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Auction Sales:

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| Messrs. Campbell, McK Company. |
| Plate Bee |
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REWARD:
given to any person who will give any information that wil lead to the discovery of the par cel containing Money taken from
our Front Shop last Monday. A our Front Shop last Monday. A
it is possible for a customer to have taken a parcel in mistake we will thank all our customers who made purchases on Monday
before noon to make an exami
nation. Martit lardure co Fox Skins For Sale
 winde dressed and made up by us
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kinde - We repair and remodel
Fir Garments.
W. H. EWING \& SON,


## FOR SALE.

 1 YOUNG HORSE, about 6 year 1 MARE, about $1,000 \mathrm{lbs}$. A FEW YOUNG YORKSHIRE PIGS, ready for deilivery.J. W. CAMPBDLI ROBINSON'S HIK.
sep22,eod Telephone 586. sep 22, eo

JUST REOEIVED Another shipment of the tamous
PARK \& POLLARD POU TRY FEED.

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New War Maps, New War Books, New Novels !




 Pearson's Nautical Almanac for 1915,
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 We aredoing Business as usual.
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The Standard Manufacuringe Co, LId. Marinisimitus.

## Red Cross Line.



| ST. JOHN'S | 0 |
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| NOBBY ENGLISH CAPS |
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| G. F. MEARNEX, Marger. |

A FEW ITEMS
Which will suggest others to supply your Larder.

| beffalo flocr | bakivg powder- |
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| 14 lb. sax. | Red Cross, Magie, |
| Bluenose Butter. | Royal, Coleman's. |
| Empress Buttor. | Kellog's Corn Mlakes. |
| Sinelair's Hams and Bae Camp Cofiee. | Taite Corn Me |
| Thite House Cofiree. | Foree, Grape-Muts. |
| Fry's Breakfast Cocoa, | Quaker Oats. |

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DON'T LET THE \$
GUIDE YOU.

IT IS OUR BISNESS TO SHOW YOU THE DIFFERENCE


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Over 40,000 People Read The Telegram

die pruare jeymuers




 ield when a bullet got me in the leg
and fractured my thigh. I went down all in a heap, but managed to bind my



Sufety in a shell


We have the past year tried to bring before the
public notice the many advantages to be gained by
buying Home Made Goods.
We most emphatically state that never was the need
more apparent, with most of our factories running hale time and men earning half wages. Why? Because a
certain prejudice exists against Home-made Goods. Every dollar sent out of the country makes that one less for home manufacturers. Take our line particu-

## Mattress

## and Springs

Absolutely no need of importing them, as the cost must be higher. We offer to-day
FELT MATTRESSES as good, or even better, than the Ostermoor, from $\$ 5$ to $\$ 10$ heaper. Our new Health Mattress, 6 n . bands, are real beds in themselves, made On and after October 15th we will have on exhibition in our Showroom, secónd fat, the above goods, and shall be only pleased to show and explain same to anyone you a SURFACE OAK SIDEBOARD for $\$ 15.50$ that canont be imported less than $\$ 21.50$. We will sell you a 5 PIECE PARLOUR SUTTE in Fancy Velour $\$ 5$ to $\$ 10$ Then all things conside

## The C. L. March Co., Ltd.,




The Double Cireus
Aet at Rossley's.


Expression of Sympathy

$\qquad$


THI EVENING TELEGRAM，ST．JOHNS，NEWFOUNDLAND，OCTOBER 21，1914－5


## TRAFALGAR DAY

Extracts From Issue of the London Times 109 Years Old，Dated Nov． 7th，1805，Containing Gazette Ex－ traordinary With Collingwood＇s De spatches Reporting the Death of Nelson and the Victory of Trafalgar ．－Also Editorial of the Times on the Clorious News．



# A JobLot. Sleep in Comfort and Warmth! <br> 54 <br> White and Coloured Quilts. <br> Values <br> from <br> $\$ 1.00$ <br> to now $70 c t s$. $\$ 2.80$. <br> -this winter and many winters to come under a pair of our BLANKETS or QUILTS. Prices to-day are lower than they will be for a long time to come, owing to enormous contracts being placed by the British Government. We have been fortunate in placing our orders before advances took place. But come-see for yourself the excellence of the values we are showing. <br> White Wool Blankets - - ensmanan.uns. sim <br> Eiderdown Quilts <br> ..... - $\$ 5.50, \$ 7.50, \$ 8.00, \$ 9.50, \$ 10.50,12.00, \$ 15.50, \$ 21.00$. 



## FIRST NEWFOUNDLAND REGIMENT.

We have a Set of 50 Pictures of the Camp, Presenting the Colors, Complete Group of Officers, Regiment Saluting the Colours, (this is a panorama Picture showing the whole Regiment), the Ambulance Squad, the Standard Bearers, the Guard, etc. A good Set in which you are almost sure of finding any particular face you may want. Phone 768. War Nells.
Messages Received Previous to 9 A.M.
frexch officha report. minnaw witam

## IN STOCK <br> TO-DAY:



## RIVERSIDE BLANKYTS <br> ARE WARMEST ARE LIGHTEST

Riverside Wools Have no Equal.
They have been supplied for Socks to 1 st Nembuyndaidl Revimath

A JUST WAR
 Has ben waged and won against Mills that lower the Standard of their Flour. The Yittory tas been decited overwhelmingagy in lavor of

## Verbena Flour.

## NEVER AGAIN <br> DRESS MATERIALS,



 Cheviot (heivy) serges, 50 inches wide. Regular 90c, yard or $\cdot:$
Let DREss TwEDDS at va anced ones.
 lot of black dress miterilis, princtpany crepiles, Crepe de Chines, Voiles, Crepe cliouth, Nibilinines and Cheeck-
ed, Striped and Spotted Materials at Cost Price and under. We may say that it is Very dififuut to get Black Materials at
present in Engtand and on the Continent at any price.



## Henry Blair

momblatiery's mome Wholesale Dry Goods,

50 the CII AID OUTPORT TADE: We cintr tin stock for spring trade an attreetivo stook of CHEDPEST IN THE CTYY,<br><br>SLATTERY BUILDING

## Screened COAL.

229 Tons SCREENED COAL, Due about end of week ex schr. "James Burton
Cook." Book your order at our office, Beck"'s Cove, or wharf premises.

GEO. NEAI


Martin Hardware Co.,
Front \& Rear, hIITED.

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My Lady's Wardrobe!



 UNGAR'S LAUNDRY \& DYE WORTS,


The Blite Tonsortal Partour, F. ROBERTS, Proprietor,
 Maseso Machine for tiae ard hati. cliso we carty




 F. SMALWWODD,
 Latest English and
nental models. $\$ 2.85,3.50,4.00,4.15$, 425, 475, 515, up to \$40.00. Commencing Saturday,
19th, until further notice 19th, until further notice,
we will allow a special dis-
count of 5 per cent for cash. Mail Orders a Specialty. Open Saturday Nights.
Mars \& Co . Smallwood Building.
(Entrance MexMurto's Trene)
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OUR MEATS
taste as god as they look. You
doubtless have eaten meatsts that
no amount doubterss nave eaten meats that
no amount of careful cooking
and seasoning could make tent
der and fine flavored.


Ladies' Fall \& Winter HATS!

Our New HATS are catching on, they are just what is
want one also.

## Prices: $\$ 1.30$ to $\$ 3.00$.

Marked low to effect a quick sale.

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GEO. M. BARR, Agent
The Indication of Value
Plumbing is the Workmansiip.
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PITTMAN \& SHAW, PNow ul.


BUY AN OVERCOAT with the New "Bartcl" Pockets.
OR the man who is really a good dresser and particular about his appearance, we have Pocket which we are exploiting in our
Men's high-grade Overcoats this Fall it has special features that must surely appeal to the and is a must be "for use and not for ornament." This season's Oyercoats in Tweed, Chin-
chilla, etc., with the "Bartell" pocket are very desirable garments. We carry a full stock of them in all the fashionable colors and mixtures,
and in all sizes. and in all sizes.
The "Bartell" Pocket never sags or becomes
untidy, while it is capable of holding far more
than the ordinary pocket Call and see our Overcoats, see the "Bartell" demonstrated, and get
U. S. Pieture \& Portrait Co.

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## Good Butter,

The s.s. Carthaginian brought us another fresh yhip-
ment from the Lakes of Killarney, Nothing better ever ment from the Lakes of Killarney. Nothing better ever
entered the Narrows.
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