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# news release

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## THE DEPARTMENT OF EXTERNAL AFFAIRS CHANGES ITS NAME

The Secretary of State for External Affairs, the Right Honourable Joe Clark, and the Minister for International Trade, the Honourable John C. Crosbie, announced today that the Department of External Affairs has adopted a new name--*External Affairs and International Trade Canada*.\*

"Since trade responsibilities were transferred in 1982 to the Department of External Affairs from the Department of Industry, Trade and Commerce, as it was called at that time, there has been no federal government department with 'trade' in its name," Mr. Clark explained. "The new name clearly identifies the dual mandate of this department and tells people where to look for information, assistance and advice concerning international trade."

Mr. Crosbie said, "With the implementation of the Free Trade Agreement, increasing global competition and multilateral trade negotiations now reaching a critical stage, it is important for Canadian business, particularly, exporters, to know which Government department can help them with their trade ventures. The new name of the department is part of a broader effort to encourage full use of the trade programs and services we offer."

The Ministers explained that the name change is administrative only and that the Government does not intend to introduce legislation to change the legal name of the department. The change, effective today, will be incorporated gradually on departmental stationery, forms and publications as existing stocks are used up.

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Mr. Clark will continue to carry the title Secretary of State for External Affairs and Mr. Crosbie the title Minister for International Trade.

- \* See Background (attached)  
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### Background: "Applied" Name of a Department

The "legal" title of a department is the name that appears in the enabling legislation (Act), proclamation, Order-in-Council, or other instrument used by the government to bring a department or branch of government into existence. As there will be no change in the enabling legislation in this case, the "legal" title of the department will remain "The Department of External Affairs." This legal title will continue to be used by the department for all contracts, federal-provincial agreements and any documents executed in connection with legal proceedings or which may subsequently be used in legal proceedings (e.g. affidavits).

With the approval of Treasury Board and in accordance with the Federal Identity Program (FIP), departments may adopt an "applied" title in addition to their legal title. "Applied" titles are used to express the nature or functions of a department or organization to the public and may be used consistently in all communications where no requirement for use of the legal title exists. In accordance with FIP regulations, the new applied title of the Department of External Affairs will be "External Affairs and International Trade Canada."