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 Bubeve NoIIC.
 The Largest Fire Insurrance Company in the World

## Portia

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"We represent the largest $. ~ \$ 30,000,000.00$
$. . \$ 26,000,000.00$ "We represent the largest Fire Insurance Company
in the world. Are you safely insured? If not we con in the world. Are you safely insured? If not we can
protect you. Outport insurance also effected. Write Newloundland-Labrador Export Co.,Ltd. (JOSEPH J. LONG), Agents.
Offices: Board of Trade Building. .or june15, 13 i,eod $\xrightarrow{\square}$ TJE are still $V_{\text {showing a }}$ splendid seSaturday, 30th of June at 3 p.m.,
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DICKS \& CO, LTD.

Don't Forget the

## SOAP

That Works for YOU. PERFECTION

The Standard Mig. Co., Ltd.

## Motor Cycle,

 For Sale,With or without Side. Car. In perfect running order. 4 h.,...3.speed gear: Going at
a bargain for coid cash. For partieulars and inspection apply to -
FRED J. ROIL \& CO.,
$\qquad$


Wholesale Dry Goods House.

Men's Balbriggan Underwear
At lowest possible prices.
Phone 522.
P. O. Box 236 .



 | Hodder \& Stonghton's |
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| Novels, | Novels,

 GARLAND'S Bookstores POSITIVE SALE!

 JAMES R. WNIGHT
$\xrightarrow{\text { Notice }-A \text { meeting of the }}$

 First Nild. Regiment.
 NOTICE: $\quad \begin{aligned} & \text { FOR HIRE } \rightarrow \text { Motor Cars } \\ & \text { for Hree THE } \\ & \text { SUPPLYE Co, Lte }\end{aligned}$






## Help Wanted!

W. P. A. Notice!


 open on Fridays only. All
interested in the work will be welcome. $H$ HENNEDY
H. KENNEDY,

FOR SALE!



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Dialogue Books








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 WANTED-A Good Gen Fitting Business , appl



Price Bfic eneh.
Garreft Byrné,



A Child of Sorrow. Sorrow.




"Seal Brand" means a certain, definite blend of high-grade coffee-uniform in quality and always delicious.
Don't take any chancesalways insist on having "SEAL BRAND" COFFEE.
 CHASE \& SANBORN, MONTREAL







Your Business
Success in 1917


Newfoundland Clothing Co, Ltd.
List of Letters Remaining in the G.P.O. to June 19th, 1917


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As you hail with delight this happy and romantic season of picnics and outings, so we want you to meet our preparations for your enjoyment of these events. By glancing over the reminders herewith presented you'll see we're giving the

and

 BOYS' TWEED CAPS.
 LINEN SUITS.

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## Quality and Price!

When making a purchase two things should be considered-QUALITY AND PRICE. Any article that has been purchased at a low price, but which has not quality behind the price, has really been a very expensive purchase. We offer you QUALITY at REASONABLE PRICES.




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Developing and Finishing. And you don't wait! Your Films and Prints
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begun. TOOTON'S, The Kodak Store, 320
Water Street. To-Day's Messages. 10.00 A.M.


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## PORTLAND

Cement.
H. J. Stabb \& Co
Lazer

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## Fire Sweeps <br> Penguin Arm.




Milady's Bondoir.


City Finances.

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## Saves Eggs



| Our Volunteers. | I. W. A. Interview |
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| Expert | Private $\mathbf{P}$ | Monday, June 25 , ' 17 |
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NEVER MHND THE HEAT!
Climb into a suit of 'our Gents' Light Weight UNDERWEAR-PERFECT FITTING and gives PERFECT FREEDOM. To be comfortable in all positions Underwear must have elasticity--"the stretch that springsback." All our Underwear possess this very necessary qualification.

## SEE WINDOWS FOR PRICES AND QUALITY.

Men's Balbriggan Underwear, 40c. to 80c. garment.

Shirts, and Pants of ankle' and knee ngth. Sizes 36 to 42 .
$\qquad$

In Lisle, Cotton and Silk. There In Lisle, Cotton and Silk. There
can be no comfort without them in can be no comfo
weather like this

## BISHOP, SONS \& CO., Limited. <br> PHONE 484. MAIL ORDERS REGEIVE CAREFUL CONSIDERATION.



the evening telegram, st. Jomn's, newfoundland, JUNE 29, 1917-9


Dress Brilliants.




Helpful Prices.

 boys flannelette shits.



A sale of
CHILLDREN'S UNDERWEAR that will attract multitudes.


No Matter What You Buy
There's a Saving Attached to It Here.

## Friday, Saturday, Monday

Values head and shoulders above an thing you may secure elsewhere.
Tall talk, you may say ; but nevertheless true. Notice this strong list of WANTED LINES that cannot be matched outside this store for values. Worthy Goods with their regular selling prices undercut for other reason than that we wish to make this last week regular selling prices undercut
of June Sale the greatest yet.

$$
\begin{aligned}
& \text { Jersey-Ribbed Underwear }
\end{aligned}
$$

One of the Big Items This Week, HOSIERY Values.

 CURTAIN MUSIINS. SIDide ITOARD RUNNERS. CUSHION COVERS. NEW TRAY CLOTHS.
 BALL FRINGES.

| WHITE <br> CANVAS SANDALS. <br> Cool for footwear in all White Can vas, with tough leather sole and heel These are about the nicest footwear for Underpriced for this Sale. <br> Sizes 6 to 10 <br> 1.05 <br> sizes 11 to <br> 1.15 |
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PIC-NIC Crips

WHEN BUYING
men's "balbriggan" UNDERWEAR.





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| SUMMER RIMOUSITES |
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| for Travellers \& Holiday |
| Makers. |


The Evening Telegram is The People's Paper

Pianos and Organs.
$=-==$ CHARLES HUTTON, 30000000000000000000000







F. SMALLWOOD,
the home of good shozs.


Let Us Fill Your
Order from
Frester Supplies.
ELIS\&CO.
${ }^{2} 23$ Water Street.


Fresh Halibut.
Fresh Salmon.


## 

## American Beauty

 Butter, $1-\mathrm{lb}$. blocks. Storese Graham Four
Remember OUR Telephone, 482 and 786.
The Newfoundland Year Book.
 $=2$ GARLAND'S Bookstores
G2m. Wher streot

## CASH'S

Tobacco

## IS ALWAYS GOOD WELBOME NWRGET HGHEs stimani or otaums <br> 

JAS. P. CASH, Insure with the
QUEDNN.

OEDD.HW FOUWOLLAM

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| Week End Excursion ! SEASON, 1917. |
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This Week's Specials! "SUMMER DRESSES."

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William Frew.
JUST RECEIVED! Rice:

Bags of 200 lbs ., .00 lbs . \& 50 lbs .


Fruits:
2000 cases Raisins, Apricots and Prunes.

HARVEY \& CO., LTD.
 reasonable rates.
PRRCIE JOHNSCL,
J. J. ST, JOHN.

250 Brls. Choice Table Potatoes ECLIPSE TEA, 50 c . lb ., is good 20 Brls. New York Corned Beel 10 Bris. Ribled Pork
50 Bags Small Beans, 10c. lb.
J. J. ST. JOHN, Duckworth Street and LeMarchant Road.

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