

THESE WERE THE SHOCK WAVES

... 10½ minutes after the blast

Fighting
for Peace
is like

The Gateway

Screwing
for
Chastity

VOL. LX, No. 13 THE UNIVERSITY OF ALBERTA, EDMONTON, CANADA

FRIDAY, OCTOBER 3, 1969, SIXTEEN PAGES



MEGATON BOMB EXPLODED IN ALEUTIAN ISLANDS—
Jim Montalbetti is seen studying the shock waves of the U.S. nuclear device detonated in the Aleutian Islands Thursday. Official estimates placed the blast at 6.75 to 7 on the Richter Scale. This was slightly higher than the two earthquakes in California Thursday morning. Much to the credit of the Geophysics department, none of the 25 or so students who watched as the blast was recorded had their ears plugged.

Discipline, Law and Order Committee invites submissions

The General Faculty Council Committee on Discipline, Law and Order on the Campus, has written the Presidents of the A.A.S.U.A., the Students' Union and the Graduate Students' Association asking them to invite their members to make submissions respecting any matter falling within the Committee's terms of reference. In the near future, relevant material, including existing disciplinary regulations, a draft interim report of the Committee and a draft of proposed regulations respecting procedure for disciplinary hearings will be published in Folio. In addition to inviting written submissions the committee will make arrangements to receive oral submissions at an open meeting or

open meetings to be held shortly after the publication of the relevant material in the Folio.

Dent faculty rapped

Students are forced to buy high-cost equipment

By BARRY CARTER

A group of dental students has criticized the faculty of dentistry for its teaching procedures and use of obsolete equipment.

The students say they are forced to purchase high priced equipment for use in their classes.

They outlined these points as their prime objections to faculty operations:

- Dental supply companies are unloading obsolete supplies and equipment on students.

- Students should not have to pay for their mistakes while participating in a learning experience (plastic teeth used for practise must be replaced at 85 cents each).

- The faculty must take a critical look at itself and the curriculum.

- More instructors needed.
- More efficient administration of the faculty is required. The dean is now overextended because of conflicts between traveling and administrative duties.

- Rumours of certain types of dental care becoming unnecessary because of scientific advances are handicapping needed expansion of the faculty.

- The faculty is not consistent in its presentation of practical courses.

The high cost of equipment con-

tributes to the already high cost of dental care, they said.

The students are unhappy with purchasing a \$140 handpiece that is, in effect, obsolete, when an available foreign make at \$40 is comparable in quality.

"When we finish school and go into practise, we will be using more modern air and electric equipment.

"A \$40 handpiece is sufficient for our four years in dentistry."

The students also charged that the dental companies were unloading a surplus of obsolete equipment such as cable dental drills which they could not sell to anyone else.

It all adds up to a generally low morale among a large majority of dental students, they say.

But faculty dean H. R. MacLean said Wednesday the group is not "representative" of dental students.

"He said students are consulted on the equipment they must buy. There is a student representative from each year and they are fully consulted, he said.

"We delete from the equipment kit everything we possibly can.

"We have a very active student-staff liaison committee which has tried to keep as efficient a communication between students and staff as possible."

As for students having to pay for their mistakes, the dean said "this has gone on for years and I don't think there is anything wrong with it."

He said faculty members have looked at the curriculum "very critically" over the years.

Dr. MacLean attributed the cost of equipment to tremendously increased costs in recent years. "And I don't really think the equipment is obsolete."

In response to the students' suggestion that equipment be rented rather than sold to students, the dean said such a scheme has been considered and rejected.

When students buy their kits, they start out with a full supply of instruments which they can use in their practices later, he said.

University expansion priorities rather than fewer requirements for dental care has delayed expansion of the faculty, said the dean and few facilities will be forthcoming in the planned health services centre.

And on the administration of the faculty, Dr. MacLean said he would "be willing to gamble" that the school here is in better shape than most others in Canada.

"We are quite aware what is going on within the faculty."

But, say the students, "the dean is too busy with visiting other dental schools and looking after a \$1,000,000 budget to provide adequate administration."

Concerning the rental system, they point to the Toronto dental clinic "where the rent is a sort of damage deposit. This is a much better system."

The students interviewed claimed the faculty is very resistant to change. "The way they stick to bureaucracy is ridiculous.

"The professors have ways of preventing class members from uniting," they said. "A professor will be nice to some students and not so nice to others. Thus, the class is split in its opinions of the professor."

Dr. D. M. Collinson, clinical director, said Wednesday "the fact that they (the students) want to remain anonymous, and the fact that they wish to go outside the faculty and perhaps create a controversy in the newspaper is, in my opinion, not professional conduct."

"If they are sincere, then there is no reason why they can't come directly to the faculty, either themselves or through their elected members."

If they are vitally concerned, he added, there are mechanisms for change—representation on the kit committee, the curriculum committee and the staff-student liaison committee.

The students interviewed did not want their names published because of possible repercussions within the faculty.

Komix for Casserole

The Gateway is proud to announce the debut of its first comic strip this year on Casserole C-4 and C-5.

The SFU Komix this week feature a parody on Simon Fraser University president Kenneth Strand and his actions in the current confrontation between the administration and the department of Political Science, Sociology and Anthropology.

And in future, The Gateway has other surprises planned as we offer comic parodies of the establishment comics.

short shorts

"Die Ehe Des Herrn Mississippi" here Monday

Friedrich Durrenmatt's comedy "Die Ehe Des Herrn Mississippi" will be performed in German by the Schauspieltruppe Zurich on Monday at 8:30 p.m. in SUB Theatre. Synopses of the play in English will be available at the door. Tickets are \$1 for students and \$3 for non-students. They are available in Arts 206 and at the door.

TODAY

MISS FRESHETTE CROWNING

The Block "A" Club presents the Miss Freshette Crowning and Dance to take place in the Ice Arena at 8:30 p.m.

THE SAND PEBBLES—STUDENT CINEMA

Student Cinema will present the movie, THE SAND PEBBLES, in PC 126 at 7 and 9 p.m.

DARYLL MILLER

The students' union presents folk singer Daryll Miller in Room at the Top from 9 to 12 p.m.

BADMINTON CLUB

All people wishing to join the University Badminton Club are asked to meet in the Education Gym at 7:30 p.m.

QUEEN CROWNING

EUS presents Formal Queen Crowning at 7 p.m. at the Riviera Motor Hotel.

SATURDAY

PHYSICS CLUB

The Physics Club will hold a wiener roast at Rainbow Valley at 7:30 p.m. All students registered in Physics are welcome. For information about rides watch the notice board in PC 531.

EDMONTON STUDENT MOVEMENT

The Edmonton Student Movement presents the Canadian Student Movement in relation to local conditions at 8 p.m. Saturday in SUB 104.

SUNDAY

GYMNASTICS CLUB

A general meeting of the U of A Gymnastic Club will be held Sunday at 1 p.m. in SUB 104A. Everyone is welcome.

PARISH WORSHIP

The Worship being held at 7 p.m. in the Meditation Room will explore radical Christian life styles to respond to contemporary society.

RELIGIOUS SOCIETY OF FRIENDS

The Religious Society of Friends will have a discussion on Pacifism, Sunday at 8 p.m. at 11581 University Ave.

MONDAY

CONFLICT AND REVOLUTION

The registration deadline for Conflict and Revolution is today. The course will begin this evening at 8 p.m. and will consist of 10 Monday classes. The fee is \$30.

PAINTINGS BY VIRGIL HAMMOCK

The opening of an exhibition of paintings by Virgil Hammock will take place from 8 to 10 p.m. Also showing will be "The Centennial Suite," a group of paintings by B.C. artists.

REORGANIZATION COMMITTEE

The students' union reorganization committee will meet Mon., Oct. 6 at 4:30 in the Tuck Shop. For further information contact Don McKenzie at 433-7040.

VOLLEYBALL TRYOUTS

Women's Intersarsity Volleyball tryouts will be held Oct. 6 at 5-7 p.m. in the West Gym. There will be regular practices Monday and Wednesday from 5-7 p.m. For more information call 476-5251.

TUESDAY

GUNG-FU CLUB

There will be a demonstration of the Chinese art of self-defence Tues., Oct. 7 at 12:30 in SUB Theatre. Registration is at 7 p.m., Wed., Oct. 1 in the individual exercise room, phys ed bldg. For further information phone 422-8652.

GENGARRY CENTRE PROGRAMS

The Department of Extension offers an experimental program this year at the Gengarry Community Centre. The courses will be held by Mrs. Adlynn E. Hewitt, an Edmonton lawyer, who will present such topics as legislation concerning children, estate planning, etc. Courses commence October 7, from 9:30 to 11 a.m. For further information call 439-2021 ext. 55, or 476-7602.

OTHERS

U OF A STUDENT WIVES

The Student Wives Club will have their first general meeting at 8 p.m. October 8 in Dinwoodie Lounge. Guest speaker will be Mrs. McCaskill from the "Welcome Wagon."

INDIAN TUTORING PROGRAM

The Wauneita Service Board is still accepting applications and inquiries about the Indian tutoring program. Please go to the second floor of the SUB.

CRITICAL SEMINARS IN FILM

Registrations are still being accepted for the Critical Seminars in Film by the Department of Extension. Additional information may be obtained by calling the Department at 439-2021, ext. 47.

SEMINARS FOR BUSINESSMEN

Three seminars for businessmen are being offered this fall by the Department of Extension, the University of Alberta. Topics include "The Effective Executive," "Contract Law for Businessmen," and "Better Business Communication." Additional information about these three seminars may be obtained by calling the Department at 439-2021, ext. 61. The course begins Oct. 7.

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Special Convocation

Max Wyman will be installed as President and Vice-Chancellor of The University of Alberta on Monday, October 6, 1969. The Special Convocation will be held at 8:30 p.m. in the Northern Alberta Jubilee Auditorium. Alumni, students, and the public are cordially invited. Tickets (no charge) are available from the Registrar, The University of Alberta, telephone 432-3723, and, on Monday evening, at the Auditorium box office, until 8:10 p.m.

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The Fall Was Made For Man . . .

McGill students consider charges against police

There when you need it—Student Help

The "Student Help Service" is an organization whose main aim is to deal with whatever problems students may have. It was set up last year at the recommendation of the

Students' Union.

Dave Armstrong is the co-ordinator of the group. About 12 people are involved and work in the office different nights of the week.

Students may discuss problems over the phone or arrange a private person to person talk. "Student Help" has a list of interested professors who are willing to help students in particular subjects. Students can also be referred to doctors in the city or professional counselling if necessary.

Last year hundreds of students were helped by the office. Exam

time seems to bring a rush of calls. Already, though, the office is busy answering about ten phone calls each night.

The "Student Help" office is on the second floor of SUB in Rm 250. It is open every evening, seven days a week, from 7-12 p.m. Students who call can be assured of having someone listen to their problems, whatever they may be.

It is an organization for students, run by students. Any student who is interested in taking part in this service is asked to contact the office at 433-4358.

MONTREAL (CUP) — The McGill University Students Society may bring charges against the Quebec Provincial Police and a local trucking firm in connection with incidents during a student border blockade Wednesday.

Society Vice - President Dave Young said Thursday the society's lawyers would be asked to investigate legal action against the QPP, who impounded five buses laden with demonstrators driving to take part in the national protest against Thursday's underground A-blast in the Aleutians, and against a firm whose vehicle charged through leafletting demonstrators at the Champlain, N.Y. border crossing.

The protestors extended the

planned one-hour demonstration three hours until transportation was returned.

It's fortunate that it didn't cause a riot, Young said, adding that police told him they would arrest anyone who tried to walk on the highway. No arrests were made.

The transport truck attempted to crash the student blockade at the border, sending students scrambling out of its path.

"It's a wonder five people weren't killed," said one eyewitness.

Miss Freshette crowned tonight

The Miss Freshette Dance will be held tonight from 8:30-1:00 in the ice arena. The Gainsborough Gallery will be playing for the dance. Admission is \$1.50 per person.

Besides the crowning of Miss Freshette, the event will feature a \$100 gate prize.

This dance is sponsored each year by the Block 'A' Club, an honorary club for athletes who have played on an intercollegiate team for two years or more.

St. John's students to vote on voluntary Union

ST. JOHN'S (CUP)—Students at the Memorial University of Newfoundland will vote for or against compulsory student unionism Oct. 30 and 31. Following a student council decision to put the question to the ballot.

The referendum will ask the student body if they want to continue

paying a compulsory fee into the student union as it now exists, or pay on a voluntary basis.

"Student councils in the past have acted on an assumed mandate that they were necessary," said council president Jack Harris. "The time has come now for students to decide whether or not they want a

union."

At present, only Guelph University in Ontario operates under a voluntary union scheme.

Students at the Saskatoon campus of the University of Saskatchewan vetoed voluntary unionism during a seminar referendum last year.

Holiday Magic

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managing editor Dan Carroll

sports editor Joe Czajkowski

news editors Peggi Selby,
Sid Stephen

photo editor Dave Hebditch

STAFF THIS ISSUE—As the drops gathered on the windows and the drips gathered in the office, another eight pages flooded forth. Those whose bodies were found washed up in the morning: Miselaineous Verbicki, Fraser (valley) Collinson, Dorothy Constable, Pat Kostyal (laying out for the second time), commercial-minded Janice Macphail, Cathy Morris (who is being shown how to do it by Ron Dutton), Dale Rogers, Ann Hookings, Janny Stafford-Meyers, Judy Samoil (news-ly retired), Kathy Young, Ron Ternoway, and Bill Pasnak (who brought the curse of the Coast with him). Also Beth Nilsen, Donna Brown and an unidentified dropin in burgundy tights—I wish someone would—lend me a pair.
—Luv, Harvey G.

The Gateway is published daily by the students' union of the University of Alberta. The editor-in-chief is responsible for all material published herein. Final copy deadline for Monday edition—6 p.m. Sunday, Advertising—noon Wednesday prior; for Tuesday edition—6 p.m. Monday, Advertising—noon Thursday prior; for Wednesday edition—6 p.m. Tuesday, Advertising—noon Friday prior; for Thursday edition—6 p.m. Wednesday, Advertising noon Monday prior; for Friday edition—6 p.m. Thursday, Advertising—noon Tuesday prior; Casserole—copy deadline 6 p.m. Monday, Advertising—noon Friday prior. Short Shorts deadline, 3 p.m. day prior to publication. Advertising manager Percy Wickman, 432-4241. Office phones 432-4321, 432-4322 and 432-4329. Circulation—15,000. Circulation manager Brian MacDonald, 432-4321.

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PAGE FOUR

FRIDAY, OCTOBER 3, 1969

Editorials

Get off those butts

There have been three meetings this week which attempted to tell students they had a chance for a voice on this campus and that they had better do something about it.

They were held to organize students in the philosophy department to sit on that department's tenure committee and to get political science majors thinking about representation on their department committees.

This is how the voting would have gone if the organizers had attempted any decisions: perhaps 20 for, 10 against, with 2,000 absten-

tions.

That unfortunately says something significant about the students concerned and most students here.

Here we have those 2,000 who never even bothered to show up, and yet those same 2,000 will probably be the first to condemn the organizers of elitism, etc., the whole unconscious bag.

But then, none of these "typical" students have probably ever been forced to take part in anything and now would rather be spoon-fed and governed than make decisions and help govern.

Gouge the gougers

We put people in prison in this society for a lot of reasons.

One thing we don't seem to put them behind bars for is gouging undue profits from those who can ill afford to feed the profiteers' gaping purses.

One thing about those purses: the fuller they get the more ravenous they become.

The students' union is considering compiling a blacklist of those landlords who feed their obese wallets by starving the already meagre pocketbooks of students.

Other "criminals" in this society have their names published in the

daily press.

Perhaps they have committed a truly heinous crime, and perhaps they have been caught smoking a marijuana cigarette. Whatever the case, their names appear, constantly.

The same should apply to those such as gouging landlords. If the students' union sees fit to compile a list of such persons, then it should publish it and there will be a place in the columns of this newspaper for just such a list.

Let's see how the other side reacts to having their name in that type of print.

Be fair, dissenters

Let this be fair warning to all those great crusaders who have complaints about news stories in The Gateway.

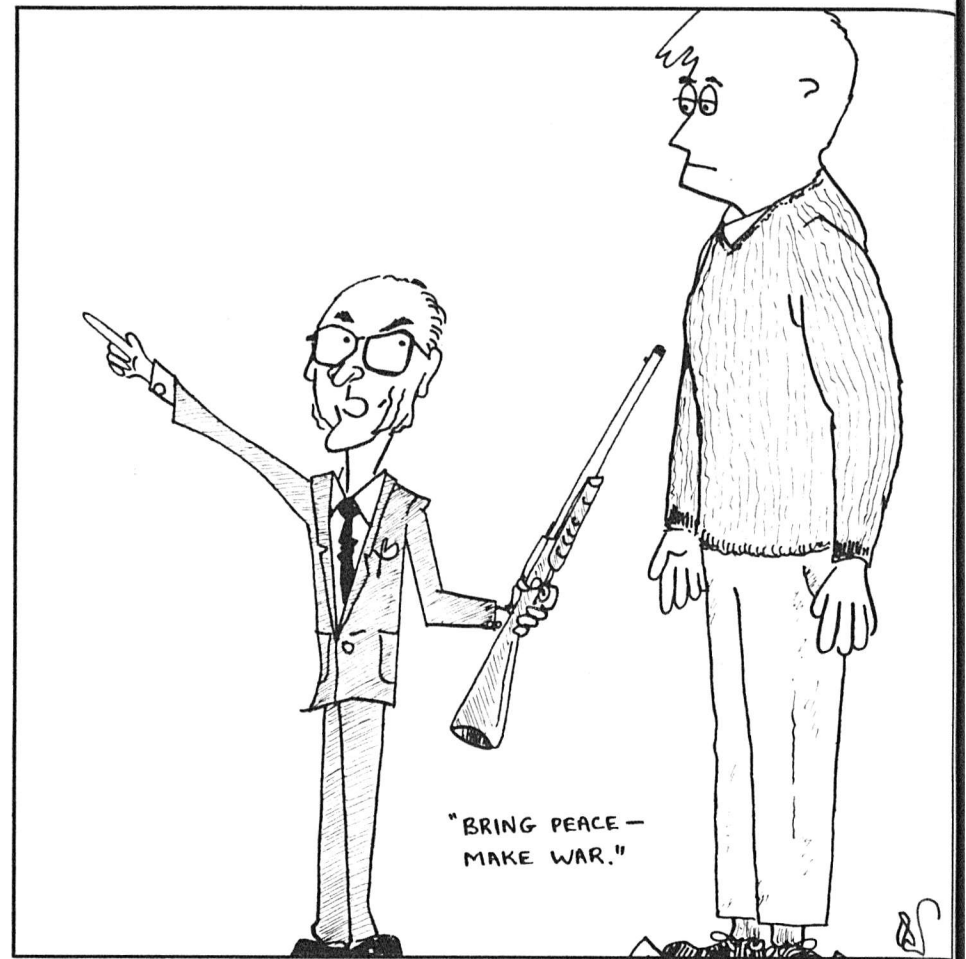
We receive our share of complaints, which is good.

We always suggest when the person complaining says our treatment of a subject has been unfair that he write a letter to the paper explaining the other side or clarifying the situation.

They very rarely do. We publish this paper in good faith and we make the suggestion in good faith. No matter how angry the dissenters are, we cannot help but question their sincerity when those letters never appear in the office.

The least they can do is take the same chance in publishing their opinion that we do in printing the news and our point of view.

Or aren't their complaints worth it?



The people in power are a threat to survival

by Winston Gereluk

An invaluable by-product of social crises are the 'truths' that they reveal about humanity, specific societies and even individuals. Consider what the U.S. test of an atomic bomb, and the connected protests, have revealed, for instance.

It reminds us that the world really is a very small place—a global village. The fact that threats to the lives of people in one part of the world are threats to people all over, means that no nation can act as if it were completely separated from the rest.

It also returns to our attention the grim fact that technological abuse has reached the proportions where it threatens the very existence of the human race. The strong statements of a multitude of scientists to this effect cannot be ignored.

What do these points reveal about those of us who feel that it is the university student's right to spend his years here as a non-political, uncommitted person? (What can be said about those professors who also feel this way?)

It may be that we have not sufficient faith in what the scientists have been saying, and therefore don't really believe that we are threatened.

The other alternative is that we have succeeded in detaching ourselves from the present-day world, and from humanity. Thus, when we remain silent and inactive in the face of possible extinction, we are saying, in effect, that there are things which we consider to be more important than staying alive.

We will attend to these things first, and then perhaps return to the problems of survival later.

This seems to be the only way to explain our apparent refusal to concern ourselves with very obvious threats: atom bomb tests and the stockpiling of

nuclear arms, the population explosion, increasing water, air, and land pollution, the perfecting of agents of germ and chemical warfare, etc.

It is not that the things which we are very busy as such as sports, good marks, wardrobes, and jobs are completely irrelevant. Rather, the consideration is what importance can these things hold for us when we are confronted with the very real possibility of personal destruction.

What makes the problem even more tenuous is the number of social obstacles that stand in the way of people who would act on their concern. For example, David Leadbeater was yielding to an obstacle when he felt it necessary to qualify his support of the strike action by quickly adding that he could not speak for the students' union.

In modern society, very few of us are not part of some organization or other. All of us can plead obligation as an excuse for not speaking out in the strongest of terms IF WE WANTED TO.

The frightful thing is that there is no hope for us if we allow our 'obligation' to an institution to dull our response to very important issues.

We are already half dead if we fail to react in the strongest, most radical way to things which endanger our lives.

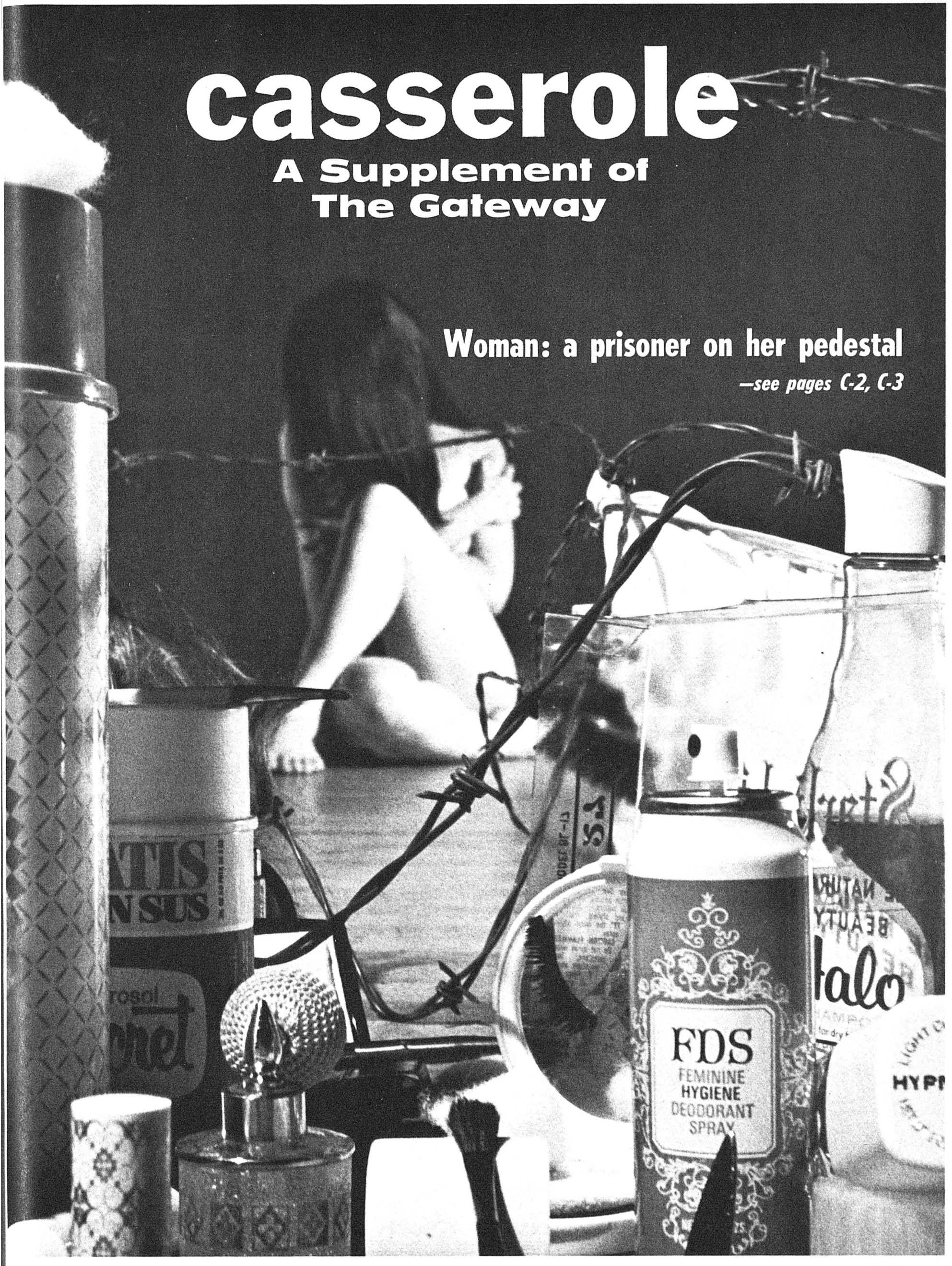
The fact that the bomb test was carried out only underscores the need for prompt and decisive action on our parts. That it was completed in the face of stiff opposition from Canadian students, the Canadian government, many scientists, and (my gawd) the U.S. Congress, can only be taken as evidence that the people responsible are no longer concerned with the welfare of the people. As such, they constitute another great threat to our survival, and must be reacted to accordingly.

casserole

A Supplement of
The Gateway

Woman: a prisoner on her pedestal

—see pages C-2, C-3



casserole

a supplement section
of the gateway

produced and directed by
the gateway staff

This week's Casserole, being under new management, offers you special introductory features.

For the first time we offer you a 'komix' section complete with characters so real you'd almost think they actually existed. Of course, if we can believe the people from Vancouver Street Theater, there may be some truth in the matter after all.

Also for the first time, we introduce genuine, tropical (some like it hot!) opinionated women's pages. (Come to think of it, this may be a real first for journalism.)

Also this week, Brian Campbell (the father of Casserole) presents a steaming, seething review of the arts in Edmonton, also known as 'in which everybody gets it in the neck'.

Incidentally, if some of the ads on C-2 and C-3 look a little strange, we assure you that it has nothing to do with the ad manager. Snicker, snicker.

And finally, Steve Makris offers you commercialism through the lens-eye view, see page C-1.

So here it is, our great introductory offering. On for a limited time only, so please take advantage of it, compliments of the same people who brought you 'Student as Nigger' and other timely specials.

Smile, you're on . . .

READ THIS, READ THIS, READ THIS, all you male chauvinists, all you unliberated females. Why? Just because the CUP unliberated females said so. That's why.

Women may serve a variety of functions in American society, but a function all women serve is that of a domestic market.

And they serve it faithfully, almost eagerly, it would seem. American women, perhaps more than any other women in the world, must fulfill their role as heavy consumer. If they don't, their whole identity—an identity created primarily by business and advertising, will be shattered.

When a woman reads in her favorite woman's magazine that "Unfortunately, the trickiest deodorant problem a girl has isn't under her pretty little arms," she starts to worry. Is my vaginal area ("the most girl part of you," the ad gurgles) giving off offensive odors? she wonders. She may not smell all that bad, but just to make sure, she picks up a container of FDS (feminine deodorant spray) and Alberto-Culver Co. scores another point.

Alberto-Culver and other companies in the woman market understand the American woman. They know she's insecure, often unhappy with the narrow perimeters of her life, desperate in her efforts to catch and or keep a man.

So the company anticipates a female insecurity that can be turned into a need, and creates a product to fulfill that newly-discovered need. If the product is successful, the company's profits increase. If not, there's always another "need."

Women are commodities

Basically, there are two problems with corporate America's approach to women—which can apply to its approach to all people.

First, business can hold no real concern for women as human beings. It must objectify all women as a "market" in order to increase growth and profits. Business is concerned only with the ways in which it can get women to buy. Whether the products sold are of any real use, or meet real needs, is unimportant.

Second, American business creates excessive waste of resources, particularly through products made for women. People do not need 50 different kinds of soap to choose among, or 100 different types of lipstick. But American companies continue to produce dozens of variations on the same useless themes, and thus divert energy, resources and money from more productive human goals.

The advanced technological era that America has recently entered should make for greater freedom for Americans.

But American technology has generally granted the opposite effect, and American women are the most alienated from and enslaved by it. As a group, women have little control over production and planning. They relate to the technological society primarily as a consumer market.

Of course, there is nothing inherently wrong with consumption. But in American society, women are forced to consume large quantities of goods and services they really don't need or want.

Advertising is the mouthpiece for the companies that create products for the woman market.

On a very basic level, the advertising and editorial comment of women's magazines like *McCalls*, *Seventeen*, *Cosmopolitan* and *Mademoiselle* are insults to women as human beings. So are the women's sections in newspapers and daytime TV.

A market in training

Let's look at some of these insults and the ways in which they are used to keep women in their place as a domestic market.

Teenage girls are a market in training. The people who run *Seventeen* magazine, the slick, top-selling tenn-

age publication, understand the importance of the youth market. "The *Seventeen* award to American industry for its investment in the country's young women under 20"

An ad in the New York Times, June 18, 1969, reads: "Once again advertisers have demonstrated their realization that youth sets the pace."

And once again *Seventeen*, their magazine, has broken all publishing records for a single issue.

This August is a new high, carrying 357 advertising pages, 245 in 4-color . . .

Seventeen is the biggest circulation magazine in the young women's field—for 16 consecutive years, it has carried more advertising than any other woman's monthly magazine.

That's the strength of *Seventeen*.

The "strength of *Seventeen*" is not that it informs or educates young women, but that it sells advertisers' products.

The ad congratulates American industry for "investing" in these young women, much as if industry were investing in some kind of new automobile or hairspray.

The focus of the advertising and editorial in *Seventeen* is fashion—clothes and cosmetics.

The projected image is young, super-slim, tall, carefully made-up to look "natural," tastefully (and not inexpensively) dressed and (despite an occasional anglo-looking black model) white. The impossible teenager.

And the youth market booms.

Insecurity sells

Young American girls move into young womanhood with a number of insecurities, mostly about sex and boys.

Seventeen and the youth marketers have a beautiful answer. It lies in the right kind of clothes, and makeup. You "pamper" your skin, "cultivate the flowery look that becomes you," and "highlight your hair, especially if it's brown on the shady side" (*Seventeen*, June, 1969).

In America, a young woman's buying habits and personality develop side-by-side. Corporate America insures that the two will not be separated. What she wears and what she puts on her face become as important to her as what she studies in school and how she relates to other people.

And industry can even help formulate her dreams for her: Wallace Sterling, DeBeers Diamond, Lenox china, Springmaid linen. The make-up, the clothes, the diets, the hair pieces and hair-colorings for an individual girl all point to one goal—to catch and keep a man. This type-casting of women is so obvious in the women's magazines that it never has to be made explicit.

As the young female consumer grows so does her spending power. Industry summons its resources to meet her new "needs."

Whether she's going to college or working in an office, she is told that she must maintain, even amplify the image created for her as a teenager.

Her magazines are *Glamour*, *Mademoiselle*, *Cosmopolitan*, especially if she's white and middle-class.

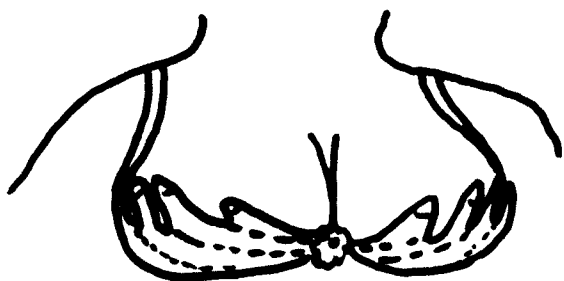
Glamour calls her "the breakaway girl," independent, energetic, strongwilled and, of course, chic. The breakaway girl is an important market, *Glamour* tells advertisers.

In fact, she has broken away from nothing. She may not rush out of high school directly into marriage, but she still fits herself into whatever image industry creates for her in a given year.

A fashion article in the June issue of *Mademoiselle* begins: "During the big jump from high school grad to free-wheeling college frosh, the look changes. Adapts, chameleonlike, to the college spirit. Not only clothes—hair and faces too."

Mademoiselle tells her she's "freewheeling," so she can flatter herself that she's independent while being told what she must wear to college.

Cross Your Heart...
all you optimists



"Play, Tex" the bra with
the human touch

When you really need it...
PDQ
a woman's most feminine spray.

Here's Mud in Your EYE!



Max Plaster eye cosmetics

Don't be a
SCHNOOK
Use
LADY SWICK
and end ugly,
masculine schtubble

The most
beautiful women
use ...

LADY SCARE-ALL
HAIR COLOR - Only
your milk man
knows for sure.
(and the breadman,
the postman, and...)
Has she
or Hasn't she?

"Esther, I hate to
tell you this, but I
always know when
you're around."
'OH NO! you don't
mean...? But what
can I do about it?"
"Well, lucky for you,
I just happen to have
a can of frosty-blue
Secreete tucked under
my arm. A revolutionary
new formula numbs
odor on contact. Try it
and feel the difference!

Candid commercialization

Sexual liberation?

With *Glamour* and *Mademoiselle* hitting the college market, *Cosmopolitan*, perhaps the closest thing to the girls' version of *Playboy*, confronts the working girl.

The magazine's editorial policies and advertisers use the image of the sexually-liberated young woman to sell products.

American women are far from sexually liberated, a fact that publications like *Cosmopolitan* effectively betray. For instance, the lead article in the July *Cosmopolitan* is "39 Men Tell a Nice Girl Like You What Turns Them On." Another article discusses the best tactics to use in seducing married men. The magazine never talks about genuine love among human beings.

Sex is just another sales gimmick. The "breakaway girl" provides an excellent market, but she herself is a product, packaged and sold with the help of industry and advertising, to the man of her choice.

Marriages mean good business. Every new household is a new consumption unit, TV Guide indicates in a New York Times ad, Nov. 6, 1968.

"Nothing makes markets like marriage. There's setting up the house, and future business in raising a family. All together it's big business, appliances and house furnishing to bigger cars."

As a middle-class housewife, a woman is a ready market not only for the beauty products she has grown accustomed to wanting, but for myriad household soaps, cleansers and appliances.

Her new image is that pretty, efficient homemaker, lovingly choosing her family's bathroom tissue and toilet bowl cleanser.

And if she becomes hassled by the routine of meals-dishes-laundry, business offers her headache remedies and time-saving cleaners to ease the situation.

The more hassled she becomes, the more she demands a life beyond the home, the more receptive a market she is.

A restricted world

"Why is it never said that the really crucial function, the really important role that women serve as housewives is to buy more things for the house?" writes Betty Friedan in *The Feminine Mystique*.

"In all the talk of femininity and woman's role one forgets that the real business of America is business. Somehow, somewhere, someone must have figured out that women will buy more things if they are kept in the under-used, nameless-yearning, energy-to-get-rid-of state of being housewives."

Since as a homemaker the American housewife can have no control over the world outside her home, she is effectively cut off from the rest of society, particularly by the media.

Her world is the home. Her magazines—like *McCall's*, *Ladies' Home Journal*, *Woman's Day*, *Redbook*, and *Good Housekeeping*—talk almost exclusively about children, beauty, food and housekeeping.

The July issue of *McCall's* for instance, includes articles on California and New Orleans patios: Beauty: The Sun Catchers, Menus for the Family Reunion, A New Life, A New Love; Audrey Hepburn at 40; The Case Against Little League Mothers and the Faith of Mamie Eisenhower. Only one article—The Revolt of the Young Priests—

breaks through the perimeters of the woman's world.

Television is much the same, with daytime TV—prime viewing time for housewives—taken up with inane quiz shows and soap operas.

In 1967, for instance, during the Fulbright hearings on the Vietnam war, CBS made a rather major decision about housewives.

"Fred Friendly, who was working with the News Division at CBS at the time, quit over the decision," writes Alice Embree, in an article for a yet unpublished book on women. "CBS broadcast an I Love Lucy rerun instead of the Senate hearings—not because the rerun was part of television folklore, but because the commercial surrounding it involved money.

"Friendly reports in his book, *Due to Circumstances Beyond Our Control*, that one of the unpublished reasons for the CBS decision was the fact that housewives, not opinion leaders, were tuned in at the hour, and housewives weren't interested in Vietnam."

Creative housekeeping?

The daily work of the American housewife is generally boring and repetitive—and certainly doesn't require much thought. Business is aware of this. But rather than trying to alleviate her work so she is free to do other things, corporations in the woman market bind her even more by creating new household problems and then new products to "solve" those problems.

All people desire creative forms of self-expression, and business knows housewives can be convinced that their home-making tasks are creative.

As a motivational research expert put it:

"In a free enterprise economy, we have to develop a need for new products.

"And to do that we have to liberate women to desire new products. We help them rediscover that homemaking is more creative than to compete with men. This can be manipulated. We sell them what they ought to want, speed up the unconscious, move it along."

So housewives are told, of course, your work is meaningful and important. Why, mother is important to the family. She is the protector—she protects her family from germs by using Lysol spray disinfectant and by cleaning the toilet bowl regularly with Sani-Flush. Of course, her life has meaning. She keeps her family healthy by feeding them "Wonder Bread to make the most of their wonder years."

Industry sells to anyone

Although most advertising is aimed at the white, middle-to-upper-middle income American, industry will sell to anyone, rich or poor, black or white, as long as she pays the price.

So we have scenes like the one we observed on a New York subway: a poor Puerto Rican woman, with children squirming around her, reading the latest issue of *Vogue* magazine.

We have worked with young girls from poor families, often of racial or ethnic minorities, who read *Cosmopolitan* and *Glamour*. They learn that the way a woman makes it is by looking like the models in the ads. And they spend large parts of their salaries on clothes, cosmetics (which they apply too generously) and synthetic hair pieces that fool no one.

Or if a woman simply can't afford all the regalia of success—she may see herself as a failure as a woman, as inferior to the glamorous magazine creatures who swish around in long scarves, go on high protein diets or decorate their living rooms in Italian provincial.

An excerpt from *Forbes Magazine*, April 15, 1968, puts the whole crass process on the line: "One Harvard grad recalls his on-campus interview with a P&G (Procter and Gamble) recruiter several years back. 'We sell products that aren't much different from anyone else's', the recruiter told him. 'We sell them because someone will buy them, not because they are socially good. If we could put shit in a box and the customer would buy it, we'd sell it.'"

The intent of advertising

And, an ad for the Magazine Publishers' Federation run in *Advertising Age*, April 21, 1969, helps clarify the intent of advertising:

"'But Mother!' (says a Beautiful Blonde modelling a "nude look" fashion) "'Underwear would hide my fashion accessories.'"

"It wasn't long ago that all exposure was indecent. Today it's vogue. Admittedly spunky. But not spurned even in the safe suburbs.

"How did it happen?

"Magazines.

"Magazines turned legs into a rainbow. Magazines convinced a gal she needed a flutter of fur where plain little eyelashes used to wink.

"Magazines have the power to make a girl forget her waist exists. And the very next year, make her buy a belt for every dress she owns . . .

"And the ladies love it. And beg for more.

"When she gets involved with herself and fashion, in any magazine, she's a captive cover to cover . . ."

When you're a "captive cover to cover," all the talk about "breakaway girls," and happy homemakers with more free time, more money and the powers of femininity sounds pretty irrelevant.

And the "ladies" don't really "love" being captives; they are afraid not to play the game. The roles a woman can hold in American society are so limited that to relinquish her function as consumer (and all that involves) would be very threatening.

So as captives, American women continue to carry a heavy social and economic burden that allows American corporations to expand markets and increase profits.

Woman: a decorated body

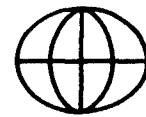
It is useless and absurd to ask corporations to think of women as human beings. Corporations cannot possibly do this.

Alice Embree clarifies the transformation of woman as human being to woman as object:

A woman is supposed to be a body, not a person—a decorated body. If she can successfully manage that transformation, then she can market herself for a man. The commercial creates commercialized people in its own image; and the marketed commodities create people who think of themselves as marketable commodities."

Think about these things the next time you pick up one of your favorite women's magazines. Perhaps your human (and naturally beautiful) face will tingle from a corporate slap.

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PUBLISHED BY AND FOR MEMBERS OF THE UNIVERSITY COMMUNITY... VOL. 1 NO. 1 PLEASE DONATE 10¢

1

.... AND NOW, INTRODUCING A FELLOW WHO REALLY NEEDS NO INTRODUCTION; A FELLOW WHO HAS BEEN A THEORETIC BEACON FOR THE MOVEMENT FOR LONGER THAN ANYONE CAN REMEMBER; A FELLOW OF OBSCURED BUT ALWAYS A REFERENCE POINT; IN FACT THIS GUY WAS INSTRUMENTAL IN GETTING IT ALL TOGETHER IN THE FIRST PLACE.... LADIES AND GENTLEMEN.... MEET....

THE LITTLE MAN

.... OH GOODNESS GRACIOUS ME... THERE! AT IT AGAIN... CREATING TROUBLE AT TRANQUIL SEVEN FLAVOUR MULTIVERSITY... MY, MY, HOW THEY CREATE ONE CRISIS AFTER ANOTHER UP THERE... OH THOSE OUTSIDE AGITATORS... THEY'LL RESORT TO ANY METHOD TO GAIN THEIR DEVILISH ENDS... LET US SEE, WHAT HAVE THEY COME UP WITH THIS TIME... OH GOODNESS GRACIOUS ME... TRUSTEESHIP... MASS FIRINGS... OH THOSE OUTSIDE AGITATORS

HEY KIDS... BUY SEX IN OUR NEW 'SPEAK' SHOPPE' AT THE BAY.

THE SUN... MORE COMMIES AT SFM

I THINK I SHALL HEAD ON OVER TO ZE MULTIVERSITY AND ZEE JUST WHAT'S SHAKIN'!

NON APPROVING SEVEN FLAVOUR MULTIVERSITY... A JOINT PROJECT OF GOD, THE SCORPION GOVERNMENT, AND THE U.S. BUSINESS COMMUNITY... JUST TURN CORNER AND LOOK UP

SOON....

THIS WAY TO SEVEN FLAVOUR MULTIVERSITY

SEVEN FLAVOUR MULTIVERSITY AROUND THE NEXT BEND AND UP THE BIG HILL AND UP THE BIG HILL HAVE I.D. READY

THIS LOOKS LIKE ZHE PLACE!

2

WELCOME! TO SEVEN FLAVOUR MULTIVERSITY U.S. PAT. PEND. FOREIGN PAYS BUSINESS INQUIRIES WELCOME

GOSH! BECAUSE OF PIGS!

OH HUFF-PUFF! GODDESS GRACIOUS! SOMEBODY SURE MUST WANT TO KEEP ZHIS PLACE ISOLATED FROM ZHE REST OF ZHE COMMUNITY!

HUFF PUFF!

HUFF PUFF!

WHEW! MADE IT! HUFF PUFF!

WHEN YOU EAR, MUST HAVE TO BE UPWARDLY MOBILE TO MAKE IT TO ZIS MULTIVERSITY!

ALRIGHT YOU! ON YOUR FEET!

WHAT DO YOU THINK YOU'RE DOING ON SEVEN FLAVOUR MULTIVERSITY PROPERTY?

3

WHAT IF I TOLD YOU I WAS A STUDENT?

WELL... MAYBE I'M ON FACULTY!

WHAT'S YOUR STUDENT NUMBER?

PROBABLY IN R.S.A.!!

OK! I'LL CONFESS IT! I CAME HERE TO HIRE ZHE MULTIVERSITY TO DO CHEMICAL RESEARCH FOR ONE OF MY ARMS COMPANIES!

INSTANTLY:

FAZZOOOOM...

PRESENTLY....

WHERE AM I??

DON'T WORRY! YOU'RE QUITE SAFE HERE AT SEVEN FLAVOUR MULTIVERSITY!

KEEP!

I HOPE YOU CAN FORGIVE THE SEEMINGLY RUDE BEHAVIOUR OF MY MAN PIGERTON, BUT YOU SEE, WE'VE ONLY BEEN IN BUSINESS A SHORT WHILE, AND WE'VE JUST HAD A MAJOR EXECUTIVE SHUFFLE... AND WELL FRANKLY, WHEN YOU'VE ONLY JUST OPENED FOR BUSINESS... WELL, I'M SURE YOU'LL UNDERSTAND THAT A YOUNG, URBAN OUTFIT HAS TO COURT BUSINESS QUITE AGGRESSIVELY!!... SO NATURALLY, WHEN YOU MENTIONED 'RESEARCH' FOR YOUR ARMS COMPANIES PIGERTON JUST RESPONDED LIKE ANY NORMAL 'CITIZEN' HERE AT OUR LITTLE 'COMMUNITY' ON THE HILL... WE RAN TO THE BOSS FOR ORDERS!!

YOU SEE, HERE AT SEVEN FLAVOUR MULTIVERSITY WE LIKE TO THINK OF OURSELVES AS A TEAM!... A PLACE FOR EVERYONE AND EVERYONE, IN HIS PLACE!!... AND I'M PROUD TO SAY THAT THIS IS THE DOMINANT IDEAL... THAT... PERSPECTIVE! YES, WE'RE A TEAM, HERE, SO YOU CAN UNDERSTAND PIGERTON'S ZEAL IN BRINGING YOU HERE...

YES, I'M PROUD OF MY TEAM! THEY WORK HARD! ALL OF MY BOYS HAVE EXPLICIT ORDERS TO GET OUT AND HUSTLE THEIR LITTLE ACADEMIC ASSES... AND HUSTLE THEY DO!

BUT ALL OF THIS IS IR-RELEVANT! TELL ME... WHAT CAN THE SEVEN FLAVOUR TEAM DO FOR YOU?

ACTUALLY, YOU MIGHT BE SURPRISED THAT I DON'T WANT TO COMMISSION ANY RESEARCH! I DON'T EVEN OWN ANY ARMS COMPANIES! I REALLY CAME HERE TO OBSERVE THE DEVELOPMENT OF A... CRITICAL SOCIAL SCIENCE!

WHAT? FOUL PLAY! CALL THE R.C.M.P. OH MY ULGER!

4

Komix Section

YOU'RE FIRED!
...ER... I MEAN...
GET OUT OF HERE!
...WHERE ARE YOU GOING?

GRACIOUS GOODNESS, ZUCK BEAUFURZ!!
AND HE SEEMED LIKE ZUCK A REASONABLE FELLOW TO LOOK AT HIM!!

I THINK I SHALL GO ZEE WAYE ZEE ZESTRONS ARE DOING ABOUT ZHS SITUATION!

OH! HERE'S THE DRAFT OF OUR RESPOSE TO STRANGLE'S LAST OPEN LETTER...
THEIR SIR: WE, THE STUDENTS, DO MILITANTLY, RIGHTEOUSLY, AND RESPECTFULLY DEMAND THE REFORM OF IMPERIALISM! SINCERELY YOURS, THE STUDENTS, R.S.V.P.

WELL! ZO MUCH FOR ZHE VANGUARD...

OF COURSE ZHEY ARN'T ALL ZHE ZTUDENTS...

I ZINK I'LL DO WHAT I SHOULD'VE DONE IN ZHE FIRST PLACE... GO ZEE ZHE FOLKS IN ZHE P.S.A. DEPARTMENT!

SOON...

HELLD ZHERE! I'D LIKE TO VISIT ZOME OF MY FRIENDS IN ZHE P.S.A. DEPARTMENT!

WELL... I SHOULD CHECK IT OUT WITH CHIEF... ER... DEAN DALEY... BUT YOU LOOK HARMLESS ENOUGH! AND AFTER ALL, IT IS A FREE COUNTRY!

...I GUESS I COULD LET YOU IN FOR A FEW MINUTES!

SO...

HELLD ZHERE COMRADES! IT'S ME!!

IT'S THE LITTLE MAN!!

HELLD OLD COMRADE!

AH, THE WAY YOU PEOPLE CARRY ON YOU'D THINK IT WAS MAD HIMSELF!

ZHS PRISON SURE HAS AN INHIBITING ATMOSPHERE!! WHAT DO ZHEY CALL ZHS PLACE?

AND THAT'S ALMOST THE LEAST OF OUR PROBLEMS!

STRANGLE AND HIS LACKEYS HAVE BLOCKED MOST OF OUR NEW APPOINTMENTS, ON POLITICAL GROUNDS!

IT'S CLASS WAR!

TRUSTESHIP!

AND THEY'RE BLOCKING OUR OWN RE-HIRING AND TENURE ON TOTALLY NON-ACADEMIC GROUNDS!

OF COURSE, WE'RE DOING EVERYTHING WE CAN BUT THE REAL DRIVE MUST COME FROM PEOPLE IN DEPARTMENTS WHICH STILL RETAIN SOME BIT OF FREEDOM!

WE NEED THE HELP OF ALL STUDENTS!

YOU'RE RIGHT! AND I'M GOING TO GO SPEAK TO ZHOSE STUDENTS... ZHEN WE'LL GO ZEE ABOUT STRANGLE!

JAILER!! LET ME OUT OF HERE!!

WHAT WOULD NOW IS ACTING!

MEANWHILE... AT A TOP LEVEL MEETING IN THE B.C. HYDRA BLDG...

YES, DEAN DALEY, I THINK WE CAN IGNORE THE SCARE THAT LITTLE MAN GAVE ME AND PROCEED TO LAY OUR PLANS CONCERNING THE DEMISE OF THE P.S.A. DEPARTMENT!

ISOLATION! THAT WILL BE OUR TECHNIQUE! WE'LL PICK THEM OFF ONE BY ONE... TELL EM ALL TO APPEAL THERE SENTENCES, FIRE A COUPLE RIGHT AWAY, SAVE A FEW FOR A YEAR FROM NOW, AND FAZE OUT THE LAST OF 'EM IN 100 YEARS. WE'LL CALL IT DUE PROCESS AND ALL THOSE YELLING KIDS WILL HAVE THEIR FAITH IN THE SYSTEM RESTORED! OF COURSE YOU REALIZE THAT THIS IS ALL TOP SECRET INFORMATION

RIGHT BOSS!

RIGHT BOSS!

SO...

AAA! YOU HAVE EXPOSED YOURSELVES!

ALL IS LOST!

HE'S GETTING AWAY!

I'LL GET HIM, BOSS!

TAPES! GASP!

WE'RE DOOMED, BOSS!

UP AGAINST THE MALL

STRANGLE, DALEY, AND THE REST OF YOUR FLUNKYS!!

SMASH THE STATE

WE WANT CRITICAL SOCIAL SCIENCE!

YOUR ASS IS ON THE BULKY STRANGLE!

UP AGAINST THE MALL-PUTERBORGERS!

SMASH CAPITALISM

REINSTITUTE DEMOCRACY IN P.S.A.

REPEAL ALL DISCRIMINATORY LAWS!

UP AGAINST THE MALL

TOGETHER TO THE PEOPLE

TO BE CONTINUED... BY YOU!

HEY KIDS... TIRED OF BEING "STUPID"?

SMARTEN UP - THE FUN WAY... WITH NEW SEVEN FLAVOUR 'MULTIVERSITY

U.S. PAT. PEND. • A PRODUCT OF DR. KENNY STRANGLE LABORATORIES • BURNABY 2, B.C.

YES KIDS! IF YOU'RE TIRED OF BEING STUPID, TIRED OF BEING REJECTED BY YOUR PARENTS BECAUSE YOU FAIL TO FULFILL THEIR EXPECTATIONS, THEN DR. STRANGLE'S MULTIVERSITY IS FOR YOU! MULTIVERSITY IS AN EXCITING NEW CONCEPT IN SMARTENING UP, AND IT IS AN EXCELLENT SOURCE OF MIRACLE INGREDIENT B.A., SO VITAL TO REAL SMARTNESS. AND WHAT DOES IT ALL COST YOU? NEXT TO NOTHING! ALL YOU PAY IS ABOUT \$5000 AND FOUR YEARS OF YOUR LIFE, NOT TO MENTION DYING YOUNG.

WHAT DO I DO? YOU ASK? JUST CLIP THE ENCLOSED COUPON AND MAIL IT TO DR. KENNY STRANGLE. AFTER THAT, HE WILL TAKE CARE OF YOU!!

COUPON

DR. KENNY STRANGLE SEVEN FLAVOUR MULTIVERSITY BURNABY 2, B.C.

DEAR DR. STRANGLE: I'M READY TO SMARTEN UP! ENCLOSED PLEASE FIND ALL OF MY MONEY, AND MOST OF MY LIFE. PLEASE LET ME IN ON NEW SEVEN FLAVOUR MULTIVERSITY, IF THERE'S ANY LEFT FOR ME BY THE TIME YOU RECEIVE MY APPLICATION.

NAME..... ADDRESS.....
PROV..... ZIP.....
I UNDERSTAND THAT YOU ARE UNDER NO OBLIGATION TO FILL MY NAME!!

records

Although Jack Bruce, former bass player for Cream, has seldom been heard from since the group's separation, he is far from out of the pop scene. He has been busy recording two albums and trying to organize a concert tour which would also feature George Harrison of the Beatles.

One of the LP's, due to be released in Canada shortly, is entitled *Songs For A Tailor*. In a recent interview with Toronto's Ritchie York, Bruce stated, "I don't really know what to say about it. It's purely rock'n'roll songs, and a couple are in the Cream vein."

"I've done a lot of overdubbing of myself playing various instruments, and I also used some of my friends such as George Harrison. We're thinking of getting together for a short concert tour. I don't expect it to be an instant smash album though."

Toronto's Neil Young, formerly with the Buffalo Springfield, has accepted an invitation to join Crosby, Stills and Nash. Young will be playing guitar, organ, singing and writing for the group. He also has a three-year commitment with Reprise Records to produce two solo LP's per year.

Rolling Stones, *THROUGH THE PAST, DARKLY* (Big Hits Vol. 2) London (NPS 3)

In my opinion, whenever the Beatles or Stones release a new LP the country should declare a national holiday. This Stones LP (released only this week) contains no new material but is still an album of great potential beauty. Listening to the Big Hits LP is an experience of rediscovery. Eleven of the best things the Stones have done in the last three years, all together on one LP, is sure to make for some heavy listening. The album cover is eight-sided and contains an obituary for Brian Jones, the group's former guitarist.

Savoy Brown, *BLUE MATTER* (London PAS 71027)

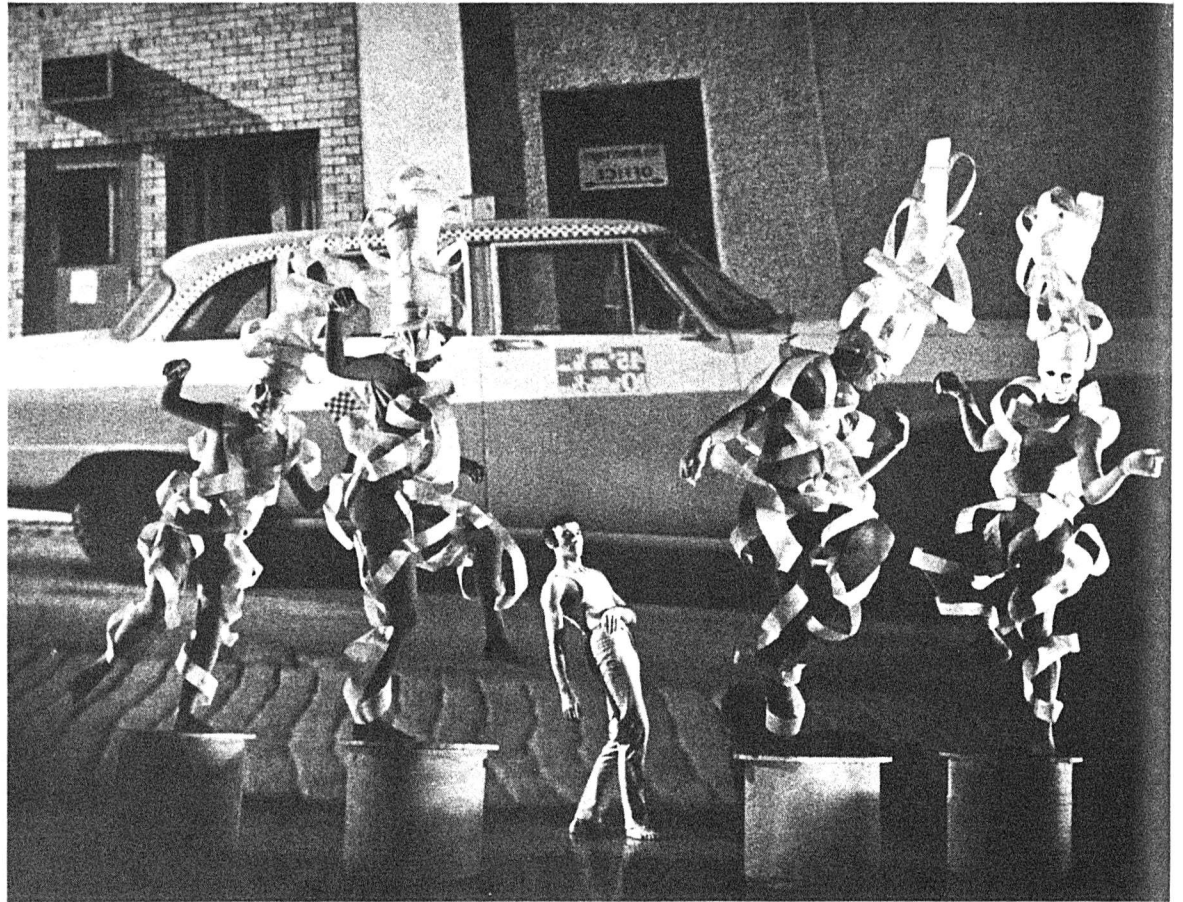
Tightness has been described as "the feeling of wholeness a group projects on stage or in the recording studio". Through this definition, the groups that have impressed me most through their tightness are the early Buffalo Springfield, the Youngbloods and Savoy Brown. Each musician in these groups plays to his capacity while not exceeding the framework of the group's music as a whole. If by chance these musicians go on to play with other musicians, no doubt their style of playing will undergo a change. Steve Stills is a good example.

Savoy Brown, through their tightness, have gone on to master dynamics. This was illustrated on their first LP *Getting to the Point*, in a song called "Mr. Downchild." It is one of the best blues things ever recorded. *Blue Matter*, the group's second LP, is basically in the same style as the first. Vocalist Chris Youlden is one of the best in his field. Unfortunately, he was ill when the live half of this LP was recorded. His voice is much in the down home, fried chicken, wrong side of the tracks, southern blues style.

The LP is of course produced by Mike Vernon, who must be the busiest producer anywhere.

—Holger Petersen

Dancers whirl in electric world



On Thurs., Oct. 16, Edmontonians will be exposed to a dance explosion that promises to be stimulating and unusual. The widely acclaimed Murray Louis Dance Company will be appearing at the Jubilee Auditorium at 8:30 p.m.

Murray Louis is internationally renowned for his avant-garde choreographic interpretations of people and moods in relation to their environment. He relies heavily on electronic score and pays special attention to the decor for his dances, often commissioning unique scenery and sculptures.

Cathy Herbut, who is largely responsible for organizing the event, said, "He is involved with the technical exploration of movement for movement's sake. He works in abstract definition of space

and time, and tries in his dance to make people aware of his definitions of these relationships."

Murray Louis' technique and style stems from a varied background that stretches from nightclub performances to heading a children's dance department. He is considered the foremost exponent of the German style of modern dance that deals with anti-romantic and depersonalized expression of external ideas through the body.

The dance troupe will offer master classes and demonstration lectures from Oct. 15 to 17. These seminars will allow

people to watch and listen to the theories and practicalities of modern dance as Murray Louis sees and expresses them.

"It is so important that this event has a good reception," said Cathy Herbut, "because this is the first time that anything of this nature has been presented here, and if it falls through we'll be five years behind."

Tickets went on sale at the Bay's Celebrity Box Office and at the Students' Union Building Sept. 29. Prices are \$3, \$2, \$1. For any further information, phone Cathy at 432-3567.

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An edible woman sees herself through her meals

Margaret Atwood: THE EDIBLE WOMAN:
McClelland & Stewart

"It's about ordinary people who make the mistake of thinking they are ordinary."

So Margaret Atwood describes her quite extraordinary first novel, *The Edible Woman*. Whether her description is accurate or not is debatable, for her characters are as unusual as her novel, which is unusual indeed.

It concerns, as the blurb somewhat too glibly explains, "the generation freshly hatched from college—not the hippes, but the other ninety-five per cent who are trying to opt, not out, but in." Most of all, it is about Marian McAlpin, a confused but determinedly self-aware girl, whose world involves

such unnatural phenomena as her roommate Ainsley, her boyfriend Peter, the lady down below, her market research job, and Duncan, who defies epithet.

It also involves her sudden inability to eat.

Thematically, then, the novel concentrates first, on Marian's struggle with romantic and roommate-ic involvements, especially her engagement to Peter; and secondly, on her frustration at finding herself identifying so strongly with food that to eat would be tantamount to cannibalism. (Another interesting and relevant theme worth mentioning but not pursuing is the "what-else-can-you-do-with-a-B.A.-these-days" theme.)

Any relationship, however, between these two main themes or plots is, at best, uncertain, and the second is suddenly thrust upon the story (over half way through the book) with no apparent connection to the first plot line.

Thus the two themes are developed alongside each other, and although any brush of the two—such as Marian's supper with Duncan and his roommates—is quite hilarious, there seems no significant intersection until the last few pages. Here Marian's simultaneous resolution of both her problems, while most fascinating, is iced with too many obviously symbolic connections to seem at all a serious or insightful resolution. We feel the same astonishment Peter did as he "stared from the cake to her face and back again" to find that "she wasn't smiling."

Nevertheless, the uncertainty in plot-structure does little to impair the enjoyment of the page by page reading, and the reason for this lies in Miss Atwood's irresistible style. Written in a language that combines a modern slang with the more traditional "virtues of prose," it is an exceptionally readable and articulate novel, one whose greatest strengths are its humor and its originality of expression. Ainsley's floor is "covered by a treacherous muskey of used clothes with ashtrays scattered here and there on it like stepping-stones"; "the roll of toilet paper crouched in there with me"; "my mind was at first as empty as though someone had scooped out the inside of my skull like a cantaloupe and left me only the rind to think with." The book abounds with such phrasing, the dialogue is similarly vibrant and stimulating.

The dialogue, of course, comes from correspondingly vibrant and stimulating characters. All the major figures in the novel come across as individuals, originally conceived and well-drawn. Marian, Ainsley, Duncan, even Peter—all are interesting and idiosyncratic people, and all can be transplanted, to some extent at least, into the reader's

world of apparently normal or eccentric people. Both they and their quite individualized problems are fully realized in the novel.

When Miss Atwood sketches the minor characters, however, she resorts to the grab-bag types, and her characters lack consistency and originality. Leonard loses dimension completely as a person in his hysterical (and not even humorous) scene with Ainsley ("You weren't interested in me at all. The only thing you wanted from me was my body!" and becomes simply a ploy of the author and foil to the other characters. His regression at the end is likewise contrived and somewhat too convenient.

Clara, whose "life seemed cut off from her," is the stereotyped housewife—lethargic, haggard, bored, overcome by child-bearing; yet she is given some of the most realistic and vivid dialogue in the novel, especially when she talks about her children. ("He just loves to shit in the garden. He thinks he's a fertility-god . . . I don't know what he's going to do when it snows." ". . . he's become a hoarder. He rolls the shit into little pellets and hides them places . . . maybe he'll grow up to be a banker.")

Fish, another potentially interesting character, becomes the stereotype of the mindfucking intellectual, who is made to give an apparently serious lecture on *Alice in Wonderland* as "a sexual-identity-crisis book." He's right about one thing, though; it is "old stuff," and its value as satire is negligible. Later, he becomes a completely characterless *deus ex machina* to solve Ainsley's problem.

The weaknesses of the novel are, however, easily compensated for by its strengths, and the book as a whole is most certainly a success. As can be expected, the forward is overly enthusiastic when it says the story is told "with a great deal of wit . . . and perception by a young Canadian writer who deserves international recognition for her rich and original talent and her ability simultaneously to entertain and to enlighten." Nevertheless, as a first novel, it is certainly laudable, and though I would question somewhat the word "enlighten," there is no doubt about its entertainment value. Her prose style is unique and exciting, her humor refreshing, her major characterizations excellent, her control and sense of timing commendable, and her whole novel quite surprisingly rewarding.

The novel is indeed well worth reading.

Besides, what else can you do with a B.A. these days?

—Leona Gom

Zurich troupe performs "black comedy" in German

A Swiss drama troupe, on its first tour of North America, will perform in SUB Theatre on campus, Monday, Oct. 6.

The Schauspieltruppe Zurich will appear in Friedrich Duerrenmatt's insane comedy, *Die Ehe des Herrn Mississippi* (The Marriage of Mr. Mississippi).

The chief roles will be taken by Maria Becker and Robert Freitag, who together with Will Quadflieg, founded the troupe in 1958. They established the troupe in the French tradition, in that it is the only one in German-speaking Europe which is directed exclusively by the actors themselves.

The Schauspieltruppe Zurich has made several tours of western Europe and has presented not only Swiss, German and Austrian plays but also European and American drama translations.

Duerrenmatt's works are in the tradition of "black comedy," distinguished by their sharp realism and underlying social criticism. The Marriage of Mr. Mississippi was first introduced in 1952, but was recently revised by the author and will be given in the new version by the visiting troupe.

The production will be in German but an English synopsis of the play will be available at the theatre door.

Tickets are \$1 for students and are available from Globe Travel, both north and south side, Olympic Musical, Inter-Nation Travel Agency, the Department of Germanic Languages, or at the theatre on the performance night.


The production will begin at 8:30 p.m.

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Goldie-oldies scheduled for 69-70 Symphony Season

Another symphony season is underway and we are again bombarded with assurances that the Edmonton Symphony is the keystone of culture, "the third best" in Canada and improving fast, is exciting, vibrant, and new.

Edmonton is Athens on the North Saskatchewan and the cultural renaissance is just around the corner. The Citadel Theatre is pre-

senting the best professional community theatre in the country and Opera has never been better; but at the centre of this great intellectual re-birth is the three-part program of the Edmonton Symphony.

As far as I'm concerned this is so much hogwash. The management of the ESO should take to selling snake oil. This year's program is unbalanced and unimag-

inative.

The soloists in this year's subscription and mid-week series are what the rock jockeys would call oldies but goodies. I'd call them just old.

I mean we've seen that great technician Ruggiero Ricci twice before, and both times he has insulted the audience with less than adequate performances. I suspect the ESO has a belief that its audience comes to hear a name. Frankly, I go to hear the music.

This year we will also be treated to the return of Katharina Wolpe. Last year Miss Wolpe was called in at the last minute and played Beethoven's Piano Concerto No. 3 on short notice. It was an uninspiring performance, but we can not be too harsh because of the short rehearsal time for both the performer and the symphony.

But even so, Miss Wolpe just played the notes. Her performance was sterile, not to say frigid. She picked up few vibrations from Edmonton's great orchestra. There was no magic.

This year she is playing Brahms' Piano Concerto No. 1 in D minor, and something better happen.

The return of Mstislav Rostropovich is perhaps one thing worth waiting for this season. He is a great and serious artist, unlike some others we will see. He plays as well in New York as he plays in the sticks. Set time aside for the concerts February 14-15.

And Marek Jablonski is back for the triumphant return to the old home stand. Admittedly it was about time, for this major cultural

event happens every two years. Jablonski is as regular as the predictions we get from Rocky Mountain House of a "bad winter". He is also a good musician and worth hearing. But there are other good musicians worth hearing in this province.

What about the young Calgary girl who won the Bach Prize in Washington last weekend over an international field with the extremely high score of 99? Surely the powers that be knew of this girl's talent before she went south for the official seal of acceptance. It is not that I dislike Jablonski—he is good—but I wonder about the buried musical talent in this province. Perhaps the University Symphony will have the guts to bring her in, and others like her.

And in the mid-week series we have much the same thing, Edward Lincoln and Robert Stangland will repeat Poulenc's Concerto for two pianos, we will hear the "Sorcerer's Apprentice" again, and we will get an overdose of J. Strauss again.

But the final insult to the audience is the return of Arthur Fiedler, the much-lauded conductor of the Boston "Pops". I should say a few words about the "Pops", and clear up the misconceptions about the source of its excellence. Fiedler's orchestra draws its members from the heavily drilled Boston Symphony, and the two orchestras have their programs so arranged that rehearsal schedules and performances never conflict. The old man with the white hair has ridden the musical coat-tails of Eric Lindorff for years. Playing the Beatles with a 75-piece orchestra is not

great symphony or great anything. If the ESO is serious about music they'll drop him in favor of someone worthwhile, say Colin Davis or Carlo Maria Giulini. There's a place for him in Edmonton even if he does leave the ESO program, he could lead the orchestra as the central attraction at the Klondike Days grandstand. After all he's a "money-maker" as the management will tell you.

I am also worried about the direction of the musical taste of the ESO. We are seriously over-burdened with Romantic and post-Romantic music. There is only nodding recognition of Mozart in the mid-week series. And it seems that we're doomed to life with the composers of the great noisy period from 1800-1900.

We have Strauss, Debussy, Berlioz, Dvorak, Rimsky-Korsakov, Elgar and Bruch running out our ears. How many times have we heard the Bolero?

Perhaps the orchestra believes you play louder when you're only 28th best. Admittedly the orchestra lacks precision, but the only way to build it is to play some works which really require it—namely Mozart. Haydn and composers from the late Baroque and Rococo periods. They are as lost to the modern ear as composers from our own period. To play a program of the old and the new is an experiment worthy of the symphony.

What they give us now is what they think is worthy of the audience. And if you accept their estimate you are not a very worthy audience.

—Brian Campbell

What's new this time?

Citadel Theatre presents the horrors of being a handsome, successful bachelor who has a beautiful teenager hot for his bed. Terence Frisby's mad sex-comedy, *There's a Girl in My Soup*, began Wednesday and continues all this month; at 8:30 p.m. You can get in on the special student performances on Saturday afternoons for \$1.

SATURDAY and SUNDAY: The Edmonton Symphony Orchestra begins its subscription series with selections from Strauss' *Don Juan*, Debussy's *La Mer*, and Tchaikovsky's *Symphony No. 6 (Pathétique)*.

MONDAY: SUB Art Gallery begins the second in its series of one man shows: *An Exhibition of Paintings by Virgil Hammock*. Hammock is art critic to the Edmonton Journal and a faculty member of the Art Department. *The Centennial Suite*, a collection of graphic work by B.C. artists will be shown concurrently. The Suite was commissioned by the Simon Fraser University Center for Communication, and includes work by Ian Baxter and Michael Morris. Tonight the official opening is from 8 to 10 p.m.

WEDNESDAY: Noon Hour Films presents the widely acclaimed National Film Board production, *YUL 871*. At the noon hour, needless to say, and its all FREE at SUB Theatre.

The Department of Extension begins the first of eight presentations of experimental and art films by well-known independent directors such as Andy Warhol, Kenneth Anger, Godart, Renais, et al. Called *Critical Seminars in Film*, the series includes *Night and Fog*, *Peyote Queen*, *Scorpio Rising*, *La Chinoise*, and *Chafed Elbows*. Showing will be open to holders of memberships only, and will be followed by critical discussions of each presentation as art.

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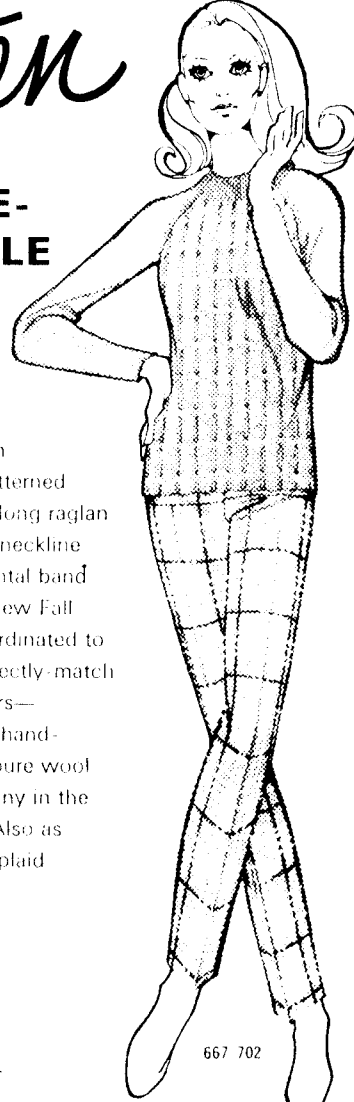
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Profs are hard-up too

Two short years ago marked the end of a nine year period of study and learning in various universities of this country and the U.S.A. After nearly a decade of fostering false images of the grandiose status and great financial remuneration of university professors; after nearly a decade of fighting the "status quo," and the "establishment"; after nearly a decade of hope and prayers of successful achievement, I read the editorial of *The Gateway* of September 23, 1969. This editorial agrees fully with the statements of Mr. Leadbeater that faculty should have the last priority in housing and future campus development. Without entering into the duties, responsibilities and values of faculty to the university, I would like to comment on the first point, namely, that "If any group can afford to buy houses, it's the faculty." This statement is misleading as to the original brief put forward to GFC. The faculty referred to are first year faculty, the students of the

previous year. The statement is, therefore, basically irrelevant and taken out of context.

For example, this faculty member and his wife worked together through nine years of university and managed to build a substantial debt, assisted greatly by the addition of two children. The various levels of government and several banks managed to keep the Bar-risters from the door. However, upon graduation, the loan payment became due, down payment on a house necessary (rental was impossible in 1967 for a family with two children), furniture required and the various offsetting debts of running a household evolved. If, perchance, a faculty residence had been available in 1967, the accumulated debt of 1969 would be non-existent or lessened. Perhaps by 1972 this former anti-establishment student will have the opportunity of becoming a so-called solvent faculty member.

A. W. Taylor
Research Associate

Improvement, not extension

Friday's *Gateway* (Sept. 26) mentioned that a four-year B.A. program has been recommended by the Arts Council curriculum committee. A questionnaire revealed that two-thirds of the students who responded were against abolition of the three-year degree. Nearly three-quarters had no objection to an optional fourth year.

The writing is on the wall—and

I am so Canadian

It appears that Gereluk's article on Sept. 30 is not only ill-informed but distorted, exaggerated, and for the most part irrelevant. It would be interesting to know where he got his facts to base his argument.

I'm not an economist to argue his basic point that America has too much control in Canadian industry. I'm just asking why he didn't stick to that point instead of getting carried away with worn out phrases disguising empty assertions.

Doesn't "Canadian" mean anything anymore? Is national sovereignty the U.S. right to expand anywhere it pleases? Is our Canadian government a puppet show? Is the Canadian wilderness no longer beautiful? Aren't there two sides to the Indian problem?

Maybe if you gave me some facts I'd believe you, Winston. But I doubt it. I'm Canadian.

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arts 1

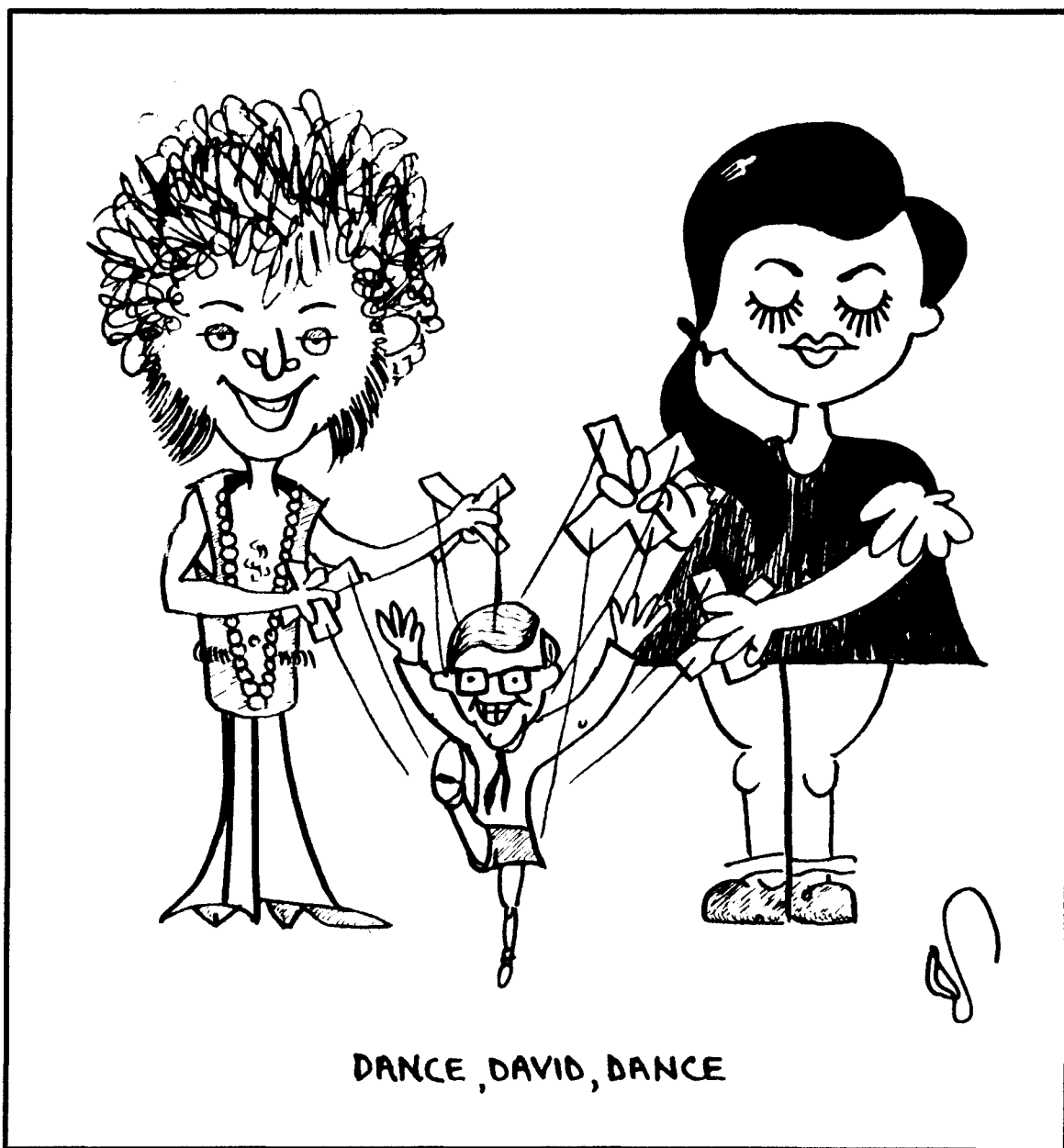
in big letters too! The optional fourth year will be adopted, and then after a few years the three-year B.A. will be phased out. Then the Faculty of Education will be upset because then the B.A. will be, without a doubt, a better degree than the four-year B.Ed. So naturally we'll soon have a five-year B.Ed. and so on.

Why do people think a four-year degree is better than a three-year degree? Better for whom? Is it better for those students who wish to go into Law, or into the after-degree course in Education? Wouldn't a year of travelling be more valuable than an added year of courses? What makes people think that university courses are that great! Let's face it, most of them are a waste of time.

Wouldn't it be better to improve the teaching in 15 courses than to have 20 courses of which two-thirds are shit? Wouldn't it be better for the university to start hiring some profs on the basis of their teaching ability rather than just on their research ability?

Calgary and Lethbridge are considering dropping their three-year program in favor of a four-year B.A. And to this the Associate Dean of Arts, Dr. F. D. Blackley, says: "I want this university to offer as good a degree as the other universities in the province." Well, Dr. Blackley, let's start cleaning up what we've got before we start adding to it. More of the same isn't the answer.

Brian McDonald
grad studies



DANCE, DAVID, DANCE

Are you incubating latent paranoia?

I believe that a great deal of your audience, and perhaps you yourself are paranoid. It is a natural feeling to fear one's associates; perhaps a necessary feeling for a dynamic society.

I have had the distinct (mis)fortune of becoming fearful of not only my associates but my entire surroundings. Since I feel that many people, especially in intellectual surroundings, have at least considered the possibility of a "malignant being" controlling our destinies, I feel the following expressive, rambling dissertation will find a way into the minds of your readers.

If you fear the reception of the article to be somewhat predictably

disastrous, I can only ask you to judge this work on the merits of the intellectual exercise which it would probably stimulate among the readers to which you generally direct your arguments. It would be interesting to find what proportion (if not all) of your readers are incubating a latent paranoia.

You will understand why I wish to remain anonymous. P.S. Please read the following more than once.

On the night of the day of the last free hours when the first of my traded verse was trod, I passed the fourth of the second great revelation. In truth, I write, as sick Number One spies me in slumber and the great 20th century weapon clicks on to record the 20th century guinea pig to see what it was back then. So elaborately authentic that it gives itself away. I've caught it and taught it but cannot tell; for who would believe me when they know so well. I can't trust or confide in the other side. If its one then it's all or none. But who would be cruel as to put me in chains, then let me see them. If they can fool me why can't they fool me completely. Why should they. A plot, a great, great plot, but humble thyself. What have you to offer them. Knowledge is theirs. Do they wish to capture a creative machine? Who, then, thinks up these tortures? Let me not, I ask, be also guilty of this!

So why should I alone endure

this agony and suspicion. I give you, my public, a chance to feel my pain. If you are not a machine, you must read this. It will shape or bend your life. Make life worth living. In anticipation of loosening your ties, you must be totally happy. Enjoy the dull pain inside your head. Ask yourself why 30 years would likely be the limit. Ask, when do they tell me that it's all a game and I did very well.

I am a guinea pig. The world was built as a testing ground for me. Inside my head is a mechanism to make me do what my experimenters tell me. When I am acting wrong, a little voice tells me I am acting because, I subsequently change my mind. But I never know what action my experimenters are trying to make me do because they know what I'm thinking and can persuade me that I am not actually doing what they want but what I want. They make my shoelaces break. They make the bus early when I am late. They make my clock wrong only when it will cause me embarrassment. They make me think I am paranoid because I think this way. They leave enough room for doubt about them that I am ashamed to tell anybody I think this way.

I always find myself leaving things behind because just at the moment I should think of them, I am interrupted by something they create to distract me.

Now, I am really a nut with a problem or are you really the guinea pig? I may be your experimenter and don't feel you have really realized how I control you. I take this opportunity to cast the seeds of doubt in your mind. Spend one day looking for a trace of my equipment and my powers. I am stronger than you know. I've hidden all my secret weapons and spying devices from you. Your friends are working for me.

This
is
page five

SUB cafeteria atmosphere is depressing

It may not be evident to the freshmen, the latest generation, but anyone who has been on this campus more than one year knows that the U of A is crowded, and getting more so. This is probably most obvious in our own SUB, the feathered nest, the home away from home. This 6.5 million dollar pleasure palace has been open for a little over two years, and is already intolerably cramped.

The drastic overcrowding has pointed up some serious flaws in the design and execution of what should be one of the student's most prized possessions. Have you ever spent more than twenty minutes in the snack bar? Only the most insensible grad student would fail to notice how incredibly depressing the place is.

When the building was still in the planning stages, it was decided that it would be more efficient if the old Hot Caf and the dining room in Athabasca hall were closed

down and replaced by the facilities planned for SUB. For efficiency, this would have been a wise decision, if enough allowance had been made for expansion. It wasn't.

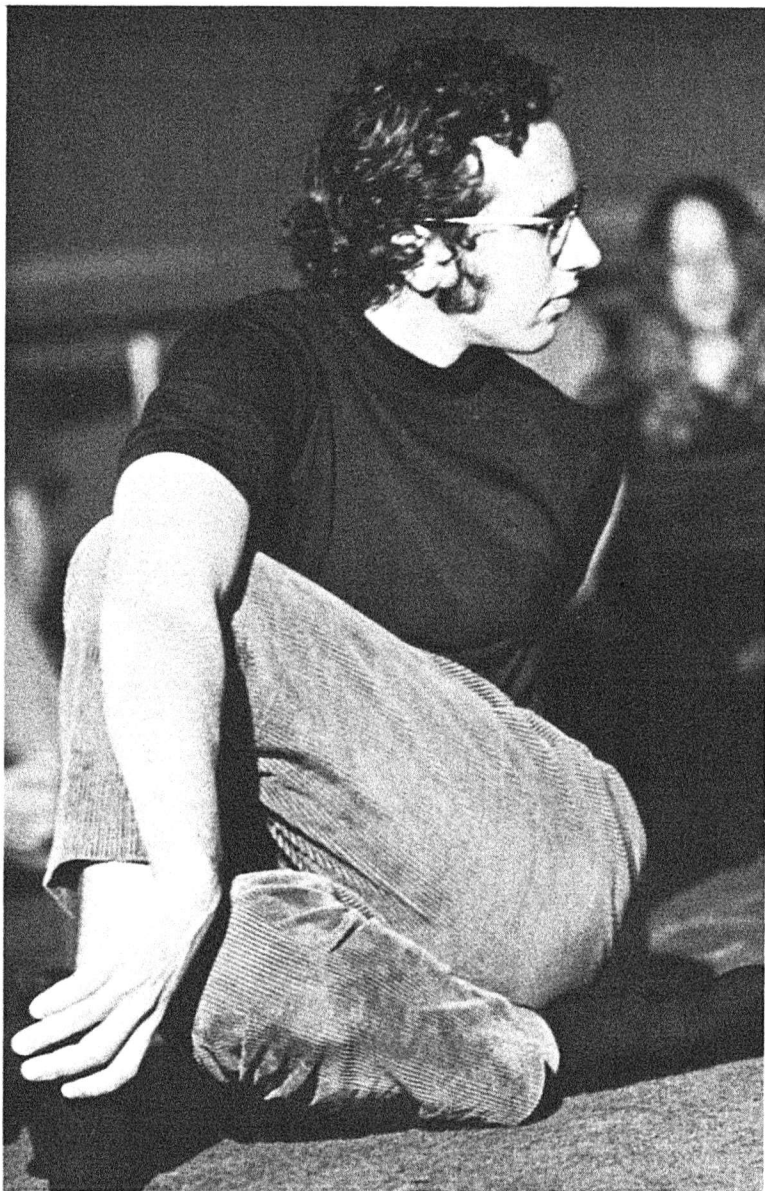
But the major flaw of the snack bar, and the cafeteria is not the claustrophobic space allowance, or even the poor food—could you cook 10,000 interesting meals a day? The problem is a complete disregard for basic human psychology. In fact, I almost believe that the people who planned the dining areas tried to make the surroundings as aggravating as possible. Perhaps the theory was that if it was ugly enough, people wouldn't stay there too long, and more mouths could be serviced.

If you doubt that these areas are truly repulsive, try this some day when you skip some classes. Go into the snack bar, and after you have found a place to sit, just stay there for three hours. Notice the high noise level, even when the

place is empty. Observe how jittery you become when there is no smooth surface to look at, when there is nothing but nervous chairs and edgy tables. Finally, look at the lights. Feel your nervous system tingle, as the multi-points of bona-fide glare hold their long rigid lines. After you have sat through this experiment, the best thing you can do is go out into the theatre lobby, and if you are lucky and there are not too many people covering it up, look at the nice smooth cool blue rug. Even when it is at its most crowded, this is one of the most peaceful places on campus.

It is really hard to understand how the environment of an eating place can be so ugly. Eating is beautiful. It should be slow and soft and happy. I know peaceful people who start to explode when they sit in the snack bar. Fragmentation, alienation. You fall apart when you start to eat.

Better to starve and enjoy it.



WHAT DO YOU MEAN I'M NOT SALTED?—Human pretzel Ron Laye is not. U of A's Yoga Club meets regularly in SUB Meditation Room to indulge in just such activities. It looks like he's on the last leg of the whole meditation trip.

Phil students to have say on tenure

Twenty-five people decided Thursday night, for the entire Department of Philosophy, to have two undergraduates sit on the department's tenure committee.

Despite proposals from assistant professor J. C. MacKenzie that students reject the department's offer to place two undergrads on the committee, the vote was almost unanimously in favor.

A divergent view was expressed that students should not accept

responsibility in decision-making until they had some authority, until their voices carried some weight.

It was recognized that all people have certain prejudices and biases.

The inclusion of two undergrads would give students parity on the committee as it already includes two graduate students.

The tenure committee is to be a starting point for student involvement in the entire department.

Reps to present views on brief

Student representatives on the law and order committee will assert a student position on the final brief.

At the last meeting of the law and order committee, a proposal put forth by Bob Hunka, student union external vice-president, set out the committee's course of action.

The Bill of Rights, in draft form, was presented to the committee Thursday. The bill is going to be given high priority, said Bob Hunka.

The course of action is as follows:

- a brief prepared by the committee goes to the lawyers
- brief goes back to committee (the committee now deliberates the lawyers' comments)
- brief is published
- a series of open hearings are held (after a reasonable period of time)
- committee takes into account everything brought up at hearings and makes recommendations (at this point student reps will have to support the student opinion)
- brief goes to GFC for final approval.

The committee is now at its second stage—at Wednesday's meeting G. V. LaForest, Dean of Law, read and explained the lawyers' letter concerning the committee's brief.

The lawyer, from outside the

university, suggested that provision be made so that students could have witnesses in the usual procedures; and pointed out items that could help students, said Mr. Hunka. He also suggested that nothing be done until the legislature sat.

Mr. Hunka said, "No one on the committee is completely happy with the brief because of its present nature—it is only a point at which to start discussion."

The brief will now go to student union lawyers, to get views from the students' standpoint, said Mr. Hunka.

"The crunch is going to come when we have to formulate a brief for the GFC," said Mr. Hunka. "The students on the committee who represent students on campus will then have to assert a student position."

Nixon predicts cool campuses

WASHINGTON, D.C. (CUP-LLS)—University administrators and the Nixon government are predicting quiet for American campuses during the coming year—but they didn't ask the students how they felt.

Reports emanating from Washington, based on the views of approximately 100 college presidents and university chancellors who have visited the US capitol during the summer, also state there has been a "considerable reaction against campus protestors by moderate students whose education has been disrupted."

But the students . . .

A poll taken of more than 1,000 graduating students from 50 campuses seems to show that student militancy may be on the rise, rather than on the decline.

Of those questioned, 40 per cent had participated in demonstrations, while 72 per cent would now be willing to participate; 11 per cent had engaged in civil disobedience and 35 per cent would be willing to do so this fall.

CUS defeated in Trent referendum: Still 13 members in union

PETERBOROUGH (CUP)—There are still only 13 member-unions in the Canadian Union of Students, following a referendum at Trent University Thursday.

Students at the 1,300-student campus turned down the national union by a vote of 415 to 954 following a largely purfunctory campaign.

"The CUS referendum was defeated not because of the anti-CUS campaign but because of the Trent myth," said Student Council President John McQuade. "The belief held by the majority of students and faculty is that the Trent sys-

tem is in effect radically different and qualitatively superior to that of any other institution within the Canadian educational system."

Trent had never previously belonged to CUS.

CUS's record now stands at 1-1, with the victory recorded at Simon Fraser University Sept. 25 and 26.

Crucial referenda for CUS will take place at Carleton University Oct. 20 and at the University of Toronto Oct. 23. Success in these two votes—particularly the U of T balloting—will probably determine the financial survival of the union.

Only 30 showed as . . .

Poli-sci undergrads meet

The Poli Sci Undergraduate Society got off to what can only be described as a slow start at the first meeting last night.

The Society was formed last year to elect undergraduates to the committees of the Department of Political Science. The Society is composed of all undergraduate majors and honors students in Political Science and is the body that elects student representatives to the decision making bodies of

the Department.

Although the meeting was advertised in The Gateway and announced in some of the classes only about 30 people attended. It is estimated that there are over 200 political science majors at U of A.

Because of low attendance the meeting refused to elect committee members, preferring to wait for the next meeting. The meeting is to be held next Wednesday.



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SFU strikers ignore deadline

BURNABY (CUP) — Eleven striking faculty members in Simon Fraser University's Department of Political Science, Sociology, and Anthropology ignored an administration deadline for promises to return to their classes Wednesday and laid themselves open to possible suspension and dismissal for breach of contract.

The deadline was set by administration acting Vice-President M. Srivastava, who sent letters to each of the professors earlier during the week demanding that the PSA faculty declare whether or not they would meet regularly scheduled classes, teaching material described in the university calendar and approved by the academic senate.

Failure to reply to his letters by 5 p.m. Wednesday, he said, left the professors open to suspension and dismissal.

The professors have been on strike since Sept. 24, when the SFU administration failed to begin negotiations over the removal of the trusteeship now imposed on the PSA Department, and over administration tenure rulings which fired, demoted, or placed on probation seven PSA faculty.

Neither Srivastava nor administration President Kenneth Strand have issued statements since the administration's deadline passed. Observers feel they will not make any declarations until Monday—a move they say would be designed

to forestall a weekend of preparation for protest by SFU students.

The SFU strike, which began slowly, has begun to pick up momentum on the campus. History students began a scheduled strike Thursday at noon, with the intention of staying out of class until the administration begins negotiations with PSA.

English students voted Wednesday to begin striking Monday if the administration still refused to negotiate with the department.

Meetings of students and faculty in the Departments of Modern Languages, Psychology, Economics, Commerce, Education and Geography are to begin Thursday and Friday to discuss the crisis and formulate positions among themselves.

Most are believed to be sympathetic to PSA.

Nous sommes ici!!

Qui sommes nous? Niais, stupides, des gens d'un autre monde que la civilisation n'a pas encore atteints? Peut-être vous êtes aussi ignorants que nous si vous ne la savez pas ou si vous n'en avez qu'une petite idée. Qu'avons-nous à dire ou à faire? Rien, peut-être.

Mais nous sommes ici. Votre éditeur, qui est aussi le nôtre, a pensé sagement d'ailleurs que les étudiants d'expression française étaient en mesure d'améliorer certainement le valeur du Gateway. Alors nous sautons la clôture pour entrer dans le Gateway.

Nous sommes ici. Ici? Comment? Pourquoi? D'où? Quand? Il vient un temps où chacun de nous ressent le besoin de

se laver le cerveau avec un certain purgatif: non pas Exlax mais bien plutôt nos articles sur lesquels déferleront, confessions, protestations, abdiquations, réfractations, indications, solutions, observations, passions, et réflexions.

Nous sommes d'ici; au cœur de la culture française, au Collège Saint-Jean, pas loin de chez vous. Lieu des plus grands exploits, le collège est une auberge "d'illumines."

Jacques Cartier même, découvreur du Canada monta Mill Creek avec La Petite Hermine au mois d'avril 1909; il eut bien soin aussi de mettre, à l'arrière de son navire, "deux poches de sable" afin de s'y rendre plus sûrement. Avec beaucoup d'humilité et moins d'intelligence, il osa planter une croix sur l'emplacement du collège actuel. Le croiez-vous???

Quand sommes nous ici? Nous vous annonçons l'annonce: Nous sommes ici le jour qui suit le jeudi et qui précède le samedi. Selon la logique, donc vendredi. Nous serons là.

Ainsi, en finissant, nous sommes encore ici.

game between the Golden Bears and the Calgary Dinosaurs at Varsity Stadium.

The half-time entertainment will be in the form of a powder puff game between the University of Alberta Hospital and the Royal Alexandra Hospital nurses.

The Homecoming Banquet and Ball, highlight of the weekend, is to be held in Dinwoodie Lounge at 7:30 Saturday night. Tickets are \$7.50 each and dress is optional.

There will be several of the Silver Grads (1944) and the Golden Grads (1919) at this function.

The weekend winds up with the Homecoming Anniversary Tea at 2 p.m. in the Room at the Top.

Landlords blacklisted

A blacklist of all landlords in the university area who are prone to giving hassle to student renters could result from a number of complaints received by the Students' Union.

Students' Union President David Leadbeater told The Gateway Thursday he has received three written complaints from students concerning one landlord.

We don't have enough names to make a blacklist, he reported, but if there are more complaints, students' council will be glad to look into them.

He said he would propose a truth committee be formed to investigate and validate the complaints, with the resulting names published in a blacklist which would be made available to students.

Japan tour

Canadian businessmen who wish to tour Japan during cherry blossom time are beginning to register with the U of A Department of Extension.

Co-sponsored by UBC, the tour will take businessmen to eight Japanese cities over a three-week period beginning April 17.

Those on tour will have the opportunity to meet and talk with Japanese businessmen in fields of their interest and to join cultural tours. In addition, four days have been set aside to visit Expo 70 at Osaka.

Detailed information may be obtained by calling the Department of Extension, U of A, at 439-2021, ext. 27.

Homecoming 69 starts today

Homecoming '69 begins this Friday and will be going strong until Sunday afternoon. There will be many activities featured, and students, as well as Alumni will be welcome at several of them.

Friday night at 7:30 there will be a Theatre Reception in the foyer of SUB Theatre. Refreshments, including liquor to persons with suitable ID, will be served until 8:30.

Following the reception, there will be a Theatre Party "Campus Carousel" in the theatre, which will cost \$1.50. The Circle Widens will be performing.

Saturday at 10 a.m., the theatre will be used for a Students' Union Forum, which features Dr. Max Wyman, David Leadbeater, and Richard Price. Questions will be fielded from the floor.

At 2 p.m., there will be a football

Weekend sports activities

FOOTBALL—Golden Bears vs. University of Calgary Dinosaurs. 2:00 p.m., Varsity Stadium. Broadcast, CKUA 580 and CBX 740.
FIELD HOCKEY, LADIES'—Teams from University of Alberta, University of Calgary, and Edmonton and Calgary teams. 9:00 a.m. at Lister Hall Field, University Avenue and 117 Street.

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featuring

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FRIDAY, OCTOBER 3

SUB THEATRE

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(Refreshments available—must be over 21)

Stage Presentation—8:30 p.m.

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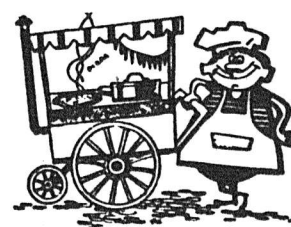
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