



## IT IS NOT A BIT TOO SOON

 To have that Photograph made to send him at Christmas. 'Phone 768.THE HOLLOWAY STUDIO, LTD.
Corner Bates' Hill and Henry Street.

War Nens.
Messages Received Previous to 9 a.m.
 ST. PIERRE BCLELTET.

## and

## Name

## 

## 을. 흘

shell fre, managed to save a great the tory, An interiem witist herds of
Inber of the inhabitants, the town the story, An interview with the Ger-


Rubbers for Everybody
60,000 Pairs
RUBBER BOOTS
SHOES and GAITERS
The Canadian Rubber Co
The Merchant's Rubber Co.
The Matese Cross Rubber $\mathrm{C}_{0}$.
The
The Red Ball Rubber Co.
our prices are the
Men's Rubber Shoes, 70 c. to $\$ 1.65$
Women's Rubber Shoes, 5
 ASK FOR THE REBBER WITH THE RED HEEL
PAREER \& MOVRUE, LUX. THE SHOE MEN.

Alliance Assurance Co., Ltd. The Right Hon. Lord Rothschild, G.C.V.O., Chairmate
Robert Lewis, General Manager. Total Assets Exceed $\$ 120,000,000$.
 BAINE JOHNSTON \& CO.,



|  |  |
| :---: | :---: |
|  | Alliance Assurance Co. |
|  |  |
|  |  |
| played again with the same success. The proceeds will be devoted to the | otal Assets Exceed \$120,000 |
| THer TMit is aproach | Fire Insurance of Every Description LEONARD ASH, CARBONEAR, Sub- |
| mate inet inters overeate to | BAINE JOHNSTON \& CO., |
| you this winter, have it sent to us to be renovated, a new velvet | J |




PERCIE JOANSON,

octarith,u City Chambern Water Street

## MEN'S WINTER OUERCOATS

We draw attention to the
Largest and Smartest Stock
of MEN'S WINTER OVERCOATS to be seen Naps, and Black and Navy Beavers. We have just received the balance of our purchase and Best Styles-Lowest Prices. $\$ 5.00$ to $\$ 16.50$.
We can also offer some high-class Coats to fit small men and youths, part of a bankrupt Small Men's and Youhhs' Overcoat Bargain $\$ 4.75$ and $\$ 5.75$.
These are high-class, well-made Overcoats of ashionable design and high-grade cloth. Are well worth $\$ 7.00$ and $\$ 9.00$ in regular way

## G. KNOWLING

|  | reached, but it is evident that the German losses are very great, and in view of the enormous losses sustained by the Austrian and the mighty reserves of Russians, and the strengthening of the allies in the west, Germany can least afford the losses. German strength is being sapped all the time. In the early |
| :---: | :---: |
| Var Situation. |  |
|  | The |
|  | ere and There. |
| have now frm gr |  |
|  |  |
| an |  |
| ich |  |
| heavier fighting than <br> place. It is now nea |  |
|  |  |
|  |  |
|  |  |
|  | RROUGHT HERRING SHIpIENT. |
|  |  |
| hurled themse | Bay. |
|  | lintrose passe |
|  |  |
| mous numbers of men, but their |  |
|  |  |
|  |  |
| dar |  |
| bric | she brought a cargo of fish |
|  |  |
|  |  |
|  |  |
|  | ship will sail for a Canadian |
| ate a grim struggie in the |  |
|  | c |
| ng is going on. Galicia |  |
|  |  |
| 1 is invested, and the Ru- | Torbay was summoned for not hav- |
| proceeding |  |
| Cracow, the only form | was dismissed; three |
| cland itself the news is |  |
| stories of German army |  |
|  |  |
|  |  |
|  |  |
| some small distance on the W | orning was transferred to |

The Crescent Picture Palace
VVAR SLIDES,




LaTESTHeadquarters tor Cake From the Front.

1020

## FOR COLD WEATHER!

Now the cold weather is here you wil need something to keep out the cold. We Oil Heaters, Foot Warmers, Thermos Botiles.




## It's a Concrete Fact

## HAT FOR

Embroidered Cushion Covers, 30 c ., 50 c ., 70c., Embroidered Cosey Covers, 30 c ., 50 c ., Embroidered Tea Cloths, 45c., \$1.00, Embroidered Sideboard Cloths, 45c., 65e. You Should Certainly Buy

A. ® S. RODGER'S



Why? Because our prices are simply irresistible. We bought factory and sur-
plus stocks at sharply reduced prices, and we are determined to hold our leader plus stocks at sharply reduced prices, and we are determined to hold our leader-
ship in giving the people of Newfoundland the graatest money saving values in
Furniture
Bargains! Bargains! Bargains! That's the slogan of this store. No need to worry when you can get your home fur-
nished at such low prices. Just think! Bed, Spring, Wool Top Mattress only $\$ 5.95$. A 3 Drawer Bureau, large Mirror, Surface Oak finish, only $\$ 7.50$. A large, massive Sideboard, worth from $\$ 20.00$ up, now offerd for $\$ 15.50$; only a few left at the price. A beautiful sik Parlour Suite, worth $\$ 50.00$ or more, now offered for $\$ 35.00$-the
us, we can offer all sizes and any price required, from 50 c. each up.
Our Mattresses are built, not stuffed, by the only machine in the country,
So we say again, don't fail to give us a call when in need of Furniture. We can

## C. L. MARCH Co., Ltd,

THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, DECEMBER 2, 1914-5

## Remember Our Boys

 Country by sending them tox ofSoldiers and Sailors Comforts

 are packed in London by the well-known
MESSRS. J. A. SHARWOOD \& CO. and contain one tin of Orange Marmalade, 1 jar Salmon an
Shrimp Paste, 1 box Peppermint Creams, 1 tin B. S. Toftee, Shrimp Paste, 1 box Peppermint Creams, 1 tin B. S. Toffee,
packet Tobacco, 1 packet Cigarettes, 1 tin Antisettic Powder. W having made arrangements with them as to their safe delivery all orders for same will have our careful atention.
BOWRING BROTHERS. IId.
Phone 332. GROCERT. Phone 332

This IS When There Really Are
Coat Bargains.
Those ladies who have not yet bought a New Winter Coat will really get a Coat Bargain now. English Cloths and English labour. Styles the newest and the smartest.
ALL OFFERED AT COST. Owing to late delivery and general conditions, All our Infants, Children's and Misses coats at cost.
Our regular Coat values are always good, but hen we get to rock bottom like this there can be Absolutely no approach to equalling OUR VALUES.
You can make every comparison, but do it quickly.
HENRY BLAIR
P. E. I. POTATOES, APPLES, etc., etc.

200 brls, CHOCEE Now win ex Firreess and Allan
50 cases shlerbrbel oxioxs
${ }^{30}$ legs graprs
BURT \& LAWRENCE, 14 New Gower St.

## INSIST

on getting the Riverside label on the next pair of Blankets you buy, because

## Riverside виамкет

are considered

## Recruiling

Continued.
58. MORE VOLUYTEERS - TOTAI

ENLISTED, 353. The work of recruiting was con-
tinued at the C. L. B. Armoury last
titant night, and Jjuding by the patriotism
and enthusiagm displayed it
and
if the deoks as
as
 nights work, 335 have signed the
Last night 153 enlisted. Their na
are:Chas. Hutton Bulley
Geo. Gear
Johnn Jos. Evans
Wm. Hibore Stev
Chas. Ed. Brooks
Criil Quick
Cyril Quick
Fred Lawrence
Gerald Jos. Kav
Fred. Lawrence Oakley
Gerald Jos. Kavanagh
Wm. Fred. Adams
Cm. Fred. Adams
Chesley Jas. Gough
Erest Chesley Quich

Jas. Barteste
Gordon Claren
Gordon Clarence
Go.. Wm . unhu
Donald Fred Ba
John Lawrence
Wm. Juke
Chas. Jos. Vavas
John Franis. Ed
Chas. Archer Enlile





| Errest Fox |
| :--- |
| Chas. $\begin{array}{l}\text { Kelly } \\ \text { Sildey } \\ \text { Siame }\end{array}$ |




Paul Everett King
Thos. Jos. Tobin
Wm Anthon Phela
Wh. Anthony Phelan
Chesley Mercer
Cher
Gordon



Patk. Jos. Stamp
Ralp
Rubert F. Hham Hadson
Hubert F. Hudso
Cliford Rendel
Jas. $\begin{aligned} & \text { Jos. } \\ & \text { Dair } \\ & \text { David M. Maw } \\ & \text { Carew }\end{aligned}$

Chas, Donnelly
Mal Fintan Mur
Jis.
Mas. Finan Murp
Jrand Harve
Fred Ebsary


Wm. Prancil
Ahber .
Thilst
Thoos. Rils

## 





Ford Brown
Thor.
Slown . Carew
Slines Wi, Pelley
Jea. Joas Resier
Jercilial Chas. Mew
Wm. Thos. Lever
Harvey Ronald Butle
Alfred P. Taylor
Jno. Jos. White
Wm. Jos. Darcy


Sealing Commission.



##  <br> 年



## 

## 


 Crss liad been discardded by the the wean- the



COAL VASES

These Goods are all new and marked down to the very lowest figure to clear.

MARTIN HARDWARE Co.
Quality COUNTS!


We have just opened a splendid assortment of WINTER Shich are second to none in the city. Let us make your Suit or
Overcoat and convince you that we are CHAPLIN, The King of Tailors FIRE INSURANCE




| Man" or "G | Gentleman"? |
| :---: | :---: |
|  |  |
| 5000 bushels P. E. I. OATS, <br> Now Landing. |  |
|  | Granberries, 40c. gallon. Florida Oranges. Califorma Oranges. New York Corned Beef. <br> P. E. I. Carrots, Beets and Parsnips. Scotch Oatmeal 1 cwt . kegs \& 7 lb . tins Seotch Pearl Barley1 cwt. kegs. P. E. I. Eggs. Fresh Country Eggs. King Apples, 1 , ${ }^{\prime}$, 2's \& 3's; low price by the barrel. |
| C. P.E <br> Dectwort: street | EACAN, <br> and Queen'd Road |


| Are Starving. |  | Supreme Court. |
| :---: | :---: | :---: |
| THE PEOPLE OF WAR-SWEPTBELIIUM ARE CRYING OUT FOR BREAD. |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  | Naval |
|  |  |  |
|  |  |  |
| 为 |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| Semen |  |  |
|  |  |  |
| versity of Illinois, has started amovement to raise $\$ 500,000$. Each of |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| War Prosperity Will Precede Reckoning. |  |  |
|  |  | rine N |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  | \% pme |  |
|  | Marine Disasters' Fund. |  |
|  |  |  |
| $\left.\begin{aligned} & \text { Sir George expressed the opinion } \\ & \text { that no trouble would result from the } \end{aligned} \right\rvert\,$ |  |  |
|  |  |  |
| trading in bonds. He thought thattlie London Exchange, would re-open |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

Your New Fall Hat

## should be

## A IIIIgotom doybl

We have the right styles at the Right Prices.
J. M. ATKINSON, 312 water streer.






## CohnoMruundes 

FOR SALE
Ex S. S. Stephano, 2,000 SACIIS CORN. 2,000 sacks Yollow Corin Meall HARVEY \&Co. Limited.




##  THE HAT that Smartly <br> Dressed Ladies are wearing this season. <br> HADFO\% DFAMFDO

Have you got yours yet? If not see the Display in our East Window To-Night.

## \$25r and 33,31 pafli

Have you ever noticed what a difference a Ladies' Hat makes in her appearance?

The Lady who wears a Beaver this Season has chosen well.

## See Window.

## S. MILLEY.



## How Ahout Your Bedding?

## The Cold Weather is Approaching.

We Are.Now Showing a Large Stock of

## BLANKETS m QUILTS

At Exiremly Low Prices. An Opportunity You Ought not to Miss.
BISHOP, SONS \& CO., LIMITED.

the peoples papre- THE EVENING TELEGRAM, DEC. 2nd, 1914-8. - read by everyona

## YOUR Xmas CAKE

Ground Cloves Ground Cinnamon. Ground Mxd. Spice Ground Nutmeg. Ground Mace. Ground Mace.
Citron Peel. Orange Peel. Lemon Peel. 1 lb. pkgs. Mxd. Pee Angelica. Desiccated Cocoan Castor Sugar
 Nonpariels.
Metz̀ Fruits. Metz̀ Fruits. Mixed Carvie. Dessert Novelties.
Fresh Dates. English' Icing Sugar

Hugon's "Atova Brand" Reffined Beef Suet.
BISHOP, SONS \& CO., Limited 'Phone 679.

Grocery Dep't.
 Musicians' Supply Co., 166 Water Street, St. John's.

Gold Filled Bar Pins!

We have just opened a new assort-
ment of Fine Quality Gold Filled Bar ment of Fine Quality Gold Filled Ba
Pins in Plain, Engine Turned, Han Engraved and Stone Set.
Each one of them is perfect in design and workmanship and would make an
ideal offering for a moderate priced ideal offering for a
and beautiful gift.

Prices fron
50 c . $10 \$ 250$.
T. J. DULEY \& CO., me Reliaike Jenemers

## Sweet as a Nut

Is our Delicious "Berkshire" brand of Boneless Breakfast Bacon. With the advent of cold weamore Nourishing, Energy-giving and Heat pro lucing food.
Nothing finer can be had for this purpose than a few slices of our Selected
Bacon for the "Morning Starter."

A new lot to hand to an anti war prices.
F. MeNAMARA, Queèn Street.

The Second Son of the Kaiser.






 UNGAR'S LAUNDRY \& DYE WORKS, Halifax. dec, 11 NiCHOLLE, inkPEN \& CHAFE, LTD, Agents.

Ease and Elegance Lounges \& Divans.
 thin bores space along the wall
that rom
than
rom that room, why not get areally comfortabletion han shat for luxurious ease
selection here the beauty of design and d material and excellence of workmanship is unsurpassed. framed upholstered in Plush, Silk Tapestry
and solid Leather in turted and plain finish Some of the very large upholstered Lounges are transformable at a minute's notice into fullsizized beds, and all of them are thoroughly guaranteed for reliability and
reasonable prices.
U. S. Picture \& Portrait Co.,


Garland's Xmas Cards
Has always and is still the best both in Quality and Design.


Garlanv's bookstores, 177.\& 353 Water St ,

- нош доотт
a top coat? Do you need a new one? If so, cail and see our line of fabrics and
LET US TAILOR cut y cut and shaped to suit your build. Come in J.J.Strang,

Hadies' and Gents' Thiloring, 153 Water Street, SL. Jolin's.

