


The Romance

## Marriage.



Fleeced Underwear Underwear $\$ 1.35$

H Correct Sailor Style 出 Nap Coats, Naval Serge Coats

Bráss Buttoned as well as long and short Naval Serge Pants for BOYS.
"ROWE'S," makers by appointment to the Royal Family, are famed throughout the world fort the excellence of their
materials, and their strict adkerence to materials, and their strict adberence $t$
Naval Regulation Suits for Boys.


Cadet Dance.
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Dressed Dolls, Air Ships,

Union Jack
only a fer


* Side"
by Ruth



Ref0re Decilina Before Deciding to

## Place Your Orders

Permit us to quote on-1000 brls. "Royal City" Flour. 200 sacks Whole Saigon Rice. 200 Oil Heaters.
350 cases Enamelware.
Wholesale Only,

## HarRIS \& Elloti, Ltil

## McBride's Cove. <br> 

## MAJESTIC THEATRE

Wednesday and Thursday, John Barrymore in

## 6GYAR MPS4 01 H11015 29

two choicest photo-drama based on the famous novel by E.E. Phillips Oppenheim. He had only was guitless, or send to jail the women hee oil himedself for seven years for a crime of had only
which
the e ken of man? See at the Majestic to-night.
"Gem Gem," a Comedy.

8 More Days Fr

Order Your
Xmas Poultry


O. K. Brand Apples

C. P.E

Duekworth Stree

## Christmas Gifts for the Childreen!

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Motor Motor
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There is no Gift that you may give to your many friends that will bring forth that sincere and rapturous grat:
itude as the gift you give to a child, providing that gift be a toy. We are devoting our space this week to Children's
Gifts and of course that means
CHETETIMAS TPOTS. Our assortment is large, as follows:-
Dressed Dolls, Jester Dolls, Trumpets, Drums, Puzzles, Roller Chimes, Setts of Tools, Go-Carts, Motor Bus, Sulkies, Rattles Air Ships, Tip Tops, Toy Villages, Toy Ranges, Tea Sets, Submarines, Gun Boats, Coast Defence Guns, Toy Reins, Dancing Niggers, Xmas Stockings, Flags and many ofher Toys too numerous to mention.

## Union Jack Cushions, Saturday Our Special Sale Day. <br> only a few left. Sweeping Reductions in Every Dept. <br> Marthatel Bros <br> 





8 More Shopping Days From Xmas.
Order Your Supplies Early.


## 

Our showing of Christmas Footwear is indeed a very attractive display. We have something just right for every foot in the family and prices always as low as Good Quality will allow.


## Practical Christmas Gilits.

We ask the consideration of people who are interested in the most sensible and practical of all Christmas Gifts that it is possible to give to Man, Woman, Girl or Child! -

What could make a more acceptable Christmas Remembrance for the older members of the family than a pair of our COMFORT SHOES, a pair of WARM SLIP. PERS, or a pair of GOOD WINTER RUBBERS or ARCTICS? What would please the younger members of the family more than a pair of STYLLSH BOOTS, SHOES, PUMPS, or DRESS SLIPPERS, a pair of LEGGINGS or RUBBER BOOTS for the boy or girl? Remember baby too with a pair of our cunning little SLIPPERS, BOOTEES or MOCCASINS.
Come Here for Practical Gifts. You run no risk in selecting Xmas Footwear here.
Ladies' Felt Bedroom Slippers.

| Infants' Blue Felt Juliets. |
| :---: |
| Ribbon bow and fur trimmed chrome |
| Sizes 2 to 5, $\$ 1.50$. |
| Infants' Red Felt Juliets. |
| ack fur trim |
| Sizes 2 to 5, \$1.10. |



## East, WVest and Central Stores.





 king Ethie's Passengers.


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CMardo's Store News.
Thussivy




CHILDREN'S RED FELT BEDROOM SLIPPERS.

Sires 6 to $8, \$ 1.20 ;{ }^{81 / 2}$ to $11, \$ 1.30 ;{ }^{11 / 2}$ to $2, \$ 1.40$.

(1)SLIPPERS.


| Sizes 7 to 10 . . . . . . . . . . . . . . . . . . . |
| :---: |
| Sizes 11 to |
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# जดை  <br> We have completed plans to serve on the <br> The displays of Christmas Goods are be- 

aove days the greatest number of Holiday Shoppers that were ever before attended to in fve days at this store.
yond all comparison the most attractive we've ever had. OurStores are literally overflowing with holiday hints in all sorts of goods.

Extra attendants will be called from the wholesale departments, so that the greatest possible number will be served
to satisfaction. With all this we can scarcely hope to meet the requirements of the afternoons' and night' rush. WE HOPE AS MANY AS CAN WILL SHOP IN THE MORNINGS


Afghan Treachery.

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Gruesome Past. An almost unprecesented step was to the public, so thatit might be turn. and thus ensure an an afeoluate mite milt
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America Cup Items.
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 The carre -

Suggestions for Christmas Gifts
PARKER \& MONROE
Limited.
The Shoe Men.


## PARKER \& MONROE

Limited, The Shoe Men.


WOMENS FELT SLIPPERS. $\$ 2.30$ to $\$ 2.50$.



WOMENS KOZY SLIPPERS,
 $\$ 3.00$ the pair.


WONGN'S BUTTON GAITERS, $\$ 2.60$ and $\$ 3.60$.

WOMEN'S HICH BUTTON GAITERS,

## $\$ 3.60$.

WOMENS EXTRA HIGH CUT 15 buttons, $\$ 4.20$.
 GAITERS, at $\$ 3.60$.
WOMENS 4 BUCKLE GAITERS, $\$ 3.60$.





Tho Amercese Cup orisinully coot
cont


LONG RUBBERS.
For girls, bright finish, water wave top. from $\$ 2.05$ to $\$ 2.70$. LONG RUBBERS. For women, bright finish, water wave top, $\$ 3.00$.


LONG RUBBERS. For boys, heavy dull finish, from $\$ 2.90$ to $\$ 4.90$. CHILDRENS EXTRA HIGH CUT LONG RUBBERS. Bright finish,
from $\$ 3.70$ to $\$ 3.90$.

## CHLDREN'S GAITERS, from $\$ 1.85$ to $\$ 2.35$.

## Parker \& Monroe, <br> \section*{THE SHOE MEN.}

This store says Merry Christmas to all its Friends!
That means a lot of Reople, too!
Now here's a Christmas Suggestion that is a practical and sensible one-
Shoe up the entire Family for Christmas.
A far better proposition than wasting money on useless gifts!
For instance-
A pair of Warm Arctics for Grandpa - comfort Shoes for Grandma - House Slippers for Mother-Dress Slippers for Sis-ter-Skating Boots for Brother, or Rubber Boots.

Splendid Suggestion!
Don't you think so?
WE MAKE ANY EXCHANGE
T AFTER CHRISTMAS.

ALL PURCHASES DELIVERED ON CHRISTMAS EXE.

We have a large range of seasonable and serviceable stock to select from.
Shop early while our stocks are complete.

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NEYEE'S.



Nickel Tales Nickel Ta Silverplat Spor Nickelpla d Forks,
 Medium Sives. Silverplatd Knives, Brown Hante Knive Sugar scoso dor, Butter Butter Sppaders. Knives an Forks.
Flashligh rex en


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Boys' Handled Aes.
Slide Shoes.

The Neyle-Soper Hrd-
ware Coi, Ltd.

Angus Watson
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Don't be satisfied w you can have Skippers "Skippers" contains vegian Autumn-caug cally cured and packed oul.
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tin. You are safe with


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 Bulbs, $\$ 2.20$ doz.
 Rim Dead Lcks. with folding iene Lisso, cken.

| XMAS GIFT <br> ry Your Boy or Girl. | Walter A. O. D. Kelly, Commission Agent. |
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|  | MINARD'S LTMENT CURDE 9 |

A Purity Guarantee is given with every tin. You are safe with "Skippers." 4. Now obtainable at all grocers.

Angus Watson \& Co.,

${ }^{39}$ England.



## "Skippers with sardines, now that "Skippers" contains only selected Norwegian Auturnn-caught brisling, scientifit cally cured and packed in First Grade Olive oil. <br> Madam, <br> The success of your Christmas <br> Baking is assured if you use WINDSOR PATENT Flour. <br> Bread, Cake and Pastry

## Oh! Boys, Look! AEROPLANES <br> In BAIRD"S Window.

## Perfect Scale Models,

 direct from the makers of the Famous
## Vickers - Vimy

 AEROPLANEFirst to make direct Trans-Atlantic Flight, and now adding lustre to their fame by winning the £10,ooo prize in that long-distance flight from England to Australia.

## SOME FLIGHT:

## SOME AEROPLANE!

A TOY and yet not a toy, but a lasting souvenir to interest, to amuse and to be prized by any Boy. SEE OUR WINDOW,


Nild. Agents for'Vickers' of England


NFID. CLOTHING CO , Limited.

## CHRISTMAS

GREETINGS.
Apollo Chocolates
carry your holiday greetings. arry your hollday sreetings.
our triende will understand
out

## JUST ARRIVED:

## Box Stoves

for burning wood up to 35 in. long. Blevated Oven Cooking Stoves.
Also large assortment
Tinware, Buckels and Enameledware.

## JOHN CLOUSTON,

140-2 DUCKWORTH STREET
PHONE 406.
P. O. BOX 1243 .

K000000000300000000000100
" 0 'Sullivan" Rubber Heels.
Speclal Prices to Shoe Reparrers.


Each day you lift ou lift In a short walk you lift 33
tons, theweightof aloaded trieigt car. Every ounce
of this great weightcomes of his great weighteomest
dow on our heels. Don't
pound along on hard
poune a Save the shock pound along on hard
leather. Save the shock
and strain by using Qexulipentó HEELS $\begin{gathered}\text { if now fubber }\end{gathered}$ New Stock Just Opened. All sizes in BLACK and TAN.
Parker \& Monroe, Ltd. the shoe men. ${ }^{2000000000000000000000000000}$

## VI-COCOA!

Encland's Medical Journal, the "Lancet", says:-
"Ot distinct value as a restorative and stimulating food."
It is at once a delicious drink, and a true stimulant who are subject to mental and physical exertion. Vi-Cocoa can now be obtained at all grocers.

## Vi-Cocoa, Ltd., England.

Apples, Oranges \& Grapes in Stock.
600 brls. APPLES-Winter And to arrive next week: 00 keepers. CALITORNIA OR- 100 kegs GREEN GRAPES.
ANGES $-252,216,176$. ${ }^{00} 0$ BURT \& LAWRENCE,

Prices Cut to Cost. Really Big Reductions.

Two Ideal Xmas Gifts
$F^{\text {OR Her-For Him }}$-or Both-A Next an Allbum for the many snapshots that will be made during the coming year. Kodaks and Allums
are eworth while are "worth while girts for christated to the fullest extent.
TOOTON'S, The Kodak For Everything Photographic.

## LONDON GOSSIP.



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 Money flowto nto london. The Motor Show has closed, and
here is now a little room in London.
 oon going to draw great numbers so
wn.
The ste stationers . windows are town. Thie stationers' windows are
dresed alirend with Crismas cards
and diaries, and the pastry -cooks with

## Seasonable Goods!

0 cases MLL FRESH STOCK. cases MORTON'S CANDIED CITRON and sacks WALNUTS
10 sacks WLMOTS
10 cases SHELLED WALNUTS.
30 cases DESICCATED COCOANUT.
5 cases LeMONS.
100 cases VALENCIA ONIONS
100 boxes OKANAGAN APPLES-
20 cases MOIR'S CHOCOLATES
50 boxes MOIR'S CARAMELS, ETC
5 cases MOIR'S CAKES.
10 cases OLIVES
10 cases PURE GOLD ICINGS. PHONE 647.
Steer Brothers.


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TPHONE 647



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ANOTHER ONE OF T NE OLD "PEACE TTM
NASSES
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BY THE
MMMEMORAL GIFT BESTOWING UH
WHOM WE HOLD IN LO SHIP AND GOOD WILL. YOURE NO DOUBT $\frac{\text { MAKE THE MOST OF TII }}{\text { NEVER HAVE OUR DIS }}$ SO ENORMOUS IN THIT ITM, orNAMENTATION,
TARIETY AND NOVELI WOMEN AND CHIDR $L$ GES AND FANCIES.

## Presents fo

That Will Be Ap

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 Suede Gloves, unlined; Grey
Silk Socks., ..............




silk handerchiefs. Red
silk Handurerchiest coloure





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 Wool Speater Cate
white
Whool seaters Wallingstithes
Unmbell
For Christmas
Gifts.

## Jewellery

The Perfect Christmas Gift.


Priced from $\$ 7.50$ to $\$ 100.00$. Noed moro be eatio of them than "It
T. J. DULEY \& CO,



The Maritime Dental Parlo The Homo or cicood Dentum Ren nom ont




M. S. POWER, D.DS


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To Make the Hon
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NE OLD "PEACE TIMES" CHRISTAESES APPEAOACHES, ATTENDED YaSSES APPROACHES, ATTENDED
BY THE MMMEMORIAL CUSTOM OF WHOM WE HOLD IN LOVE, FRIEND. HHP AND GOOD WILL.
SHP AND GOOD WLLL
yAKE THE MOST OF IT-WE HAVE, NEVER HAVE OUR DISPLAYS BEEN ITY, ORNAMENTATION, SPORT, PLAY, ITY, ORNAMENTATION, SPORT, PLAY,
YARIETY AND NOVELTY FOR MEN, VARIETY AND NOVELTY FOR MEN,
WOMEN AND CHILDREN OF ALL iGES AND FANCIES.


The Maritime Dental Parlor Then Tomo or bised peraturs.






## M. S. POWER, D.DS.



FOR SALE.
Ten Rubber and Ste Tired Buggies, 3 Sing
Sleighs, also 4 or Ponies. Apply
C. F. LESTER,

## Presents for Men

| That Will Be Appreciated. |  |
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| Cigarette Case, Leather . ... $\$ 4.90, \$ 5.50, \$ 6.40$Tobacco Pouches . $\$ 1.80, \$ 2.00, \$ 2.20, \$ 2.90, \$ 3.50$ |  |
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## Xmbas Decorations. <br> To Make the Home Xmas-Like. <br> $\frac{\text { Greting surine }}{\text { Cras }}$ <br>  <br>  <br> 

## PLENTY OF THE BEST

IS HERE WATTING FOR YOUR INSPECTION, To FIND SUITABLE SE:
LECTION is A PASTME, TO PRICE TT
 PRIVILEGE A VIVIT TO OUR STORE
IS A GUARANTEE OF POPULAR PRE. IS A GUARANTEE OF POPULAR
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 at BISHOP'S.

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## TOY TOWN

At BISHOP'S.

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| Cou <br> Tmas Tree Candles $\qquad$ |  |
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## TOY TOWN <br> at BISHOP'S.

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 Mechanical Auto Cars
Dolss' Carriages Dolls' Carriages
Wash Boilers Wash Boilers
Laundry Sets War Tanks.
AB C Blocks
 Dolls. 24 ce , 40 c , 45 c ., 50 c ., 75 c ., 90 c ., $\$ 2.90, \$ 33.20$ Crying Dolls
Rubber Dolls
Masks ...
Dominoes
Tiddle
Tlidleywinl
Flinch. ......
Mechanical Train
Drums. $\because \because i n$
Electric
Teddy Bears. $\qquad$

## Pretty Presents

For Baby.
Flooting Toys for Bath, 48, 58 c .
Woor Infantees.
Wool Bootees.
Wool Sacques and Slip-on Sweaters
Wool Sacques
Wool Caps.
Wool Caps.
Wool Bonnets.
Wool Bonnets.
Wool Leggings, with and without feet. Jersey Leggings-Brown, Grey, White, Blk., Red
Silk Bibs. White Silk and Muslin Dresses.


## GIFTS

For Girls
That Are Just
What They
What They Want. White Fur Sets.
Bath Robes. Bath Robes.
Silk and Serge D Wool Sweaters
Hair Ribbons. Hair Ribbons.
Mild
Sidy Scarts. Windsor Tles in Crepe
do Chine and Stripe
Sllk.

## DELIGHTFUL

 PRESENTS FOR LADIES French IVory Hair Brushes, $84.90,85.20,87.30$, Brush and Comb Sels .2 . . . $52.00,53.00,55.55$



Seek Sets and Cöt Hiancorio
 Fanes sisilk Pin Cushions, 40 , $65,90 c, 51.10,51.55$

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and , is, Perfuneney Sileat Muskrat, Mink Marmot Tliesh, Rachael.
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Talcum, Cold
Cream, Mary

 Sittr Griardine Perrcue Pond doriet Water.


Novel and Inexpensive Little Xmas Necessities


Mass servieele. pkg.; 32 and 48c. hundrea
Tinsel Cord $\ldots$ Santa Claus Crepe Paper
Donls' outifts

| Party caps |
| :--- |
| Xmas Tree | $\qquad$


BISHOP, SONS \& CO, Ltt.
P. O. BOX 920.
'Phone, 484.
St. John's,
Newfoundland.

Merit, Quality \& Fair Prices ARE WATTING FOR YOU HERE IN
CONNECTION WITH A GREAT VARIETY OF THE BEST HOLIDAY SELECOF SEASONABLE GREETING TO BUY. ERS OF GIFTS IS "A SQUARE DEAL",
AND "A MERRY CHRISTMAS TO AL",
TOY TOWN AT BISHOP'S ..... ......."

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## No Frills



## EXCEL RUBBER BOOTS

## FOR FISHERMEN:

AFTER MANY YEARS OF CAREFUL STUDY OF THE RU BBER BOOT BUSINESS WE HAVE SUCCEEDED IN HAV"The Excel Rubber Boot"

WITH 7 SPECIAL FEATURES, WHICH WE GUARANTEE TO BE FAR SUPERIOR TO ANY RUBEER BOOTS ON THE MARKET IN QUALITY, DURABILITY AND VALUE.
THE 7 SPECIAL FEATURES OF THE EXCEL BOOT WHICH WE HAVE EMBODIED IN ITS CONSTRUCTION ARE: 1ST-THE ENTRE BOOT IS CURED UNDER STEAM PRESSURE, MAKING ITA "ONE" PIECE BOOT.

3RD-IT HAS A SNA PRROF VAMP, TO WHTHSTAND THE HARDEST KIND OF WEAR
4TH-IT HAS A 6 PLY RENFORCED INTEP, WHICH RELEVES STRAN, PREVENTS CRACKING AND WRINKLING.
 TTH-IT HAS A HEAY Y DUCK LININGA. WHACH. PREVENTS MOISTURE, KEEPING THE FOOT COOL AND DRY
EXCEL RUBEER BOOTS ARE VACUUM, GREY FINISH. "FEELS CIKE VELVET."
EXCEL RUBBER BOOTS ARE VACUUM, GREY FINISH: " "FEELS CIKE VELVET."

FULL STOCK ON HAND.
WRITE FOR PRICES
PARKER \& MONROE, Limited $::::$ : : : : : : : Sole Agents

## In the Prize Ring.



## G. KNOWLING, Limited.

## CHRISTMAS GOODS.


 Single Bottles. 30 Cc . 6 cc c, 70 c , 81.25 each Ladies' Collars. Ladies Collars-In Muslin, Sike and Crepe
de Chine, 30c. to $\$ 1.50$ each. Hand Mirrors. Ladies' Hand Mirrors-Celluloid back, Ladies Hand Mirrors-Metal back, $\$ 3.80$,
s.00.



 Ladies



 Teapoch. Coseve Covers-White, s1.60; Col-





 Pin
Pin Cushs sions, 51.20 each.

Ladies' Fancy Handkerchiefs. Ladiese Lissue Handerchiefs-With col-



 Ladiecs Hemstitched colorea Crepe de
Chine Handerchief, 5 S. each.


 Lades. Wool Clouds-Black, $81.00, \$ 1.90$, Ladies. Wool Squares-white, 40 cc , 65 c , Ladies' Wool Squares-Black, $81.80,82.00$. Ladies' Gloves and Mitts.

 Ladies Navy Kid Gloves-Unlined, 83.50


 s.a. $5.50,53.50$ a pair
Ladie
Brown Kid Gloes-Lined, $\$ 6.25$ Ladies Trir. Dan Doeskin Gloves-Lined, 52.90 ,
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G. KNOWLING, Ltd.




Extra Wear

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Xmas Gift
Smoker.
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## SANTA CEAUS' OWN HEADQUARTERS

 Again proclaiming the excellence of its 2. CHRISTMAS WARESand incidently to announce that this Sale continues up to \&e including Xmas Eve. LATE SHOPPERS will find these columns of unusual helpfuiness during the next few days, Hundreds of SUGGESTIONS displayed to advantage fairly-priced

displayed to advantage
all over this Xmas Store.
The SHOWROOM fairly stocked with pretty Gifts and practical Gifts.

| HOWROOM fairly stocked with pretty Gifis and practical Gifts. |  |  |
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|  |  | Price from |
| Umbrellas-- | Some | $\$ 5.00$ to $\$ 12.50$ |

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## 

We have extra good Glove Values for thls Xmas Sale.



HINTS TO GIFT BUYERS




## RUBBERS are

## Seasonable Gifts. <br> Timely Gifts.

Put a Stylish Looking Velour Hat on the Tree for "Him"



Battenburg Lace Cloths the very thing for a real lasting Gift.



The Xmas Shopping Centre


Make the Home Cheerful-Brighten Up.


## Holiday Gift Books.

Books are minds speating to minds-vital, re freshing, enlarging. For this reason books are peer-
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This should be to an even greater extent than ever A BOOK CHRISTMAS becaus
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FOR CHRISTMAS GIVING. Bibles, Common Prayer and Hymns, Roman Catho-
Hic Prayer Books, Presbyterian and Methodist Hymn Sooks. Ideal Christmas Gifts.
The Annual Volumes and all the Best Books for
hildren, including a large range of Toy and Picture children, including a large range of Toy and Picture
Books.

Books as Caristmas Gifts to Children vhether they be wee tots or bops and girls in their
teenss, are a deight all through life. Avoid disappointment and SHOP EARLY.

## DICKS \& CO,.,Ltd.,

The Booksellers

Automobile Storage!

We are prepared to store your car
in a fine dry warehouse. Telephone us and we will send for your car and see that it is carefully looked after during the winter months.

Storage for about Fifty Cars.

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