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the evening telegram, st. Johns, newboendland, actober 1

Gede evening telegram, st. Johns, newfoundland, october 17, 1916-4
and
THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNUI AND, OCTOBER 17, 1916-5


Ladies' Wool and Mercerised Vests.

The same style as a Man's Vest, in colors Navy, Saxe, Rose. Old prices, $\$ 1.00$ and $\$ 1.10$ each.

Ladies' Hug-Me-Tights.
A nice Wool Vest that will hug you tight on a cold day. Colors: White, Black, Brown,
Navy, Grey.
$\$ 2.00$ each.

## Patriotic Handkerchiefs

10 doz. National Anthem, with music. 10 doz. Till the Boys Come Home, with ${ }^{-}$music.
10 doz. Tipperary, with musie.
20 doz. Plarn
All at Old Prices.

Every Department of this Store Is Now Readywith a Delightful SHOWING of NEW THINGS.

You will find a big display of the newest and best merchandise ever shown. We emphasize strongly the fact that the values offered in every line and at every price are-as always-the strongly the

VVery Best.

## FLANNELETTE.

10 pcs. White Flannelette-36 inches wide. Old price, 18c. per yard.

## Men's Police Braces.

 20 doz. Men's Police Braces, made of very strong webbing and solid leather fittings. Just the Brace for the working man. Prices-25 cents per pair.Old Marshall Bros

Gents' Initial
Silk Handkerchiefs.
Now 35c. each.
Bureau Sets.
dizz. only, nicely trimmed with
Lace and Insertion. Old Price, 30c. each.
Linoleum Mats.
Old Price, 30c. and 48c. each
Infants' White Kid Shoes Old Price. 30c. pair.

Heel Protectors.
20 doz, protects the hel of the stockings.
No holes. No darning. Regular
Now 5c. paif.

## Mon's Overcoats !

Fall--1916--Models.
Just opened-and ready
for your inspection and apfor your inspection and ap-
proval, a fine range of Men's hillas Tweeds etc in Chinchillas, Tweeds, etc., in Navy,
Grey, Brown, and some very smart mixtures.
These Overcoats, perfect-
y cut and taiored, are all
Fall 1916 Models, and are
the productions of firstclass English and American
tailoring houses.
U. S. Picture and Portrait Co. Water Street.


## USE Gold Soap!

$\$ 4.60$ Box of 100 Cakes. Biggest and Best Value on the Market. Made in Canada.

Gossage's Soaps !
In stock the following well known brands: GOSSAGE'S WHEEL.
GOSSAGE'S HOUSEWIFE'S FRIEND. gOSSAGE'S PURIFIED CARBOLIC
GEO. M. BARR Agent.
Advertise in the Telegram


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## FLOUR.

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Catherite milis" and "jean"
4500 BARRELS

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| $\begin{array}{l}\text { WINDSOR PATENT } \\ \text { ROYAL HOUSEHOLD }\end{array}$ | $\begin{array}{l}\text { NEPTUNE } \\ \text { ROYAL STANDARD }\end{array}$ |

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WATERPRODF BOOTE!

the ambrican army shoe. price sta. In Black and Tan Heathers, with wateerporof tongues
and fall double soles. These Shoes are suitabe for


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For Fall and Winter.
Stantield's Underwear

Real Pipe Joy.

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## REDMEWFOUNDLAID COMPANY. <br> Train Schedidule!

The Cross Country Express leaves St. John's Station at $12.30 \mathrm{p} . \mathrm{m}$. instead of $6.00 \mathrm{p} . \mathrm{m}$., as in the past.

Reid-Newfoundland Co. 80000000000000000000000\%


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Fine Gold, Good Weight, Bright Finish,

Fall and Winter Suitings and Overcoatings made in the MAUNOER Styla.
If you can't find what
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Absolutely Safe-Cannot Explode or Catch Fire.

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