

## The 20 p.c. Discount Sale

takes on more importance each day, both in regards merchandise offered and some special lines running at more than the 20 per cent. off.

Coming when it does it is bound to prove a money saving event for the fortunate early purchasers, and those who purchase for future needs.

For the remaining days of this week we give you your unlimited choice of any suit in the store at $3 n$ p.e. discount This brings the cost in nearly every case below the cost of the materials
or the making. For inor the making. F Suit of Copen Blue Bediord Ratine of a very modest cut, original price $\$ 30.00$ dowu to $\$ 20.00$, a direct saving of $\$ 10.00$
> cially Low Prices on Bleached Sheeting 8X4, 38c. $9 \times 4,85 \mathrm{c}=10 \times 4,88 \mathrm{c}$

> Only about 500 yards ieft.
> Only about $\begin{aligned} & 500 \text { yards } \\ & \text { Get yours carly. }\end{aligned}$


If you want to get the latest style blouse at a most reasonable price BUY IT NOW
There must be no blouses There must be no blouses
left to go into our new department-no old stock -so this 20 per cent. reduction from original prices will have to clear each and every blouse Crepes, China Silks, Shirt Waists, all $\int_{20 \text { Per Cent. Off }}$

Store Closes Wednesday at Noon During July and August

## Ketcheson \& Earle

Some Good Dark Ginghams 9c yd.



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 He is
Hor.
lo $\left\{\begin{array}{l}\text { Lor. } \\ \text { Mur. W. } \\ \text { attendin }\end{array}\right.$







DUEEDOK, No. 3041
outaoma gomidis sulu



## Relurxabile Auverive <br> \section*{(From the Chicago-Belleville News.)}

 From the ChicheOur old friend, Joe Hynes, was the






Exceptional Values on Sale This Week 15c

 Suila kinib cime




$\$ 1.25$ Boys' Play Suits 98 c Rose Pay suit in coumbut style made of strong

MCINTOSH BROTHER\

TEE SMITH HARDWARE co.

## See Our Window

THREE useful articles for 25 e
Bottle Furniture Polish 25c Can Special Cleanser 25 c
10 c 10 c

ALL FOR A QUARTER

$$
\text { TIE SMITH HARDWARE } \infty
$$

## Splendid Solid Worsted Suits

Regular $\$ 20.00$ Value for $\$ 15.00$
By a fortunate bit of good luck we have picked up 24 Suits in grey and brown worsteds, of extra qualits, to sell at $\$ 15$ the suit.
Never before in our history or the history of any other clothing house have such suits been offered at this price. Made of fine all wool goods, beautiful trimmings and the best make.

## HAVE A LOOK

We would be delighted to have an opportunity of showing you this line of suits. They are worth $\$ 20$ and while they last you may buy for worth
$\$ 15$

## Oak Hall

|  | S LOW ${ }^{\text {P }}$ |  |
| :---: | :---: | :---: |
| Siles Wilkinson and family motorover to Muskegon, Mich, on the | NEGK DRESSE | Two Hundred Blithe flearts From Bellevilie Went Into Camp. |
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|  | woods ye. | Corns causo much suffering, bu1 |
| Arthur Jomes bat purchased anew | Starng mit |  |
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| . (Bennie) |  |  |
|  |  | the atket internent was in inion |
| always Was, a mountain of energy and nerve force, so now there is one |  |  |
| one mountain situated at the foot of another mountain in the offing of |  |  |
| had mopt | Tot | HEAVY FREICHT |
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| ics, which co last month |  |  |

## Better Clothes for Men Who Know and Care!

The object of this house of Good Clothes is to sell the best Clothes it is possible to procure in this day and generation.
To seek every improvement in Clothes rnaking and to secure it season after season
To have quality of cloth, thoroughness of making, perfection of fit and style paramount in every garment we offer for sale.
To sell Clothes at the lowest possible prices consistent with fair and honest business.
The often surprised pleasure of New Friends, and the flattering permanency of our Old Friends are the endorsemen and reward of adherence to these ideals.

Quick \& Robentson
better clothes


Trunks, Suit Cases,


## Club Bags

Everything in Travelling Goods for the holiday trade.

Matting Suit Cases with or without straps, neat and light for ladies,

$\$ 1.25, \$ 1.50, \$ 1.75, \$ 250$
$\$ 275, \$ 3.00^{\text {sith }}$
Imitation Leather Cases, $\$ 1.25$ and $\$ 1.50$ up Handsome English Leather]Club Bags, a large assortment, all prices.

We draw your attention to our
Tennis, Outing, Running and Yachting Shoes.

## The J. J. Haines

Shoe Houses
Bellerille. Napanee, Tretiton Stith's Fatls


Hot Weather Necessities
 GAS RANGE OR PLATE keeps the kitchén
cool, saves work, alwaye ready.
2burner REFRIGERRATOR keeps. food fresh, save
work. so conveniert, frome \$0.00 Special discount on above
Liogeteum or Oilcloth on kitchen, eesy to Furriture, Carpets, Curtaiis, Shades, Linolemas, Stores The Thompson Furniture Company

Enamelware Sale
Every housekeeper within reach of this store should
see the Enamelware we have on sale this week at 15 c. The goods are all perfect-a dargain

They are all one price
15c per piece

THE BEEHIVE : :\%
CHAS' N. SULMAN

Visit the Great Salvage Sale

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Wm. MeIntosh \& Co.

The Weekly Ontario $\frac{\text { Thursday. July } 9 \text {. } 1914}{\text { TELIIIG THE PREAGHER WHAT HE MUST DO. }}$
 recent election campaign to find pious politicinox; and religious news papers of the Jack Carr uivk variety delivering solemn lectures to clergy-
men about their duty in the pulpit and outmen about their dits about the
side the pulpit. and
minitserial profesios zenerally
We thought the election would dispose of these e urgid itrades, but that seems only to
have unlosed further the floodgates of misrepresentation, abuse, and callumnn.
 ansuccessful, therefore they would have uss
Delieve we should jump to the cinclusion that
the appeal was wrong. 1905 a similar appeat
In the election of 1905 . against "the roten Ross governmen" "succeed
ed, therefore it was
alt right for the ministers to Ubing
This moss of us are not so old that we do activities of Reviov. C . Hossackek at that time a very gitted pastor in tine Presther Toronto. His open leter in Hon. Gee.
at W. Ross was sent aut in platat form and printed in all the conservative newspapers in ontarior
Mr. Hossack's sermons at that time were Mr. Hossack's sermons at thate time were
widely
quoted and afforded excellent campaign widely quoted and uffiorded excellent campoign
masterial tor James P . Whitney and his followers. The example set by Mr. Hossack was
very generally followed by clergymen of all provestant denominations,
dists, presbbyterian and baptist.
Keeping these facts in view, ${ }^{0}$ गeft us ask eurIf it was $t$ ixht for the ministers to "talk politics", in 1005 why is it wrons in 1914 ?
Were the ninisters in 1905 prompted by any action of their church cominerences. assem--
blies or synods, of were they taking their stand merely upon their own responsibility ?
Were the ministers oi 1914 carrying
the instructions of their church courts? Who appoints the laymen that campuse one.hal the memberssin
bodies of the churches?
In the resent campaign have the minis-
ters heen treated fairly, have their words been correclly quoted or their positions been honest. correcaly quoted or their positions been
ly reorred the
Has shere been anywhere a straightior Has there been anywhere as straightor or have the issues been teclouted py defama wry appeal a minister upon enterino his profession relinquish the right of common citizenship in a free country?
Wril anyone explain how a minister could
becossistent in view of previousty declared becensistent m view of previously declared
opinions and the resolations of his church opimionsemain silinent when this fuestion was
andouxht to an issuiu? brouzht to an issue?

Does anyone of his own knowledge know of an instance anywhere in which a minister used
abusive cannuage towards those who did nut
agree with him? agrea with him?
Dese anvone knnw of an instance where a
clergyman attemoted to diciate to the members clergyman altempted to o dicate to the members
of his congregation as to how they shoulid vote?
Is shis alleged dictation of the pulpit any-
here as real or as pronounjed as to the dictatfon of pclitizal heelers to their meekly submission of plititizal
ive ollowing?
Whd intellishe more likely to offer disisiterested and intelligent comment upon oublic issues. mind, and unbiassed judxment. or the ward booze-pedder who knows almost as much about
the questions of the day as a cat knows about astronomy?
These are questions that all intelligent to jump at conclusions or to ber rusher, off their feet $\begin{aligned} & \text { ust } t \text { because } a \text { lot of mud heads and whis- } \\ & \text { key-soaks are shouting off the tons of their }\end{aligned}$ then heads about "preaching politics" "clerical dom-
ination," "political pulpiteers." and "demagog ic clergymen.
Leather-Iunged. rubbishy ranting is too muirh a feature of Ontario politics to.day. It
proves nuthing beyond the stupid patience and proves nuthing beyond hef eased parisans who
easy fulibity of the bermit and listen to that sort of balderdash.
It is interesting to speculate upon the char-
 of theology.
He must be a man without any opinions
umn any subjicti ff human concern whatever. Orif he holds opinions he must see that they are carefuly suppressed or conveyed to the
world through the mik and water medium,

 delicate ajustment
chinery, His conscience must be of pure india-

 "preachin" the gospel" and not tor politics.
Our own impression is that the Supreme Being is more concerned dbout man's living in
the right relationshiv, to his fellowmen. than the right relationshiv to his fellowmen,
He is about manis worship or adulation, He is about man s worship or adiuiain

All things both great and smalls
But the dear God who love
He made and loveth all
wrote the poet, Culeridge, and that lititle quatrain includes a whote library of theclogy.
It may be that a minister shouid dose his eyes for fear the should see the work of the
drink tontic eys frik traffic zathering its grisly harvest of
diasted lives. Perhans he should preserve
Ul Hasted lives. Perraps he shouid preserve a
cowardy silence when te sees the brightest cowardy sience whene sees designod by the
minds filtend from the
Cieater to beiome the slaves of the licensed citeat
bar. This silent, suave, spineless theology may suit not 3 the sturdy type that will make ut zhurch a real power in thie Canadian north
land, and Canada a power among the nations land, and Cana
of the word

## SIR JAMIES AND THE DEMORCOUES

Sir Jameses Whitney, following his Massey
Hall speech and his poostelection annouincement is again out in tharacteristic fashion
after after the ofiending "demogogic clerics.
Thene is onde excellent feature about Si , Jame as to his meaning. In his staterment ssued to the newspapers yesterday he reiter-
ates his previous asserion and sceks to prove aues ths previous aserivi and tex the positions assumed by the eclergy in 11914 and in in 1905. Sir
James in the course of his last statement


 nce 0 io Was noquestion of opinion; the facts were
well known and hac been proved in open
The evils of the the iligorutution the othic and habit day were




 see eye to eye with Mr. Ro vell.
remedy which should 0 e applied."
sir Jantes
Sir Janes in his statement misses
he point entirely. He uterly ignores the previzusty declared position of the churches
throuyh their conlerences and assemblies and through heir conierences and assemblies and
of the individual llergymen through years of preaching.
It is quite true, as Sir James savs, that men difiered as to the metrods to be wised in
dealing with the traffic in intoxicating liguors: There era e emane thousands of earnest, sincere remperance men whid
tition as a means of dealinरे with the drink evil. There is plenty of room for honest aif ference of oinion herre.
But all this is entirely aside from the question at issue. Sir James forgets that the
Methodist, the Presbyterian and the Buppist churches have not once, but many times,
through conference, assembly, or union, de: through conference, assembly, or union, dv-
clared in the most unequivaal telms in favor clared in the most unequivocal
of the aoolition of the licensed bar. Practically oll the mini ters in these three denominations
and
and have for years been advocating the same
princiote, because tliey reosgized the bar as the most potent enemy ot their work. In
taking this stand they were very generally
and taking tis stand hey wer their, congregat-
supported by the laymen of theit
ions. Among these three churches officially,
among the clergymen and the most opromin. among the ciergymen and thee churches, there
ent lay wrrers of these the
was was no difference of opinion "as to the emethods
to be used" The only "method" advocated for years for dealing with the liguor traific, by
these churches and these men, was one of theselition and fotal extermination
able Since such was the case how could the
churches and the cleryy remain silent, without acting the cowards oart, merely because the
policy or priciople they had collectively and policy or priticiple they had collectively and
unanimously advocated was introduced oy a liberal? "method" was the churches" own meth-
 them to go on workng with local op tor. N. W. W.
Rowell took the churches and the clergmen, and the laymen at their word-that the
wantrod the barb banished.
the ministers and of thousands of sincere there was no shirking of the issue, no shilly, shallying, no hunting for impotent excuses.
They facel the issue like men and did their duty. ately be thousands more, it must unfortunately be admittsd of professed prohibit-
ionists, found the party coils ionists, found the party coils too tightly
yrapped about them. They declared to the
vorld yrapped ab in inonsistency and the 'emptiness
Oorld their of their professions. They did that very easy
thing - they found excuses. "The shous," thing - they found excuses. "The shops,"
"the Ontario club," "a grit dodre," "the bi"the Ontario cliub," "a grit dodge," "the bi
lingual szhools." "Rowell's insincerity,"lingual sthools,. Rowelrs ins an about.
there were dozens of exuses lyine all abo
But aiter all was it worth while? You who But aiter all was it worth while? You who
did that sort of thing, argue the question honestly with yourselves and try to ascertain
if you have been quite fair, and if all the exif you have been quite tair, and if all the ex-
cuses resily out-weigh the sacrifice of a great prinsiple.
When Sir James speaks of the clergy us-
ing" "violent, intemperate and abusive'language ing "violent, intemperate and abusive" language,
he cannot truthfully refer to any considerable body oi the ministers. There may have been occasional indiscretions or lack of diplomacy
upon the part of tue clergymen, but as far as upon the part of the clergymen, but as far as
we have been able to ascertain the "violent, we have been able to ascertain the
intemperate and abusive" language was mostly confined to those making slanderous and nn -
truthful attacks upon the o:cupants of truthful attacks upon the occupants o
the pulpit. Sir James should either seek justify his very general altack upon the minis a most uncalled for and unfair - imputation to a most unca
go abroad.

## MR. I. W. ROWELL

The one man who has a perfect right to be
serene to-day is Mr. N. W. Rowell. He made serene to-day is Mr. N. W. Rowell. He made
a great fight; he ailvocated a good cause. He a great ight; he aivocated a good cause. He
worked prodigiuusly throughout the campaign,
travelling almost the entire Province, and delivering a series of public speeches surpassed in merit by these of no other dunc man, past
present, in either political party. For three years he has been the able liader of a small Opposition. With less than a score of men behind him in the Legislature he has divided authority with the
and forced legislation
The defeat of election day is not to be ascribed to the general, but to the army. For one thing
the allies did not come up in time. Night fell Andir, let us add, that was not the fault of Mr. Rowell. Any liberal who may have heen
disposed in the route to direct blame towards the leader ought io bear in mind the fact that
all the temperance people of the province not rally to his support yesterday it was not through fault of his, but because the trifing of
Liberal leaders in the past with the lemperance issue weakened the force of Mr. Rowell's advocacy and enabled his enemies to gain a hearing
when they declared thist he, too, would trifle with it. It is quite evident that Liberals who are not
temperance men voted against their party, in large numbers, and it is equally evident that temperance men who are not Liberals did not
c me to the party in large numbers. It was not the leader, but the party, that was distrusted by the great bulk of those who are usually it on the temperance issue.
Mr. Rowwell has come back with a slightly
increased support in the Legislature. He has increased support in the Legislature. He has
made the acquaintance of the people all over the Province, he is the ablest man in the party, he is young in years, and success is for him certain-Toronto Daily Star.

## "THE WAR PRAYER"

When we rray for ourselves do we always
see what effect the granting of our prayer will see what effect the granting our prayer will
produce upon others? How hard it is for us to see more than one side ! It remained for Mark Twain, gentle humorist that he was, to show us ourselves as we too otten are. about to march away to war, and of the fina assembly in the church, where the minister prayed for victory to the nation's armies. As
the prayer closes 9 whitc-robed' stranger enters The prayer closes a white-robed stranger enters
moves up the aisle and take the preacher's place then, after
he begins :
age from Almighty Gud! . . He has heard age from Almighty Gud!, . He has heard
the prayer of his servant, your shepherd, and wil grant it if such be your desire after 1 his
messenger shal have explained to you its. im-port-that is to say, its fallimport. For it is asks for more than he who utters it is aware of-exiept he pause and think.
prayer. Has he pauzed and taken thourht? Is
it one trayer? Ione crayer? Noit itwo-one uttered the
other not. Both have reached the ear of. Him
who heareth all who heareth all supplications, the spoken and
the unspoken. the unspoken...
"You've heard your servant's prayer-the
utiered part of lit lam commissioned of Gud
to put into words the other part of it-that part
which the pastor-and also you in your hearts
-fervently prayed, silently. And ignorantly and unthinkingly? God grant "Grant us the victory, O Lord our God!" That is sufficient.
The whinle of the uttered prayer is completed The whinle of the uttered
in those pregnant words.
in those pregnant listening spirit of God the prayer fell also the unspoken part of the prayer
He commandeth me to put it into words. He comm
Listen !
. . . o Lord our Father, our young patriThou rear them ! With them-in spirit-we also go forth from the sweet pe
loved ifresides to smite the foe
. ' "O Lord our God, help us to tear the
soldiersto bloody shreds wrth our shells; he soldiers
us to cuver their smiling fields with the pa us to cuver their sminge
forms of their atriot dead; hel, us to drow
the thunder of the guns with the wound the thunder of the guns with the wound
writhing in pain; h:lp uis to lay waste their writhing in pain; hilp us to lay waste the
humble homes with a hurricane of fire; hel us to wring the hearts of their widows with unavailing grief ; help us to tur them out roofless with their little children th wander unfriended chrough wastes thirst, spo of the sun-liames of summer and the icy wird of winter, hroken in spirit, worn in travail, in ploring thee for the refuge of the grave and de-
nied it-for our sakes, who adore thee, Lord, blast their hopes, blight their lives, heavy
their bitter pilgrimage, make her their steps, water their way wher white snow with t
their tears, stain whe
blood of their wounded feet! We oi One who is the Spirit of is the ever faithful refuge and friend of all thaz are sore beset, and seek his aid with humble and contrite hearts. Grant our prayer, O Lord.
and thine shall be the praise and glory now and ever. Amen."
(After a pause.) Ye have prayed it ; if ye
still desire it, speak) -the messenger of the
Most High waits,", Most High waits.
Wealth in such yuantities that its owner
has to have armed guards during the day has to have armed guards during the
and sleep in an armored bedroom is burden-
some rather than pleasurable. Yet while some rather than pleasurable. Yet while
wealthy now to this point, and with not a grasp for more. Maybe when he gets on the other
side he will reform, and not want more than side he win reform,
his legitimate share

## Last summer, when the hot winds blew, and wilted things nn every hand. and when the suns in skies of blue, shorie down and

 the sunn in skies of blue, shone down andblistered all the land. we mortals raised a bitter wail, and cried, "In this there is no sense, for
all our cherished crops will fail! Oh. drouth disastrous, get thee hence!" 'Had any moral high
brow guvs attempted t) co:tvince us then tha back of all was purpose wise, we should have
jeered and jeare jaraine But now that theory
is fulfililed, for we're informened ten thousand score Yen, Davis apple trees wete killed, by by tha
fierce drought, to bear no more. Ben Davis fierce arought,
trees are standine dead throughout this glad
and fertil land, and ve reraet the things we bae patient aiter this when trouble dogs us,
cloose behind, for sorrow's but a clak of bliss
cnd close behind, for sorrow's but a cloak of bliss
and threatening clouds are silver-lined
-Walt Mason

American exchange printed the follow
torial the other day, and it is so directly ing editorial the other day, and it is so directly
to the puint that it is worthy of reproduction here : The most potent factors in the building up
the city at the expense of the country are the the city at the exp
mail order houses.
built up and sustained wholly by the smal town and the country.
"The mail order house does not depend on cated-becanse it meets the competition of th
department and other stores that advertise. meets little or no competition ir the small tow and country merchants do not advertise, whil
the mail order house does-both by the mail order
and catalogue.
"Last year one mail order house did more of a dollar for each man, woman and child in the Unite States-and nearly all or
from the small town and country-money
away from home town never to return. "None of the $\$ 0,000,000$ came. from b
cities, because mail order "bargains" have cities, because mail order "bargains" have n
attraction for city people-they read so much attraction for city people-they
"bargai.is"' in the city papers. IIn a recent speech, Governor Hodges of
Kansas told the business men of Kansas City hat the best way to compete with the mail o ar house isings by systematic, honest extensid down a rule that
advery every merchant would spend as much, in pro-
portion, of his proits in honest advertising as the mail order houses do, they would have little tise extensively, and then liye up, to your at
vertinsin, the governor says, and you will
not be troutled with mail order houses. Yo not be rou have the goods the people want. Tell
know you heut hem ato
them about merchant who follows this advice
does not fear the main order housc, but courts
does not fear the mail order house, but couris
it as a trads stimulator."
SUNDAY SCHOOL.
Lesson II. -Third Quarter, For July 12, 1914. THE INTERNATIONAL SERIES.





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THE WEEKLY ONTARIU. THURSDAX ,UNLY 9, iva

NEW ADVERTISEMENMS

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Sor witheting Front




## FTily ele iraice sic

The Home Furnishing Department, 3rd Floor, will be the Centre of Attraction During this Great Sale
Every Economizing Woman will Read Corfully this Select List of Mic-Summer Bargaias :


OOCTOR HAYG
LOSES CASE
Some Special Values in Tapestry Rugs

| Size 9 ft, $\times 10 f t$, 6 in $\$ 12.49$ |  |  |
| :---: | :---: | :---: |

50 c Plain and Colore1 Madras Curtain Naterial, 29c yard


Begular 30e. Cretonnes and
Bun low Nets, 19e yard

ThREE TIMELY BARGAIIS IV BRUSSELS RUES
For This sale Only
ize $9 \mathrm{f} . \times 10 \mathrm{lt} .6 \mathrm{ins}$
Regular $\$ 18.75$ for
$\$ 15.00$
Size $9 \mathrm{ft} \times 12 \mathrm{ft}$,
Regular $\$ 22.00$ for $\$ 18.75$

Size $11 \mathrm{ft} .3 \mathrm{in}, \times 12 \mathrm{ft}$
Regular $\$ 29.00$ for $\$ 25.00$
CHOIR HATA A FINE OUTINE M,

AY
and
NEL

GAPT. TOWNSEND TRANSFERRED TO CALCARY GARRIED DEAD Cithing wism









THE WEEKLY ONTARIO, THURSDAY. JUNLY 9, 1914

The Weekly Ontario



 W. . . morion.

| Bushasis Manager |
| :---: |
| Ediotinchio |

## MR. CLARKE'S PROPOSAL

Of all the excellent presentations of the
mperance side in the recent election contest we heard none more logtial or 5 sowvincing tanan that brought iorward by Rev. W. G. Clarke.
No one who heard Mr. Clarke could fail to be No one who heard Mrd Clarke couid and sincerity. And there was no one who did or could reply
to his arguments for they were unansswerto his arguments for they were uluanswer
able. Mr. Clarke has been through the stress able. Mr. Clarke has been through the stress
of several local option campaiznond ins one of
ond of several ocat option in onario upan temper-
the esest posted men
ance issues. Politically Mr. Clarke is independent. having probably voted oftener
concervaiveside than on the liberal.
It there was any one who indulyed in the ed by partisan zeal in taking the coursethat he did, that susuicion must now be entrely re-
moved by the manly letter from Mr. Clarke mublished in Tuessay's Ontario
He assumes, very fairly, that Monday's method of proceeding to prohibition. Owing to the very large majority given in Belleville (over 600) Mr. Clarke thinks that now would be a favorsble time to launch a local option campaign in this cits. Such a movement would, he
believes, have the effect of uniting temperance workers of all parties again in a commorance canse, Local option has no partisan bias, and somewhere church members who hivided over the Abolish-the-Bar
then somewhat divided over the Abolishn-the-Gar
policy, owing to the affiliatios of party, culd
anite and beeome harmonious again in inghting the com mon enemy.
There is much in Mr. Clark's plan to com-
mend it. Certainly there can be no fauts mend it, Certainly there can be no fault found with
amonn the ihurches.
We are not quite so sanguine is Mr. Clarke appears to be about the enthusiasm yof ayl hhose
who made up that big majority for Mr. Johnson for the cause of local option. They were ail, or rearly all, dilating yupon the excellences
of the local option scheme of temper. ance reform up to Monday afterioon.
Since that time the subject has not, as far as Since that time the subject has not, as far as
we have been able to ascertain, been among we have been a ble to o aconversation. However it is not for us sto question their sincerily or their motives. II Mr Johnson and
his supporters wil now become active in bringhis supporters wil now become active in bring-
ing about a local option campaign, The On. ing about a locol option campaign, The On.
tario will ont place ene straw in their way, in
in fact we cannot see how they can consistently
refuse to do so. Definite action along that line refluse to do so. Definite action along that line
now would do more than anylthing else to connow would do more than any thing eise to con-
vince everybody that their preelection professvince reversented theit true atitiucte towards re-
Corm Deeds speak louder than woris. form. Deeds speak louder than woris.

## HIS DUTV TOTHE PUBLIC

Apparently a new duty has dawned with
undertakers. A false attiude has been deundirtakers. A false attiude has been de
molished. The undertaker has arrived at the .nodern conclusion that it is not bad taste for
hilm oadvertise
Pur many years the undertaker has thought that he ought to wear a zertain look on his lace and occupy a certain autitude toward his customers. The old type of undertaker was a dearound in the community softly, not caring to lift his voice above that certain carefully modulated tone which through all time has been chosen as the proper to.ie in which to express
sympathy. ness to which he tried to give outward expression ly somber manners.
There is nothing wrong about an under-
aker eeting away from this atmosphere and we are ge yilit the it doing it,
It is is dit duty to be modern and business like.

It is his duty to instruct the public as to publici is interested. We ere glad the day seems po have arrived wnen undertakers are coming
into the sunnight of publiity and telling us hat their goods are por the modern advantages are.
This belongs to the new day demanding inelligence. The effect of his publicity will be good in the undertaking business. Itis nt wrongiur in any way to keep before peopliz the thought
that some day they must patronize the under-
taker. It is the one legitimate necessity of hu:
man existence that cannot be evaded. That Seiny the case, it follows naturally and logic
aly that the eurchasing cublic should have an intellizent understanding of what ullimately it follows naturally and logically that the purchasing oublic should have an intelifent und dstancing of what ultimately it will have to ay. he is the man who supplies you with the necessities for the last sad rites. The thing you are intersted in concerning him is not his mock professional orthuddoxy, but his elficiency
reliabiity and the price he is entulted to charge for his services and for the various classes o his goods.
Some day the legitimate doctor will quit leaving the field of publicity to the quack an
the take, and the public will be beneitited b the fake, and the public will be beneitited by
sensible and logical instruction from creditable practitioners:
practivne Even the churches have be-
gun to advertise and the monopgun to adverise and one menope
oly which the devil once hato the ver yse
fil nodern agency of publicity thereby has been demolished.

## AFTER THE BATLL

It is interesting, in view of the importanze
of the reent elcetion contest to read some of the comments suon the result in the Liberal
press. The Toronto alobe delivers isself in this Dress. The
emphatic way,-


 fight, Yesterday"s, voting shows that on
 conomic, social and moral, is wholly on the eside refirm The alliance of an or-
ganized poltical party and the entrenched and p peeftul hi iouror trafific has won the ver-
dict rom the consituences. But that verdict is not final. To-day the bar-room stands in a whiter, fiercer lipht than ever
before That light will not face. In tits reveeling brightiness many a man who yesil
terday vorted party and not roinicile will lerday voted party and not principle will
find the tralulom of the iquor rrade over his political party intierabie stand it will

 versitit. Time is on the side of righteous.
ness and justice and social oporest Yes.
Yes.
 The Toronto Daily Star foresees a long campaign no decucation- of reform and ot woman suffrage are acill inot therefore be breatly troubled by one more temporary everse.
The case is some
ane had some reason to believe that a majority fithe people were euth them. Theat be
lief is apporently ont foill founded. We have no sympathy with the view that such




 zuired.
In Cuie ble ercury feels encouraged
Until Mr. Rowell makes his announce-
mentit would be unvise to comment ai






 his word from the Muntreal Herald and Tele graph

Athough Mr. N. W. Rowell's policy, to
abolish the bar thruiphout Ontario, has
 Which our sister prevince tas experiences

 winh the Conservatives in Ontario. De
spite the fact that the Conservative plus




One of the lessons of the campaikn is
that or a great many people party associatthat for a great many people party associat
tion is is atroner tie than orranized Tremperance, It is easy enouph to talk agains
the liquar tratiiz and to teronince its evil
 But to vote against the liquor traffic, when
that means to vore against one's poolitical
 the test ton which many electors who had
been strong and toud in their temperance professions were subjected, and it
lest which many of them lailed to stand. Somewhat similar in tone is the following doliverince from The Stratford Beazon,-
The demperance people apparently aD. prove of ane tincication of their feeling in
loare is
this matter. They must also look with this matter. They must also look with
approval upon the manner in which Sir JPmes. promised tointroduce anti-rreating.
and then dropod it it ike $A$ hot potato. It and then dropoped it like g hot potato. it
is quite apparent, unless some other un-
 that many temperance people are quitie Condemning the erowthand attendant evilis
of the liouor tratich, and then pocket their and fall in when the party whip cracks and ail in ine forsaing he min who
have staked their popiticilive on thio
cerity? and kenuineness of their high Cerity, and erening.
sounding resolutitions.

## the tempernnce forces

 of The Daily Examiner have an optimisticMr. Rowell may not have made great nterests he championed, and the econom-

 ness and concern of the near future. Peo-
ple hav been set think
 ance.
The London Advertiser pullished in Sir
tham Beik's constituency, thinks the liberal party is on the right side of the greatest publiit Thestion,
The result of the election may be taken
is a verict that, advariced as public sentinent is,iti is not yet ready for the abolition

 the natural progress siter the chies ffiender
andits sared share
and

 that is sereater than any othe
the pubic mind of Ontario.
Not all the comments sare optimistic as to the turre or hroniciel pubbisisted awar powicy, downon by sea we ciip this note,
Th was a straight issue and a plain choice.

 peope, went to to polls and cast their ballots
por ihe candidates of their own poolitical faith. There may be another explanation
of the vote azainst the aboition of the bar,
 strenggit behind the prohinitionists. The growth of Liberalism in the Province,
which under Mr. Rowells's leadership has which under Mr. Rowelist
taken on anew iese ol
The Stratior $t 10$ offe
The outcome was a small gain in the
streneth of the $\mathrm{Opososition} \mathrm{in} \mathrm{the} \mathrm{Leeris}$.

 which exacts the most subservient ersponse the reiorm Mong souxht ance forcas is siven a serious set-back



 more constructive platiorm, that will lead
him to strain the Materhorn of politicicil
sices

They do say that local banks were horribly They do say that local banks were
scarce of $\$ 1$ and $\$ 2$ tills election Jay. There's a
reason-Guelo Mercury reason-Guelph Mercury.

 numerically as he had in the last House, and
although he has met defeat. he is the rising


The South African Provincial Councilss
whose aboliton is reported to be under consideration by the Union Covernment, were brough Thto being four years age by the Acce our in number, and represent the

 three years, and the second election since the Union trook place
the
Transual save a majority of one to the the Transvaal gave a majority of one to
Labor Party and thus returned the first Labot Assembly that South Africa has known.
Administrator of the Province takes the Administrator of the Province takes the place
of the Covernor-General in opening tue Council of the Oovernor-Genera in opening tue Council.
The Councils correspond to our Provincial Leg. The Counc
islatures.
M. Vivinai, the new French Premier, a man of exeat eloquence and force of -zaracter
is in every way the dominant personality in his Cabinet but there are in it several other Ministers of considerable distinction. Promin
ent among them is Mr. Augagneur, who be ent among them is MI. Augagneur, who be
comes Minister of Public Instruction Years ago he was Mayor of Lyons at the time when that city was carrying out some bold exper
ments in municipal socialism. He gave uo mens in municipal sociailism. He gave up
the position to bechme Governor of Madagas car, where some of hisacts excited controversy. A man of marked ability, he is rather provoca tive, and is not loved by the more conservativ
elements elements in France. He is a doctor oby pro
tession, bike e. Guathier the new Minister of
 new Government are lawyers.
These sunny days oring forth the snake
om holes in quarries, clifis and brakes. Th Trom te bulssanake mild, and meek, seet forthithi
groper prey to seek; of all good snakes he is proper prey to seek ; of all good snakes he in
the best, with hish amtions in his beast thil is the farmers , mice and other beasts which prey, upon that farmer's crops and hay. He is most happy when he feasts on gophers and such measly beasts and, being six or eigh that torty bullsakakes on a farm are bound to do the evermin harm. The bullsnake never hurts a thing: he doesn't bite, he doesn't sting. or
wrap you in silim folds, and suupezz you till he busts he does his sueful work all day, and when at night he goes to rest, ne's killed off many a wretched pest. And yet the farmers always take a chance to kill the grand ola snake. The hase threst friend. They 11 hobble from their
their odds of pain to hack a bullsnake's form in
twain, and leave him mangled, torn and raw twain, and leave him mangled, torn
which shows there ought to be a la

Walt Mason

| "OUR BIRTH IS BUT A SLEEP." |  |
| :---: | :---: |
| birth in but a aleep and forgeting: | ${ }_{\text {greme }}^{\text {Vales }}$ Frank |
| e sul that inees with us, our life's star. | entis Mrind and |
| th bad eleewhere its eeting, |  |
| de cometh from afar. | Bloomfield Items. |
| din |  |
| 隹trailing loudd of glory do we come | w. |
| om God wh |  |
| aven lies sbou |  |
| eo of the prio |  |
| on the growic | Arimer Meylor of Grator spent |
| the behoido the lig |  |
| He sees it in his joy, for for |  |
| The youth, who daily farther from the east |  |
| cl, still is nature's rriest |  |
| d by |  |
| At length the man perceives it dia |  |
| And fade into the light of common dy |  |
| 1 m |  |
|  | (eateme |
| KIL | Dr. White and tamily of Toronto |
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| ism't well to-dyy, | Mrite Clinto |
|  | holidays with her parents Mr and and mire, Andew Dorland in- |
| teeth are troubling her |  |
|  | vantoe J |
|  |  |
| Miller, dope is good, | mins rile wood tha |
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| bing more will ever fret her | tine ber cousin, Mrise stene |
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| JUST DO YOUR BEST | Atmoded the wedidg of Mrisk earl |
| The signs is bad when folke con |  |
| din' fault with Providence; | ing $x$ lawi |
| And balkin' cause the carth don' that | Sent suorse |
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| less than lite he $w$ |  |
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| He hung his sign out anywhere. |  |
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| be entaifid | nd Buatah ood |
| doyour best, and praise er blame |  |
| allus noticed great tuccess | , Intitit |
| Ixed with roubleses more or leses, |  |
| And it's the man who does the best | adaresed |
| gits more kicks than all the re | ett Bill, of Toronto, |

Nas.

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