, braid trimmings and coloured emblem on sleeve. Here is an opportunity for mothers to get a cheap little suit for boys from 3 to 8 years. Reg. \$3.50 each. Friday and Saturday \$3.16

MEN'S WEAR



Men's Tweed Pants.

Assorted dark colours of soft quality. Union Tweeds are used in the manufacture of these garments. They will wear well and give great service. A full range of sizes to choose from. Reg. \$3.50 pair. Friday and Saturday \$2.65

Men's Navy Blue Serge Pants.

Of fine quality cross-hatched material, that cannot be equalled for all-round service giving. Made in a good fitting style with three pockets and cuffed legs; all sizes. Reg. \$6.35 pair. Friday and Saturday \$5.70

Men's Winter Caps.

Of Wool Tweed, in Fawn, Greys and Greens. The crown is fashioned in one piece which is very much in use now. The ear bands which turn down on the inside of caps are lined with lambs wool and will prove very comfortable in Winter weather; all sizes. Reg. \$1.55 each. Sale Price \$1.27

Men's Navy Blue Serge Suits.

Very fine quality. All Wool Serge, in a neat dark Navy that will always retain its colour. Nothing looks better than a good Navy Serge Suit at any time, it is the suit for all occasions. It will wear longer and give more all-round service than any suit you can buy, because it always looks dressy and wears exceptionally well. The suit we offer here is of very fine quality and priced very low. Reg. \$27.50 suit. Friday and Saturday \$24.00

Tubes of Tooth Paste.

Colgates, large size. Reg. 35c. each. Friday and Saturday 32c.

Mathematical Drawing Sets.

All the implements necessary for boys and girls drawing. Reg. 50c. Set. Friday and Saturday 42c.

School Scribblers.

A popular size with good ruled pages. Reg. 6c. each. Friday and Saturday 5c.

STEEERS Ltd.

STEEERS Ltd.

STEEERS Ltd.

AXES! AXES!

GUARANTEED AXES

1.60 each
18.00 per dozen

W. & G. RENDELL

WATER STREET EAST

(Opp. National War Memorial).

SIDE TALKS.

By Ruth Cameron.

WHAT MAKES A HAPPY CHILDHOOD?



I fell to thinking, it needed new covering for the furniture, and new carpets. But it was a mother friend of all things it had the kind of mother mine was telling me how keenly she felt her limited means on account of the children.

When the children of the neighborhood wanted to make a telephone it was to this child's mother that they went for string. The other mothers were too busy and wouldn't be bothered. When they planned a Christmas tree for the birds, it was she who supplied the bits of worsted, and the apples and the suet. When it rained and there was no fun to be had out of doors it was in the shabby sitting room of this house that the children gathered for games or in the big kitchen that they made candy.

There was no money for new furniture, there was little money for good clothes (a lack which the child did feel as she grew older but which bothered her little as a child), but there was plenty of money for a good wholesome table, and for good magazines, and for hospitality. The child and her brothers and sisters were always bringing home other children to meals and having a wonderful time.

over that simple and comparatively inexpensive adventure. And even when they did not bring home other children the family gathering at supper was a happy event. There was always much talk, events of the day, and discussion of books and magazines. Often there was some surprise hidden under the little girl's down-turned plate, the first cake of maple sugar, a favor that his brother brought home from the dance, some animal crackers, or some peanuts.

Oh, Yes, It Hurts Sometimes. Oh yes, there were times when the lack of extra money hurt, the times she couldn't go to the circus with the others and the time she couldn't have a bicycle. But these were outweighed by the daily happiness, and the little girl has since talked with other children whose homes were much better supplied with money and found that their memories of their childhood are not half so happy as hers.

On the Air To-Day

WPG ATLANTIC CITY.
Wave Length 290.8 Meters—Kilocycles 1000.
(Eastern Standard Time.)
Friday, Nov. 6, 1925.
8.45 p.m.—15-Minute Organ Recital (Request Selections).
7.00 p.m.—Hotel Morton Trio.
8.00 p.m.—Educational Series.
8.35 p.m.—Studio Program.
9.00 p.m.—Hotel Ambassador Concert Orchestra.
10.00 p.m.—Organ Recital (Familiar Selections).
J. W. Wiener.

CFRA (201 Metres), MONCTON, N.B.
Friday, Nov. 6, 1925.
7.45 (A.S.T.)—Dominion Department of Agriculture Market Service.
8.15 p.m. to 9 p.m.—British Isles Broadcast.
Programme:
1. Trio (a) "O Canada," (b) "The Empire," (c) "The Mikado" (Sullivan)—Markowski Trio.
2. Tenor Solos (a) "Joyous Devon" (German), (b) "Mary of Araby" (Nelson)—Walter Neale.
3. Pianoforte Duet—"Zampa"—Mrs. Irvine Malcolm, Primo; Miss Vera Sharpe, Secondo.
4. Reading—"De Nice Lettie Canadiana"—Mrs. F. S. Wilkins.
5. Bagpipes—Pipe-Major A. Victor MacCallum.
6. Baritone Solos (a) "Land of Hope and Glory" (Allittson), (b) "The Bandallero" (Squires)—E. Clarence Girvan.
7. Soprano Solos (a) "O Luce de quest'anima" (Donizetti), (b) "For You Alone" (Guhl)—Mrs. Gertrude Adams.
8. Trio (a) "The Thistle," (b) "The Rose"—Markowski Trio.
9. Address: Mr. W. D. Robb, Vice-President Canadian National Railways.
10. Harp Solo (a) "The Minstrel Boy" (Arr. Chatterton), (b) "The Wearing of the Green" (Robinson)—Miss Ruth Salter.
11. Contralto Solos (a) "A Song of Canada" (Seaman), (b) "Bedouin Love Song" (Coombs)—Mrs. W. A. Fitch.
12. Bass Solos (a) "Where'er you walk" (Handel), (b) "Rolling Down to Rio" (German)—Mr. Ernest Schofield, (Head Voice Teacher, Halifax Conservatory of Music).
14. Violin Solo (a) "Hungarian Dance" (Drdla), (b) "A Partlet Day" (Bond)—G. R. Markowski.
To be followed by a special attractive and diversified Anniversary Programme.

Radio Batteries
Charged by an Expert
WILLARD BATTERY SERVICE STATION
M. Willard, Manager
CHURCH CORNER Phone 1925

GENUINELY GOOD REDUCTIONS—MAKE THE MOST OF THE OCCASION.

GIGANTIC COAT SALE

DOWN AT BAIRD'S
LADIES', MISSES' and CHILDREN'S COATS

All this Season's Importations have undergone a complete re-arrangement of prices.
OUR COATS ALWAYS CONSIDERED GOOD VALUES—
OFFER BETTER VALUES NOW!

LADIES' COATS

In Bolivias, Velours, Polo Cloths, Blanket Cloths, Julenes and Twillenes, etc.

Every Coat in this vast array—this season's importation, reflecting truly the style trend of the moment and they are beautiful Coats in All Wool Velours, Blanket Cloths, Bolivias, Polo Cloths, Julenes and Twillenes, etc., richly embellished with Fur Collars and Cuffs, plain and glad effects. Of course the cheaper grades or lower priced coats have not the elaborations, but they nevertheless carry value beyond compare and are well worthy of your consideration during this important COAT SALE.

Regular 7.00	6.15
Reduced to	
Regular to 8.00	6.98
Reduced to	
Regular 11.50	9.95
Reduced to	
Regular 12.00	10.95
Reduced to	
Regular 13.00	11.75
Reduced to	
Regular 17.50	13.48
Reduced to	
Regular 24.00	21.95
Reduced to	
Regular to 28.00	23.48
Reduced to	
Regular 32.00	27.85
Reduced to	
Regular to 37.00	31.50
Reduced to	
Regular 42.00	36.95
Reduced to	
Regular 50.00	44.50
Reduced to	
Regular 60.00	52.98
Reduced to	
Regular 70.00	63.00
Reduced to	
Regular 85.00	73.50
Reduced to	

Sizes range from 36 to 54 inch.

6.50
Chokers for 3.98

The setting-off piece to your Fall ensemble, one of our becoming Fur Chokers. Innumerable pretty ones in this line. Black only. A \$3.98 Snap at



CHILDREN'S and MISSES' COATS

Captivating Styles. Note the following Re-pricings—

Regular 5.00	4.35
Reduced to	
Regular to 6.50	4.98
Reduced to	
Regular 7.50	6.49
Reduced to	
Regular 8.00	7.15
Reduced to	
Regular 9.50	8.49
Reduced to	
Regular to 10.50	8.98
Reduced to	
Regular to 11.00	9.75
Reduced to	
Regular to 12.00	10.50
Reduced to	
Regular 13.00	11.50
Reduced to	
Regular 14.00	12.45
Reduced to	
Regular 15.00	13.25
Reduced to	
Regular 17.50	13.48
Reduced to	
Regular 19.00	16.48
Reduced to	
Regular 20.00	17.60
Reduced to	
Regular 22.00	19.80
Reduced to	
Regular 24.00	20.95
Reduced to	
Regular 25.00	21.48
Reduced to	
Regular 28.00	23.48
Reduced to	

\$25.00
Neck Furs for 9.98

Wonderful array of Smart Fur Pieces—throw-overs in Fox and Martin, etc. in assorted shades, whole pet style. For this Sale \$9.98

Why the Ministry of Fisheries Transplanted Plaice TO THE DOGGER BANK.

"The war, however little else can be said in its credit, by applying drastic restrictions to the North Sea fisheries, did unquestionably lead to an increase in the stocks of fish, which before the war were showing signs of serious depletion. During the later years of the war and immediately after it the catches were

greater, and the size of the individual fish distinctly larger, than in 1913." "As was to be expected, this increase was most marked in the bottom fishing or 'ammies' fish, of which the plaice are the most important examples, since, owing to their habits and restricted movements, they are more completely at the mercy of the trawl than the more active and further ranging fish which live nearer the surface.

place are present in the largest numbers." "The Fisheries Department recommended a transplantation on a large scale of young plaice to the Dogger Bank—in other words, young plaice will increase their weight by four and a half times in this region, while similar fish left on the coast will only double their weight, and the restriction of fishing in areas where the rapidly growing young

CARD.
HUGH GARLAND,
Barrister & Solicitor,
Renouf Building.
P. O. Box Telephone
5327 1645
oct 12, 1925

MINARD'S LINIMENT FOR COLDS.

STEEERS Ltd



FRESH RABBITS 50c. Brace.

LOCAL DAMSONS 60c. Gal.



**Suffered for 15 years with constipation—
Kellogg's ALL-BRAN brings relief in 3 weeks**

Tried everything. Every operation. Only Kellogg's helped him.

Constipation paves the way to many harrowing diseases. But Mr. Williams' letter carries a message of cheer.

I have been using your ALL-BRAN for the past three weeks and it has done more for me than anything I have tried in the past fifteen years. I was troubled with hemorrhoids for years. About six months ago I was operated on with very little relief. I tried everything under the sun. Then my wife suggested Kellogg's ALL-BRAN, and I say truthfully that it is the only thing that ever gave me relief.

Yours truly,
L. T. WILLIAMS.
(Address on request).

Cleanse your system of constipation's devastating poisons with Kellogg's ALL-BRAN—a bulk food that passes through the system, sweeping the intestine clean, stimulating normal, healthy action.

Eat two tablespoons daily—in chronic cases, with every meal. If eaten regularly, Kellogg's ALL-BRAN is guaranteed to bring permanent relief of your grocer refuses the purchase price. Kellogg's ALL-BRAN is made in London, Canada. Sold by all grocers. Served in leading hotels and restaurants.



The Mind of an Ape

Socially-minded creatures must be studied in groups. A study of human psychology made from a man in solitary confinement would not be worth much. This fact is applied to the chimpanzee in a recent book by Prof. Wolfgang Kohler, a German authority, described by a reviewer in Nature (London) as "a distinct advance in comparative psychology." Professor Kohler was able to study his chimpanzees in very favorable conditions of health and housing in Tenerife. He realized that these apes are characteristically social creatures and must be studied in companionship with their fellows. A chimpanzee is intellectually and emotionally bewildered if it is kept in solitary confinement. "It is hardly an exaggeration," he asserts, "to say that a chimpanzee kept in solitude is not a real chimpanzee at all." We read in the review: "Professor Kohler's experiments were also marked by their critical carelessness. No emphasis is laid on single incidents; the crucial experiments were repeated many times. Generous descriptions were for the most part rejected.

"The book gives abundant evidence of genuine intelligence or power of perceptual inference. Thus a chimpanzee will pile one box on top of another to the number of four, in order to reach a banana fastened to the roof of the cage. In the course of a forenoon a clever chimpanzee discovered how to fit a short bamboo rod into the end of a longer and broader one, so that it was able to reach a prize lying beyond the bars. Even more striking was the prolonged hitting at an unsuitable piece of wood so that it could be fitted into the bamboo rod, thus making a double stick. The apes often showed very precise observation, for example, of the spot on a raised and featureless ground where

they had seen some treasure buried. They recognized their teacher or a companion after prolonged absence, though on the whole, out of sight is out of mind to a chimpanzee. A conspicuous feature was their restless inquisitiveness; it often seemed as if they liked trying for trying's sake. They would feed the hens with bread which they themselves were not fond of, and would watch the details of the pecking with great interest—obviously the beginning of chimpanzeeish ornithology. This they would prosecute by luring a hen close to the cage and then suddenly giving it a dig in the ribs with a stick. Very quaint was the appreciation of a hand-mirror and the passage to the use of other things as mirrors, such as pieces of metal or even a pool of rain-water, at which they would stare long and intently, just as if self-consciousness was dawning. Yet in spite of long-continued experiments, the apes never got away from the conviction that there was an elusive 'other fellow' through the looking-glass. For him they would lie in wait and at him they would make many a sudden pounce!

"The particular limitations of chimpanzees seem to be their poor vocabulary and their slight capacity for working with 'images' in the mind. They solved many problems, such as those we have mentioned, but one condition of success is that they must be brought into circumstances where the factors that constitute the solution are all visibly given. They must have all the facts of the case within their visual range. The book seems to us a very valuable one: its net result is to show that chimpanzees are very ingenious within a narrow range."

Just before serving toasted ham sandwiches, spread them with hot cranberry sauce and grated Parmesan cheese. Garnish with parsley.

Municipal Council

WEEKLY MEETING.

The Weekly Meeting of the Municipal Council was held yesterday afternoon. Mayor Cook presided and Councillors Martin, Outerbridge, Collier, Ryan and Dowden were present.

The Superintendent of the General Hospital called attention to the need of having "blind corner" near the Hospital eliminated, as but a few days ago a very serious motor accident occurred at this particular place. He also stated the owner was quite willing to have the fence removed and replaced with fencing which would be less objectionable. The Engineer is to take up the matter with the owner.

In the matter of the extension at the waterside premises of Messrs. A. E. Hickman, Co., Ltd., as taken up at the last regular meeting, the Company informed the Council they are merely taking temporary precautions to protect a large quantity of merchandise on their premises, and as the iron framing for the new building has now arrived they will submit plans and specifications for Council's approval as soon as same are prepared.

Mr. L. G. Chafe referred to the necessity of placing a light on the east side of Springdale Street corner of Gilbert. This will be given consideration by the Lighting Committee.

The communication of the St. John's Nail Manufacturing Company with regard to the gully near their premises, Hamilton Street, will be given attention by the City Engineer. Owing to complaints received of late as regards annoyance caused citizens by the noise of the sanitary night cart wheels, the Engineer was asked to, if possible, devise some means for improvement of same.

The City Engineer, in his weekly report, stated the extension of 6 in. main, Penneywell Road, as well as that of City Terrace, Duckworth Street, would be finished in the course of a few days. That the concrete wall, Southside Road West, had been completed; and that the widening at junction of Quidi Vidi and Forest Roads was now being attended to. He also informed the Board that road work for the season was closed down, and rollers and other appliances would be stored for the winter.

PLANS.

The following were passed, subject to the approval of the City Engineer, at whose office necessary permits may be had on application:

Store, P. Murphy, Water Street West; Garage, Malcolm Short, LeMarchant Road, provided he installs ventilator in the building.

The acting Medical Officer of Health reported no new cases of infectious disease in the city during the week.

With the reading of reports of the Sanitary Supervisor, and other departmental officials, and disposal of other routine business, the meeting adjourned.

November 5th, 1925.

Progressive Cities

Progressive American Cities believe in spending millions for improvements. Toledo, Ohio, which has increased 88.4 per cent. in values of manufactures in the last industrial census period of two years, proposes to have a \$2,500,000 bond issue. The Chamber of Commerce has evidenced the proposal for the reasons that they believe that the improvements are necessary for the progress and welfare of Toledo; that Toledo must invest in itself if it hopes to attract business and industry; that the improvements will more than justify the comparatively small increase in taxes that will result, and that all the projects are of such general character that they will benefit all of the City.

The amounts for public improvements to be voted upon are as follows:

- Street Paving \$3,000,000
 - Elimination of Railroad Grade Crossings 3,000,000
 - Procuring Real Estate for City Hall and other Public Buildings 2,500,000
 - City Hall and Public Building 2,000,000
 - Central Heating Plant and Equipment for Public Buildings 500,000
 - Intercepting Sewers 1,000,000
 - Sewage Disposal Plant 2,000,000
 - Haumea River Bridge 3,000,000
 - Water Works Extension 2,500,000
 - Procuring necessary lands for Parks and Playgrounds, and Improving Drives in Parks 2,000,000
 - Acquiring Boulevards and improving same 3,000,000
 - Construction and Equipment of Fire Houses and Apparatus 1,000,000
 - Police and Fire Alarm System and Traffic Control Equipment 500,000
 - Buildings for Zoo 250,000
 - Street Opening and Widening 2,000,000
 - Bridges 1,000,000
 - Canal Boulevard and its improvement 1,750,000
 - Port Development 1,500,000
- The Los Angeles City Council has announced a budget of expenditure for the next ten years. The city will spend \$489,350,000 as follows:
- Colorado River project, \$100,000,000;
 - steam electric plants, \$5,000,000;
 - power lines distributing systems, \$22,



Wonderful Progress

IAN has been reared from birth on the 'Allenburys' Foods and though he was very small when born he grew so rapidly that at the age of 7 months he was 5 lbs. over the average weight for that age. The

'Allenburys' FOODS FOR INFANTS

are specially manufactured for Infant Feeding and long experience has proved that they give the best results in all countries and climates.

Write for a free copy of the Allenburys' book on Infant Feeding and Management to—
Allen & Hanburys Ltd.,
Special Representative for B.W.I.
H. S. HALSALL,
P.O. Box 57, BRIDGETOWN, BARBADOS.

000,000; viaducts, bridges, etc. \$11,500,000; New City Hall, \$7,500,000; major highway traffic plan, \$35,000,000; new Public Library, \$500,000; water projects, \$8,000,000; Los Angeles Harbor, \$15,000,000; storm drains, \$10,000,000; sanitary sewers, \$10,000,000; street improvements, \$250,000,000; school tunnels, \$250,000.

CONFEDERATION LIFE.

aug 17, 3 mos

SHIPPING LOCAL and FOREIGN

S.S. Newfoundland is now en route to Liverpool from this port.
S.S. Sackem is now en route to this port from Liverpool.
S.S. Canadian Sapper is now due at Montreal from here.
S.S. Rosalind, which arrived from New York and Halifax yesterday, sails again to-morrow.
S.S. Silvia arrived at New York at 8 a.m. yesterday, and leaves there again to-morrow.
S.S. Hethpool leaves Halifax to-morrow, for here.
S.S. Prednes leaves New York to-morrow for Boston, Halifax and this port.
S.S. Emperor of Halifax leaves Montreal on the 10th inst. for here.
Schr. C. Bryant has sailed from Carbonear for Barbados with 1,590 quintals of shore codfish, 150 barrels of split herring, 24 tierces and 19 barrels of salmon, shipped by F.P.U. Trading Company, J. T. Sawyers, and W. & J. Moores.
Schr. Milburn, Captain Henry Miller, has arrived here from Bonaventure, E.B., after a splendid run of 8 hours. The vessel has on board 1,000 quintals of fish.
Schr. Elsie Butt, Champion master, is loading general cargo at Hervey's wharf for Wade & Co., Conception Hr.
Schr. Max Horton, Capt. Stoodley, has arrived at Aquaforte, with her main sail gone. The vessel, which is owned by Forsey, of Grand Bank, left Greenspond about a week ago for Quirpon, to load fish for a Halifax firm, but was caught in the storms and driven to sea making land again only yesterday.

**MEN!
MEN!
MEN!**

This is your opportunity to get your New **SUIT** or **OVERCOAT** at a **Genuine Bargain**

We are closing out our entire stock of "American" made Suits & Overcoats

AT LANDED WHOLESALE COST

The high quality of our MEN'S CLOTHING is well known in Newfoundland, so this announcement will be of great importance, particularly at this time of year. Come in early, Men, and "get in" on this sale

THE FAIR
339 Water Street 339

MAYO'S
gives constant satisfaction to thousands of smokers

In our tag competition you can't lose

Contestants who have not sent in sufficient tags to win one of the eighteen prizes offered, can redeem Premiums to the value of the Tags sent in. This applies to B.C. and IMPERIAL TAGS only.

Closing date November 30th

Imperial Tobacco Co.

COLDS IN THE CHEST

—Bronchitis—
—Pneumonia—
—Sore Throat—

USE THIS SIMPLE, SURE, EFFECTIVE REMEDY

Apply the following poultice:—
2 Tablespoonsful of "MECCA" Ointment,
1 Teaspoonful Mustard.

The mustard opens the pores, while the powerful drawing qualities of "MECCA" Ointment quickly penetrate to the seat of the inflammation and rapidly removes it.

"MECCA" IS INDEED A MARVELLOUS OINTMENT AND SHOULD BE IN EVERY HOME READY FOR EMERGENCIES.

MECCA OINTMENT
for BURNS, SCALDS, SORES, WOUNDS, BOILS, ABSCESSSES, PILES, COLDS ON THE CHEST, ETC.

SEND FOR FREE SAMPLE

THE HOUSEHOLD OINTMENT
CLIP AND MAIL THIS COUPON

Foster Mack Co., Limited, Dept. 7
337 King Street West, Toronto

Send me booklet and sample of Mecca FREE.

Name _____
Address _____

LIFE SAVERS

For a spicy—snappy—delicious candy eat . . .

Cinn-o-mon

LIFE SAVERS

"always good taste"

Look for the red package

GERALD S. DOYLE

A New Source of Helium

A new way of getting helium has been suggested in Germany by Dr. Kurt Peters of the Physical Technical Institute of Berlin. It is to be distilled from radioactive minerals used in various industries, and mainly from monazite sand, which is made into Welschsch mantles, says Science

Secretary's Daily Science News Bulletin (Washington). "Although it has been known for a long time that these minerals give off helium when heated, the gas has never been recovered commercially. Dr. Peters estimates that a production of from fifteen to twenty thousand cubic feet is available annually, which is a thousandth as much as was lost in the Shenandoah disaster

in one day. While this amount will not be sufficient for use in dirigibles it is expected to suffice for technical purposes. Dr. Meissner, also of the Physical Technical Institute in Berlin, obtained about two and a half cubic feet of the gas from a non-helium mixture. This was obtained as a by-product in the manufacture of liquid air used in Berlin refrigeration plants, after months of distillation in the laboratory. It is estimated that this amount of helium came from about five million cubic feet of air."

Season mashed sweet potatoes, add well-beaten eggs, drop by spoonfuls; grate bread crumbs, and fry in deep fat.

PREVENT GRIPPE WITH MINARD'S LINIMENT.

To-Morrow Morning at 9 O'clock

Season Opening SHOE SALE!

We expect this Shoe Event to bring the greatest business we have ever known. **Look at the Prices! Compare the Values!** You will say that this belief is justified. The prices make it easy for anyone desiring a new pair of Boots or Shoes. The wide variety of styles insures the widest possible choice and the greatest satisfaction. Remember--this event is for a short while, permitting savings of a truly extraordinary nature. That we shall endeavour to excel all past efforts is evidence that we have prepared on a larger scale than ever. Also, that we shall present economies even beyond your most hopeful expectations.

<p>Ladies' Brown Laced Oxfords Low rubber heel; medium toe. Regular \$3.00 Special for this event 1.79</p>	<p>Ladies' Black 1-strap Shoes High grade Vici Kid; rubber heel. Regular \$3.25 Out they go at 1.90</p>	<p>Men's Black Sunday Boot Strong and durable; limited quantity. Worth \$5.00 Special 2.90</p>
<p>Men's Brown Vici Kid Boots Extraordinary value; absolutely all leather. All sizes. Regular \$7.50 Something to grab 4.98</p>	<p>Ladies' 1-strap Vici Kid Shoes Guaranteed good wearing; Cuban rubber heel. All sizes. Regular \$3.75 Special 2.80</p>	<p>Boy's Black Boots Sizes 1 to 6. Box Calf; Rubber heels. Regular \$3.70 Now for 2.90</p>

FREE! One Pair of 69c Rubbers
With Every Pair of LADIES' or MEN'S SHOES Purchased Here

<p>Misses' Brown Boots Rubber heels. Sizes 11 to 2 Special 1.90</p>	<p>Ladies' Sample Shoes One special lot. Values to \$5.00 Special 2.60</p>	<p>Ladies' Rubbers Job lot. Limited quantity Extra Special 19c</p>
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On account of our limited space many Bargains are omitted. Come and see that our Entire Stock is Reduced!

<p>Open Nights Until 9 O'clock</p>	<p>AMERICAN BOOT & SHOE STORE 10 & 12 New Gower Street</p>	<p>Come Early! Pick Your Choice!</p>
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Now Playing THE NICKEL!



Your lover cannot escape me now

Betty COMPSON in "Ramshackle House"

Adapted from the novel by HULBERT FOOTNER. Directed by Harmon Weight.

To all seasoned "fans," longing for mystery, romance and thrills novel enough to stir a jaded picture palate, is offered this film.



SEE THE BIG ALLIGATOR FIGHT—One of the Greatest Thrills ever screened—EXTRA ADDED ATTRACTION—"BLACK OXFORDS"—a two act comedy by "MACK SENNETT." MONDAY: HAROLD LLOYD and LON CHANEY in a great Feature Programme. EXTRA—MRS. SHANNON CLIFT WILL RECITE "IN FLANDERS FIELDS."

High Tribute to Newspaper Advertising

President Arthur Boutlier Tells How Advertising Campaign Saved the Fishing Industry.

"If every Nova Scotian fishing boat and every Nova Scotian fisherman were to work to the full limit of their capacity for the next six months, they would be unable to supply the demand that has been created as a result of the intensive newspaper advertising campaign that has been carried on by those connected with the fish industry."

"So declared Arthur Boutlier, President of the National Fish Company, paying a remarkable tribute to the value of newspaper advertising, and

citing facts and figures to warrant his tribute, in the course of an address on "National Fish Day" which he delivered yesterday to the largest gathering of Rotarians that has attended a weekly luncheon of that Club for some time.

Four years ago, Mr. Boutlier declared in leading up to his magnificent testimonial to the Press of Canada, which tributes, together with his comprehensive handling of the subject on which he was chosen to speak, an industry that he has done so much to bring to the fore, earned for him an appreciation seldom bestowed by Rotarians on any speaker, "when the markets of the United States were shut out from us on account of the tariff, we were puzzled what to do.

"In our dilemma we turned to newspaper advertising, and

erally a magic touch. We spent a mere \$4,000 as our first outlay on advertising, but, small as it was, the results obtained were almost unbelievable. It was the foundation of our success, a success that can be measured not in dollars but in thousands, and in hundreds of thousands, and, there is perhaps reason to hope, ultimately in millions.

Urges Co-operation.

"The following year, with the results of our advertising so apparent, we made an outlay of \$10,000 and had the added encouragement of interesting the Canadian Fisheries Association in the advertising scheme to such an extent that that Association invested a like amount. The following year we invested \$20,000 and the Fisheries Association a like amount. Advertising has brought results far beyond our wildest expectations. To-day, as a result of it, the industry has assumed enormous proportions, the like of which we hardly ever dared hope for, and still, the demand more than taxes our capabilities.

"I presume," Mr. Boutlier said in conclusion, "that it is the wish of every business man present to expand. That being so, let the enormous value that newspaper advertising has been to us stand as a monument and an example of a sure way to success. The gigantic development of the fisheries has stimulated other businesses, and is bound to do so to an even greater extent in the future. Let us all work together, then, for the still greater development of the fisheries, one of our greatest natural resources."

Mr. Boutlier opened his address with this tribute to the Press, and expressed his desire as publicly going on record as recording thanks to the editorials and news articles of Canadian newspapers, which, he declared, were the greatest factors in making National Fish Day the success it has turned out to be.

In order to best explain the why and whereof of National Fish Day, he read to the Club the following paper which he had previously read to the Canadian Fisheries Association: "Your Association in convention assembled at Halifax during July last, decided that Canada's National Fish Day should be held each and every year on the last Wednesday in October.

"The idea being striven for by the institution of Canada's National Fish Day was originally conceived by J. A. Paulus, the last President of your Association. It is to be a day set aside—a festival, if you will—for the paying of homage and respect to those citizens of our country who hazard their lives each day in the development of the fisheries. It is to be a day—perhaps the only day in the year—when we producers, wholesalers and retailers recognize that our continued commercial existence depends upon the fishermen, and when we pay to him the respect and admiration that is his due. It is my sincere wish that this aspect of Canada's National Fish Day be never forgotten.

"Materially, also, Canada's National Fish Day can be made a benefit to the fisherman—although, of course, this benefit is shared by all of us. This day, above all other days, should find fish served in the homes of all Canadians—and by this increased consumption of ocean food, the lot of the fisherman—a hard one at all times—may be made financially easier.

"One word more I have to say; let there be co-operation from all branches of the industry, from the producer to the retailer. All of us are materially dependent, and no branch of us can realize its fullest development without the assistance of the rest. Especially would I stress the important position of the retailer—forming as he does the connecting link between the public and the industry. Let all retailers realize that upon the neatness and cleanliness of their shops, upon the attractiveness of their window displays, and upon the sanitary manner of handling their product, depends, to a large extent, any increased demand by the public for fish.

"Let us all co-operate then to ensure the observance of Canada's National Fish Day—primarily as a day of honor for the fisherman, and, secondarily, to increase the prosperity of our industry."

Mr. Boutlier was tendered a hearty vote of thanks—Chronicle, Oct. 29.

Mountain Climber's Ashes Scattered

LONDON, Oct. 26.—(C.P.)—From the summit of one of the highest mountains in the Lake district, north of England, the cremated ashes of Seymour Gubb were scattered to the wind today in a fitting rite for a mountain-climber.

Mr. Gubb, who for 33 years was headmaster of Taunton's school, Southampton, had been noted as a mountain climber for many years. Fellow climbers conducted the funeral service.

Drawers that stick are hard on tempers. Rub the edges of the drawers and the space above them where the drawer slides into the space with a lubricant.

ANOTHER FEATHER IN OUR HAT

Values that should still further popularize this Store for Footwear

NEW LOW-LEVEL PRICES

ON

BOOTS and SHOES, etc.

The Season's Finest Values in reputable

FOOTWEAR

for every member of the family

INVESTIGATE! PARTICIPATE!



Girls' Slippers

Girls' Slippers. Great range and so ridiculously low in price—Every young member of the family circle can have a pair, assorted colours in nice warm felt, with soft Chamois soles.

NOTICE—Sizes 5 to 10. Special 59c. Sizes 11 to 2. Special 69c.

Misses' Boots. Sizes 11 to 2, in good wearing Black Calf or Black Kid, solidly constructed footwear with rubber heels, up to \$3.00 pair. Our Special \$3.12

Children's Boots. The Bean Ideal in Fall Footwear for little ones—light weight Black Calf, laced or buttoned styles; Dark Tan or Black, sizes 6 to 10. Our Special \$2.35

Children's Boots. Sturdy Footwear in Black Kid or Calf, Blucher style, with rubber heels, dependable Fall footwear; sizes 4 to 10. Special \$2.65

Children's Boots. Solid and buttoned styles, in Black or Dark Tan, nice easy fitting soft Kid make, with solid soles and heels; sizes 3 to 6. Special \$1.28

Arctic Socks. Nice to wear in long rubbers or gaiters, warmly lined, fleeced, Jersey made. Ladies and gentlemen's sizes. Special the pair \$3c.

Women's Boots

Another, great line for value—pointed and medium toes, in laced Black or Dark Brown Kid or Calf make; sizes 3 to 7 values to \$4.00 pair. Our Special

2.18

Felt Slippers.

Women's coloured Felt Slippers with padded Chamois sole and heel. Extraordinary good values; sizes 2 to 7. Our Special \$1.08

Romeo Slippers.

Men's Black and Brown Kid Romeo Slippers, with rubber heels, double sole, stitched welt. Our Special \$2.78

Men's Slippers.

Leather House Slippers, in Dark Tan or Black, padded inner sole, leather under sole, good wearers. Our Special \$2.45

Girls' Gaiters.

Neat buttoned style, fast Black Gaiters, with a nice warm lining and heavy rubber sole and heel. Children's 6 to 10. Special \$2.70 Misses' 11 to 2. Special \$2.85

Men's Boots

Black Kid Boots with nobby toe and rubber heels, Goodyear welt, very popular line. Our Special \$4.65

Men's Slippers.

Comfort House Slipper in coloured felts with padded Chamois sole and heel, shades of Gray and Brown. Our Special \$1.18

Boys' Boots

Boys' Boots. Dark Tan Boots for Fall time wear, Goodyear welt, strong durable Boots with rubber heels. Sizes 1 to 5 1/2. Special \$4.18 Sizes 9 to 13 1/2. Special \$3.48

Boys' Boots. Black Box Calf Boots, Blucher shape. An extra special value, with rubber heels; sizes 1 to 5. Our Special \$3.88

Little Gents' Boots. These are nobby little Dark Tan Boots, with heavy soles and rubber heels; sizes from 7 to 9 only; very popular line. Our Special \$2.48

Youths' Boots. In Black Calf or Black Kid with extra heavy soles, rubber heels, highly recommended for their sturdiness; sizes 9 to 13. Special \$3.28

Men's Gaiters. Early to talk of Gaiters—but this ad. covers all lines of footwear for which there will be a long season of usefulness ahead; 4-buckle weather-proof gaiters, warmly lined; sizes 8 to 10. Special \$4.75

Long Rubbers. Women's Dominion Long Rubbers, knee height, light, neat fitting, wet weather footwear. Special \$3.65

\$2.88 Clean-up in Boys' Boots

Great range of Black and Tan Fall weight Boots for youths and boys, high and low cut models, with rubber heels; sizes 11 to 5 1/2; values to \$3.75 pair.

Infants' Boots. Soft Soled Boots for tiny feet, made from finest quality coloured kids, finished with ribbon \$7c. sizes 1 to 4. Special

\$3.88 Clear-Away Line of Men's Boots

Don't miss this line as it brings absolute value in every pair, mixed sizes in Black and Tan, from broken lines, in Douglas, Gum Metal and Calf, etc., equipped. \$3.88

Men's English Boots. They outwear two pairs of ordinary boots, double sole and heels, double tongue, leather lined, Goodyear welt, in best English Calf. Could a man desire more in Fall and Winter Boots? Our Special \$6.35

Men's Tan Boots. Service-giving Boots in Dark Tan shades, Blucher cut, solid leather soles and rubber heels. Our Special \$4.68



Suitableness in Fall Shoes

Ladies' Shoes. Fine Black Kid Shoes, finely finished, laced style, with flexible sole, padded insole, nice for those with tender feet; 4 to 8 sizes. Our Special \$4.38

Street Shoes. Dressy Laced and Strap Styles, in soft Black Kid, medium shape toe, rubber heels. A clearing line at \$2.38

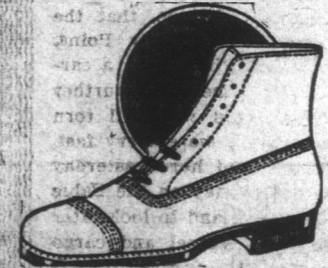
Felt Top Boots. Women's Comfort Shape Boot with black felt tops, Donagoo vamps and rubber heels; sizes 5 to 8. Our Special \$3.18

Nu-Tan Shoes. Ladies' Light Colour Tan Shoes are popular, this line shows cut-out front, with ribbon tie, Cuban heel, very natty. Special \$5.85

Slipper Soles. Now is the time to Crochet the Tops on a pair or two of those for Christmas Gifts, extra thick fluffy white wool tops, with stiffened soles; sizes 3 to 7. Our Special 83c.

Spats! 69c pair. They're Job and a Snap at their Sale Price—10 button height, in high grade felt, shades of Grey, Fawn and Brown; sizes 3 to 7. Yours for 69c.

Girls' Spats. High, buttoned, shapely and warm felt Spats, in Grey, Fawn and Brown. Sizes 6 to 10. Special \$1.48 sizes 11 to 2. Special \$1.68



Just

By EDGAR... ADVERTISING... property is plain... welding, nasse... ugly sister wh... smile upon her... property is deek... and has a most... about her door... they rush to kiss... oh, what fools... then once entan... will fight to rec... blow for blow... strong... every fate wa... and thus she'll... sweet prosper... about the world... and lures manki... takes fools of b... at few there are... and all her fater... and fears adver... property in go... and yet the usy... real splendor to... while all discov... property's a tra...

Let Cutie Keep Your Fresh and

Sample Book, Oct...

May Bring and Pres

(Special) MONTREAL, C... al Post to-day... to be more in... steel situation... urzorce. In we... understood t... stately proceed... three of Canada... into Becco, prof... apital for the... food for the dis... ve. The possib... three men into... linked with the... eared on the cr... coveredale, prom... ineer and steel... ment of Canada... three men men... erest, themselves... Becco, one is a... banker; another... talist with wide... and the third is... identified with... ets since before...

One Friend

The fame of a... they spread far... telling one ano... evidenced by a... Mr. Wm. Ridd... she writes: "I... and in pain. A... Lydia E. Pinkh... found had done... am now well and... nothing equal... troubles." The... ydia who has... Lydia E. Pinkh... found and glad... and neighbors...

Schooner

Drives As San... SHIP, WITH A... STRANDS OF...

(Speci

NORTH SYDNE... gram was receiv... Bobbitt, of Ha... schooner Dong... vessel was capt... St. George's Is... of fish. He s... stated that he... and she was ki... Capt. Bobbitt... mooring and t... linked for New... with interests... re valued at \$... insurance totall... The Dongool... by the late Cap... able town, wh... toward last sp... the main boom... caption Bay, Ind... ew to the later... from bea... the vessel was... new presch... It is not kn... vessel or ar...

If you have

purchase of ma... pillows, per... oning on it to...

Just Folks.

By EDGAR GUEST.

ADVERSITY AND PROSPERITY.

Many fear adversity, but woo Prosperity in golden shoes; Prosperity is plain to see, A wailing, nagging dame is she, An evil sister who bestows No smile upon her friends or foes.

Prosperity is decked with grace And has a most bewitching face, She world-wide over seek her hand, And her door in troops they stand, They rush to kiss her garment's hem, But oh, what fools she makes of them!

Many hate adversity, and yet When once entangled in her net Will fight to rectify a wrong, One blow for blow, and growing strong Meet every fate with courage grim, And thus she'll make a man of him.

The sweet prosperity, who trips About the world with smiling lips And wears mankind with lovely eye, She fools of but the very wise; But few there are can hold her hand And all her flattery withstand.

Many fear adversity, but woo Prosperity in golden shoes; Sheal splendor to the life he lives, While all discover at the end Prosperity's a treacherous friend.

Let Cuticura Soap Keep Your Skin Fresh and Youthful

May Bring Money and Prestige to Besco

(Special to The Post)

MONTREAL, Oct. 30.—The Financial Post to-day says: "There seems to be more in the British Empire steel situation than appears on the surface. It is well informed circles it is understood that negotiations are quietly proceeding that will bring three of Canada's leading financiers into Besco, providing not only new capital for the corporation, but new blood for the directorate and executive. The possible entry of these three men into Besco's affairs is linked with the report now being prepared on the corporation by W. H. Corviale, prominent New York engineer and steel man, who is president of Canada Steamships. Of the three men mentioned as likely to interest themselves in a big way in Besco, one is a prominent investment banker, another is a Montreal capitalist with wide growing interests, and the third is a man who has been identified with various Besco interests since before the merger."

One Friend Tells Another

The fame of a successful remedy is often spread far and wide by women telling one another of its merits, as is evidenced by a letter written by Mrs. Wm. Riddale of Mt. Forest, Ont. She writes: "I was weak, miserable and in pain. A friend told me what Lydia E. Pinkham's Vegetable Compound had done for her. I tried it and am now well and strong. There is nothing equal to it for women's troubles." There are women everywhere who have been benefited by Lydia E. Pinkham's Vegetable Compound and gladly tell their friends and neighbors about it.

Schooner Dongola Drives Ashore at Sandy Point, Nfld.

SHIP, WITH VALUABLE CARGO, STRANDS ON ST. GEORGE'S ISLAND.

(Special to The Post)

NORTH SYDNEY, Oct. 29.—A telegram was received by Capt. W. W. Bobbitt of Halifax, owner of the schooner Dongola, 75 tons, that the vessel was ashore at Sandy Point, St. George's Island, Nfld., with a cargo of fish. The message further stated that her sails were all torn and she was making water very fast. Capt. Bobbitt arrived here yesterday morning and left to-day on the Sable Island for Newfoundland to look after his interests. The vessel and cargo are valued at \$15,000 and carried insurance totalling \$13,000.

The Dongola was formerly owned by the late Capt. Eckhard Billard of this town, who was knocked overboard last spring by being struck by the main boom and drowned in Conception Bay, Nfld., while on the voyage to the latter place with a load of seal from here. Shortly afterwards the vessel was sold by Mrs. Billard to her present owner.

It is not known at present whether the vessel or cargo can be saved.

If you have an invalid in your home purchase or make as many small, very soft pillows as possible, as the ordinary pillow gets very hard after lying on it for hours at a stretch.

WILLY'S LINIMENT USED BY PHYSICIANS

NOT! FOR GREATER VALUES

AS NEEDS MULTIPLY.

The Store Emblazons its name with its advertising columns brimful of Savings too good to be overlooked.

FRIDAY, SAT. and MONDAY

DAY in and day out, week after week, from month to month, and year to year—this Store aims to sell the best in Merchandise at prices that are within keeping of the value-giving standard set by this Store.

You will therefore find it profitable and interesting to read our weekly bargain announcements. The kind of Service rendered by this Store begins as soon as the customer enters the store and is followed through step by step until the merchandise is delivered to their home.

And should any adjustment be necessary—our splendid Service comes again to the fore, assuring the same efficient attention as if a purchase were being made—TEST OUR SERVICE. Service as it is rendered here makes for permanence, a Satisfied Customer. And we are dispensing this kind of Service every business day of the year.

Glance at These VALUES



PILLOW CASES—not the daintiest kind of Pillow Cases, showing beautiful embroidered ends and hemstitched finish, delightful quality. Reg. \$1.50. Friday, Saturday and Monday, each **\$1.28**

GUEST TOWELS—Beautiful White Huch Guest Towels, showing beautiful embroidered ends and lace trimmed, scalloped end, lace trimmed, an ornament to your guest room. Reg. \$1.00. Friday, Saturday and Monday, each **69c.**

TAPESTRIES—A couple of pieces of 50 inch Tapestries go on Sale, medium and dark patterns, the quality is splendid. Reg. \$2.70. Friday, Saturday and Monday, each **\$2.39**

TABLE CLOTHS—Dainty White Damask Table Cloths, 54 x 54 size with hemstitched borders, these are excellent quality. Reg. \$3.50. each. Special **\$3.30**

CENTRES—Oval shape, beautifully embroidered White-linen centres, with openwork, etc. and scalloped edges. Special, each **55c.**

SERVILETTES—22 x 22 size in soft White Damasks, hemmed ready for use. Reg. 35c. Friday, Saturday and Monday, each **29c.**

New Arrivals in LADIES' Ready-to-Wear HATS

Some of the smartest shapes we have seen this Season, set to hand, styles and shades expressive of the latest trend, moderateness of prices a noticeable feature.

\$2.00, \$2.40, \$2.90

Tuxedo Sweaters 6.50 Regulars for 3.98 A SNAP!

A special closing-out line of Ladies' Black Tuxedo Coat Sweaters, trimmed white front, circle and pockets, decidedly neat, comfortable and becoming, were \$6.50. A real snap at their **\$3.98** Sale Price. **SIDE COMBS**—Smart lady imitation shell Side Combs, plain and roll back, firm teeth. Reg. 40c. Friday, Saturday and Monday **29c.**



Bloomers - Underwear Combinations

Jersey Bloomers. Ladies' All Wool Jersey Bloomers, some with loose leg and fancy Silk stitchings, others with elastic waist and knee, shades of Saxe, Navy, Grey, Taupe, Brown and White. Reg. \$3.50 pair. Friday, Saturday and Monday **\$1.65**

Combinations. Ladies' Fleece Jersey Combinations, low neck, strap shoulder, and knee length, snug-fitting. Reg. \$1.60. Friday, Saturday and Monday **\$1.49**

Wool Jumpers. Ladies' plain and fancy Knit Wool jumpers showing neat Eton collar and tie, others with roll collar, long sleeves, with and without girle, shades of Cherry, Putty, Copper, Saxe, Jade, Tango, Brown, Champagne and Grey. Our regular \$3.75. Friday, Saturday and Monday **\$3.49**

Underskirts. Ladies' Cream Flannelette Underskirts, with two rows of tucks and fancy Silk stitchings, splendid quality. Reg. \$3.70. Friday, Saturday and Monday **\$2.49**

Pantallettes. Children's Pantallettes in a nice warm Jersey make, buttoned hips, and ankles, shades of Fawn, Grey, Brown, Black and White, assorted sizes. Reg. value for \$1.00. Friday, Saturday and Monday **\$1.72**

Stanfield's Underwear. For Misses, warm wool Vests and Pants, to fit 10 to 14 years, vests with high neck and long sleeves, pants ankle length, closed. It's the very season for such undergarments. Procure them! Reg. \$1.59. \$1.75 garment. Friday, Saturday & Monday **\$1.98**

Silk Scarves. Ladies' charming Knitted Silk Scarves, with long silk fringed ends, 14 inches long, 13 inches wide, great variety of fancy stripes. Our regular line at \$2.20. Friday, Saturday and Monday **\$1.98**

Feather Muffs. This Season's newest for Millinery purposes, in shades of Rose, Saxe, Jade, Flame, Copper, Royal, Tan and Brown. Reg. \$50c. Friday, Saturday and Monday **32c.**

THE MEN'S STORE



Slip-ons. Men's comfortable Wool Slip-ons, fit without heel, v-neck, sleeveless, giving just the comfort required without undue encumbrance. Camel and Brown and Camel mixtures. Our Special **\$2.65**

Pouches. Rubber lined Kid Tobacco Pouches, imitation Brown and Grey Crocodile, 2 dome fasteners, just think **59c.**

Sweaters. Alpha Wool Sweaters, showing v neck, with contrasting trim on neck, bus and bottom, Oxford style, all wool, very distinctive. Special **\$5.35**

Velour Hats. Like a snappy Hat? A hat that particularly becomes you. Here it is Sir, The very latest, your choice of assorted Greys and Fawns, Silk lined, the newest leaf effect. Our Special **\$7.35**

Men's Caps. Our New Fall Caps are smarter than ever, this line looks particularly good in light and dark shades, warm wool mixtures, soft unbreakable peak banded back. A great line of our Special **\$1.90**

Wool Mufflers. All Wool, light weight Mufflers that every man should own, in Oxford stripes and Camel, Cocos, Grey and Brown shades. Our Special **\$1.45**

Crepe Silk Ties. Ties that tie up well and look well, College stripes and small figured patterns, the colorings are rich and un-keeping with the new Fall tones. Special **\$1.40**

Boys' Caps. A great range of Boys' Tweed Caps has been reprinted for this week's Sale, newest shapes, banded backs, medium and dark mixtures, Navy serge as well. Dollar Caps and over. Our Special **79c.**

BLANKETS Offer Special Value Here

Fleece Blankets. Beauties with a soft warm feel. Just like wool: 66 x 80 size, Silk stitched edge, assorted colored striped borders, Pink, Blue and Lavender. Those who have seen this line were delighted with the quality and the value. Just in! Reg. \$9.00 pair. Friday, Saturday and Monday **\$5.65**

Fleece Blankets. A very special line of quality Blankets, twilled finish with an extra good fleece napping; 66 x 76 size; Blue striped borders. The pair **\$3.35**

Plaid Blankets. Blankets you will be enraptured with, extra thick quality, looking particularly good in large plaid patterns; 62 x 76 size. Reg. \$5.50. Special. The pair **\$5.25**

Black Satin Cushion Covers Distinctive looking Black Satin Cushion Covers, embellished with Silk Tapestry centres, with these we have thrown a line of Silk Tapestry Covers of great durability. Friday, Saturday and Monday **\$2.35**



Household Specials

STAIR OIL CLOTHS—The best from English and Canadian makers, in White, Marbled and Floral designs. We are headquarters for good values in these. 15 inch, White back **30c.** 20 inch, White back **35c.** 24 inch, White back **40c.** **STAIR CARPETS**—We have stocked some very pretty Stair Carpets, in standard widths, the quality of which is unusually good, all bordered patterns; low rate pricings bring them to you Friday, Saturday and Monday at **\$1.25, \$1.35, \$1.45, \$1.55 up to \$4.15**

LINOLEUM MATS—Best Grade English Linoleum Mats, in some very pretty patterns, light, medium and dark patterns, finished with rounded corners. Special **\$1.15**

RED ROOM RUGS—Right from the factory, these good-looking, washable Floor Rugs, light patterns, wear everlasting. 79c. suitable for bathroom as well. Special, each **79c.**

STAIR DRUGGETS—Eighteen and twenty two inch Stair Druggets, fit over so many patterns, and colorings, some of them carpet like. **24c., 37c., 53c., 89c., 85c.**

INEXPENSIVE HEARTH RUGS—Large shipment of these just to hand in Julie Velvet and Turkish quality, the latter are reversible. Low priced rugs, helpful in making the home more cheerful looking and comfortable, you could use one or two perhaps right away. They're Special at **\$1.29, \$1.98, \$2.30, \$2.75**



The Most Satisfactory MAIL ORDER HOUSE



FALL SHOES UNDERPRICED

Brogues. Ladies' Medium Shade Tan Brogue Shoes, excellent Fall footwear, possessing stability and comfort, nice heavy soles and low heel, leather throughout, perforated outline. Our Special **\$7.59**

Ladies' Shoes. Choice of nice Fall weight laced Shoes, in Black or Dark Tan, very neat footwear, low or Cuban rubber heel. Friday, Saturday and Monday **\$3.75**

Vici Shoes. Another very dainty line of Ladies' Black Vici Kid Shoes with flexible sole, medium rubber heel. Our Special **\$4.35**

Tan Shoes. Tabboo Tan Shoes with perforated outline and Tan Silk bow, plain toe and rubber heel, comfort, shape, great wear. Our Special **\$4.85**

JUST LOOK! At These New Arrivals

Our Provision Store

Brand new fresh food stuffs, carrying with them the same sound values that people of this Country expect to find, and do find at James Baird, Ltd. **BEST ENGLISH MACKEREL**—12lb. size—**37c.**

NEW JAMS. Remarkable for their richness of flavour and pronounced value.

STRAWBERRY, RASPBERRY. Black Currant Damson, Gooseberry, Red Plum, Green Gages, etc.

JELLIES. Pink's best English Jellies, Pure Gold Jellies.

COD TONGUES. Tinned, acknowledged delicious—try a tin.

TINNED SALMON—Selected brand.

TINNED RABBIT—Makes a good meal.

NORWEGIAN SARDINES—Reputable Brand, packed in olive oil.

Just Arrived—1, 2 and 3 Ply Felt.

You will find our prices on these and our vast stocks of Provisions and Groceries reasonably low and worthy of your earliest consideration.

Misses' Dressy 12.50 Dresses 5.98

Extraordinary value in Serge and Fancy Silk Dresses for Misses from 16 to 18 years, 3/4 sleeve, girle and fancy buckel, others in Crepe de Chine with fancy Silk bodice and button trimmings, shades of Saxe, Navy and Fawn, were \$12.50. Special **\$5.98**

CASEMENTS—44 inch plain Cream Casement Cloths with a deep hemstitched edge, makes a dainty window trim. Reg. 65c. Friday, Saturday and Monday **59c.**

CASEMENT CLOTH—37 inch Cream Casements with a double row of wide lace insertion and silk hemstitched edge, a very dressy Casement. Reg. 75c. Friday, Saturday and Monday **68c.**

LACE CURTAINS—38 pairs of 2 1/2 yard size White Lace Curtains, these are remarkable for their well covered patterns and their width. Reg. \$3.25 pair. Friday, Saturday and Monday **\$2.85**

LADIES' GLOVES—Excellent Gloves made in a Suede fabric make, shades include Tan, Fawn, Grey and Mole, etc., short gauntlet wrist, with pinked edge and one dome fastener. Our Special **73c.**

BLACK GLOVES—Ladies double weight Suede Fabric Gloves, in fast Black, two dome wrist, wind tight and warm. Our Special **85c.**

GIRLS' GLOVES—Warm brushed Wool Gloves in assorted shades, with snug gauntlet wrist, great for roughing it, assorted sizes. **52c.** Our Special



WE OFFER YOU

A lot of IMPORTED COOKING BUTTER, in 12-lb. tubs, at 20c. pound.
 Also, ONE POUND BLOCKS, "Special" make, at 29c. pound.
 SALT MEATS are very high in price and still advancing. We have about
 50 BARRELS of LIBBY'S FAMILY BEEF, at \$18.00 Barrel.
 25 BARRELS BONELESS BEEF, at \$16.00 Barrel
 30 BARRELS "HOTEL" BEEF, at \$12.00 Barrel.
 FINEST GRANULATED SUGAR, in Linen Sacks of 5 Pounds, 10 Pounds, 20 Pounds and 100 Pounds, at 6½ cents pound.
 LOCAL DAMSONS 70c. gal.
 PARTRIDGE BERRIES 40c. gal.
 MARSH BERRIES 60c. gal.
 CRAB APPLES 40c. gal.
 CRANBERRIES 80c. gal.
 FRESH RABBITS arriving daily—Wholesale & Retail.
 GOODS SENT TO ANY PART OF THE CITY.

W. E. BEARNS

"THE HOME OF GOOD THINGS TO EAT!"
 DUCKWORTH ST. RAWLINS' CROSS.
 379. 'PHONE 971.

Holder of Buttons

Distributed at THE FAIR and Bearing Numbers as under, Please Apply to Our Office.

Numbers: --- 3750, 2535, 5983,
 321, 4747, 2061, 654,
 3045 and 1624.

The Standard Manufacturing Company, Limited

HALLSTOVE VAL
 R U
 DELCEUSE

INTERESTED?

JOHN CLOUSTON

172-174 DUCKWORTH STREET.
 'Phone 406 P.O. Box E-5166

Forty-Six Years in the Service of the Public—The Evening Telegram

FOR SALE

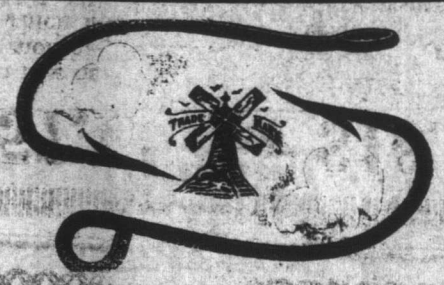
Four-Tube Radio Set COMPLETE.

As Moneton will be broadcasting to-night, it will be a good opportunity for demonstration of the instrument, which will be gladly given to all callers.

APPLY

26 Cook Street

BETTER THAN THE BEST.



Small Quarter, Middle Quarter, Large Quarter, Extra Large Quarter HAKE HOOKS, JIGGER HOOKS.

TRAWL HOOKS—No. 16, 15 and 14.

Arthur James CELEBRATED BRITISH MADE Fish Hooks

Double tinned, well tempered, and will not bend under the strain of the heaviest fish.

FISHERMEN—BUY NOW!

Large stock always on hand at lowest prices on the market.

SPECIAL PRICES TO WHOLESALE DEALERS.

BOWRING BROTHERS, Ltd.

Hardware Department

NOTICE!

For the convenience of our patrons and friends, we are making the following changes, until further notice.—On and after November 2nd, our Store will remain open till 8.30 p.m. each day. The 10.30 p.m. hour will be discontinued.

T. McMURDO & CO., Ltd.,

CHEMISTS and DRUGGISTS
 WATER STREET.

\$257.15 for \$16.

Insured in a dance hall at a cost of \$16.00 and within three months suffered a serious injury to his right hand, which necessitated ten weeks laid up. We paid the claim of \$257.15 and our assured was very glad we were so persistent. This is the history of a prominent out-of-town professional gentleman.

IT DOES PAY TO BE PROTECTED.

U. S. FIDELITY & GUARANTY CO.
 J. J. LACEY, Nfld. General Agent.

WM. DAWE & SONS, Limited Bay Roberts, Nfld.

We have one of the largest and best equipped WOODWORKING PLANTS in this country. We make all our own stock from the finest article, including: Framing, Matched Board, Clapboard, Ceiling, Mantles, Turnings, Mouldings, Doors and Sashes. Oil Barrels, Herring Barrels, Fish Casks and Fish Boxes. Folding Chairs, Tables, etc.

Buy DAWE'S (better built) DOORS

ADVERTISE IN THE EVENING TELEGRAM.

CONFEDERATION LIFE ASSOCIATION



Head Office Building—Toronto, Canada.

ERNEST FOX, Manager for Nfld. WALTER F. RENDELL, Special Representative.

Red Cross Line

NEW YORK. HALIFAX. ST. JOHN'S

SCHEDULE SAILINGS FOR NOVEMBER

FROM ST. JOHN'S	FROM NEW YORK
11 A.M.	12 o'clock Noon
ROSA LIND November 7th	SILVIA November 14th
ROSA LIND November 14th	SILVIA November 21st
SILVIA November 21st	ROSA LIND November 28th
ROSA LIND November 28th	ROSA LIND December 5th

THROUGH RATES QUOTED TO ALL PORTS.
 WINTER PASSAGE RATES NOW EFFECTIVE.
 Round trip tickets issued at special rates with six months' stop-over privileges.

For further information, apply to
 BOWRING & COMPANY, 17 Battery Place, New York.
 G. S. CAMPBELL & CO., HALIFAX & ST. JOHN'S, N.S.
 Agents.

TORONTO TO—DETROIT CHICAGO.



TRAVEL BY NATIONAL LINES "INTERNATIONAL LIMITED."

Leaves Bonaventure Station, Montreal, at 10.00 a.m. Daily. Direct connection from Halifax or North Sydney by "OCEAN LIMITED"
 For Fares, Reservations, etc., apply to
 R. H. WEBSTER, General Agent.

Regular sailings of the famous "O" steamers FROM HALIFAX, N.S. TO CHERBOURG AND SOUTHAMPTON

S.S. "OHIO" Nov. 30.
 S.S. "ORBITA" Dec. 14

THE ROYAL MAIL STEAM PACKET COMPANY HALIFAX, N.S.

FURNESS LINE SAILINGS

From Liverpool St. John's to Boston to Halifax to St. John's
 St. John's, N.F. Halifax N.S. Halifax St. John's to Liverpool

SACHEM—November 3rd Nov. 13th Nov. 21st Nov. 25th Nov. 28th

These steamers are excellently fitted for cabin passengers. Passengers for Liverpool must be in possession of Passports. Through rates quoted on all cargo for U.S. and Canadian ports.

For rates of Freight, Passage, and other particulars, apply to
FURNESS WITBY & COMPANY LIMITED.
 'PHONE: 390. WATER STREET EAST.

THE CANADA STEAMSHIP LINES, Ltd.

FREIGHT SERVICE MONTREAL & CHARLOTTETOWN TO ST. JOHN'S, NEWFOUNDLAND.

SAILINGS FOR NOVEMBER

From Montreal: Nov. 5th S.S. CEUTA Nov. 8th
 Nov. 14th S.S. HITHERWOOD Nov. 17th
 Nov. 18th S.S. AIRDALE, direct.
 Nov. 21st S.S. PEVERIL Nov. 24th
 Nov. 28th S.S. CEUTA Dec. 1st

For Freight Space, rates, etc., apply to
 The Canada Steamship Lines, Ltd., McGill Street, Montreal.
 HARVEY & CO., J.T.D., St. John's, Nfld., Agents.

Newfoundland Government Railway

Our Organization is not merely a machine established to produce Revenue Results. It represents an assembly of Expert Employees, striving in unified effort with 100 p.c. Efficiency their Aim and a fully established Clientele their Object.

PASSENGER NOTICE—NORTHERN STEAMSHIP SERVICE.

S.S. KYLE will sail from Nfld. Produce Co.'s Wharf, 10 a.m. Wednesday, Nov. 11th, for regular ports on Northern route (same as Prospero). Thereafter S.S. KYLE and S.S. PROSPERO operating in conjunction will maintain weekly service for Northern ports. For bookings, phone 306.

EXCURSION, ARMISTICE DAY—WEDNESDAY NOVEMBER 11th.

For the above, Excursion Return Tickets will be issued to and from all local outports, good going on all trains of Tuesday, 10th, and Wednesday, 11th, and returning on all trains of Thursday, 12th, at ONE WAY FIRST CLASS FARE. Tickets for Heart's Content Branch will be honored on first connections before and after dates specified.

FINAL WEEK-END EXCURSION OFFERING.

Excursion Tickets will be sold from Saturday, Nov. 7th, to Monday, Nov. 9th, for last time this season. After this, WEEK END EXCURSION will be cancelled.

CHANGE SAILING NOTICE.

SOUTH COAST AND ST. MARY'S BAY SERVICE. Owing to delay, the S.S. PORTIA will NOT leave the Nfld. Produce Co.'s Wharf until 10 a.m. Saturday, Nov. 7th, instead of to-day as previously advertised. Notice is also given that steamer will not call at Argentia and passengers must join at St. John's.

FREIGHT ACCEPTANCE, S.S. KYLE—NORTHERN STEAMSHIP SERVICE.

Freight for ports on above route, per S.S. KYLE, will be accepted at the premises of the Nfld. Produce Co., as originally advertised, Monday, Nov. 9th from 9 a.m. to 5 p.m., and Tuesday, Nov. 10th, up to noon. Ports of call same as Prospero.

FREIGHT ACCEPTANCE—HUMBERMOUTH-BATTLE HR. SERVICE.

Freight for ports on above route, per S.S. SAGONA will be accepted at Freight Shed Monday, Nov. 9th, from 8 a.m. to 5 p.m.

FREIGHT—GREEN BAY SERVICE.

Freight for ports on above route, will be accepted at Freight Shed Monday, Nov. 9th, instead of to-day Friday, as formerly advertised. EXPLOITS has been added as port of call for S.S. HOME.

S.S. "HETHPOOL"

Leaves	Leaves	Leaves	Leaves	Leaves
BOSTON for HALIFAX	HALIFAX for ST. JOHN'S	ST. JOHN'S for N. SYDNEY	N. SYDNEY for HALIFAX	HALIFAX for BOSTON
Tues. 6 p.m.	Sat. 10 a.m.	Wed. 10 a.m.	Fri. 10 a.m.	Sat. 10 p.m.
Nov. 3rd	Nov. 7th	Nov. 11th	Nov. 13th	Nov. 14th
Nov. 17th	Nov. 21st	Nov. 25th	Nov. 27th	Nov. 28th
Dec. 1st	Dec. 5th	Dec. 9th	Dec. 11th	Dec. 12th
Dec. 15th	Dec. 19th	Dec. 23rd	Dec. 25th	Dec. 26th

Fare: 1st Class St. John's and Boston \$50.00 and up
 Fare: 2nd Class St. John's and Boston \$31.85
 Fare: 1st Class St. John's and Halifax \$35.00 and up
 Fare: 2nd Class St. John's and Halifax \$20.00

S.S. SABLE I. S.S. SKIPPER.

Passengers, Mail and Freight. Passengers and Freight. On arrival steamer from Boston. Leaves HALIFAX Thursday, Noon For Charlottetown, North Sydney, St. John's, Curling, Corner Brook, Miramichi, Meadows, Trout River, Bonaventure, Port au Port, Sandy Point, Codroy, St. Paul's, Neil's Harbor, New Haven, Ingonish, North Sydney.

Leaves HALIFAX, Wednesday, Noon For North Sydney, St. Pierre, Miramichi, Burin, Fortune, Grand Bay, Belleoram, St. Jacques, English Harbour, Harbor Breton, Gaultois, Burgeo, Rose Blanche, Chamel, aux Basques.

NOV. 5, 19, DEC. 3, 17
 Or until Navigation Closes. NOV. 11, 25, DEC. 9, 23

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