

Weather Forecast:
Very Warm

The London Advertiser

HOME
EDITION

53rd YEAR. No. 22508.

LONDON, CANADA—THE CITY OF UNBROKEN PROSPERITY
THE LONDON, ONTARIO, ADVERTISER, WEDNESDAY EVENING, JULY 12, 1916. TWELVE PAGES.

PRICE TWO CENTS.

BRITISH STOP HEAVY ATTACKS

GERMAN SUBMARINE BOMBARDS ENGLISH PORT LAST NIGHT

FRENCH WIN BACK SOME GROUNDS LOST ON TUESDAY

FRENCH RETAKE FEW TRENCHES WON BY ENEMY BEFORE VERDUN

In Encounter East of Meuse Take 80 Prisoners.

SUCCESSFUL WITH RAIDS

Two Attacks on Dead Man Hill Repulsed by French.

[Canadian Press.]

Paris, July 12.—2:45 p.m.—The Germans delivered two attacks last night on a French position in the neighborhood of Dead Man Hill, on the Verdun front. The war office announcement of today says that both those assaults failed, breaking down under the French fire. East of the Meuse the French retook part of the ground won yesterday by the Germans. In the operations east of the Meuse the French took 80 prisoners, of whom one is an officer. There were no developments last night on the Somme front. The French conducted successful raids in the Champagne and in Lorraine.

Official French Statement.

"On both banks of the River Somme last night passed quietly. In the Champagne district we captured some prisoners in the course of a small operation near Cernay. Also we delivered several successful surprise attacks upon trenches of the enemy between Maisons De Champagne and Le Calvaire, to the north of Ville-sur-Tourbe. "On the left bank of the River Meuse two attacks upon one of our trenches at Dead Man Hill failed completely under our fire. "On the right bank of the river a night counter-attack delivered by our troops east of the Pumin wood made it possible for us to recapture a portion of the territory taken yesterday by the enemy. We took eighty prisoners, including one officer. "In the Lorraine district, sector of Reillon, we drove the Germans back from certain trenches where yesterday they secured a footing."

NEW YORK'S SCOURGE IS ON THE DECREASE

[Canadian Press.]

New York, July 12.—Despite the worst heat wave of the season, the epidemic of infantile paralysis took a turn for the better today. During the 24 hours preceding 10 o'clock this morning, only seventeen deaths from the disease were reported in the five boroughs of New York City. There were 182 new cases.

CONGRESS TO HELP.

[Canadian Press.] Washington, D. C., July 12.—Congress was to take up today Secretary and Treasurer McAdoo's request for an appropriation of \$155,000 to be used by the public health service in a campaign against infantile paralysis. About \$50,000 would be used in New York, where the disease is epidemic and the remainder in efforts to prevent spread to other states.

THE WEATHER

LOCAL TEMPERATURES. Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 94; lowest, 71. The official temperatures for the 12 hours previous to 2 a.m. today were: Highest, 94; lowest, 71.

TOMORROW—VERY WARM

Toronto, July 12.—3 a.m. Forecasts. Moderate southerly and west winds; fine and very warm today and on Thursday; thunderstorms in a few localities.

TEMPERATURES.

The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today:

Stations	High	Low	Weather
Victoria	70	54	Fair
Calgary	80	50	Clear
Winnipeg	84	62	Clear
Port Arthur	88	64	Fair
Port Stanley	88	64	Clear
Port Huron	88	64	Clear
Buffalo	88	64	Clear
Toronto	87	68	Clear
Kingston	80	64	Fair
Ottawa	84	70	Fair
Montreal	88	72	Clear
Quebec	79	64	Fair
Father Point	70	58	Cloudy

Weather Notes.

The barometer is high over the eastern portion of the continent and along the South Atlantic coast, while a shallow trough of low pressure extends from the St. Lawrence Valley southwestward across the Great Lakes. The weather has been fine in nearly all parts of the Dominion, and in Ontario and Quebec it has been decidedly warm.

UNLOOSE ALL HUN SUBS UNLESS WILSON ACTS TO STOP ALLIES BLOCKADE

Berlin, July 12.—The overthrow of Chancellor Von Bethmann-Hollweg, champion of a conciliatory policy toward the United States, and the unloosing of all German submarines without restrictions within three months was predicted by Von Tripitz supporters here today unless President Wilson acts against the British blockade immediately. Members of the Conservative party and those favoring annexation of territory conquered by Germany joined in the forecast. "Depends Upon America." A private source, close to the foreign office, made this statement to the United Press regarding the attempt to unseat Bethmann-Hollweg at a time when war is approaching a crisis. "Unless America does something against England within the next three months, there will be a bitter fight against the chancellor. One cannot tell whether he will be able to hold his own against such opposition. The future of German-American relations depends upon America." But despite this political drive against the man who stood out

PAUSE IN SOMME ADVANCE WHILE ALLIES CLEAR PATH

Steam Roller Moving on Schedule Time, Halts on Level Road and Takes on Fuel Before Going Ahead—Have Adopted German Methods and Gone One Better.

[Special to The Advertiser.] (By Henry Wood.)

Paris, July 12.—The Allies great steamroller is moving eastward through the German lines exactly on schedule time. The French steamroller is halting and any other steamroller must pause to take on coal and for leveling of the road ahead. The Anglo-French steamroller is halting and preparing for the next infantry rush. Took Lesson From Foe. The highest French military authorities returning from the front declared today that the offensive is proceeding with all mathematical exactness with which it was originally planned. They admitted frankly that the Allies copied from

"COLD" LIGHT FOUND; A GREAT DISCOVERY BY FRENCH SAVANT

[Canadian Press.]

Paris, July 12.—The substitution of paper rolls for celluloid films in moving picture machines, made possible by the new "cold" light discovered by the French engineer Dussaud, which is described in the Academy of Science by Professor Branley, with whom Dussaud studied the new light, is obtained by automatic separation of heat rays from luminous rays, which occur together, in all sources of light hitherto known to science. The quest of an absolutely pure light devoid of all heat long has been one of the great problems of modern physics. The electric light is the nearest approach to this ideal, but far from it as it gives off a certain amount of heat. M. Dussaud has been working on this problem for many years. The light obtained by his method is so intense that it is possible to throw images from newspaper illustrations, picture postcards, and photographic prints on a screen even in a lighted room as clearly and sharply as if they were glass lantern slides.

AEROPLANES OF GERMANS DROP BOMBS ON CALAIS

[Canadian Press.]

Berlin, July 12.—Via Wireless to Sayville.—Two German aeroplanes made an attack on the channel port of Calais on Monday night, it was announced officially today. They dropped bombs on the port and on army encampments. The admiral gave out the following: "Two German naval aeroplanes on the night of July 10-11 dropped bombs on Calais and the troop camps at Bray-Dunes (near the Belgian frontier). "The aeroplanes returned undamaged."

KAISER'S TROOPS PUSH FORWARD ALONG MEUSE

[Canadian Press.]

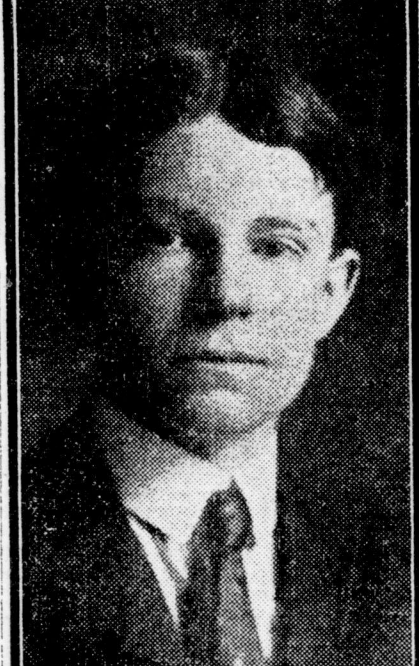
Berlin, July 12.—Via London, 6:06 p.m.—German troops on the right bank of the River Meuse yesterday pushed forward their positions to a point near Souville and the Lauffe works, taking 39 officers and 2,106 men, says the official statement issued today by the German army headquarters staff.

CAMP BORDEN TROOPS RAID RESTAURANT AT STATION

[Special to The Advertiser.]

Camp Borden, July 12.—More in a spirit of frolic than ugliness, like the night before, some of the troops raided the station restaurant last night, and considerable quantity of ice cream and confectionery disappeared. Outside of this there was quietness during the night, and this morning things seem about normal. To give the battalions a chance to clean up and settle down in their new lines, Gen. Logie has called off the regular schedule of training for two days.

MEMBER OF 142ND BATTALION, WHO WAS DROWNED AT BORDEN



PTE. VICTOR KANE, Signal Section of "London's Own," who lost his life while swimming at the new military camp. He will be buried in St. Thomas tomorrow.

LONDON ORANGEMEN MAKE FINE SHOWING AT ANNUAL PARADE

12,000 Visitors for Glorious Twelfth Celebration at Tilsburg.

[Special to The Advertiser.]

Tilsburg, July 12.—The "Glorious Twelfth" in Tilsburg opened gloriously. The British Government is disposed to take a very serious view of the status of the German submarine Deutschland. The official opinion is said to be that under existing circumstances a submarine cannot be classed as a merchant vessel at all. "The American Government faces a new and delicate problem which adds one more to the numerous points on which a decision after the war will be imperative," the News continues. "Even if a submarine merchantman can prove herself to be really unarmed, the difficulties of supervising such a craft, even in harbor, must be almost insuperable for the friendly neutrals."

DEUTSCHLAND MAKES SERIOUS PROBLEM FOR U. S.

[Canadian Press.]

London, July 12.—The Daily News says the British Government is disposed to take a very serious view of the status of the German submarine Deutschland. The official opinion is said to be that under existing circumstances a submarine cannot be classed as a merchant vessel at all. "The American Government faces a new and delicate problem which adds one more to the numerous points on which a decision after the war will be imperative," the News continues. "Even if a submarine merchantman can prove herself to be really unarmed, the difficulties of supervising such a craft, even in harbor, must be almost insuperable for the friendly neutrals."

STEAMERS ARRIVED.

New York, July 12.—Arrived: Steamer Regina D'Italia, Naples.

RETURNED MEN AS USHERS—

Several returned soldiers acted as ushers at the grand patriotic mass meeting held Tuesday evening in the Masonic Temple, a special vote of thanks being extended to them at the close on behalf of the Women's Emergency Corps by Mrs. Gordon Wright, the president.

BUCHAREST IMPRESSED BY ALLIES' OFFENSIVE

[Canadian Press.]

London, July 12.—A dispatch from Bucharest to the Daily Telegraph says: "Public feeling has been deeply stirred by the general offensive of the Allies. "Owing to an appreciable lack of meat here the Government has prohibited eating of it on three days of the week."

MEASURES WERE ADOPTED AT RECENT CONFERENCE IN PARIS.

[Canadian Press.] London, July 12.—4 p.m.—The British Government has approved of the resolutions passed by the Paris conference of representatives of the Entente Allies, according to a statement made in the House of Commons this afternoon by Premier Asquith.

RESOLUTIONS WERE ADOPTED AT THE PARIS ECONOMIC CONFERENCE.

The official report of the Paris economic conference governing the economic features of the present European war, first, for the duration of the war; second, during the period of reconstruction and transition from war to peace, and third, for the period of permanent peace following the war and reconstruction periods. The conference was concluded June 17.

STEAMER MATAFFA IS AGROUND IN ST. CLAIR

[Special to The Advertiser.]

Sarnia, July 12.—The steamer Mataffa of the Steel Trust Line is hard aground on the middle ground between here and Port Huron, and is out several feet forward. The boat was down bound and loaded with iron ore. This is the fourth boat to ground at that location this year.

BLOWS OF FOE AGAINST VERDUN LOSING WEIGHT

Striking Power Less There Than at Other Parts of Front.

SOMME BATTLE THE CAUSE

Reinforcements Continue To Be Sent To Face New Offensive.

BRILLIANT FRENCH FEAT

The World Correspondent Describe Joffre's Storming of Hill 97.

[Canadian Press.]

New York, July 12.—For the first time since the crown prince initiated his siege strategy last February, the German striking power is less at Verdun than elsewhere on the front in France, according to the correspondent of the World at Paris. "Their latest blow on the right bank of the Meuse early yesterday morning, was inferior in strength, according to the evidence laid before me in an authoritative quarter, to the desperate counter-attacks with which they have sought to bar the sturdy, systematic progress of Gen. Fayolle's poilus up the slopes culminating in the summit of Hill 97, the highest elevation immediately south of Peronne. Pressure Relieved. "They are refusing to feed young Wilhelm his daily reserves," a staff officer observed to me a few days ago, and the remark becomes highly significant in view of the feeble futile efforts of the Germans in Fumini and Chenois woods. "Von Elzner's legions, particularly in the Peronne sector, still are being strengthened with reinforcements. That is why the taking of so small a slice as that of Hill 97 was as difficult an enterprise for the French as the capture of the entire German second line from Feuilleries to Estrees last week. The official report of the summit of the infantry attack shortly before noon yesterday. The first assaulting parties found the slopes of the hill streaked with innumerable short trenches and machine gun positions in every direction, and provided with trench mortars and torpedo tubes, mine throwers, machine guns and revolver cannon. "Twice the French penetrated the German positions, and twice counter charges forced them back. At the third try, however, the poilus hung on, and then, step by step, pushed upward to the crest. Even when the farmhouse on the summit had been carried at the point of the bayonet, the Germans rout was incomplete, for a company of Bavarians had installed themselves in an armored redoubt and seemed determined to let only death remove them. "Then, when it looked as if the French would have to wait for reinforcements, all resistance ceased, and more than 100 Bavarians crawled out of the redoubt with hands high above their heads. It appeared they had been eager to surrender for several hours, but were kept on the job by their company commander, who kept menacing his men with a revolver. Not until a chance French bullet pierced his skull were the Bavarians able to lay down their arms. In the redoubt we found eleven undamaged machine guns and twenty others were wrecked by shells."

HUNS HURL VAST FORCES AT BRITISH

In Attempt To Stop Somme Advance; Make Some Slight Gains in Woods

[Special to The Advertiser.]

London, July 12.—2:32 p.m.—The Germans, heavily reinforced, delivered strong attacks against the British on the Somme front last night. They gained ground in Mametz wood and Trones wood. An official announcement issued here this afternoon says that all the German attacks were beaten off except in Mametz and Trones woods. "Since the commencement of the battle the enemy has received large reinforcements," the announcement says. "Yesterday and last night strong hostile attacks were made against several points of our new positions. "Except in Mametz wood and Trones wood, in both of which localities the Germans regained some ground, all these attacks were beaten off."

U. S. WILL PREVENT SUBS DEPARTURE REACHING THE ALLIES

Government Satisfied Craft Is Purely for Merchant Service.

[Canadian Press.]

Washington, July 12.—If news of the departure of the German underwater liner Deutschland can be regarded as military information of value to Germany's enemies, the United States, in the interest of neutrality, will take steps to prevent such information reaching them. State department officials today admitted they were considering the question of how to protect the Government's neutrality in the matter. The official report of the naval and customs officers who inspected the submarine and reported she was an unarmed merchant ship probably will be made public by the state department tomorrow. It already has been established to the satisfaction of the Government that the Deutschland's crew is purely a merchant one.

TURKS CLAIM SUCCESS AGAINST THE BRITISH

[Canadian Press.]

Constantinople, July 12.—Via London, 2:28 p.m.—The Russians have attempted to check the Turkish troops in the Caucasus by means of counter-attacks, but the war office announced today that these onslaughts had been beaten off. In Mesopotamia a small body of British troops was put to flight. The announcement follows: "Iraq Front: The situation is unchanged. In the sector of Feleah a Turkish reconnoitering party surprised a reconnoitering party of the enemy on the right bank of the Tigris. The enemy fled, abandoning horses. "Persian Front: No news has been received. "Caucasian Front: There have been no important developments on our right wing. "To the southwest of the Tchoruk, on the day before yesterday, hostile counter-attacks on the whole sector were repulsed. Portions of the enemy which succeeded in penetrating our lines in some sectors were driven off to the eastward, following a counter-attack which led to desperate hand-to-hand fighting. "North of the Tchoruk, on the left wing, there were skirmishes."

HUNGARIANS BITTER AGAINST LEADERS; MAY CLOSE HOUSE

[Canadian Press.]

London, July 12.—The Morning Post has advice from Budapest, under date of June 30, which says the losses of the Austro-Hungarian army during the last six weeks were the subject of discussion in the lobby of the Hungarian Parliament. The dispatch says: "Members who returned from the different fronts, where they took part in the offensive against Italy and also in the tremendous fighting on the Russian front, all agreed that the losses must exceed 600,000 since the beginning of the offensive against Italy. "The bitterness against the leaders of the army is very great, and at the next sitting of the House, the Independence party will again demand that those responsible for the situation shall be brought to account, these being the two archdukes and Gen. Conrad von Hotzendorf. It is more than likely that the House will be dissolved rather than that these high personages should be made the subjects of acrimonious criticism."

TWO ARCHDUKES AND GEN. VON HOTEZENDORF BLAMED FOR TROUBLES.

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STRUCK A MINE.

[Canadian Press.]

Paris, July 12.—The American steamship Gold Shell, for New York, with a cargo of oil, struck a mine on Tuesday night, and was badly damaged. She was kept afloat until she entered the mouth of the Gironde, where she is being lightered.

London Advertiser

Member Audit Bureau of Circulation

MORNING EDITION, City, 10c per week, \$2.00 per year.

NOON EDITION, City, 5c per week, \$1.00 per year.

EVENING EDITION, City, 10c per week, \$2.00 per year.

3670 TELEPHONE NUMBERS

THE LONDON ADVERTISER COMPANY, LIMITED

London, Ont., Wednesday, July 12.

THE GERMAN AIM.

JUST now the Germans begin to be clamorous to know "the purpose of the war."

One main approach into Germany is the River Rhine. Of course the Dutch have control of its mouth.

Quebec knows Sir Wilfrid Laurier about as well possibly as the emperor knows himself.

THE ABOVE from the London Tory organ is merely a sample of the bigoted, hare-brained, or deliberately unfair comment which this paper inflicts on its readers when discussing party questions, and especially Liberal party leaders.

STRANGE LOGIC. A TORY dispatch from Stratford says that "the Germans, the liquor men and their friends, and the Liberal temperance men went to the polls hand-in-hand and voted solidly against the Government."

WHERE BLAME LIES. TO BE paraded in the glare of a burning sun on desert sands, and to wear weary days of removal rush, and to be refused even the comfort of a drink from water bottles, simply that they might be ready to snuff off to advantage before Major-Gen. Sir Sam Hughes were sufficient injustices to rouse the ire of much less red-blooded men than those who compose the battalions now located at Camp Borden, and the blame for the regrettable outbreak of outraged feeling lies at the door of him or those who failed to give the slightest consideration to the comfort and well-being of the thousands of men who are voluntarily offering their lives to preserve the Empire and uphold humanity.

AS TO NEWSPRINT. ADVERTISER readers should take advantage of the full measure of news they are receiving these days.

THE PRICE OF GREATNESS. The annals of our police court show what an undesirable asset we have to the world as a nation.

A LONG-RANGE GUESS. In London, Ont., where some people would the street railing operated on Sundays, the question of yes or no has set down to the number of tickets the company will sell for a quarter.

So far as has been shown, there was not only no necessity for hurrying the men away from this city, but real gain to be made by delay.

NOT OUR FUNERAL, THANKS!

Honest, patriotic Liberalism will hang its head in regret and shame as it contemplates the result of the voting in North Perth yesterday.

IT was a terrible thing for the Liberal party to win an election in North Perth. Just as the Prussians reason that war is a holy thing and defeat and atrocities good for a nation like Belgium, so our contemporary argues that its ruthless policies and vile slanders should have won the day.

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HOW BRITAIN TREATS PRISONERS. The following is a translation of a letter addressed by a German prisoner of the Reserve Infantry Regiment to his relatives:

NORTH PERTH'S WARNING. TORONTO'S principal Tory paper has been endeavoring to save its party from Sir Sam Hughes.

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age. Just what prices are being paid by the American publishers has not been made known, but they are certainly not unprofitable to the Canadian mills.

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Pathetic Figures—The Auto Salesman Whose Car Breaks Down During a Demonstration.

BY FONTAINE FOX



The Advertiser's Daily Short Story (Copyright, 1916, by McClure Newspaper Syndicate)

Her First Story

By Susan E. Clagett

Of the three sitting on the porch, the man was the only one who noticed her coming across the grass.

"I know. That was the real reason for my buying here when I decided the country was the best place for my youngster of mine.

"Surely—not again. How often must I tell you I do not need a home."

"It would seem, according to the apologists for Sir Sam Hughes, that the training the men receive at Camp Borden is superior to the training the men received and would receive at London.

"What?" "Nothing." "All through these years?" "All through the years. From the time I knew there was a little David."

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of folks are dead before they get the hang of it.

The King of Annam has been deposed. He will not be the only monarch to lose his crown before this world is many years older.

The worst feature of the mobilization of American troops is that several squads of citizens and officials have to be kept to prevent soldiers' families from being evicted.

We travel in a narrow rut and seek the great each day. We don't know where we're going, but we know we're on our way.

Their great love for the French who made the United States possible consists largely in left-handed hopes that some Frenchmen will survive the great conflict.

WAIT A MINUTE! This July thaw is hard on the sleighing.

That shark off the Jersey coast must have heard that one-piece bathing suits were coming again.

As a politician, Mr. Makins has the makings of a good farmer.

A New York boy was arrested for being too early to school. Possibly they thought he was just coming from a cabaret.

A poetess sings about the work we love. At this temperature the only work we love is holding lemons to our parched lips.

After all, a lot of shining lights in this world are mostly "shines."

As a Grit, we are too much perturbed to write much about North Perth. It fills us with too much sadness.

and other spots. It is a touching lay, too.

LONDON TIMETABLES.

Grand Trunk Railway SARNIA TUNNEL TO SUSPENSION BRIDGE AND TORONTO.

Canadian Pacific Railway. Arrive from the east—4:30 a.m. daily.

Traction Company. London to St. Thomas and Port Stanley: 7:30 a.m., 9:30 a.m., 11:30 a.m., 1:30 p.m., and hourly to 7:30 p.m.

Michigan Central. Trains leave St. Thomas (Kains street) depot for Chatham and Walkerville 7:05 a.m., 5:16 p.m. connecting with L. and P. S. cars leaving London 8:20 a.m.

Traction Company Daily Excursion Fares London to Port Stanley ROUND TRIP—ADULTS, 36c.

STATE OF OHIO for CLEVELAND. Steamer leaves Port Stanley 11 p.m. every Tuesday, Thursday and Saturday.

CUNARD LINE CANADIAN SERVICE. MONTREAL TO LONDON (Via Falmouth.)

AUSONIA. From Montreal, July 16. ASCANIA. August 5. CABIN and third-class carried.

MONTREAL TO BRISTOL (Avonmouth Dock.) From Bristol, June 24. FELTRIA. July 14. JULY—FOLIA. August 7. ONLY CABIN PASSENGERS CARRIED.

For information apply Local Ticket Agent, or The Robert Reford Company, Limited, 50 King street east, Toronto.

HOTEL SEVILLE NEW YORK. A Half Block from Fifth Avenue. At Madison Avenue and 23rd St. Central but quiet location.

CANADIAN PACIFIC OCEAN SERVICES MANAGES ALL LINES. ALLAN LINES. Lv. Liverpool, Lv. Montreal, June 30 Sicilian July 15, July 14 Scandinavian July 29, July 28 Granpian Aug. 12.

CAN. PAC. LINES. Lv. Liverpool, Lv. Montreal, July 22 Carthagenian Aug. 9, July 21 Pretorian Aug. 12.

ALLAN LINE. 95 King Street W., Toronto. I. E. SUCKLING General Agents.

The Bell Telephone Co. of Canada. New Issue of the Telephone Book. Copy for the next Telephone Directory closes on the above date!

A PAGE OF GENERAL INTEREST TO WOMEN READERS

Krumbles



The New Whole Wheat Food with the Delicious Flavor originated by the Kellogg Toasted Corn Flake Co.

KRUMBLES, the most popular of whole wheat foods, tastes specially good to folks who want a change of breakfast foods.

Whole Wheat—all the wheat, including the phosphates, mineral salts, and the bran that are so beneficial to the system, so doctors say—prepared by the exclusive Krumbles method.

Notice how the sweetness and flavor of Krumbles come out more and more as you chew it. Made in Toronto, Canada. In the WAXTITE package—10c. Look for this signature.

W.K. Kellogg



Children like Krumbles and it builds them up

W. K. KELLOGG CEREAL CO., Toronto.

ADVERTISER PATTERNS



A NEAT AND PRACTICAL MODEL. 1723—This attractive style will at once appeal to the careful house-keeper.

The model has several good features. It completely envelops the dress, and has simple, practical lines. The pockets may be omitted. The pattern is cut in three sizes: Small, medium and large.

ADVERTISER PATTERN DEPT. Please send above-mentioned pattern, as per direction given below, to Name Town Province Age (if child's or miss's pattern) Measurement: Bust. Waist.

sole quilt, don't you think this would be hard to quilt with so many seams? "Lorna," speak up and let us know if you're really from the country of "great Jan Kidd."

Please Send Postage. Dear Miss Grey,—I read in your valuable page where a lady is offering to give away silk and satin patches. I would like to have some for a cushion. I won't dare ask you what you think of my writing. I wrote once before to you, but received no answer, so I hope I will hear this time. Yours BLUE EYES.

Embroidered Her Block. Dear Miss Grey,—I am hustling along with your block for "Aunt Nannie's" love quilt before you call a halt, and I may have to stay in the cold. Hope it will answer for I worked with a crying and cranky baby on my knees. I'll try and bring some help next time. I remains, MARIE.

Currants and Berries. Dear Miss Grey,—I noticed that "Wynne" had some patches that she did. Please, can I have few of each kind? I am sending a stamped addressed envelope for them. Now for a few questions.

1. Can anyone supply the song of which some lines are given? "For the King who wants soldiers, And I, for one, must go."

2. A way to preserve gooseberries and red currants? 3. Do you think of my writing and composition? P.S.—What do the letters "D. O. C." stand for?

Ans.—Am sending you envelope to "Wynne." 1. Referred to readers.

2. Red currants are very delicious when this method is followed: Stem the fruit, and wash it; place in the kettle (allowing three-fourths pound sugar to one of fruit), until the juice begins to draw. Place over fire and simmer until sugar is well dissolved; then skim out the fruit and let the syrup boil until rich and thick; add the currants once more and boil a few minutes. Seal hot. In this way the currants do not become hard.

3. For Gooseberries: "Top and tail" them; add three-fourths pound sugar to one of fruit; berries are (very sour), and a little water; let boil gently until sugar is well cooked into the berries. Or, make a syrup of sugar and water, fill jars with the berries, pour the syrup over, seal jars loosely, and boil in a flat-bottomed kettle containing water up to the shoulder of the jar.

4. Both very excellent. "District officer commanding."

Is This Scotch. Dear Miss Grey,—Will you kindly send "Apple-Eater" the enclosed letter. She sent me so many pretty card-broder patterns, and I want to thank her. When I wrote you before I sent two 2-cent stamps—one for the patterns, and one for cosmos seed, and as she sends me some, will you kindly put the stamp on the enclosed letter? Also when you have time, could you tell me what would be a nice dress to get to wear to the theatre and for the afternoon evenings, and also publish pattern? Thanking you for all your kindness and wishing you success in the future, I remain, CINDERELLA.

Ans.—"Cinderella," you must be Scotch. If you don't know why I guess this, write and tell me. The letter has been forwarded as requested. For your dress, nothing is prettier than silk crepe, in pale pink, blue, yellow or mauve. A little shirring around the hips and at the throat, and perhaps a little creamy lace for trimming, and you have a sweet and simple dress, yet one rich enough for average occasions. Some of the pretty volles or figured batistes are lovely, too, and less expensive than the silk crepes.

NOTES. "Soldier's Lonely Mother,"—"Sunbeam" and "Mother of Two Wee Darlings" are asking for your cigarette coupons. Can you send them to me, so that I may divide them and forward to these readers?

Additional requests for "Wynne's" silk patches have been received from "Poor Old Maid," "Little Me," "Tambling's Corners," "Jo," and "Mrs. F. I." in each case postage as inclosed was, of course, forwarded.

A PERSON MIGHT AS WELL DIE AS TO TAKE ALL THESE WISE PRECAUTIONS. "Now it's time for you to start for school, Reggie, darling. Good-bye. No, don't kiss me! How many times must I tell you, kissing is insupportable!"

"Oh, child, how could you put the dog? Now we must sterilize your hands all over again and steam them and then use the antiseptic spray on them. There! Now, here are your antiseptic gloves. Get your hands into them quickly."

"And here's your individual car strap. Be careful not to touch any other."

"Have those shoes been baked since you wore them, yesterday? No? Then you must change them. Here's another pair, just out of the oven. And here's your slats, dearie. It's been well boiled and afterward baked."

Now, remove, put on your rubber gloves when working, and the blackboard and use your own piece of chalk. Be sure to use your own cup to drink from, and here's the antiseptic spray to use on your desk."

"And here are two cubes of germitide and a vaporizer; gargle every even hour from this bottle and sniff this one every odd hour."

"Here's your doctor's certificate in its antiseptic case, show it to the teacher if he insists on cutting out your tonsils again, and tell him I'm sure your new adenoids."

"Flowers Are Nature's smiles. Pass a few to your friends. Get them at West Floral Co. Phone 2167. 247 Dundas St. E. Y.

TWO BIG BARGAINS IN DRESS GOODS

These are broken lines, with possibly only two or three colors in each number, and not having a complete color range we desire to clear these out, hence these reductions at the present time. These offerings should be taken advantage of, particularly at this time, when prices are continually advancing. These goods are on sale tomorrow (Thursday) morning.

\$1 and \$1.25 Dress Goods for 79c. Included in this lot are Wool Crepes, Panamas, Serges and Diagonals and Fancy Checks. The following colors are to be found amongst them—navy, copenhagen, alice blue, king's blue, tan and grey. They vary from 45 to 54 inches wide; regular \$1.00 and \$1.25 yard. To clear Thursday at 79c.

50c and 60c Wool Challies for 39c Yard. They are in cream grounds with colored stripes and black and navy grounds with white and red spots. To clear at 39c yard.

Girls' Middies. Girls' Linen Colored Middies, trimmed with white braid; sizes 4 to 14 years. At 85c each. Girls' Middies, all white or trimmed with colored braid; sizes 8 to 12. At 75c. Girls' Middies in a lighter weight jean, trimmed with black and white piping; sizes 8 to 12. At 50c.

Misses' Long-Sleeve Middies, in Paul Jones style; sizes 14 to 20 years or 32 to 38. Special at 75c. Silk Crepe de Chine Waists at \$2.95. Fine quality Silk Crepe de Chine Waists, with convertible collars, hemstitched yoke in back, in ivory, pink and black; worth \$3.50. Specially priced at \$2.95.

White Wash Silks. Complete range of qualities in White Jap Silks, the kind that wears and washes well, for waists, middies and gentlemen's shirts, 36 inches wide. Prices 50c, 75c, 85c and \$1.00 yard. Ladies' and Children's Hot Weather Underwear. Children's Vests, short sleeves or sleeveless 15c each, or 2 for 25c. Children's Summer Knit Drawers at 15c, or 2 for 25c. Ladies' Combinations, with fancy yoke or plain, taped edge, balbriggan or porous-knit; sizes 4 and O. S. At 50c. Ladies' Silk Lisle Combinations, lace trimmed, "cumfy cut," short sleeves or sleeveless. At 75c. Ladies' Vests in outside sizes, with or without sleeves. At 25c each.

GRAY'S LIMITED. AGENTS FOR THE LADIES' HOME JOURNAL PATTERNS. 140 DUNDAS STREET. Phones 115, 116. GRAY'S LIMITED.

St. Andrew's College. Toronto. UPPER AND LOWER SCHOOLS. CAREFUL OVERSIGHT. Thorough Instruction. Large Playing Fields. Excellent Situation. AUTUMN TERM COMMENCES SEPT. 12, 1916. REV. D. BRUCE MACDONALD, M.A., LL.D., HEADMASTER.

VERSE--New and Old. CONFIDENTIAL. Sent by Telegram. Now, Nellie, you won't be offended. Nor think me condescending. I know, if I say he is perfectly splendid. In fact, dear, an ideal beau. I met him at Sister's marriage (it wore sister's jewels and shawl), and he handed me to the carriage. Next night at the Clairmonts' ball. Yes, he is awfully handsome. And certain to be all the go. And him, coming right from the city. He must think us dreadfully slow. His eyes have such great depths of passion; His hair is quite faxen and curls; His clothes are cut just in the fashion; In short, Nell, he's "taken" the girls. It thrills me to think of the glances He lovingly cast upon me. As we meet, just by chance in the street. (He's modest as modest can be); By the way, Nell, he waits divinely— He floats like a shadow through space; And converses on everything finely, "With most unaccountable grace."

The Ocean Dress. Once upon a time the ocean was just no color at all. The earth was green as it is today, and the sky was blue like it is today, but the poor old ocean had no color at all. I can tell you—just like you feel sometimes when all the other boys and girls have new dresses or hats and you have not!

Billy Coffeybean says— "If of myself you think at all, What is the thought?— 'Rideau Hall'!" Try a pound 45c Rideau Hall's Coffee.

LUX Washing Compound. WON'T SHRINK WOOLENS. HUNT'S GOAL. ALL COAL FULL WEIGHT.

COMPASS OIL. The oil that soothes, strengthens and limbers up the joints.

Your "Get-Away" Power in Summer is low. Summer brings mental and physical lassitude. The spirit is languid, the liver is lazy. Nature is trying to unload the toxins that come from heavy foods and lack of outdoor exercise. Help Nature to restore natural vigor and vim. Get an eight-cylinder stamina by eating Shredded Wheat Biscuit with fresh fruits and green vegetables. Cut out meat and potatoes—eat these delicious, nourishing little loaves of baked whole wheat and be cool, contented and happy. For breakfast with milk or cream; for luncheon with berries or other fruits. Made in Canada.

GET OUR PRICES On Your Furniture and Home Furnishings. We will gladly give you an estimate and prove to you that our prices are just a little better than you will get elsewhere. H. Wolf & Sons. 265 DUNDAS STREET.

CEETEE UNDERCLOTHING. Guaranteed Not To Shrink. FRY'S COCOA. Asparagus, bunch 15c, 2 for 25c. Lettuce, "Head," home-grown, each 15c. Main & Collyer. TELEPHONE 2831. P. O. BOX 278.

For my "best" trade I know I am safe in recommending Century Salt. Its superior cleanliness, and its gleaming whiteness—all proclaim purity far beyond the ordinary. Let us send you a bag. Century Salt. "The Salt of the Century" is made by vacuum processes of proven superiority. For Table, Dairy and Farm use—always ask for Century Salt. DOMINION SALT CO. Limited, Sarnia.

Cynthia Grey's Mail-Box. Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letter can be answered privately.

Mer Husband's Luck. Dear Miss Grey,—Many thanks for the answer to my letter, also for your kind invitation to visit you again. The days are very lonesome sometimes, but I have two little girls who take up some of the loneliness, but have had a sad bereavement since my husband went away in the loss of my little boy. Don't you think "Aunt Nannie" is a dear, brave woman, her son having been in the 15th Battalion, and don't you think my husband is wonderfully lucky, being in the trenches ten months and never having a scratch yet? I only hope his good luck continues. Well, I hope I do not trouble you too much, and thanking you very much.

18TH BAY SOLDIER'S WIFE. Ans.—Yes, your husband has been wonderfully fortunate; may he, indeed, continue to escape and return to you before long. It would be especially hard for you to lose the little one with your man so far away.

Time to Leave. "Trix"—1. 10.30 or 11 o'clock would be a good hour to leave. It is never wise for a young man to outstay his welcome. 2. She should speak first about going in. 3. If in doubt—don't do it! 4. The difference in years is not enough to be a serious barrier to their marriage, but I think he's too young. Wait a couple of years yet.

A Welcome for Her. Dear Miss Grey,—I am a newcomer, and wonder if I may find a corner in your box? I see where "Thelma the Third" is asking for Comfort Soap coupons. I will send 25 to her and 25 to "Elizabeth Anne," as I see by "Thelma's" letter that "Elizabeth Anne" has been asking for some.

Dear "Faded Lily," my heart goes out in deep-felt sympathy for you, as I also lost the only little baby girl I had just a little over a year ago. I can truly feel that your sorrow is my sorrow too. Trust in the Divine Sympathizer, and your sorrow will be easier to bear. I think many a time if I trusted in anything but God I would be dropped in sorrow always. I have two little boys, and they have whooping cough. The baby is two months old, and he does not weigh more than five pounds; he has been very sick with it, but he is getting better now. I

also thank "Mrs. Gay" for the recipe for this pipe, and I will try it on the baby. I will choose for my pen name, OLIVIA. Ans.—You are very welcome. "Olivia" thanks for your kind words to "Faded Lily." "Thelma the Third" and "Elizabeth Anne" will be pleased to get coupons, which I am saving carefully for them.

Oatmeal Kisses. Dear Miss Grey,—I am sending you a nice recipe for oatmeal kisses. One and a half cups of sugar, 1 tablespoon of butter, 2 eggs, 1 cup of sour cream, 1 teaspoon of soda, 1 teaspoon of baking powder, 2 cups of oatmeal, 2 cups of flour. Drop on the pan. 2. Has any reader got the recipe of never-faded jelly-cake? I have mislaid it some place. Would you mind publishing it for me? 3. Has any reader got any cigarette or gum tags to spare? I would like to get some. 4. I am inclosing a recipe of a feather cake: Cream 1 tablespoon of butter, add 1 cup of sugar, then 1 egg well beaten, 1 1/2 cups of flour, 1/2 cup of sweet milk. Beat well. Add 2 level teaspoons of baking powder. Bake 20 minutes. 5. What do you think of my writing? May I call again? LONESOME SOLDIER GIRL. Ans.—Surely this kind of kisses should cause no upheaval in our Mail-Box. They sound very nice. 2. Here is a jelly-cake recipe, but whether it is the one you wish or not I cannot say. Three eggs well beaten, 1 cup sugar, stir well and add 1 large cup sifted flour, 1 teaspoon cream of tartar, 1/2 teaspoon soda dissolved in 2 teaspoons water. 3. Referred to readers. You write neatly, but slightly cramped. Some Are Overseas. "The Mother of Three Boys Overseas" writes me in answer to "Jet's" request for the names of soldiers in France for whom she might knit socks. This mother says: "I saw the letter from 'Jet,' offering to send socks to any soldier in need. Well, my youngest boy is over there in France, and would be so glad of any. I have stitched dozens of sheets for the Red Cross with my machine, but can't sit down to knit socks; it just gets on my nerves so, and you know how hard most lads are on socks, especially when

there is no mother handy to mend them. I have three boys, all gone, and my daughter's sweetheart as well." The addresses of these boys are being sent to "Jet," and if anyone else would care for them I should be very glad to supply them too, especially the address of the youngest one. I hope we may interest some of our knitters in sending socks to our boys' best wishes to them.

Wants Gum Wrappers. Dear Miss Grey,—I was very much disappointed when I did not receive the Gypsey gum wrappers that "Juna" offered, but thought I may still get some, as "Tender Heart" has offered some in today's paper. The letters I would like to get are "H" and "W." I will send a self-addressed envelope for them if they are sent in, and I certainly hope you will be glad to get them, but it has always seemed impossible. I will be glad to do anything for "Tender Heart" any time if I find an opportunity, and I certainly hope I will. Thanking you for past favors, I will sign myself as before, A SARNIA READER.

Ans.—Between gum wrappers and coupons, tobacco coupons, soap ditty, oatmeal ditto, and cigarette flags, the Mail-Box seems just one coupon after another. However, as long as folks get what they wish, I'm glad. Sorry you were disappointed before, but so far as I know "Juna" failed to send her wrappers in. I hope "Tender Heart" will let you have hers.

"Silver Bell" is Delighted. Dear Miss Grey,—Well, readers, I have received the 142nd pin, and with-out a doubt, it is the sweetest pin, and I have never stared a hole through it, looking—yes, even kissing it. Now, why shouldn't I? It is from one of the bravest heroes of London, and how I prize our soldier boys. "Twenty-One," I thank you.

Dear Miss Grey,—I have received the 142nd pin, and with-out a doubt, it is the sweetest pin, and I have never stared a hole through it, looking—yes, even kissing it. Now, why shouldn't I? It is from one of the bravest heroes of London, and how I prize our soldier boys. "Twenty-One," I thank you.

Those "Heavenly Twins"! Really, you two kids should be lucky for getting that young man of yours all splashed over with butter—but, please pass the fudge. "Cool-Box," pass your name along the next time you write, for I just know if you ever did—well, our Mail-Box readers would shower you with all kinds of goodie-goodies. Please oblige.

"C. A." where be you? Come over and have a game of tennis with me. Do you play tennis, "Calamity"? Love and all is in the game. "Deserted," you naughty girl, you. I know you are ashamed to appear. Please look your best the next time. "Caesar," you are a clever piece. Come back, or do come back! For if you do, I know the "Echo" will come back. And the picnic that we had. Did't we have a lovely time? I mean with somebody else. Do you know I had a

Send Eight Blocks. Dear Miss Grey,—I herewith send the eight blocks for "Aunt Nannie's" love quilt. I leave it to your judgment whether to use two of them or not. It would be nice if there were enough sent for a reversible quilt, and if you like, I will make enough and send along to you.

I wonder does "Lorna Doone" come from that dear old country? If so, I would like to hear of her. NORTH DEVON. Ans.—It is very generous of you to offer to make the border for the quilt, but I am referring the matter to "Aunt Nannie." You see, with the blocks inches square, the quilt will be a large one, without any border. As to a rever-

When using WILSON'S FLY PADS. READ DIRECTIONS CAREFULLY AND FOLLOW THEM EXACTLY. Far more effective than Sticky Fly Catchers. Clean to handle. Sold by Drugists and Grocers everywhere.



TEN

AMUSEMENTS, LECTURES.

Detroit Boats
London to Detroit and return
\$3.50
\$2.85

25c Lake Rides 25c
Port Stanley

GARDEN PARTY
Friday Evening, July 14, 7:30 o'clock

DETROIT AND RETURN, \$2.75

GEORGE A. STEER, ELOCUTIONIST

CHOSEN FRIENDS' ANNUAL THREE

DANCING LESSONS - PRIVATE

LONDON'S NOTED SULPHUR

FOREST CITY MALE QUARTET

MUSIC FURNISHED FOR PARTIES

LOST AND FOUND

STRAYED ON THE FARM OF PETER

LOST - AT SPRINGBANK MONDAY

LOST - LADY'S NAVY BLUE COAT

LOST - SUM OF MONEY ON SUN-

LOST - WIRE-HAIRED TERRIER

LOST - STRAYED OR STOLEN - A

WANTED

WANTED - BOARD AND ROOM FOR

WANTED TO PURCHASE - A SMALL

WANTED - AT ONCE BY YOUNG

WANTED TABLES SUITABLE FOR

WANTED - HORSE OR MARE, 8 TO

WANTED - ROOM AND BOARD, BY A

WANTED - GO-CART, IN GOOD

WANTED - WALL CASE FOR

WANTED - HOUSE, FOUR TO SIX

WANTED - DEAD HORSES AND

HELP WANTED

GENTLEMAN OR LADY GROCERY

DINING-ROOM GIRL, MAN COOK

WANTED - REPRESENTATIVES -

ROOMING HOUSE, RESTAURANT,

ROOFING

SLATE ROOFING - OUR SPECIALTY

SLATE, GRAVEL AND CEMENT

ACCOUNTANTS

WILLIS & DOUGERRELL, PUBLIC

DERMATOLOGY

MARINELLO SYSTEM FOR FACE

CONDENSED ADS

Amusements - Fifteen cents per line
each inch, or two cents per word
if set solid.

BORN, MARRIED, DIED

WORTMAN - To Mr. and Mrs. W. B.

CARRIAGES - On Tuesday, July 11,

PAIDY - On Monday, July 10, 1916,

SLATER - At Victoria Hospital,

EXPERIENCED STENOGRAPHER

EXPERIENCED SALESLADY - Also

EXPERIENCED STENOGRAPHER

COOK - GENERAL, OTHER HELP

EXPERIENCED STENOGRAPHER

WANTED - YOUNG LADY WITH EX-

WANTED - GIRL FOR GENERAL

YOUNG LADY FOR OFFICE

GIRLS WANTED FOR CANDY AND

MIDDLE-AGED WOMAN OR YOUNG

YOUNG MEN WANTED APPLY

GOOD GENERAL SERVANT - APPLY

GIRLS WANTED - EXPERIENCE NOT

SCIENTIFIC PALMISTRY AND

HOUSES, ROOMS TO LET

LARGE COTTAGE IN GOOD REPAIR

TO LET - FURNISHED HOUSE -

FURNISHED DOUBLE PARLORS,

FRONT ROOM, LARGE, FURNISHED,

TO LET - 1 1/2-STORY BRICK HOUSE

S. J. HENDERSON'S LARGEST

TWO UNFURNISHED FRONT ROOMS;

ON MOVING DAY, REMEMBER "DAY

UP-TO-DATE MOVING VANS - PUR-

DIXON'S MOVING VAN - GOODS

OFFICE SPACE TO LET

BIGGS' FURNITURE STORE

DENTAL CARDS

DR. J. M. FREZELL, DENTIST

DR. J. ARVIS, SPECIALIST - EXTRA-

DR. E. E. WILSON, 212 1/2 DUNDAS

DR. JOHN HUTCHISON, 300 QUEEN'S

DR. B. E. EAD, DENTIST - DUNDAS

DR. HOCKEN, CORNER ADELAIDE

PAWN BROKERS

UNREDEEMED WATCHES, DIAM-

SILVERMAN, 211 King St.

PATENTS

P. J. EDMUNDS, REGISTERED AT-

FEMALE HELP WANTED.

LOOKING FOR light, clean em-

WOMAN WANTED BY THE DAY -

WANTED - A MIDDLE-AGED WOMAN

THREE BRIGHT SALESLADIES

WANTED - EXPERIENCED STENO-

WANTED - GENERAL MAID; MUST

STENOGRAPHER FOR WHOLESALE

COOK - GENERAL, OTHER HELP

EXPERIENCED STENOGRAPHER

WANTED - SMART YOUNG BOY, 16

WANTED - A BOY 12-14 YEARS FOR

HOD CARRIERS WANTED - APPLY

WANTED - AN ACTIVE BOY, ABOUT

ASSISTANT SHIPPER WANTED -

HANDS FOR BERRY-PICKING AND

EXPERIENCED PACKER FOR SHIP-

BOY FOR ERRANDS, ETC., TO BE-

SMART YOUNG MAN WANTED -

SCHOOLBOYS WANTED -

TO

WANTED - PORTER - APPLY IRO-

MAN WANTED FOR DELIVERY

WANTED - THREE OR FOUR ACTIVE

WANTED - FIRST-CLASS STENO-

HELPERS FOR BOILER SHOP, FIT-

TEACHER WANTED FOR U. S. S.

WANTED - PORTER - APPLY IRO-

MAN WANTED FOR DELIVERY

WANTED - MAN TO DRIVE DELIV-

MACHINISTS, LATHE HANDS, TUR-

WANTED - MAN TO WORK IN

BARBER WANTED AT ONCE;

STEADY MAN TO LOOK AFTER

A FEW GOOD MEN FOR FACTORY

PLATEN PRESS FEEDERS WANTED -

FIRST-CLASS AND SHORT ORDER

WANTED - EXPERIENCED CHAU-

THE MONARCH LIFE ASSURANCE

HAVE YOU TRIED TO WRITE IN-

COLLECTIONS MADE ON COMMISS-

OSTEOPATHY

DR. R. C. BARKLE, GRADUATE

DR. W. V. CATON, GRADUATE OS-

YOUNG MAN WANTED TO LEARN

WANTED IMMEDIATELY - RELI-

CLARA KILBOURNE, A. B. KIL-

DR. A. W. MACPHEE, CHIROPRACTOR,

RECRUITS WANTED.

RECRUITS WANTED.

CANADIAN ENGINEERS

REQUIRE

100 RECRUITS

At Once

FOR OVERSEAS SERVICE

Apply Engineer Corps, Carling Heights.

Recruits Wanted

No. 1 Construction Battalion

APPLY ARMORIES

MALE HELP WANTED.

BOY WANTED - APPLY MODERN

WANTED - A SMART YOUNG BOY, 16

WANTED - A BOY 12-14 YEARS FOR

RESIDENCE NORTH - WILL TAKE

MODERN HOUSE, IN EAST END,

100 ACRES, ADJOINING GOOD TOWN

\$3,400 - QUEEN'S AVENUE, 2-STORY

TRIMMED HATS, LATEST STYLES.

FEATHER PILLOWS, MATTRESSES,

BLANCHARD'S FISH MARKET, 525

ORNAMENTAL WEeping TREES,

WINDOW AND DOOR SCREENS

GO TO ROBERTSON'S, RICHMOND

RELIABLE SECOND-HAND GOODS,

WEDDING STATIONERY IN ALL

IF YOU WANT HELP, SITUATIONS,

INSURANCE

G. M. GUNN & SON (GEORGE C.

J. A. NELLES & SON

CREAMERY BUTTER

SILVERWOODS, LIMITED

MOTORCYCLES

LUMBER

Geo. H. Belton Lumber Co.

WRITE FOR OUR WHOLESALE

ON fruits and green goods of every

Spring Bumpers

GURD'S, 185 DUNDAS ST.

Display Dental Cards.

DR. FRED L. WOOD

MISCELLANEOUS.

DR. EDWIN SEABORN, FELLOW OF

Our Chicken Feed

We Give Credit

Collett Furniture Co.

ARTICLES FOR SALE.

ONE YOUNG NEW MILCH COW AND

WOOD LATHE AND BENCH - 516

GRANULATED SUGAR, 3 POUNDS

TWO COWS FOR SALE - APPLY WILL-

ORANGEADE FORMULA, 10c - 7c

DELIVERY WAGONS BUILT TO OR-

FOR SALE - THREE WHITE AND

ANY HONEST PERSON CAN BUY

IF WANTING A STOVE CALL AT

PHONOGRAPH AND 50 RECORDS,

B. LAWTON, UPHOLSTERER - MAN-

AT MCKIM'S AUCTION ROOMS - A

TRY THE LONDON GARMENT CARE

FOR SALE - 200 OAK CASKS, \$3 EACH

GOOD FRUIT - AT LOWEST PRICE IN

THE "JOY-FUL SMOKE" - SMITH'S

KODAKS AND SUPPLIES - SPE-

TRIMMED HATS, LATEST STYLES.

FEATHER PILLOWS, MATTRESSES,

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MISCELLANEOUS.

DR. EDWIN SEABORN, FELLOW OF

Our Chicken Feed

We Give Credit

Collett Furniture Co.

ARTICLES FOR SALE.

FOR SALE - TWO ELECTRIC CHILL-

HORSE FOR SALE - VERY CHEAP -

ONN'S FISH MARKET - FISH, OC-

WEGNER'S

Wholesale and Retail Dealers in Over-

LONDON'S LARGEST HIGH-CLASS

Wegner's the Heart

of London

371 Talbot Street. Phone 1849.

GRANT SIX

\$1,150.00

Reliance Machine Works

Military Watches

LEACH'S FANCY ICE CREAM

Get It Now!

Little Big Bargain House

LADIES!

LOHMANN PREDICTS REGULAR LINE OF SUB FREIGHTERS

Deutschland Only the First, According to Originator of Scheme.

[Canadian Press.] Berlin, Via London, July 12.—The opening of direct shipping connections between Germany and the United States by the submarine merchantman Deutschland has occasioned great jubilation among German patriots.

A second boat, named the Bremen, he added, is about to start for America with a cargo, and others are rapidly approaching completion.

"Remember," said Herr Lohmann, "that the Deutschland was entirely unarmed. She carried no torpedo tubes, no cannon and others are rapidly approaching completion."

Herr Lohmann now believes the war will not be terminated before next spring, and that the submarine freighters will have an opportunity to make many profitable voyages.

BRITISH COLUMBIA GOES IN FOR SHIPBUILDING

[Canadian Press.] London, July 12.—Discussing British Columbia's shipbuilding proposals, Sir Richard McBride, says that five keels have been laid in Vancouver, two at Westminster and three at Victoria.

MONEY TO LOAN

PRIVATE FUNDS TO LOAN—LOWEST RATES—J. A. BUCHNER, corner Bait and Carling.

LEGAL CARDS

GRAYDON & GRAYDON, BARRISTERS, Bank British North America, 2 Mackenzie Street.

GRAYDON & GRAYDON, BARRISTERS, Bank British North America, 2 Mackenzie Street.

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NOVICE MOTORISTS SHOULD KEEP CLEAR OF PRINCIPAL STREETS

Stratford Jury Says Killing of Boy Was Unavoidable Accident.

[Special to The Advertiser.] STRATFORD, July 11.—A verdict of accidental death, caused by the car running up on the sidewalk on Erie street, the result of circumstances which confused an inexperienced and incompetent driver, was the verdict of the coroner's jury tonight in respect to the death of Edwin Chippa, who was killed on July 3 by an auto driven by Mrs. V. Reith.

The jury recommended that persons learning to drive cars do not frequent principal streets.

Nine witnesses were examined, including Mrs. Reith. In her evidence the latter stated that in an effort to avoid running into a woman at the corner of Canada street she made a wide turn onto Erie street.

All witnesses agreed that the car was not going more than six miles an hour, and that she had tooted her horn.

NEW TRIAL DENIED ON ESSEX DRAINAGE

Anderdon Township Loses Appeal in Privy Council.

[Special to The Advertiser.] CHATHAM, July 11.—B. L. Bedford of the firm of Brackin & Bedford, received a cablegram from his partner, R. L. Brackin, now in England, stating that leave for a new trial in the case of Anderson Township, appellant, and Gosfield North, respondent, had been refused by the privy council.

This case involved the deepening and widening of the Canard River. The appellants were appealing from the judgment of the supreme court of Canada, which reversed the decision of the drainage court in regard to the disturbing of the assessment on this undertaking as levied by the drainage court.

J. H. Rodd of Windsor, appeared for the appellant; R. L. Brackin for the respondent.

TWO DISTRICT MEN KILLED IN ACTION

Dundalk and Acton Soldiers Fell in Recent Fighting.

KILLED IN ACTION. ACTON. Pte. Warren Brown.

SEVERELY ILL. BRANTFORD. Captain Finlay D. Fraser.

FIRE MAN IS KILLED IN STRATFORD YARDS

Resident of Berlin, Ont., Is Fatally Crushed.

[Special to The Advertiser.] STRATFORD, July 11.—Crushed between his engine and a box car, which stood foul of the switch, J. J. Binowsky, a Grand Trunk fireman, was so badly injured about 10 o'clock this morning that he died some time later in the hospital. His left arm was torn almost completely off, while the upper part of his body was badly cut and bruised.

The switch engine was in charge of Engineer George Harvey and had been working in the G. T. R. yards. After "kicking in" two of the cars in a siding they were returning and the fireman evidently failed to notice the car which stood foul of the track.

He was a Polek and his home was in Berlin, Ont. He was about 32 years of age and had resided here only a month.

body, adjourned until Friday at 8 p.m.

AUTO TURNS TURTLE AT FORTY-MILE CLIP

Pennsylvania Tourists Have Close Call Near Blenheim.

[Special to The Advertiser.] BLENHEIM, July 11.—Two tourists from Pennsylvania, while passing along the Lake Shore road west of here last evening, had a thrilling experience when their auto turned turtle at a sharp turn in the road near Oxyve. One occupant got off with a broken arm and the other with a sprained ankle. They were brought to town and the car was brought to a garage here for repairs.

In conversation one of them is reported to have stated that they were about 40 miles an hour when the accident happened.

Shrewsbury Man in Trouble. George Griffith of Shrewsbury was brought in by Constable Pagan last night and locked up. It is alleged that Griffith had a quarrel with his wife and daughter over some family affairs, which resulted in blows and a gun being broken and hair pulling. A complaint was laid, and the constable went down with a summons, but was urged when down there that matters should be taken care of, so a warrant was issued. Magistrate Greenwood allowed Griffith to go home, but he was kept in jail on bail this morning.

STEAMER AND CARGO LIKELY TO BE SAVED

SCHOOL TEACHERS FLOCK TO AGRICULTURAL COLLEGE

DAM BELOW THE FALLS

PREFERS JAIL TERM TO KEEPING DAUGHTER

FINANCIAL AND COMMERCIAL

HAY CUTTING RESULTS IN SMALLER MARKETS

Practically Only Offering. The prevailing fine weather is giving farmers an excellent opportunity to harvest their hay, and the result is that farmers are spending the time to get into the city with their hay today. A few loads of hay constituted the sole offering on the local market, and although the demand was not brisk, they readily sold at prices ranging from \$11 to \$13 per ton.

A few crates of strawberries were brought in, but there is not a good demand for them, and prices were low. Grocers through the city are refusing to purchase berries.

Hogs, alive, were slightly easier, being quoted at \$10.60 per hundredweight. Dressed hogs were offered at \$14.75.

GRAIN, PER CWT. Oats, per cwt., \$1.85 to \$1.70. Wheat, per cwt., \$1.42 to \$1.53.

NEW YORK STOCK EXCHANGE

London, July 12.—Bar silver, 29 1/2 per ounce.

NEW YORK STOCK EXCHANGE

London, July 12.—Wall Street, 10:30 a.m.—Pressure upon special stocks was relieved, and the market was better for July, and we up for October. Flax was unchanged for July and December, while October and December were higher.

WALL STREET

London, July 12.—Wall Street, 10:30 a.m.—Pressure upon special stocks was relieved, and the market was better for July, and we up for October.

Additional Markets on Page 4.

THE NORTHERN LIFE ASSURANCE COMPANY

HEAD OFFICE: LONDON, ONT.

THE ALL-CANADIAN COMPANY

CONTRACTS OFFERED TO FIRST-CLASS PRODUCERS.

Attractive inducements to capable men who are anxious to succeed.

For particulars of contracts and available territory, communicate with us today.

GERMANS RUSHING TROOPS FROM SERBIA TO EASTERN FRONT

BERNE, Switzerland, via London, July 11.—Nearly one hundred military trains, conveying some 60,000 troops, passed through Temesvar, Hungary, last night, the last few days, transporting landsturm, used in the occupation of Serbia and Montenegro.

The whole tenor of the order suggests that the German soldiers must exercise caution in rag picking, and empty cans and old bottles, and no must be lost under heavy penalty.

ST. MARYS CITIZEN STRICKEN SUDDENLY

Daniel Morrison Has Heart Attack After Meal and Expires Immediately.

[Special to The Advertiser.] ST. MARYS, July 11.—Daniel Morrison, who had been a resident of Jones street, west ward, for a number of years, died suddenly this afternoon.

Everything in Fuel

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Everything in Fuel

The HYDRO Electric Range Cooks without fuel, smoke, soot or fire. SEE OUR SPECIAL CABINET RANGE AT \$65.00 Installed. The Hydro Shop

SUMMER DECORATING Have your home redecorated during the summer months while the family is away holidaying. We assume all responsibility.

O. B. Graves, Ltd. NOW IS THE TIME TO BUY STRAWBERRIES For Preserving We receive them fresh every day.

WILLIS & CO. 565 Richmond Street. Phone 3279.

READING Often proves to you the imperfections of your sight. When it becomes necessary to hold the book nearer or further away from the eyes, depend upon it something is wrong. When letters "run one into another," when the eyes ache, when fatigue follows reading, the condition of the eyes should be investigated. This is advisable, not only that your capability for reading may remain good, but also because straining eyes are a direct tax upon the health. We have an equipment, which, together with our experience, enables us to determine exactly the needs of your eyes. Our methods are scientific and accurate.

Brown Optical Co. SPECIALISTS. 223 Dundas Street. Phone 1877.

Stove and Egg, \$7.00 a ton. Nut, \$7.10 a ton. Large Pea Coal. \$6.00 a ton. CONNELL COAL COMPANY. PHONE 770 AND 1056.

HOLIDAY NECESSITIES A few of the necessary articles that you will need when on your vacation. A FOUNTAIN PEN A DRINKING CUP A WATCH AN UMBRELLA A KNIFE A CLOCK Small Traveling Cases, fitted with ivory, ebony and pearl-handled toilet articles. C. H. Ward & Co. Diamond Merchants and Jewelers. 386 RICHMOND ST. Phone 1084.

English Rheumatism Capsules. are guaranteed to cure the worst rheumatic pains in six weeks. Taylor's Six Cut-Rate Drug Stores.

CANON BEAMISH NAMED ARCHDEACON OF ONTARIO London Township Old Boy Gets Ecclesiastical Promotion.

ARE YOU PREPARED FOR YOUR OUTING? Peters Cakes Have the real Picnic Flavor.

CANON BEAMISH NAMED ARCHDEACON OF ONTARIO London Township Old Boy Gets Ecclesiastical Promotion.

QUALITY STORE FOR FRESH FRUIT FRESH VEGETABLES. Store Will Close Wednesday at 1 p.m. Harry Rananah 515 Richmond St. Phone 1024, 3323.

MISSING KOMOKA GIRL FOUND HERE AT FRIEND'S HOME Discovered Staying in West London Last Night. RELATIVES WERE ANXIOUS Her Apparent Disappearance Worried Parents—Father Conducted Search.

Dorothy Evison, aged 22, of Komoka, who has been mysteriously missing from her home in that village since Monday afternoon, was located by her relatives late last evening at a friend's home in West London. Miss Evison came into London on Monday to meet a friend from Minnesota, and nothing further was heard of her until she was found last evening.

Quite noticeable was the absence of grown male members of the Sunday school. The majority of them are now in khaki, many of them with "London's Own." That they did not forget their former companions, however, is shown by the fact that all the ice cream for the party was supplied by four members of the battalion.

Will Spend Summer Here for Safety's Sake Londoners Bring Children Away From Rockaway Beach, L. I.

Mrs. S. J. Radcliffe and sister, Miss Scholz, and two nephews, Fritz and Radcliffe Lohrline, have returned home from Rockaway Beach, Long Island, owing to the prevalence of influenza in that city, New York, and several adjacent places.

CANADIAN PACIFIC RAILWAY, CHANGE OF TIME TO TAKE EFFECT JULY 2, 1916.

ARE YOU PREPARED FOR YOUR OUTING? Peters Cakes Have the real Picnic Flavor.

French Pastry 2 for 5c Take PETERS CHOCOLATES wherever you go. A BOX OF OUR EIGHTIES will enhance the pleasure of your outing. Peters---London

THOUSANDS SPENT HOTTEST DAY DOWN AT SPRINGBANK Picnic Parties in Cool Spots Were Popular.

PROGRAMS OF SPORTS Salvation Army Juniors and St. Mark's Church Held Annual Outings.

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Leave on Special Train To Observe 12th Year. 1,800 GO FROM THE CITY Eight Lodges, Accompanied by 1,000 Women and Children.

Had Great Sport I. X. L. Mills' Employees Spent Fine Day at Springbank.

FARM LABORERS WANTED. The Western Provinces of Canada have experienced an acute shortage of farm laborers for spring seeding and summer work this year.

Large Addition to Atlantic City Hotel. Visitors to Atlantic City, N. J., are usually impressed by the many up-to-date hotels, catering to the pleasure-seeking public.

The Best In Women's Shoes. If there are any better Women's Shoes than we have selected for our summer trade, where are they?

UP COOK CO. The Store that Serves You Best. Two Stores - Dundas & Bay Street.

MERCURY CLIMBED TO 94.5 DEGREES YESTERDAY No Cases of Heat Prostration Were Reported at Hospitals.

Yesterday broke all records for this year, the official reading at the weather observatory at 3 o'clock showing 94.5 degrees.

LONDON MEMBERS OF L. O. L. CELEBRATING IN TILLSONBURG Leave on Special Train To Observe 12th Year. 1,800 GO FROM THE CITY Eight Lodges, Accompanied by 1,000 Women and Children.

Magistrate Reserves Judgment After Hearing Peculiar Evidence. GIRL IS NOW MISSING Young Soldier From 135th Is Held Until Friday Next.

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SAVE MONEY ON TEA. You can buy Rowat's 50c Tea, the highest quality, in quantities of five pounds or more, for 5 cents a pound less. 40c, 45c, 55c, 65c and \$1.00 a pound. T. A. ROWAT & CO., 250 Dundas Street. Phone 3051, 3052.

Examination Results at London Conservatory. The following are the results of the examinations recently held in London by the London and Ontario Musical Association.

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This is... Arrowsmith Week! It may be that you do not use your feet at all in your daily work—and yet, if your feet are not comfortable you cannot do your work properly. Foot comfort is a business asset. You must have it if you would be at your best.

YOU intend to provide for those dependent upon you as long as you live. But should you be called away would those loved ones, who must look to your estate for support, receive fair and just treatment? A will carefully drawn now may save your family distress later on.

CANADA TRUST COMPANY. Managed in connection with the Huron & Erie Mortgage Corporation. HEAD OFFICES—LONDON, ONT.

ALL INGERSOLL TO ENJOY TRIP TO PORT STANLEY Mayor Proclaims Holiday—Orangemen Go to Tillsonburg Today.

WILL GET ESTIMATES City Engineer to Get Figures on a New Paving Plant.

DODD'S KIDNEY PILLS. CURES ALL KIDNEY DISEASES. BRIGGS' BRONCHITIS CURE. RHEUMATISM. DIABETES. ETC.