
the evening telegram, st. Johns, newfoundland, august ${ }^{12}$, 191


They Require No Pushing!


Cash's Cigars, Cigarettes and Tobaccos
require no salesmanship,
no arguing, no hot air, no


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 Slobe-Werrnicke Co. ERCIE JOHNSON, Bzetid 1.45SATtA 4(3)


## We have a GOOD INDIVIDUAL PHOTOGRAPH Of each Man of the

## Newfoundland Regiment that Sailed on the "Calgarian," <br> And of Nearly all the Reservists.

THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Hill and Henry Street, St. John's, Newloundland.
'Phone 768.

## American Specialities

2500 yards Fine American Shirting, in short ends, 4 to 9 yards, 36 inches wide, worth 12 c . to 14 c , for 9 cents. 300 yards Fancy Mercerised Handkerchiefs, 4 and 6 Handkerchiefs to the yard, for 12c yard.
10 pieces American Curtain-Scrim, Cream Ground, with dainly Fancy Border, only 25c yard.

20 pieces American Ginghams, fancy checks, 11c yard. Pillow Cases, frilled edge, jobs, for 30c, worth 40c.

## A Few More of the

## Popular "Congoleum"

## Squares. Get Busy and Secure One.

## Bowring Bros., Ltd.

## 



## Our Great Clearance Sale

Faif prepanations we start our MID-SUMMER CLEARANCE SALE preparatory to Fali preparations. We have assembled a large stock of Furniture, Beds, Springs and
Mattresses for this Sale and expect to make it the bannur sale for the year. Prices are sharply reduced to make spedy clearance, so that you can save from 10 to 50
per cent. by buying now. Goods bought now will be stored free of charge until re
puited quired. We mention a few of the lines histed: MORRIS CHARS, STUDENTS' CHAIRS, WRITING TABLES,
BOO CASE, WATNOTS, CHINA CLISETS, SIDEBOARDS BOOK CASES, WATNOTS, CHINA CLOSETS, SIDEBOARDS,
EXTENSION TABLES, COUCHES, CHAIRS, BUREAUS \& STANDS TOILET TABLES, WASHSTANDS, PICTURES, MIRRORS. And we have a large assortment of BEDS from $\$ 3.50$ up; SPRINGS and MAT
TRESSES from $\$ 2.00$ up; STRETCHERS, just the thing for country, only $\$ 2.50$ (bed and spring combined). Then we have our COMBENATION BED, SPRING and MATTRESS, only $\$ 7.50$ set.


The C. L: MARCH Co'.y, Ltd.,




## Hr. Grace Notes. Amusements.







N.P.A. Aeroplane Fund.




## REMEMBER

The Gamera House



 Can why Catagues sent on reacuest: PARSONS' Art Store Everyday Ex/4ette.





wear Always

Pleases.

There's no woman who can have too many dainty neckwear pieces, and you're
sure to find something in the sure to find something in the
attractive lot now showing at our store to please.

## Neck- <br> Ladies' FOOTWEAR!

We are clearing out an accumulation of Ladies' Lace and Buttoned Boots (a few Pairs of Dorothy Dodd amongst them.) Originally they ranged from $\$ 3.00$ to $\$ 4.50$ per pair,

## NOW ALL REDUCED TO \$2.00.

The Sizes are 2, $21-2,3,31-2,5,6,61-2,7$. As the quantity is limited call early and get first pick. n attractive little lot of LADIÉS' Street \& House Dresses. are marked ot morest han thesesonalle

## Marshall Bros

Serviceable as well as Dainty is the only term to apply to Chilidren's DRESSES

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## KODAK

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FHE RVENANG TELEGRAM, STR. JORNYS, NEWFRUNDLAND, ALGUST 12, 1915-8



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## REID-NEWFOUNDLAND C ${ }^{\circ}$.

Excursion return tickets will be sold from all points on the Reid Newfoundland Company's System to Toronto, Ont. Good going from Thursday, August 20th, up to Sunday, Sept. 5th, and good returning leaving Toronto up to September 15th. RATES ON APPLICATION.


The Strongest and Best. 2 Ladies'
BLACK HOSE. Good Weight, Fast Colour, Extra Value, Only 20 cts. pair. This is a new line and considerably heavier
than the 20.. Hose you have been buying from us lately, but in the same fine make. But the
weather will be cooler from now and you had
better be prepared better be prepared.

> See Window !

## Henry Blair

fREW'S Great Summer Sale
Ladies' Blouses, One Piece Dresses, Hats, Muslins, Ginghams, etc., etc.

WILLIAM FREW.
Advertise in the "Telegram."
 We have just received and are now showing a complete assortment of O'Sullivan Rubber Heels. Special Prices to the Trade.

ROBERT TEMPLETON, 333 Water Street.


| JUST ARRIVED <br> per Durango: $\qquad$ <br> A splendid variety of Suit- <br> ings. No two patterns <br> alike. These goods were <br> ordered before the big <br> jump in Woollens and our <br> Customers can have the advantage of OLD PRICES <br> Our new style sheets for <br> Fall and Winter just to <br> hand. |  |
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Most People
Are now Economizing in the matter of Dress.
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## Autumn Excursion-Canadian National Exhibition-Toronto, Ont.

