BOWIRIING BIROTHEIMRE, LIMMITMD.
READ
 20 cents each.

## TIES !

Wide Ends in a variety of patterns, 30c. to $\$ 1.00$ each.

Pyiama Suits, Socks, Braces and Kid Gloves.

## Steer Brothers.

## Poelcappelle and

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## An Appeal

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C. ALEXANDER HARRIS,



> G. Knowling, ${ }^{4}$ Women's Children's hats.

Untrimmed and Ready-to-Wear, Tagel, Loofah, Panama, Chip, White, Black and Fancy Straws, Canton, Raffia, Water
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CALIFORNIA RAISIN BREAD, delicious, nutritious loaf, filled with luscious, tendee
meaty Sun-Maid Rasisiss from .the celbrated San Joaquin Valley of California.
A "QUALITY LOAF" IN EVERY DETALL.
EVERY LOAF LABELED. At all Grocers, 15 cents each. McGUIRE'S RAKERY.

CALIFORNIA RAISIN PIL,
ur Raisin Pie will prove a treat for the whole family
The flaky crust is browned to perfection, and
is filled with large, juicy, full-pavored
is filled with large, juicy, f
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IT IS GOOD, AND GOOD FOR YOU.
At all Grocers, 10 cents each.
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## HERE'S A CROWDED NEWSY PAGE OF big honest values for Wool Serge

 COSTUMES FRIDAY \& SATURDAY
## OUR WEEK-END BARGAIN SALES

Are known all over Newfoundland as the "MASTER EVENT" of the week in Bargain Sales-known for their unique posicharacter, and the prices are surprisingly low.

This is exemplified by the many different lines offered here.


Three Special Bargains in Dress Goods. ASHEEN for dresses.



NEW
Neckwear Values that speak for themselves

 rrsurve cout couluse scuare and round atyese embroidered and





Brass Bedsteads.

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Pleasing HOUSEHOLD Bargains All New Goods Fresh from their Boxes.








 New Hearth Rugs.


## Miscellaneous Offerings

## Filling the

Marked at Prices that fully define the word "BARGAIN." The rule here is to sell as.LOW as we can rather than as high as we might.

## Sport Stripes!

$\qquad$ New patterns, better goods than last. Just the
thing for LLdiess Summer Skirts or Children's
oyenals Value 40 Se Seling Middy Blouses !
dozen Children's Middy Blouses, sizes 5 to 10 $\$ 1.30$ up.

## Summer Muslins !

200 pieces Voiles, Muslins and Silk Muslins
co The largest varietet of patterns and colors

## Men's Laced Boots!

About 60 pairs, odd sizes in Vici Box Calf, etc. Ranging in price from $\$ 5.00$ to $\$ 7.00$. Now all one price: $\$ 4.50$.

## Men's American Felt Hats !

50 dozen Men's American Felt Hats in the very latest styles, in shades of Brown, Fawn,
We have just opened a large shipment of "Luxite" and "Holeproof" HOSIÊRY:

## Manshall Buos

Ladder Tape! A long felt want filled: 14y yards Vention White Wood Window Poles!


## Suit Cases!

5 only Brown Fibre Suit Cases, 9 x
$10 \times 15,80$ c. to $\$ 1.50$
50 or 15, 80c.
$\$ 1.60$ and $\$ 1.70$.
A few of the above being
ing, we will sell at half price.

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Expressing Sympathy.

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## GOODS

National Gallery
National Gallery
in Otlawa



## Filling the Gaps.

## las.LOW <br> Tape! <br> 144 yards Ver. enetian Blinds. <br> dow Poles! <br> Tindow Poles, $4 / 2$ ft only 13 each. <br> ses! <br> Cases, 9 x <br> $\$ 1.70$. <br> $\underset{\substack{\text { pg damaged in packs. } \\ \text { ce. }}}{ }$

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## J.J. ST. JOHI

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60 c .
Sun Ammonia,
ritish Defence Troops Sit ing Tight. Welsh Recruits Coming Foward Freely.

## English Breakfas

COFFEE,
Eddy's Nathes,
J. J. ST. JOHN. Duckworth Street ant LeMarchant hoad




## TO THE <br> Young Men of the Outporis

 of Newfoundland !On Soldiers' Day, April 12th, the people of SI. John's proclaimed the spirit of the couniry towards the War On the evening of that day the city spoke in a way no one who was present will ever forgel.
A new chapter is opened in the story of our Malive Land. A new spirit is passing over its length and breadih.
Its is more than a Recruiting Campaign that has been begun. It is a Orusade calling through the voice of conscience to each one of you who is free to go.
You hear it and it will not be still. You will offer yourself. Whether accepied or rejecied you will have peace of mind from the knowledge of duly done.

You can find it in no other way.
(Signed) THE SOLDIERS and THE REJEGTED MEN.

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Excellenf Sale
at the Crosbie

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 INDEREST AROUSING SPECIALS

Pretty Serims and Pretty

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Respond to These Excellent in Bedroom Requireme









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## A LASTING SURFACE <br>  <br>  <br>  <br> Ranconisis



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of als the different
sizes at the regular
Tooton's,
The Kodak Store,



Here You Are, Gentlemen! Sample Soft Felt Hats. $=$


The eest value that Money Can Buy. Shades of Green, Brown and Navy. $\$ 2.50$ ${ }^{\text {an }}$ SMYTH'S.

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> Large Stock of all Sizes Now on Hand Prospective Buyers Should Secure Their Requirements Before Price Advance Further.
> GEO. M. BARR,

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 H. J.Stabh \& Co.




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100 Saeks RICE, each 20011 ls 400 Sacks RICE, عach 100 lls

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Night Calls will be attended to at our Milifary Road Branch, Rawlins Cross, until further notice, instead of at Water Street STORE. Night Bell at Residence s, shop, Military Bs y
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