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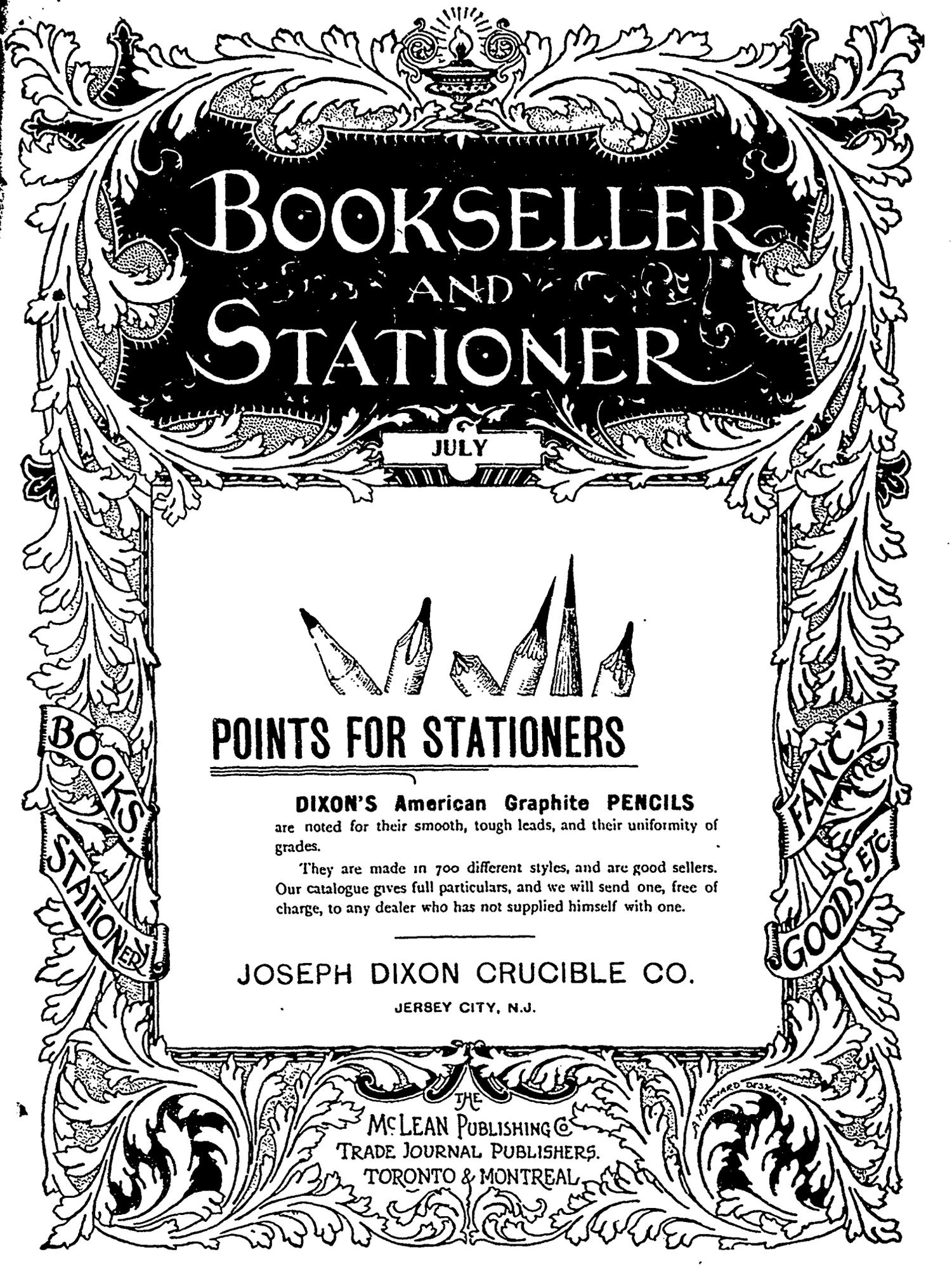
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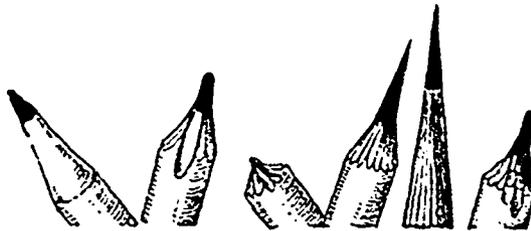
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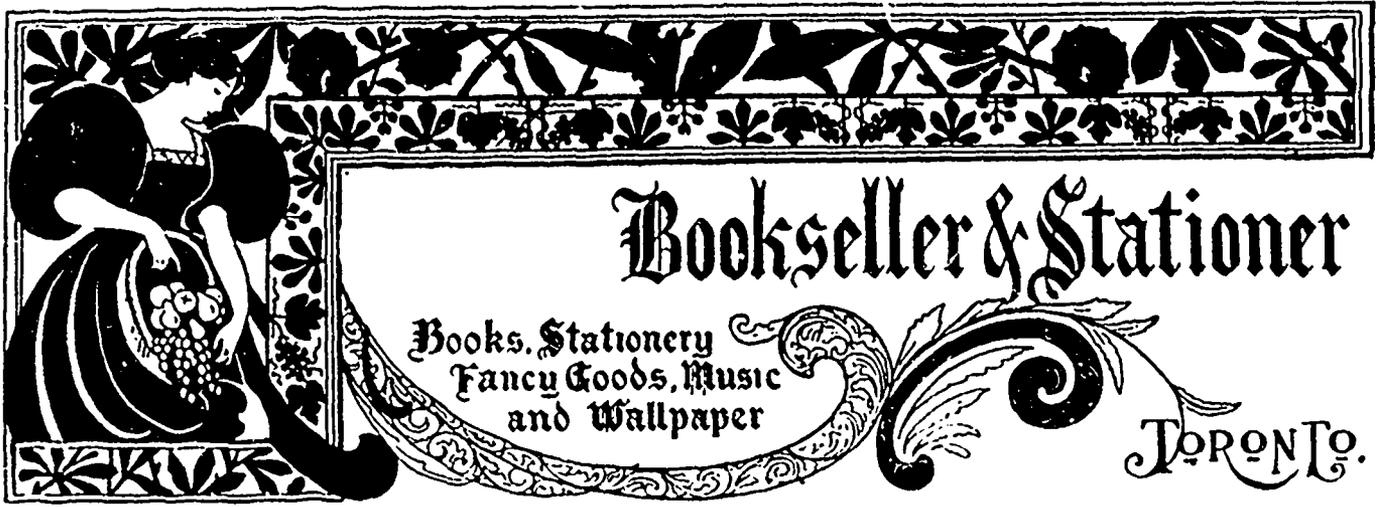
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CURRENT NOTES.

IMPROVEMENT IN BOOK COVERS.

PURCHASERS of Canadian paper-bound books of fiction have, without a doubt, noted with pleasure the marked improvement that has recently been made in the printing, binding, and, more particularly, in the cover designs of many of the books now being shown. Several publishers have departed from the old Colonial Library system of uniform covers, and are issuing each separate book in a paper and cover design that marks its individuality and enables those acquainted with the book to recognize it without looking for the title. In most cases, the cover paper is of a

good quality and color, and the designs are unique and attractive in appearance as well as being artistic in taste, and only those selling the books know how much these improvements have influenced and added to their sale.

As yet, some books are being put in covers of different colors yet of the same design, but the time is fast approaching when a book will be recognizable by its color and design alone.

A PUBLISHING ALLIANCE.

The most interesting news that the publishing world has heard in many a long day is that of the alliance between Harper & Bros. and the McClure interests, including the S. S. McClure Co. and the Doubleday and McClure Co. The meaning of it, about which there have been many queries, is plain enough namely, business. Messrs. Harper have an enormous establishment and more material than they can handle to advantage in the old way. They want to bring new blood and new methods into their establishment, and so they have allied themselves with the newest blood and the newest methods. A new encyclopedia in 30 volumes is already announced. Every business has seen a change of methods in the past ten years, but in none have there been greater changes than in the publishing of books and periodicals.

A PENSION FOR MRS KINGSFORD.

The cable announcement that the British Government have granted a pension of \$100 to the widow of the late Wm. Kingsford, the Canadian historian, was received by

many Canadians in the spirit that should characterize one who hears that honors have been bestowed on a friend. Mr. Kingsford may be said to have set aside the latter part of his life for a work in the accomplishment of which the Dominion, and not the author, was the chief gainer. Had he devoted himself to his profession, civil engineering, instead of to literary work, his pecuniary reward would, in all probability, have been much greater. But he obeyed the "call" to the latter. Canadians are glad that he did, and it is only natural that they should be pleased that the Imperial Government appreciate his labors sufficiently to award a pension to his widow. Some time ago, Mrs. Kingsford was granted £150 from the fund of the British Royal Library, and Sir W. C. Macdonald, just about the same time, asked her to accept an annuity of \$500 from him. The Dominion Government gave Mr. Kingsford some slight financial assistance while he was preparing his history, but, as far as we are aware, they have not yet done anything for his widow.

Wholesale booksellers are usually open about this time of the year to do more business than they get. And while Midsummer of 1899 is much like its predecessors in this respect, yet these quiet characteristics are not so pronounced as is usual at this season. We are told by the dealers that the book trade is unusually brisk for this time of the year. "It is swelling right along," as one dealer put it. And not only is the trade better, but the books that are wanted are of a better and more expensive class.

NEW VOLUME OF CANADIAN POETRY.

LITERATURE may not be the foundation upon which nations are built, but without literature national life can scarcely be developed. And the literature must be home-made and not foreign. That which is born of the genius of a foreign pen may demand our attention and excite our admiration. But it is when the soul of a native sings, and sings of the homeland, of its traditions, of its history and of its peculiarities, that there is excited within us that spirit which is the germ of all national life.

Canada is not without her national literature. And, while that literature may not be, perhaps, much larger than a grain of mustard seed, when compared with that of other nations, yet we have something more than even faith upon which to build our expectations of its enlargement. We know, we can see that it is expanding, and that steadily.

A recent evidence of this is the appearance from the press of William Briggs of a little book of poems, "Songs of the Settlement, and Other Poems," from the pen of Thomas O'Hagan. There are, in all, 31 poems, and the most of them have a Canadian environment, and the best of them certainly have.

In the arrangement of the poems, great judgment has been displayed, for the very first, "An Idyl of the Farm," brings one in sympathy at once with the work. And, whether possessing farm life experience or not, most of us will be quite ready to agree with the author when he sings in the first verse of the first poem:

Oh, there is in every sphere of life from
cottage unto throne,
But the sweetest smiles of Nature beam
upon the farm above.
And in memory I go back to the days of
long ago
When the tramper shouted "Haw, Hock"
"Gee" "G'lang" and "Whee!"

It is charged against the most of us, and with good reason, that we do not, as Canadians, realize the great debt we owe to the sturdy pioneers who, as they felled the trees, cleared the way for civilization as well as for crops. But this charge cannot be levied against the author of the "Songs of the Settlement," for, in the "The Old Pioneer," after singing of the struggles and hardships of the early settler

... we moved into the settlement
Way back in Fifty three,
Before a man had come there,
Or cut a single tree

he, in the fourth verse, pays this tribute to him.

And here is where the strength lies,
Of this, our happy land,
'Twas builded by the grace of toil,
By strong and patriot hand.

"A Dirge of the Settlement," "The Dance at McDougall's" and "A Lullaby of the Settlement" are all poems which call up to us pioneer life in the Dominion. "A Lullaby of the Settlement" is one of the prettiest little poems in the collection, the first verse of which reads:

Flower of the forest, nursling of dawn,
Sweet be thy slumber in cradle of light,
Rock'd by the song of the robin on tree-top,
Hushed by the lullaby voice of the night;
Nature, thy mother, is kneeling beside thee,
Filling thy dreams with the gift of her charm;
Sleep in thy downy nest, sweet be thy cradle-rest,
Sleep.

Thomas O'Hagan, the author of the "Songs of the Settlement," was born near



THOMAS O'HAGAN.

Toronto, and St. Michael's College, in that city, and the University of Ottawa were the chief institutions at which he received his early education. He graduated from the latter in 1882. Since then, he has pursued post-graduate studies in history, English, etc., at Syracuse and Cornell Universities, for which he holds the degree of doctor of philosophy. Before becoming known as a poet, Mr. O'Hagan had obtained some prominence as an educationist, having had experience as a teacher in Roman Catholic separate schools, and in high schools and collegiate institutes.

His first volume of poems "A Gate of Flowers," appeared in 1887, and six years later came his second volume, "In Dream-land." "Songs of the Settlement" is now

before the public, and it is to be hoped the little volume of 70 pages will secure the patronage it deserves.

THE LATE P. O. ALLAN.

P. C. Allan, formerly one of the best-known business men in Toronto, died June 19 as the result of a paralytic stroke. Deceased was 66 years old. Mr. Allan had been in business as a bookseller on King street, Toronto, for about 20 years. About four years ago he retired, selling out to Harold Wilson & Co., and since that time until recently conducted a private bank in Bermuda, where he owned much property. He was born in the north of Scotland, and came to Canada about forty years ago. He was well known in Brantford and Chatham, where he lived before settling in Toronto. Deceased leaves three sons, two daughters, and a widow. The sons are Mr. J. C. Allan, of Bermuda; Dr. T. M. Allan, also of Bermuda, and Mr. Fred. Allan, of Toronto; Mrs. A. J. Rolston, wife of the manager of the Great West Insurance Company for the Maritime Provinces, and Mrs. Sinclair are the daughters. Mrs. P. C. Allan lives in Toronto.

THE LATE ALEX. TAYLOR.

The news of the death by drowning of Mr. Alex. Taylor, bookseller, Winnipeg, was received with regret by the trade in eastern Canada, where he was well known, he having a number of years ago lived in Lindsay, where he was a clerk in the store of R. Porter. When he settled in Winnipeg his first employment was with the late W. H. Lyons, as clerk. He afterwards managed a store for the same gentleman at Portage la Prairie. On leaving that place he took a position in the stationery department of Donaldson Bros' establishment, one of the pioneer business houses of Winnipeg, where he worked for several years. He then went into partnership with Mr. Joseph Benson, purchased the stationery business of Mr. J. B. Ferguson, and, since the dissolution of the firm some years ago, he carried on a large book and stationery business in his own name, and for the past few years has conducted one of the finest establishments of the kind in western Canada.

The deceased was 42 years of age. He leaves four sisters and two brothers and several other relatives.

The business is believed to have a good surplus, while, in addition to this, deceased carried life insurance, and it is probable the sisters will settle with the creditors and carry on the business.

BOOKS AND PERIODICALS.

“STERLING ADVANCE TABLES.”

THE second edition of Becher's "Sterling Advance Tables," published by William S. Becher, accountant of the Hudson's Bay Company, at Winnipeg, is now out and meeting with ready sale.

This book, which is of infinite value to importers, shows the cost of an article purchased in sterling from ¼d. to 100s., with the advance added in Dominion currency at every 2½ per cent. up to 100 per cent. (including 33⅓ per cent. and 66⅔ per cent.) It is arranged with a separate table for each rate per cent., and is calculated upon the legal standard par of exchange, viz., \$4.866 to the £ sterling, and contains tables of exchange, weights and measures, etc.

The special advantages of this work, as compared with that hitherto in general use, are that the calculations, which are guaranteed to be accurate, are based upon the legal standard par of exchange of to-day, instead of the obsolete Halifax currency, and, by the arrangement of the tables, each rate per cent. of advance having a separate page, as many costs as required at any one rate can be found without turning over a page.

Mr. Becher has received a large number of letters of recommendation from importers throughout the country, and several prominent firms in Montreal and Toronto state that in their opinion it is invaluable to all importers of British goods, as an accurate and labor-saving means of arriving at the laid down cost of an article.

A BRIGHT MUSICAL JOURNAL.

The second number of *The Musician*, the musical journal which Whaley, Royce &

Co., Toronto, recently revived, has been issued. It is neat and attractive in its appearance, and in its reading matter there is a great deal that is interesting and instructive to musicians. The subscription price is \$1 per year.



MARY WILSON ALLOWAY.

The latest addition to works of Canadian patriotism is a book entitled "Famous Presides of French Canada," by Mary Wilson Alloway. It is a delightfully written narrative, which should increase an interest in the homes of the early days of the Province of Quebec, being a treasury of momentous facts and incidents of which no Canadian should be ignorant. In it the writer has caught the romantic and domestic side of some portions of Canadian history, from the time when Madame Champlain sat by her fire-side under the cliffs at Quebec until Lady Maria Carleton reigned at Castle St. Louis. The book is fully illustrated, printed in good type, and makes an excellent and instructive souvenir of Canada. Mrs. Alloway, the authoress, is a Canadian by birth, being a native of Montreal and educated in that city. She developed an early taste for writing, some of her schoolgirl poems having appeared in the columns of the daily press, and later occasional articles and short stories. Removing, in 1885, to the American Northwest, a new field was opened up, and many of the agricultural journals and magazines of the Northwestern States have published articles from her pen on subjects relative to the development and resources of that great region, as well as articles of travel, some of which were widely copied. She also contributed short stories for young readers to a prominent publishing house of Chicago. Returning to reside in Montreal in 1897, she became deeply interested in the historical associations of her native land, which resulted in the above-named volume, which has been most favorably received, and commends itself to those interested in the heroic past of Canada, in which the flags of France and Britain, have successively waved from her forts and ramparts.

A M'GILL SOUVENIR.

E. M. Renouf, bookseller, St. Catherine street, Montreal, has recently issued a handsome souvenir of the Medical Faculty of McGill College, which should prove of much interest not only to the students and graduates of that faculty, but to all who have been in any way connected with the university. The title is "McGill University Medical Faculty Illustrated," and it is splendidly bound in the university colors, red and white, with gilt lettering, and the

McGill coat of arms, and contains many interesting pictures of the interior and exterior of the various laboratories, with portraits of the professors connected with each, together with fine half-tone portraits of the principal and dean of the college, as well as those of Lord Strathcona and Mount Royal, Mr. J. H. R. Molson, and others prominently connected with the faculty.

VIEWS OF MONTREAL.

Yet another new and interesting souvenir of Montreal will shortly be issued by the enterprising bookseller of that city, E. M. Renouf. It is in the shape of a portfolio of handsome illustrations of the city and district, cloth bound, and printed on the best English toned paper.

It is claimed for this issue that it will surpass, both in size and finish, anything of this description that has heretofore been obtainable.

A NEW FRENCH TEXT BOOK.

Prof. Ingres, of McGill University, will shortly publish a new French text book for use in the college, Montreal High School, and other prominent educational institutions. It will be most complete and of the greatest assistance to the student of the French language.

W. A. FRASER MOUNTAIN-CLIMBING.

W. A. Fraser, the Canadian short-story writer whose recent volume, "The Eye of a God," attracted so much attention, is holidaying in British Columbia. Re-

ferred to his visit, The Province, of Vancouver, says: "Mr. Fraser has never been west of Calgary before. He is getting fresh impressions of the country, and one of his stories in the near future may be filled with local color. One of his achievements in which he takes pleasure in relating is his ascent of the upper Illecillewaet glacier, where he stopped for a day on his journey down the valley. With two trusty Swiss guides—Edward Foutz and Christian Gester—Mr. Fraser climbed a peak where none

BOOKS AND PERIODICALS—Continued.

had ever been before. The climb took nearly four hours, and Mr. Fraser and his men slid down in an hour and a half, enjoying a very thrilling ride."

NEW SPORTING PAPER.

The newsdealers of Canada found a neat little stranger among their receipts from the Montreal News Co. last month in the shape of Rod and Gun in Canada. The new venture is published in Montreal, has good financial support, and its contributors are among the best of Canadian writers on topics of interest to the sportsman. Typographically, there is nothing to be desired, and, as far as heard from, Rod and Gun has been a good seller. It retails at 10c., the trade being supplied exclusively by the Montreal News Co.

GEORGE N. MORANG & CO.'S BOOKS.

One of the leading items of recent weeks in the book world has been the determination of Mr. Kipling to put his foot down on the piracy of his works that has been carried on to such an extent by publishers in the United States. There are still some publishers who do not recognize that an author has any right in the productions of his brain, and who seize any opportunity that is open to them to print large editions of stolen works. Mr. Kipling has obtained the services of a strong band of cooperators, and they are now engaged in smiting the Philistines hip and thigh.

Coincidentally there has been brought out a 15-volume edition, at \$15, of Mr. Kipling's works, of which George N. Morang & Company, Limited, with their usual enterprise, have obtained 1,000 sets for Canada. This issue will be regarded as a satisfactory addition to their libraries by most modern people. It is the sort of edition that increases in value with a moderate but sure speed, and it may be regarded as in some measure analogous to that edition of Dickens which, coming out monthly in green paper covers, was the delight of people when it was being issued, and is now precious not only to bibliophiles, but commercially. Therefore, every wise person will buy this \$15 edition of Kipling, of which the top boy in the publishers' class says "Mr. Rudyard Kipling has arranged for the issue of an inexpensive copyrighted 15-volume edition of his works. It is his hope that it will be accepted by the public in place of the many cheap and inaccurate collections which have been issued without Mr. Kipling's knowledge or permission." It is something, considering the flood of pirated editions that have been put upon the market, to have an edition presented to us which bears the author's imprimatur in this emphatic way,

and the edition is made more valuable from the fact that it contains an authorized sketch, by Prof. Charles Elliot Norton, of Mr. Kipling's career since he was born on the last day but one of the year 1865.

The event took place at Bombay. His mother was the daughter of Rev. G. B. Macdonald, a Wesleyan Methodist preacher, eminent in the denomination. His father, John Lockwood Kipling, was also the son of a Wesleyan preacher. Both his parents were of Yorkshire birth. Presumably his maternal grandfather was of Celtic blood, in the corpuscles of which alone, as we know from Mr. Grant Allen, runs the creative and artistic faculty. It may be said that Kipling's gift of expressing himself is inherited. The recruiting of the ranks of the ministry of the Wesleyan Church in England is on the free and open principle, and depends on fitness. There are Churches in England in the preaching ranks of which a position may occasionally be secured by family or other influence. The Wesleyan Church is not one of them, and there is one qualification which the Wesleyan preacher must have, and failing which he can never be called, and that is, to use a homely colloquialism, "the gift of the gab." He must not only be able to think, but to express his thoughts. In addition to this, the young man must be of undeniable purity of life, and he must be filled with enthusiasm which rises above the things of this world. It will be seen, therefore, that Kipling had an ancestry that was favorable to his future success. A visit to England when he was three years old, then two years at Bombay, was followed by six years at Southsea in charge of friends, who appear to have failed to understand the uncommon child—and he had a trip to Paris with his father in his thirteenth year, and four years at a good school at Bideford, in Devonshire. During his school days, his holidays were often spent in the house of his relative by marriage, Sir William Burne-Jones, where he had the inestimable privilege of meeting many literary and artistic people, one of the most frequent visitors being William Morris, the poet. His school course being ended, he returned to Lahore, India, whither his parents had removed. An appointment was obtained for him on the staff of The Civil and Military Gazette, which is the chief journal of Northwestern India. Here he remained five years, and thus completed his education as a writer. School and a certain amount of travel had been succeeded by the hard discipline of a newspaper office. From The Gazette he went to The Pioneer, of Allahabad, and, after two years' service, he was sent by that journal on a tour round the world. It will be seen, therefore, that not only had the future writer a good

hereditary start, but that his education was precisely that which was calculated to fit him for the special class of work he was to undertake. He made the best of his advantages; he has always been a persistent and arduous worker, and he was the first to exploit the Anglo-Indian field.

Geo. N. Morang & Company, Limited, also announce a new Klondike book under the title of "An English Expert on the Klondike." It consists of the report of Mr. A.N.C. Treadgold, who was sent out by The London Mining Journal to examine the Klondike and the Yukon region. It is by far the most practical and comprehensive that has yet been printed. Mr. Treadgold was just the man to undertake such a mission, and he has produced a report illustrated with maps and reproductions of original diagrams and drawings that enable the reader to judge with intelligence of Klondike possibilities. It shows, among other things, that the Klondike has been considerably misrepresented; that if it is exploited in the right way it is a land of no special hardship; that it is a region of even richer gold-producing possibilities than has been represented, and that if men with capital bravely tackle it in a sensible way, instead of paying an absurd price for claims, there is no doubt that they will get a proper return. Moreover, it passes in review the vexed questions of transportation, railways and government, and enables one to judge with regard to many questions respecting which there has hitherto been much animated discussion with but little knowledge. The placing of this valuable book on the market at the price of 50c. is a good piece of work in the direction of a better understanding of one branch of Canadian resources.

"Society Types" is another attractive little book that this firm are now putting through the press. In it a clever writer who adopts the Gilbert and Sullivanish title of "Ko-Ko" has given his impression of the various kinds of people that infest—or inhabit—or grace, the haunts of society. Male and female persons are thus brought under review, and their type identified. "Ko-Ko" is a sort of collector—out for moths. Some he sticks a pin through, adds a touch of varnish, and makes them look quite natural. Others he preserves without impaling, and calls us to admire the beauty of their wings. One or two he has had to use his cyanide bottle upon. It is a very smart and clever little book, with a touch of Gallic cynicism in it. Everybody will read it to find out whether they are impaled, cyanided, or caressed. Each chapter begins with a sketchy initial letter by that clever young artist Fergus Kyle. The book is sure to have a great sale from now till Christmas



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In addition to the offer contained in the above MESSRS. GEORGE N. MORANG & COMPANY are enabled to announce the following excellent and inexpensive Canadian editions of the following works by Mr. Kipling. 12mo, Cloth, Gilt Top, \$1.00; Paper, 50c. each.

The Light that Failed, Plain Tales from the Hills, Life's Handicap, Soldiers Three, Under the Deodars, Departmental Ditties, Ballads, and Barrack-Room Ballads. Also, The Seven Seas, crown 8vo, cloth, ornamental gilt top, \$1.50; From Sea to Sea, cloth, 12mo 2 vols., \$1.00 per vol.; The Day's Work, with eight full-page illustrations, crown 8vo, cloth, gilt top, \$1.50, paper 75 cents.

GEORGE N. MORANG & COMPANY, Limited, 90 Wellington St. W., Toronto

and after. It will be smartly bound and will retail at 75c.

At the moderate price of \$3.50 Morang & Co. have issued an edition of Capt. A. T. Mahan's "Life of Nelson; the Embodiment of the Sea Power of Great Britain." Considering the large sale that the \$7.50 edition of this work had, it may be supposed that in a cheaper though excellent form it will have a still wider popularity. The volume contains 764 pages, and is furnished with numerous illustrations, maps, and battle plans. It deals with a period which must always be of the deepest interest to every subject of the British Empire, while its author is well known as the most distinguished writer of the present day on naval affairs. This solid and highly instructive volume should have a large sale.

Appletons' Canadian "Guide Book" has long been known as one of the most interesting volumes of its kind on the market. It is more than a mere guide book—it is an engrossingly attractive presentation of the natural features, the historical associations, and the social, commercial, and recreative possibilities of this great Dominion. Moreover, it is, without doubt, the very cheapest book ever put upon the Canadian market. The present edition has been thoroughly revised and brought up to date; it is bound in limp cloth, and has a pocket full of maps at the end of it. Yet, the price retail is but

75c. To say that this is a marvel of cheapness is a mere truism. It is a book of reference as to Canada that should be on everybody's shelves, and the trade will consult their own interest by sending for samples.

Morang & Co. have also in the press Herbert F. Gardiner's fine book on the names of places in Ontario, entitled "Nothing But Names." Mr. Gardiner is well known throughout Ontario as the editor of The Hamilton Times, and he has brought to the volume before us a prodigious amount of industry and research. The plan adopted has been to take the counties and townships seriatim, and to endeavor to ascertain the origin of their names and the time when they were conferred. Combined with this, the author has introduced a vast amount of encyclopædic information concerning persons and places, such as makes the book a mine of instruction and entertainment. The crowning virtue of the volume is, perhaps, the completest index that was ever attached to any Canadian book. It must have cost the author much labor, and will stand as a monument to his industry. So many people are mentioned in this work whose descendants are still living that it should have a large sale. The price will be \$2.50. It will contain about 560 pages and be in every respect a handsome book.

The latest issue of Morang's "Florin"

series is "The Sturgis Wager," by Edgar Morette. This is a detective story of a superior kind. It is carefully written, and it betrays on the part of the author high inventive capacity and a wide knowledge of human nature. The scene is laid in New York, and the tale encircles the doings of a most portentous criminal—in fact, one of the most monumental scoundrels known to fiction. He appears to be the inspiring source of various great crimes, and has the capacity of covering up his tracks in a measure that is beyond the ordinary. How he is at length tracked to his lair it is the business of the author to narrate. He does it well.

WILLIAM BRIGGS NEW BOOKS.

Another interesting contribution to the literature of early Ontario is promised in a volume entitled "Pioneer Life in Zorra," a series of racy sketches of life in the days of settlement of this fine township, from the pen of Rev. W. A. MacKay, D.D., of Woodstock. The work will comprise nearly 400 pages, and will present half-tone portraits of many of the prominent settlers and their distinguished descendants. Mr. J. E. Laughlin has designed for it a striking cover. William Briggs is the publisher.

We learn from the publisher that advance orders for some 500 copies of Lieut.-Col. J.

BOOKS AND PERIODICALS—Continued.

R. Wilkinson's "Canadian Battlefields and Other Poems" have already been placed. The book will be published early in August.

A work of great value to librarians and of the highest interest to collectors will be Mr. C. C. James's "Bibliography of Canadian Poetry," now in the press of William Briggs. The editor's thorough acquaintance with the poetical literature of Canada, of which for many years he has been an ardent student and collector, insures well-nigh exhaustive treatment of the subject. Biographical notes of each of the poets will be followed by a list, in order of publication, and with dates of issue, of his or her published works. The number of the poets will be a revelation to most people.

Mrs. McAlister's story, "Clipped Wings," has taken so well that a second edition is about to be put on the press. It is a clever, wholesome story, and merits a good sale.

The Canadian editions of "David Harum" have now reached a total of 17,000 copies. It is interesting to note that, in proportion to the population, the Canadian sales have been larger than those in the author's own country. The total issue is now nearly up to the quarter million.

We learn that Wm. Bleasdale Cameron, whose short stories of Indian life in our Northwest have found acceptance with Harper's Weekly and other standard periodicals, and who is one of the survivors of the Frog Lake massacre, that formed a tragic opening to the Indian uprising of 1885, has written the narration of his thrilling adventures in that episode, and his subsequent captivity in the camp of Big Bear. This interesting bit of history, which, we may be sure, is graphically told, Mr. Cameron has entitled "The War Trail of Big Bear." Arrangements are under way for English and Canadian editions.

Henry Cecil Walsh's clever stories and studies of French-Canadian life, entitled "Bonhomme," have attracted the attention of American critics, and come in for some good round turns of praise. Mr. W. D. Howe's makes a strongly favorable criticism of them in Literature, The Boston Times and New York Post both had laudatory reviews, and the following from The New York Nation will be interesting reading to those who find pleasure in recognition from abroad of our Canadian writers:

The Canadian habitant is receiving much attention, in both verse and prose—enough perhaps,

should he hear of his vogue, to make him learn to read English, or even that unscrupulous broken English which some of his interpreters put in his mouth. In a volume of sketches and stories entitled "Bonhomme" he would recognize himself with pleasure. The author, who combines in an unusual degree the powers of accurate observation and sure, sympathetic intuition, has presented several common phases of bonhomme's outward life with graphic fidelity, and his heart with unpretentious frankness and probability. He does not appear as a curiosity or a freak; he is just an average man, who has retained through centuries a primitive naturalness, sometimes pathetic, sometimes passionate, much affected but not set apart from his species by the accidents of ancestry, of a tongue foreign to surrounding communities, and of not

and in grammar imperfect. Nevertheless, "Bonhomme" is an entertaining volume for the story-reader, and a very hopeful one for those concerned to catch a fresh, strong note in fiction.

Robert Barr's new book, "The Strong Arm," has been issued by William Briggs in very handsome covers, with a design illustration of the story, which is laid in Germany in the stirring days when "barons held their sway" and the castles were independent fortresses. Mr. Briggs reports heavy advance orders for the book.

The opening sales of "A Gentleman Player," a story by a new American writer, Robert Neilson Stephens, indicate that it will be well up in the race for popularity among the many strong novels issued this year. William Briggs has presented it in artistic covers.

THE W. J. GAGE CO.'S BOOKS.

The W. J. Gage Co., Limited, have, during the last week, placed on the market a new book by Mr. George Ford, author of "The Larramys." "Postle Farm" is a very interesting west of England story. Two lives are pictured to us from childhood. One, Cathie by name, the beautiful uneducated girl, longing for something better than her present circumstances, and striving in a blind way to attain it, enlists the reader's loving sympathy from the first.

"A Pauper Millionaire" is having a good sale, and Mr. Fryers may be justly proud of the way the public have taken hold of his first book. It is certainly to be hoped it will not be his last.

"Fortune's My Foe," by J. Bloundelle-Burton, is still holding a prominent place with regard to book sales in Canada. The first edition is already nearly exhausted.

The same company have on their list for July, two new books, one by an unknown author, the other by an author of considerable fame.

"A Lunatic at Large," by J. Storer Clouston, who, although unknown to Canadian readers, has been a popular contributor to English magazines. In this, his latest and best contribution, he gives us a bright and witty story which will repay the reading.

"Samuel Boyd, of Catchpole Square," comes from the pen of B. L. Farjeon. He calls it a mystery; and so it is, as all Mr. Farjeon's detective stories are. It is not necessary to say more regarding this book, Mr. Farjeon's name alone commends it. The book contains nearly 400 pages, and



"THE BRAZEN NOTES CLOVE THE AIR."

Specimen illustration from "A Gentleman Player."

knowing how to read. Mr. Walsh shows him in common characteristic occupations, and elects to show him (as a writer of fiction, however realistic, must elect) in interesting and crucial moments. Being able both to see and to divine and to estimate the interchangeable debt of circumstance and character, his people and their milieu appear in separate they explain and complete each other. The sketches are better than the stories, in which the development is sometimes awkward and the drama a failure. This is probably because the author has not settled down to a narrative method, but is groping and experimenting. His dialogue is perfectly vivacious, being an almost literal translation of bonhomme's native phrase, but, speaking in his own person, he is at times uncertain, obscure,

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Author of "An Enemy to the King," "The Continental Dragoon," etc.

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Over 40,000 sold.

A Double Thread.

BY ELLEN THORNEYCROFT FOWLER.

Author of "Concerning Isabel Carnaby."

Paper, 75c.; Cloth, \$1.25.

"A Double Thread" is Miss Fowler's best piece of literary work. There is in it a Shakespearian insight into motives, and a power to read the innermost meaning of things which sometimes quite startles."—The Methodist Recorder.

Bonhomme.

French-Canadian Stories and Sketches.

BY HENRY CECIL WALSH.

Paper, 60c.; Cloth, \$1.25.

Illustrated by Wm. Brymner

"An entertaining volume for the story reader, and a very hopeful one for those concerned to catch a fresh, strong note in fiction."—N. Y. Nation

"They reproduce in prose the actual life of the habitant in much the same way as Dr. Drummond introduced us to it in verse."—Montreal Star

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Sale now reaches nearly a Quarter of a Million

David Harum.

BY EDWARD NOYES WESTCOTT.

Paper, 75c.; Cloth, \$1.25.

If you have not had a supply order now, it's not too late, the sale is growing steadily, and will continue to do so.

WILLIAM BRIGGS

PUBLISHER

29-31 Richmond Street West TORONTO

sells in England for 6s. The Canadian edition of "Samuel Boyd" will be sold for 50c. and \$1.

Quite another class of book will also come from The W. J. Gage Co.'s press. It will be "John King's Question Class," by Rev. Charles M. Sheldon, author of "In His Steps." This is a copyright edition authorized by Mr. Sheldon himself. The trade will, therefore, be protected against cheap reprints. Of this book it has been said: "Those who have read Mr. Sheldon's previous books will need no urging to secure and read this latest production from his fertile pen. It is marked by all the features that have made the author's works so immensely popular. This last book of Mr. Sheldon's bids fair to have a wider circulation than even 'In His Steps'"

"Ragged Lady" is still having a large sale. It is a delightful story from the pen of the notable author of "Their Wedding Journey." William Dean Howells still holds highest place among American authors.

The only book written for publication this year by Henry Seton Merriman is "Dross." It is written in Mr. Merriman's usually bright style, and has been found to be a leader in book sales. "Merriman is never dull."—Toronto Globe.

"The Mormon Prophet," by Miss L. Dougall, and "Hugh Gwyeth," by Beulah Marie Dix, are in constant demand. These are invaluable contributions to current fiction.

THE COPP, CLARK CO.

Among the new books of the month none are more deserving of notice and may be more confidently recommended by any booksellers to the most fastidious reader than "Richard Carvel," the book upon which, Mr. Wilson Churchill, the author of "The Celebrity," has spent the last four years. The announcement of the publishers, that "The Celebrity" had merely been thrown off between times as a bit of amusement, naturally gave rise to somewhat high expectations; nor are these likely to be disappointed. "Richard Carvel" is a book of 538 pages, and therefore can scarcely be classed as one to be finished at a sitting, but it is one which will make any reader begrudge the giving to anything else until it is finished, and yet so fine is the writing and so intricate is the plot that there is little inclination to skip even a single page of it. Nor will its interest be lessened by the fact that, owing to the neglect of other writers of fiction, the names of Maryland and its ancient capital, Annapolis, do not suggest the idea of romance to the average reader. But even in the foreword the author

THE . . .

W. J. Gage Co.'s List

— OF —

Summer Reading Matter.

Dross.

Henry Seton Merriman, author of "The Sowers," "With Edged Tools," etc., etc.

320 pages. Cloth, \$1.25; Paper, 75c.

Ragged Lady.—2nd Edition.

William Dean Howells. Illustrated by A. I. Keller.

360 pages. Cloth, \$1.25; Paper, 75c.

The Mormon Prophet.

2nd Edition. By Miss L. Dougall, author of "Beggars All," etc., etc.

430 pages. Cloth, \$1.25; Paper, 75c.

As a Man Sows.—2nd Edition.

William Westall, author of "The Phantom City," etc.

420 pages. Cloth, \$1.25; Paper, 75c.

A Lunatic at Large.

By J. Storer Clouston. Ready July 25th. Something delightfully interesting.

320 pages. Cloth, \$1.00; Paper, 50c.

A Pauper Millionaire.

By Austin Fryers. Intensely interesting and amusing.

255 pages. Cloth, \$1.00; Paper, 50c.

'Postle Farm.

By George Ford, author of "The Larramys."

360 pages. Cloth, \$1.00; Paper, 50c.

Samuel Boyd of Catchpole Square—A Mystery.

By H. L. Farnon, author of "Great Porter Square," etc., etc.

395 pages. Cloth, \$1.00; Paper, 50c.

By Berwen Banks.

By Allen Raine, author of "A Welsh Singer," etc., etc.

336 pages. Cloth, \$1.00; Paper, 50c.

The Mandarin.

By Carleton Dawe. Illustrated by Ludovic

342 pages. Cloth, \$1.00; Paper, 50c.

Fortune's My Foe.

By J. Blountelle-Burton, author of "The Scourge of God."

345 pages. Cloth, \$1.00; Paper, 50c.

John King's Question Class.—Ready Shortly.

By Rev. Chas. M. Sheldon, author of "In His Steps" Mr. Sheldon's latest book.

Cloth, 50c.; Paper, 30c.

BOOKS AND PERIODICALS—Continued.

gives but a slight hint of the treat in store when he says.

The lovely capital which once reflected the wit and fashion of Europe has fallen into decay. The great streets no more echo with the rumble of coaches and gay chariots, and grass grows where busy merchants trod, stately hall-rooms, where beauty once reigned, are cold and empty and mildewed; halls where laughter rang, are silent. Time was when every well-throated chimney poured forth its cloud of smoke, when every andiron held a generous log—



ROBERT BARR.

Author of "The Adventures of Jennie Baxter, Journalist" The Copp, Clark Co., Limited

andirons which are now gone to decorate Mr. Centennial's home in New York or lie with a tag in the window of some curio shop. The mantel, carved in delicate wreaths, is boarded up, and an unsightly stove mocks the gilded ceiling. Children romp in that room with the silver door-knobs, where my master and his lady were wont to sit at cards in silks and brocade, while liveried blacks entered on tip toe. No marble Cupids or tall Dianas fill the niches in the staircases, and the mahogany board, round which has been gathered many a famous toast and wit, is gone from the dining room.

But Mr. Carvel's town house in Annapolis stands to-day with its neighbors, a mournful relic of a glory that is past.

Such is the atmosphere of those ante-Revolutionary days with which this story deals. Of the political tone it may briefly be said that it is not likely to antagonize any true Briton, for the feeling of the writer is not of hatred for the Mother Country but of grief for the blunder of its Ministry, and admiration for those greater spirits whose words of warning were not heeded until too late.

The historical personages are introduced with unusual skill. The minor ones are depicted so lightly and yet so convincingly that we seem to see them before us. But with Paul Jones and immortal Charles Fox it is different. They seem to grow into our very lives. The latter, that precious marvel of England, who but a year before had taken the breath from the House of Commons, and had sent his fame flying over the channel and across the wide Atlantic, the talk of London who set the fashion, cringed not before white hairs, or royalty or customs or institutions, and was then, at one and twenty, Junior Lord of The Admiralty, does

not appear before us as the statesman, but simply as a most brilliant and lovable young man—the leader of a coterie of good fellows, who drank with him, played with him, paid his debts and adored him. It is in short so much more of a romance than a history, it is so very human, in spite of the rank of its characters, that it must appeal to all kind of readers. It is published at the usual price, \$1.25 for cloth and 75c. for paper, and contains several good illustrations.

Of a very different type is Robert Barr's latest novel "The Adventures of Jennie Baxter, Journalist," which The Copp, Clark Co., Limited have had the enterprise to bring out in sixpenny form, with the price to dealers at \$1.20 per doz., and which, on account of the great demand for cheap editions, is certain to have a large sale. Jennie Baxter's adventures are told in an exceedingly bright and racy fashion, and are most interesting. Jennie had tired of doing odd work in connection with various women's pages, and determined to secure a salaried position as a regular correspondent of a certain daily. Her conquest of a most hard headed editor is the first adventure, but those that follow are more interesting. They include the solution of a mystery about a diamond robbery, attending in the disguise of a princess a court ball from which all reporters were excluded, and the baffling of



MISS BEATRICE HARRADEN.

Author of "The Fowler" The Copp, Clark Co., Limited.

the Russian police in a piece of official roguery, all of which involve the most ingenious complications and make an unusually good Summer story.

"The Fowler" seems to have proved to the satisfaction of the majority of critics that Miss Harraden is not a writer of one book, and if one can judge by the way in which it is selling, the public seem to have endorsed their verdict.

"Many Cargoes," by W. W. Jacobs, (paper 50c. cloth \$1.00) is another book

which should sell this Summer. The highly original vein of humor which these stories contain is irresistible, and their variety is as marked as their originality.

In the second edition of "The Span o' Life" the publishers have produced a very creditable volume with a gilt top and deckle edge. We suggest that this improvement might be well made in all the \$1.50 novels, thereby distinguishing them from the regular \$1.25 cloth edition.

"The Great Company," Mr. Beckles Willson's book on The Hudson's Bay Company is not yet off the press, and so nothing can be added to what has already been said about the undoubted value of this work.

ENGLISH PUBLISHING NOTES.

From a correspondent.

Miss Kate Warren's transcription into modern prose of a part of Langland's "Vision of Pier's Plowman" passed into the second edition, which Mr. T. Fisher Unwin issued on June 19. Miss Warren has endeavored to bring it into touch with the latest scholarship. Perhaps, a good many people are honest enough to own that they can't take to Chaucer for the simple reason that bobbing about perpetually with a glossary distresses them. The *raison d'être* of such intelligent transcriptions is thus pretty clear.

"An Obstinate Parish" is the title of a new novel by Miss Maria L. Lord (Sydney Christian), which Mr. T. Fisher Unwin published on June 19. The author, who will be remembered for some novels entitled "Sarah," "Two Mistakes," etc., which have received favorable notice, condemns neither creed nor observance, and is, apparently, quite unorthodox. But, when a congregation doesn't care about religion, and a priest is set over them who is an "ignorant shepherd" there is no prejudice shown in the assumption that unpleasant occurrences will take place. And they do. But the moral blame mainly attaches to the laymen, especially to the paterfamilias.

Mr. Lecky, the eminent historian has written from the House of Commons complimenting Mr. T. Fisher Unwin on his latest venture, "The Overseas Library." Says Mr. Lecky: "They are charmingly printed and the idea seems to me a very good one."

The volumes of the "Story of the Nations" are never out of print; they slide quietly from one edition to another. The second edition of "The Crusades: The Story of the Latin Kingdom of Jerusalem" is now announced. The authors are Mr. T. A. Archer and Mr. Clares Lethbridge Kingsford, and they wind up with a regret that Fate gave France a Louis the Treach-

BOOKS AND PERIODICALS—Continued.

erous for a Louis the Saint, and a Richard of the Suble Brain for a Richard of the Lion Heart. Certainly, the Crusades bring very powerfully to the mind that they cared more for religion once than they do nowadays. If Jerusalem was only an important seaport on the Mediterranean, what a covetous eye would be fastened on it! But, since only Christ was there——.

The literature of mountaineering grows and grows, like Topsy, yet, curiously enough, no one has yet put forth a volume on the early mountaineers, considered synoptically. This gap is, however, filled by a work by Mr Francis Gribble, which Mr. T. Fisher Unwin published on June 19. It is entitled "The Early Mountaineers," and, beginning with the attempt to ascend Roche Melon in the 11th century, it chronicles every climb of importance in the Alps, the Pyrenees and the Appennines down to the time of the battle of Waterloo. A special feature of the volume consists of textual reproductions of a large number of early mountaineering documents, which even collectors find great difficulty in procuring. Among these are included Johann Muller's "Stockharnis," Conrad Gesner's "Descriptio Montis Fracti," relating the ascent of Mont Aiguille by Domp Julian de Beaupre, De Thou's account of the ascent of the Pic Demidi by M. de Candal in the 16th century, and Orazio Delfico's narrative of his ascent of the Gran Sasso d'Italia. The book is profusely illustrated from rare old Alpine prints.

Mr. Halliwell Sutcliffe has no reason to complain of his success with "Microft of Withens," for Mr. T. Fisher Unwin published the fourth edition on Monday, June 19. The English have not lost their taste for "Bonnie Prince Charlie," whom we find in these pages protesting his preference for 20 feet of earth over him rather than retreat. Anyhow, Mr. Sutcliffe has been compared to Mr. Blackmore. Yorkshire is his county, and he knows it well.

A few weeks ago Mr. T. Fisher Unwin published a volume by Mr. H. C. Minchin, entitled "The Arcadians." Portions of the narrative, now first published in its completed form, have appeared in The Pall Mall Gazette, The Speaker and The Oxford Magazine. The volume is largely in dialogue, and like "The Arabian Nights" contains stories within stories. Touching as it does on the "problems of the next century but one" it may be held to have a present day interest.

Mr. Leslie Stephen, veteran mountaineer that he is, has been having his memory of the playground of Europe stirred by Mr. Gribble's lately published volume on "The

Early Mountaineers." "I have been reading it," he writes to a correspondent, "with much interest. I once wrote an article in The Alpine Journal on old Scheuchzer and his dragons and am amused to meet them again." Mr. T. Fisher Unwin is the publisher of Mr. Gribble's work.

"The Craze of Christina" is the title of Mrs. Lovett Cameron's new novel, which Mr. John Long published July 3, simultaneously in London and New York. Mrs. Lovett Cameron has been writing steadily now for 20 years and is engaged on another new novel for Mr. John Long. She is the wife of Mr. H. Lovett Cameron, elder brother of the late Commander Verney Lovett, R.N., C.B., who some 20 years ago traversed alone the whole continent of Africa from east to west and who made many important discoveries in the dark continent. Her recent novel, "A Fair Fraud," published by Mr. John Long, has met with marked success and is now in its fifth edition.

A colonial edition of "The adventures of Louis de Rougemont," which created some sensation when appearing in The Wide World Magazine, published by George Newnes Limited, is to be published by William Heinemann simultaneously with the issue of the English edition. There are to be 46 illustrations taken from the magazine.

LONG'S COLONIAL LIBRARY.

John Long, of No. 6 Chandos street, Strand, London, England, has issued a circular to the trade stating that, owing to the success which has attended the publication of the Colonial edition of his novels, hereafter he will issue them himself under the title of Long's Colonial Library. Only favorite authors or writers of undoubted promise will be included in the library. The volumes will be printed in the best style, on superior paper, and will be handsomely and uniformly bound in art green cloth, with special design, or in art green paste down paper covers, also with special design. The price to the trade will be 2s. cloth, and 1s. 6d. paper, per copy. No odd copies.

"A Solitary Summer," by the unknown writer of "Elizabeth and Her German Garden," is meeting with a reception which must be very gratifying to its author. A second American edition is already announced for immediate publication, while four editions have appeared in England.

Arrangements have been made to translate into French Mr. Brooks Adams' work on "The Law of Civilization and Decay" which is published by The Macmillan Company. It is now in its second and revised edition.

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MONTREAL BOOK NOTES.

"Richard Carvel" is selling freely, and promises to take a high place among the recent successful books.

"The Fowler," by Beatrice Harraden, is doing very well, as is also "A Pauper Millionaire," by Augustin Fryers.

The William Drysdale Company are to have Prang's drawing books, recently authorized by the Council of Public Instruction.

A new book entitled "Selections from the Sources of English History," recently published by Dr. C. M. Colby, of McGill University, is highly thought of and is selling rapidly.

"Scientific Principles of Agriculture," by Dr. Robins, is likely to have a very much larger sale, as it is put down for all academy classes as well as McGill Normal School students.

The William Drysdale Company have just received a consignment of French books for Summer reading and intend giving special attention to their French Department.

The authorized edition of "From Sea to Sea," which Rudyard Kipling has had put on the market, is selling rapidly, as, in fact, have all the writings of this deservedly popular author.

The recently issued cheap edition of "Many Cargoes," by W. W. Jacobs, is doing great business, thereby showing that the desire for good humorous reading is fully maintained.

The latest local book, "Famous Firesides of French Canada," by Mary Wilson Alloway, is opening up very well, and it is expected that as the season advances and people return to town, that it will meet with a large sale.

Prominent among the new books that are meeting with a ready sale at this season may be mentioned "Richard Carvel," by Churchill. This book is evidently much appreciated, as both cloth and paper editions are being rapidly taken up.

The trade in Montreal are making preparations for the school season. The new lists are ready and show but few changes—a new geography to be used with Calkins' Introductory, but intended to take its place, is to be published for the Province of Quebec, by F. E. Grafton & Sons.

The Geo. N. Morang & Co. are to put on the market here a new edition in 16 volumes of Parkman's works, to be called

the Frontenac edition. This is to have all the plates used in the Champlain edition which was issued in 20 volumes, a limited number being issued and already scarce.

Kipling's works, which have been much called for of late, are to be republished in a uniform set of 15 volumes by Geo. N. Morang & Co. This edition, which was arranged for the author by Mr. Doubleday, is being marketed in the United States by the book department of H. B. Claflin & Co., New York.

Summer days are the time when good new novels, or, perhaps to an even greater degree, the sea story with more than a dash of salt water about it, make strong appeals for a hearing. "Mary Cameron" a story of Fisherman's Island, of which Harriet Prescott Spoffard has written. The story is one of great promise. The scene of the romance is in the State of Maine.

It is a little singular that the book that sells next to "David Harum" in the United States, "When Knighthood was in Flower," has no English edition, all the others of the first seven best selling books have, viz.: "David Harum," "Mr. Dooley," "Red Rock," "The Day's Work," "Cruise of the Cachelot" and "Aylwin." It is also a trifle singular that "Mr. Dooley" heads the list in England, while "David Harum" brings up the rear, although a second edition has been called for.

We are shortly to have the late Father Chiniquy's new book, "Forty Years in the Church of Christ," which he had just about completed prior to his decease. The finishing touches were entrusted to his son-in-law, Rev. J. L. Morin. Prof. John Moore, of Boston, who went over the manuscript, speaks highly of it and predicts for it a very large sale. Hodder & Stoughton, Fleming H. Revell Company and The William Drysdale Company are to have this work for Great Britain, United States and Canada, and the price will probably be \$2.

Mr. Wm. Drysdale, of The W. Drysdale Co., Montreal, attended the General Assembly of the Presbyterian Church in Hamilton, last month, and, while passing through Toronto, had a chat with BOOKSELLER AND STATIONER. Mr. Drysdale speaks favorably of the trade outlook.

Mr. Peter Macdonald, representing the Dundee Peoples' Friend and Peoples' Journal, has been in Toronto making arrangements for pushing The Peoples' Friend in the Dominion. In pursuance of this decision the publishers of that Journal have decided to distribute free 50,000 copies, and the trade can secure copies on application to The Toronto News Co.

CANADIAN ADVERTISING is best done by THE
E. DESBARATS ADVERTISING AGENCY,
MONTREAL.

Floral CHRISTMAS Cards.

These are folding cards of varied and artistic design, with appropriate mottoes, and containing Sprays of

Canadian Flowers and Ferns

so pressed as to retain their natural colors.

In assorted Lots, \$1.80 per doz.

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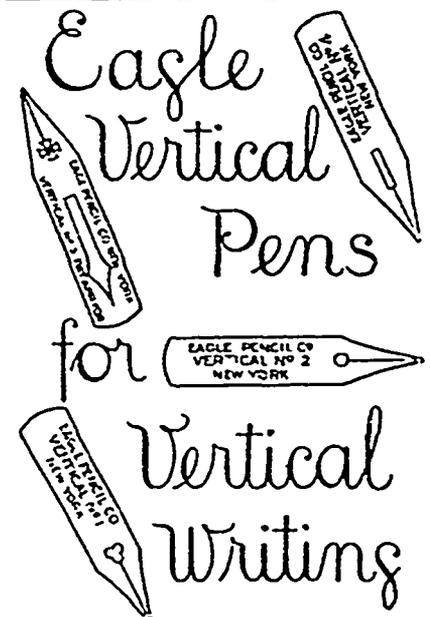
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Many of the most noted educators of the day have expressed high encomiums as to the Eagle Vertical Pens being the most perfect for school uses.

Samples and prices furnished upon application to

**THE COPP, CLARK CO., Limited,
TORONTO.**

NEW BOOKS REVIEWED.

The next best thing to the reading of a good book is, perhaps, the perusal of an intelligent review of it—to me it is always a source of lively satisfaction. Gladstone.

THE MILTON ANTHOLOGY.—Edited by Prof. Edward Arber. Cloth, 2s. 6d. Henry Frowde, London. This is the sixth book of the British anthologies series, a series designed to give a historical, national anthology at popular prices. The first volume of the series is devoted to the anthology of the Dunbar period, 1401-1508, and nine other volumes, either ready or in preparation, are devoted to the various periods of poetical literature up to the Cowper period of 1755-1800. The Milton Anthology is one of the most interesting of the group, including almost every variety of poetry, from the choicest gems of Milton's philosophies to tender love sonnets or madrigals by anonymous authors of the period. The collection is an exceedingly well-chosen one.

BIBLE CHARACTERS: AHITOPHEL TO NEHEMIAH—By Alexander Whyte, D.D. Cloth, 3s. 6d. Oliphant, Anderson and Ferrier, Edinburgh and London. Alexander Whyte, the author of this work, is a preacher and author of the most modern type. His freedom in the use of English may be criticized by some, but this feature makes his writing none the less, rather more attractive to the average Canadian of to-day. Apart from this, Dr. Whyte has such a clear insight into human character and portrays it so well that his books naturally are read with interest. The characters in this book give him ample scope for his powers.

THE RAGGED LADY.—By W. D. Howells. With eight illustrations by A. J. Keller. Cloth, \$1.25; paper, 75c. The W. J. Gage Co., Limited, Toronto. Any novel by W. D. Howells is bound to have a good sale. This is considered by most critics as his best work. It deals in a most lifelike manner with several types of New England life. The heroine, the most interesting of these characters, is Clementina Claxton, a daughter of poor parents, adopted by a quaint, old-fashioned Boston woman, with whom she travels over Europe. The description of the sea voyage, the travels and the love affairs of "The Ragged Lady" are told in Mr. Howell's best style.

ANDREW MELVILLE.—By William Morrison. Cloth, 1s. 6d. Oliphant, Anderson & Ferrier, Edinburgh and London. This work is the 27th of the "Famous Scots Series," including biographies of Carlyle, Burns, Scott, John Knox, R. L. Stevenson, Norman Macleod, etc. Andrew Melville

has a right to a high place in this series. He was one of the men to whom Presbyterians, and, in fact, Scotsmen generally, owe a mede of thanks for the liberty and justice of which "Auld Scotia" is so proud. Melville was a leader of the Knox type, who was largely instrumental in continuing the work of the Reformation begun by Knox. There should be a good sale of this book in Canada.

EMERALDS CHAINED IN GOLD, OR THE ISLANDS OF THE FORTH.—By John Dickson. Cloth, with illustrations, 6s. Oliphant, Anderson & Ferrier, Edinburgh and London. Inchgarvie, Inchcolm, Inchkeith, the Isle of May and the Bass Rock and the other islands of the Forth are deservedly of interest to Scots everywhere. The Isle of May was the headquarters and retreat of St. Adrian when he was preaching the Gospel in the neighboring province of Fife. From this time onward through many centuries these islands played an important part in the ecclesiastical and political history of Scotland. Their story, as told by the author is one that will not fail to interest and delight. The book is a handsome one, with appropriate illustrations.

AN ALPHABET OF ANIMALS.—Carton Moore Park. With 52 illustrations by the author. Large crown 4to boards, 5s. Blackie & Sons, Limited, London. Many alphabets of animals have been written and drawn. Yet, this work has a unique individuality about it, which, added to its undoubted high standard of art, makes it an excellent one for presentation to young people. Of the 52 illustrations, 26 are full-page plates about eight inches square, each containing a life-like portrayal of some animal. Some of these are exceedingly well executed. The descriptions of the animals are brief, but full of information, as much worth knowing as it is interesting.

MANY CARGOES.—By W. W. Jacobs. Cloth, 248 pp.; \$1.25. The Copp, Clark Co., Limited, Toronto. There is no class of fiction that is more interesting or humorous than a well-told sailor's yarn. This book contains a score of unusually well-told yarns collected by the author. Most of them originally appeared in *To-Day* and *The Idler*, and are reprinted by permission of Jerome K. Jerome. Nearly all of them deal with seafaring life off the shores of "Merrie England," and show in a most

attractive style the native-born wit of the average British sailor. The half dozen stories which comprise the love affairs of the book are replete with laughable situations, and portray, in an amusing way, the susceptibility of the typical skipper or mate on small coasting craft. The book should be popular with lovers of short stories.

VENDANTA PHILOSOPHY — RAJA YOGA AND OTHER LECTURES—By Swami Vivekananda. Cloth, 12mo.; \$1.50. The Baker & Taylor Co., 5 and 7 East Sixteenth street, New York. The Vendanta Philosophy is one of the religions of the Orient. Raja Yoga is an ancient system of Indian philosophy, and one of the four chief methods that this philosophy offers to obtain freedom and perfection. Swami Vivekananda represented the Hindu religion at the World's Parliament of Religions, held in Chicago in 1893. During the succeeding three years he became a familiar figure in several American cities, where his teachings were listened to with respectful interest by a good many people.

IDYLLS OF THE SEA.—By F. T. Bullen. Paper, 75c. Toronto News Co., Limited, Toronto. This book contains 30 short stories and sketches, with an introduction by J. St. Loe Strachey, and is redolent of the sea and its mysteries. The author spent a part of his life on a whale boat, and as one reads his delightful and cleverly written short stories and sketches, his conclusions are that what has come from Mr. Bullen's pen is that which he saw or imagined he saw as he kept watch in the crow's nest or peered over the bulwarks into the deep waters. And we know from the "Studies in Marine Natural History," which are included in the book, that he was an observing man when ploughing the deeps, for, in the seven articles included in these studies, there is undoubted evidence of this. It is a book that everyone should read, for it is as unique as it is entertaining. It has already taken well in England. Coming upon the market, as it does, when so many people are going "down to the sea in ships" for pleasure, it is timely, and should sell well.

A. P. LITTLE'S Cobweb and Satin Finish Carbon Papers.

Brilliant ... Copying Ribbons

Long Lasting Non-Filling The only ribbon with serrated edge

For all makes of Typewriters Prices to the trade

APPLY CANADIAN OFFICE Typewriter and Copying Supplies a Speciality

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WALL PAPER AND DECORATIONS.

A RUSH IN WALL PAPER.

THE wholesale wall paper season has opened up with a rush, and manufacturers report very favorably for a good year's business. The patterns and colorings issued are certainly of unusual merit, and will compare favorably with any foreign manufacture, whilst for the requirements of Canadian trade they cannot be equalled.

The Watson, Foster Co., Limited, express themselves as especially gratified with the favorable impression which their interesting and extensive line has made wherever shown; and they report orders far in advance of previous seasons, although prices obtained are much more satisfactory than usual, which speaks eloquently for the ever-increasing popularity of their papers. It also demonstrates clearly that their efforts to supply the dealers with really good goods—that find a ready sale—have been responded to by the trade with their usual appreciation for novelties and up to date productions. Dealers in general are awakening to the necessity of being well supplied with all classes of paperhangings so as to be prepared to meet all comers in these days of diversity of taste and criticism.

If the axiom that "nothing succeeds like success" is to be applied in this instance, The Watson, Foster Co., Limited, will certainly have reasons to feel satisfied at the end of the season with the results obtained. The dealers who are studying their interests will, no doubt, not fail to see this company's aggregation of the most elaborate and neat designs and colorings which it has been given us to look at for many years. There is a good harvest in store this season for wall paper dealers who make a liberal and judicious choice of goods.

M. STAUNTON & CO.'S ATTRACTIVE OFFERING.

THE BOOKSELLER AND STATIONER, availing itself of an invitation extended by M. Staunton & Co., Toronto, had a glance through the new line of samples which the firm's salesmen will have out on the road when this issue of THE BOOKSELLER AND STATIONER is published.

It is a matter of some difficulty to present for the consideration of the dealer a description of a line of goods so various as this in character that will do justice to such an excellent collection of samples. At the start it may be said a description of the line in detail is not our intention. Only some of the general features can be touched. To

assert that the new lines excel those of the past seems but a repetition of former statements, but never was there more reason for the firm to make this claim than this year.

They fully realize that it is not their personal opinion they have to count on, but the verdict of the trade at large. However, in sending out the new samples they feel that their own estimate of their productions will be fully confirmed by their many customers. The samples have, in fact, been shown already to the jobbers, and all agree that the line is admirably adapted for the Canadian trade, and comprises a selection, every pattern of which is of merit, and every coloring practical and saleable.

An up-to-date line of wall paper should satisfy one's innate love of the beautiful, and to be successful commercially it must be a well-directed appeal to distinctly understood wants. M. Staunton & Co.'s designs and colorings appear to be based upon a full knowledge of the wants and of the cash limits of their customers, and the predominant thought through the entire sampling season has been to produce a line of papers that will be "quick sellers," and, at the same time, artistic and beautiful. In this the firm seem to have entirely succeeded.

The business of the past season was noticeable for the demand for better goods, owing to the improved trade conditions, and it is to be presumed that this demand will continue for some years. In order to be fully prepared to cater for this class of trade, unusually attractive things have been provided in the better grades of goods. A feature which will be welcomed is, that the patterns in these better goods are not sampled in the cheaper grades.

Among the very first to attract attention is the extensive range of shades in plain 30-inch ingrain, with the matched friezes and ceilings in fluted gilt, the friezes all on beautifully blended grounds. If there was one feature more than another in the past season's business that the firm are proud of, it was the immense increase in the sales of their ingrain combinations, and the reputation they have acquired in respect to these goods is enviable. Every shade of ingrain has several friezes and ceilings to match, each distinct from the other in design and coloring.

The most exacting cannot fail to be pleased with what is offered in the gilt and embossed gilt papers. The variety seems endless. The full gamut of color treatment

seems to have been utilized, running from the light shades in creamy white, soft greens, and pearly tints to all the richer tones in yellows, greens, browns, old blues, reds, etc., now sought after.

While following the general return to darker wall hangings, M. Staunton & Co. have been careful to keep their samples bright and cheerful, the duller shades of ground being relieved by a liberal use of richly-colored bronzes with telling effects. The 22-inch goods are most attractive. Superb is the only word to correctly describe them. A Louis XVI. parlor paper catches the eye at once. All styles exhibit artistic skill and appreciation of detail in design and coloring. An artistic combination of the rococo and the floral is No. 1301, another essentially parlor pattern in all the popular colorings. No. 1298 is a Renaissance scroll of the Italian order, the richer colorings adapted for dining-rooms and libraries and the lighter workings for parlors and reception-rooms. Some cleverly executed tapestry effects also challenge admiration. The other designs will all appeal to the dealer looking for good things.

The 20 inch gilt and embossed papers are also replete with decorative ideas. 1284 EA is a dainty chintz, with the flowers in bright pink on a pure white ground, and, for a bedroom paper, gives that desirable impression of repose and cleanliness.

Pattern No. 1282 is a floral spray, supported by an ornamental scroll. Every coloring is of merit. There will be big sales from this everyday seller.

No. 1305 is a pretty foliage and scroll in exceptionally bright effects, and well colored for general purposes. The red and green ways are specially catchy.

A stencil design, 1285, with two-band blended border, is in some styles very suitable for church decoration. One of the most conspicuous is the indigo blue coloring.

No. 1304 is adaptable for entrance halls, stores and rooms where a set pattern is desirable, the GD way in red and the GF in blue presenting good textural effects.

No. 1287 is of the new order of design, the pattern appearing against a supplementary background pattern, producing a novel and pleasing effect. In the lighter styles the background in glimmer gives an appearance of silk, and in the deeper toned workings the effects of a leather treatment is obtained.

No. 1300 has some striking color schemes employing bronze.

A pretty Marie Antoinette stripe is No. 1322, some colorings decidedly French. It is a good parlor pattern, and where a

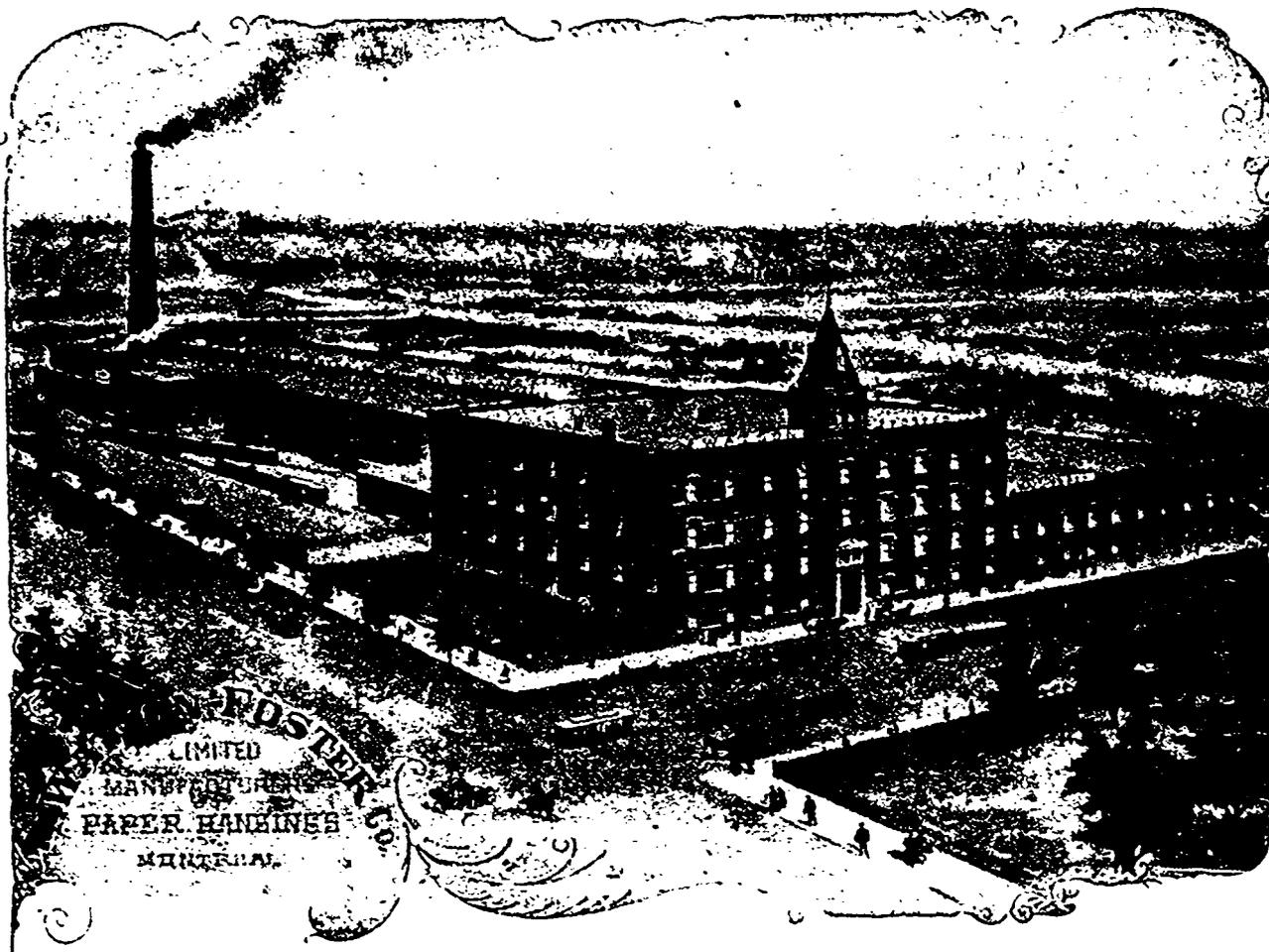
The Watson, Foster Co.

Manufacturers of every
grade of

Limited

— Montreal, Canada

WALL PAPERS



Among the Special Features may be mentioned:

To the Trade:

We will soon offer our line for 1899-1900. We believe it will far surpass any of our previous productions in design coloring and general attractiveness, since it is the product of better skill and wider experience than prior lines.

INGRAINS—Most complete assortment of shades with the largest number of match Flutter Friezes in blended effects ever shown in Canada.

21-INCH PAPERS

In flats, Plain Varnish Golds, Embossed Varnish Golds, on 14, 16 and 24-oz. stock.

Embossed Pulp Effects—A neat novelty specially adapted for dining-rooms, halls and libraries.

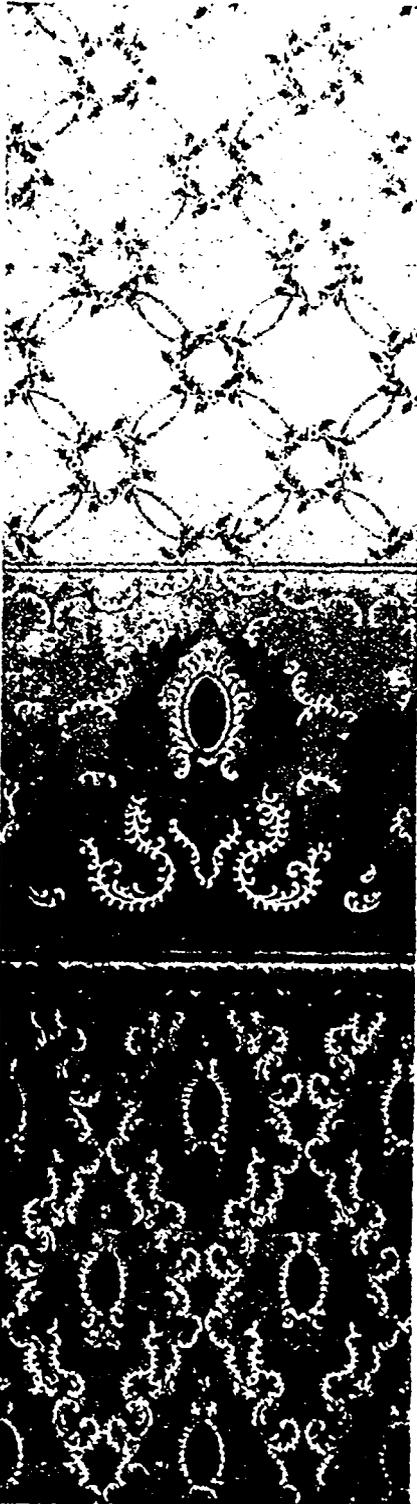
Note.—In order to put all our Ontario customers on an equal footing as to freight, we have decided to equalize freight with Toronto for towns West of Belleville, and West and North of Toronto.

pink room is wanted it would be hard to excell the G.D style of this pattern.

A handsome dining-room paper is the crimson working of No. 1290, made quite brilliant by the use of several colored bronzes.

No. 1293 is a Persian design well covered; one way on an ultramarine blue ground, producing a perfect Eastern effect.

A good design for parlors is No. 1294, one



One of M. Staunton & Co.'s New Designs for 1900.

coloring in self tones of yellow enhanced with gilt on a white ground being very chaste and delicate. Two other very meritorious colorings are GE, a greyish blue, and GF, a warm yellow.

For bedrooms No. 1288 will prove attractive. This is a dainty floral with small rococo scroll. Another Oriental design in a large range of appropriate colorings is No. 1317, useful and decorative for smoking dens, billiard-rooms, etc.

A handsome tapestry paper is No. 1239 WL, a rich floral effect on a deep bengal blue ground.

In passing through the line the beautiful effects attained in the blended and clouded friezes will strike the eye as being above the average productions in this class.

An extensive range is shown in white blanks and glimmers, including all that the trade can desire in these goods. Bright and attractive colorings, in bright, medium, and dark shades are plentiful, and quick sellers can be read on the face of them. M. Staunton & Co., believe in giving good value in their lower-priced papers, as well as in the better ones, and this year is no exception in this respect.

A special line of glimmers on extra heavy stock will interest dealers wanting high-class decorative papers at a low cost. The designs are larger and bolder than the ordinary, and show very elegant effects.

Good kitchen papers are always in demand, and for this purpose a granite pattern and also an oak pattern are shown, which are sure to be popular.

M. Staunton & Co. have every confidence that the business of the coming season will even surpass that of last year, and are now engaged in making arrangements to handle the anticipated increase of trade.

In this issue are shown some half-tone cuts of the firm's new designs. These are, of course, at a disadvantage in that they do not reproduce the colorings of the original samples.

A WALL PAPER STORY.

A rather good story comes from Buffalo and is told by a dealer there who last Spring imported a large bill of goods from M. Staunton & Co., Toronto. A lady from Toronto, indulging in the feminine weakness of shopping away from home, and wishing to procure the very latest designs in wall paper, was shown a large variety by the obliging dealer. After a careful inspection she made a satisfactory selection for several rooms, paid the bill and had the goods shipped to Toronto. To the amusement of the dealer, the papers chosen were all made in Toronto, and he is now wondering what his fair customer will think when the goods are opened and the name of the manu-

facturers, M. Staunton & Co., is seen on the margin of the rolls.

Something like "carrying coals to Newcastle" you will say, but what of that if the lady is happy and satisfied at getting just what she wanted?

NEW GOODS FOR 1899-1900.

Colin McArthur & Co.'s travelers are now making their way throughout the country showing their extensive and choice new



One of M. Staunton & Co.'s New Designs for 1900.



Wall papers—for Spring trade of 1900.

Our travellers are headed your way with the most complete line of samples we've ever started them off with.

The assortment is the largest—the designs and colorings most advanced—an individuality and certain salableness about them that we believe will "fasten" you to them if you're anxious for popular, quick sellers at a good profit.

We emphasize—brown blanks, white blanks, glimmers, bronzes, embossed bronzes, ingrains and flitter friezes and ceilings, blended borders, tapestries, etc. Every line a good one, and the very things you'll want.

If you stock with Staunton wall papers you can meet any competition.

M. STAUNTON & CO.

MANUFACTURERS

TORONTO

Wall Papers

WALL PAPER AND DECORATIONS—Cont'd. lines of wall papers and decorations for 1899-1900. A larger number of books than ever is required this year, and the quantity is but a small item when compared with the excellent quality and character of the colorings and designs. These essential features have had particular care this season. They are showing an extensive line of dark, rich colorings to suit the better-class trade, but, while thus catering to the advanced ideas in shading, they have recognized the fact that strong colorings must not be rough and unfinished, but, on the contrary, to fill the required desire and meet with a ready sale, they must be both artistic and chaste.

Mr. McArthur pays an annual visit to New York for the purpose of buying designs in competition with the leading American houses, and spares neither time nor money to procure the best, and the firm's whole line, from ingrain with 22 inch friezes to papers with two and three-band borders, have been critically examined, first, in these designs, and, subsequently, during the progress of manufacture, so that every pattern shall be so colored as to be a quick seller in at least some of the combinations.

The time is now here, owing to the general prosperity of the country, when dealers should not hesitate to handle goods on which a fair profit can be made, and entirely and forever discard the suicidal policy of trying to live "by faith" while selling goods at cost. With this idea in view, Colin McArthur & Co. have made their goods this year, being satisfied that they are of such quality and appearance that all handlers thereof will have no difficulty in realizing a handsome profit.

They have just published a neat booklet giving cuts of four different designs, and to those of our readers who stock wall paper a brief reference to a few more designs might be of interest.

Rich colorings in dark green, deep blue, chocolate, crimson and brown are most prominent, but the popular creams, salmon, grey, light blue, brown and green have not been neglected. Some 42 other shades that enter into their list are being shown this season.

No. 78 is a heraldic design in all the strong, rich colorings suitable for halls; made in illuminated bronzes, liquid bronzes and blanks, with plain background, and also set off by fleur-de-lis.

No. 785 is an elegant paper of the "Colonial" character in varnish and liquid bronzes—a floral stripe with a floral wreath of charming effect.

No. 721 is a medallion of such rare beauty that, like gold, everybody will want it, it has been made in 24 different ways,

but all in high-class goods—most of them at prices that every dealer can reach.

No. 733, a floral rococo in varnish and liquid bronzes, in crimsons, greens, old ivory, rich brown; specially for parlors.

No. 723, a rose of elegance that is admired by all beholders—made only in fine goods.

No. 727 is an artistic pattern of the continental style, produced in many soft shades with top colors of white predominating, especially suited for those who like chaste and quiet parlors.

No. 729 is a floral design with gilt stripe in all the quiet colors, and is a gem.

No. 118 is a small, but strikingly handsome, hall pattern in bronzes and blanks; all shades. One very striking effect is brought out by making what the firm call a blended shade, in No. 721, which, when embossed by the newest embossing machine made, which has just been imported, is, as many others of their high-class papers are, rendered increasingly beautiful by this latest addition to their plant.

It is impossible to here describe their fifteen different shade of ingrain; all with appropriate borders, ceilings and friezes to match, together with their extensive line of blanks, glimmer and cheaper goods, but it is sufficient to say that the firm's previous high reputation has been fully maintained this year. They are looking for another record-breaking year again this season, and if excellent quality goes for anything they should have it.

AN INTERESTING BOOK.

Every man who handles wall paper should get one of the valuable books recently published by Colin McArthur & Co. It is a description of the early history of wall paper manufacturing, its subsequent progress, and a few bright, practical hints on the colorings and characteristics of papers suitable for parlor, dining-room, library, bedroom, etc. It also contains a short, concise history of the founding of Colin McArthur & Co., and describes how wall papers are made in their factory.

The firm are presenting a copy of this book to all of their customers, and to as many others interested as may desire them. The information contained is condensed and readable and covers the ground wonderfully well. It is worth preserving or handing to your best customers, or such of them as express a desire to know something in regard to the making of wall-decorating fabrics, as the most uninitiated can form a good idea of the process from the direct style in which the information is presented. A post card to McArthur & Co. is all that is necessary to insure your receiving a copy of this book.

SIR JOHN ABBOTT'S LIBRARY.

Book auctions have, as a rule, not been very successful for the past few years in Montreal, but during the last season Messrs. Hicks & Co., the well known auctioneers, have held a series of very successful sales, the last and best collection, belonging chiefly to the late Sir John Abbott, having just been disposed of.

His magnificent law library was sold last month, and notwithstanding the courts were in session, which curtailed the attendance somewhat, prices on the whole were very satisfactory.

The miscellaneous books and Canadiana were brought under the hammer the last three days of May, on the whole bringing good prices.

A copy of Baron Mazares' "Quebec Papers." London, 1775, brought \$22 (Montreal Bar Library); Cugnet, "Traite de la Loi des Fiefs et Traite des ancuns Loix de Propriete en Canada Anjourd'hui Province de Que.," G. Brown, Quebec, 1775, \$9.50; Cugnet, "Extraits des Registres du Consell Superieur et de Regetres d'Intendance," Quebec, 1775, \$10.50 (Montreal Bar Library).

These two latter pamphlets are extremely rare and only one or two copies are known to be in the country. A very fine copy of "Hochelaga Depecta," bound in half blue calf, was knocked down for \$15, while a rather poor copy of "Hawkins' Quebec" went for \$9. A copy at the February sale fetched \$16. Rochefoucanet, "Travels through North America in 1795-6," 2 vols. large 4to, \$9.50, and "Captain Francis Smith's Voyage for the Discovery of a Northwest Passage," London, Mr. Jolliffe, 1847, \$7.50. The Quebec Almanac, 1810-1815 1820, was knocked down after a spirited bidding for \$8.50. A few first editions were also offered. "Pickwick Papers," with illustrations by Seymour, Phiz and Buss, London, 1837, brought \$4.50. The original wrappers had been taken off and the numbers bound up in cloth. Scott's "Ivanhoe," 3 vols., 1820, brought \$3.50.

We are glad to notice the interest in Canadiana has had quite a revival here lately. Another large lot belonging to a private collector has already been booked for sale early in the Autumn.

Priced catalogues of the Canadiana (600 lots) sold at the Abbott sale may be had at 50 cents each.

Lard and Lee's next bid for popular favor in the field of fiction will be a novel by Opie Read and Frank Pixley called "The Carpetbagger."

MONTREAL WALL PAPER FACTORY



SEASON 1899-1900.

Our new line is now complete and our travellers are on the road.

It will be to the interest of every wall paper dealer in Canada to see our samples, as they are the most attractive we have ever produced.

They are exceptionally strong in popular designs and in harmony with the prevailing colors in house decoration.

The range of ingrain colors with friezes from 9 to 22 inches wide will be found specially pleasing.



Colin McArthur & Co.

1030 Notre Dame Street

 MONTREAL.

FANCY GOODS AND STATIONERY.

A NEW PENCIL-POINTER.

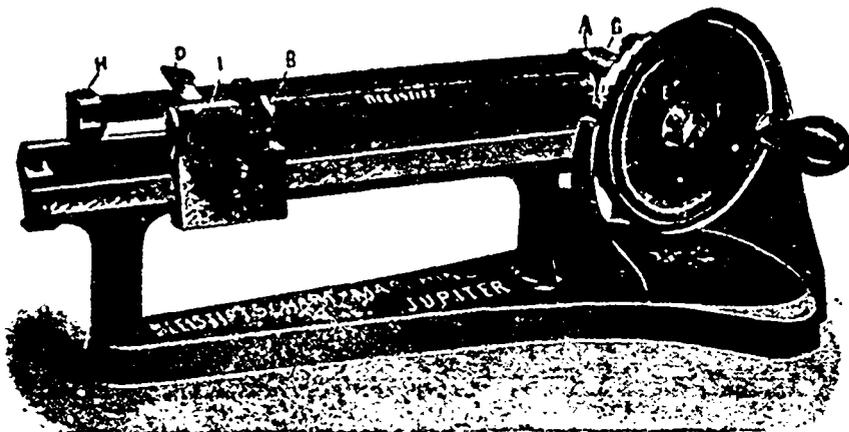
LAMPLOUGH & McNAUGHTON, Montreal, have recently been appointed sole Canadian agents for Guhl's patent pencil pointing machine "Jupiter." It is the most complete and satisfactory invention for the purpose which has pro-

accurate, and it can be placed firmly on any table without fastening.

Lamlough & McNaughton will supply all needed information upon application.

A DISAPPEARING GUN.

The H. A. Nelson & Sons Co., Limited, are this year showing a good line of novel



New Pencil Pointer—Lamlough & McNaughton, Montreal.

ably ever been placed on the Canadian market, and, while rather expensive for ordinary office use, it should prove most valuable in an architect's or other office where pencils are used to any considerable extent, as it not only does most satisfactory work, giving a sharp, firm point, but can be operated by anyone without practically any waste.

Put the pencil into the two holes A and B. Take the pencil in your right hand and put the end to be pointed into hole A, then draw taper of the carriage over the other end of the pencil till hole B fits tight to it, turn the wheel rapidly and easily with your right hand and press with one finger of your left hand easily on lever D. You will soon turn the wheel rapidly and easily without shaking the machine on the table. By seeing how the point is formed, you can readily adjust it either very sharp for drawing or not so sharp for writing.

Some of the advantages of this machine are that it is simple in operation, gives a firm point of any desired fineness, will accommodate any size or length of pencil with equally satisfactory results, collects all shavings and lead, thus preserving cleanliness to hands, table and floor, works correctly and rapidly and will last in good order for a long time. Its construction is solid and

ties of every description. To dilate fully upon the subject would fill many pages of BOOKSELLER AND STATIONER. For example's sake, therefore, only one is taken. The disappearing gun and carriage. This little novelty is made in regular style long barrel cannon, loads at the breech with a cartridge containing a spring, and which propels a pea when cartridge is discharged. When the loading is complete the gun, having been in a recumbent position, is raised, at the same time the trigger closes automatically on the rear of the cartridge. The gun is on a swivel, and, therefore, can be sighted at any object. When it has been trained the bar connecting with the trigger is pushed downwards, the cannon discharges and sinks automatically at once to the platform. Each cannon is protected by a painted fort wall, which partially surrounds three sides of the gun. This toy is meant

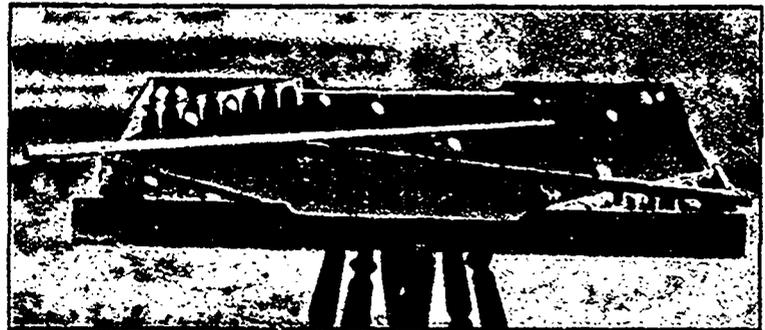
to retail at 25c., and at such is a great seller. The H. A. Nelson & Sons Co., Limited's line is replete in novelties in dolls, and the low prices at which some of these can be bought make their line most worthy of inspection. In fancy goods and games they claim to excel, and there is every reason to believe that their assertion is quite correct. Travelers are now on the road, and their catalogue will be ready for mailing about August 1. They freely invite all dealers to send in their names that they may place them upon their mailing list.

RAINBOW BILLIARDS.

Rainbow billiards is a game that promises to capture a considerable share of popularity. It can be played on its own board, or the ordinary billiard table can be adapted to suit it. The four corners of the table, as shown in the accompanying illustration, are fenced off by a board in which holes are punched. The object of the game is to put the balls, which are rainbow-hued, through these holes, which are colored to correspond with the tints of the balls. The new game is patented.

NOVELTIES IN THE STATIONERY TRADE.

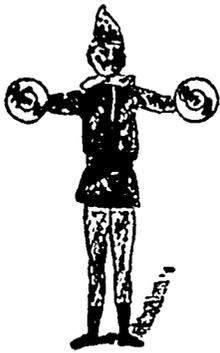
The sales of scribbling and exercise books for the coming school trade this year appear to exceed the records of previous years. These are the reports so far. The Copp, Clark Co., Limited, whose novel and attractive new line has met with great favor, report that not only are the new numbers taking well, including the Historic Series, the "Erin Go Bragh," etc., but there is a demand for last year's standard designs, such as the old "Diamond Jubilee," the "Dominion Flag," etc., which have a staple trade behind them and will probably continue to sell for some time to come. The firm have been forced by the increased volume of trade to obtain larger warehouse accommodation and have rented a portion



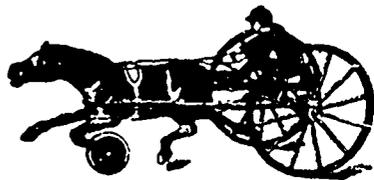
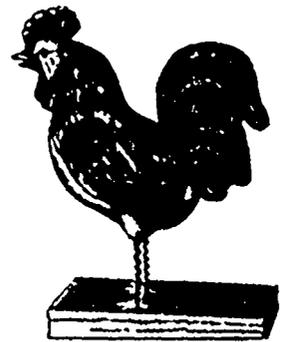
Rainbow Billiards—The Copp, Clark Co., Limited, Toronto.

of the building next door to THE BOOKSELLER AND STATIONER building, Front street, west.

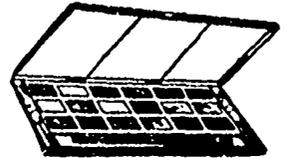
A line of popular priced penholders will



25/17/17

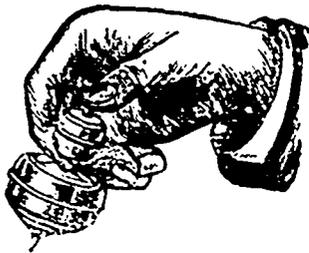


TOYS FOR XMAS 1899



Largest Assortment. Lowest Prices.

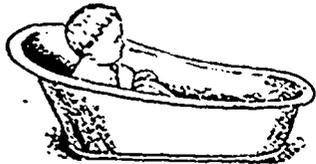
We carry complete lines of



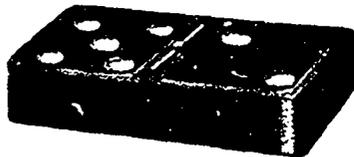
Dolls, Toys, Games, Fancy Goods
Fancy China and Glassware



and all kinds of Novelties as soon as they appear
on the European or American Markets.



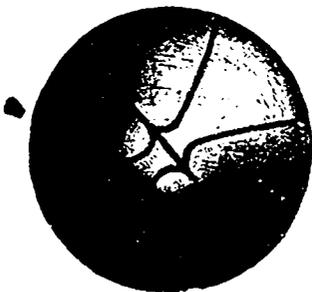
See our samples before placing
your Holiday Orders.



NERLICH & CO.

35 Front St. West

TORONTO.



FANCY GOODS AND STATIONERY—Continued. attract the dealer who wants a serviceable line for retailing. One grade of wooden handles has a tinsel effect, while another is plainer but highly polished. Both are straight handles. Another line (No. 80.3), selling at 2c., has a swelled handle of colored woods in a variety of colors.

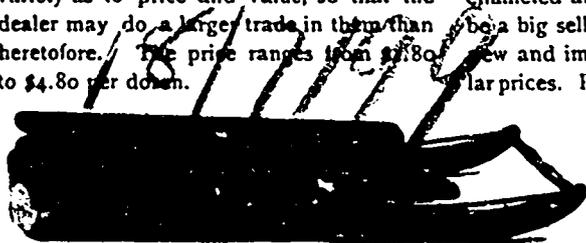
This firm are showing rubber bands in ¼-lb. boxes, a convenient quantity for many dealers.

"Dainty Note" is a new line of note-paper selling at 60c. a ream, done up, as its name implies, in very tasteful packages in scarlet and gold or green and gold decorated wrappers.

The whole line of office diaries of The Copp, Clark Co., Limited, for 1900 are now ready and can be had by the trade.

There are some new ideas in lock-boxes which show considerable ingenuity this season on the part of the makers. The prices are even cheaper than usual this year. More will be said concerning this line in our next issue.

Compasses are now used for exploring parties, miners, etc., a great deal more than they used to be, and the line this year offers variety as to price and value, so that the dealer may do a large trade in them than heretofore. The price ranges from \$1.80 to \$4.80 per dozen.



A New Coaster—The H. A. Nelson & Sons Co., Limited

A NEW COASTER.

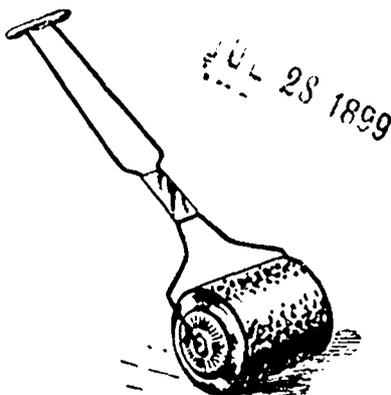
The H. A. Nelson & Sons Co., Limited, are now placing on the market a new line of sleighs called the ball-bearing coaster, which is a specialty that is sure to please the rising generation. The peculiarity of this sleigh consists in the fact that the pivot of the front sled is made with two wheels, which turn on ball bearings on the same principle as the head-post of a bicycle, thereby enabling the steerer to turn sharp corners at full speed with the least possible exertion. Both sleds are so fastened to the top board that they are flexible and can be used on the most uneven roads with comfort and speed. An inspection of this line will well repay intending purchasers.

A BIG LINE OF TOYS.

Nerlich & Co.'s new line for the Fall and holiday trade is now almost complete, and embraces the finest assortments in the different departments that it is possible to bring together. A branch office in Germany and the oldest established European connection enjoyed by the Canadian trade gives this

well-known firm a buying prestige that places them in the front rank in their lines.

As usual, their line of toys is very large, and includes all that is new and desirable to be had on the European or American markets. Worthy of special mention is a



A 15c. Line in Floor Chimes—Nerlich & Co.

new line of soldier suits, mechanical trains on track, with tunnels and stations, and an entirely new mechanical novelty in the way of "Buffalo Bill" on a galloping horse. Enameled doll furniture, a new indestructible toy made of strong tin and wire, white enameled and richly decorated, promises to be a big seller. Magic lanterns appear in new and improved styles, to retail at popular prices. Perfectly modeled steam engines, with water gauge, safety valve, whistle and improved heating apparatus, coming in different sizes, to retail at from 50c. to \$2. will be a welcome line. Attachments for steam engines and hot-air motors,

in original designs, will be popular both to sell in the regular way and as window pieces.

A splendid line of malleable iron toys is a leader with Nerlich & Co., and they report an increasing demand for these serviceable goods. American wooden toys are also in large variety and many new patterns.

This firm frequently style themselves the



A New Steam Engine Attachment—Nerlich & Co.

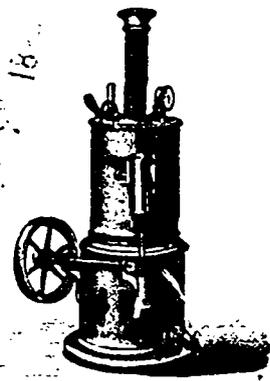
"Doll House of Canada," and a visit to their warehouse furnishes substantial proof of their claim to this title. Their line of dolls, larger than ever in variety and fully

up to their usual standard, has already had a very large import sale, and dealers who have not already placed their orders should do so at once and get the choice of the complete range.

Their travelers will all be on the road shortly, and any dealer who, on account of being off the railway lines, cannot see their samples, should drop a postal for a copy of new catalogue now in hand.

A NOVELTY IN PLAYING CARDS.

Warwick Bros. & Rutter, always on the alert for novelties to interest the stationer and immediately increase his business, have just received a large shipment of what promises to be the success of the season in the line of souvenir goods. It consists of a series of souvenir playing cards, shown in three different designs—"Toronto," "Montreal," "Niagara Falls." The backs of these cards are handsomely designed to show the leading points of interest in the different places, as follows: "Toronto," giving views of University College, the new municipal buildings and an excellent picture of Toronto bay. "Montreal" shows views of the famous Notre Dame Cathedral, the steamer



A Perfect Model Steam Engine for 50c. retailing—Nerlich & Co.

Lachine rapids, and the buildings of the Dominion Parliament at Ottawa. "Niagara Falls" shows a beautiful picture of the Horseshoe Falls, taken from the Canadian side. This card will undoubtedly prove one of the best selling lines during the coming season, and also for many seasons to come, as the design not only represents the leading point of interest in Canada, but is magnificently produced in colors.

This firm are also having a steady demand for "The Victorian" playing cards. These cards have now been running for the past three years. A feature which will make these cards more appreciated by the trade in general is the long-felt want for novelties for card parties during the Winter season. A hostess displaying one of these beautifully designed packs of cards could not but find them a valuable assistance in entertaining her guests. They are packed in handsome pull-off boxes, with gilt-edge, and retail at the popular figure of 50c.

Dolls, Toys, China, Leather Goods, Games.

F. & E. W. KELK

76 York Street, TORONTO.

OPPOSITE S. F. MCKINNON'S NEW WAREHOUSE.

We desire to remind our friends and customers that we are again ready with a beautiful, complete and right price stock of Fall and Christmas goods.

Our business lately has increased wonderfully, so much that we have been obliged to increase our warehouse by leasing the entire building of six floors, which means the largest fancy goods warehouse in Toronto. Hitherto our space was confined to two flats, this will very much improve our business and enable us to carry a larger and more complete range. Nearly all our goods for Fall have arrived, balance very close to hand. Our importations will be found among the best—well assorted, bright, and at the right price. Another feature is that a great many lines we carry are different to those of other houses which helps customers to make profit. Similar goods do not appear in every window in a town. This fact is very worthy of note and attention. In two weeks our sample-room will be ready for Fall purchasers. Customers will do well to visit our warehouse, as all our business is done by mail and personal visits. Four years' experience proves that our plan is working well. Thanking our customers for past favors and soliciting a portion of their business. We are, yours truly,

F. & E. W. KELK.

Magic Lanterns, Musical Toys, Sleighs, Toy Go-Carts, Hockey Sticks, Xmas Tree Ornaments, Vases, etc.

FANCY GOODS AND STATIONERY—Continued.

A NEW LINE OF PAUL'S INKS.

Warwick Bros. & Rutter are showing a new line of Paul's inks, in 3-oz. cylindrical shaped bottles, in red, black and blue black, to retail at 5c. The retailer may have his imprint on every bottle with orders of 5-gross lots, assorted. That this advantage is appreciated by the trade is evidenced by the fact that Warwick Bros. & Rutter have already booked a great number of orders for this line of goods.

NOVELTIES FOR THE SEASON.

The Brown Bros., Limited, have just received full lines of Hardtmuth, A. W. Faber and Johann Faber's pencils. They report a very large increase in the demand for Hardtmuth and Koh-i-noor pencils, both in black and copying.

The new line of letter racks, inkstands, vases, candles, lamps, thermometers, pen racks, photo frames, inkstands in gold and dull black are certainly the handsomest line of goods in the market, and are suitable for presents of all kinds. The Brown Bros., Limited, of 64 to 68 King street east, Toronto, have a stock of these beautiful goods.

The Brown Bros., Limited, have just put in stock a beautiful line of new and fashionable notepapers and envelopes. The new

colors in paper are gris, perle and sage. These papers are made up only in new shapes.

All the standard letter files are to be had at The Brown Bros., Limited, such as the Standard, Favorite, Eclipse, B.B., Shannon, Post Cards and many other styles at prices lower than ever.

If you want wedding invitations and envelopes to match, The Brown Bros., Limited, are one of the leading houses in Canada for same, theirs being the newest and finest goods in the market.

AN ENLARGED WAREHOUSE.

Four years ago, F. & E. W. Kelk started business as importers of, and wholesale dealers in, fancy goods, toys, dolls, etc., taking two flats, 100 x 26 ft., in the large warehouse at 76 York street, Toronto. The business was started without travelers as an experiment. The experiment was a success, and, while no travelers have ever been employed, the increase of business through letter-orders and personal buying has been so steady and so great that it has been found necessary to take up the basement and three more flats in the building they have been in. They now occupy the whole of the building, the six storeys of which give them ample room for displaying their growing variety of all kinds of fancy goods and dolls. The basement will be used

exclusively as a packing and shipping-room. On the ground floor will be the offices and displays of small novelties, toys, etc. The first floor will be devoted exclusively to dolls and toys, the second to chinaware, the third to bulky toys, woodenware, etc., while the fourth will be for manufacturing purposes.

This firm has always made their stock of dolls a feature of their business, and have always carried a range that they claimed to be unsurpassable. Even greater attention than heretofore will be paid to this line, now that they have more room for displaying. The new flats have been fitted up with expensive fixture, and the trade is invited to visit the warehouse and the displays, whether on a purchasing trip or not.

STATIONERY SUNDRIES CATALOGUE.

In addition to the catalogue of manufactured stationery which was referred to in our June number, The W. J. Gage Co., Limited, are preparing an illustrated catalogue of stationery sundries which they expect to have ready this month. They promise that it will be the most complete catalogue of the kind ever issued in Canada.

A visit to the establishment of The W. J. Gage Co., Limited, finds them running at high pressure in their manufacturing de-

FANCY GOODS AND STATIONERY. Continued
partment. The sale of their series of
school blanks this season has been
enormous.

TWO LINES OF TABLETS

The accompanying cuts represent two of
the many new lines of tablets recently
offered by Buntin, Gillies & Co., Hamilton.



The covers, as will be seen, are very hand-
some. The contents are first-class both as
to quality and quantity, and all three sizes
of both lines are excellent value. Grecian
parchment is very thin and fine wove paper



of medium finish. Royal English linen is
heavier cream laid with linen finish.

PARIS NOVELTIES

Notepapers display no great originality.
The Scotch plaids have a plaid pattern
printed in faint colors, but I cannot say I
admire them—they seem too suggestive of
wrappers for scented soap or something of

that kind; but it seems they are fairly
popular. The Chippendale, a dark sage
green with a narrow white border, is rather
pretty but too peculiar for general use.
The Edelweiss is a pretty, grey paper, with
the little white, flannel-like flower, so dear
to the heart of the merry Switzer, in one
corner.

As for post cards their name is legion, and
I should lack space to describe even a tithe
of them. Most of them are, of course,
scenes from Paris life, or views of Paris.
One peculiar idea is to have a view, say of
the Opera, for instance, in one corner,
and Notre Dame in the other corner, and
the centre of the card filled up with a map
of the principal streets between the two
points. The pictures, by the way, get
larger and larger, and there is not space to
write more than a couple of lines, even if
you chance to possess a very small hand-
writing. Indeed, I have seen post cards on
which there was not any attempt to leave a
space for writing. They are said to be

bought by tourists who have left their wives
at home.—Paris corres. Stationery Trades
Journal.

CRUMBS OF COMFORT.

Apparently the small bookseller, whose
business embraces no kind of goods other
than books, is in danger of being crowded
out of his field. The department stores have
been selling books, and in many cases at
cut rates for some lines, and this fact is
brought to mind afresh by the announce-
ment that one firm has acquired an immense
edition of Rudyard Kipling's works, to be
sold in various stores of that sort. This
condition of things is inevitable, but a good
many book lovers, who have spent hours in
leisurely inspecting the stock of bookstores,
will not take kindly to the new order of
thing. Fancy a "Saints and Sinner Corner"
in a department store!—American Stationer.

"The United States Army and Navy;
1776-1899," is the title of a work which the
Werner Company, of Akron, O., will issue
shortly. It will be profusely illustrated and
will sell at \$10.

**It Will
Pay You**

to examine our unrivalled
stock of . . .

**Flat Papers, Bill Heads,
Commercial Stationery,
Society Note Papers,
Wedding Stationery,
Envelopes, Writing Tablets, Pads, Papeteries,
Fancy Papeteries, Paper Boxes, etc.**

THE
Barber & Ellis Co.
LIMITED.
TORONTO.

FOR SALE.
WELL ESTABLISHED AND FLOURISH-
ing business for sale—Principal lines station-
ery, books, wall paper, large news trade etc. in
growing manufacturing city. Capital required about
\$50,000. Good reasons for selling. For particulars
apply to Harey & Sweet, barnstons, etc. Brant
ford, Ont.



ESTABLISHED BY M. FROST & CO. Belie-
ving that the quality of their Stationery, Cases of every
description, Stationery, Bank and Office Papers, Wood Grills and
Automatic Terminals, Catalogues and drawings furnished.

WESTERN Incorporated
1851.

ASSURANCE COMPANY

Fire and Marine

Capital, subscribed	\$2,000,000.00
Capital - - -	1,000,000.00
Assets, over - -	2,340,000.00
Annual Income -	2,290,000.00

Head Office: TORONTO, ONT.

Hon. Geo. A. Cox, President. J. J. Kenny, Vice-President.
C. C. Foster, Secretary.

MR. HENRY BROPHY

MANAGER MONTREAL NEWS CO.

ONE of the most popular and best known men in Montreal, and, in fact, throughout Eastern Canada to-day, is Mr. Henry Brophy, manager of the Montreal News Co., the subject of this sketch.

Born in New Glasgow, Que., in 1861, he is now in his 38th year, but his many friends may possibly doubt this statement, as his appearance would lead one to think him at least a few years younger. After completing his education at the Montreal High School, he entered the service of Dawson Bros., the prominent wholesale and retail booksellers and stationers, and his early training there has done much towards the success which he has attained in later years.

Upon the formation of The Montreal News Co. in 1880 (that company taking over the periodical business of Dawson Bros.), he cast in his lot with it, and, after three years' service in a subordinate position, he was appointed to the management of the company, which position he has continued to fill with credit and advantage both to himself and the company.

The business, which was originally rather small, has steadily increased, until now the company controls almost all the periodical and novel trade of Eastern Canada. This has required constant care, watchfulness and business ability, all of which qualities Mr. Brophy has to a marked degree, and, when one takes into consideration the large number of people with whom the company has dealings, it is remarkable that a hard or unkind word is never heard regarding its manager. No small degree of diplomacy is required to constantly keep in

touch with and retain the confidence of the numerous publishers, booksellers and news agents with whom the company does business, but it is seldom if ever that anyone has cause to complain of the treatment accorded them by Mr. Brophy.

Outside of business he has attained considerable prominence, owing to his great interest in all kinds of athletic sports. His judicious refereeing of the championship games of lacrosse at a time when a strong hand and clear head were required caused him to be recognized as an authority not to be disputed, and made him many friends throughout the whole country.

The Montreal Amateur Athletic Association has for many years received much of his attention, which services have been recognized this year by his election to the highest office in the association, viz., the presidency. He occupied the proud position of president of the Amateur Athletic Association of Canada during 1898, and is to day the Canadian representative on the executive of the Amateur Athletic Union of the United States. Taken all-in-all, he has, by his hard work and persistent demand for fair dealing, made a record for himself of which anyone might feel proud.

He holds prominent offices in many other



HENRY BROPHY.

clubs and organizations, and is recognized by all who know him as an able and conscientious worker and a friend to be desired.

ENGLISH FAD IN STATIONERY.

A Paris exchange says that it is the fashion to-day in London never to use, for two days in succession, letter paper of the same color. The tints are even laid down for each day of the week. On Monday, a sheet of the color of a green sheet of water. Tuesday, a pale rose sheet; Wednesday, a pearl grey; Thursday, a heavenly blue, sky blue perhaps; Friday, silver grey; Saturday, yellow, and on Sunday, a white. If one were to

ask the people who are compelled to follow this fashion they would be, without doubt, very puzzled to give a reasonable explanation. But the men who deal in such material under the pretense that it is the fashion, good breeding, choice and smart, make their profits out of this general folly. The money men know, without doubt, the reasons for this daily etiquette, and, after all, why should not the papermakers rejoice if this fashion increases the consumption of paper?

Apropos of this an English exchange remarks that the Frenchman is making too much fuss about a harmless fashion. "The only thing we have to find any fault about this fashion," it continues, "is in the fact that many cheap foreign colored writings may be sold here to keep it going. If our stationers would, in a case like this, insist upon offering these goods in a nice box, elegantly wrapped and tastefully ornamented, many boxes of the writing paper would be sold, merely from their nice and fascinating exterior. If the appetite for writing papers be appealed to and a tempting parcel be offered to buyers, the sale comes off in nine times out of ten. Retailers of notepapers should always study to make their stock salable by first considering the question of its outward appearance. Any article which at first sight repels a buyer can never be expected to become a popular item of general sale, no matter what its other good qualities may be.

"At the same time, however, we cannot encourage the dressing up of low-class writing papers with a view of deceiving customers or leading them to think that they are going to buy a half-pound packet of notepaper for a shilling. The public, that is to say, every buyer,

will doubtless try to obtain as much for a shilling as possible. To-day this is, unfortunately, the main idea of all purchasers. If they think they can get a 'lot' for a shilling they never consider the matter of quality.

"Foreign papers have made their way in this country to the extent they have by this greedy feeling of buyers. It is extraordinary to know that people exist who think that they save money whenever they can buy any article at a low price. If folks were to go to banquets in wheelbarrows they would save a lot of money in carriages, etc. This would only be carrying out the policy of indecent economy."

NEW CANADIAN COPYRIGHTS.Registered at Ottawa between June 7 and
July 1, 1899.

10625. Canadian Summer Resort Guide. 1899. Frederick Smily, Toronto.
10626. New Songs of the University of Toronto. Whaley, Royce & Co., Toronto.
10627. The Mechanics' Lien Acts of Ontario, R.S.O., 1897; Chap. 153. Manitoba, 60 Victoria, Man., Cap. 29, and British Columbia, R.S., Chap. 132. With Annotations, and additional Forms of Proceedings thereunder. By George Smith Holmsted, Toronto.
10628. Map of Vancouver and Lower Mainland District. The Province Publishing Co., Limited, Vancouver, B.C.
10629. J. G. Foster's Vest Pocket Map of Toronto, 1899. J. G. Foster & Co., Toronto.
10630. J. G. Foster's Road Map of Western Ontario. J. G. Foster & Co., Toronto.
10632. L'Indicateur de Quebec et Levis, 1899-1900. The Quebec and Levis Directory, 1899-1900. Boulanger & Marcotte, Quebec.
10633. The Battle of Omdurman; or, With Kitchener in the Soudan. Pyrospectacular drama. Thomas William Hand and Walter Teale, Hamilton.
10634. Many Cargoes. By W. W. Jacobs. Book. The Copp, Clark Co., Limited, Toronto.
10635. Loved and Lost. Song. Words by P. H. Dingman. Music by Will Pearce. William Murray Pearce, Elginburg, Ont.
10636. Group Photographique des Pretres du Diocese du Nicolet. Pierre Alfred Papillon, Nicolet, Que.
10637. The Bandmaster. March and two-step. By Milton Willard. Charles O. Brokaw, St. Joseph, U.S.
10638. Bunker Hill. March and two-step. By Arthur W. Pryor. Charles O. Brokaw, St. Joseph, U.S.
10639. One Night in June. Words and music by Chas. K. Harris. Arranged by Joseph Clauder. Chas. K. Harris, Milwaukee, U.S.
10640. A Rag Time Spasm. Cake walk and two-step. By W. H. Hodgins. Amey & Hodgins, Toronto.
10641. 'Twas All Through Loving You, Dear. Words and music by Charles R. Palmer. Amey & Hodgins, Toronto.
10643. Chart of Universal Secret Writing. Geoffinon & Belanger, Montreal.
10644. Canadian Infantry with Over Equipment. Card. Toronto Lithographing Co., Limited.
10645. Canadian Cavalry, Artillery and

North-West Mounted Police. Card. Toronto Lithographing Co., Limited, Toronto.

10646. Benbow. First-class battleship. Card. Toronto Lithographing Co., Limited, Toronto.

10647. Terrible. First-class cruiser. Card. Toronto Lithographing Co., Limited, Toronto.

10648. Calliope. Third-class cruiser. Card. Toronto Lithographing Co., Limited, Toronto.

10649. Nymphé. Sloop. Card. Toronto Lithographing Co., Limited, Toronto.

10650. Map Showing Grain Belt of Manitoba and the Northwest Territories. Bulman Brothers & Company, Winnipeg.

10651. Guide du Conciliateur. Par Mar Sauvalle. Camille Theoret, Montreal.

10652. Monographies de Plantes Canadiennes. Par Edouard Zotique Massicotte, Montreal.

10653. Claude Paysan. Roman public dans La Patrie, Montreal. Droit Temporaire d'Auter. Ernest Choquette, St. Hilaire, Que.

10654. You Can Never be a Girl of Mine Again. Words and music by J. C. Chandler. Whaley, Royce & Co., Toronto.

10655. The Western Fair Association Map of Part of Western Ontario. Thomas Alexander Browne, London.

10656. Daily Cash Balance Book. R. D. Richardson & Co., Winnipeg.

10657. Militia Section Roll Book. William Egerton Hodgins, Ottawa.

10658. The Marshlands. Second Edition and The Trail of the Tide. By John Frederic Herbin, B. A. William Briggs, Toronto.

10659. Plain Tales from the Hills. By Rudyard Kipling, London, England.

10660. Life's Handicap. By Rudyard Kipling, London, England.

10661. Raising the Centre Pole Sun Dance Tent. Photo. Geraldine Moodie, Lakefield.

10662. McMillan's New Brunswick Vertical Writing Books. The W. J. Gage Company, Limited, Toronto.

10663. The Adventures of Jennie Baxter, Journalist. By Robert Barr. The Copp, Clark Company, Limited, Toronto.

10664. Debentures Register: Consolidated with Sinking Fund Accounts. George C. Iden, Woodstock.

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