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The 2 Button Sack
$\mathrm{M}^{\text {ADE with that air of refinement }}$ discriminating dresser.
This is a style which proclaims itself n a most decided way as strictly up-to-date for the patticular young man. Popular prices in this model.
\$20. \$22. \$25.


$\$ 25,000$ Worth of High-Class Men's Furnishings to be sold regardless of cost.

## To the People of Toronto:

On account of the fire which took place in our store on Tuesday our stock has been damaged to some extent by smoke and water. As our loss has been fully paid by the Insurance Companies we are prepared to give the greatest bargains ever given in this city.

All our high-class Men's Furnishings must be sold at some price in order to clear out our entire stock.

Our basement was filled with New Fall Goods which were slightly damaged. You'will never have such an opportunity to secure such extraordinary bargains right at a time when you want them most. Hundreds of bargains have been sorted out. Hundreds of specials are on our counters and we are prepared to please thousands of satisfied customers.

Below are a few of the many bargains.
Be here early. Extra salesmen.
Sale starts to-day at 9 a.m., and will continue until 11 p.m.

## 5000 TOOKE SHIRTS

All colors including white, coa


## UNDERWEAR

1000 garments of Stanfiedrs and Penman's Underwear including
natural wool, silk and wool and natural wool, silk and wool and
Scotch wool, all sizs.
Regular 1.25, $1.50,200$. Fitre sale price ....... $\bigcirc$

4000 SHIRTS Newest $\mathrm{f} l \mathrm{ll}$ patterns, coat styles,
cutts a tuched, all sizes. cutts attached, , ill sizese
Reg. 1.25, Fi.50. Fire
sale price, each ..... sale price, cach 3 for 2.00 .

## UMBRELLAS

1000 in this lot. Included are quantity of high-lass silk mbrellias.
lar $3.50,4.00$ and 5.00 .80 lar $3.50,4.00$ and
Fire sale
Reg. 2.50,
price
1.900
1.980

## PERRIN'S CLOVES

 2000 pies al
2000 pairs of genuine
Patss make Garters, sllk
webbing, Fitre sale price
SUSPENDER8 $\left.\begin{array}{l}960 \text { pairs of Suspenders, best } \\ \text { makes. } \\ \text { Regular } 50 \text {, } \\ \text { Fire sale }\end{array}\right) ?$


HOSIERY 800 pairs of Silk and Lisle Hosiery, all coilors and anizes $12 \frac{1}{2} \mathrm{C}$
Reg. 35c and 50 c per Reg. 35 C and 50 c per
pair.
Fire sale price. $\mathbf{1 2}_{2} \mathrm{C}$ MUFFLERS
300 Pure Black Silk Múfilers,


## NEGKWEAR

1000 dozen. Ties, including every plain shade in Irish Popin and
hundreds of new fall
dexionne. Reg. 50 c. 75 ,, $9 ?$
 PYJAMAS 500 parrs Pyjamas, Sillk Soisette and Flannel Pyiamas, all
sizes. Rep 2.50 3.00
and 3.50 . Fire sale price.

## HANDKEROHIEFS

 65 dozen White Linen Handker- price each

200 GOAT SWEATERS
In grey wool with card.
inal and navy trimmings.
Reg. 200. Fire sale price 9 C All Our High-Class Men's Dressing Gowns and Bath Robes, HALF-PRICE

Phone
Adelaide
348

BRASS
148 YONGE ST.

Come
Early
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JOHN GATTO \& SON THE WEATHER TURKISH FLOTHLI

| Dress Coats $\qquad$ <br> Foulard Silks <br>  <br> Kimonas and <br> Dressing Jackets |
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## Ladies' Sweater

 Coats

Knit Shawls



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| PERFECTO | bates burial co |
| The Big Value cigar | J. W. Bat |
| 3 for $25 c$ ${ }^{25} 5$ |  |
| A. Clubb \& Sons TORCHTO |  |
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Fall Coats

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## Bullilig birs

By Moriscers' No. 4.
Prescription 47 Y Years
old.
 Cured



## SecIETY









## DAVIES

STORES ALL OVER THE CITY Good Things in Plenty and Cheap at That
One of the best table lists of the year-Economies you can appreciate and the quality warranted by
the "DAVIES" name.

## Smoked Breakfast

 BaconBy the whole piece......... .15 c a Ib.
By the half piece........ .16 c a Ib.

## Pickled Pork

Pickled Side
Piekled Hocks
catb

## Creamery Butter



Spring Lamb

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Eggs ! Eggs!
Thousands of dozens-overy egg guaranteed 26c a doz.
Sausages
Davies Home-made Sausages. 3 lbs for 250 Davies New Eniland Sansages .... 2 lbs. for 25 c Davies Cambridge Sausages......... 2 lbs. for $25 c$

## Head Cheese

 Wholesome food-delicately seasoned-made from finestGovernment inspected meats........... $10 \mathbf{c} \mathbf{a}$ Ib

Davies Teas and Coffees Davies Wonderfül Tea "Massala" Coffees, the great The" Cites, he mitar The Wm. Davies Co., Ltd



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 Mọntrea, Nov. 1.
BETTER THAN SPANKING.
Spanking does not cure children


THE TORONTO WORLD.

## Shredded Wheat with Peaches and Cream!

How deliciously tempting and satisfying to the palate! One of the joys of Autumn is the luscious fruit of the Canadian peach orchards-a fruit that is doubly delicious and satisfying when combined with

## SHREDDED WHEATBISCUIT

the food that is ready-cooked, ready to-serve, made of the choicest selected Ontario wheat, steam-cooked, shredded and baked.
Here is freedom from kitchen worry and work: Have a deep dish for each member of the family; place in each dish two Shredded Wheat Biscuits and cover with sliced peaches or fresh fruit of any kind; then pour over them milk adding a little cream, and sugar to suit the taste.
You will find it wholesome, appetizing and nourishing, supplying all the strength needed for work or play. Contains more real, body-building nutriment-than meat or eggs and is much more easily digested

civilization, of
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out of which

The delicious, pure,
refreshind juice of crushed
mint leaves is ideal for
yound mint leaves is ideal for
yound as old stomachs.
Cleanses teeth and purifies breath. Creates appetite, aids digestion and soothe
nerves wonderfully.
Between all meals chew
Look for the Spear! The Flavor Lasts! Made in Canoda
All Dealers Can Sell It
(During the campaign the Anti-Reciprocity articles in The Montreal Star attracted widespread attention. They were admired by the vast multitude who read them, and copied all over the
Continent. Those who had no opportunity to do so, have it now. These articles will doubtless become historic.)



SHEA'S THEATRE

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 Namionibitioio 2 The Musical Nosses in BEAUTYSPOT
 Julius Tannen
 A1. \&"Fanini stiodman GAYYTY Y wivis

 Alma Gluck, Soprano Plan Open Oot. 2 PRICES- 50 c to $\$ 2.50$ GRAND fair The coose cirl OPERA BREWSTER'S $\frac{\text { HOUSE MILLIONS }}{\text { STAR BMRELESOUE }}$ Sy, wivem

Parkdale Rink $\frac{\text { The Mresent Euno stmo }}{\text { and }}$



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## ST.LEON

## RHEUMATISM

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Toronto Conservatory
of Music
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| Deer Paris Branch, 1520 Yonge St <br> Rosedale Braneh, 21 Dunbar Road <br> Riverdale Branel, 385 Broadviaw |
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Compártment-Obsorvation Cars YONGE STREET STATION Peterborough, Montreal

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HOME FOR CHRISTMAS


The Allan Line-
The Roplatat stam
BERMUDA
BERMUNA
\$10 \& \$15





## Hollinger and Rea Lead in General Move to Lower Levels



We recommend this Stock as the best purchase of all the dividend payers.

JOSEPH P. CANNON, tumu iombe

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OF SWASTIKA, Limited For Prospootue and Mape showing devolopments to datato ipply to COLE Q SMITH, Manoen Domemion Phone Main 53489 © 402 LUMSDEN BUILDING
Is It Known to You Mining Securitles

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## DTurko-Italian War Sc

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MONTREAL branch London, Eno., branch
CANADIAN GOVERNMENT, MUNICIPAL amd CORPORATION BONDS

Loosening of the Dogs of War Gives Weaker Turn to Market New Tork Exchange Scores an Early Advasce, But Reacts o


## Trusts and Guarantee Company

45 King Street West, Toronto
gUARANTEED MORTGAGE INVESTMENTS CAPITAL and SURPLUS, over $\$ 2,500,000$

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THE STOCK MARKETS


## THE CANADIAN BANK OF COMMERCE

Paid-up Capital, $\$ 10,000,000 \quad$ Rest $\$ 8,000,000$ foretan business

Cheqtes and Draftson all countriee of the world, drawn in sterling, fancs, marks, lire, kronen, florins, roubles or any
other forcign curremey, can be negotiated at the Canadian Other forcign curency, can be nego
Bank of Commerie at reasonable rateb.

This Bank has excellent facilities for handling busines +


# On the Relation of Clothes to Colds 

How many men do you meet in the course of a day－especially these Woodbine days－dressed in the height of fashion，yet taking no pleasure out of life，thanks to a bad cold？

Of course it＇s a＂bromide＂to say that the exercise of a little common sense will prevent most colds．But the particular phase of this common sense that we would like to see exercised is in the matter of seasonable clo thes．

Few and far between are the men of this town who have come through September without an Overcoat and without a cold．It＇s still more dangerous to tackle October without one．Exercise your common sense by coming here to－day or Monday and purchasing one of the following

A New Fall－Weight Overcoat－Made from a specially fine English grey cheviot cloth，in single－breast－ ed fly front style，beautifully tailored and finished witli silk facing；a very desirable coat for good dressers， 13.50 Price

A Heavy Winter Overcoat－Made from a heavy English tweed overcoating，in good shade of brown diagonal weave，made single－breasted style，with convertible collar，draw straps on sleeves，slash pockets． This coat is very warm，yet not too heary，and has satin lining through shoulders only，Price ．．．．．．． 28.00

A Heavy Ulster－Made single－breasted style，with the two－way convertible collar，from an English dark grey ulstering in diagonal weave；full ulster length，with centre vent，good linings，perfect fitting，and dark grey wistening e intire satisfaction．Price

## Nearly Five Dollars Saved On The New Silk a Blue Suit <br> Hat <br> ＂The correct thing＂for

A blue suit of English twill worsted would probably suit you just a little better than any other suit you could buy．It＇s a safe investment at regu－ better than any other suit you could buy．Its a safe in of buying one for lar prices．What Monday？Mostly，single－breasted，three－button sacques， eight－ninety on Monday？Mostly single－breasted，three－butcon sacques，
but a few double－breasted．Sold in the regular way up to $\$ 13.50$ ．Mon－ but a
day．

## Hunters＇Coats

After a man has taken out an extra insurance policy he then wants a good warm hunting coat，made from a heavy brown duck，corduroy collar， large game pookets，and lined with warm wool lining；an extra well－made coat．Monday

Boys＇Double－Breasted Overcoats
The stryle is a double－breasted，with eollar made to button up to the neelk．The e eloth is an imported Scoteth tweed，in a medium grey shade．This the races this afternoon，or
for church to－morrow．If for church to－morrow．It
you didn＇t win one on the you didn＇t win one on the
recent election，the next best thing is to get one here，where the following striking values will be found．

Christy＇s Inglish Make， finest finish，in the new Fall shape，with medium or heavy brim
and
Correct American Blocks，very dressy hats， and exceptionally light in
weight $\ldots . . .3 .50$ oat is well tailored and trim with first－class linings；sizes 25 to 31 ，Monday， 7.00 ；sizes 32 to 35 ， day

Boys＇Fancy Overcoats at $\$ 4.50$
Fancy Overcoats，in a dark，rich grey，with black stripe and faint touch of green；the cloth is a Scotch tweed，in a heavy weight；the black velvet collar，fancy buttons，cuff on sleeve，and general get－up makes
this a popular coat for the boy from 3 to 9 years；sizes 21 to 27 ．Monday ．．．．．．．．．．．．．．．．．．．．．．．． 4.50

# COLONIAL Drapery 童亩 Fábrics 

## The Opening Display

The making of the fine Co－ lonial fabrics，the perfection of the process of dyeing fast colors，the re－ production in an inexpensive mater－ ial of the most beautiful decorative cloths of this and former periods， marked a new era in home decoration． Formerly the home beautiful was possible only tor those procuring the most costly block printed and finely woven fabrics，Now one＇s taste and the amount of pleasure one takes from beautiful surroundings alone restrict the possibilities of the most artistic fur－ nishings．

## For the Living Room


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## New Styles in Collars and Ties Ties

The changes from year to year in Men＇s Collars are very subtle，but never neglected by good dressers．Most of the changes are in the direction of comfort－ ties now slip through good double collars without difficulty，yet the collar preserves a neat snug appearance．

The new Austrian collars fit well and look super－ or to any other collar yet made；the tie slips casily through the double folds；they are made from pure four－fold linen，and the finish of them is perfect in every detail；a large range of styles to choose from at the popular price of

3 for .50
Both shapes and shades are new in the Autumn Neckwear；the new Ties in the paddock are as easily pirked out as the new Millinery in the enclosure．

There is now a new range of Fancy and Plain Silk Neckwear in stock．Ah the new shapes and styles for Fall wear are represented．The knitted neckwear is specially noticeable．Prices from 1.00 to 2.50 ； Silks

## ＂Ah－Tchoo！＂

Whether or not this is the acknowledged onomatopoetic representation of a sneeze， here，at least，is the acknowledged accompaniment，at prices that are difficult to match．

If you＇re a devotee of the＂All－Linen＂Handkerchief，you＇ll be glad to note the savings here indicated．The Irish lawn and the mereerized ones are proportionately good value．
Men＇s Genuine All－Linen Handkerchiefs， $1 / 4$ and $1 / 2$－inch hem；full size，and with ine，smooth Irish bleach $\square$

