





THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, OCTOBER-6, 1924-4

The Price of Fish RENDER UNTO CAESAR, ETC.

OUR

Nelly Kelly

The Sport Hat of

The Season

Fawn, Grey, Navy, Brown and all

Popular Shades for Fall with just

the Right Touch of Trim.

MILLEY'S

duced it into the other parts of the

century of the Christian era was the

product used as a cleansing article,

it is claimed, and an ancient factory

for manufacturing the material un-

earthed in the ruins of Pompeii still

contained a quantity of it in a good

state of preservation. Northern Spain

and Marseilles later became the chief

vorld. Not until about the second

Hair Dyed With Soap

Goats tallow and beechwood ashes

were used in the earliest forms of

soap made by the ancient inhabitants

of Germany. The object was to give a

reddish color to the hair, according

to the records of-the historian. Pliny

the elder. Although mixed into hard

and liquid material, it was not known

as a cleansing substance, but was of- centres of the industry and produced

ten employed in the treatment of skin large amounts of soap of the Castile troubles. The Gauls, it is said, intro- variety from olive oil and lye.

The New Rubber Boot

ditor Evening Telegram. ear Sir.-Lest we forget may I once again that time | worn Who raises the price of ish?" That, you will say, is a ridicu on, and we have time and again in these columns that no inividual has the power or infin strong enough to force the price) upward to the value of a single 'rcent. Perhaps not! We quite agree that no individual or combination of individuals has any effective power jover foreign fish markets nor have "they any means of regulating the law of supply and demand and thus regulate prices thereby; but the present scene wish you to visualize is the one in which the confidence of the "grab all merchants" have through personal control become stabilized, they feel as if they are no longer doing business under the menace of a club and are willingly paying for fish all that the present conditions of the trade will warrant them in paying. Last year with feelings of mistrust and I may add a larger feeling for contempt we heard the Water Street fish-buyers repeat the statement that they could pay more for fishery products than they were paying. It looked incredible, but when a friend of mine who is a fish exporter explained to me that the ruinous policy of the Regulations had still a trail of deficits to be squared and moreover that all "grab alls" were still void of confidence under the heel of its author, I could, with reservations of course "follow the gleam" and patiently wait for the new rule that must prove or disprove his friend's) assertion.

Now, may I ask you, sir, was it in cidental, accidental or the guiding of natural circumstances which, right on the change from Autocracy to Democracy checked up the value of the quintal to the very satisfying: sum of \$2.00 Quite true the markets were favorable, but Mr. Coaker on his arrival from those markets last year announced the coming season's price as \$5.00, and I have no doubt \$5.00 it would have been if wise fate had not ruled on his demise from th political arena. What is more than that he would

have been virogously applauded as the saviour of the fishery,, and the The C. L. B. Band will hold its first most incredulous of us would have reekly promenade, dance to-night, been half inclined to applaud also; The supporters and admirers of these shall we then shirk the effort required to point out that the political change talented musicians who have done so much and given so generously to brought them by Mr. Monroe has so inspired confidence; generally, that the the up-keep of both Band and Briggreatest expert extant on cod prices

ade in the past, are invited once has been over-bid by \$1.30? again to give the Boys a real good Our modesty forbids us from help toward the New Uniform Fund. coming hilarious over such gratifying It is twelve years since the Band had new uniforms, and during that circumstances, but I cannot help period they have helped wear them out joining the thousands of fishermen in giving of their time and talents everywhere who refuse to thank any to many charitable objects, and or- individual for rising the price of fish ganizations of the city. but who will not do less than thank the Monroe Government for creating a This will be one of the greatest op-

C. L. B. Cadets

THE CHOICE OF ARISTOCRACY All Ladies of culture and good taste use THREE FLOWERS TOILET PREPARATIONS, for the fascinating fragrance of these Dainty Toilet Delights creates a distinctive charm, and lends an atmosphere of loveliness to the most select gatherings. At Afternoon Teas, Dances, Bridge Parties or wherever ladies of leisure gather, the fragrant THREE FLOWERS odor predominates. It is considered a sign of good taste to use

THREE FLOWERS

Three Flowers

To be beautiful is every woman's right. The use of THREE FLOWERS TOILET PREPARATIONS is the surest way to Beauty and Charm.

Here are a few of the Popular THREE FLOWERS requisites. There are many others. You will love them all, for each one is a Creation of Loveliness.



RICHARD HUDNUT

Beautifully "The triangle-tinned Aristrocratic of the Talcum Powder world."



Exquisitely perfumed and luxuriously refined. In all popular shades.

HARTLEY'S

You may obtain all these lovely Toilet articles at any Drug or Department Store.

Gerald S. Doyle, Distributor

rare and subtle distinctiveness e Three Flowers odor gives to Vanishing Cream an incompar-

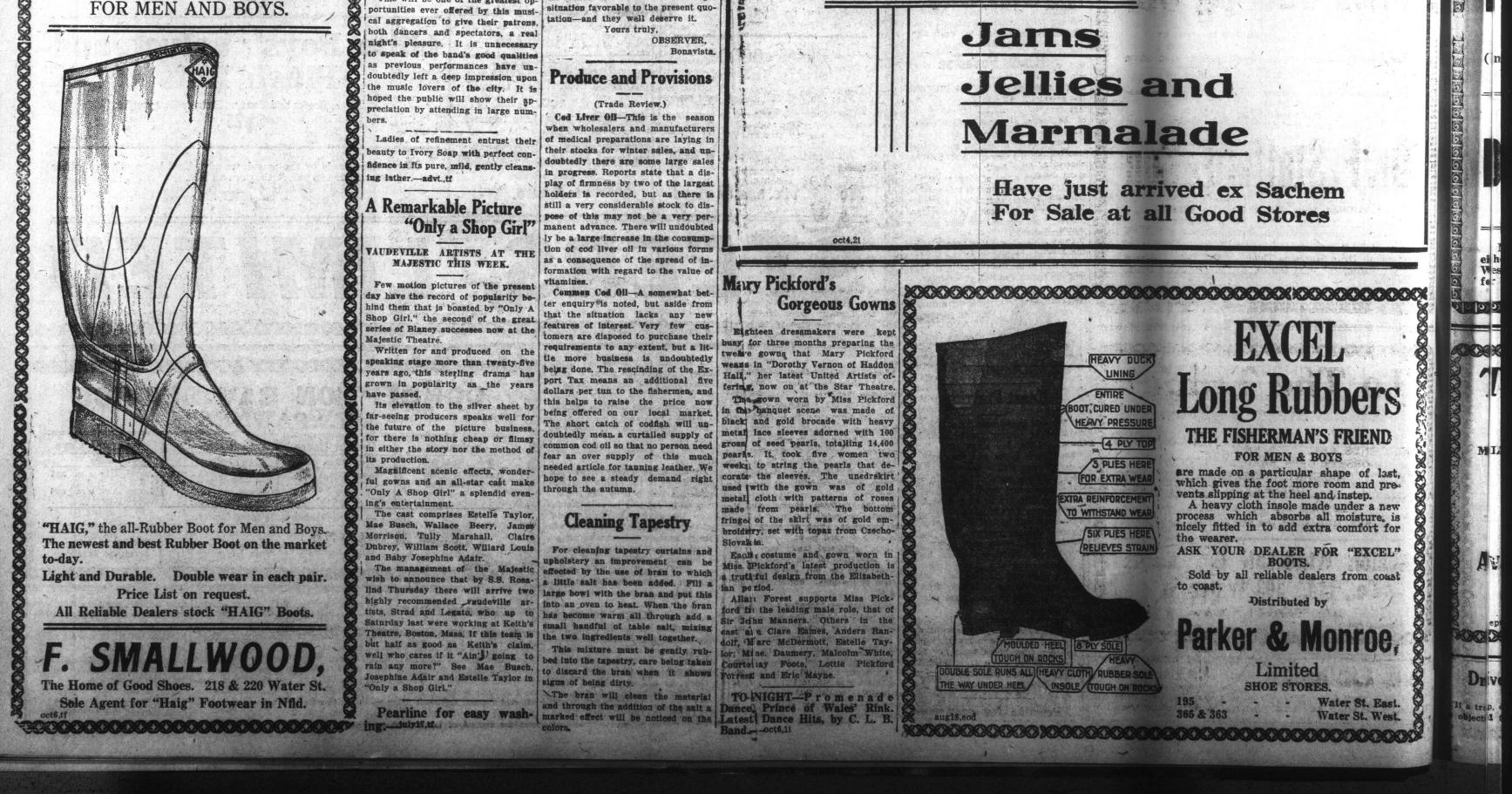


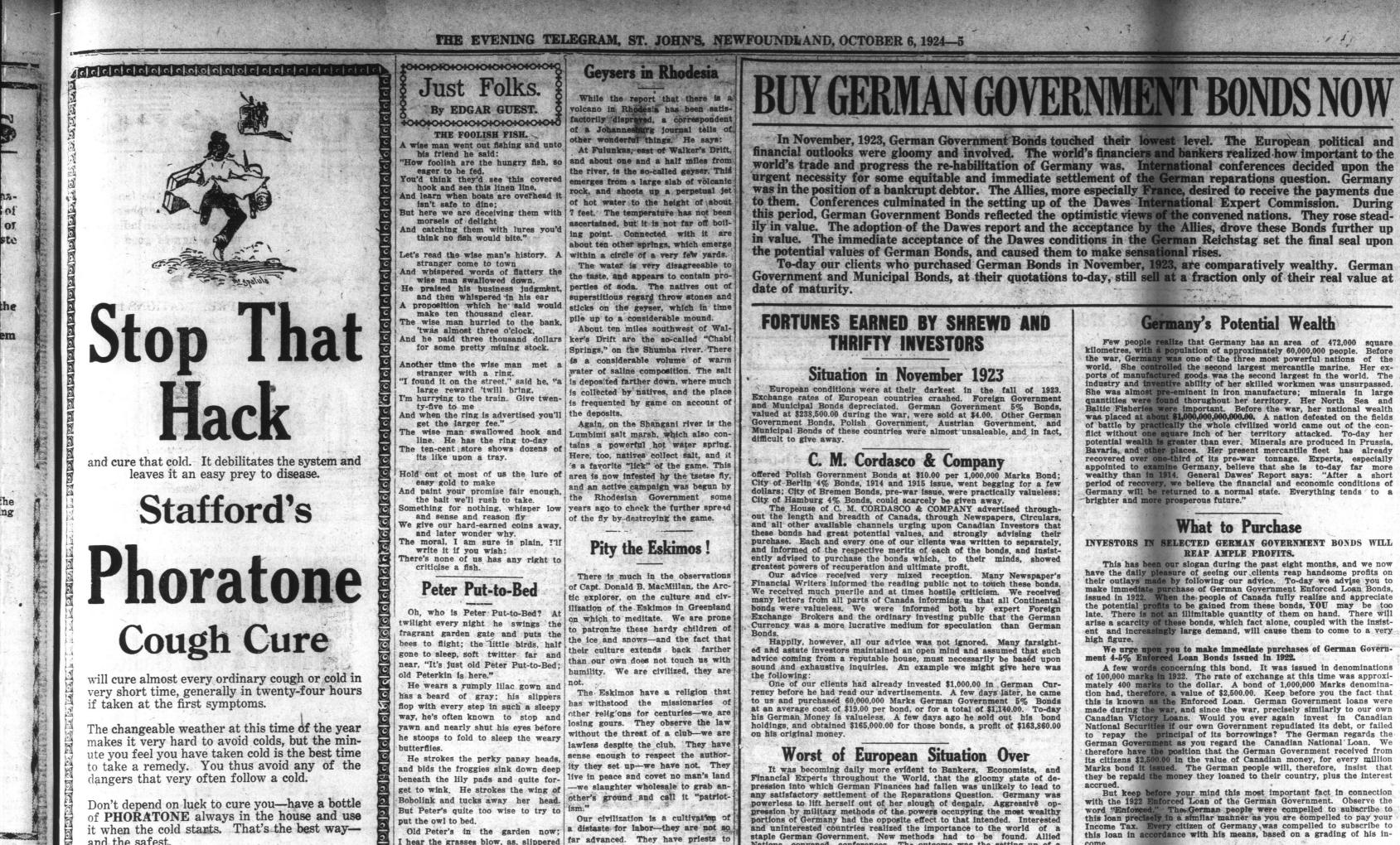




A gorgeous Perfume retaining the

freshness and fragrance of living





Nations convened conferences. The outcome was the setting up of a commission under the American Financial Expert, General Dawes. Astute investors began to see that there were, after all, signs por-tending large profits in German Bonds. German Government 5% Bonds now became about \$200.00 per 1,000,000 Marks bond. Other Foreign Government and Municipal Bonds appreciated in value. The House of C. M. CORDASCO & COMPANY still continues to urge upon their clients the exceptional opportunities offered for large

Germany's Potential Wealth

Few people realize that Germany has an area of 472,000 kilometres, with a population of approximately 60,000,000 people ulation of approximately 60,000,000 people. Before to one of the three most powerful nations of the led the second largest mercantile marine. Her ex-red goods was the second largest in the world. The ive ability of her skilled workmen was unsurpassed. --eminent in iron manufacture; minerals in large world. She cont industry and in She was alm und thorughout her territory. Her North Sea and rere important. Before the war, her national wealth at \$1,000,000,000,000.00. A nation defeated on the fields ically the whole civilized world came out of the conquantities were ltic Fishe Baltic Fisheries was placed at ab of battle by prac quare inch of her territory attacked. To-day her greater than ever. Minerals are produced in Prussia, flict without one potential weal places. Her present mercantile fleet has already third of its pre-war tonnage. Experts, especially Bavaria, and ot recovered over of ne Germany, believe that she is to-day far more 14. General Dawes' Report says: "After a short appointed to exa wealthy than in 1914 period of recovery, we believe the financial and economic conditions of Germany will be returned to a normal state. Everything tends to a brighter and more prosperous future."

What to Purchase

INVESTORS IN SELECTED GERMAN GOVERNMENT BONDS WILL REAP AMPLE PROFITS.

This has been our slogan during the past eight months, and we now re the daily pleasure of seeing our clients reap handsome profits on ir outlays made by following our advice. To-day we advise you to ke immediate purchase of German Government Enforced Loan Bonds, have the daily ple their outlays ma make imme make immediate purchase of German Government Enforced Loan Bonds, issued in 1922. When the people of Canada fully realize and appreciate the potential profits to be gained from these bonds, **YOU** may be too late. There is not an illimitable quantity of them on hand. There will arise a scarcity of these bonds, which fact alone, coupled with the insistent and increasingly large demand, will cause them to come to a very high figure.

We urge upon you to make immediate purchases of German Govern-ment 4-5% Enforced Loan Bonds issued in 1922.

A few words concerning this bond. It was issued in denominations of 100,000 marks n 1922. The rate of exchange at this time was approximately 400 marks to the dollar. A bond of 1.000.000 Marks denomination had, therefore, a value of \$2,500.00. Keep before you the fact that this is known as the Enforced Loan. German Government loans were made during the war, and since the war, precisely similarly to our own Canadian Victory Loans. Would you ever again invest in Canadian National Securities if our own Government repudiated its debt, or failed to repay the principal of its borrowings? The German regards the German Govern ent as you regard the Canadian National' Loan. We therefore have the position that the German Government received from its citizens \$2,500.00 in the value of Canadian money, for every million Marks bond it issued. The German people will, therefore, insist that they be repaid the money they loaned to their country, plus the interest

But keep before your mind this most important fact in connection with the 1922 Enforced Loan of the German Government. Observe the word "Enforced." The German people were compelled to subscribe to this loan precisely in a similar manner as you are compelled to pay your Income Tax. Every citizen of Germany was compelled to subscribe to this loan in accordance with his means, based on a grading of his in-

If such a loan were issued by the Canadian Government, and you If such a loan were issued by the Canadian Government, and you were forced to purchase a holding, would you be content to receive back anything less than what you had loaned to the Government? Your an-swer would be "NO." The German gives the same answer. Is it not plain, therefore, that the German will be repaid at the rate, in Canadian currency, of \$2,500.00? XET TO-DAY YOU CAN BUY THIS BOND FOR \$35,00 per million marks bond. This loan will show you a profit of \$2,415.00 on an outlay of \$\$5.00.

and the safest.

For Sale everywhere.

I hear the grasses blow, as, slippered far advanced. They have priests to soft, he trails his robe where bells drive away the evil spirits-we flirt. and lilies grow. I must be putting with ours. They believe, like us, in down my book and going up the a hereafter, but their heaven is in the

see if I am there .- Miriam Clark Pot- When they marry they require no narchment with writt

stair: he has a wey of looking up to earth-ours in the sky.



It looks almost too big to be true. Yet, consider what we have spoken of above, regarding German Government 5% Bonds. People have made these large profits on their small outlays, and you are probably regretting that you are not one of those fortunate ones. Are you going inity? In twelve months' time, do you intend to be able to congratulate yourself on your wisdom and foresight in purchasing German Government Enforced Loan Bonds; or are you going to be amongst those who wish they had followed our advice?

We urge upon you to make up your mind, and to make it up quickly.

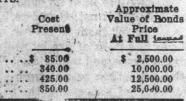
Grasp this opportunity. It has been said that the German Government would repay its loans in German Marks, which have to-day practically no value. Can this be rtue? The following judgment of the German Supreme Court in Leip-zig, which bears a close resemblance to the Supreme Court in Canada, will prove conclusively that this is not to be the case.

Some time before the War, a man named Stolz loaned to one named Reinshagen the sum of 13,000 Marks, secured by mortgage on property. The mortgage became due in 1920. Reinshagen then demanded that the mortgage be cancelled, and tendered payment of 18,000 Marks for the 13,000 borrowed. Stolz refused to accept the proffered amount, claiming that as the value of the Mark had depreciated so con-siderably, he must be repaid in gold value to what he had loaned. The German Supreme Court upheld his contention, stating that it would be in contradiction to the principles of fairness and justice, if the creditor was compelled to accept anything less than what he had loaned to the debtor. Reinshagen was therefore compelled to repay his loan in marks of gold value. So will the German Government be compelled to repay their bonds in marks of gold value for the sums they receive for them.

We have received a limited quantity of the 4-5% Enforced Loan Bonds of 1922. These bonds will yield interest at the rate of 4% per annum up to the year 1930. From 1930 onwards, the rate will be 5%. Before advising you to purchase this bond, we made the most exhaustive investigation comparing the most is and here the the the second terms. investigation concerning its merit and have come to the conclusion that the purchase of these securities at the present price of \$85.00, will earn rapid and material profits in a reasonable space of time. In fact, we believe that all German Government and Municipal Debentures offer exceptionally favorable opportunities to investors, but we think that the Enforced Loan is pre-eminently the best investment.

e. The actual coupon Bonds of the German Govern-ed Loan are now on hand, and we are able to make registered mail upon receipt of order, provided that warded with order to cover immediately. All that is in, and clip off, the attached order blank, forwarding ace to cover by return mail. We do not undertake to

able to confirm sale to you without the remittance. We await your immediate reply to the above advice, and extend to a the services of our expert staff. WE SHALL BE READY TO RE-TRCHASE THESE BONDS AT ANY TIME YOU MAY DESIRE TO SELL, AND TAKE UP YOUR PROFITS.



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DATE

and the second (St. John's N.F. Telegram).

de



hanced, the non-insured citizen has had cause to pat himself on the back on account of his "thrift," the fire insurance com-

S.S. Susu, Capt. Jacob Kean, arriv-Change Islands and

to get her consent to go to the coun- evincing a keen interest in its pos-Susu in Port try for a few days, but she laughs in

sibilities as a trade stimulant, and anmy face and says how she do know it ticipate a large influx of visitors from is my intent to keep her from the the outports, made possible by the repanies have felt highly gratified ed from the Fogo Mail Service at 4 Tennis Club Dance, but she will go duced transportation fares. So far p.m. yesterday, bringing a few pas- with Povey, his wife being away. But Messrs. Bowring Bros. and T. A. Mc- crashed into a picket fence. The because of the result, and per- sengers besides a part cargo of fish Lord, how fickle is the wretch since Nab & Co. lead in the range and size wheels of the car were badly damag- appeared on behalf of the complainsons insured have had the doubt-ful pleasure of paying an in-ery practically over, though at Fogo, walk around the pond, and so home, very They will

, stall.

Portugal Cove Road, the driver lost

An 18-year-old labourer who was arrested on 12th of August last, control of the steering wheel when a few yards this side if Rickett's charged with stealing the sum of \$68.00; the property of his grand-Bridge, and the car with its occupants went over the embankment and then mother, came up for hearing this morning. The uncle of the accused

ent in Sydney.

evidence.

at 2.30 p.m.

under suspended sentence. In

meantime the uncle was ordered

take charge of the lad and get in touch with his father who is at pres-

The charges preferred by Constable

Pitcher against Joseph Judge were

dismissed for want of corroborative

THE TRAINS .-- Yesterday's west

bound express left Deer Lake 9.15

a.m. The express was due to arrive

MARRIED

BORN.

DIED.

to

A General Meeting of the Association will be held onTuesday, October 7th, at 1.15 p.m., when at the re-quest of the "FIRE PREVENTION WEEK" Committee and with the permission of the Executive of the

creased premium. It is business, we presume, but somehow it does not seem to be exactly a tically all the schooners have returnsquare deal, unless we take the ed from the Labrador. view that it is more blessed to give than to receive, but then, Child Welfare is that a business principle? A feature of the summer of

1924 for which the whole coun-WEEKLY REPORT, Sept. 27th-Oct. try has every reason to be grate-Number, of patients in hospital .. 17 ful has been the almost entire Number of patients admitted absence of devastating forest Number of patients discharged ... fires. Our timber resources are Number of deaths rapidly becoming a vital factor The Committee acknowledges with thanks the following donations:-in the industrial life of the Mrs. W. H./ Parsons, Mrs. Tasker country, and to have them prac-Cook, Mrs. G. N. Murphy, beds; Mrs. tically untouched throughout the A. J. McNeily, Mrs. J. D. Ryan, Miss season means thousands of dol- Kelligrew, clothing; Lady Allardyce, lars saved, and at a later date, Mrs. A. C. Goodridge, Mrs. W. H. Parsons, vegetables; Mrs. Gittleson, W. employment for many people. P. Rogerson, Esq., milk daily; Miss Improvements which have been Macpherson, flowers; D. Baird, Esq., made in the fire patrol system ice cream; Miss Field, Miss Donnelly, are no doubt in part responsible, Mrs. Job, Mrs. Knowling, Miss Rogbut there always will remain a erson, cake and biscuits. CHILD WELFARE ASSOCIATION.

big element of chance, and we can only continue to take every precaution and trust that the good fortune may continue.

The following passengers crossed The fire hazard during the over to Port aux Basques by S.S. year has decreased, the general Kyle yesterday morning, and joined prosperity of the country has the express which is due in the city improved, and in that prosperity late this evening :- P. J. Peters, Mrs. the underwriters have no doubt C. Lonsdale, G. H. and Mrs. Gibson. S. D. Morrison, R. Tucker, A. J. shared. Would it not, therefore, Smith, W. Marcis, G. Cropsy, L. Lebe in order for them to help in grow, T. Campbell, Miss V. Loder, D. reducing the risks of fire by re- and Mrs. Torraville, Mrs. J. Pennell, ducing the rate, and would it not Miss B. Shears, T. Corneilly, J. M. at the same time be an appro- Forbes, Dr. Parsons, J. Strickland, Mrs. J. Farrell, Mrs. M. Fisher, W. priate way of expressing their Winsor, E. and Mrs. MoNab. gratitude for blessings received?



A notice posted at the Board As a rule, when criticism is Trade Rooms on Saturday and issued aimed at the City Council, it is by Mr. E. W. Taylor, General Freight on account of sins of omission; Agent, states that:-"Effective Nov but recently they were guilty of an embargo is placed against horses a serious error which, since the and cattle from North Sydney to opening of the schools in the points on this system and vice versa. considerably in the estimation

city, has tended to lower them Notify all concerned." *

there is a good sign of cod, hoats get- mighty tired and dusty. The Sum- working loom is one of their booths tnig from 2 to 3 guintals daily. Prac- mer Time ends this night, to my great ' in which the process of manufacturdiscentent, being that from now on ing blankets and cloths will be shown. I must go home from the office in the The Newfoundland Light and Power

Emergency Hospital

Express Passengers.

Embargo on Cattle

Mt. Cashel Promenade **Band Concert**

was ever given us.

The Mount Cashel Band will open their first Promenade Band Concert for the season in the Prince's Rink on Wednesday next. October 8th. The admission will be 20c. and no doubt there will be the usual large attendance present, as their Concerts in Bannerman Park this season smashed all records so far as attendance goes which amply proves their popularity. Therefore don't miss the opening night Wednesday.-oct6,2i,m,w

not give enough thanks to Mr. Ander-

son for his Daylight Saving's Bill,

Albeit one of the greatest boons that



In addition to the many improv S. S. Silvia reached Malifax at 6 ments made to the premises of the a.m. The ship leaves New York noon Imperial Tobacco Company (Nfid.) Saturday October 11th. Limited, during the past month, it is

S. S. Rosslindd leaves Halifax the intention of the management to Tuesday and is due here Thursday erect a 30 foot chimney top to the present smoke stack. The erecting of Oct. 9th. S. S. Lisgar Coounty leaves Mon-

a scaffold will be started within a treal Oct. 11th, for this port. few days. The new chimney top will Schr. Benevolence 7 days

them on these rolls.)

1 cupful Crisco.

1 cupful sugar.

4 quarts flour.

1% tablespoonfuls salt.

1 cupful mashed potatoes.

2 pints lukewarm water and milk.

1 cake yeast.

2 eggs.

Sydney has arrived with a cargo of C. C. C. BAND CONCERT, coal to the Monroe Export Co. Schr. Helen Vair from Halifax via **BANNERMAN PARK—By kind**

the sailing from Halifax on Saturday co-operate the Halifaz-Boston-St.

John's route throughout the entire winter with sailings fortnightly. The

call at North Sydney will be discon-

S. S. Canadian Sapper is due to

Grand Bank arrived in port last permission of the Municipal night with a cargo oil to the Imperia Council, C.C.C. Band will give a oil Co. Schr. Russell, from Labrador, has It then depends on conditions and Concert in Bannerman Park this

Monday evening, October 6th, at arrived at English Harbor reporting 8 o'clock, in aid of Uniform for 1400 atls. codfish. S. S. Sable I. will, beginning with

Fund. Weather permitting. oct6.1i Save the Babies

Previously acknowledged .. \$3561.90 Net proceeds "The Strollers' Dance 170.00

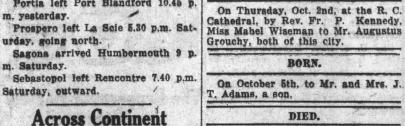
be erected in sections.

\$3781,90

H. B. Thomson, Optometrist and Optician, will be at his office for the next ten days before leaving for Grand Falls and Corner Brook. Make your appointment to-day. Phone 4-8-3 office 216 Water St., over T. J. Duley's Lawellery Stars Hours 10 to 2007 ewellery Store. Hours 10 to 5.30; 7 8. Entrance through T. J. Duley & TINARD'S LINIMENT Co's. Stere.

have a occupants were injured. **Government Boats** Argyle left Presque 7.35 p.m. Sal darkness. And, indeed, citizens do, Co. will also have an interesting irday, outward. Clyde arrived Lewisporte 8.5 resterday Famous Recipes for Glencoe arrived Port aux Basques 3.30 p.m. yesterday. **Home Cooking** Kyle arrived Port aux Basques 7.25 n. yesterday. 40 EAST 60th STREET ROLLS. Malakoff left Port Blandford 6.45 a. (Two New York girls who ran a Meigle passed Bell Isle noon yesea-room at 40 East 60th Street fined erday. that their customers congratulate Portia left Port Blandford 10.45 p m. yesterday. (All measurements level.) Prospero left La Scie 5.30 p.m. Sat urday, going north. n. Saturday.

ontinent.



Passed peacefully away at noon to-day, at her residence, 3 Spencer Street, Sarah Ann Willar (nee Mitchell), leav-ing three sons and five daughters. Fur-PLANS FOR LONG JOURNEY MOTOR-CARS.

ther particulars and funeral notice DAR-ES-SALAAM, - Already exlater. On the 6th, inst. Janet, relict of the late William Davenport, in her 90th, year. Funeral on Wednesday, 8th, inst. at 3.00 p.m. from her late re-sidence No. 51 Military Road. No Flowers.—oct6.21 At noon to-day Nicholas Joseph aged 1½ yrs. darling child of N. J. and Mrs. Vinicombe. tensive dumps for petrol oil stores are being prepared at various points in Central Africa for the forthcoming interesting attempt of 6 French caterpillar motor-cars to cross the

The expedition contemplates start ing from Algiers in November, cross-

ing the Sahara, thence eastward following the course of the River Niger to Lake Chad, and thereafter traversing French Equatorial Africa to Kis-Mother, You left your children dear; enjies, on Lake Albert.

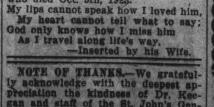
But oh! your memory lingers still In the hearts you loved so dear. Thus far the route is all French. results whether the expedition divid-Oh! Mother we cannot forget thee,

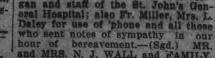
But we will hope to meet you on that eternal shore; Where with our Saviour happy We shall meet and part no more, —Inserted by her son Joseph. s-one half proceeding to Djibuti, in French Somaliland and the other rossing Tanganyika territory to the east coast, taking ship to Madagas-

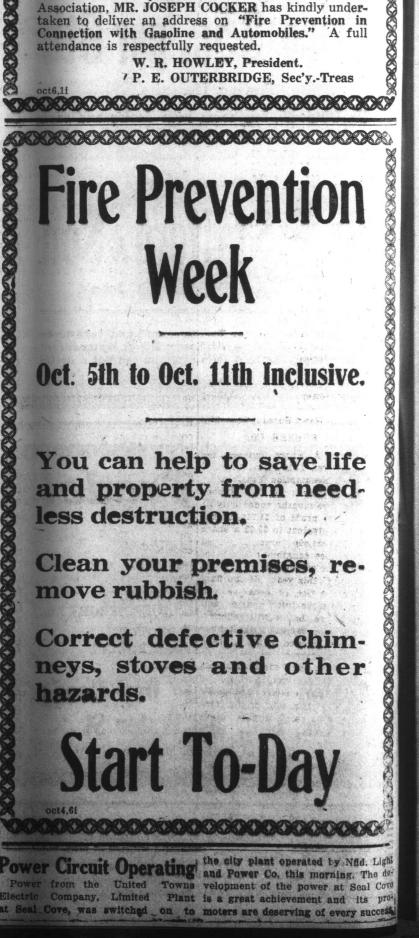
car, and continuing. IN LOVING MEMORY The journey will thus for the first ime link by motor-car the most imy dear husband, George Blundon died Oct. 5th. 1923. portant French African possessie

eave Montreal to-day for this port. Arrivals From Labrador

NOTE OF THANKS .-- We grateful preciation the kindness rectation the kindness of Dr. (an and staff of the St. John's ral Hospital; also Fr. Miller, Mr. Daley for use of 'phone and all i tho sent notes of sympathy in S. N. J. WALL and FAMILY, TOR BHEUMANIS







IN FOND AND LOVING MEMORY of our dear mother, Theress Parrell, (nee Oliver), who died Oct. 5th, 1921. It's just three years ago to-day, Mother



THE EVENING TELEGRAM. ST. JOHN'S, NEWFOUNDLAND, OCTOBER 6, 1924-8

The Broadway House of Fashion

The Care of Your Hair

At this time of year many women

omplain that their hair falls out and ne very uneasy as to the

ause. In numbers of cases a little extra attention to the scalp will soon

be repaid by a strengthening of the

growth and an improvement in the

To stimulate growth of the hair by

massage it is not sufficient to rub the

scalp with the tips of the fingers. The

scalp must be loosened. A tight scalp always results in excessive falling of

the hair and often in loss of colour.

How to Massage. To massage the scalp, place the

first, second and third fingers of both hands on the head on either side

of the middle parting. Let the tips of the fingers rest firmly on the head,

then begin to move the scalp about till it feels loose beneath the fingers.

the national because it prevents the blood in the because it prevents the blood in the blood in

general appearance of the hair.

When using talcum powder or other toilet aids, it is wise to use the best that money can buy, for the best is the most economical in the end. And again, there is a certain distinctiveness in associating oneself with a pleasing toilet powder.

Just as Well

to Use the Best

THREE FLOWERS TALCUM

is undoubtedly the most pleasing talcum. Its numerous users will be found in the ranks of the cultured and discriminating. There is no tale so pleasing and so delicately perfumed as

THREE FLOWERS.

You owe it to your

personality to use a

good talcum. Get Three

Flowers at any drug or

department store.

Sales Agent. sept17,eod,tf

St. JOHN'S

Grocery Stores

Heinz's Peanut Butter

in glass.

Then slip the fingers further along the head and continue the treatment. The use of a good tonic for six weeks or two months twice a year is also of great benefit in stimulating the growth and nourishing the roots. This can be applied after the massage. Dull-looking hair can be made appear beautifully bright and glossy

if after being brushed in the usual way it is stroked with an old silk handkerchief which has been folded up to form a pad. This treatment is particularly effective after a few drops of brilliantine have been brushed into the hair. Very greasy hair should be brushed with a few drops of bay rum in place of the brilliantine and then "brushed" with a folded silk

handkerchief. Shampoo Hints. When shampooing the hair it is **Gerald S. Doyle**,

best to give two applications of the shampoo, the first to remove any dust and grease, and the second to soften and beautify the hair. Divide the shampoo powder or mixture into two and after using one half, rinse the hair with clean lukewarm water before applying the rest of the shampoo. To the final rinsing water add a little lemon, vinegar, camomile lotion or solution of henna, according to the colour and texture of the hair under treatment. Lemon should be used for greasy hair, vinegar for dark hair, camomile lotion for fair hair, and henna for auburn or reddish-brown TO-NIGHT_Promenade

Corn on Cob, 3lb. tins ... 40c. Dance, Prince of Wales' Rink. Latest Dance Hits, by C. L. B. Etrawberries, tins45c. Pet and Carnation Milk, Band.-oct6,1i **Musical Aspirants** Best Granulated Sugar,

ADVICE BY A PROFESSIONAL Heinz's Sweet Pickles. CRITIC. Again and again young would-be Cleaned Currants, lb. .. 12c. professional musicians come to ask my advice concerning their careers.

SAVINGS ON EVERY PURCHASE Millinery Sensation! Gigantic Showing! -- Astounding Sale 300 Hats! 4.00 Hats -- 5.00 Hats -- For -- 6.00 Hats -- 7.00 Hats

VARIETY, STYLE, QUALITY, DISTINCTIVE-NESS, such as no other millinery event has been able to accomplish this season, is achieved in this Sensational Sale of Manufacturers' Samples,

Materials

Panne Velvet, Lyons Velvet, Hatter's Plush, Duvetyn, Soft Felts, Velours, Silk & Velvet



New off-the-face effects-new Cloche shapes-

DOLLARS

OUR DOLLARS STRETCH TO THE LIMIT.

BY SHOPPING AT 'THE BROADWAY' YOU MAKE

new draped Turbans-new high crown effects

-new Mushroom shapes-new roll brims-

new Matrons' Hats,

Trimmings

Assorted shades in Feathers, Embroidery, Ribbons, Rhinestones, Buckles, Sutache Braid and many other Novelties.

The Town is Full of Sales--But this Sale Beats them all--Leads them all.

Coat Sensation!



Make Your Life Insurance Payable to The Eastern Trust Co.

in Trust for your wife and chil- tist, a musical critic, or other per-

DO, IT NOW.

The Eastern Trust Co., Head Office Halifax, Nova Scotia. Nfld. Branch Pitts' Building. St. John's.

may5,m,th,tey,

A Chance in a Lifetime.

House with 8 rooms, water and sewerage and electric light; large concrete cellar; freehold; good locality. \$2,000.00 gives you a clear title.

J. T. DOODY, Phone 103, 426 Water St. West. augs,tt

AND BAINS.

tempting to take up music as a pro-fession. An already established ardren. This will assure than of a permanent Income from these funds. DO IT NOW should be given to the world. If the criticism is adverse a very great deal 6

ment

of time and money will be saved, and if it is favourable they will have new heart to go on with their studies.

Aspirants to musical fame should seek the counsel of someone who real-

iv knows about the matter before at-

Completing The Training. For the more fortunate ones should like to emphasize the nec sity of really completing the initia course of training before asking for a public audition with a view of getting engagements. So many make the mistake of trying to come out be-

fore they are ready, and consequently TRANSPORT CHARGES. they saddle themselves with a label of incompetency which is very hard

to lose in after years. It is quite in-correct to say that there is no room for

A truly magnificent gathering

of Coats—doing full justice to this Sensational Value-giving event. A Sale right at the beginning of the New Fall Season, when every miss and woman wants a nice coat at the least cost.



Ne

GB

AL LE TA TA NE TO CU

A GUEST.

Colours

Black, Navy, Brown, Sand, Mixtures, Grey, Dark Fawns, Light Browns. Coats with Fur Collars. Coats with Self-made Collars. Coats with Fur Collars and Cuffs

Buy Your Coat Now! You Save! "It Pays to Shop" at-

The Broadway House of Fashion.

coutes which will soon be in operation planes. A consignment of urgent **Standard Planes** Wedding Bells with gray hat and squirrel fur, she land where the honeym throughout Europe. merchandise, despatched from Lonwas attended by Miss Jessie Free- spent. Among the guests present were, bairn and Miss Genevieve O'Brien. Sir Michael and Lady Cashin, Dr. The scheme under discussion by don in a special container, could thus MAY REDUCE AERIAL GOODS the companies forming the Interna- be transferred from one machine to The groom was ably supported by Freebairn, Mr. Jack Kennedy, GREENE-CAREY. tional Air Traffic Association pro- another as it crossed Europe in stages Mr. George McNamara and Mr. Fred Worsley and R. Bearns. Their many Walsh. The grooms gift to the bride, friends wish Mr. and Mrs. Greens they studie themselves with a label of incompetency which is very hard to lose in after years. It is quite in-correct to say that there is no room for beginners. I know for a fact that being designed for use as a stand. The four the state is a transport of goods to many big concert agents spend hours being designed for use as a stand. The four the state is a transport of goods will be possible at rates row with the state is more plane on the main trunk routes. The spectrum trunce of the state is a standard type of cargo-blane on the main trunk routes. The spectrum trunce of the state is a standard true of main trunk routes. The spectrum true of main trunk routes as a stand. The spectrum true of main trunk routes are transport of goods will be possible at rates row with the spectrum true of more tru A very pretty wedding was solemnimany years of unalloyed happiness. "INARD'S LINIMENT FOR ACHES bearing young artists in the hopes of learning young artists in the finding someone really worth while. goods over the 11,500 miles of air- the hulls of the standardized aero- transport on land.

ed charming in a costume of navy blue happy couple left by motor for Ferry-



MEN'S OVERCOATS

Good heavy Coats, just right

Colors Telephoned Here Firom Chicago TREE PICTURES SENT FOR PRI-

MARY HUES /IND PUT TO-GETHER.

transmission of colored picfork, in all its or ginal colors, with- it is not the case.

dat of sending and reassembled at he point of receiving.

tograph, screening out all colors ept blue was staken, and each of three pictures was transmitted

S in the original in Chicago. ects

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MIT.

KE

menized expert in color photography and a pioneer in parture reproductions stall kinds. Mr. Horgan is associate ditor of the Inland, Printed of Chica-

> When the telephione company anunced last May that transmission res over E's wires, dreamed the aggressor both in blockading and 1847, when the first experi- in the actual application of force. began, was the be placed on a such forces to be made up in part at ticable basis and that photographs he Republican National Convenat Cleveland would be transmit-522 miles almost instantansly for New Yor'k newspapers, Mr. to solve many problems connected organ concluded that if black pic-

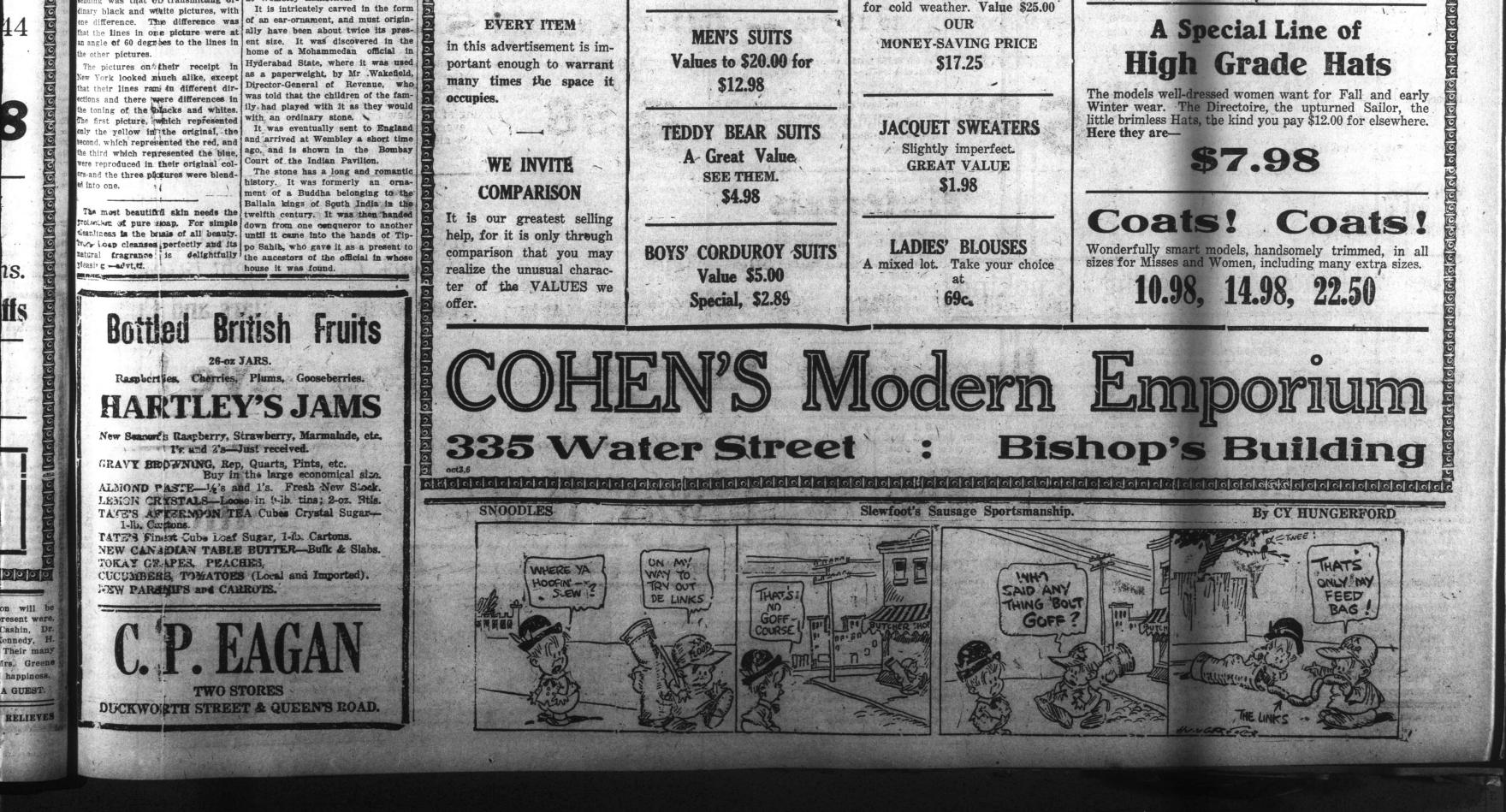
could be sent, then colored pickewise could be sent. He in the telephone company some ago to underta te the experiment. ending operator in Chicago ictures is simple. For the test Horgan selected a picture of red, blue and yellow predom It happened to be a picture Rudolph Valentino in the character Monsieur Beaucaire. Three photoraphs of the colored pictures were aken. In the first the yellow porons were taken, in the second only red and in the third only the

world's largest sapphire, The The sendin goperator in Chicago sent the three photographs over weighing ten ounces and valued at wires separatelyc The process of more than \$25,000 is being exhibited ng was that of transmitting or- at Wembley Exhibition. It is intricately carved in the form k and white nictures, with

In Hats we are prepared as never before to serve you. For the past two weeks we have opened, almost daily, New Shipments, and we now have over 1500 HATS IN OUR STORE. Before going elsewhere come here, get our

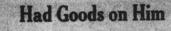
for \$3.25

\$1.98 and \$2.48



\$6.98, \$7.50, \$8.50

THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, OCTOBER 6, 1924-10



Judge More Careful Now.

If a man is arrested on a charge of having robbed a citizen and the stolen property is found in his pos-

told this story: way was jammed and the crowds the community.

centre car, and the movement of the cry was raised that a watch had crowd in this car appeared to be un- been stolen, and in rushing to get usual. There seemed to be a rest- out one of them had pushed roughly But Didn't Know it-Escaping Pick- less spirit there. I noticed several against me. My suspicions were pecket Slips Watch in Police Ser- young men who kept stirring, push- aroused, but I kent quiet through ceant's Pocket and Latter is Seized ing here and there, and peering fear of making a mistake like the sometimes out of the windows, and one my accuser had made. At the sometimes asking a hurried question, next station the man who held me as if they were strangers and doubt- pushed me toward the door and we

ful of their location. got off together, and as soon as w "As the train was drawing toward reached sidered incontrovertible by the courts. a station a man standing by my side for the police. A policeman came If the accused is poor and without suddenly cried out that he had lost recognized me, declined to place me influential friends to vouch for him his watch. Then followed a hurried under arrest, and sought to the chances are that he will be sent search of his clothing, and then he the excitable man and who would (.) prison. In nearly every case of seized me by the arm and cried out, not listen to anything until after my is character the accused is guilty, 'Give me my watch; you have taken clothing had been examined.

t occasionally he may be innocent. my watch!' I assured him that he "At my suggestion we walked to control of the police magistrate talking to was mistaken, but he kept up the the police station, where the Lieut members of a church, took the oppor- cry and would not let me go. I was enant listened smilingly to th tunity to warn them against appear- extremely embarrassed and told him charge against me. "I want you to ances, and pointed out the wisdom that if he would get off the train search him,' said the man, who stil of always giving an accused person with me I would go with him wher- gripped me by the arm, but the the benefit of any doubt whether it ever he wished and would submit to / Lieutenant flatly refused. He told appears reasonable or not. Then he any indignity to convince him that I the man that I was a police magisdid not have his watch, and would, trate; that I was well and favorably "I was on my way home one even- moreover, prove to him that I was known to thousands of this city's

ing during the rush hours. The sub- a person of character and standing in citizens; that beyond all question is did not have any of his property, and kept constantly moving through ef- "The three young men who had that the charge he had made against forts of passengers to get in and out. been so restless had crowded toward me was ridiculous. He gave my ac I was standing in the aisle of the the centre door of the car when the i cuser my name and address and sent

The sales of British Colonel plug

She was Shop Girl" what chance had she against Society, against Circumstance. against Man See this great picturization of the famous Charles E. Blaney stage success with Mae Busch Wallace Beery dames Morrison Claire Dubrey Tully Marshall William Scott Willard Louis Josephine adain Directed by Edward LeSaint **SPECIAL ANNOUNCEMENT!** STRAD and LEGATO High Class Vaudeville Artists with their own Scenery and Effects **Direct from KEITH'S THEATRE, Boston** will arrive by "Rosalind" Thursday. Full Particulars later.

A STORY AND A PHOTOPLAY THAT WILL LIVE FOREVER

-:- At THE MAJESTIC To-Day -:-

A Picture that will interest every woman and make every man think.

THE MOST WONDERFUL CASTE EVER SHOWN IN ONE PICTURE.

him away entirely dissatisfied and still believing that I should have Pocahontas the Tomboy been searched. One of the most picturesque as

"I was dreadfully hurt at the charge made against me, and the well as the most interesting stories fact that I could see no reason for in all American history is that of feeling sore at the man who had Captain John Smith and Pocahontas

made it did not tend to relieve my Every one loves the story, but scar-

feelings. I told my family about it, cely anyone knows that Mataoka was which arcused much indignation and the real name of the Indian maiden turned loose a lot of suggestions that who saved the gallant captain's life: Street last Saturday he met a man of sible the organization of the natives were of no value in easing my lacera- Pocahontas, which means tomboy, about 35 years, who gave his name ted mind. I had a dinner engage- was just her nickname. ment that night that I was forced to | Mataoka loved to play like the lit- dressed, and on his back carried bedattend, but I had no heart for it and the Indian boys of her tribe. She shot ding and some cooking utensils. dressed with languid motions. When her arrows and turned handsprings When accosted, the man stated that locating the locust hatchings, so that of a fibrous material. The hairs ar I slipped on my overcoat something just as well as the boys of her age. he had tramped from Vancouver, but farmers could be warned of the ap- then pulled out literally by the root jingled and I thrust my hand in one One day, when she was about ten refused to give any other informa- proach of flying locusts to enable this operation being continually re of the outside pockets and pulled out years old, she was playing as usual tion. He also became saucy, so the them to reap any crops which might peated until at last the "shave"

near the door of her father's hut. She officer took him to the station. Final- be ripe and were threatened by the completed. a watch and chain. "The explanation flashed upon my was turning handsprings so fast she ly he said that he had had nothing to pests. ind One of the three young men did not see Rabunta, a runner. He eat for two days, a was because

A Tramps Story Says he came from Vancouver and is trying to reach his home in Newfoundland,-Nothing to eat for two days.

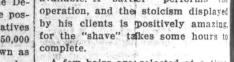
As police officer Clarence Johnson was patrolling his beat on Water as Butler. He was very poorly

and natives as local locust officers. Almost the whole of the Southern Protectorate was infested. Camels were purchased by the Department of Agriculture to make pos-

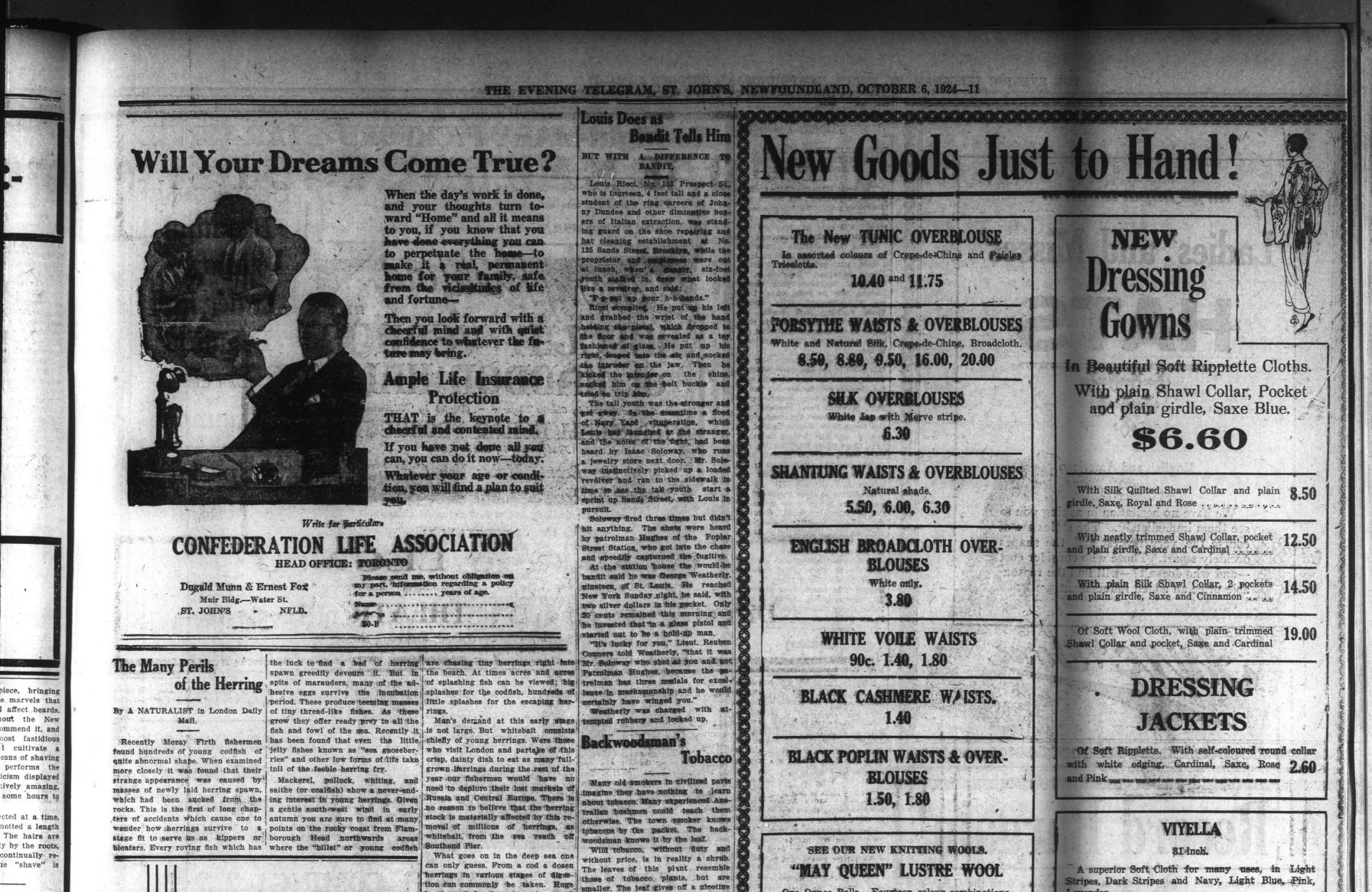
living in the Kalahari Desert (350,000 for the "shave" takes some hours square miles in extent and known as complete. "the tormenting desert") and also A few hairs are selected at a tim with the object of patrolling and to which is securely knotted a lengt

hatched New Light on

gan in 1922 and has been vigorously jerked off, piece by piece, bringing continued since. The territory was the hairs with it, One marvels that divided into locust districts, each un- the natives do nost all affect beards der the supervision of a district There is nothing about the Ne locust officer, and with both European | Guinea "shave" to recommend it, an certainly even the most fastidio European dandy would cultivate beard were no other means of shaving available. A "barther" performs







ote Period ing in Egypt,

e "shave" is

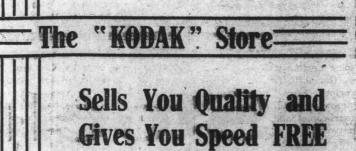
Assiout have ory female figt ,which is reportant find of to a hitherto surroundings ffering in every nown pre-hisost certainly dates of this 10.000-9000 B. illustrating it oid type. The ad wide above,

a lot of high arious sizes, also drills, hammers, eel flag pole,

nose large, the

IOW. eet, City.

her



tion.

Do you get the very best results from your Snapshots all the time? You do if you let the KODAK STORE develop and print them for you, because so exceptionally up-to-the- I the delicate cotton to shreds. minute are their printing and developing methods and equipment, so efficient are their assistants (you see they handle far more films than any one else in the city, and time) that while they can, and do, give you meet their fat meshed in the walls of a 24-hour service, no detail of quality is

TOOTON'S. The "Kodak" Store

lacking. Every print from every negative is accurately and perfectly finished. When the KODAK STORE develops your prints it does not sacrifice quality for speed. it combines the two, and gives you-perfec-

is only too delighted to get

it for you if you insist on

Canada's Best Flour

MORELOAVESTOOIN EVERY BARREL

being supplied with

YOUR GROCER

sembling English watercress. It boats are in harbour; and it must take abounds in most shallow water and more than a few dozen herrings to maintain a mammal nearly the size of and dried in the sun for a couple of a steam drifter. days, it smokes with all the flavour Porpoises, too, seek meals of her- of best Cavendish. rings, and in their eagerness some-Some varieties of sunflower leaves times get wrapped up in the nets. and certain wild lettuces may also be Packs of dogfish hunt the herring

herring whales love to swim round

the fishing boats as the nets are being

auled. In the fish which fall and

sink they find an easy meal. But they

have to fend for themselves when the

pressed into service as a passable toshoals, and ill-luck it is to the fisherbacco substitute, while eoltsfoot men whose nets they come near. . For leaves make a good smoking weed then they find herrings ready caught either alone or when mixed with toand, feasting from the meshes, tear

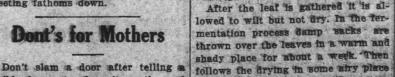
well.

It must not be presumed that be-The birds and beasts which chase. cause backwoodsmen have several herrings often guide the fishermen tosmoking "weeds" close at hand they where shoals are thickest. Gannets merely gather and dry the leaves bemaking their clean dives from great fore filling their ponches. Bushmen, heights are a good sign. So deep can as a rule, show great discrimination they're developing and printing only, all the these birds reach that at times they in their smoking and are adept at "curing." neeting fathoms down.

oil, is pleasant to the taste, and burns

Another perfect substitute for nico-

tine lies in a wild weed closely



alld always to close it gently, and until the leaf shows a leathery texdon't rebuke a youngster for shoutture. The midribs and stalks are now reing with your own voice raised to skyscraping /heights. moved and the leaf is arranged in layers and sprinkled with heated Don't allow a child to be deliber treacle, rum, and, if possible, a little ely cruel to any living thing. Tell altpetre. The whole is then packed boys that it is neither daring nor nly to kick a dog or stone a kit-

in a box and pressed until the ouring is complete. Very little extra trouble is involved in the making of "plug" but just low-down cowardice



What has one lag. no face? at runs and cannot talk?

se he carries his calves there When is a fish like an are When it rises for a fly. Why is a crocodile a most de

the of a clock What is the least waluable th n can have in his pecket.

TE DE LE DATE

One Onnce Balls. Fourteen colour combinations, Lavender. PATTERNS SENT ON REQUEST. 35c. a Ball. AVIE Sons oct6.7

Stitches That Save Linen

In mending table linens, threads

WOMAN MAYOR TO PRESIDE.

There is a legand that Queen B

Duke of Fork will be

Oyster Feast

drawn from old linen are best to use. If the breaks are too small for a patch, strengthen the place with a For the first time in dts 900 years' history Colchester Oyster Feast, which darning stitch, running the threads is fixed for October 21, will be pre-

surrounding the break to a distance sufficient to protect the weak spot sided over by a woman-Mrs. C. B. Alderton, mayor of that borough. The as well as possible.

If a patch is inevitable, lay the among the piece to be inserted under the hole. making sure that the threads run the

cea was the first woman Mayor of Colway, and baste it neatly in sition ,then turn in the lips of the chester, but there is no proof that she pou ever attended an orster feast in that tear neatly and sew down the edge with as fine and careful stitches a

Last year, speaking with reference possible . Next, turn the cloth on the other side and trim the outch neatly to this function of her for nayoralty, Mrs. Alderton said she then ravel the edge a little before would like to see women guests preming in under . The raveling makes ention to the turn-under softer. Now, sew sent but that it was her int follow precedent and not make any down the patch with a little stitch on follow precedent and not make any down the patch with a little stitch on startling innovation. Mrs. Alderton's advice to women orster-caters was to take them neat with a little lemon be done, and after laundering, it does take them next with a little lemon juice added, without pepper or vine-set. Half a domen were enough for the average women. A Hint About Sik When satin and silk have been subjected to a good deal of hard in the same way as worn serge

Dragged Wife

nines. To remedy this, sponge the ma-inial with a weak solution of borax and water, always rubbing with a antie movement the length of the naterial and not across it. When he spine has disappeared, press the Over Farm gentie movement the length of the material and not across it. When the shine has disappeared, press the material on the wrong side with a warm hron. Be sure the iron is only warm-not hot-or the material will crinkle and be ruined.



FAR BELOW TO-DAY'S MANUFACTURERS' COST. bought last season in anticipation of the advance in wool. is is the service we are out to give the public.

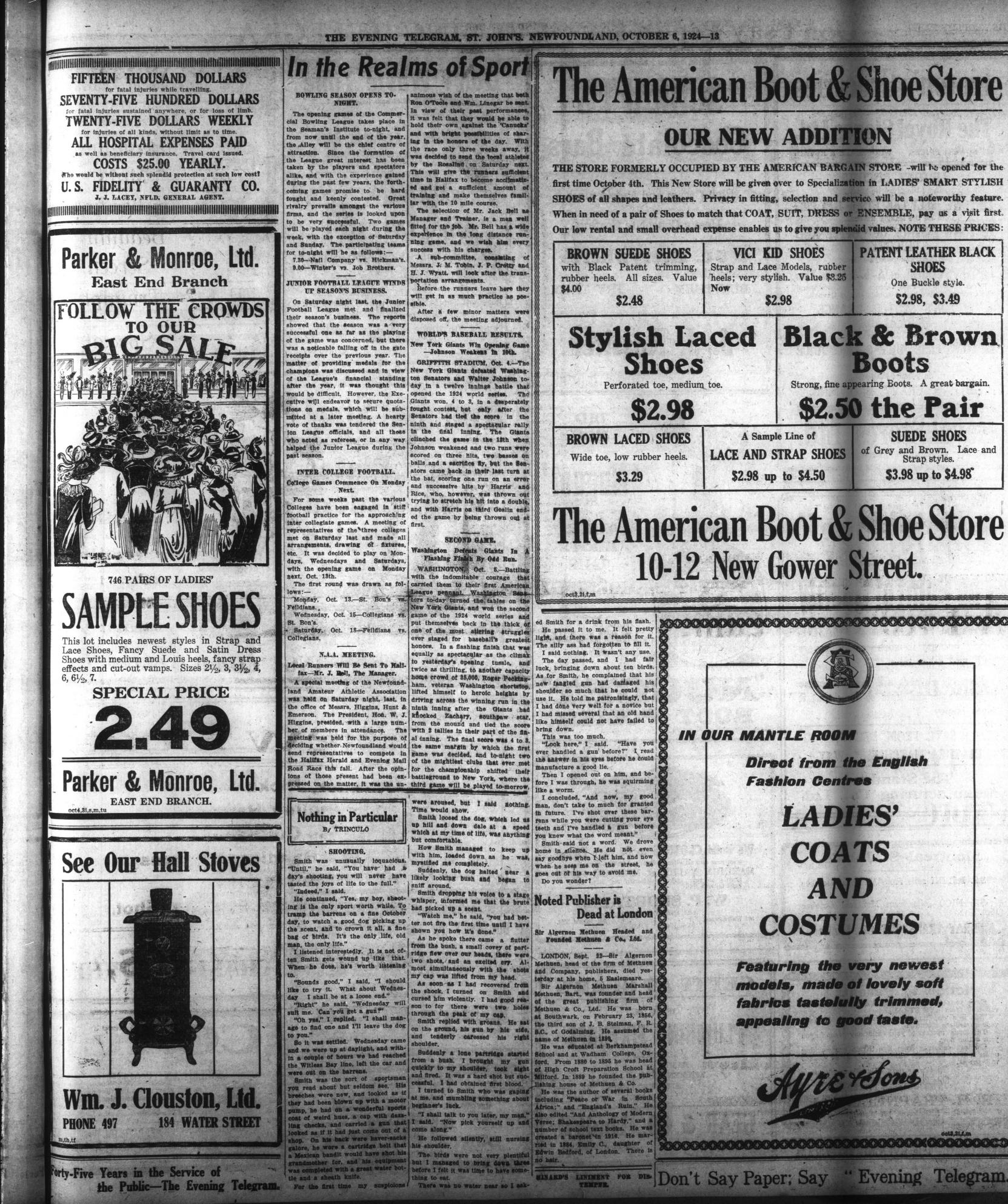
Extra super quality Yorkshire Blankets, large size, raised top, \$8.50, \$10.50 pair.



STJOHNS WATER STREET

and allowed it to drag her five children with a shotgun, and ineir twenty-acre farm. that he tied her hands behind he ion charged to-day that his back and himself dragged her about ried to shoot himself and their the farm.





THE STORE FORMERLY OCCUPIED BY THE AMERICAN BARGAIN STORE -will be opened for the first time October 4th. This New Store will be given over to Specialization in LADIES' SMART STYLISH SHOES of all shapes and leathers. Privacy in fitting, selection and service will be a noteworthy feature. When in need of a pair of Shoes to match that COAT, SUIT, DRESS or ENSEMBLE, pay us a visit first.



