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Exira heavy buying Suits and Wom

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THE BILLS
AS SOON AS YOU ENTER is doubled. 50 c ., one dollar pone your shopping until the
on the opening days, and buy

It's
Wed
W. W. JOHNS

# Forced To The Wall 

## Over Bought and Now We Must Take the Consequences

Exira heavy buying, and the recent slumps in prices has left on our hands a tremendous stock of Men's Suits and Women's High Grade Clothing, Shoes, Furnishings, etc. All brand new, up-to-the-minute goods in the season's newest styles

## OUR CREDITORS ARE CLAMORING FOR MONEY

| Men'sWool Socks <br> Reg. 65 c . at 39c. |
| :---: |
| Men's Cotton Socks |
| Reg. 39c., at 12c. |
| Men's Lisle Socks |
| Reg. 40c., at 19c. |
| LADIES' DEPT. |
| Ladies' Silk Hose |
| All colors. Reg. $\$ 3.50$ |
| Sale price $\$ 1.48$ |
| Ladies' Lisle Hose |
| Brown and Black |
| Reg. 75c., for 33c. |
| Ladies' Black Lisle Hose |
| Reg. 65c., for 29c. |
| Men's Duster Coats |
| Reg. $\$ 5.00$, for $\$ 1.98$ |
| One Big Lot |
| Men's Sport Shirts |
| All sizes. Reg. $\$ 2.50$, |
| for $\$ 1.48$ |

Bills must be paid or we will be put out of business, the only way open to us is to turn the stock into CASH, even though we lose money. With our back to the wall, we were forced to call for outside help, and to our assistance came

# The W. W. JOHNSON COMPANY of MANCHESTER, $\mathrm{N}: \mathrm{H}$. 

## who have taken control at

## The King Square Sales Company

and instructed to sell their stock for whatever it will bring.

OVERALL DEPT.
Men's Overalls
Assorted colors, all sizes, white, blue, black, khaki.
Reg. $\$ 3.00$, for $\$ 1.48$

> One Big Lot.

## Men's Dress Tweed Pants

 Reg. $\$ 5.00$, all sizes, for $\$ 2.48$
## Men's Blue Serge Dress

Pants, all sizes.
Reg. $\$ 8.00$, for $\$ 4.98$
Men's Policemen's Braces Reg. \$1.25, for 69c.

Men's Assorted Shirts All sizes. Reg. $\$ 3.50$,

The Days of the Sale are July, Wed. 14th, Thur. 15th, Fri. 16th, Sat. 17, and Continues for 10 Days. Sale Opens at 9 a. m.

## The Biggest Smash in Prices St. John Has Ever Seen

| MEN'S HAT DEPT. |
| :---: |
| Straw Hats, all sizes. |
| Reg. $\$ 1.25$, for 39 c . |
| Men's Caps |
| Reg. $\$ 3.00$, for $\$ 1.48$ |
| Men's. Suits, beautifully |
| modeled. |
| Reg. $\$ 35.00$, for $\$ 19.00$ |
| One Big Lot |
| Men's Knitted Ties, |
| All colors. |
| Reg. $\$ 2.50$, for 98 c. |
| One Big Lot of |
| Men's White Linen |
| Handkerhiefs, |
| Reg. 25c. Sale price 8c. |
| All Wool Sweaters, |
| All colors and sizes, to |
| be cleared at $\$ 1.98$. |
| Don't miss it. |



Regardless of the price we paid for our goods this well known com-
pany is determined to turn the stock into CASH. Consider what this
means to you. You have ONE GREAT CHANCE to get your money's
worth; aye, more than your money's worth. OUR L.OSS IS YOUR
GAIN.
We have been looking over the price tickets attached by the W. W.
Johnson Company to our goods, and realize that we are going to
lose heavily by this forced sale. But what can we do? We need the
money, and the matter is out of our hands.
THE STORE IS NOW CLOSED TO ARRANGE THE STOCK AND
MARK DOWN THE GOODS FOR THIS GREAT SALE BY ORDER
OF W. W. JOHNSON \& CO.

| com- <br> this ney's YOUR | LADIES' WHITEWEAR DEPARTMENT One Big Lot omen's Shirts, Women's Shirts,Reg. 50c. Sale price 23c. | Men's Blucher Boots, Reg. $\$ 9.00$, for $\$ 5.48$ |
| :---: | :---: | :---: |
|  |  |  |
| W. W. ing to ed the |  | Men's Sample Boots, <br> All latest styles, and the very best make, bought for the sale. |
|  | Men's Raincoats, <br> All beautifully shaded <br> Reg. $\$ 17.00$, for $\$ 7.98$ | Sale price \$7.48 |
| AND <br> RDER |  | BOYS' DEPARTMENT <br> One Big Lot of Boys' Wash Suits, all shades. Reg. $\$ 2.50$, for \$1.49 |
|  | Big Lot Men's Heavy Work Shoes, black leathe Reg. $\$ 6$, sale price $\$ 2.98$ |  |
| Tan, all | One Big Lot of Men's Sneakers. | One Big Lot <br> Ladies' Assorted High Grade Boots, |
| 9.00, <br> ice $\$ 5.98$ |  | Reg. $\$ 7$ to $\$ 14$. Sale price $\$ 2.98$ up |

One Big Lot
Men's Dress Boots,
Reg. $\$ 10$, sale price $\$ 6.48$

Men's Oxfords,
Black and Tan, all
styles. Reg. $\$ 9.00$,
Sale price $\$ 5.98$

THE BILLS COME DUE FAST AND FURIOUS --- IT'S PAY DAY --- THEY MUST PAY UP

AS SOON AS YOU ENTER OUR DOOR the money in your pocket is doubled. 50c., one dollar's worth. Keep this in mind, and postpone your shopping until the SALE STARTS, then come right down pone your shopping
on the opening days, and buy for all you are worth.

WANTED 50 SALES PEOPLE APPLY AT THE STORE AT ONCE

TO THE MEN OF ST. JOHN - Never before and probably never again will you have such a chance as this. We have a range of Raincoats, new, stylish, and splendidly tailored in all latest patterns, that positively must be cleared. It's up to you, so get here on time.

It's the Chance of Your Life -- Remember the Days
Wed., Thur., Fri. and Sat. and Continues for 10 Days
Save This AD and Bring It With You-Make No Mistake, Look for the Big Sign
W. W. JOHNSON COMPANY Over the Door at THE KING SQUARE SALES COMPANY

DIRECTLY OPPOSTTE THE MARKET

THE STANDARD, ST. JOHN, N. B. ${ }^{-}$TUESDAY, JUY Y $13,1920^{\circ}$

## THE ST,ANDARD'S SPORTING SECTION

Shamrock And
 minisusum


 Nomen




 and







 Still Wet Yesterday At Bisley, England



## FR

VIII--Mrs. Penfounds




## Here Are More Excellent Values to be found In Our July Clearance Sales

These are in addition to the many articles previously advertieed, and there are more bargains, too. Many have already taken advantage of these
wonderful clearance prices. We are looking for you today. Watch the papers for new at tructions.


Every Wance of summer whitewea Every Woman Will be Interested in This!
NIGHTGOWNS AT SPLENDID BARGAINS-Nainook, in high and low July Sales, 95 c c., $\$ 1.35, \$ 1.50, \$ 1.75$ to $\$ 2.50$ JAP SILK AND CREPE-DE-CHINE, Fleoh color and whito, in all aizes. NINE BIG SPECIALS IN PRETTY TRIMMED AND
Some are finithed withtubing, with ribbons run through,
some have buttonholed edgee, othere aro daintily trimmed
 each kind. Wonderful Value Envelope Chemisee-Great varieties to select a few
garments from. Made ot sheer mmaterial on id nice ely
trimmed with laces and embroideries of different kinde Jap Silk and Jrepe-de-Chine. $\$$ Chemines, $\$ 1.50$ to $\$ 3.00$
flesh. flesh.

 One very special grouping of WHITE UNDERSKIRTS with wide embroid-
flounces. Some have duat rufflec. A good variety for your choosing. Al One Price, $\$ 2.59$


 WHITEAND BLACK A Aariety of dainty and popular stylees, $\$ 1.25$ and $\$ 1.50$
CORSET COVERS-A
CAMISOLES-Pink, white, black sky, heliotrope, etc.; also Dele, 35 resden effects. Made $\$ 4.00$ CAMISOLEs - Pink, white, black aky, heliotrope, ett.; also Dresden effects. Made
of Jap Silk and Crope-de-Chine and trimmed with ribone and laces.


| A Special Bargain for Men |
| :--- | :--- | :--- |
| Who Wear Size $161-2$ |
| Shirts |



ULY SALES OF FLOOR COVERINGS These une jualled values and prices make it
advisable for you to consider your summer and
fall floor cov aring needs now. advisable tor you to consider you
fall floor covaring needs now.
TEXOLEUM
 JAPANESE ORIENTAL RUGS Size 18 in. $\mathbf{x}$. 36 in. in -Regular $\$ 2.00$
Size 30 in. $\mathbf{x} 60$ in-Regular $\$ 3.25$

Size 36 in. ve 72 in -Regular $\$ 7.20$ | July Sales, |
| :--- |
| July |
| Jaly Sales, |
| Sol |
| $\$ 2.25$ |
| $\$ 2.00$ |
| 4.73 | July Sales, $\$ 4.75$

July
July
Sales,
$\$ 21.00$
Sind

> CRAFTSMAN'S RUGS

Real old-faehioned, henvy felt braided rugs. Great
to wear and can be uede in nuy room with hardwood floor.
Size 28 in. $\times 60$ in.-Regular $\$ 6.50$.... July Sales, $\$ 3.50$
 Size 2 ft .3 in. $\times 8$ ft. Regular $\$ 11.50$.. July Sale, $\$ 6.00$
Alt our Summer Carpete and Rugs also Matings. Crex
Fibre, etc., must go at once and are selling at prices to celar.
(Carpot Section-Germain St. Entrance.)

- MenchestonPdoutiontewons




Regular Meeting Of School Board Decided Lant Evering to
 Peran Tomented

## FOR WOMEN

## AMUSEMENTS



THE STANDARD, ST. JOHN, N. B., TUESDAY, JULY 13, 1920

## Talmadge tar Cast

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## the kind nuxated iron helps make




 FREISH CLINMS

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## THE STANDARD'S FINANCIAL SECTION



Mrs. Milley Feels Police C. 10 Years Younger Cast

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nCOEFTS UTIMMTUU
Krasin Recurning to London and Will Seek Allied Aic Corvon Noens. ber comen Naind


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POTTS





