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The logical Business Centre of Southern Alberta - the junctional point for the Crow's Nest line, along which the main freight of the C.P.R. must go in the future. Macleod's railway yards will be the main clearing house for all the Western grain going through to the coast --Macleod has two railroads assured with the probability of a third before very long.
Macleod Realty, well selected, offers exceptional opportunities for large profits. Macleod is a live town with a certain future.

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Offers to the investor first class security for money invested, besides assuring a very high percentage of profit. CENTRAL PARK is close in property, centrally located, all high, dry and level. Building is extending all about this property and first class residences are being erected on the adjoining properties.

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Prices $\$ 175$ to $\$ 200$ per Lot
Terms: 1-4 Casb, Balance 6, 12 and 18 months
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No, we are not Philanthropists, just simply wise enough to know that the wise buyer appreciates' these things and that is why our customers are CALGARY'S BEST PEOPLE
Furthermore, while we have sold a number of lots, we have a number left, and every dollar we spend is increasing the value of ours and the same time increasing the value of those we are selling
Consider these facts well before making your investment, or buying that homesite. Investigate

## LAKE VIEW HEIGHTS

And remember that so far we have made good on every statement we have made and that we will continue to do so until LAKE VIEW PARK is the pride of every Calgarian.

Also remember that when these improvements are made -- and according to our contract, that can not be later than Oct. 1st, 1913 -- that there will not be a lot in LAKE VIEW HEIGHTS that is not worth at least double what we are now selling them tor.
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