# THe Evening Telegram. 

 VOLUME XXXII.PRICE: ONE CENT
ST. JOHN'S, NEWFOUNDLAND, TUESDAY, DECEMBER 20; 1910. \$3.00 PER YEAR

## 10

Auction--Dry Goods. At the Prescoit street Store, Weinessay Meri, Ist instan an 10.30 am .

'Portia'
BOWRING BROS, LTD.
Friday, December 23rd,





 Cosestraiphto of oft of Bowring broniers, Limited,


## CUT FLOWERS

chrrswruemums
Cubutions and
Mncissus. an
J. McNEIL,


Order That Christmas
Picture Frame now.

The holiday season is near and that means very busy days
in our $\mathbf{F r a m i n g}$ Department and a big rush of $\mathbf{Y}$ ramu. ing orders. We are splendididy prepared juat now to filt the orders of
those twio desirif Pietrres Framed with Mouldings
oi choice quality and of choice up-to date deeigns who
 We Guarantee Satisfaction with each Order.
 faamivg department.
 DONT WORRY any more about
RHEUMATISM, but try a bottle of
Sloan's Liniment,
$\begin{array}{cccc}\text { Price: following directions. Orders flow- } & \text { Price: } \\ \text { 25 } & \text { ing in every hour from North, } & 25 \\ \text { cents } & & \end{array}$ $\begin{array}{ccc}25 & \text { ing in every hour from North, } & 25 \\ \text { cents } \\ \text { bottle. } & \begin{array}{c}\text { South, East and West for the } \\ \text { cents } \\ \text { wonderful cure (Sloan's Liniment) }\end{array} & \begin{array}{c}\text { bottle. }\end{array}\end{array}$
J. J. ST: JOHN, Sole Agent, St. John's, East,

PURITY FLOUR

 Electric Orehestra

 Don't fail to hear his Wonderful Instrul ment.
KNIEHTS OF COLUMBUS.




20th September, 1910 Now Landing, Choice Nith Syduriv Cod You will frd as oshers have
found it that MOREY'S Coal is good Call

## M. MOBEY \& CO.

 100, . 2 on The Casino! GRANO DOUBLE BILI! Monlay, Deeember 26ith. Alternoon atNight at 7 : "The Afm of The Law."
Dramatis Personae:


 a selisational drama

故 The cape1 Trimph of Justice! Motion Pictures | of a superior quality, and to |
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| the extent of $\begin{array}{l}\text { Bazeo feet of } \\ \text { Fimen, will be slown. }\end{array}$ |

GROCERIES, ETC., FOR XMAS. Arisins, Cnnanls.
 MEN,
WOMEN,
CHILDREN.
F. SMALLWOOD,

the tomie of good shoes.

## STOPI

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 SAGE \& WALLLACE,

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| SPECIAL OFFER FOR CHRISTMAS LIGHTING. |  |
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| sumere 250-12 \& 16 candle-power Metal Filim |  |
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| Bathrom, Pantry and Cupbourd Lighting. |  |
| Remember the price is only 50 cents each, d the saving is 70 per cent |  |
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| and Over the old fastioned type of lamp now in un |  |
| ve 696 | P. C. Mans, Board of Trate Building |

WE'RE EASY! Five Dollar Greambacks are Burning Holes in our Pookets Do Yous Want One?

IH. W. de FOREST TEA CO'y.

NEW FRUIT.
100 hoxes 4-Crown Valencia RAISIIS.
200 boxes offi-Stalk Valencia RAISIIS.
RENMIE BAKING CO.
Sehr. St. Clair! FOR SALE!
.ay sammer "sil Clirin"
 Jos Bramprase coo. Linited
 TO IET 208 Water St. d14, 6 January 1911, wom offices in the


FOR SALE--A Canadian
 LOST-On Saturday, be-
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 PICKED UP-Near Queen
 Alexander Janes, General Tinsmith. All orierg given
promp ot tention
Workshop
36 Will the person who

Help Wanted.

## DOCKMASTER $=0 \mathrm{ne}$ ac-

 Immediately a General

 A Young Lady, for
 An Intelligent person

ANYONE, anywhere

The Evening Telegram, St. John's, Newfoundland, December 20, 1910.--2


The Evening Telegram, St. John's, Newfoundland, December 20, 1910.-3





|  | C. E. T. S. Meeting. |
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The High Liner Packets of Xmas \& N. Y. Cards.




## Gentlemen

 Everything is new.
Everything is classified.
The difficult matter of a CHOICE is made simple.

Most things are unobtainable elsewhere.

Articles from 10c to $\$ 50.00$.
Specialty: A 20c stall, a 30c stall and a 50c stall.

Gramaphone recitals daily. All are welcomed.
There is no obligation to purchase.
murray anoersons
NEW GHRISTMAS BAZAAR, - 137 WATER STREET

The Evening Telegram St. John's Newfoundiand, December 20, 1910 .-4


## We are Ready For The Big Shopping Week.

 Who Will Be forgotten?$\mathbf{V}^{\text {OT the little toddlers; }}$ not they! After mayy anxious weeks, excitement, and every parcel toonked myster and the baker meant
sleep Clisistmas Eve know go to have paid his visit-(what do you suppose they had the chimney
cleaned for?) They know there will be no mistake made in the cleaned for?) They $k$
selection ot their gitts.
Buf What Rbolif The Women
WE are talking to you, men, in the interest of your mothers, of taking advantage of the proper means to make doubly certain of a store, which has the reputation of pleasing the ladies themselves when they come to do their own shopping. And just at this season we don't mind telling you, men, some of their secrets, if you want to know them; and you should really know them.

You Had Better Make a List That No One May Be Missed

FOR MOTHER
 FOR WIFE

 FOR SISTER

## OTHER. USEFLL SUGGESTIONS

 Ladies' Novelty Handkerchiefs. Net and Lace Neckwear. Ladies' Evening Gloves. Ladies' and Gent's Umbrellas. Ladies' Belts, Blouse Pins Side \& Back Combs, Manicure and Toilet Sets. Hand and Shopping Purses.

THE EASIEST WAY TO FIND THE RIGHT PRESENT FOR A MAN
IS to come to our Gent's Furuishing Store and Iook around you. There is no mistaking the fact that the thousands of givable things here have
special air of distinction-of uncommonness that is Very likeable,
vew suk Ties

MENS FANCY MUFLERS:.
MNES LINEN HANOKERCHIEFS
MENS SLEN HANOKERCHIEFS
MENS LINEN SHIRTS













MAIL ORDER CUSTOMERS. If you would like to receive a copy of our
NEW FASHON NUMBER and CATALONEWE, containing over 90 pages, with complete
Gillutrations, send us your address ind



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both plain and fancy boxes.





What Shall

Give? A "Victrola."

The Master Musical Instrument.

The King of Entertainers The Entertainer of King's.

The happiest homes are those that have
a VICTOR GRAMOPHONE or VIC
TROLA. GRAM--PHONES, $>$ \&10.00 TO 865.00. VICTROLLS - SIOO.00, Si35.00 \& 5200.00
KiROYAL STOREE

SOME GOOD SUGGESTIONS.

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| Why Not Let Us <br> Help You With <br> Those Xmas Presents. <br> OUR <br> handKerchief <br> SALE IS <br> STIL ON. <br> Here are a few Special Xmas offerings which may contain some helpful hints, but this partial list is merely suggestive of the beautiful and useful gitt things that are found here. <br> Any of the <br> Following for Men, <br> Will make an appropriate Xmas Gift : DOESKIN or KID GLOVES, Lined or Unlined. SHL HANDKERCHIEFS, with or without Initials. ABERDEEN KNITTED GLOVES. <br> SCARVES- 3 Specials 10,20 and 30 cents. WINTER CAPS; Knitted or Fur Band. GEO. A. SLATERS Famous "INVICTUS" BOOTS. <br> Sensible Things For Children. <br> The demand fon senible things for X mas Gifts is on the inerease OVERALL DRESSES, JERSEY OVERALLS. Leather Leggings. INFANTS: KID SANDALS. infants Matinee coats. |  |  |  |  |
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Prepare Your Boy for the Skating Season Geo. A. Slater's Mule Hide Hockey Boots.

MARSHALL Bros.


Don't Leave it Too Late BARGAINS:

| Bargains Bargains |
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Floor Canvas, 27 in . wide. $\ldots . . .47 \mathrm{c}$. per yard Children's White Lawn Pinafores...... Rems'ed Hankerchiefs . 3 \& 4 c . ea Ladies' Am. White Blouses. .40 c. to $\$ 1.50$ each
P. F. COLLINS,

340, 342, 344 Water Street.

| Schooner Sinks. <br> braw escapeid Evening Telegram, $Y$ BULLS. This Morning, Boat rom Return, Trepasse Guss , bound sh on and sank The cre their clothes The crew is safe. a dory and sayed dory and sayed only |  |
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|  | C.P. EAGAN, ${ }^{\text {\% }}$ |

The Evening Telegram, St. John's, Newfoundland, December 20, 1910.-7


## What About Brain Food? This Question Came Up in the Recent Trial for Libel.

A " Weekly" printed some criticisms of the claims made for our foods. It evidently did not fancy our reply printed in various newspapers, and brou

Some of the chemical and medical experts differed widely.
The following facts, however, were quite clearly established:
Analy: is of brain by an unquestionable authority, Geoghegan, shows of Minernl Salts, Phosphoric Acid and Potash combined (Phosphate of Potash), 2.91 per cent of the total, 5.33 of all Mineral Salts.

This is over one-fialf.
Beaunis, another authority, shows "Phosphoric Acid combined" and Potash 73.44 per cent from a total of 101.07.

Considerable more than one-half of Phosphate of Potash. Analysis of Grape-Nuts shows : Potassium and Phosphorus, (which join and make Phosphate
more than one-hall of all the mineral salts in the food.

Dr. Geo. W. Carey, an authority on the constituent elements of the body, says: "The gray matter of the brain is controlled entirely by the inorganic cell-salt, Potassium Phosphate (Phosphate of Potash.) This salt unites with albumen and by the addition of oxygen creates nerve fluid or the gray matter of the brain,. Of course, there is a trace of Phosphate is the chief factor, and has the power within itselif to attract, by its own law of affinity, all things needed to manulacture the elixir of life."

Further on, he says: " The beginning and end of the matter is to supply the lacking principle, and in molecular form, exactly as nature furnishes it in vegetables, fruits and grain. To supply deficiencies-this is the only law of cure."

The natural conclusion is that if Phosphate of Potash is the eeded mineral clement in brain and you use food which does not contain it, you have brain fag because its daily loss is not sup
plied. plied.

On the contrary, if you eat food known to be rich in this element, you place before the life forces that which nature demands for brain-building.

In the trial a sneer was uttered because Mr. Post announced that he had made years of research in this country and some clinics of Europe, regarding the effect of the mind on digestion
of food. of food.
But we must be patient with those who sneer at facts they know nothing about.

Mind does not work well on a brain that is broken down by lack of nourishment.

A peaceful and evenly poised mind is necessary to good digestion.

Worry, anxiety, fear, hate, \&c., \&c., directly interiere with or stops the flow of Ptyalin, the digestive juice of the mouth and also interferes with the flow of the digestive juices' of tomach and pancreas.

Therefore, the mental state of the individual has much to do (more than suspected) with digestion.

## This trial has demonstrated:

That Brain is made of Phosphate of Potash as the principal Mineral Salt, added to albumen and water.

That Grape-Nuts contains that element as more than onehalf of all its mineral salts.

A healthy brain is important, if one would "do things" in this world.

## A man who sneers at "Mind" sncers at the best and least understood part of himself. That part which some folks believe links us to the Infinite. <br> Mind asks for a healthy brain upon which to act, and Nature has defin? a way to make a healthy brain and renew it day by day as it is used up from work of the previous day. <br> Nature's way to rebuild is by the use of food which supplies

 the things required."There's a Reason"

Canadian Postum Cereal Co., Ltd
Windsor, Ontario

## A. Q S. RODGER. Special Values <br> FOR THE CHRISTMAS SEASON

Every department is overfowing with useful gits that cannot tail to please.
From Grandlather or Grandmother right down to the Baby we have something to please them all.
 IF YOU WANT A USEFUL ARTICLE CALL AND SEE US.
Big Bargains in Dainty Tea Coseys-beauties - from 75 cents up to $\$ 4.50$ each.
Rare Lines of Open Work, Table Centres and Sideboard Cloths, Dainty Toilet Sets, Nightäress Bags.
Prelty Boxes containing Ladies' Handkerchiefs \& Bottle of Perfume. Rare Values in Ladies' Furs, Muffs, Fancy Handkerchiefs, Betls, Motor Scarfs, Gloves, Lace Collars and Jabots, Hand Grips, Side and Back Combs, Blouses of every description. Bionse Materials, Remaining Ladies' Jackets at CLEARING PRICESS. Caildren's Dainty Dresses-in Lawn and Cashmere-CHEAP. Bibs, Bootees, Lefgings, Footwear, in great variety.
Special Vaiues in Gents' Silk Muflers, Silk Ties, Silk Handkerchiefs, Braces, Gloves, Underwear.
See our stock of Men's and Boys' Winter Caps-YOH WHL SAVE MONBY. THE VALUES WE OFFER WIL ASTONISH
YOU and DELIGHT THE RECEIVER.
Don't forget the Store that Saves Money for you.
A. \& SODGER, WATER STREET.


BIC $\mathbb{P R R I E}$ CUTTIINGON
WOOL
BLANIKETS FOR XMAS WWEERS

## \$1.80 BLANKETS \$2.20 BLANKETS

 \$2.50 BLANKETS $\$ 2.70$ BLANKETS $\$ 3.20$ BLANKETS$\$ 3.60$ BLANKETS $\$ 3.60$ BLANKETS
$\$ 4.00$ BLANKETS
$\$ 4.50$ BLANKETS $\$ 4.50$ BLANKETS
$\$ 520$ BLANKETS The above prices are Rock Bottom, and are good for Xmas week S. MILLEY, Water St.

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 Reminders!\author{
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| CHRISTMAS TMME: | ELIS \& $\mathrm{CO}_{0}$, ,10 203 Water Street. Turkey, 1 , गair of ehicken,

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A 立ound or two of Sausages, Canaberry Sauce,
Mincemeat, Mincemeat,
A brace Partridge, or bRACE OF PHESANTS. Feesh Vegetabies or. Vege-
tates in in Glass wil be usg
gestied by applying at our DIFFERENT KINDS OF SOUPS

MAKE A NOTE OF the FOLAOWTNG DANTHES:
Crystalized A.Ast.
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FRESH TUNIS DATES. Crystalized Vio
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Selted Saited Amonds,
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Pistachio Kernels.
DESSERT ${ }_{6}$ FRESH FRUITS. Well, we are noted for them in

season and out of season. | Also, |
| :---: |
| Fsuits in class of all kinds. | Huntley \& Palmer's

Sweet and Plain Biscuits, weet and Plain Biscuil and Assorted Cake bLt this is what we | sh Hams and Baco |
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| shhire Roll Bacon, |



 Our stock of BON-BON Serer so dellithel as the were never so dellghtful as that

of this season, Call and inspect | And odon't forget - to ask for |
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| the key of the Wine cellar. | cigars and cigarettes.

 CONFECTIONERY
 etrighirs's Anircurisms without
BOX
 Would beimpossible $\xrightarrow{\text { Remember ort To Telphone, }}$

## REID NEWFOUNDLAND EO'Y.

The REID NEWFOUNDLAND COMPANY's Railway and Steamship
System, being System,
the most

Expeditious Service at the LOWEST RATES.

## CONSIGNEES. - Write your shippers to ship your Holiday Goods via

 the above route, thus ensuring Prompt and Safe Delivery,
## PASSENGERS

travelling by Reic Newfoundland Co's System enjoy all the comforts of home. $\mathbb{T}$ 官Our Steamers call at the small as well as the large Outports. PLACENTIA BAY-S.S. ARGVLE.
heayes plicentil every thersday for ports mithedo and every monday for ports




NOTRE DAME BAY-S.S. CLYDE.




BONAVISTA BAY-S.S. DUNDEE.

TRINITY BAY-S.S. ETHIE.
leaves clarenville every monday anb fribiy, ind carbonetr every tuespiy and


PLACENTIA to PORT-AUX-BASOUES-S S. GLENCOE.
 BAY OF ISLANDS to BATTLE HARBOR-S.S. HOME
 cor, Brig Bay, Lurrent
cove, Forteun, Lance-a.
Charles, Batte Harbor. $\qquad$ THE S.S. BRUCE

RALL WAY SERVICE-Daily Trains to
MAIN IINE.






SPatrick's Brook
sWest Brook.
Quarry
*Weat Brook.
Quarry.
"Giff Topsail.
"Kitty's Brook.


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"Thorbirs Lake.
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Port-aus-Basques.

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travel and ship your freight by our trains and steam ers. SPECIAL NOTICE.
Shippers will please note that no more freight will be accepted this year for Botwoodville via Lewisporte and Clyde.
ris The PEOPLE'S ROUTE: THI REID NEWFOUNDLAND CO" $\%$,

