

## FURS FOR XMAS



Make Your Purchase To-day Better Goods Now Reasonable Prices
The showrooms to-day contain what you may call the
Christmas Display. There is collected in these rooms a superb assortment of goods specially arranged for giftgiving shoppers.
To buy now is to get a. wide choice of the very best Furs
to be found anywhere on earth
A visit to our store will convince you of the merit of our
Christmas Offering.








## DINEEN

140 YONGE STREET TORONTO


## Cosint insprit miniss Be Prepared For Winter

 HINENT BEEI ILI-VSED It May Last Five Months

## Sovereign

解 notearingdown of cellar walls Hot WaterBoiler saves coal. There is no house MADE BY THE Ceating apparatus available
the TAYLOR- that will give a greater he FORBES Compara, Limited Guelph, Canada

## TORONTO OFFICE AND SHOW ROOMS



## The Church and the Bar-room



28 ANGLICAN
35 METHODIST
25 PRESBYTERIAN
22 BAPTIST
12 SALVATION ARMY
18 OTHER CHURCHES
will direct their pulpit utterance against the bar-room and its associate evils,
Labor denounces it. Commerce recognizes it as an enemy. The churches urite
THE BAR-ROOḾ MUST GO


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| :---: | :---: |
| "The Church in the Theatre" <br> J. M. Wilkinsoin, B.A., Director Miss Fita Watson, <br> Watmon Piant |  |
| People's Sunday Service PRINCESS THEATRE |  |
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| ST. ANDREW'S SOCIETY | Gentlemen's Suits Cl |
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|  | STOCKWELL, HFMDERSON \& CO |
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|  | E. PULLAN |
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| New Absorption Method If you suffe: from bled ding. |  |
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| to cure yourself at home by the new absorption |  |
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Music





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Suits Cleaned
GENDERSON \& CO

ILLAN


| Ail Requirements |
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| ETAL CO., $L$ to |


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"EDELWEISS" BEER
Thays the name of the perfect non-intexieating beer.
"Edelweise ${ }^{\text {is }}$ just as pure and more beneficial than clear spring water--super-charged with allt the healath-
giving qualities of selected Bohemian Hops and pure giving quaitities of selected Botemmian hops and pure
matt, because brewed scientifically. Seasoned, bottled

 OF 300 HORSES




## SPER MOZO ME

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| Eim scho |  |  |
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|  | nessed by 1000 men, mostly naval officers and enlisted fackies, Jimmie Glavin, middleweight champion of the U.S. Navy; |  |
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| Schofield's Drug Store, Elm Streets, |  |  |
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## SHEA'G AMUSEMTS.

 Intatad of Donevoping sooo H .f. Instead ot Developing $8000 \mathrm{H}, \mathrm{P}$,
It is Turning Out Less Than


BESSIE WYNN


## Captain Bernier

Illustrated Lecture


Thrinlis Stoot of Discovery
MASSEY HALL Thursday, Dec. 2nd, '09


| Dominion Shot Shells <br> Dupont Smokeless Powder The Winning Combination" At the Trap or in the Fiold DOMINION AMMUNITION Lo Always Ahead Loaded by the Dominion Cartridge Ca, Led. |
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"MUTT" AND "JEFF" TAKE A HAND IN TO-DAY'S GREAT RUGBY GAME AND INTENSIFY THE SITUATION





## AT THE THEATRES



WILTON LACKAYE, in "The Battle," Royal Alexandra, next week.


$\qquad$


## Let Dr. Sheard Answer!

Under the sensational heading "Olty Water Froe from Bacteria," The Mall of Thursday published the following :
"Dr. Sheard, Medical Health Offcer,
says that, although the city water is rather
cloudy Just now, 'It is quite pure and free
f rhil dangoro
Thursday evoning's Nows the same Dr.
sheard is reported to have said that :
"The
tained coll communl for several daye
tained, as I have reported to the Board of
Control, but there is nothing wrong with
tho water.
It is assuring to hear a Medical Hoalth Opficer saying that there ls nothing wrong with the water which contains an organism mostly generated in Intestines of man.
The people who pay the Medical Health Ofricer to protect them are deluded into the bellef that the murky stuff which the city sells to them under the Control, another protecting body, the Board of fact is made evident that the coll bacllius io present.

The taxpayors are told that there is nothinc seriously wrong with the water. If so, why are they to be saddled with a costly filtration plant? will Dr. Sheard please answor? His time will thon be bottor employed than in attompting to make insinu
ations against private onterprises.

## DRINK YORK SPRINGS

 WATERTolophone your dealer, or M stes




## The Grand Union Hotel <br> 

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## PROTEGTING THALE MARKS

 Infringements and UnfairUpon the Public.
 Wo Quaranteo to Cure all curable Cases of Stricture, Varicocele,
Harvous Dobilly, Blood Polsons, Vital Woaknosses, Kidney, Bliaddor and Urinary, Disoasos, and all


## P. BURNS \& CO.

Coal and Wood Merchants 44 KING STREET EAST, TORONTO
 COAL ano WOOD W. McGILL. \& CO.



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## [H ng Men   <br>  <br> 



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## THE TORONTO WORLD

## COBALT-- Higher-Priced Cobalts Show a Stronger Undertone

Apathetic Speculation Dominates Mining Market Cobalt Securities Dull with Marrow Price Changes-Crown Reserve


TO THE OWNERS OF BEAVER CONSOLIDATED MINES STOCK

| C.P.R. Has Long Term Agreement With G.T. R. - Heating System Wants Franchise. $\qquad$ <br> Mayor Oliver has returned from Kontreal feeiling rather depreseed start on viaduct. |  |
| :---: | :---: |

## GOW CANDA KING SILVER MINES, LIMITEI

AUTHORIZED CAPITAL - $\quad \$ 500,000$ Par Value of Shares
\$250,000

OWN SIX CLAIMS IN GOW GANDA, WITH A MARKET VALUE OF $\$ 180,000.00$.




For further particulars apply
ROOM 37, JANES BUILDING, TORONTO.
The Turn in LaRose

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A. J. BARR $\Omega$ CO 0 0

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$\left.\begin{array}{l}\text { "IF } \\ \text { YOUY } \\ \text { ONLY } \\ \text { KNEW" }\end{array}\right\}$

## A CALL TO WEAK MEN

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THESTANDARD BANK
OF CANADA
A Complete Banking Service Avaiable for Manufacturing and Commerial Houses,
Wholesale and Retail Merchants, Municipalities,
Corporations, tarmers and pivate individuals, 80
Savings Bank Department at every Branch.
Head Ooffice \& Toronto Branch: Cor. Jordan \& Wollington Stex
Bay St. Temple Buiding. Market Srat. Cor. King \& Market


## PERFECT FLAVOR

That is what we olaim for Cosgrave's Pale Ale. Its most delicious flavor has pleased
the taste of thousands for nearly half a the taste of thousands for nearly half

## COSGRAVE'S PALE ALE

Is made from ingredients which absolutely must measure up to a set standard on every point. That's one way we preserve its unl-
formity and fine flavor. If you try it once you'll be convinced of its superiority.

At all Dealers and Hotels

## BUY Rochester <br> WHY?


-s50.000 in treasur,
Hem recore buyindititin blocks
J. A. MeILWAIN \& CO.

\$20,000
COBALT STOCKS ON MARGIN
This is your opportunity
J. A. McILWAIN \& CO. 41 scott streot

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BALT sTooks
OGRAPHS
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ING MINES

oped Gold Clai For Sale.


COBALTS ARE ON BOTTOM

FACTS
PROFITS will never make you poor.
ACTIONS, not words, make money.
ACTIONS, not words, make money.
TRADERS purchase stocks when they are low. RIGHT now is the buying time. INVEST in solid stocks. Consult us.
ALWAYS buy when others son't. Buy now, RICHES are made in this wayCHOOSE carefully, then buy; don't hesitate
HE who hesitates is lost AGENTS WANTED.

SEND I THE MARKET


WE RECOMMEND


CANADIAN CENTRAL
NEW YORK STOCKS, CHICAGO GRAIN, COBALT STOCKS
BOUGHT AND SOLD
CASH OR ON MARGIN

Write us. Agents wanted to represent us in every town. Only those in good standing need apply.

## PATRIARGHE \& COMPANY <br> STOCK DEALERS--PPatriarche Block 31 SCOTT STREET, TORONTO




## SIMPSON =

## Willow Chairs Woven While You Wait <br> FVER since some fortunate mortal heard the pipes of Pan among the willows these trees have held a charm for mankind that is not entirely lost, even after they are woven into chairs. We have some fascinat ing examples of willow-ware from England and elsewhere which we think will interest you. <br> There will be a special display of these chairs and the materials suitable for covering them Monday. elevators to our fourth floor. Natives will be seen weaving the willow <br> Semi-Annual Clearing of SemiMade Robes <br> 

 nal if igures in some cases.





## Waists for Winter

$\mathrm{A}^{\mathrm{N} \text { Memence }}$ here stock awaits choosing Siik net, lace, lawn, delaine, etce

Honday sone " | Monday, some specials. |
| :--- |
| 1.25 Lawn Waists 6 . |
| 10 | \$4.25 LLawn Waists, 69 .

81.50 Striped Cambric and White Lawn Waists, 88 c.

## $\frac{81.75}{\text { Be siure you come. }}$

Sterling Silver Tea Spoons Books for Boys and Girls niowe tic Each
 Boys' Winter Caps






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## MONDAY BASEMENT SALE




and

Plain and Novelty Silks for Monday's Sale
W HEN you buy Simpson Silks you are sure of ouality, and your own taste can always

 complete lot. and

## Dress Goods Sale at 83c




Wear Novelties in Wa
Department, 2nd Floor




Toys and Dolls for Monday


## Washing Assistants $\mid$ Boxed Note Papers

|  |  | Boots |
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Holiday Handkerchiefs in Every
Possible Variety of Daintiness


Winter Gloves on Sale Monday

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sut this week it haturs ben more the
than noteworthy it has beat than noteworthy; it has been one
of the leading features. The eale


Holiday Handkerchiefs in Every
Possible Variety of Daintiness ill continue on Monday with the
illowing: Men's $\$ 2.00$ Fur-lined Gloves
and Mittens for $\$ 1.50$. Men's Tan Cape and Tan and
Grey Suedes, unlined and lined Gloves and Mittens. Regular $\$ 1.25$
for 79 c . vomen's $\$ 2.50$ Fur - lined
loves of Tan and Suede for $\$ 2.00$.


## Our Dollar Sweaters for Boys

 Dollar Sweater. A Sweater is absolutely necessary for al











