

Buy Victory Bonds

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The London Advertiser

LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.

HOME EDITION

THE WEATHER—FAIR AND COOL.

55TH YEAR. No. 22280

THE LONDON ADVERTISER, LONDON, CANADA. FRIDAY EVENING, NOVEMBER 1, 1918. 128 COLUMNS

PRICE TWO CENTS.

HAIG IS A REVOLUTION

HAIG RESUMES DRIVE SOUTH OF VALENCIENNES

GERMANY'S ISOLATION AS A RESULT OF TURKS' SURRENDER IS HASTENING END OF WAR

Liberation of British Troops in East Will Reinforce Armies on Western Front—Huns Must Soon or Later Accept Any Terms Allies See Fit to Impose.

London, Nov. 1.—The complete isolation of Germany as a result of the surrender of her allies is the outstanding feature of the latest events. The effect of this isolation upon her armistice negotiations is being hastened by the end of the war, near, although in some quarters it is still in existence, and in the hands of desperate men, are the forces of the German revolution, which are now being organized.

The central topic of events, however, indicates a belief that Germany must soon or later accept virtually any terms the Allies impose. There is considerable speculation as to the extent to which Germany will be able to oppose the carrying out of the terms Turkey has accepted. It is unknown whether

ITALIANS ARE GOING SO FAST CANNOT COUNT THE PRISONERS

Speed of Advance Makes the Identification of Retaken Towns Impossible.

Washington, No. 1.—Official Rome dispatches today describing the victorious sweep of Italian and Allied armies that is demoralizing the Austrian front, say the lines are moving forward in such great leaps, that it is no longer possible to identify towns retaken or to count prisoners and guns captured or Italians liberated.

Washington, Nov. 1.—Sixty thousand Italians held by the enemy to work on the defense in occupied territory already have been released.

FORMER HUNGARIAN PREMIER IS KILLED

Soldier Assassinates Count Tisza.

Copenhagen, Nov. 1.—Count Tisza, the former Hungarian premier, has been killed by a soldier, according to a Budapest telegram today. The count fell victim to a revolver shot while he was out walking.

Count Tisza, whose life is reported ended by assassination has long been one of the storm centres of Hungarian politics. It has been charged that Count Tisza was one of the men found responsible for the war and the instigator of the assassination of Archduke Ferdinand.

A Magyar and Hungarian to the core, he was twice premier of Hungary from 1902 to 1906, and from June 2, 1913 to May 23, 1917. He was the centre of many riotous scenes in the Hungarian Parliament during his leadership and in 1913 fought at least three duels with political opponents. In January of last year he wounded Count Michael Karolyi, a lifelong and bitter opponent, in a duel at Budapest. Up to his retirement from the premiership he was opposed to the pacifists in Hungary.

ARMISTICE TERMS TO BE CONFINED TO MILITARY NEEDS

Conditions As Outlined by President Wilson To Be Made Definite.

Paris, Nov. 1.—Armistice terms to be submitted to Germany will be confined strictly to military requirements, except that it will be brought out clearly that they are conditioned generally upon President Wilson's principles, with some modifications.

The prime ministers of the Allied countries for several days have been doing the principal part of their work in the small back parlour of the apartment occupied by Col. House.

A small American telephone exchange has been put into the apartment by the Army Signal Corps, and an American telephone girl manipulated the plugs, reading between times a novel of western American life. The telephone wires run from the various army headquarters and also from the foreign offices in London and Rome. The whole impression is a blend of the old and the new.

WILL RECOGNIZE OMSK GOVERNMENT

Archangel, Oct. 28.—In response to a message from Omsk, the Government in Northern Russia, headed by Nikolai Tchaikovsky, has determined to formally recognize the all-Russian authority of the Omsk Government.

Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 5 o'clock last night: Highest, 48; lowest, 35.

The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 41; lowest, 32.

"SONGS BEFORE SUNSET!"



Advertiser Illustrations. Kaiser Bill and Emperor Charles in their swan song.

HUNGARIAN GOVERNMENT IS TAKEN OVER BY NATIONAL COUNCIL AFTER REVOLUTION

Inhabitants of Budapest Rejoice Following Change in Regime—Count Michael Karolyi Head of Administration.

Copenhagen, Nov. 1.—A successful revolution has taken place in Budapest and the Hungarian National Council has taken over the Government, according to a message sent by Count Michael Karolyi to the Berlin Tageblatt.

The message from Count Karolyi, head of the Hungarian Independent party, reads: "Revolution in Budapest and National Council took over government. Military and police acknowledge National Council completely. Inhabitants rejoicing. (Signed) KAROLYI, President National Council."

REPUBLIC IS PROCLAIMED.

London, Nov. 1.—After the proclamation of a republic in Budapest, Archduke Joseph, the representative of the emperor, left the city, according to an Exchange Telegraph dispatch from Zurich.

Emperor Charles, the dispatch adds, before leaving Vienna, personally gave orders that all conflict with the population be avoided. He instructed the authorities to yield without resistance to the new power.

HAILED DOWN IMPERIAL STANDARD.

Copenhagen, Nov. 1.—By the Associated Press.—Under the heading, "A Republic on the March," the Berlin Tageblatt of Wednesday gives details of the events of that day in Vienna.

The demonstrations began in the forenoon with a meeting of the students, who were joined by the working men in front of the Parliament Building. The president of the National Council declared the National Government would take over the whole administration on Thursday.

"But without the Hapsburgs," shouted the crowd.

An officer in uniform then called on the soldiers and officers to remove the imperial standards. His appeal was obeyed with enthusiasm. The imperial standard flying before the Parliament Building was then hauled down upon the order of President Gross of the Austrian Lower House.

GREAT VICTORY CELEBRATION TO BE HELD IN CITY IN THE NEAR FUTURE

London will have a great victory celebration in the near future. This was decided by the board of control this morning, and the following controllers and aldermen were named a committee by Mayor C. R. Somerville to make the arrangements: Controllers C. H. Merryfield and J. M. Moore, Ald. F. E. Harley and G. B. Drake. There was some discussion as to whether the celebration should not be left until peace is signed, but the general opinion was that the war conditions are such that a celebration is in order.

BELGIAN PEOPLE RETURNING TO HOMES AFTER FOUR YEARS OF EXILE UNDER GERMAN RULERS

Peasants From Liberated Districts Plodding Back to Villages From Which They Had Been Driven at Outbreak of the War.

Belgian Headquarters in Flanders, Oct. 29.—(By the Associated Press).—After four years of exile the residents of the four liberated sections of Belgium are returning to their homes. On all roads peasants, carts and other vehicles loaded with household effects are moving north and east on the rear of the old battle line. The returning ones exhibit no exhilaration, merely plodding on behind their carts silently, apparently unwilling to rejoice before they had seen their village and knew that their homes were intact. Young men and middle-aged men were on the roads, but they were moving toward the south. Being of military age, the men were going to join the Belgian army. They had succeeded in escaping deportation by hiding in cellars and elsewhere when the Germans departed. The population does not appear to be suffering physically during the German occupation. The women and children appear to be healthy, and many declared they had suffered no actual privation. "But it was due to the American Food Commission," they added. "Had we been at the tender mercies of the Germans we should have starved."

GERMANY MAY BE ATTACKED FROM THE EAST

Allies, Says George Nicoll Barnes, Will Strike at Huns' Back Door.

London, Nov. 1.—An Allied attack on Germany from the east was foreshadowed by George Nicoll Barnes, member of the British war cabinet, in a speech last evening at the American Officers' Club in London.

The armistice with Turkey might have been signed earlier, said Mr. Barnes, "but we had the Turks on a string." He explained that the Allies were committed to a free Arab state, with Aleppo as the capital, and there was no hurry to get the Turks out of the war until Aleppo was captured. Other places as necessary to Arabs as Aleppo must also be surrendered.

The British have been assembling ships at the mouth of the Dardanelles for some time and Mr. Barnes said he understood the vessels had already started through the straits. He concluded:

"There is now nothing to prevent the fleet from going into the Black Sea and up the Danube to Germany's back door, and if the Germans are going to defend their territory they must divert their remaining forces between the western front and the back door at which we shall soon be knocking."

SPANISH INFLUENZA ABATING IN EAST, IS SWEEPING THE WEST

Cases Are Increasing in Western Provinces With Alarming Rapidity.

Winnipeg, Nov. 1.—The Spanish influenza epidemic is increasing with alarming rapidity in Winnipeg, and the situation in the city has become extremely grave. Yesterday's toll was nearly double that of any other day since the malady first made its appearance in Winnipeg, 430 new cases and eight deaths being reported to the health authorities. This brings the total number so far reported to 2,162, with 69 deaths.

All homes which are reported infected will now be placarded. This measure was decided upon at a conference between civic and provincial health authorities today.

RUMORS OF KAISER'S ABDICATION ARE NOW REGARDED PREMATURE

But Question Was Discussed at the War Cabinet Meeting.

Copenhagen, Nov. 1.—The rumors of Emperor William's abdication are at least premature, the Berlin Vossische Zeitung says in Thursday's issue. It adds, however, that the abdication question was discussed at the latest meetings of the war cabinet and it is stated that former Vice-Chancellor Deibrock has left for the front on an important mission for Chancellor Maxmillian.

It is generally supposed, the newspaper says, that Dr. Deibrock will present the emperor with an abdication document.

KAISER LEAVES FOR THE GERMAN HEADQUARTERS

Copenhagen, Nov. 1.—Emperor William has left for Berlin from German headquarters, a message from the German capital today states.

SLIDES INTO DEEP WATER. Victoria, B. C., Nov. 1.—The wreck of the steamer Princess Sophia, lying on Vanderbilt reef, has broken in two, and the after portion has slid off into deep water. Divers who have investigated the wreck report that in the grinding action which preceded the foundering of the vessel, her whole bottom was torn away. The remains of the wreck are resting on a submarine mountain or rock 200 feet high.

1,800 AT REGINA.

Regina, Sask., Nov. 1.—With the canvass to ascertain influenza cases here almost complete, 1,800 cases are known to be in the city. Eleven deaths occurred yesterday.

AUSTRIAN FRONT COLLAPSES UNDER ITALIANS' BLOWS

Forces of General Diaz Are Hammering Unmercifully the Troops of Emperor Karl--Gorge of Quero Has Been Passed--Haig Resumes Offensive South of Valenciennes.

Rome, Nov. 1.—In their offensive against the Austrians on the Monte Grappa front in Northern Italy, the Italians have pressed the enemy so strongly that his front has collapsed, the war office announced today. The Italians have forced the gorge of Quero, have passed beyond the spur east of Monte Resen, and are advancing in the Piave Valley.

The text of the statement reads: "We advanced in the Brenta Valley, capturing two guns, which had been shelling the city of Bassano."

"On the Grappa, under the impetus of the 4th army's thrust, prisoners coming down the mountain in flocks. All the hostile artillery here was captured. We have forced the gorge of Quero, have passed by the spur east of Monte Resen, and are advancing in the Piave Valley."

"Overcoming the enemy rearguards at the Passo di St. Baldo, we are descending into the Piave Valley towards Belluno."

"Parties are engaged in fighting in the hollow of Fadello, which is still occupied by the enemy. Cavalry cyclists, following the road to the foothills, are opening the way to Aviano."

"The 3rd army has reached the Livizna. Advanced guards have entered Motta di Livizna and Torre di Mosto. The capture of prisoners, guns and booty is announced on all sides."

HAIG RESUMES THE OFFENSIVE TO SOUTH OF VALENCIENNES

London, Nov. 1.—The British troops resumed the offensive south of Valenciennes this morning. Field Marshal Haig, in his report today, says good progress is being made.

British troops, in minor enterprises near Le Quesnoy Thursday, captured a number of prisoners.

The statement reads: "In successful minor enterprises carried out by small parties of our troops in the neighborhood of Le Quesnoy yesterday we captured a number of prisoners."

"An operation undertaken by us this morning south of Valenciennes is reported to be making good progress."

SAMMIES DRIVE HUNS FROM BRIEULLES.

Washington, Nov. 1.—Americans drove the Germans out of the village of Brioules, on the west bank of the Meuse, in yesterday's fighting north of Verdun. Gen. Pershing, in an evening communique for Thursday, announces the capture, and says artillery firing was lively on the whole front during the day.

Seven enemy airplanes were shot down, all American machines returning safely. Bombing expeditions described in press dispatches are officially reported.

VIOLENT ARTILLERY BATTLES IN PROGRESS ALONG THE OISE RIVER

Paris, Nov. 1.—Violent artillery battles were in progress during last night on the French front along the Oise, near Guise, and in the Aisne region near St. Fergeux, northwest of Chateau Porcien, according to today's war office announcement. The text of the statement reads:

"During the night there were violent artillery actions in the region of Guise and west of St. Fergeux."

BRITISH OCCUPY TOWN OF SACLE.

London, Nov. 1.—The British on the Italian front have occupied the town of Sacile, on the Livizna, 15 miles east of the Piave, the war office announces. The enemy is falling back rapidly in the Grappa sector.

The text of the statement reads: "The battle is progressing successfully. British infantry and mounted troops have occupied Sacile. The troops of the 10th army have reached the line of the Livizna from that place as far south as Brugnera."

"South of the Oderzo-Portogruare Railway the 3rd army is advancing rapidly. The enemy is falling back on the front of the 4th army in the Grappa sector. Many important tactical positions have been captured on this front."

AMERICANS INCREASE ARTILLERY FIRE.

With the American Army Northwest of Verdun, Nov. 1.—Greatly increased artillery fire by the American heavy and light batteries began this morning all along the front of the American 1st army.

"GERMANY STANDS ALONE" SAYS NEW YORK TIMES IN EDITORIAL

New York, Nov. 1.—Under the caption "Germany Stands Alone," the New York Times this morning, editorially, says:

"Turkey follows Bulgaria in the path of full surrender. Austria is not far behind Turkey."

The Times continues: "Germany now stands alone. Abandoned one after another by all her accomplices in the crime of 1914, she confronts the wrath of the civilized world. Infinitely the greatest malefactor of all, the instigator of the war in which millions of her own people are dying, she has no ally left."

The Herald says: "The capture by the British forces of the world's largest submarine base in the world, which has been operating on the Tigris"

GERMANY, FEROCIOUS IN TRIUMPH, CRINGES IN HER HOUR OF DEFEAT

New York, Nov. 1.—The New York Tribune, commenting on the surrender of Turkey and the effect it will have on Germany, says:

"The quadruple alliance was a plumbdened, pure and simple. It had no basis except the covetousness and greed of four predatory nations. No one of these nations drew the sword in self-defence. The honor of no one of them was touched. Germany has slain Austria-Hungary just as she has slain Turkey."

The Tribune continues: "Germany has been ferocious in her hour of triumph. She is now panic-stricken and cringing in her hour of defeat."

THE WEATHER

TOMORROW—FAIR AND COOL.
Toronto, Nov. 1—8 a.m. forecasts.
Today—Fresh, west and northwest winds; fair and cool.
Saturday—Moderate winds; fair and cool.

Temperatures.
The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today:

Stations.	High.	Low.	Weather.
Victoria	56	46	Cloudy
Calgary	50	36	Cloudy
Winnipeg	34	28	Cloudy
Port Arthur	34	26	Fair
Parry Sound	46	34	Cloudy
Port Stanley	46	32	Fair
Toronto	48	32	Cloudy
Kinross	42	28	Fair
Ottawa	48	38	Fair
Montreal	50	42	Fair
Quebec	54	40	Fair
Father Point	42	38	Fair

Weather Notes.
The low area which was in the Lower St. Lawrence Valley yesterday has passed to the eastward, and a pronounced high area is now approaching the Great Lakes and Middle States from the westward.

LONDON FORGING AHEAD IN SALE OF WAR BONDS

Thursday Saw \$150,150 Added to List of Buyers.

TOTAL ABOVE 3 MILLIONS

Soldier Boys Keep Up Terrific Pace Set on First Day—“Flu” a Handicap.

London's Victory Loan machine is slowly but surely forging ahead, and when Thursday's subscription of \$150,150 was added to Wednesday's effort the total reached \$3,152,700. The Midweek drive is also progressing nicely, with a total of \$215,000 reported up to date.

"Double up, double up," that's the slogan from now on," declared Chairman Geo. M. Reid last night, thumping his desk so vigorously that it almost split. "I tell you this war is a mighty serious thing. We've got to have the money to carry on with, and the people will have to double their efforts, and the salesmen double their efforts. London has got to go over the top. We've got to show the other cities that we are alive. Today's amount more closely resembles the spirit of London. We have got to have the cash, and we are going to get it."

Keep Up Fast Pace.
The military men are still maintaining the terrific pace they set on the first day of the drive. Last night saw a total of \$150,150 out of their quarter-million objective from 807 applications. This means that in four days the boys that get up to the call of the bugles have on an average subscribed nearly \$175 per head. When the \$250,000 objective was set, it was estimated that there would be at least 2,000 more men in camp than there are at present. Extended harvest leave has meant that the boys will be back until the middle of November.

Sending Out Cards.
However, all hand and cards to be filled out have been sent to the farmer soldiers, and it is expected that they will come across as well as getting ready to go across. By arrangement with Ottawa the Victory Loan office will extend the time of a bond payment over ten months, and it is felt that under these conditions the war will afford to invest in a bond. Campaign headquarters at Wolsley is anxious for every man to invest, and the office is anxious for military districts No. 1 to not only lead in bond selling but also in the number of bondholders. The salesmen are finding the "flu" a handicap, but they are determined to carry the people, they report, are taking the loan in the serious manner, if warrants, and are "digging down deep" for all their savings to show in no uncertain manner to Kaiser. Bill that they are determined to carry the war is a successful finish.

GREAT STRIDES AT CORDERICH.
GORDERICH, Oct. 31.—The Victory Loan is making headway in Corderich, and those who are connected with the drive are working hard. The people are buying the bonds, and it is hoped as if Gorderich will go above its mark.

OVER HALF SECURED.
INGERSOLL, Oct. 31.—The first four days of the Victory Loan drive has resulted in the Ingersoll canvassers selling \$255,000, over half of the town's objective, \$460,000. The canvassers are expected to sell a large amount of bonds in excess of the objective.

VOICE OF THE PEOPLE

A FAIR SUBJECT OF DEBATE.
To the Editor of the Advertiser:
In an editorial on page 6 of the morning edition of your issue of date, October 30, under the heading of "The Changing World," you make the remarkable statement that "Meanness, bigotry, intolerance and prejudice have found much ground." This cannot be said of the Dominion of Canada. For meanness, intolerance and prejudice study the so-called Ontario temperance movement, and the amendments thereto. Read especially Section 41 to the effect that if the occupant of any private dwelling has been convicted of any offence against the act, the said house shall be taken to have ceased to be a private dwelling house, etc. Section 55, subsection 3, marginal note. Persons found intoxicated compelling to disclose names of persons from whom liquor was obtained. Penalty for non-disclosure imprisonment for an indefinite length of time. Marginal note to Section 5, Chapter 40, 1918, "Dwelling house in which a person is convicted of being drunk, or of committing an offence under the act, shall be deemed a private dwelling house." The inhibited person carries the infection with him by statute, and becomes an outcast and an outlaw. I also refer to the numerous orders-in-council more or less tyrannical, and some of them contrary to all British law and traditions, with the exceptions of the Cromwellian period. Before closing I wish to call your attention to the proceedings at meetings of the Dominion alliance, the W. C. T. U. and Methodist conferences. What sane Britisher would try to prohibit smoking by law? It seems to me that meanness, bigotry, intolerance and unfairness were never in a more flourishing condition in Canada than today, and there seems to be no hope of redress. J. BULL, October 31, 1918.

VENTILATE AND FUMIGATE.

To the Editor of the Advertiser:
As the churches, schools and public buildings have been closed so long, it is very important that they should be thoroughly ventilated before being used by the people. And as there will be accumulated dampness in the buildings it will be important and necessary that the fresh air be on some time before the time of meeting. As some caretakers or janitors are known to be careless in this regard, I wish, Mr. Editor, to emphasize these matters for the benefit of the people. Yours sincerely,
MRS. W. SELLERY.

"HOW IS YOUR LIVER?"

No question is more important. As your liver is, so are your kidneys. Hood's Pills—best for a sick, torpid, miserable liver, biliousness, constipation, bad taste in the mouth, etc. Sugar-coated, easily swallowed. Do not gripe. Price 25c, of all druggists or promptly by mail of C. I. Hood Company, Lowell, Mass.

National Cash Register

receipts protect the customer, merchant and the clerk.

JULIUS MADDE, SALES AGENT.

The N. C. R. Co. of Can., Limited.

L. M. JACKSON BUYS BUSINESS.

ST. THOMAS, Oct. 29.—L. M. Jackson, who has for many years conducted the barber shop formerly owned by W. R. Cook, adjoining the Grand Central Hotel, and who some weeks ago severed his connections with that establishment, has purchased the business of Samuel Hand, of Elm Street, and has moved to an up-to-date basis, and offers the many conveniences to both his old and new customers. 25c-xvz

RELIANCE Garage

SERVICE Station

EKFRID SOLDIER FALLS

PTE. JOHN ALEXANDER McDONALD, son of Archie McDougald of Melbourne, has been killed in action. News to this effect has just reached his parents. Pte. McDougald enlisted in the 1st Depot Battalion, Regina, Sask., on February 29 last, accompanying a detachment to England, where he transferred to the 15th Reserve Battalion, with which he proceeded to France, where he served with the 78th Battalion. He arrived in France on August 20, his 36th birthday, and was killed on September 27, being just a little over a month in France. Previous to enlistment Pte. McDougald was employed as inspector for the Federal Elevator Company, with headquarters at Weyburn, Sask. He is survived by his father, mother and four brothers.

VARIETY OF CASES BEFORE MAGISTRATE
Deserters, Paperless Men and Thief Included.

The militia predominated at the police court session this morning. No deserters, Geo. E. Phillips of the 19th Battalion and Thomas H. Brown of the 21st Battalion, both pleaded guilty to taking French leave of their units, and were sentenced to six months in jail by Deputy Magistrate Bartlett.

Send Sick To Appear.
William J. Milton, who signed for the militia, was ordered to appear in court in order to have his papers straightened out. He was a week ago, and was sick, and could not appear in court to have his papers straightened out. He was a week ago, and was sick, and could not appear in court to have his papers straightened out.

Guilty of Theft.
Harry Barker, charged with the charge of stealing a pair of military handkerchiefs and a baton, was found guilty. He was a week ago, and was sick, and could not appear in court to have his papers straightened out.

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RELIANCE Garage

SERVICE Station

JAIL MAY YET HAVE HEATING SYSTEM IN ACTION THIS WINTER

County Representatives Persuade Board of Control.

JOHN M. MOORE OBJECTS

Does Not Think the Change Can Be Made in Time.

That ever-recurring problem, the question of anthracite coal, caused considerable discussion among the members of the board of control this morning. County Engineer C. Tabbot and Reeve of Westminster A. J. Blaikie waited on the board to ask that some action be taken regarding the heating of the jail. This has been hanging fire between the city and the county authorities for some time.

F. E. Barley, chairman of No. 1 committee and Controller J. M. Moore were appointed to visit the jail and report back to the board of control. This committee thought that the old furnaces could be used for this winter by heating the coal or wood without any inconvenience.

Proof of the Pudding.
Mr. Tabbot pointed out that this had been tried last year, and the prisoners nearly froze as a result. Conditions became so severe that one of the judges threatened to order the removal of the prisoners to some other place if the heating were not improved. "Why not release them altogether for the winter?" remarked one of the numerous factious controllers.

The suggestion of the county committee was that radiators be installed in the jail and connected with the boilers that now heat the county court house. This, it is estimated, would cost nearly \$6,000. The work would be paid for by the city and county in equal proportions.

Opinions Differ.
Controller Moore thought that it was too late to have the work done this year at any rate. Engineer Tabbot thought the work could be gone on with and completed by the end of December. In time for the severe weather conditions.

Another question was that of ventilation. With the present hot air system this is taken care of in the ordinary way. If the hot water system is installed there will have to be some other method of ventilation devised. It was pointed out that this was provided for in the estimated cost. The committee finally decided to recommend that the plans and specifications of the system be prepared and tendered out.

To Prevent Influenza, Colds cause Grip and Influenza—LAXATIVE BROMO QUININE Tablets remove the cause. There is only one "Grippe" cure. W. GROVE'S signature on box. 30c.

HEART PALPITATED

COULD COUNT EVERY BEAT.

When the heart begins to palpitate, it will beat fast for several seconds, then slow, then start to flutter, and a feeling of utter depression will come over your whole system, accompanied by weak, fainting and dizzy spells.

When the heart gets into this condition, you become weak, worn and irritable, and are unable to attend to either social, business or household duties.

Milburn's Heart and Nerve Pills will give prompt and permanent relief to all sufferers from any heart weakness or nervous debility.

Mrs. Walter Greives, Apley, Ont., writes: "I had been run down, and doctors told me I was anemic, but did not help me with their medicines. I could not sleep nights, my heart palpitated so, and I could count every beat."

"I used to have such dizzy spells I would have to go to bed. I was not able to do any work for eight months. A cousin of mine had taken Milburn's Heart and Nerve Pills and told me what they had done for her. I took eight boxes of them, and now I am able to help every day with the work. I am so thankful to tell others what they have done for me, so that they may try this great and wonderful remedy. I hope this may prove good to someone who is suffering the way I did."

Milburn's Heart and Nerve Pills are 50c a box at all dealers or mailed direct on receipt of price by The T. Milburn Company, Limited, Toronto, Ont.

A Ford car belonging to J. Campbell of Corvill, No. 47810, was taken from in front of a store near the market on Tabbot street, also last evening. The car was later located in the grounds of the Hospital for Insane.

Mr. Volchikov, who lives north of London, on Adelaide street, left his home and buggy near South and Wellington streets, for a while last evening, and some person borrowed it without the consent of the owner. He was still searching for it at a late hour last night. It was taken about 8:30 on Thursday evening.

The police department has been notified of these, and the patrolmen are on the watch for the outfits.

New prices issued on roofing cement and paint for spring provide for an advance in these two lines. Crestos has also gone to higher levels, and the market in all roofing products rules with a very firm undertone.

Other lines to join the list of those on the upward trend are axle pulleys, tin roofing caps, hand saws, foot valves, planes, tower bolts, thumb latches, and chain pipe wrenches. A 15c increase in the price of cement is also effective, as applied to certain territory.

Business as a whole has been very good in spite of adverse conditions brought about by epidemic of sickness.

JOHN F. LANGAN GOING FROM BRITISH COLUMBIA TO GOVERNMENT POSITION

Well Known in This City and in West Elgin.

News has been received in this city that John F. Langan of Vancouver, B. C., has received the appointment to the British Columbia agent general's office, London, England, in charge of colonists for the British Columbia Government.

Mr. Langan's staff has recently left British Columbia, and he shortly will leave himself, and will visit his home in St. Thomas, Ont. Mr. Langan has been most successful in the Northwest and British Columbia, and has for many years been connected with some of the greatest land movements in the western provinces. This is not his first trip to the old country, as on another occasion he was sent to Great Britain on official work. His many friends in West Elgin, London, Toronto and Montreal will learn with pleasure of this appointment.

INFLUENZA TAKES TWO OF G. T. R. EMPLOYEES

Spanish influenza claimed two popular employees of the Grand Trunk this morning, when the deaths of J. D. Traill, the dispatcher at Stratford, and J. M. Cruikshank, the agent at Aviston, occurred. Mr. Cruikshank had been ill for five days. Pneumonia was the immediate cause of his death. Their loss is keenly regretted by all members of the staff who had occasion to come in contact with them.

VICTORIA HOSPITAL HAS TREATED 241 INFLUENZA PATIENTS; 37 DEATHS

The complete statistics concerning influenza patients at Victoria Hospital since beginning of epidemic are as follows: 241 patients in all, 37 deaths, 109 discharges as recovered, and 95 remaining still in hospital.

PURSE OF GOLD AND ADDRESS PRESENTED REV. WM. M. WALKER

Appreciation of His Long Service to the Church.

Rev. W. M. Walker of the Wortley Road Baptist Church was agreeably surprised on Thursday evening, when the members of the Wortley Road Church called at the parsonage, 29 Askyn street and presented him with a purse of gold and an address. Mr. Walker has been the pastor of that church for more than 27 years. The following address was read to him:

"Dear Pastor—The members of the Wortley Road Baptist Church feel that they could not at this time let an opportunity pass without expressing in some way, their sincere appreciation of the faithful service you rendered to this church. For over a quarter of a century you have been their pastor, and through success and adversity, they have had your kindly mention and advice at all times. In your leaving the church, we are not only losing a faithful minister of the gospel but one who was always ready to give advice in all matters pertaining to our spiritual welfare. In you, the congregation will miss a friend indeed and, as a citizen, London loses one of its best citizens. We ask you to accept the enclosed purse as a token of love and esteem. "Signed on behalf of the church, "CHARLES FITZPATRICK, Clerk."

SQUIRREL SHOOTING IS OPEN FOR MIDDLESEX, AND HUNTERS GET BUSY

Many Counties Have No Open Season For This Year.

Some firms are wondering why so many of their employees are not at work today, but if they were acquainted with the game laws of the province they would know the reason. Today is the first day of the open squirrel season, and many local hunters have polished and cleaned their old shotguns and set out for the happy hunting grounds.

For some weeks past boys have been shooting the little fur-bearing animals in that neighborhood. The squirrel hunter may pursue his favorite sport, except on reserves and other private premises. In the vicinity of Byron, the farmers are up in arms because some of their livestock have been shot by a few boys who are not capable of handling a gun in the right manner. They also forbid anyone shooting game in that neighborhood.

The squirrels are reported to be very plentiful in the districts near London this year, and on account of the high cost of living the squirrels will not be hunted to such an extent as in former years.

At Stationery Counter

WRITING PAD AND ENVELOPES 23c

One Folding Linen Writing Pad in the correspondence size (about 50 sheets to each pad), and one package of Linen Envelopes (25 in each package). Special pad and envelopes Saturday 23c

60 SHEETS PARA-SANI WAX PAPER, 25c.

Para-Sani Waxed Paper, same quality as in the large rolls for the cabinets, in pure white, heavy quality; essential for all overseas packages and keeps everything fresh and clean; 20 sheets in roll 12x15. Special 10c each, or 3 for 25c

MAGAZINES IN TODAY—NOVEMBER ISSUES.

McLean's, The Literary Digest, Classic, Saturday Evening Post, Good Housekeeping, Ladies' Home Journal, etc. Get your copies early to send overseas.

Read "The Power of the West," "Germany Should Pay Canada's War Debt," "Life of Mary Pickford," "Business Outlook" and "We Must Tighten Our Belts," in McLean's.

Fine Ribbed and Light Fleeced Underwear

Fine White Cotton Vests, light fleeced, high neck, long sleeves, or V neck, elbow sleeves, shaped: Sizes 36 and 38 \$1.25 each Sizes 40 and 44 \$1.50 each

Drawers, open or closed, ankle length, to match

Fine Cram Vests, light fleeced, with cross silk thread, high neck, long sleeves, or V neck, elbow sleeves: Sizes 36 and 38 \$2.00 each Sizes 40 and 44 \$2.50 each

Drawers, ankle length or bloomer style, to match.

COMBINATIONS, fine ribbed cotton, low neck, sleeveless, finished at neck and arms with plain hem; drawers ankle length, open. Special: Sizes 36 and 38 \$2.00 suit Sizes 40 to 44 \$2.50 suit

Second Floor.

Sale of Men's Suits

\$13.95

Those who can use a new suit will welcome this announcement for Saturday, a surprisingly low price for men's suits, a clearing of broken lines from regular stock, in tweeds and worsteds, all well tailored and of smart appearance; mixed tweeds in black and white, greys and browns, in medium and dark shades; plain brown and plain blue and medium grey shade with neat stripe; two and three button sack, double-breasted and slightly form-fitting styles, also belted models. The sizes range from 35 to 46. See window display and be here on Saturday at 8:30. Sale price \$13.95

Special In Men's Cashmere Socks

Men's Fine All-Wool Cashmere Socks in fancy assorted checks patterns, light and dark green, purple and mauve shades, extra good quality, worth double the sale price; a very big bargain for Saturday; sizes 9½ to 11. Sale price 75c pair

Fleece-Lined Shirts and Drawers, 65c Each

A clean-up of a few dozen shirts and drawers, fleece-lined, at a very low price Saturday, natural shade, of good quality, mostly all sizes represented. This is very special value for those who wear fleece-lined underwear. Saturday, per garment 65c

Men's Combinations, \$1.98

Ten dozen Men's Combinations, winter weight, elastic ribbed, woolen with cotton finish inside, a very comfortable line to wear, well made, light grey shade. This is remarkable value, and should attract early attention Saturday morning; sizes 34 to 44. Price \$1.98 suit

Afternoon Tea, 3 to 5:30

Cold Sliced Ham, Thin Bread and Butter, Apple Pie, Cup of Tea or Coffee 35c

SMALLMAN & INGRAM

Restaurant License No. 10-208.

Afternoon Tea, 3 to 5:30.

Club Sandwich 25c

Cold Chicken with Potato Salad 40c

Butter Toast, Strawberry Jam, Cup of Tea 20c

"McLean's," and "Ladies' Home Journal" November Issues On Sale Today at Magazine Counter.

Fur-Trimmed Millinery

---the Vogue of the Moment and Ever So Smart



Saturday we open our real display of Winter Millinery, a display of hats that will arouse your enthusiasm to the highest delight. These hats have been fashioned of soft, furry material that is adaptable for wear with almost any type of tailored coat or costume.

Beaver is still the favored material. Mole fur is developed in wonderful models, combined with brocades or velvets, and the beautiful shades of larkspur blue, or the sapphire tones, and also in self tones of mole and silver.

Soutache Braiding is shown again on different smart models. Beads are being used, but very delicately in embroidery effects and studding whole crown.

The Beaver Tam is strongly favored and doubly smart because it is a revival of two old-time fashions—the quaint Scotch tam-o-shanter and the modey beaver, but not quite so old—the two fused into a fashion so dashingly new and becoming that it cannot fail to have a twofold popularity. There are many phases of this style of hat, and several are shown in this winter display, to which we respectfully invite your inspection Saturday.

NOTES FROM THE DISPLAY—Mole, Squirrel and Seal on the most favored furs. Silver Quills, Frost Balls, Rhinestones, Silver Pins and Steel Buckles are some of the new ornaments. Small hats show a great deal of handwork, smocking, shirring and soutache, outlined with silver and gold thread; flowers embroidered with chenille or wool, such as morning glories in all their wonderful shades.

Yard-Wide Pussy Willow Silks, Saturday, 98c Yd.

SEE WINDOW DISPLAY.

Such splendid silks at this low price are sure to bring out many early buyers tomorrow for Christmas supplies.

Pussy Willow Finish Silks are one of the most-sought-after kinds today because of their beautiful rich finish, great wearing qualities, and when necessary may be dry cleaned or laundered perfectly. These particular silks have proven so satisfactory to the wearer that now they are accepted for almost all wear purposes—dresses, blouses, combinations, pyjamas, boudoir caps, etc. These silks are on sale tomorrow only at this reduced price. Look over the range of colors below, make out your list and buy early, and buy for future use at Saturday's price; white, flesh pink, peach, old rose, mauve, champagne, mauve, pale blue, Alice, Copenhagen and navy blue, purple, burgundy, sand, tan, mid brown, myrtle, reseda, apple and paddy green. All are full 36 inches wide. Saturday only 98c yard Dundas Street Entrance, Main Floor West.

LINEN SPECIALS SATURDAY

A clearing lot of Mercerized Cloths in exceptionally heavy make. These are remarkable value and popular sizes; will launder and wear well; designs conventional, scroll and rose:

2x2 yards. Special \$3.50 | 2x2½ yards. Special \$3.75, \$4.00

LARGE HUCKABACK BEDROOM TOWELS, 69c PAIR.

Good Large-Size Hemmed Bedroom Towels, made from soft, selected yarn, free from filling, good drying quality, a limited quantity only. Saturday 69c per pair

Natural Art Linen for library scarfs, all linen, 18 inches 35c and 50c

Natural Art Linen for library scarfs, all linen, 20 inches 40c

Natural Art Linen for library scarfs, all linen, 36 inches \$1.00 yard

WHITE BATH TOWELING BY THE YARD.

Now is the time to secure your Christmas needs. Superior Quality Bath Toweling for adding crochet lace on, 22-inch width. At 50c

Extra heavy quality, 22½ inches wide. Special 65c yard

TOILET SOAPS

5c SPECIALS.

Oatmeal and Lettuce Cake.

Olive Oil and Cucumber Cake.

Crest Castile Cake.

Two Gross Peroxide Bath Soap.

Saturday 10c cake

Vinolia Bath Tablet, large round cake, wood violet, rose and English lavender 15c each

Palmolive 9c cake



NOTICE

Military Service Act, 1917.

EMPLOYMENT OF MEN IN DEFAULT UNDER THE MILITARY SERVICE ACT.

The following Regulations, recently approved by the Governor General in Council, impose strict obligations upon every employer to ASSURE HIMSELF THAT EACH OF HIS EMPLOYEES OF MILITARY AGE AND DESCRIPTION IS IN POSSESSION OF DOCUMENTS PROVING THAT HE IS NOT IN ANY WAY IN DEFAULT UNDER THE MILITARY SERVICE ACT.

An employer who is charged with having a defaulter in his employ must be able to prove THAT THE MILITARY SERVICE PAPERS ISSUED BY THE REGISTRAR OR MILITARY AUTHORITIES TO THE EMPLOYEE IN QUESTION WERE PRODUCED FOR HIS INSPECTION at the time when the employee was taken into his employment, and that it was reasonably established to his satisfaction that the man was not in default under the Military Service Act. It should be clearly understood that the Canadian Registration Certificates given on June 22, 1918, at the time of general registration, in no way define the status of a man under the Military Service Act.

REGULATIONS.

"106. Every person who employs or retains in his service any man who has deserted or is absent without leave from the Canadian Expeditionary Force, or who is in default in the performance of any obligation or requirement for reporting or for military service, imposed upon him by the Act or Regulations, or any proclamation thereunder, shall be guilty of an offence punishable on summary conviction by imprisonment not exceeding six months, or by a penalty of not less than One Hundred Dollars, and of not more than Five Hundred Dollars, or by both such imprisonment and fine, unless such person prove that he made due inquiry and that THE MILITARY SERVICE PAPERS ISSUED BY THE REGISTRAR OR THE MILITARY AUTHORITIES TO THE MAN SO EMPLOYED OR RETAINED IN HIS SERVICE WERE PRODUCED FOR HIS INSPECTION, and that it was reasonably established to his satisfaction by such inquiry and papers that the man was not a deserter or absent from the force without leave, or in default in respect of any of the obligations or requirements aforesaid."

MILITARY SERVICE BRANCH.

Notice To Customers:

On and After November 1

MILK will be 12c a quart
TABLE CREAM will be 15c a half-pint
WHIPPING CREAM will be 25c a half-pint
8-QUART MILK TICKETS 95c

London Pure Milk Co., Limited

NO SHELLS HAVE DROPPED IN CANADA

Across the seas thousands of gallant men have fought the fight that has kept Canada in peaceful possession of the rights of freedom.

Many of these men have died for Canada, have died for us and for the cause for which they fought—while others still "carry on," bringing the war nearer and nearer to a victorious end.

Without food, clothing, guns and ammunition these men could not have fought our fight for us. Without money these things could not have been supplied to them.

Money has been the backbone of this war, and because money in vast sums has been forthcoming, no shells have dropped in Canada.

Now with victory almost in sight, Canada asks us for more money. The work must be finished. Lend—and lend to the limit of your ability—through

CANADA'S VICTORY LOAN 1918

and in so doing you will be lending to yourself, safeguarding your own home, your own freedom of thought and action, and providing for the future of your families through the most attractive and the safest investment in the world, an investment bearing interest at 5½ per cent per annum.

NOW IS THE TIME TO ACT!

BUY VICTORY BONDS

This space donated to the Victory Loan, 1918, Campaign by

London Ready-to-Wear Company

256 DUNDAS STREET.

SCHEDULE QUESTION HAS REACHED STAGE OF CONUNDRUM NOW

Armistice or Unconditional Surrender?

Whether the street railway schedule situation has reached the stage of unconditional surrender or that of an armistice arranged for a peace conference is somewhat of a conundrum in city hall circles.

When the schedule was first reduced the city council ordered it to be restored, but for some reason this has not been enforced. It has not been definitely stated whether the railway officials were ever notified to resume the former service.

At the last meeting but one of No. 1 committee, City Engineer H. A. Brazier and Manager C. B. King of the street railway were asked to arrange a schedule. Prior to this Mr. Brazier had submitted a schedule to the city council, and it had been approved by that body.

Accordingly, instead of agreeing with the schedule as drawn up by Mr. King, he sent in a recommendation to No. 1 committee last night stating that in his opinion the traffic of the city demanded the schedule which he submitted for the approval of the council some time ago.

He was not present at the meeting, and the committee decided to lay the matter over until the next meeting for the purpose of having Mr. Brazier present to discuss the question.

That it will be left for the council to back up its order and see that the former schedule is adopted again or else make an unconditional surrender to the railway company. One other outlet is possible, and that is for the council to overrule the recommendation of the city engineer, but it is thought that this will not be done. The members of No. 1 committee to whom the matter was referred by the council, apparently are willing to leave the matter with the city engineer, and it is hardly probable that they will take the onus on their shoulders of changing the schedule.

KITCHENER, Q.—Will a person who was in category C, and was re-examined and placed in category A, but was again placed in category C when he reported for service and sent home until his class was called, being re-examined for service, be re-examined when the military medical board visits the town in which he resides?

A.—No. The man is now considered a soldier on leave of absence and has passed out of the jurisdiction of the deputy registrar who orders such re-examination.

E. G. Q.—What pay does a cadet in the Royal Air Force receive?

A.—One dollar and ten cents per day, with food and clothing, until he qualifies for a commission.

2. Yes, but he receives an outfit allowance of \$150 with which to purchase same upon qualifying for a commission.

INQUIRER, Q.—I was 34 years of age in April, 1917, and reported to the medical examiners in my district on October 26, 1917, for medical examination, and after giving them my name, age, etc., was at once dismissed, being informed that I was too old for military service. I was given no papers to show that I had reported. A few days ago a military man approached me, saying that the medical examiners had made a mistake and that I was in the draft age. Am I in the draft age?

A.—Yes. The medical board had no authority to give you a discharge. Write to the deputy registrar, Royal Bank Building, London, Ont., immediately, as you are a defaulter if you are unmarried, and have from their clerk been given a notice of the military service act as ordered to do by proclamation.

2. The deputy registrar will likely order you for medical examination, and if unfit for military service you will be provided with the necessary papers, and if fit for service you will be drafted in due time.

GLEN, Q.—I was exempted for a year as my father was most expiring. Will I have to report on that day or wait until notified to do so?

A.—How should I know? I am farming, and there is no one to work the farm.

3. To whom should I write?

A.—Write to the deputy registrar, Royal Bank Building, London, Ont., immediately, as you are a defaulter if you are unmarried, and have from their clerk been given a notice of the military service act as ordered to do by proclamation.

4. I must obtain special forms to make such application?

A.—Yes. Write to the deputy registrar, Royal Bank Building, London, Ont., immediately, as you are a defaulter if you are unmarried, and have from their clerk been given a notice of the military service act as ordered to do by proclamation.

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STRAFORD, Q.—When will the 19-year-old class be called out for military service?

A.—Will be called with the ones that are 20 or over.

A.—There is no official information available as to the date that these men

will be called.

2. They will be called with those of 20 years of age registering when they were 19 years of age, and now having passed their 20th birthday. The above are included in what is known as the 19-year-old class.

VOICE OF THE PEOPLE

HOW INFLUENZA SPREADS.

To the Editor of The Advertiser: Will you kindly insert a few lines in your valuable paper on the much dreaded influenza that is making itself so prominently felt in our midst?

I am very much surprised at the doctors not quarantining the cases as they broke out, when they knew what a contagious and deadly disease it was.

When other contagious diseases occur they are quarantined at once, and every precaution taken to prevent a further spread. But in the case of this disease, they have been most careless in allowing patients to return to work before a satisfactory time has elapsed.

I have in mind a case where two clerks were carelessly allowed to return to a public employment office direct from their sick beds within a few days from the time they took the disease.

The result was the germs were admitted to the office and spread, and taken home by them, among them being a young child, who has since been seven weeks, not to say how many other cases.

Had these women been prevented from returning to work until thoroughly better and disinfecting the places they had been, had not distributed the germs in such wholesale manner?

If more care had been taken when the disease commenced, many hundreds of lives and much trouble and expense could have been saved. Respectfully yours, ONE WHO KNOWS.

London, Ont., Oct. 31, 1918.

ALD. MOORHEAD AND THE STREET

To the Editor of The Advertiser: In support of a return of the former service given by the London Street Railway to the citizens I may say that I have endeavored honestly to present this matter before the council without any feeling of bitterness or animosity against the management or anyone else.

I have had no other object in view than to do my part in trying to secure for the citizens proper transportation. His Worship Mayor has explained the whole matter in a sentence: "It is not a question of finance, but of service to the citizens and the city."

They say it means a loss in the revenue. That reason at a time like the present, when the city is so straitened for funds, is a serious consideration.

These are trying times for everybody. The citizens who are so far from one of the most dreadful maladies that has ever occurred in the Dominion of Canada, do not consider the question of revenue. If it took the last dollar in the effort to relieve or save his family he would do so. Is the street railway to be exempt from bearing any share of loss at a time like the present?

The cars would have still been crowded if action had not been taken by the board of health.

What about responsible municipal government? The city council passes bylaws. After being passed there is no other appeal unless rescinded. Are these bylaws to become scraps of paper? If one bylaw is violated, all the other bylaws enacted by the council have the same right to be broken. As far as I am concerned, I will not be a party to adopt some other measure to replace what has already been passed by the council. There is just as much chance of having this bylaw rescinded as there is in having the council disfranchisement of the company. The city does not disfranchise the company. That is distinctly up to themselves by not complying with what they have agreed to do. Yours truly, C. G. MOORHEAD.

Ward Four.

QUERIES REGARDING MILITARY SERVICE

Address Your Problems to the Military Editor of The Advertiser and They Will Be Answered From Official Information.

SUBSCRIBER, Q.—Will a man be counted single or married, he being married before April 10, 1918?

A.—Will such a man be taken if called to report for service on November 1, he being a farmer with 100 acres, and the only man on the place?

A.—1. Depends upon the age of the man when registered under the military service. If 19 years of age at the time and married before May 6, 1918, he will not be called upon to serve, or if of military age and over 19 he was married before July 6, 1918, he would not be considered single.

2. Yes, provided that he was not married before either of the above dates, according to his own registration.

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Ward Four.

The Victory Loan

Should be loyally supported by every citizen.

This Bank gladly furnishes full information, and is pleased to co-operate with intending subscribers.

PAID-UP CAPITAL \$ 6,500,000
RESERVE FUND 13,000,000
RESOURCES 130,000,000

THE BANK OF NOVA SCOTIA

G. H. MONTGOMERY
Manager London Branch

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rewhillikens!—excuse the exceedingly mild profanity, girls—the clock struck "one"! All good orthodox clocks have a little fiddling wire attachment that you tamper with when you wish the "box" to strike when it has no notion of striking after it has furnished its strike. So we worked that appliance overtime, trying to make the clock strike "round," so that it would "square" with the hands. But it would only strike the half-hour strike in succession, and seemed to say, "One! One! One!" Then we tumbled—it was anticipated the Victory Loan campaign as plainly as ever medium hobbled with the spirits of the departed.

"One! One! One!"
Subscribe for Victory Loan!
One! One! One!
Kaiser Bill is "done!"

Sorry to inflict the ditty on your sane readers, but it serves our editors right for not giving full directions and so learning our clock bad manners. SURE.

LONDON, ONT.

INDIAN MUST CEASE WIFE-BEATING HABIT

Christopher Fisher, an Indian brave from Muncey, thought he was privileged to beat up his wife once a week anyway, and appeared before Squire Chittick at the court house to answer to the charge of assault. He pleaded guilty. The J. P. then informed him that the law would not stand for any such conduct on his part, and that hair pulling was not a necessary adjunct to cannibal bias. Fisher stood stolidly and listened to the heights of the squire's oratory, and was dismissed with a warning.

Two models of boys' shoes. Always popular and in general demand. Give you service as well as appearance. Black or brown leathers.

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Give her BOVRIL

Bovril is one of the most precious food substances in the world. Its beneficent effects are immediate; it acts like a glass of champagne, but without the reaction which wine sometimes brings. Bovril does permanent good by building up the very fabric of the body.

To get the full benefit of Bovril, take it regularly day after day. The value of "a course of Bovril" has been scientifically demonstrated by the independent investigations of Professor Thompson.

After bringing human subjects to a constant weight on a standard diet, he added Bovril to the other food, and found the body-building powers of Bovril to be 10 to 20 times the amount taken.

Bovril taken.

Body-building Power of Bovril taken.

Bovril stands alone.

Canada Food Board, Licence No. 13-442.

TRAIN WAS LATE, AND ROBERT LOGAN WAS NOT AROUND TO ENTERTAIN

G. T. R. Constable Has Gone on His Holidays and Is Missed.

Travelers and others who were waiting for Grand Trunk train No. 13 to arrive from Montreal today, had a long wait, for the train was two hours late. Having nothing to do, several passengers endeavored to locate Robert Logan, the genial station constable, so that they might chat with him, but alas, he was not to be found. On inquiring as to his whereabouts, they were told that he had gone on his holidays. "The old station doesn't seem the same when he's away," remarked one man as he bought some stogies to keep away the flu.

CUSTOMS RETURNS JUMP.—The customs returns for October, 1918, exceeded those of October, 1917, by \$3,813.34. The total returns for the month amounted to \$125,000.58, while those of a year previous were \$119,129.64.

CHRISTOPHER AND WIFE HAVE PATCHED UP ROW

Yesterday afternoon, County Magistrate Chittick again had occasion to act as peacemaker in a family quarrel. Christopher Fisher, a brave from the Muncey reserve, was charged with assaulting his better half. Christopher was brought to London yesterday night by Deputy Sheriff F. Watterworth and County Constable Alex. Shaver, and after being brought before the county magistrate, was remanded until yesterday. Having spent the night in Castle Carter, he was filled with remorse and when brought before Squire Chittick, he consented to pay damages of the court and to accompany his wife back to Muncey.

DEATH OF MRS. BROWNLEE.—The death of Jane Brownlee, wife of John Brownlee, occurred at the family residence, lot 2, concession 3, on Thursday. She was in her 65th year, and is survived by her husband. The funeral will be held on Sunday from her late residence at 1:30 o'clock. Interment will be made in Dorchester Union Cemetery.

NURSES TIRED OUT, AND CALLS BECOME STILL MORE URGENT

Health Institute Needs More Help at Once.

EPIDEMIC IS DYING DOWN

Fewer New Cases and Deaths Each Day Are Reported.

"If we don't get corns on our ears it isn't because we have failed to give them a chance to develop, holding the receiver all day long and a good way into the night," said a joking voice over telephone 4816 to The Advertiser today—4816, the line of the board of health telephone in the Institute of Public Health, No. 4816 is the line over which doctors have communicated with the board of health, or haven't, as the case may be; the line over which calls are sent in for nurses and other workers registered by the board of health, and the line over which requests are made for nourishment to be sent to families from the diet kitchen.

Last night that line was literally kept red hot with appeals. "It was one of the most (yes, it was the word used) Rendish nights we have had," was the reply to an inquiry in regard to the "flu" situation, and the manner in which the women's emergency system is continuing to work.

Plans and Facts.—"It is one thing to have plans, another to carry them out," was the explanation. "All our plans were beautifully laid for the night, when troubles began to accumulate. From 5 o'clock on the phone rang incessantly. It was not that there were so many new cases, but the nurses have been out of duty constantly for the past couple of weeks, and so many of them are absolutely playing out, or sick. With all our nursing, it was impossible to get enough nurses to fill the demand. Such things as this cropped up, the mother of one of our nurses broke her leg, so that reliable nurse's duty was in her own home. The mother of another nurse, one of our best, has had a fall, and that nurse can't go out today. We simply must have more nursing help or we can't take care of the cases."

Quicker in Hospital.—At Victoria Hospital things are reported quieter today. There are now about 25 cases remaining. Three patients have been received in the past 24 hours. One patient died this morning, Nora Jessop, who had been critically ill for several days.

Thirty-five nurses in all have been attacked by the epidemic, none of the pupils nurses having succumbed to the disease. One who has been seriously ill is better today.

Camp's Good Record.—"Just about the same," is the report from St. Joseph's Hospital. There are still five very ill patients, and no more are going out for the present.

The situation continues to improve in the camp. There have been no new cases for some days and no deaths within the past 48 hours. The majority of the medical officers are back on duty. One nursing sister has died during the epidemic. The fact that the situation is clearing up so satisfactorily is attributed by the medical officers to the extreme care which has been taken to prevent spread of the disease, precautions which will be continued for a length of time yet.

All the patients at the No. 4 Nursing Division, St. John Ambulance Association Emergency Hospital are doing as well today as could be expected. The most critical case is that of the Piper boy. "If he recovers," said Mrs. J. E. Thompson, the superintendent of No. 4 Nursing Division, "it is largely due to the devoted care of a medical student named Simpson, and one of our own nurses, Mr. Simpson has been staying at the hospital every night helping us and if the Piper boy had been his own brother, he couldn't have cared for him more carefully."

Warrior appreciation was also expressed of the services of the hospital rendered by Dr. Partridge.

Children Going Home.—At the nurses' residence, which has been thinned out a bit, owing to the fact that some of the little people have been returned to their homes, the strong expressions of opinion still continue to come in to The Advertiser in regard to the reopening of Sunday of the churches and of the poolrooms and theatres on Monday.

One doctor says, "The churches are to be open Sunday, it is to be hoped they will be given a thorough airing after being closed three weeks, before the services on Sunday. The janitors should be on the job right away to get them properly ventilated."

Mrs. J. E. Thompson, superintendent of No. 4 Nursing Division is among those who have been closely associated with coping with the epidemic here, and who dread a setback as a result of removing of the restrictions on public gatherings. She says, "Our No. 4 Division nurses were on the job two weeks before any other volunteer service was organized. After a month's experience such as we have had, we understand what a recurrence of the disease would mean. Today I have received a number of letters from England where, after two months, Spanish influenza is raging with fury and greater virulence than before. In South Africa there has been a renewal of the epidemic. It seems to me the height of folly to take any unnecessary risks before this plague is stamped out."

LITTLE CHANGE IN "FLU" SITUATION; NURSES NEEDED YET

Volunteers on Duty Have Been Worn Out.

PROTEST OPENING ORDER

President of Local Council of Women Against Raising Ban at Present.

Lieut.-Col. H. A. McCallum expressed his belief that the epidemic is pretty well over so far as adults are concerned, and that the danger now will be to children more extensively now.

Mrs. H. A. Boomer last night stated to The Advertiser that the Local Council of Women in the city, strongly disapproves of the action of the board of health in reopening theatres, etc., to reopen the beginning of the week.

"The women who have been working so hard to fight the epidemic are tired, and which has in its affiliation between twenty-five and thirty women's organizations in the city, strongly disapproves of the action of the board of health in reopening theatres, etc., to reopen the beginning of the week."

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Many Wild Rumors. The influenza epidemic has given rise to wild rumors for which there is no foundation in fact. It is stated that people with more imagination than knowledge and when these tales are repeated, they lose nothing in the telling.

It was a trained nurse of recognized skill who said, "The epidemic is really over, enough in itself, but much of the panic is caused by rumors and exaggerations."

BRANTFORD, Oct. 31.—It was announced here today that with a continuance of the improvement in the Spanish influenza situation, the ban on all public meetings would be lifted next Monday. The ban was lifted at 10 o'clock in the morning, the sixth or seventh local nursing profession to succumb.

Russell Sweet, son of Major Sweet, now overseas, died from the disease which he contracted while acting as orderly at the emergency hospital.

The death of Albert Lark, a returned soldier, followed that of his wife yesterday. There were no more deaths in the city in the past 24 hours.

DEALERS SOLD AVERAGE OF TON OF FISH EACH ON NATIONAL FISH DAY

National fish day, as declared by the Dominion Government, proved a grand success in this city. Dealers report that they had the finest supply of fish that has been seen in this city for a long time, both in quantity and quality. The majority of the dealers stated that they ordered nearly a ton of fish, and when closing time came they had very little left, if they had not already sold out in the afternoon. It is believed that thousands of pounds of meat were saved through people taking the advice of the Government and eating fish.

FORMING PLANS FOR DISTRIBUTING RELIEF

A joint meeting of the soldiers' aid commission and G. W. V. A. is being held at the office of the S. A. C. this afternoon to form plans for the relief of the Government and eating fish.

The executive held yesterday afternoon and was requested to appoint a committee to act with the bureau. The committee appointed was Mrs. A. T. Edwards, Mrs. H. E. Wheeler, Rev. H. B. Ashby and W. W. Gammage.

NO DISINFECTING OF BASEMENT REQUIRED, DECLARES FIRE CHIEF

Resents Suggestion That This Treatment Is Needed.

CISTERN TO DISAPPEAR

The Board of Control Votes Against Moving It Outside Building.

Fire Chief John Aitken resented the suggestion at this morning's meeting of the board of control that No. 1 fire hall basement should be disinfected.

"Has it been whitewashed this year?" "It is whitewashed every year, and

HOW TO FIGHT SPANISH INFLUENZA

BY DR. L. W. BOWERS

Avoid crowds, coughs and crows, but fear neither germs nor Germans! Keep the system in good order, take plenty of exercise in the fresh air and practice cleanliness. Remember a clean mouth, a clean skin, and clean bowels are a protecting armor against disease.

To keep the liver and bowels regular and to carry away the poisons within, it is best to take a vegetable pill every other day, made up of May-apple, aloes, jalap, and sugar-coated, to be had at most drug stores, known as Dr. Pierce's Pleasant Pellets. If there is a sudden onset of what appears like a hard cold,

one should go to bed, wrap warm, take a hot mustard foot-bath and drink copiously of hot lemonade. If pain develops in head or back, ask the druggist for Anuric (anti-uric) tablets. These will flush the bladder and kidneys and carry off poisonous germs. To control the pains and aches take one Anuric tablet every two hours, with frequent drinks of lemonade. The pneumonia appears in a most treacherous way, when the influenza victim is apparently recovering and anxious to leave his bed. In recovering from a bad attack of influenza or pneumonia the system should be built up with a good herbal tonic, such as Dr. Pierce's Golden Medical Discovery, made without alcohol from the roots and barks of American forest trees, or his Ironie (iron tonic) tablets, which can be obtained at most drug stores, or send him to Dr. Pierce's Medical Hotel, Buffalo, N. Y., for trial package.—Advt.

TO RELIEVE CATARRH, CATARRHAL DEAFNESS AND HEAD NOISES

Persons suffering from catarrhal deafness, or who are growing hard of hearing, and have head noises will be glad to know that this distressing affliction can usually be successfully treated at home by an internal medicine that in many instances has been found to be more effective than other treatments have failed. Sufferers who could scarcely hear have had their hearing restored to such an extent that the tick of a watch was plainly audible seven or eight inches away from the ear. Therefore, to you know of someone who is troubled with head noises or catarrhal deafness, cut out this pamphlet and hand it to them, and you may have been the means of saving some poor sufferer perhaps from total deafness. The prescription can be prepared at home and is made as follows:

Secure from your druggist 1 oz. Parment (Double Strength). Take this home and add to it 1 pint of hot water and a little granulated sugar, stir until dissolved. Take one tablespoonful four times a day.

Parment is used in this way not only to reduce by tonic action the inflammation and swelling in the Eustachian Tube, and thus to equalize the air pressure on the drum, but to correct any excess of secretions in the middle ear, and the results it gives are nearly always quick and effective.

Every person who has catarrh in any form, or during running, hissing sounds in their ears, should give this recipe a trial.—Advt.

MRS. LARSEN HAS GAINED 14 POUNDS

Says the Way Tanlac Helped Her Is Nothing Short of Wonderful.

According to the testimony of multiple thousands who have tried it, there is nothing so well adapted to the needs of a run-down system as Tanlac, and in every case where a fair test of its powers is made another enthusiastic witness is the inevitable result. Recently in telling of the remarkable benefits she has derived from the medicine, Mrs. Agnes Larsen, residing at 1848 South G street, Tacoma, Washington, said:

"The way Tanlac has relieved me of my suffering and built me up is nothing short of wonderful. Why, I don't only feel like a new woman, but I have actually gained fourteen pounds in weight besides. I was in an awfully weak, run-down condition for two years, and so nervous that the least little thing out of the ordinary would upset me. I suffered all the time with a pain across my kidneys, which was so bad at times, my back felt like it would break. I was very restless at night, and down at all hours, unable to sleep. I also suffered a great deal with dizziness and faint feelings, and was so weak that I could not get through with my household work without stopping several times to rest."

"One day I was telling a friend of mine how I felt, and she advised me to try Tanlac. So I got a bottle, and that was one of the best things I ever did. My husband, who was suffering a great deal with indigestion and gas on his stomach, commenced taking the same time I did, and between us we took eight bottles, and are in splendid condition. His stomach is in such a good condition that he eats just anything and it all agrees with him fine. And, as for me, it has built me up until I feel altogether different. My nerves are so much stronger and better that I can sleep all night long, and my appetite just fine. I no longer have those weak, dizzy spells and the pain has left my back entirely. Both myself and husband think Tanlac is great, and if ever feel my system getting run-down again I shall take more Tanlac, because I know so well what it will do."

Tanlac is sold in London by Standard Drug, Limited, and by an established agency in every town.

it has been done this year," replied the head of the department. "There has been a lot of talk, but I have been here for thirty years, and I have not been sick," he continued.

"Perhaps you are rather tough," suggested Controller J. H. Saunders. "Judging from the report I saw something should be done," replied the mayor.

The discussion arose out of the recommendation of Building Inspector A. M. Piper that the fire hall be removed from the basement and placed outside at a cost of \$125. The basement is always damp, it is said, and Mr. Piper thinks this would improve the situation. Chief Aitken is of the opinion that the moisture is caused by the best of quicksand under the foundations, and that this cannot be entirely remedied.

Controller J. H. Moore took exception to building the cistern outside, as he thought it could be dispensed with altogether.

Chief Objects. Chief Aitken fought hard to have this objection overcome, as he said that the department needed the soft water for the batteries. It was suggested that he could get enough condensed water from some of the nearby factories for the batteries.

As it is estimated that the cistern would cost about \$60, a recommendation was passed that it be eliminated, and that the other work be done at a cost of approximately \$66.

FLU PROVES DETRIMENT TO BUSINESS OF CITY

London reports to Bradstreet's that

the "flu" epidemic has made a difference in the activity that prevailed in trade for a few weeks ago. Retail distribution has been somewhat curtailed. In the matter of country produce, there is a good demand, but supplies show a falling off, and prices are in the ascendancy. Grain deliveries at country points are very light, the farmers taking every

advantage of the nice days to finish up their fall work on the land. Grain offerings are smaller than is usual at this time of year. Collections are only fair.

Giving Help To Canada

The Victory Bond, good investment though it is, is a great deal more than that. It is the documentary proof that its possessor has an active and living impulse to aid Canada in carrying the burdens that have been imposed on her by the war, and the further burdens that will ensue in the great constructive work that will follow Peace.

BUY VICTORY BONDS

This loan campaign by Steele Hardware Co. 204 DUNDAS STREET.

HOTEL New SOUTHERN
Michigan Boulevard at 15th St. CHICAGO
One and one-half blocks from Central Station, Terminal of Illinois Central, Big Four, and Michigan Central Lines
Efficient, hospitable service, without showy luxury. Within easy reach of "The Loop," Chicago's business, shopping and theatre district.
Moderate rates: Room with detached shower \$1.00 a day; room with private bath \$1.50 to \$5.00 a day; for two per room \$2.50 to \$5.00 a day. 300 rooms.
Excellent cuisine. Moderate prices. Meals in Cafe, Grill and Coffee Shop.
L. C. PRANZ, Pres. and Mgr.
Old Southern Hospitality in New Southern Hotel.

VICTROLAS VICTOR RECORDS

Heintzman & Co., Limited

242 DUNDAS ST. FOR QUALITY AND SERVICE. LONDON.

"His Master's Voice" Records

for November ON SALE TO-DAY same price as before the war

90 cents for 10-inch, double-sided
Everything is Peaches Down in Georgia American Quartet 18497
Carolina, I'm Coming Back to You
"Everything is Peaches Down in Georgia" has lived as the words would lead you expect. Carolina, I'm Coming Back to You is a typical drowsy song, full of a contrast to the above, more tender in sentiment.

Oui, Oui, Marie Arthur Fields 18505
We Don't Want the Bacon Peerless Quartet
"We Don't Want the Bacon (What Want is a Piece of the Rhine)" is a typical drowsy song, full of a contrast to the above, more tender in sentiment.

Hindustani—Fox Trot Jos. C. Smith's Orch. 18507
"Hindustani" has the oriental touch, vigorous melody and insistent rhythm. On the reverse side is "N' Everything", full of energy and pep.

Old How I Wish I Could Sleep Until My Daddy Comes Home Henry Burr 18506
There's Nobody Home But Me Chas. Hart
The suggestion for bedtime for the little ones in "Old How I Wish I Could Sleep Until My Daddy Comes Home" is brought out strongly by the song; sing by home but me. It applies to the brave spirit of a little eight-year-old boy in khaki by Charles Hart.

Beautiful Red Seal Records
Peer Gynat Suite No. 1—Anitra's Dance Philadelphia Orchestra 64765
"Anitra's Dance" is the third number in the "Peer Gynat Suite No. 1."

Mate o' Mine Clarence Whitehill 64789
"Mate o' Mine" is a tender song which calls back a long trail of happy reminiscences for those whom marriage has truly joined together.

Hear them at any "His Master's Voice" dealer
Victrolas up to \$597, on easy payments, if desired. Ask for free copy of our 620-page Musical Encyclopedia listing over 9000 "His Master's Voice" Records.

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FULL LIST OF VICTOR RECORDS ALWAYS, COMBINED WITH PERFECT SERVICE, MAKES RECORD BUYING A PLEASURE AT
Starr Co., of Canada
265 DUNDAS STREET PHONE 2364

A SPECIAL OFFERING OF NEW WINTER COATS

At \$25.00, \$30.00 and \$35.00

A sale planned to meet the demand of women who want their coats to answer for general utility wear, shown in wool velours, broadcloth, whitenies, novelty mixtures, chevrons and Salt's guaranteed plushes, in brown, navy, plum, taupe, black and grey. Many have smartly trimmed collars of self cloth and some of fur, and the styles offer a wonderful variety to select from.

Women's Modish Dresses, \$20.00 to \$45.00

This brand new shipment of dresses invites the inspection of every woman with a new dress in mind. These are dresses made of jersey serges, wool and silk poplins, satins, taffetas, crepe de chine and georgette crepes, in a most wonderful assortment of shades, trimmed with braid and fringe, some with tunics or braided panels, others with novel sashes, handsomely embroidered.

Fall and Winter Suits, \$25.00, \$35.00, \$45.00

Latest models for winter wear, which feature distinctive and original modes. Practical utility suits, in the very best of serges, wool poplins, gabardines and broadcloths, suits that are tailored to perfection and that display a distinctive style not to be found in many suits at the above prices.

OUR MILLINERY DEPARTMENT

On the Second Floor, offers some wonderful bargains in trimmed and untrimmed Hats.

ARTISTIC Ladies' Wear Company
211 Dundas Street

Prove Your Patriotism—BUY VICTORY BONDS

London Advertiser

Member Audit Bureau of Circulation.

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City, 12c per week, Outside, By Mail, \$4.00 per year.
City, \$6.00 per year.

NOON EDITION.
City, 12c per week, Outside, By Mail, \$4.00 per year.
City, \$6.00 per year.

EVENING EDITION.
City, 12c per week, Outside, By Mail, \$4.00 per year.
City, \$6.00 per year.

3670 TELEPHONE NUMBERS.
Private Branch Exchange, 3670.
From 10:00 p.m. to 9:00 a.m., and holidays, call 3670.
Business Department; 3671, Editors; 3672, Reporters; 3673, News Room.

Toronto Representative—F. W. Thompson, 51
Mail Building.
U. S. Representatives—New York: Charles H. Eddy Company, Fifth Avenue Building, Chicago: Charles H. Eddy Company, People's Gas Building, Boston: Charles H. Eddy Company, Old South Building.

THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Friday, Nov. 1.

A SHOCK FOR THE COUNTRY.

THE STATEMENT of Major-General Mewburn, minister of militia, to the effect that the Canadian forces have suffered 50,000 casualties since the Foch offensive began, but that only 15,000 have been reported, seems to be unfortunate from more than one point of view.

In the first place the people, and especially those with kith or kin in the firing line, at once will be filled with dread of receiving a message long-delayed bearing tidings that one whom they had believed to be safe was among the killed, missing or wounded. Fifty thousand is a tremendous casualty list, and if the names are received at the same rate as the first 15,000 it will be many months before all are made aware of their cause for mourning. They will be filled with fears and greatly depressed in many cases, and since it does not seem possible to get the names through, it would have been just as well for Canada to have been spared the anticipation of misfortune that will be the lot of almost every family with a relative in the fighting units.

Why the lists have not come through more rapidly is another matter left unexplained by the minister. If the cables are congested, could he not have said so? But we venture that less important matters than the casualties are occupying the long metal strands that extend from England to our eastern coast. Casualties should be the first consideration, and the affairs of statesmen or commerce should be set aside for the clearing of the ominous cloud that will now hang over hundreds of thousands of people. Thirty-five thousand messages telling of death, sickness or injuries are yet to be received.

Is it more probable that the minister is giving out the information as a means of preparing the country for the calling up of another military class? It is said the matter of which class should be called has caused much haggling at Ottawa. It may be that the Government will now announce the decision.

DRAWING THEIR FIRE.

GENERAL FOTHERINGHAM of Ottawa, director of military service, expressed his opinion of the Toronto newspapers in violent language because of the articles appearing regarding conditions at the Base Hospital in that city. The Toronto papers have replied to the general in kind. If he is not a "military incompete," he is a "lunkerhead," according to the editorial writers of the free and mighty press of the city that pork and profiteers have made famous. The investigation gets a secondary place from now on while the controversy rages between the newspapers and the general. Was it an adroit move on the military doctor's part to draw the fire of the journalistic howitzers?

At any rate the newspapers are out to "get" Fotheringham. He was mighty indiscreet to go up against them with the case he had, but it is now not so important a concern of the Toronto newspapers to clean up what appear to be intolerable conditions at the Base Hospital, as to vent their violence upon the general. His remarks might have been dismissed with silent contempt, because it was manifest that the press had cause more than sufficient to demand an investigation. His remarks would then have gained prestige for the newspapers. The papers would have been regarded the targets of a man who lost his temper because the truth hurt. But when the newspapers send up a counter-holler it begins to look as though the truth was hurting the Toronto newspapers, the truth that certain of the Toronto newspapers go out to "get" a man irrespective of the merits of the case.

SUBSIDIES AND THE PRESS.

AS HAS been stated before by The Advertiser, the chief newspapers of this country are indebted to the extent of \$50,000 a year to the Government at Ottawa. The Government subsidizes to that amount the chief news service of the Dominion, which is made up of the American Associated Press and the news gathered at the large centres in Canada. This news is pooled and carried over wires to the various newspapers. Some time ago there was an agitation to secure a better news exchange between east and west, and the Government was asked to pay for the leasing of a wire between the divisions. In that way the western and eastern Canadian Press branches were amalgamated. The argument was advanced that the newspapers could not afford to lease the wire, and this was probably true, so the Government came to the rescue.

This was the entering wedge by means of which the Government became a partner in the publication of the chief daily newspapers. How much further in will this wedge be driven? That is what some newspapers wish to know, and what a good many thinking men outside the newspapers wish to learn.

Has the price of newsprint anything to do with press subsidy? Does the Government feel that it has the newspapers on the hip, and through its commissioner is able to impose the advanced prices of newsprint upon the publishers with small consideration as to how deeply disastrous those increases may be to many papers? The Advertiser is willing to predict that within two months there will be a large number of newspaper failures, or amalgamations, which amount to the same thing, directly as a result of the newsprint prices the Government commissioner has ordered the newspapers to pay. There will be fewer newspapers in five years than when Canada had several millions less of population. The working publisher who has no financial support, but acts as publisher of his newspaper and depends wholly upon his receipts and what small bank credit he may secure, will be driven to amalgamation or a search for capital if he does

not decide to close up his plant. The large newspapers which are close to financial influence, and in some cases owned by such organizations as the paper mills, will survive.

To an ambitious Government which has already earned a closer and more sympathetic relation to most of the newspapers through its clever acceptance of the proposal of the newspaper for a subsidy, the chance to extend this German method of state paternalism is likely to appeal. Will a proposal be made that newspaper should be subsidized or that the papers themselves in some manner, such as by a large increase in Government advertising, be made to feel the strain less severely? Many of the men of the school of Hon. N. W. Rowell believe in a subsidized press, although every British impulse has been against it. Mr. Rowell has started a Government journal which keeps in employment a number of publicity experts, and the public need not be surprised if further extensions of the subsidy idea are to be made. It would be a very comforting thought for Union Government that through its efforts practically all of the sorely-tried newspapers had been placed in a prosperous condition. Union Government has shown signs of its nervousness. The country recently has given it good reason for a tremor or two. Ministers have been sent into the west by the wholesale, though what they were able to accomplish has not reached the east. As a business Government or as a Government of action it has never lived up to advance notices. It has been autocratic and capable of arousing a feeling of resentment in the two great classes of the community, the farmers and the laboring people. It will endeavor to maintain itself as a Unionist party and it will spring an election if possible before demobilization occurs, hoping to manipulate the soldiers' vote to remain in power.

It will be interesting to watch further developments of Union Government and the newspapers. Union Government is a hard-pressed organization. It will trim sails in every possible manner at the next session of Parliament to "get in right" with the people through the press.

A MOTHER'S LOVE.

A CORRESPONDENT sent in a letter written by Abraham Lincoln to a mother who had lost five sons in the cause of the Union. The correspondent noted the appropriateness now when so many mothers were mourning the loss of their sons.

Abraham Lincoln's letter was characteristic: "Dear Madam—I have just been shown a statement of the adjutant-general that you are the mother of five sons who have died gloriously in the field of battle. I feel how weak and fruitless must be any words of mine which should beguile you from the grief of a loss so overwhelming. But I cannot refrain from tendering to you the consolation that may be found in the thanks of the Republic they died to save. I pray that our Heavenly Father may assuage the anguish of your bereavement, and leave you only the cherished memory of the loved and lost, and the solemn pride that must be yours to have laid so costly a sacrifice upon the altar of freedom. Yours very sincerely and respectfully, ABRAHAM LINCOLN."

Abraham Lincoln represented the North—the Union. Perhaps there is not a more fitting contribution from the South than that of Father Ryan of Baltimore, whose brother lost his life while wearing the grey. The last verse is:

"A grave in the woods with the grass o'ergrown,
A grave in the heart of his mother,
His life in the one lies lifeless and lone;
There is not a name, there is not a stone,
And only the voice of the winds maketh moan,
O'er the grave where never a flower is strewn,
But—his memory lives in the other."

EDITORIAL NOTES.

Some people were false faces and others didn't need 'em.

The little bird is stuffed and in the pan. Now for the Gob Gobbler!

Meanwhile Roosevelt, Taft & Co. are shooting a few notes of their own at Woodrow Wilson.

Perhaps Turkey heard how the Victory Loan was progressing. Another push and down goes Germany!

A considerable number of people can form a timely phrase by a shuffling of the kaiser and his Heligoland.

A good many women will vote in the coming United States congressional election, and none entitled to the ballot will be disenfranchised.

One of the great features of the war has been the development of wireless telegraphy. Marconi saw his brain child grow into a giant among war devices.

Lieut.-Col. Billy Bishop (add sixteen letters for decorations), is keeping out of the spotlight on his visit to Canada. He was never much on the hero pose, although the war is likely to end before anyone wrests the title of "ace of aces" from him.

"Yes, the Germans started the influenza epidemic by throwing the germs around," said a citizen today. "Not only did they have these germs developed to a deadly purpose, but the germs were so well trained by German scientists they attacked only people of military age, say from 17 to 35 years of age." Most people have heard of trained fleas, but the trained germ that can pick out a man who comes within the scope of the military service act is something decidedly new.

KEEP UP OUR PROSPERITY.

"The Victory Loan is a vital factor in the creation and continuance of our prosperity. The great bulk of our chief products are bought by Great Britain for the use of her civilian population at home and her armies in the field. She buys the salmon catch of the Pacific, she buys the exportable surplus of the wheat of the western prairies and of the eastern dairy farmer. She buys the output of the hundreds of munition plants of Canada which, in turn, take the product of our great steel plants. This means the employment of tens of thousands of operatives. How does Great Britain pay for all these products? For the greater part the Dominion Government furnishes her with the money. Where do we get the money with which to supply her? From our Victory Loans."—Sir Thomas White.

POINTS TO BE REMEMBERED.

The war has cost Canada one billion dollars. The war is not yet ended. Even if the fighting does end in the near future, the military expenditure will remain high until the soldiers are demobilized. 425,000 Canadians have gone overseas, and Lord Shaftesbury says it will probably take 18 months to bring them back. If the war were to end tomorrow it would probably cost \$250,000,000 to demobilize the Canadian soldiers. For Canada's Expeditionary Force Pay and Allowances alone amount to \$14,000,000 a month, whether the men are fighting or not. Of the \$500,000,000 desired through the Victory Loan, this year's war bill will be equal to four-fifths of it. Bear in mind that a large portion of the money received through the Victory Loan will go to finance sales of Canada's products to Britain.

BITS OF BYPLAY

BY LUKE MCLUKE

(Copyright, 1918.)

Cheer Up!
Though dark the day, friend, do not
pout.
Don't give way to despair!
The sun's not lost at all, old scout,
It's just mislaid somewhere.

Sure!
"What is a numismatist, anyway?"
asked the Boob.

"A numismatist is a man who collects
coins," replied the Wise Guy.
"Oh!" responded the Boob. "Then I
guess it would be all right to call John
D. Rockefeller a numismatist, wouldn't
it?"

Huh!
"They claim that drinking isn't right.
That's strange," said Mrs. Hupp.
"For every time my man gets tight,
The darn fool loosens up."

Oh!
"Why are you selling people short
bushels of apples?" demanded the Judge,
as the Huckerster faced him in court.
"Didn't you know that the apple crop
is short this year?" responded the
Huckerster.

Taking Something Off.
"I like my barber, and I feel
He'll treat me right," said Brash;
"When I sit down I know that he'll
Take something off for cash."

Ouch!
"Why did you marry your employer?"
we asked the former Stenographer.
"Oh, I got tired of being dictated to,"
was the reply.

The Hi Cost of Living.
"Why buy shoes or I buy clothes,
Gosh, how the dealers took;
I'd buy a steak, but goodness knows,
I don't want to go broke."

Takes a Birdseye View.
Thomas Sparrow advertises himself
as the Panoramic Photographer of
Cleveland, Ohio.

Atta Boy
Will Dye of Oil Centre, Ky., says
he'll be doggone if he will.

Is There a Welshman in the Audience?
How 'th' heck do you pronounce
the name of the Welsh poet Bwennws? Is
it pronounced Beans or Prunes?

That's the Stuff.
Don't think we've won,
Until they're done,
The beastly Hun must have no rest;
We're all in it.

Don't do your bit.
But, better do your bitter best!
Vum, Yum!
In these days of H. C. of L. we never
overlook a chance to acquaint you with

The Advertiser's Daily Short Story

(Copyright, 1918, by Luke McClure Newspaper Syndicate.)

IF I HAD KNOWN—
By May Belleville Brown.

"Why don't you ask Carol Thurston
to join your Merry-makers?" Aunt Lu-
retta Fox asked Marianna Marks.
"She's as young as a lot of your mem-
bers, and she's never been in anything
but the Ladies' Aid and the Patriotic
Sisters."

"No, indeed!" replied Marianna, with
a toss of her auburn head. "She'll have
to stay with the ladies' aid or else or-
ganize a League of Old Maids. She was
born an away!"

"Stuff and nonsense!" exploded Aunt
Luretta. "Carol never had a chance.
Her mother made her into an old woman
before she was through with her teach-
ing ring. We older women can't help
her, but she must catch the habit of
being young from you."

The Merry-makers weren't organized
to do missions, as Carol reached her. It
was the first organization in Sileam Centre
which aimed to combine pleasure with
profit and work. But she was very
busy just then, as the Ladies' Aid was
arranging a living calendar, and the
Patriotic Sisters were putting out a
copy of the monthly of the
of Lincoln in the public library. "You
are so much younger than the rest,"
said Carol, "that I don't think I can
help her on to effort in these societies."

Carol was the stock phrase which urged
her on to effort in these societies.
"Carol is a good girl," said Mrs. Thurst-
on, "but she should be considered old, but
she had been the child of age, and whatever
her mother's mother had thought, she
read or been Carol shared with her.
The only appreciable difference made in
her life by the death of her mother was
that all of Mrs. Thurston's old friends
felt free to levy upon the daughter's
time."

The Merry-makers gave a progressive
dinner last night. Aunt Luretta was
making a morning call upon Carol. "You
know—started with soup, that was at
Fanny Bonner's, and had one thing at
each house until you wound up with ice
cream and cake at Marianna's."

Carol, a pretty picture in her pale blue
chambrey, as she sat peeling peaches on
her shady back porch, flushed a bit.
"They seemed to pass her by a good
time when they passed her," she re-
plied, adding, to turn the subject, "We
have only five minutes to raise for our
Lincoln bust, Aunt Luretta."

"Is that so?" Aunt Luretta's tone
was meant. "I say that Marianna has
her eye on Edward Lindsay, and he's
new lawyer, and that he has his eye on
the nomination for Congress from this
district. I fancy that Marianna would
admire running in and out of the
White House and meeting all the way
up folks down at Washington."

"Marianna is real good-looking,"
vouchsafed Carol, half indifferently
dropping a peach in the blue bowl be-
side her.

"Nip! If you like red hair and as
bossy a way as ever was!" snorted Aunt
Luretta. "One thing, she's got enough
brass to tell the president and all of
Congress how this Government ought to
be run. But I am forgetting my errand.
Old Mr. Banks is worrying about the
Harvest Home entertainment. You
know, it's his tenth year as superinten-
dent, and he's about out of ideas, be-
sides being so old, so he wants help
with the Sunday school. Marianna
won't let the Merry-makers take it up—
too poky, she says. So the Ladies' Aid
just had to promise to help, and when
we talked it over, we decided, since we
are all so busy and you being so much
younger than the rest, to let you do it."

Carol dropped the peach she was peel-
ing and groaned.
"Aunt Luretta," she rebelled, "The
next time a Ladies' Aid or a Patriotic
Sister says I have to get me to get me
to do what she doesn't want to do her-
self, I'll—I'll have my front teeth pulled
and take to crusts and bandages and
might as well, for all the being younger,
has ever brought me, except hard work."

"Why, Carol, if you don't expect me,
Luretta, I didn't—why, nobody
thought—you always—"
"Yes," admitted Carol, dully, as she
resumed her work. "I always have and
I suppose I always will, I didn't mean to
be so young, but I am the monkey of things
gets on my nerves. I will be at the
church—when did you say?—Thursday
evening? Tell Mr. Banks to expect me."

"Thursday evening was sultry with a
fine, choking dust suspended in the air.
It was the last parched effort of summer
to assert its reign, and Carol walked
with lagging steps, remembering the
hammock under her shady arbor, but the
Ladies' Aid had promised Mr. Banks her
help. She knew that if would mean

a cheap dish that will satisfy both ap-
petite and pocketbook. He heard that
elephant's feet are a great delicacy,
and he advised you to try one for Sun-
day dinner. After skinning the foot,
you must bake it for 36 hours. It will
then be tender and fit to eat. Don't
throw away your old elephant's feet.

Advice.
Keep this in mind, dear sister,
And you won't be misled:
Laugh and the world laughs with you,
Weep and your nose gets red.
—Luke McClure.

Go on and weep, weep louder,
You like to, I suppose;
A little talcum powder
Will fix your blooming nose.
—Newark Advocate.

Well, Well!
There is no North and no South any
more, and the Blue and the Grey have
melted into khaki. But what we start-
ed to say was that Georgia Boston lives
in Elizabeth, Ky.

Names Is Names.
You can hear a Latin in Muncie, Ind.
Our Daily Special.
A Man Who Understands Everything
Never Overtakes Anything.

Luke McClure Says
One reason a bride of 34 doesn't
ask her husband if he still loves her is
because you have to muzzle a goldfish
to keep it from eating the furniture.

An old mooche once told us that if a
man wears glasses you can always get
a drink out of him by calling him Judg-
ment.

Isn't it funny that a piano never
sounds as well as it did when the man
who sold it to you was selling it?
One of the safest bets we know of is
that the man in the machine who is
spending up a hill at about 55 miles an
hour is not a fast driver, because he
isn't going anywhere in particular.

Every princess has educated corns.
She can't walk a square to the grocery
store for a loaf of bread without getting
a flat tire. But she can dance off miles
that night and pull up sound and ready
for more.

When Friend Wife is Boss in that
household she can't understand what a
married woman wants with a servant
as long as she has a husband.

As you might as well keep his face
closed. The minute he tries to reason
with his wife she wants to know what
is mad about.

Many a husband gets a lot of comfort
out of the reflection that he isn't half
as stupid as his wife.

After all, Fame merely means that
your name is almost as well known as
that of the maker of tooth paste or a
brand of cigarettes.

A wife doesn't do much rejoicing
when her husband has her two best
extra on Saturday night. She knows
that the darned old Indian giver will
wait it out until she has a new dress.
This would be a mighty nice gift if
we would go as far to reward a friend
as we will to punish an enemy.

Many hot evenings drilling restless
children and decorating the church.
An automobile passed her with Ed-
ward Lindsay at the wheel. It shot
ahead to the church door and stopped to
let out a passenger, and Aunt Luretta
had told her that he was to take Mar-
ianna Marks out to Crystal Spring
that evening.

There was every probability that
Edward Lindsay, however often he
might meet Carol Thurston, would
never take time to look at her with the
seeing eye, but Fate took a hand, with
one of these happenings which wreck
the nerves of a driver and which happen
so often that the tale is almost too
hackneyed to repeat.

Little Joy Nelson, who lived next
door to Carol and who worshipped in
her shadow, espied her in front of the
church, and darted across the street,
crying, "Miss Carol! Miss Carol! Miss
Carol!" Just as the engine clashed and
the car lurched, the child rushed in
front of the car, halting for a paralyz-
ing moment, in the teeth of danger.

Lindsay revved his motor, and real-
ized that the act was futile. Then a
slender figure swooped within his vision,
and dashed to the body free of the
wheel, which stopped the next second,
just where the child had halted.

The child, who had been so fright-
ened, faced a blue dimity angel of deliverance,
herself breathing a little hurriedly, as
she stood with her arm about the fright-
ened child.

"Can never thank you enough!" he
stammered. "But you took a risk—the
car might have struck you, too, miss—"
Carol looked gravely up into his face.
"It was a little face with clean-cut
features, steady grey eyes, and dark
hair, greying a bit at the edges," she re-
plied simply. "Joy is my little neighbor and
I was a great risk than that for
her, any time."

"I am Edward Lindsay," he informed
her. "Don't you make me take you both
to your destination?"
"We are here already," smiled Carol.

SHE DARKENED HER GREY HAIR

Well-Known Lady Tells How She
Darkened Her Grey Hair by a Simple
Home-Made Remedy.

Mrs. E. H. Boots, a well-known resi-
dent of Buchanan County, Ia., who
darkened her grey hair by a simple
home-made remedy, made the follow-
ing statement:

"Any lady or gentleman can darken
their grey or faded hair, and make it
soft and glossy with this simple
remedy, which can mix at home.
To have a pint of water add 1 ounce of
bay rum, one small box of Orle-
Compound and 1/4 ounce of glycerine.
These ingredients can be purchased at
any drug store at very little cost.
Apply to the hair every other day
until the grey hair is darkened suffi-
ciently. This is not a dye, it does
not color the most delicate scalp; is
not sticky or greasy and does not rub
off. It will make a grey-haired per-
son look 10 to 20 years younger."

LEMON JUICE

WHITENS SKIN

Girls! Make beauty lotion
at home for few cents

Squeeze the juice of two lemons into
a bottle containing three ounces of
Orchard White, shake well, and you
have a quarter pint of the best bleach-
ing and skin whitening lotion and com-
plexion beautifier, at very, very small
cost.

Your grocer has the lemons, and any
drug store or toilet counter will supply
the three ounces of Orchard White for a
few cents. Massage this sweetly frag-
rant lotion on the face, neck, arms
and hands each day, and see how fast
redness, sallowness, sunburn and wind-
burn disappear, and how clear, soft and
rosy-white the skin becomes. Yes! it
is harmless.

"I am to help Mr. Banks prepare for our
annual harvest home, and Joy is one of
the Sunday school pupils." Edward
Lindsay lingered. The drive
to Crystal Spring, in Marianna Marks'
bracing company, did not allure. Just
now, as he looked at the quiet young
woman before him, with her smooth
blond braids wound about her head, and
her blue eyes both grave and smiling,
he felt a sudden desire to help Mr.
Banks.

"I used to be pretty good at that sort
of thing," he suggested. "College theat-
ricals, you know, and then I taught
school for three or four years. I would
be glad to help Mr. Banks some time—
if you—if he needs me. I shall ask him
tomorrow."

And when Sileam Centre gathered for
the harvest home, to exclaim over the
decorations and applaud the performers,
one knew the moving force back of it
all; Carol, her hair loosened, her cheeks
flushed, as she hurried about behind the
scenes, soothing nervous children, en-
couraging, prompting, adjusting cos-
tumes, and Lindsay, bracing small boys
weak from stage fright, and quieting
mischievous ones.

That is, no one knew it until Mr.
Banks made his annual speech. Just
before the last chorus. No one had ever
listened to it, but tonight, as he closed
his acknowledgments, attention was
breathless.

"In my years of service, I may say
that this has been our most satisfactory
entertainment, and I consider it due en-
tirely to my assistants, Miss Carol
Thurston and Mr. Edward Lindsay."

Sileam Centre was pricked as by an
electric shock by the innocent linking
of these two names.
"They have not missed one evening

since the rehearsals began," droned the
speaker, and they have furnished many
ideas, which they carried out in train-
ing. Also, they planned and arranged
the decorations, which have so beauti-
fied our auditorium, giving freely of
both time and labor."

That was as far as any of the Merry-
makers, at least, heard the speech.
"And Mr. Banks asked us to help him
first!" gasped Fanny Bonner.

"If I had known—" Marianna
Marks usually crisp voice trailed off
faintly.
Out in the deserted classroom, un-
known of the sensation which had
been created in the auditorium, Carol
was gasping:

"If I had known!" laughed Edward
Lindsay, softly and fondly, as he held
her hands, "that this old town held such
a perfect woman—such a blessed wife
as you will be—"

"If I had known," jubilated Aunt
Luretta to Carol, later, "I couldn't have
planned it better myself!"

LIFEBUOY

HEALTH SOAP

Use Lifebuoy for the hands, the bath,
the clothes, and the home.

Notice To Soldiers On Harvest Leave

Attention is directed to a recent announcement published in the Press by the Military Service Branch, Department of Justice, regarding extensions to be granted to men EXEMPTED AS FARMERS.

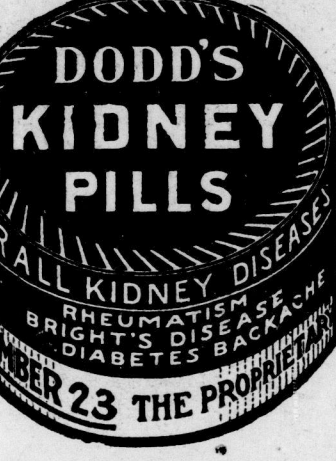
It is pointed out that this DOES NOT IN ANY WAY AFFECT MEN WHO HAVE BEEN ORDERED BY THE REGISTRAR TO REPORT TO Depot Battalions and who have thereafter received leave of absence from the Military Authorities.

Once a man has been ordered to report for duty by the Registrar he leaves the jurisdiction of the Registrar and comes under that of the Department of Militia and Defence, and is to be considered a soldier. This applies to men of the 20 to 22 Class who have been ordered to report by the Registrar in virtue of the cancellation of exemptions by Order-in-Council of the 20th April last, as well as to those ordered to report in the usual way on refusal of claim for exemption, or on expiration of exemption granted.

All men, accordingly, who have been ordered to report, and are therefore SOLDIERS, and who have subsequently been granted harvest leave by the military authorities, MUST, NOTWITHSTANDING THE NOTICE ABOVE REFERRED TO, REPORT ON THE EXPIRATION OF THAT LEAVE, unless they are notified to the contrary by their Commanding Officer or by general notice published by the Department of Militia and Defence.

DEPARTMENT OF MILITIA AND DEFENCE.

Nov. 1, 4, 6.



WE BELIEVE IN A GREATER LONDON

THAT'S WHY WE MOVED OUR STORES TO WHAT IS RAPIDLY BECOMING THE SHOPPING CENTRE OF THE CITY.

Let Everybody Boost for a Better and Greater City



Special Selling of Dresses

At Reduced Prices

GROUP 1—\$17.50

Satin, poplin and taffetas, your choice of several styles; sizes both misses', 15 to 19, and ladies' 36 to 40. Special \$17.50

GROUP 2—\$19.75

Satins, crepes and serges, in a number of good styles, some have touches of embroidery; sizes 16 to 40. Special \$19.75

Sample Waists

Three dozen New Georgette and Silk Crepe Waists. On sale at reduced prices.

Brick & Dundas, Limited
188 DUNDAS STREET.

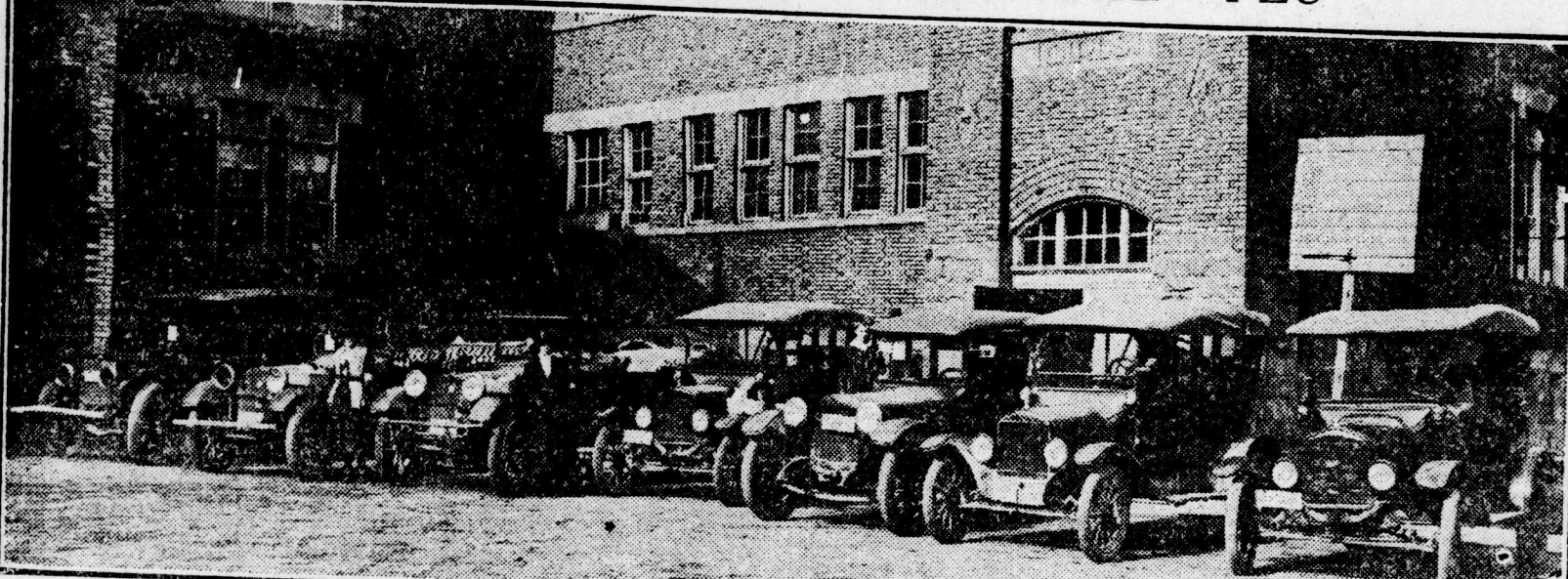
FOOD BOARD FLASHES FOR FEMININE FOLK

Pekingese are out of fashion in Britain these days. What do you think has succeeded them? Well, just Madame Bunny and her large family! Before the war Lady Decies was one of the leading specialists in Pekingese in a palatial establishment in London, where Society with a capital "S" foregathered to buy the libelous of the moment. Now the Pekingese have gone the way of all non-essentials in war time, and she keeps a rabbitry, where she sells edible bunnies at reasonable prices. You get more bunny for your meat coupon than you do of beef or mutton.

"I am here to explain, to teach, to sell," declares Lady Decies from the depths of her mauve overalls. "The Government asks us to keep rabbits, and I am anxious to teach returned soldiers how to care for them and make their hutches."

How about more rabbits in Canada as a contribution to the country's food supply?

HELPING TO DRIVE AWAY THE "FLU"



Mrs. Allen McLean and a few members of her automobile corps, who deliver food to "flu" patients from Alexandra School Diet Kitchen. From right to left the drivers are as follows: Miss Edith Greer, Mr. Maynard, Wheeler car, Mrs. Lennie Wilson, Mrs. Allen McLean and Miss Isobel Cowen.

WORKERS AT ALEXANDRA SCHOOL DIET KITCHEN



Miss Craig and some of her band of workers at the Alexandra School Diet Kitchen, being operated to send food to "flu" patients. From left to right: Mrs. George Gibbons, Mrs. George Gunn, Miss Maybelle Stewart, Miss Isobel Craig, Mrs. Allen, Mrs. T. H. Carling, Miss Beth Allen, Miss Maude Riddell, Mrs. Boucher, Mrs. Fritz Beck, Miss Jean Allen, Miss Barbara Brown, Mrs. Goodall, Miss Reid, Miss Gertrude Wilson, Miss Shirley White, Miss Julia Butler, Miss Jessie Gillespie, Miss Rowena Weld.

POLLY AND HER PALS.—And It Felt Like a Million Dollars to Pa.



Page of Interest to Women

Jimmy Coon and His Friends

The Adventures of the Little People of the Great Forest.

SAMMY MUSKRAT IS PUNISHED.
You see, when Sammy Muskrat dug that tunnel under the dam of Mirror Pond to let all the water run out, the waters of Mirror Pond began to pour through Sammy's tunnel with great force. And that mighty stream caught Sammy squarely in the back, and sent him heels over head in the air, just as a cannon ball is fired out of a big cannon. You would have laughed until you fell down to see Sammy spinning through the air like a cannon ball, wet as a drowned rat, and the rushing water spanking him every second as he turned scores of somersaults in the air; and still he couldn't stop or even reach the ground. The rushing water made a bigger hole every second, until Murrumbidgee Brook was a small, raging river; and when poor little Sammy Muskrat did come down, he struck the swift torrent of the muddy waters, which swirled him under and carried him like a mad race down stream. Now, Sammy was a powerful swimmer, but he was tired out and bruised waters hurried him over and over as the stream got bigger and bigger. And Sammy said to himself, as he sped down stream with the swiftness of the wind: "Well, I guess I'm a goner this time. I deserve it all, and I guess I'm being paid for my meanness to the Beavers. But I've learned a lesson for my life, and if ever I get home I'll attend to my own business, and not try to injure other people."

But Sammy couldn't get out of that rushing torrent. And he was being carried far from his home every moment. Now he was almost scared to death, for he heard the roar of the waterfalls, and he couldn't swim to waterfalls, and he couldn't swim to shore to save his life. Suddenly the roaring of the waterfalls was a fearful plunge. Sammy bit his lips, shut his eyes, and held his breath, as he took the awful plunge down the falls. Then he felt himself going down and down, and the seething waters rolled over him, and he thought his last hour had come.

He was now very weak, and soon he found himself being carried to the surface, and as he opened his eyes he saw he was in a strange country. He was being carried out in the Big River, and he opened his eyes very wide, for the river looked as broad to little Sammy as the Ocean.

But in the nick of time a swift current in the Big River caught Sammy and carried him into an eddy near the bank half dead, and he crawled out on the overhanging turf, and lay down in a burrow to rest, and to think how he'd ever got back home.

Phasant feathers trim slightly trimmed turbans of velvet, the feathers wound about the crown with ends placed toward the front as well as toward the back.

Tomorrow—Mirror Pond in Ruins.

The roaring waters hurried him over and over.

The roaring waters hurried him over and over.

The roaring waters hurried him over and over.

The roaring waters hurried him over and over.

The roaring waters hurried him over and over.

The roaring waters hurried him over and over.

The roaring waters hurried him over and over.

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GRAY'S BULLETIN

A Soldier Facing Death For You

Somewhere in France today, at this very minute, there is a soldier looking straight into the face of death. He is doing this for you. By night and day, in storm, in rain, in cold and gloom, facing a hundred deaths, he never hesitates a minute, but does his duty without a thought of hesitation and without a thought of reward. What are you doing for him? Don't you want to do something to prove that you appreciate what he is doing for you? Then buy Victory Bonds, which will help to safeguard him and to bring him back home. **BUY BONDS TO YOUR UTMOST.**

Specials In Gloves, Hosiery, Corsets and Underwear

Main Floor.

Ladies' White Chamoisette Gloves, with self or black points, all sizes 85c pair

Children's Woolen Mitts, cardinal, scarlet, navy, brown, white and black 35c and 50c pair

Ladies' Brown Cashmere-Finished Hose, full fashioned, spliced heel and toe 75c pair

Ladies' Black Cotton Hose, with deep ribbed toes, full fashioned, sizes 9 and 10. Per pair 35c

Three pairs for \$1.00

Special lot D. & A. and La Diva Corsets, broken sizes, values to \$3.00 a pair. On sale Saturday at one price \$1.79 pair

D. & A. Brassiere, embroidery trimmed, hook in front, sizes 32 to 44. Special price 59c

Ladies' Cotton Vests, winter weight, in grey or white, high neck and long sleeves or low neck and elbow sleeves; drawers to match. On sale Saturday, per garment 38c

Ladies' Heavy Weight Cotton Vests, high neck, long sleeves; drawers to match. Special price, per garment 79c

Ladies' Cotton Vests, winter weight, in grey or white, high neck and long sleeves or low neck and elbow sleeves; drawers to match. On sale Saturday, per garment 38c

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SPECIALS

Ladies' Ready-to-Wear

Third Floor.

LADIES' HEAVY VELOUR KIMONOS in oriental colorings of navy, taupe and copen; collar, cuffs and pockets trimmed with satin, heavy cord girdle. Price \$8.00

VELOUR KIMONOS Floral designs, in grey, rose, mauve and copen, satin trimmed and cord girdle, all sizes. Price \$7.75

FLEECE EIDERDOWN KIMONOS in tan, blue and mauve, satin trimmed, cord girdle. Price \$4.95

COTTON FLANNEL KIMONOS in empire or elastic waistline, colors blue, grey and purple, satin trimmed, all sizes. At \$2.50 and \$3.75

LADIES' AND CHILDREN'S ALL-WOOL PULLOVERS Big value at \$8.50, \$9.50 and \$10.00

CHILDREN'S WHITE PULLOVERS with colored trimmings, sizes 6 to 10 years. Price \$4.95

LADIES' CHINCHILLA COATS Brown, grey and burgundy, fancy belt, convertible collar, sizes 36 to 44. Exceptional value \$20.00

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Specials In Staple Department

Main Floor.

Specials in Ready-Made Sheets, 2x2½ yards. At, per pair \$3.25, \$3.75 and \$3.95

Special in Ready-Made Sheets, 2½x2½ yards. Per pair \$3.75

Ready-Made Pillow Cases, plain hemmed, 40, 42, 44. Special at 59c and 75c pair

Hemstitched Pillow Cases, Special at 89c and \$1.00 pair

Specials in Bedspreads at \$2.50, \$2.95, \$3.39, \$3.50, \$3.75 and \$3.95

Specials in Towels. Per pair 50c, 59c, 69c, 75c and 89c

Special Sale of 49c Fancy Pieces

Dresser and Sideboard Scarfs, Stand Covers, Centrepieces, Lunch Cloths, Tea Cloths, Shams, etc., embroidered, Battensburg, drawn-work, lace edged, hemstitched and scalloped. Your choice, 49c each

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CLERGY REJOICE AT
LIFTING OF CLOSING
BAN FOR CHURCHESFeel Good Will Outweigh Any
Dangers.

There is general rejoicing among the clergy of the city at the prospect of reopening the churches on Sunday, many of them maintaining the belief that the churches are the best-ventilated places in the city, and are open only for a short time once a week. It is also true that the element of religion is necessary to dispel fear, and the doctors ask people to be rid of fear as one of the precautions against taking the disease. The church stands for trust and for encouragement in the community, and would therefore have been a great source of good during this epidemic.

"I think that the Lord's hand is seen in this epidemic, and we should not act as if only human help were necessary to dispel it," said Rev. H. H. Bingham. "The churches are properly ventilated and not overcrowded, and I believe that for the good of the people they should be opened. As for the moving picture shows, people wish to pay 50 cents and get the flu, why let them. Surely they should be able to use their own judgment. As for the church, it distinctly emphasizes religion in human life and in periods of distress such as the present, encourages and affords comfort and confidence."

There is a general psychology of religious services which the medical men recognize. It is also true that although the board of health, which body acted according to medical standards, and for the best results from that point of view, the church is the inspiring influence of the church services is bound to lift the depression under which the people of London are laboring at the present moment. There is a general psychology of religious services which the medical men recognize. It is also true that although the board of health, which body acted according to medical standards, and for the best results from that point of view, the church is the inspiring influence of the church services is bound to lift the depression under which the people of London are laboring at the present moment.

Dr. G. G. Peever of the First Methodist Church is also strongly in favor of the churches being opened. He says there will be no danger of contagion in the churches, but from God as well.

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LONDON.

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where, in the homes, on the streets. But it seems to me that the possibilities of contagion stands to a greater extent in places of business than in the churches. The churches are the best-ventilated places in the city, and are open only for a short time once a week. It is also true that the element of religion is necessary to dispel fear, and the doctors ask people to be rid of fear as one of the precautions against taking the disease. The church stands for trust and for encouragement in the community, and would therefore have been a great source of good during this epidemic.

THREE ARE FACING
DESERTION CHARGES

Ptes. William George Murrell, Colin Lawrence Young and William James Arnold, all of the W. O. R., are being tried today before a general court-martial at the barracks for desertion. Lieut.-Col. H. R. Milligan is presiding, with Major G. N. Weekes, judge advocate.

People Are Wanting
Cold Weather; Say
It Will Chase "Flu"

Somehow or another the general public has got the idea that a bit of cold weather will help the influenza situation and speed the departing of the epidemic. Instead of grumbling as they did in September about the nice little edge on the air, today people smiled contentedly and told their acquaintances that colder weather was coming and everything was going to be all right. It was to be inferred that the optimistic ones had some fuel in storage.

One individual was complaining because the household barometer was not reliable. "It is getting so I can't depend upon it as it was the barometer," he said. "Why, it is up more than it was yesterday. In fact, it was quite down yesterday, I can't understand it."

"I was coming home when it started, about 11:30, or a little later. It came down a big cold chunk," said the barometer. "I didn't know anything about that. Are you sure you aren't mistaken?"

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Overcoat Headquarters

R. H. & J. DOWLER, LIMITED

Where Style-Distinction Reigns Pre-Eminent

We show Canada's choicest productions in Belters, Form-Fitting, Waist-Seam Coats, Chesterfields, Auto Coats, Town Coats and Handsome Swagger Crombie Plaid-Back Storm-Proof Coats, Doctors' Driving Coats, Youths' Coats, Boys' Coats, and a big special purchase of Children's Sample Coats that will be shown only by Dowler Stores in Western Ontario. We have made big preparations for an

Extraordinary Overcoat Drive Saturday

\$25 Big Driving
OVERCOATS \$16.50

This is a big purchase of 275 Overcoats. Dowler stores are always alive to these snaps, and the makers know we have the output to handle them. The price we ask would not pay for the cloth.

Boys' Overcoat Drive---

Over 500 Boys' Overcoats at, in many cases, less than last season's prices. Milton belters like their big brothers, with slash or patch pockets, two-way collars, form-fitting coats, pure wool. Mackinaw Coats, in smart belter styles, reefer coats, too, for smart school or best wear.

.....\$4.95, \$6.50, \$7.75, \$8.50, \$10.00, \$12.50

Two-year-old contracts here give you two-year-old prices. In scores of cases the makers are asking more for the same quality now. Twenty to 30 per cent of a clear saving. Shrewd buyers are taking two or three pairs along. Every pair absolutely guaranteed wear; Scotch tweeds, English worsteds and tweeds, checks, plain and fancy weaves.

THE WORLD'S BEST HATS.
The "Borsalino" is here; a full range of shades. "The King," too, and the "Arrow."

CAPS--CAPS.
A Dowler Quality Cap puts the finishing touch on our high-grade quality-economy Suits and Overcoats. Fall and Winter Caps here, including "The Eastern," and "Trees." Engineers' and Shop Caps in all the good makes.

PURE WOOL SWEATER COATS.
and silk and wools. Handsome ones in stripes, checks and fancy weaves. Big, heavy, 4-ply ones for outdoor wear; snug fitting ones, too, for motoring.

AUTUMN NECKWEAR.
With all the richness of the autumn splendor of color \$2.00, \$1.50, \$1.00, 75c and 50c

CHILDREN'S FANCY OVERCOAT SALE.
155 Coats in the lot, the samples of Canada's best children's clothes maker. Mothers, it will pay you well to make an early selection from these better grade coats.

WORK SHIRT BARGAINS--CANADA'S BEST OVER-ALLS--RAILROAD AND FARMERS' MITTS.
\$2.00 WHITE NIGHTGOWNS \$1.29
To keep men in nights.

R. H. & J. DOWLER, Limited

176-178 Dundas Street, London

WHERE WAR PRICES DO NOT PREVAIL

London, St. Thomas, Windsor, Sarnia



"This must be Overcoat Headquarters for London," remarked one of a number of overcoat purchasers some days ago, as they were making their selections from our magnificent array of materials and styles.

We have been complimented by scores of customers this season on our magnificent Overcoat and Suit stock by customers who know. Our selection was never so great, our choice of fabrics was never so good. You'll be immensely pleased with our showing.

BIG BARGAINS IN BLOOMERS--\$1.19.

283 pairs Boys' Bloomers, full lined; sizes 24 to 39; good strong tweeds. Regular \$1.50 to \$1.75.

Extra special value, too, at \$1.50, \$1.65 and \$1.85

BOYS' HEAVY RIB STOCKINGS 50c

BOYS' UNDERWEAR.

Combinations and 2-piece; natural wools, fine wools and fleece lined; a full range of sizes. It's a good time to buy.

BOYS' ENGLISH JERSEYS .. \$1.25, \$1.50, \$1.65 and \$1.85

BOYS' \$2.00 SWEATER COATS \$1.29.

Boys' 3-ply, pure wool pullovers in school colors.

Quality-Economy
OVERCOATS

\$25.00, \$27.50, \$30.00, \$35.00, \$37.50, \$42.00, \$45.00 \$50.00, \$55.00 TO \$85.00.

Almost a year ago two manufacturers renowned for their exceptionally high grade of fabrics and tailoring, made a special deal with us, long before the prices were set for this season. The result, we are selling overcoats of these best fabrics at \$5.00 to \$15.00 less than any other house in Canada. Come in and get your selection early.

Boys' Hand-Tailored Overcoats---

These were specially designed for Dowler stores and tailored from cloths selected by us from the young men's smartest cloths \$14.00, \$15.00, \$16.00, \$18.00, \$20.00

Extra Quality Shirts---

Our extra quality Shirts are a source of pleasure as well as surprise to our customers, who realize that quality economy is the surest brand. Chett's first choice quality in extra fine madras, percales, dimities and silks. Every week we show new shipments.

\$2.00 French Flannel Shirts \$1.39

Here Are Some Hose Snaps---

40c Black Cashmerette Hose 3 pairs \$1.00
55 dozen English Cashmere Hose 50c
Canada's best 85c pure wool Cashmere Socks 85c
\$1.25 pure wool "Craftana" Cashmere Socks 85c
"Dowler Footwarmers," pure wool, heavy rib Socks 60c, 75c and 85c

Men's \$2.00 Pullovers \$1.19---

These should not last one day at such a ridiculously low price.

OUR BIG FURNISHING DEPARTMENT

A WHOLE BIG STORE IN ITSELF

Is overflowing with marvellous values, over two tons

Warm Woolen "Flu" Preventive Underwear

Penman's best natural wools, in heavy, medium and light weights, Mercury and Dowler specials, Stanfield's, Wolsey and Jaeger pure wools, in combinations and 2-piece.

Lamb's wool, fine fleece, in boys' and men's two-piece and combinations. Penman's fine wool fleeces, in 2-piece and combination. Tru Knit and Stanfield's office wear specials in fine rib combinations.

Beecham's
Pills

will rapidly improve your complexion by arousing the liver and putting stomach and blood in good order.

Largest Sale of any Medicine in the World. Sold everywhere, in boxes, 25c.

Abottle Cod Liver Oil & Tar

Abottle Cod Liver Oil & Tar

Abottle Cod Liver Oil & Tar

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WESTMINSTER MILITARY
HOSPITAL, LONDON, NAME
RECOMMENDED BY BOARD

Goes to Council With Indorsement of
Controllers

Acting on the report of the special committee consisting of Mayor C. R. Somerville, W. J. Laing, managing editor of The Advertiser, and A. E. Miller, managing editor of the Free Press, that the new military hospital be called the Westminster Military Hospital, London, the board of control decided to recommend to the city council. While The Advertiser has advocated that it should be named the Arthur Burdett Military Hospital, when the majority chose the other name, it was decided to make this choice unanimous.

WANTS SIDING PLACED
ACROSS YORK STREET,
WEST OF WELLINGTON

McClary Company Asks Board of
Control for Permit.

J. J. Foote of the McClary Manufacturing Company appeared before the board of control this morning to ask permission for the building of a siding from the G. W. R. across York street, between Wellington and Clarence streets. This was referred to City Engineer H. A. Brazier for a report to No. 1 committee. Mr. Foote pointed out the great convenience this would be in the handling of goods to and from the factory. He said that the crossing would not be used during the day, and thus it would not interfere with the traffic in any way.

ABSOLUTELY NO PARKING.--Cars no longer may be parked in the market lane. Even those who keep a daily produce store on that thoroughfare must abide by the above ruling. The order was made because the lane was so narrow that when an auto was parked in it there was hardly enough room for another vehicle to pass. When autos were parked in the lane, drivers of them, and as it was feared that accidents might occur as a result, the order was made. Those who fail to comply with the order will be liable to a fine.

"LUBRICATING OIL"
APPROPRIATE NAME

But Local Authorities Smelt Rat
and Made Seizure.

Inspector Keenleyside did not wait for a packing case to be delivered from Montreal to the Central Garage this afternoon, but opened the case and found it was filled with "lubricating oil" and discovered that it was lubrication for trucks and not for automobiles. The case contained ten large cans of alleged whiskey. Even Sgt. Birrell, who has been in the present, declared that it was poor stuff. In pouring the liquid from the cans to a bottle, a lot of it dripped, much to the enjoyment of reporters and others who managed to get a taste on the end of their fingers. The whole matter will be aired in the police court.

SALVATION ARMY HAS
DONE ITS PART IN THE
FIGHT AGAINST EPIDEMIC

A phase of the relief work in connection with the Spanish influenza epidemic, which has been somewhat overlooked in reports up to the present time, is the service which the Salvation Army has rendered among its own members. The officers of the army have visited homes of sickness, relieving cases of need to headquarters. Belief in these cases has been given out of the army's own funds. The only officer of the Salvation Army in London, is Capt. Kirby, assistant to Adjutant Sharp at the Soldiers' Hostel. He was taken quite seriously ill and removed to the hospital, but is out and convalescing.

RETURNING TO STUDIES.--Several London students are returning to Toronto the beginning of next week for the reopening of the university and faculty of education. Among these are Misses Margaret Reid and Eleanor Shaw, who are going back to Toronto University and Miss Blanche Shell, who is returning to the faculty of education.

ANTI-FLU SERUM IS
BEING FORWARDED TO
WEST BY RY. BOARD

Thousands of Samples Offered
For Free Inoculation.

Montreal, Nov. 1.--Hurrying west on the transcontinental trains today, thousands of small glass bottles containing anti-flu serum are on their way from the Canadian railway board to all railway centres in the West. Free inoculation will be offered all railway workers who desire the treatment as fast as the supply can be obtained. There are now fourteen thousand railway employees off duty with the disease.

PAY FINES BY MAIL.--Squire Chittick is being deluged with letters from motorists who have broken the traffic bylaws. These letters, in which the authors of them acknowledge their guilt and which they always inclose a check to pay their fine, come from speakers in every part of the province. Eight of these missives were received yesterday and there are more to come.

CHICAGO, Nov. 1.--Hogs--Receipts, 22,000; market, fairly active; steady; 15c higher than yesterday. Butchers' \$18.10@18.45; light, \$17.50@18.15; throw-outs, \$16@16.75. Pigs, good to choice, \$14.75@16.25.

Cattle--Receipts, 10,000; choice in steers here; all other classes of beef and butcher stocks, dull, and barring a few steady early sales, unevenly lower.

DOCTORS
FAILED TO HELP

But Lydia E. Pinkham's
Vegetable Compound Re-
moved the Cause of
this Woman's Illness.

Worcester, Mass.--"I took Lydia E. Pinkham's Vegetable Compound for a weakness and pain which used to keep me in bed for two days each month. I tried many doctors without benefit until I was really discouraged. My mother urged me to take Lydia E. Pinkham's Vegetable Compound as it had helped her so much. I did so and soon saw a change for the better. I kept on taking it and am now so well and strong that I can do all my housework, even my washing and I have a little baby who is as healthy as I could ask--thanks to your Vegetable Compound."--Mrs. F. H. STONZ, 24 Bowdoin St., Worcester, Mass.

Women who suffer from displacements, irregularities, inflammation, ulceration, backache, headaches and nervousness should lose no time in giving this famous root and herb remedy, Lydia E. Pinkham's Vegetable Compound, a trial.

CHICAGO GRAIN MARKET.
(Reported by Thomson & McKinnon.)

Corn--Open. High. Low. Close.
Nov. \$1.17 1/2 \$1.18 1/2 \$1.15 1/2 \$1.15 1/2
Dec. 1.16 1/2 1.16 1/2 1.12 1/2 1.12 1/2
Jan. 1.15 1/2 1.15 1/2 1.14 1/2 1.14 1/2
Oats--
Nov.63 .63 .67 .67
Dec.63 .63 .66 .66
Jan.63 .63 .66 .66

Beecham's

THE HIGH COST OF LIVING MAY BE REDUCED BY FOLLOWING THE HOUSEKEEPERS' BUYING GUIDE

Canada Food Board License No. 9-5418.

BURBANKS' MEAT STORE

Economy, Quality and Service

Is the trade-winning motto of this store. The superior quality of our Meats, and our very reasonable prices, irresistibly attract the attention of people who are particular. Our Meats are of the choice, tender, juicy variety, with a moreish taste that is lasting, and they will also please your purse. People telephone from all over the city for our Special Rib Roast of Beef. The inviting flavor and the way we put them up is the secret. Try one.

Special—Prime Rib Roast Beef (rolled free), lb.28c
Choice Pickled Bacon (our own cure), lb.38c
Choice Fresh Bacon, lb.38c
Shoulder Roast Beef (ready for carving), lb. 25c, 28c
Choice Rolled Pot Roast Beef, no filling, lb.28c

Choice Rolled Corned Beef, lb.28c
Choice Leg Spring Lamb (not frozen), lb.32c
Choice Pickled Picnic Hams (our own cure), lb.32c
Choice Picnic Hams, lb.32c
Choice Shoulder Roast Veal, lb.32c
Choice Loin Roast Veal, lb.35c

Also Tenderloin, Spareribs, Oxtails, Fresh Hocks, Pickled Hocks, Pork Pies, Summer Sausage, Crisco, Lard, Eastfirst Shortening, Homemade Dripping, Homemade Sausage, Peanut Butter, Ground Bone, Etc.

BURBANKS' MEAT MARKET 613 DUNDAS STREET. PHONE 2986.
The Home of Quality Meats. Canada Food Board License 9-5418.

PATRIOTISM'S PLEDGE—THE VICTORY BOND

Canada Food Board License No. 9-2932.

NEW WORK FOR THE NEW BOARD OF TRADE

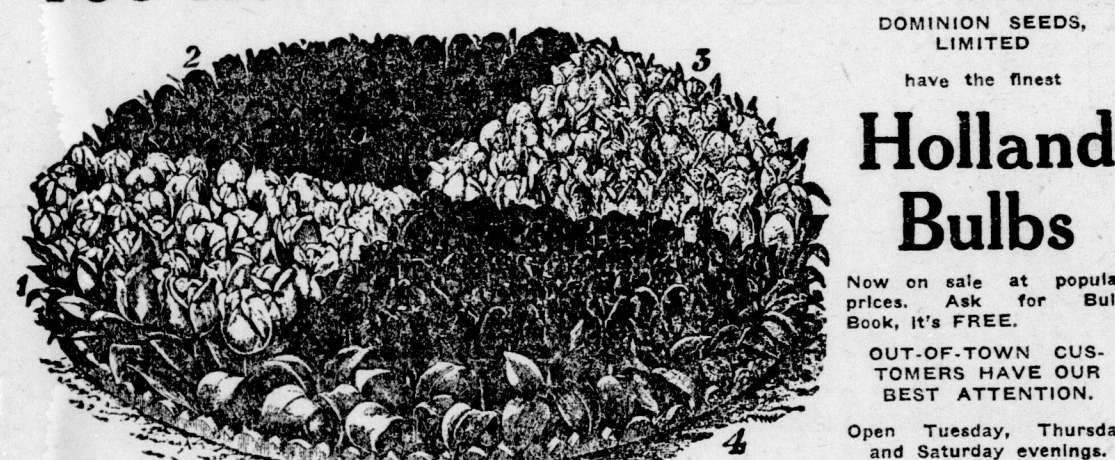
London is a great poultry centre—it can be made a much larger one. You are invited to join our band of satisfied customers, who are getting excellent results from feeding our poultry feeds and stock feeds. Our motto is to give you value for your money and entire satisfaction in service. You reap the benefit of our experience in feeding for many years. Our feeds are all put up with the purpose of giving results. You are welcome to inspect feeds and get prices. On Saturday we are giving away Two Pounds Best Pot Barley with 100 pounds of mixed feed.

RIGNEY BROTHERS
THE LIVE-WIRE FEED STORE.
100 KING STREET. PHONE 425.

Cities Do Not Happen—Cooperation Builds Them! Have You Joined the 800?

If you have a love for the old town, you'll want to have her well dressed, especially next spring and summer.

YOU MUST PLAN AND PLANT NOW



The illustration shows a bed, 6 feet across, or 18 feet in circumference, and requires 200 Bulbs planted 5 inches apart.

DOMINION SEEDS, LIMITED
have the finest
Holland Bulbs
Now on sale at popular prices. Ask for Bulb Book, it's FREE.
OUT-OF-TOWN CUSTOMERS HAVE OUR BEST ATTENTION.
Open Tuesday, Thursday and Saturday evenings.

DOMINION SEEDS, LIMITED
Canada Food Board License No. 9-9644.
119 DUNDAS STREET. Phone 550. 9 MARKET SQUARE.

FANCY DRESSED POULTRY KILLED TO ORDER

Your grocer or butcher can always depend on us to fill his order with the right kind of Dressed Poultry at the right price. For your week-end table supplies please phone your order early. It will be better for you and better for us.

CHOICE CREAMERY BUTTER (IN SOLID AND PRINTS); STRICTLY FRESH EGGS (GUARANTEED).

C. A. MANN & CO., 78 King St. Phone 1577
Canada Food Board License No. 7-078.
SHARE IN VICTORY—BUY A BOND.

"THE CASH AND CARRY STORE"

Maple Leaf Salmon, 1/2-lb. tin24c
Jam, 4-lb. pail65c
Domestic Shortening, 3-lb. pail33c
Domestic Shortening, 1-lb. carton23c
Macaroni, two packages23c
Lipton's Coffee, 1-lb. tin48c
Seal Brand Coffee, 1-lb. tin48c
Carnation Milk, per tin13c
Griffin Brand Seeded Raisins, pks.13c
Seedless Raisins, per package17c

H. A. OLEOMARGARINE 36c
ARMOUR'S 3-X BRAND OLEOMARGARINE 36c

Canada Food Board License No. 8-6165.

FRANK SMITH, MARKET LANE

HOUSEKEEPING IS A BUSINESS. ECONOMICAL COOKING IS A SCIENCE.

Our Consumers' League

BY ISABEL G. ARMSTRONG.

In Answer to Diana

The Misses Nicholson of Chelsea, P. Q., Give More Light on the Subject of "Making Poultry Raising Pay."

ARTICLE II.

We must apologize to our readers for our delay in sending the second of our articles in reply to "Doubtful Diana." Our typewriter simply refused to work, and after many attempts to coax it back into the path of duty we had to send it to the city for repairs, and were almost three weeks without it. We must confess we had not the patience to do any more writing than was absolutely necessary with a pen. We are sure, however, that everyone will forgive us when they know it was a very busy time for us, and time was almost as precious as gold. (We all know what that is like these busy days.)

In our last article we told how much can be made by raising 150 pure-bred chicks from a good strain. In this article we want to show how much these chicks would cost to raise, and how much we would have clear profit.

To hatch out 150 chicks we would have to set about 15 hens, allowing an average of 12 chicks to each hen. If each hen is set with 15 eggs it will be 225 eggs, or a little over 13 dozen, at an average of 50c per dozen—eggs are at the lowest price during the hatching season—would be \$3.50. The cost of raising these chickens—the cockerels to marketable age, weighing about 2 1/2 pounds and the pullets to five months old when they are worth \$2 each, would be \$75.40. Our total profits for 50 pullets sold at \$2 each would be \$100.00. Broilers, sold for flesh 72 80
25 pullets, kept for next season 50 00

Total \$222 80
Cost of raising 150 chicks, cockerels to marketable size; 2 1/2 pounds pullets to five months old \$75 40
Cost of hatching eggs 9 40

Total \$55 00

This is the actual cost; our readers can readily see whether there is fair profit in this or not. If cost of labor and overhead expenses—which would not be great for a small flock—are added to these expenses we still have a nice profit, not alone in money, but in many pleasant hours spent among our chicks, which to the lover of our feathered friends can scarcely be called labor.

It may seem to our readers that we have said very little about the profit on eggs, but it is not because we believe there is no money in eggs; they have our special interest always, but we were anxious to put forward the fact that there are more sides to the poultry business than that of marketing eggs, and before we can get all there is to get out of our flock we must take pains to develop each part as much as possible, so that all may contribute to the general profits.

The figures which we have given, however, are not to be expected the first year or two. It is only by care, by watching the market, knowing just when and where to market your produce, when people find you are supplying the very finest goods, that your eggs are strictly new-laid, that your chickens are carefully plucked and properly prepared, then you are in a position to obtain the very highest prices.

We have not by any means overestimated the possibility of a good flock. We have left a fair margin in everything. Profits may vary some years. Hatches may not be so good, or chicks may be harder to raise; on the other hand, pullets may be more valuable if careful breeding has been followed. The possibilities of a good flock of birds are great. A nice cockerel may be sold for \$2 or thereabout, or a few settings of eggs may be disposed of. Any of these will swell the receipts with several, and every dollar counts.

More next week.

L. & E. NICHOLSON.

What May I Serve?

The answer of the patriotic housewife is written on the shields she displays in the picture below. She uses her kitchen as a long range gun to bombard the Kaiser.



The Big Fish Drive

Of course, because your home is a patriotic one, you had a fish dinner yesterday. More than this, not a particle of meat was eaten in your home all day "Fish Thursday." In the first place, you were glad of the opportunity to prove yourself a patriot in complying with the request of the Government to help make yesterday a national fish day in Canada. If "food will win the war," and eating fish instead of meat at least two or three times a week will bring it to a conclusion earlier, you vote for the fish diet and popularizing fish as a food in Canada.

In the second place, it was an inspiring thing to think about, the announcement of the Canada Food Board that if fish was substituted for meats all over Canada for that one day, Thursday, 3,000,000 pounds of meat could be saved to send to the Allies. Think of it, THREE MILLION POUNDS, in one big drive! And it only took a couple of pounds of fish for your family, yet you did your bit to release that 3,000,000 pounds of meat for the Allies. Isn't united effort a wonderful thing after all?

There were all those months that restrictions were placed on the use of pork restrictions along with educational propaganda. Didn't you get along very well without bacon during the time you had the feeling that every time you ate it you were snatching it from the plate of a Canadian soldier?

With the amount of bacon conserved, and the increase in production, the export of bacon overseas was increased in the last year by 61 per cent, as compared with the pre-war average exports. Every pound of it has helped in winning the war.

Aren't you glad that you were one of the housewives who yesterday served fish instead of meat, and thereby have a clear conscience so far as your part was concerned in releasing THREE MILLION POUNDS of meat for the Allies, every pound to do its part in winning the war?

And, aren't you glad that you have studied the cooking and serving of fish in attractive ways until you have educated your family to like it and to really enjoy your fish dinners, savory fish dishes for luncheon, your hot fish balls for breakfast on chilly mornings?

YOUR RECIPES, PLEASE!

When you have finished reading this, Madame Housewife, will you sit down the first thing you can spare a few minutes and address a letter to the editor of the Consumers' League, The Advertiser, telling things you have found out about buying fish, the ways you like to cook and serve it? We want the recipes that your families like. By writing such a letter and giving your experience and recipes, you will be helping to popularize fish. You will help to popularize fish-eating among Canadian people who have such magnificent resources in the way of fisheries at their command.

Do you doubt these "magnificent resources"? Very well, statistics which are vouchsafed for declare that in 1917 the total Canadian catch of fish equalled 94 pounds a head in the year for each man, woman and child. Did Canadian people each eat 94 pounds of fish in 365 days? Not a bit of it. They only ate TWENTY-NINE pounds each, and allowed the rest to be sent out of the Dominion for other people to eat. They also complained about the cost of living.

Special



SPECIAL!

Rumps, Ribs and Shoulder Roast Beef, 25c

Sirloin Steaks, lb.32c
Neck of Veal (to stew), lb.22c
Stewing Lamb, lb.22c

Legs Spring Lamb, 35c
lb.35c
Shoulder of Lamb, lb.32c
Ham Roast Pork, lb.36c

TOMORROW ONLY.
Beef Hearts, 12 1/2c
lb.12 1/2c

ANDERSONS

TIME WAITS FOR NO ONE

GRASP THESE WONDERFUL SATURDAY MEAT AND GROCERY BARGAINS.

Just a glimpse at the prices listed here will convince you of the money you can save by buying here tomorrow. Only a store doing an immense volume of business like this big pure food store could sell provisions at such low prices. We need not go into lengthy detail about the quality of our meat. It has stood the table test and proven about the quality of our meat. It has stood the table test and proven about the quality of our meat. It has stood the table test and proven about the quality of our meat. But remember, such bargains as we offer here will be snapped up quickly, and as each hour rolls away you are losing your opportunity of buying choice provisions for less money.

5-lb. Pail Pure Lard, per pail\$1.70

Our Own Rendering.
Serviet, Ring Bologna, White Pudding, Blood Sausage, Etc.
HONEST WEIGHT.

SATURDAY ONLY!
Frankforts, lb.20c

Minced meat, our own make, makes the only sugarless pie, lb.16c
Peanut Butter, lb.35c
Be sure and send him a package for Christmas. Packed airtight.

Ivory Soap, 2 bars15c

White Naphtha Soap, 3 for85c
Box of 100 cakes\$7.75

RUSH SPECIAL.

Dairy Butter, lb.47c

Prints, lb. 48c
Milk-Fed Chickens, lb.40c
Smoked Rolled Bacon, lb.\$7.50

Breakfast Bacon, lb.45c
Cottage Rolled Bacon, lb.40c

Fresh Pork Tenderloins, per lb.48c
Spare Ribs, per lb.20c

LONDON'S BIG PURE FOOD STORE.
Phones 1643, 1644. Stalls 1, 2, 3, 4, 5 Market House
Canada Food Board License 9-654.

Don't Worry About Your Meals!

Solve the problem here. Remember, we not only handle Fish, but the choicest line of Poultry and Canned Goods the market offers.



**Herring, 10c Whitefish, 18c
Halibut, 25c**

ONN'S UP-TO-DATE FISH AND POULTRY MARKET.
Established 1865. License 9-1673.
143 King Street. Phone 1296.

Macdonald's Meat Market, 142 Wortley Road, South London

FOR MEATS THAT PLEASE BECAUSE OF QUALITY.
FOR SERVICE THAT PLEASES BECAUSE OF PROMPTNESS.
FOR PRICES THAT PLEASE BECAUSE OF VALUE.

142 WORTLEY ROAD. PHONE 1680. LONDON SOUTH.
Canada Food Board License 9-10712.

ADVERTISING ON THIS PAGE REACHES THE EYE OF THE BEST BUYERS OF TABLE SUPPLIES. WHO ARE THEY? WOMEN!

FAULDS & DAWES' MEAT MARKET

This business has changed hands and will now be known as Faulds' Meat Market, the only cut-rate meat market in the Market House. We thank our many patrons and bespeak for Mr. B. K. Faulds, who will continue the business, their continued favor and patronage. This market has been noted for good meats at saving prices, also prompt delivery to all parts of the city.

CHOICE BEEF.

Prime Rib Roasts .. 25c lb.
Choice Rump Roasts, 25c lb.
Choice Sirloin Roast, 30c lb.
Round, Sirloin and Porter-house Steak 30c lb.

Porter-House Steak 30c

VEAL AND PORK.

Ham Roasts Pork .. 38c lb.
Loin Roasts Pork .. 40c lb.
Fillet of Veal 35c lb.
Loins of Veal 32c lb.
A large quantity of Hearts, Livers and Tongues.

DELIVERIES TO ALL PARTS OF CITY DAILY.

B. K. FAULDS

Canada Food Board License No. 9-5914.

CANADA looks to YOU for help in making this great Victory Loan a success.

Canada needs your MONEY.

Ours is a country whose individual citizens are more prosperous than those of any other country in the world.

Canada has come to YOU—her citizens—with a straight business proposition.

BUY VICTORY BONDS

This space donated to the Victory Loan, 1918, Campaign by

THE BANK OF TORONTO
ESTABLISHED 1855

Head Office: Toronto, Canada. FOUR OFFICES IN LONDON:

Cor. King and Richmond Streets.
Cor. Dundas and Adelaide Streets.
Cor. Richmond and John Streets.

PEPS

the real breathable tablets, make the throat, chest, and lungs cold-resisting. When a nasty cold or a coughing bout foretells the revival of your old bronchial trouble, the best thing to do is to take Peps at once to strengthen and

PROTECT

the chest. When a Peps tablet is taken from its preserving silver wrapper and allowed to dissolve in the mouth, it gives off powerful medicinal and germicidal fumes that immediately circulate with the breath through all the air passages, and destroy any germs that have got into

YOUR

nostrils and throat. At the same time the sore, inflamed membrane is soothed, healed, and protected, phlegm is released from the bronchials, breathing is made easy, and that distressing cough and throat soreness disappear.

By this direct treatment Peps keeps trouble off the

CHEST

and lungs, and the worst weather can be faced without fear of evil consequences. It is the safest plan to always have a few Peps handy to arrest a cold, and prevent it reaching the lungs or starting bronchitis and chest weakness.

Peps

ALL DEALERS 50¢ BOX

**CHILD GETS SICK,
CROSS, FEVERISH
IF CONSTIPATED**

Look at tongue! Then give fruit laxative for stomach, liver, bowels.

"California Syrup of Figs" can't harm children and they love it.

A laxative today saves a sick child tomorrow. Children simply will not take the time from play to empty their bowels, which become clogged up with waste, liver gets sluggish, stomach sour. Look at the tongue, mother! If coated, or your child is listless, cross, feverish, breath bad, restless, doesn't eat heartily, full of cold or has sore throat or any other children's ailment, give a "teaspoonful" of "California Syrup of Figs," then don't worry, because it is perfectly harmless, and in a few hours all this constipation poison, sour bile and fermenting waste will gently move out of the bowels, and you have a well, playful child again. A thorough "inside cleansing" is oftentimes all that is necessary. It should be the first treatment given in any sickness.

Beware of counterfeit fig syrups. Ask your druggist for a bottle of "California Syrup of Figs," which has full directions for babies, children of all ages and for grown-ups plainly printed on the bottle. Look carefully and see that it is made by the "California Fig Syrup Company."

**GLASS OF SALTS
CLEANS KIDNEYS**

If Your Back Hurts or Bladder Bothers You, Drink Lots of Water.

When your kidneys hurt and your back feels sore, don't get scared and proceed to load your stomach with a lot of drugs that excite the kidneys and irritate the entire urinary tract. Keep your kidneys clean like you keep your bowels clean, by flushing them with a mild, harmless salt which removes the body's urinous waste and stimulates them to their normal activity. The function of the kidneys is to filter the blood. In 24 hours they strain from it 500 grains of acid and waste, so we can readily understand the vital importance of keeping the kidneys active.

Drink lots of water—you can't drink too much; also get from any pharmacist about four ounces of "Lithia Salts," take a tablespoonful in a glass of water before breakfast each morning for a few days and your kidneys will act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to clean and stimulate clogged kidneys; also to neutralize the acids in urine, so it is no longer a source of irritation, thus ending bladder weakness.

Lithia Salts is inexpensive; cannot injure; makes a delightful effervescent lithia-water drink which everyone should take now and then to keep their kidneys clean and active. Try this, also keep up the water drinking, and no doubt you will wonder what became of your kidney trouble and backache.

Secrets of Health and Happiness

Why Most Men Are Right-Handed—What Eyes Tell

By DR. LEONARD KEENE HIRSHBERG,
A. B., M. A., M. D., (Johns Hopkins University.)



DR. LEONARD KEENE HIRSHBERG

from European evidence 30,000 years old.

Left-handedness was not even given half as much courtesy among men, according to Prof. G. T. Stevens of New York, until 4,000 years ago. Then the Hebrew tribe came out to meet in battle all of the other Hebrew tribes and by the use of the right hand, and put to flight the greater army of their opponents.

Contrary to general scientific conviction, the right hand was the dominant hand in the early days of man.

Knowledge more than instinct told the intelligent wild man of a hundred thousand years ago that his left hand was his more vulnerable half. Heart, stomach, spleen and pancreas are on the left side. The left arm held itself as a defence, a reserve, a shield-carrier, and the right was trained to use the knife, bow and arrow, club, stone and sling. Thus the right hand became the weapon, tool, instrument, useful and belligerent hand, and the left one the defender and protector.

Use makes form and shape. Even a particular thought or emotion will soon make itself manifest in the expression in the furrows of the skin and the fixed expression of a set of muscles.

Thus the employment of the right hand makes the left side of the skull, brain and face firmer and larger than the right.

The movements of the right arm and hand are recorded in the central office of the brain, the brain, in the posterior part of its left anterior portion.

Since more messages are sent thither from the right hand than to the corresponding right brain from the left hand, the right side of the brain is larger.

Signs of the Eyes.

The socket of the eye in the skull is called the orbit. The orbit on the left side is pushed outward a bit in almost all of the individuals. The axis of the orbit is oblique instead of vertical.

This does not tilt the eyes much, and is no sign of disease or disability. The eyes simply maintain their normal relation to the cranium, while the orbit does not. In left-handed persons it is tilted orbit which is so affected.

Examinations by an instrument called a clinoscope make it certain that the vertical axis of the left eye leaves, as a rule, outward at the top. This is independent of illness, fatigue or rest.

This new discovery made by Dr. George T. Stevens of New York, has turned a lot of visual physiology topsy-turvy. A consequence of it is the recognition of an absence of symmetry of action of the two eyes.

Clinoscope or two-eyed vision in complex animals such as man is thus found to be imperfect. There is, in fact, a sort of adjustment, but it is doubtful if, under any circumstances, the eyes of man see things accurately and precisely as they are or just where they are. The degree of visual confusion, however, is small, because the eye muscles and the retina accommodate themselves in a fashion to these physiological errors.

Answers to Health Questions

E. F. Q.—Kindly advise what will reduce the size of the lips.

A.—The only way to reduce the size of the lips is by an operation.

WORRIED: Q.—Kindly advise what to do for supercilious hair.

A.—When you are ready to use the hair, apply a paste with water and apply a little to the parts. Let it remain on the skin for about five minutes, then wipe off gently with a soft cloth.

Calcium sulphide 2 parts
Zinc oxide 1 part
Starch 1 part

MRS. S. W., Oil Springs, Ont. Q.—

What Letters Are These Dicky Fears Madge's Eyes to See?

"The letters!" I repeated dully, looking at Dicky in bewilderment.

"The letters?" he mocked outstaringly.

"Don't pretend you haven't got them, for I know better. You'd never leave anything like those around loose, so fork them over. And I wish you joy of the dope you've got from them."

"Dicky," I said firmly but pleasantly, although I was trembling with passion, "I mustn't show on account of my husband's condition, 'please listen to me. I have nothing of yours, have seen nothing save the checkbook and as this I've just handed you. If you have lost any letters, I haven't seen them. But'—"

With a sudden thought, "are you sure you have lost them? Have you missed them?"

"That's not your affair," he retorted rudely, but I saw by his eyes that I had unwittingly struck the right note. He hadn't missed them, he had jumped to the conclusion that I had them.

He gave me a long, searching look which I returned unflinchingly, although it was hard to bear silently the contempt and anger in his eyes. Then he turned on his heel, and without another word or glance stalked out of the room.

I knew that if it hadn't been for the baby he would have slammed the door viciously, and was thankful that even in his anger he remembered his tiny son.

In fact, I heard his own door close before looking mine. And then, shaking as with a chill, I undressed quickly, and putting on my heavy bathrobe over my night attire, I crept into bed and hid myself under the covers.

A curious practice of mine, dating back to my childhood, this creeping to the shelter of my bed whenever I have a problem of conduct to work out. I think my reason lies in the actual physical condition of my mind when I have experienced any painful scene.

Not Money Alone.

I couldn't think or plan for a long time—could only lie shivering until the warmth of the heavy bedclothing I had drawn over me, began to envelop my chilled body. But the cold at my heart remained, and it was with discouraged sinking spirits indeed, that I faced the problem Dicky's checkbook had brought to me.

It wasn't alone the financial problem that worried me, puzzling and annoying though it was. For aside from the anger and contempt I had seen in Dicky's eyes, there was something else that had

Kindly advise what to do for gas on the stomach?

A.—Try either of the following in a little water every four hours: Salol, 2½ grains, or bicarbonate of soda, 10 grains, or bismuth subnitrate, 5 grains.

H. E. T. Q.—Kindly advise what to do for white lumps in the mouth.

A.—You should have teeth put in good condition. Live on a milk diet a few days. Touch ulcers up with a stick of alum, and wash with bicarbonate of soda.

S. C. H. Q.—Kindly advise what to do for severe pains in my limbs.

A.—Massage, vibration and electric treatments will help ease the pain.

ANXIOUS MOTHER, Canada. Q.—Kindly advise what to do for a little girl who walks in her sleep?

A.—You should have the little girl examined and give her a hot glass of milk before bedtime.

A. M. G. Ridgeway, Ont. Q.—Kindly advise what to do for influenza?

A.—Cover yourself with thick blankets, and take a hot lemonade with 10 grains of quinine sulphate or 10 grains of ammonium salicylate. If not at the next day, remain in bed and take 5 grains ammonium salicylate every 3 hours six times.

Good Night Stories

By Charles S. S. S.

DAVID, SQUEEDEE AND JACKIE RABBIT.

David gave a low whistle as a rabbit sprang out of the grass at his feet and with a great bound into the air.

"And I never knew he was anywhere near me," laughed David. "I wish I could have seen him."

"That's easy," laughed a merry voice, and Squeedee, David's little elfin friend, jumped up from the bushes.

"Hello, Squeedee," exclaimed David, shaking the little elfin's hand. "I guess I must have frightened Mr. Rabbit by the way he jumped. 'He's not here, he's not here' he didn't wait a bit."

"One thing Jackie Rabbit never does," laughed Squeedee. "Why, that's what his ears are for, and he generally uses them. At the least crackling of a twig he's ready to jump. But don't be sorry, we'll just go after him. And before David knew what he was about away he went hopping after Squeedee just like Jackie Rabbit had hopped away from him.

"Just the Same, I Never Take Chances," Laughed Jackie.

They soon reached Jackie Rabbit, who was crouched under a pile of brush, looking so much like the brown leaves and twigs that David could hardly find him.

"I'm sorry I frightened you," said David, after Squeedee had introduced him. "I wouldn't harm you for the world."

"Just the same, I never take any chances," laughed Jackie Rabbit, "because I've a family of little ones to look after."

"Oh, please take us to see them," begged David. "I'll try not to frighten them."

"All right," squeaked Jackie Rabbit.

With strict economy and putting off all but the most pressing bills, and those to people who couldn't afford to wait for them—our little household went on running comfortably for a month. After that loomed chaos, with the addition of numerous unpaid bills.

If Dicky were well, I could brave his anger and demand that he give his attention to the problem. But his untimely death showed that his nerves were indeed like "badly frayed strings," as Lillian had aptly put it.

Although I couldn't shake off a vague conviction that his death was somehow connected with the financial crisis, I was also in evidence—and I resolved not to speak to him at all upon the subject.

I must go to work at something as soon as the baby should be a little older. But that was impossible just now. And if I let Katie go—my first thought of economy—how get her back again when I returned to the work she had done? Besides, my promise to Jim that I would care for Katie while he was gone to war prevented that procedure.

And how to meet the financial crisis which would descend upon me at the end of another month?

Round and round the circle of possibilities I travelled, getting more discouraged every moment. My head throbbed, the chill was creeping back into my veins.

My baby whimpered and stirred. I sprang to his crib, gathered him to me, blankets and all, and scrambled back into bed, cuddling him frantically.

For to me had come the knowledge which is sometimes the heritage of every mother, that there is no healing of a woman's hurt heart more potent than her little child's body clasped close, close in her arms.

MY SOLDIER HUSBAND

ADELE GARRISON'S CONTINUATION OF

REVELATIONS OF A WIFE

What Letters Are These Dicky Fears Madge's Eyes to See?

"The letters!" I repeated dully, looking at Dicky in bewilderment.

"The letters?" he mocked outstaringly.

"Don't pretend you haven't got them, for I know better. You'd never leave anything like those around loose, so fork them over. And I wish you joy of the dope you've got from them."

"Dicky," I said firmly but pleasantly, although I was trembling with passion, "I mustn't show on account of my husband's condition, 'please listen to me. I have nothing of yours, have seen nothing save the checkbook and as this I've just handed you. If you have lost any letters, I haven't seen them. But'—"

With a sudden thought, "are you sure you have lost them? Have you missed them?"

"That's not your affair," he retorted rudely, but I saw by his eyes that I had unwittingly struck the right note. He hadn't missed them, he had jumped to the conclusion that I had them.

He gave me a long, searching look which I returned unflinchingly, although it was hard to bear silently the contempt and anger in his eyes. Then he turned on his heel, and without another word or glance stalked out of the room.

I knew that if it hadn't been for the baby he would have slammed the door viciously, and was thankful that even in his anger he remembered his tiny son.

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Today's Fashion

By MME. FRANCES

Brown Velvet Street Frock, Featuring the New Fringe.

Fringes are worn in almost every conceivable form from outdoor costumes to evening gown. One of the most charming combinations is the heavy silk fringe with velvet, such as is shown in the accompanying illustration.

This is a brown velvet frock, severely plain as to bodice, except for the single row of small buttons down the back. The sleeves are also ornamented with buttons on their turned-back cuffs. But the decorative effect is in the heavy very deep brown chenille fringe, depending from the hip line and swirling gracefully about the narrow skirt.

As long as our friend Squeedee is with you you're welcome. And away he hopped, Squeedee and David following after him across the field to the woods beyond.

There under a thick low bush, in a nice bed of weeds and grass sat Mamma Rabbit watching her three little babies playing around.

At first she didn't like the idea of Jackie Rabbit bringing company home, but when she saw Squeedee she knew David must be a friend.

"You see, we have to be so careful about visitors these days," she laughed, "but if you're a friend of Squeedee it's all right."

"He's not only my friend, but a friend to all the little meadow people," replied Squeedee.

"Indeed, I am," laughed David. "I love every one of you. But tell me, Mamma Rabbit, is this your place?"

"Certainly, our summer place," she replied. "Of course, in winter we build a burrow under an old tree or under a bush in the ground. Then when the snows come we can keep good and warm."

"Some day we're going to take a trip to visit our cousins who live across the seas," replied Jackie Rabbit. "They live in regular rabbit villages. Hundreds of them all together with hallways underground connecting each little house just like your roads connect your houses. We American rabbits are not quite so friendly with one another, we try not to live too close to our neighbors."

"It must be jolly living in a rabbit village," said David. "Maybe some day Squeedee will take us to visit your cousins."

"But right now we'll have to hurry," said Squeedee. "Before David could blink his eyes he was standing on the road and Jackie Rabbit and his family and Squeedee had disappeared."

To-morrow's HOROSCOPE

By Genevieve Kemble

SATURDAY, NOVEMBER 2

The astrologer for this day is strong for important, radical, propitious and entirely satisfactory change. It is a time to be talking, making a new plan, since there is a long chain of stellar influences of the most auspicious nature. Opportunities sudden and unheralded may present themselves, and you long standing reverses, obstacles and disappointments be swept away. Benefits will come through traveling, removals, public agencies and also from elderly persons or Saturnine employments. Business and professional pursuits are promised to flourish, and letters, contracts, documents, etc., may be signed with confidence as to fruitful results. The disposition will be daring, brave, resourceful and enterprising. On the whole, this should be a day of large and successful projects and one memorable for its events. Do not be concerned about trifles.

Those whose birthday it is are promised an eventful and prosperous year, with decided change and travel. A child born on this day will be active, resourceful and enterprising, fond of change and travel, and will be successful in life.

YOU DON'T NEED TO GO

on suffering with that obstinate sore, if you will only use Zam-Buk—the great herbal skin cure. This balm, owing to its unique composition, is the very thing for sores and skin troubles that have resisted ordinary treatments.

Mrs. Herbert Cox, of Port McNicoll, Ontario, writes: "For nine years I suffered with an abscess on my face, which was both painful and disfiguring. I had the abscess lanced repeatedly, but it still remained. I also tried ordinary ointments, but without any permanent benefit. Finally the doctor told me I had a tumor on the bone, and would have to undergo an operation, which I did; but instead of improving, the wound only became worse. I was in despair when a friend got me to try Zam-Buk. I soon noticed a marked improvement. Zam-Buk seemed to get to the very root of the trouble, and in the end the abscess was entirely cured—not even leaving a scar. This was a year ago, and there has been no return of the trouble."

Zam-Buk is not a mere ointment, but a rich herbal balm. Unequalled for eczema, scalp sores, ringworm, boils, bad legs, blood-poisoning, piles, cuts, burns, sprains, scalds, and all skin injuries. 50c. box, 3 for \$1.25, all druggists or Zam-Buk Co., Toronto. Send 1c. stamp for postage on 60c. trial box.

ZAM-BUK

KITCHEN ECONOMIES

BY ISOBEL BRANDS.

OF THE APPLECROFT EXPERIMENT STATION

Six Quick Cornmeal Breads That Solve Conservation Problems Deliciously.

Who said cornmeal breads were monotonous? For there are an astonishingly large number of ways in which the changes can be rung on breads with a cornmeal foundation. Moreover, corn bread makes a remarkably good quick bread, and is a heat-producing foodstuff that makes an ideal breakfast dish for cold days.

Cornmeal Hotbread. 2 cups of sifted cornmeal, 2 teaspoons of salt, 1 teaspoonful of butter.

Mix the cornmeal, salt, add butter, and then pour over all 2½ cups of boiling water. Stir until thick, then spread about half an inch thick on a hot greased griddle. Cook 20 minutes, then cover the top with soft butter, turn and cook for 20 minutes more on the other side.

Cornmeal and Cheese Hotcakes. 2 cups of cornmeal, 1 cup of grated cheese, 1 tablespoonful of salt, 2 quarts of water.

Add salt to the boiling water, then gradually stir in the cornmeal, stirring constantly. Boil for one hour until thick, using a double boiler. Remove from the fire and stir in the cheese. When the cheese is thoroughly melted pour into a molten bread pan and set aside to cool. When cold cut in slices and crown in fat. This may be served with a white sauce or tomato sauce.

Corn Muffins. ½ cup of cornmeal, 1½ cups of whole wheat flour, 1 cup of milk, 1 teaspoonful of salt, 2 teaspoons of baking powder, 2 tablespoons of sugar.

Sift together all the dry ingredients, then add the milk and melted butter. Mix together gradually, heating well. Pour into hot greased muffin pans and bake in a hot oven for 20 minutes.

Corn Dodgers. 1½ cups of cornmeal, 1½ cups of boiling water, 1 teaspoonful of salt, ½ teaspoonful of butter.

Mix together cornmeal, sugar and salt. Add butter, then pour over all the boiling water, stirring well. When well mixed form into small cakes and fry in hot bacon fat. They're delicious.

Cornmeal Hot Skillet. 1 cup of cornmeal

1 cup of boiling water, 1 teaspoonful of salt, 1 teaspoonful of sugar, 1 teaspoonful of butter, 1 teaspoonful of oil.

Core, peel and cut the apples into small pieces. Mix the mush with the hot milk, add the sugar, butter and beaten egg. Drop by spoonfuls on a greased hot griddle and bake brown on both sides.

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PUT YOUR DOLLARS IN KHAKI

Canada's dollars must be fighting dollars. This war can be won only when victory is the chief interest of every man, woman and child in Canada.

Every dollar you have---every dollar you can borrow--is urgently needed to back up the boys at the front and bring to the Allied armies a glorious and decisive VICTORY.

If you value Freedom—if you hope for Peace—if you love your Country—your Home—your Independence—put all your savings in Victory Bonds.

This Victory Loan 1918 will enroll a mighty army of fighting dollars—an irresistible financial force that will sweep our brave boys onward to certain, triumphant success.

Every dollar invested in Victory Bonds will be safeguarded by Canada's fighting men—Canada's peerless natural resources—Canada herself.

Your money will be returned to you with interest, and you will have the additional satisfaction of knowing that you have done your duty to your country, your home and yourself.



BUY VICTORY BONDS

This space donated to the Victory Loan 1918 Campaign by
John H. Chapman & Co., 239, 241, 243 Dundas Street, London.

GERMAN RULER QUILTS THRONE?

LONDON, Oct. 31.—(10:50 p.m.)—High placed German officials at Copenhagen this afternoon received information that the German Emperor had abdicated, according to the Copenhagen correspondent of the Exchange Telegraph Company, who adds: "Nothing is said about the crown prince."

SWISS GOVERNMENT REDUCES NUMBER OF TROOPS TO MINIMUM

Eight Battalions Are Retained To Prevent Smuggling.

Basel, Oct. 31.—It is officially announced by the Swiss Government that the number of troops with the colors is being reduced to a strict minimum. The majority of those retained, about eight battalions, are posted along the frontiers to prevent smuggling and espionage, in conformity with economic agreements binding Switzerland not to export raw materials which have been

imported into this country. This cordon of troops must be maintained, even in the event of an armistice, and perhaps for some time after the conclusion of peace, to prevent Swiss stocks of food-stuffs being sent abroad.

QUIET AT GALT.
GALT, Oct. 31.—Halloween was very quiet here, with Dr. Radford, M.O.H., banning parties, and police prohibiting street celebrations.

The music of Smith's Orchestra is a genuine whiff from Broadway—the bright lights, the gaily-dressed men and women, soldiers in khaki, automobiles and trolleys, all journeying down the road together, words apart in everything but in common pursuit of joy.
"Hindustani" has the Oriental touch; vigorous melody, insistent rhythm, and powerfully picturesque in its instrumental effects.
"Everything—a sparkling fox-trot, is the appropriate number on the reverse side of this popular record.
Get it at Heintzman & Co., Limited, 242 Dundas street.

ALLIED FLEET PERMITTED ENTRANCE TO DARDANELLES

Immediate Liberation of All Allied Captives—Gen. Townshend Freed and Allowed to Carry Offer of Turks to the Allies.

LONDON, Oct. 31.—Sir George Cave, home secretary, in the House of Commons today, announced the terms of the Turkish armistice which are now in operation. They include free passage of the Allied fleet in the Dardanelles and immediate repatriation of British war prisoners. The armistice was signed at noon today, and is an unconditional surrender.

GENERAL TOWNSHEND FREED

LONDON, Oct. 31.—General Townshend, the British commander, captured at Kut-el-Amara, was liberated several days ago by the Turks, Sir George Cave, the home secretary, announced in the House of Commons today in order to inform the British admiral in command in the Aegean that the Turkish Government asked that negotiations be opened immediately for an armistice.

A reply was sent that if the Turkish Government sent fully accredited plenipotentiaries Vice-Admiral Calthorpe, the British commander, was empowered to inform them of the conditions upon which the Allies would agree to stop hostilities, and could sign an armistice on those conditions on their behalf.
The Turkish plenipotentiaries arrived at Mudros, Island of Lemnos, early this week, and an armistice was signed by Admiral Calthorpe on behalf of the Allied governments last night. It will come into operation at noon today.

SOON FOLLOWED HUSBAND.

ST. THOMAS, Oct. 31.—Mrs. Wilfred Ketchew, widow of the late Wilfred Ketchew, who died on Monday, passed away at St. Thomas on the last night, according to word received by her brother-in-law, W. M. Ketchew, Curtis street. The funeral was held this afternoon from the parlors of C. A. Towers, undertaker. Interment took place in St. Thomas Cemetery.
The deceased was widely known, and will be missed by a wide circle of friends. She was only taken ill a week ago.

WHY RUN-DOWN PALE EXHAUSTED WOMEN SHOULD TAKE IRON

"There can be no beautiful, healthy, well-developed, and sturdy woman without iron. When the iron goes from the blood of the system, the power of the blood is lost, the system is weakened, the body is run down, the face is pale, the hair is falling out, the skin is dry, the nerves are irritable, the stomach is weak, the bowels are constipated, the system is generally run down, and the woman is exhausted. Iron is the only element which builds up the blood, and does more harm than good. Nuxated Iron is easily assimilated, does not blacken nor injure the teeth nor upset the stomach. It will increase the strength and endurance of weak, nervous, irritable, careworn, haggard women in two weeks' time in many cases. I have used it in my own practice with most surprising results."—Ferdinand King, M.D., well-known New York Physician and medical author. (Satisfaction guaranteed or money refunded—On sale at all good druggists.)

NUXATED IRON

BAD ORGANIZATION CAUSED DELAY IN PLANE CONSTRUCTION

Investigation Into Airplane Production in United States Is Completed.

Washington, Oct. 31.—The long-awaited report on the aircraft investigation conducted during the last five months by Charles E. Hughes and Attorney-General Gregory was placed before President Wilson yesterday by the attorney-general.

"Delays and wastes of the production program, the report declares, were due chiefly to 'the defective organization of the work of aircraft production and the serious lack of competent direction of that work by the responsible officers of the signal corps.'"

No fault is found with the management of aircraft affairs since the reorganization of last May, which placed John D. Ryan in charge.

The report finds no "graft" in the generally accepted sense, but makes recommendations for proceedings against army officers held guilty of dealing with corporations in which they were interested.

Mr. Hughes, in his report, referred to the retention by Henry Ford of Carl Ende, as chief of his drafting department, despite charges against Ende of pro-German utterances. He said there were indications of a laxity at the Ford plant with respect to those of German sympathies which was not at all compatible with the interests of the Government.

DREADED EPIDEMIC IS SUCCEEDING TO DOCTORS

ST. THOMAS, Oct. 31.—According to reports from the health authorities today there is absolutely no change in the influenza situation. It has not changed either for the better or worse, according to Inspector Shaw, and he states that while the ban on public gatherings will not be lifted for some days yet there is no need for alarm.

There was one death in the city today, but the deceased had been ill for a couple of weeks or more, so that this fact does not alter the outlook. There are a few new cases reported, but the number of recoveries are equal to the new cases, so that the situation remains the same as it was yesterday.

Medical men in the city, without exception, however, are quite optimistic, and are looking forward to the disease being absolutely under control in a few days more.

STOP CATARRH! OPEN NOSTRILS AND HEAD

Says Cream Applied in Nostrils Relieves Head-Colds at Once.

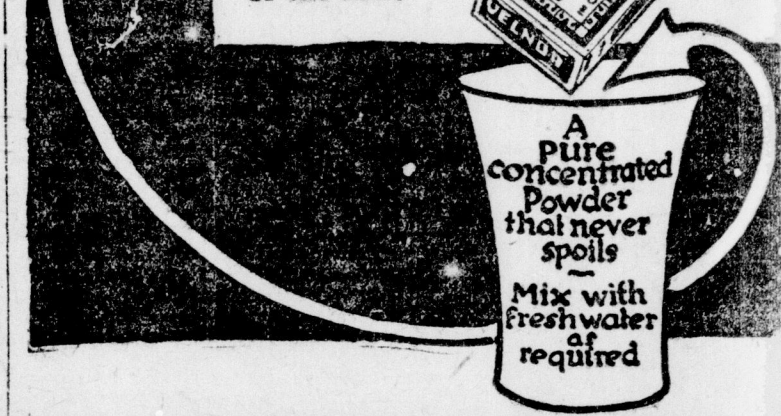
If your nostrils are clogged and your head is stuffed and you can't breathe freely because of a cold or catarrh, just get a small bottle of Ely's Cream Balm at any drug store. Apply a little of this fragrant, antiseptic cream into your nostrils and let it penetrate through every air passage of your head, soothing and healing the inflamed, swollen mucous membrane and you get instant relief.

Ah! How good it feels. Your nostrils are open, your head is clear, no more hawking, snuffing, blowing, no more headache, dizziness or struggling for breath. Ely's Cream Balm is just what sufferers from head colds and catarrh need. It's a delight.—Adv.

The Public is Warned Against using Dangerous Hair Preparations

If you value your hair, be careful what you use.
Chemical analysis proves that most liquid preparations for shampooing contain an excess of alkali (a most harmful irritant), which eats its way into the pores of the scalp, rots the roots of the hair, thus causing it to fall out.

The surest, safest and easiest way is to make your own liquid. Buy a carton of Velnor at any drug store. Dissolve one of the small packets into half glass of fresh water and you will have an abundance of pure non-injurious liquid that, aside from cleaning the hair thoroughly, will relieve itching of the scalp, falling hair and dandruff, also improve the natural color of the hair.



Use Soft Water for the Dishes

Washing dishes 3 times a day, for 365 days in the year, takes time enough without the double work caused by hard water.

Taylor's BORAX SOAP softens the hardest water INSTANTLY. Cuts grease. Gets into every nook and crevice of the dishes, the teapot, the sugar bowl, the cup handles—places the dish-cloth cannot go. No "cloudy" film on plates, glassware or silver. Everything comes out shining—glistening—sparkling.

Pure soap and borax in just right proportions—that's Taylor's BORAX SOAP. Simple—harmless—effective. Try one bar and see how it saves its cost. Sold everywhere.



Good Service vs. Poor Service

GOOD telephone service depends not only upon the co-operation of the telephone user, but upon the absolute perfection in every detail of every bit of telephone apparatus and equipment used in the transmission of speech.

Constant expenditure for upkeep is essential to good service. Every bit of wire and every piece of apparatus must be watched, tested and kept in good condition. Large reserve stocks of expensive equipment must be maintained at various points to meet promptly such emergencies as storms, fires and floods.

The public cannot be well served by a utility whose income is insufficient to provide properly for the maintenance of its plant and for the replacement of obsolete or worn-out equipment.

The small advance in rates which subscribers will be asked to bear means that we will be able to maintain our system, meet emergencies promptly, and guard against any deterioration of equipment and service.



The Bell Telephone Company of Canada

TYPEWRITER SICK?
Call us up. We are professional doctors on all makes of machines. Work guaranteed. Typewriter Inspection Company, Room 4, London Loan Building, Phone 4755.

PETROLEA LAD HIT.
PETROLEA, Oct. 31. — Official word has been received that Pte. Newell Hastings, a Petrolea soldier, has received gunshot wounds in the chest and leg.

BROWNLEE'S

DON'T WORK WITH A POOR LIGHT. LANTERNS.

Long and short globe \$1.25 each
Dash \$1.40 each
Stove Pipes 20c length
28 and 30 inch Stove Boards. Regular \$1.50 for \$1.15
No. 10 Heavy Tin Copper-Bottom Teakettles. Regular \$1.50 for \$1.00
No. 9 Heavy Copper Climax Teakettles \$3.00 each
No. 9 Heavy Copper Model Teakettles; side lift \$2.50 each
Coal Hods, japanned and galvanized 65c up
Deep Heavy Tin Kneading Pans 60c each
Moody's Castor, Coach and Axle Oil in bottles 35c and 50c
English Steel Butcher Knives 35c up.



ROOFING

The best is none too good.

EUREKA and RUBEROID \$2.50 to \$5.00 SQUARE.

PERFECTION OIL HEATERS

Japanned \$6.50
Nickel trimmed \$7.25

J. A. BROWNLEE

Hardware and Sheet Metal. Opposite Market.

50,000 AUSTRIANS ARE TAKEN WITH HUNDREDS OF GUNS BY ALLIES CHASING KARL'S ARMY

Enemy Has Been Defeated on All Sides by Italian, British and French Forces Along the Piave.

VIENNA, via London, Oct. 31. — An Austrian deputation has been permitted to cross the fighting line for preliminary negotiations with the Italian commander, according to the official announcement tonight.

ITALIAN ARMY HEADQUARTERS, Oct. 30, 8 p.m. — Allied troops advancing from the Piave River have captured 50,000 Austro-Hungarians and have taken hundreds of cannon. The third army still is advancing, taking thousands of prisoners and many cannon.

Hard on the Heels. The Italian armies are pushing after the enemy in the mountains and on the plains. Allied troops have reached Sacco, eighteen miles east of the Piave. The Austrians on deserting Asiago left great quantities of ammunition behind them.

The problem of the Allied commanders now is to throw enough cavalry and light troops across the Piave River, which is still low, to overtake and capture the main sections of the Austro-Hungarian army.

ASKS FOR ARMISTICE. LONDON, Oct. 31. — The Austrian commander on the Italian front has applied to General Diaz, the Italian commander-in-chief, for an armistice, the Exchange Telegraph Company states. The application, the newspaper adds,

has been forwarded to the Versailles conference.

OFFER COMES TOO LATE. ITALIAN ARMY HEADQUARTERS, Oct. 30, 8 p.m. In answer to Austria's announcement that she was ready to evacuate Italian territory, Italy has officially replied that the offer has come too late. It is assumed the Italians will endeavor to drive the Austro-Hungarians from Italian soil before an armistice can be signed.

50,000 PRISONERS. ROME, Oct. 31. — Prisoners taken by the Allied forces in their offensive on the Piave River now number more than 50,000, the Italian war office announced today. More than three hundred guns have been captured.

JUDGMENT RESERVED BY APPEAL COURT IN WEST SHORE CASE

TORONTO, Oct. 31. — Judgment was reserved in the first divisional appeal court today in an appeal by the municipalities of Ashfield, Huron, Goderich and Kincardine, against a judgment of the Ontario Superior Court, which approved of payments made by the Toronto General Trusts in connection with the successful promotion of the Ontario West Shore Railway, which was to have run between Goderich and Kincardine.

WAR SUMMARY

New York, Nov. 1. — The Associated Press issues the following: The great Tonic alliance which, for four years, has carried on the greatest war in history and often seemed to have almost achieved success, is tumbling to pieces. Bulgaria and Turkey have surrendered. Austria, with anarchy reigning throughout the kingdom, is begging for peace, and Germany is anxiously awaiting the terms of the allied nations before the struggle. In the east, the news of the breaking up of the enemy nations on their home fronts is more momentous than even reports of tremendous events in the theatres of actual battle. Turkey has apparently given up everything, agreed to the opening of the Dardanelles and Bosphorus and has thrown herself on the mercy of the allies arrayed against her. In this phase of the war, the United States is not an active participant. This country has not been at war with the Ottoman Empire. Entry of the Black Sea by British, French and Italian warships may be announced at any time with the final act of the drama in that region of the world but a short distance away. Assistance to Rumania and intervention in Southern Russia is probably a matter of but a brief period. Austrians Facing Disaster.

Austrian armies fighting on Italian soil face a great military disaster, for the rush of troops commanded by Gen. Diaz has not been halted by Austrian appeals. Proposals made by plenipotentiaries from Vienna have been referred to the inter-allied war council by the Italian commander, but the work of wiping out the stigma of the defeat of Caporetto has not been stopped. Fifteen Austrian divisions are reported to be trapped in the mountain sector between the Brenta and Piave rivers, while the Austrian forces between the sea and Belluno are in dire peril of being annihilated. Over 50,000 prisoners have been captured by the Allies since the drive began. At home, Austria seems to be a seething hotbed of anarchy. Railroads of the most vital importance have been given up to the Slavs, and Czech national committees. Germany now seems to be virtually cut off from Austria by the action of the Czechs in Bohemia.

CHARLES TOLD KAISER PEACE MUST BE MADE

LONDON, Oct. 31. — The German papers, commenting on the Austrian peace note, according to a German wireless message, say that Emperor Charles on September 26 sent a friendly telegram to Emperor William, announcing that Austria-Hungary was obliged to take a decisive step and that the peace offer was irrevocable.

PETROLEA BAN STAYS.

PETROLEA, Oct. 31. — The local health authorities have decided to continue the ban on all assemblies until there is further improvement in the influenza situation.

CURED OF DYSPEPSIA BY USING BURDOCK BLOOD BITTERS

The symptoms of dyspepsia are so numerous and diversified in different individuals that probably no description could exactly represent them as they occur in any given case, but a few of the most prominent are a rising and souring of food, pain, flatulence and distention of the abdomen, a sensation of discomfort after every meal, which is sometimes followed by sickness and vomiting. You will find that Burdock Blood Bitters will help with this digestion. It does this by toning up the stomach in such a way that the dyspepsia soon disappears.

Mr. Robert Waldwin, Winnifred, Alta., writes: "I cannot speak too highly of Burdock Blood Bitters for curing dyspepsia, of which I have been a sufferer for years. I have tried a good many doctors and proprietary medicines, so one day I thought I would try something different. I got a bottle of B. B. B. from our local store, as it was about the only remedy he kept, and I can certainly say that I was more than pleased with the results, as I got better right away. I will always recommend it to other sufferers."

Manufactured only by The T. Milburn Company, Limited, Toronto, Ont.

BRITISH TAKE ENTIRE FORCE OF THE TURKS

Sweeping Victory for Marshall in Mesopotamia—7,000 Prisoners.

LONDON, Oct. 31. — The entire Turkish force which has been opposing the British on the Tigris has been captured, it was officially announced today. It is estimated that the prisoners number approximately seven thousand. The text says: "The hard fighting on the Tigris, which began on October 28, ended on the 30th with the capture of the entire Turkish force opposed to us on that river. The prisoners are estimated at about seven thousand, with much material."

VICTORY LOAN TOTAL IS NOW 82 MILLIONS

TORONTO, Oct. 31. — According to the summary issued tonight of Victory Loan applications officially reported to W. S. Hodgins, chairman of the Dominion business committee, up to 11 p.m., the total for Canada now stands officially at \$82,060,250.

Bargains In Hats



FOR SATURDAY—ONE DAY ONLY
All \$3.50 and \$4.00 Soft Hats, for

\$2.85

All this season's latest colors and shapes.

John Graham & Co.

SEE THEM IN OUR EAST WINDOW.

FRENCH DEPUTY IS KILLED BY SHELL IN VALENCIENNES CITY

Accompanied French Troops When They Occupied Place.

Paris, Oct. 31. — M. Durro, member of the Chamber of Deputies for Valenciennes, who insisted upon going with French troops when they occupied the suburbs of that city, was killed by a shell, it is announced. M. Metlin, also a deputy from Valenciennes, who was accompanying M. Durro, was severely wounded.

WOODSTOCK BOYS REACH HOME

WOODSTOCK, Oct. 31. — Three more Woodstock men have returned from overseas. Pte. N. Bennett and Pte. Bert Hurdie, who went overseas with the 16th Battalion, and Lance-Corp. Fred McDonald, son of Mr. and Mrs. Donald McDonald, of this city. McDonald went overseas with the 7th Battalion, and has been two years in France. During that time he went through severe fighting, in the course of which he lost his left eye, and had his left shoulder-blade badly shattered. Another brother, Pte. Walter McDonald, who went overseas with the second contingent from Montreal, is now in France.

There's a Double Economy in Wearing RUBBERS

OF course, rubbers save your shoes—save the valuable leather, and make shoes wear longer. That's the economy you can recognize and appreciate.

But—there's another saving when rubbers bring you and the children safely through the wet Fall and severe Winter without even a cold—when you don't have to lose a day from work or spend a cent for medicine.

Isn't that the greater economy? To guard your health—prevent you from being ill—protect the children—save your money.

Look to your rubbers—see that toes and heels are sound and free of cracks—if not, get each pair of shoes fitted with its own size and shape of rubbers. Do the same for the children. Then you'll get long wear and comfort.

Do it now—and be prepared for bad weather.

There's a style and shape for every shoe,—for men, women and children—in these six **Dominion Rubber System** brands, carried by the leading shoe stores:—

"Jacques Cartier" "Granby"
"Merchants" "Dominion"
"Maple Leaf" "Daisy"

These marks on Rubber Footwear distinguish a **Dominion Rubber System Product.**

Ask for these brands—they give the best wear.



Draperies

Your finest choice of curtain and drapery materials can be made from our beautiful new Drapery Department. A few special values for Saturday only are here shown.

... SPECIAL ...

Handsome Marguerite Curtains, with exquisite insertion and edgings; also some of the newest design, with the motifs set in, and finished with cluny lace edgings. Regular \$5.00 to \$6.00, a pair \$3.79

Living Room Furniture

The long evenings have started and the restful Easy Chairs are in great demand. Our immense assortment of these range in prices to suit every pocketbook.

\$16.50

Buy this Spring-Seated, Tapstry-Covered, Easy Chair. Armchairs to match, same price.

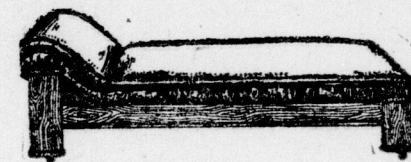
\$2.90 FOR A Boys' Bicycle

Very strong and all-steel construction.

The best selection of Children's Vehicles and toys will be found here at the lowest prices.

Saturday Morning at 9.30

6 only Couches will be put on sale at \$6.98 each. These are covered in rich velour, with fumed oak frames.



Material By the Yard

Marquessette, finest quality, finished with 2-inch hem, in white, cream, ecru. Regular 50c yard, for a yard 39c

CRETONNES.

Now that the house cleaning is almost finished, wouldn't Side Curtains complete the room? We have a complete range of all such goods. Prices 29c, 39c, 48c up to \$1.50 a yard

Bungalow Nets, most suitable for bedrooms and dining-rooms. Regular \$5.00 to \$6.00, a pair 37c

Keene Bros.

125-127 King St.

London's Best Home Furnishers.

A few last year's Stoves to be sold at old prices on Saturday.



A Dollar Is Like a Bicycle

IT STOPS BEARING BURDENS THE MOMENT IT CEASES TO ROLL

There is a vast difference between hoarding money and saving it.

The wage-earner who keeps his money hoarded up at home is worse than the slacker who dodges military service.

Put your dollars to work for your country at a fair remuneration for every day's work they do.

The great Victory Loan 1918 campaign will enable you to keep your dollars rolling and bearing their share of Canada's burden.

The people of other nations now at war with Germany are making far greater sacrifices than we in Canada have ever been called upon to make.

England is paying the price in pounds sterling, largely earned by the **Five Million Women** who have,

voluntarily, gone to work to fill the places of the men at the front.

Hundreds of England's brave women have engaged in the manufacture of T. N. T.—that dreaded explosive which devastated the city of Halifax. This work destroys the hair, ruins the complexion, and turns the skin yellow. But even at the sacrifice of their beauty, these noble British girls are cheerfully serving their country in this great fight for freedom and humanity.

The least we can do is to lend our money to Canada, at interest—upon the best of security—that the world may be made free, for all time, from the menace of war and militarism.

Even at the sacrifice of some comfort—some favorite luxury—it is the duty of every Canadian, regardless of age, or sex, or station, to

BUY VICTORY BONDS

This space donated to the Victory Loan 1918 Campaign by

People's Outfitting Company, 240 Dundas Street

ADVERTISING RATES.

Amusements—Fifteen cents per line each insertion.
 Meetings—One cent per word each insertion.
 Births, Marriages and Deaths—One insertion, 50 cents. Memorial notices, 25 cents each insertion. Cards of Thanks, 50 cents each insertion.
 Articles for Sale, To Let, Help Wanted, Situations Vacant, Board and Lodging, Lost and Found, Rooms To Let, and all similar condensed advertisements, one cent per word for consecutive insertions. Advertisements ordered for special days, one cent per word, each insertion. No advertisement less than fifteen cents.
 An extra charge of ten cents is made for all transient advertisements that are charged.

AMUSEMENTS, LECTURES.

The Winter Garden
 Will Soon Reopen
 Halloween Carnival Coming. Bigger, Better Than Ever.
 BUY A VICTORY BOND!

Victory Loan, 1918
 We will exchange for Victory Loan, 1918, any securities you may have on reasonable terms. Buy Victory Loan, 1918.

F. B. CLARKE,
 LONDON STOCK EXCHANGE,
 415 Richmond Street, Next Bank of Commerce, London, Ontario.

PROFESSIONAL CARDS.

BRUNSWICK TRIO, "THE HARMONY BOYS"—Fall fair program. Songs, violin specialties, piano accompaniment. W. Spence, 2 Erie Avenue, Phone.

SPECIAL ANNOUNCEMENT—PALLADIUM Academy. Owing to health regulations no dancing parties until further notice. Private lessons as usual. Terms, 25c. PALLADIUM, 100 Dundas Street, London.

HENDERSON'S JUVENILE PIPE BAND and Entertainers have the following engagements: November 1, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 2, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 3, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 4, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 5, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 6, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 7, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 8, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 9, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 10, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 11, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 12, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 13, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 14, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 15, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 16, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 17, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 18, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 19, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 20, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 21, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 22, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 23, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 24, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 25, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 26, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 27, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 28, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 29, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London. November 30, 1918, at the home of Mr. and Mrs. J. H. Henderson, 100 Dundas Street, London.

MACDONALD LONDON JUVENILE PIPE BAND, dancers and entertainers, specialty Red Cross and patriotic songs. Phone 100. 100 Dundas Street, London.

SAM MUNRO, JUVENILE HARRY LAUDER, feat. with Henderson's Pipe Band. 101 Waterloo Street, Phone 119.

GEORGE A. STEER, ELOCUTIONIST and soloist—Specialty in dramatics. Care the Pardon Hardware Company, London.

PHONE 2198 REGARDING MINERAL baths and massage treatments for various ailments. Experienced attendants. 2198 Dundas Street, London.

MUSIC FURNISHED FOR PARTIES, balls, banquets, etc. Tony Vito's Italian Harpists, 122 Queen's Avenue.

MEETINGS.

OWING TO HEALTH BOARD regulations, regular communication, St. John's Lodge, 209a, A. F. and A. M., has been postponed till Friday, Nov. 8, 7:30 o'clock. Francis S. Campbell, W. M.; J. E. Keenleyside, secretary.

THE MEMBERS OF THE ONTARIO Commercial and Industrial Association will please take notice that the regular meeting of the association, which was to be held Saturday, November 3, 1918, pursuant to bylaw, has been postponed until Saturday, November 9, 1918, to conform to the order of the board of public health. J. H. Hiscocks, secretary.

LOST AND FOUND.

LOST—BLACK POCKETBOOK, IN Victoria Park, containing receipts and valuable jewelry, registration card. Return to this office.

LOST, 315—TEN AND A FIVE—Near Dundas and Ontario or on Ridout car. Reward, 840 Princess Avenue.

LOST—LARGE BLACK CAT, WITH Captain R. G. Brook on collar. Reward on return to Mrs. Becker, 329 St. George.

AUTOMOBILES AND TAXIS
HUNTER'S LIVERY AND TAXICABS—Formerly South London—184 Maple, Phone 137.

DO YOU ADMIRE GOOD SERVICE?
 Phone 2853, Marley-Henry Taxi, Good clean cars.

HOT TAXIS—CALL 3911 ON TUESDAY—never late. Close cars. Service at all hours. 31 Wellington Street.

AUTO AND TRUCK REPAIRING and painting by experts. John J. Munro & Son, corner Albert and Richmond streets.

UNION TAXI SERVICE—24 HOURS—a day—551 Erie. One black and one of C. P. R. Phone 3403.

BLUE BONNET TAXI—IF WE have built a remarkable business it is because we give you a remarkable service. Hundreds use our service. Do you? Blue Bonnet Taxi Service, Phone 626. Baggage truck in connection.

AUTOMOBILE OWNERS—SPRINGS made and repaired. Carriage and wagon painting. Cook's Repair Shop, 347 Ridout Street, Phone 6143.

WORK WANTED.

HIGH-CLASS SHOE REPAIRING—Best materials and workmanship. Ontario Shoe Repair, 2820, near Dundas. Telephone 5829. Everything new.

PERSONAL.

YOUNG OFFICE GIRL WOULD LIKE to get in touch with another girl to whom couple of rooms for light housekeeping; references exchanged. Box 284, Advertiser.

GLENWOOD PRIVATE HOSPITAL—Nervous cases specialty. 433 Ridout, Phone 1705.

MRS. LANE, CLAIRVOYANT, 352 York Street, London, Ont.

CANCERS CURED BY PLASTER—Established 40 years. Henry Edwards' Cancer Hospital, 383 1/2 Ridout Street, Phone 3668.

SCIENTIFIC PALMISTRY AND PHRENOLOGY—Accurate, scientific and reliable advice on business, health, love, marriage, etc. Opportunities and changes choice of occupation, etc. When in doubt consult Mrs. Morris, 210 Dundas Street, opposite Grounds gates. Hours of consultation 10 a.m. to 10 p.m.; Saturday to 5 p.m.

BUSINESS CHANCES.

FOR SALE—SUCCESSFUL AND ESTABLISHED eye, ear, nose and throat practice, new and complete working outfit of instruments, splendidly equipped and centrally located offices in one of the most prosperous cities of Ontario. For full particulars apply Box 272, Advertiser.

FURNITURE BUSINESS WANTED—Box 271, Advertiser.

HAVE ME BUILD YOU A HOUSE?—Quit paying rent and live in a home of your own. Box 273, Advertiser.

GROCERY STOCK, \$2,500, FIXTURES \$400; London, 8700 Sydney Street, Insurance agent, Talbot Street.

MARRIAGE LICENSES ISSUED BY W. G. R. Bartram, 59 Dundas.

MARRIAGE LICENSES ISSUED BY E. J. Childs, 623 Dundas.

BORN, MARRIED, DIED.

BORN.

VAINE—At St. Joseph's Hospital, on Oct. 31, 1918, to Mr. and Mrs. Lewis Vaime, 337 Adelaide Street, a daughter (Gene Mildred).

MARRIED.

BLAIR-WATSON—On Oct. 30, 1918, at the residence of the bride's mother, 153 Wootton Road, by Rev. W. L. Armstrong, Effie Louise, daughter of the late William James and Mrs. Clara, to Frederick Henry Greenlee, son of the late Andrew and Mrs. Greenlee.

DIED.

BENNETT—At St. Joseph's Hospital, Hamilton, on Oct. 31, 1918, Mrs. R. W. Bennett, in his 37th year.

Funeral private from the home of his mother, 455 Queen's Avenue, on Saturday, at 3:30.

BOURNE—Suddenly, at her late residence, 100 Dundas Street, on Saturday, at 3:30 p.m., service at 3:30 p.m. Friends and acquaintances please accept this intimation.

BROWNIE—At her late residence, 21, con. 3, Westminister, on Thursday, Oct. 31, 1918, John Brownie, in her 62nd year.

Funeral from the above address on Sunday, Nov. 2, at 1:30 p.m. Interment at Dorchester Union Cemetery.

DEACON—In this city, on Friday, Oct. 31, Florence, beloved wife of William J. Deacon.

Funeral from late residence, 141 Dufferin Avenue, on Saturday, Nov. 2, at 3 p.m., service at 2:30 p.m. Interment at Mount Pleasant Cemetery.

FERGUSON—At her late residence, 1418, William Street, dearly beloved and second son of Mrs. Frances and the late Frederick W. Heath of Kalamazoo, Mich., also John Fergusson, beloved wife of David Ferguson, in her 77th year.

Funeral from the home of her daughter, Mrs. James Mapleton, 26 Wellington Road, on Saturday, at 1:30 p.m. Service at 1:30 p.m. Interment at Mount Pleasant Cemetery.

HEATH—At Lorain, Ohio, October 31, 1918, William Heath, dearly beloved and second son of Mrs. Frances and the late Frederick W. Heath of Kalamazoo, Mich., also John Fergusson, beloved wife of David Ferguson, in her 77th year.

Funeral from the above address on Saturday, at 1:30 p.m. Service at 1:30 p.m. Interment at Mount Pleasant Cemetery.

HILL—At 604 King Street, on October 31, 1918, Hattie, dearly beloved wife of the late H. Hill.

Funeral from the above address on Saturday, at 1:30 p.m. Service at 1:30 p.m. Interment at Mount Pleasant Cemetery.

MORTIMER—On Oct. 29, 1918, Frank R. Mortimer, only son of John and late Mortimer, in his 30th year.

Funeral will leave Geo. E. Logan's undertaking parlors, 400 Dundas Street, on Friday, Nov. 1, 1918, service at 1:45 p.m. Interment at Woodland Cemetery.

PANLEY—Of pneumonia, in England, Orme, Reginald Pamplin, dearly beloved son of H. H. Pamplin, of Harley, Ont.

SCOTT—On August 8, 1918, Pte. William G. Scott, killed in action, somewhere in France, dearly beloved and only remaining son of Mr. and Mrs. Andrew Scott, Lidderton.

WARD—At Toronto, on Thursday, October 31, 1918, Wilfred Jane, dearly beloved and youngest daughter of Harry and Mabel Ward, aged 1 year. Funeral (private) on Friday, November 1, 1918, at the home of the late Mrs. J. H. Hiscocks, 240 Wharncliffe Road.

CARDS OF THANKS.

Pte. W. Belland wishes to thank the Blue Bonnet Taxi Company for the prompt service they rendered on the morning of October 31, in bringing lady to St. Joseph's Hospital.

SITUATIONS VACANT.

GOOD POSITIONS WAITING BOTH men and women at telephone, freight and ticket clerks, etc. Railways will now accept women in station positions. Unusual opportunities and count of war. Big wages to start. Railway forms and main lines insured result. Now is the best time to prepare through home study. Victory bonds accepted. Write Dominion School Railroading, Toronto. T-5.

MEDICAL CARDS.

DR. BROWN—BYE, EAR, NOSE, THROAT, 72 Clarence Street. Appointment preferred.

F. L. BURDON, M.D., L.R.C.P. and S. (Edinburgh). Diseases of women, children. 484 Waterloo, Phone 251.

DR. W. F. BABB, 205 QUEEN'S Avenue, Eye, ear, nose and throat.

DR. W. J. STEVENSON, 389 DUNDAS Street—Specialty, diseases of women and children. Phone 100.

DR. HUGH A. STEVENSON, 391 DUNDAS Street—Specialty, attention X-rays. Phone 100.

JOHN J. HUNTER, 392 E. BALDWIN, Hayman Court, Queen's Avenue—Wellington.

DR. JOHN S. SCHRAM, CORNER Kent and Talbot Streets. Specialty, midwifery, diseases of women and children.

DR. PINCHEL, LONDON—ELECTRICAL treatment of diseases of speciality.

DR. GEORGE MCNEIL—OFFICE AND residence, 214 Queen's Avenue. Specialty, diseases of women and children.

J. B. CAMPBELL, M.A., M.D.—SPECIALTY, diseases of children and diseases of women. Hours, 1-4, 7-8, and appointment.

DR. J. E. KIDD, OFFICE AND residence, corner Dundas and Maitland, Phone 888.

DR. NORMAN H. HENDERSON, CORNER Kent and Talbot Streets. Specialty, diseases of women and children.

DR. J. K. KENNEDY, SPECIALIST, GENTILE—URINARY and rectal diseases of men and women. 426 Richmond Street, London.

DR. FERGUSON and FERGUSON, South London, Phone 752. Dr. F. Ferguson, specialty, diseases of children and diseases of women. Dr. J. Ferguson, specialty, diseases of children and diseases of women.

DR. HOLMES, 344 RICHMOND—SPECIALTY, diseases of children and diseases of women. X-ray.

DR. WICKES, 436 WATERLOO—Specialty, diseases of children and diseases of women. X-ray.

DR. SEPTIMUS THOMPSON, PARK Avenue, corner Queen's, Eye, ear, nose and throat.

DR. A. J. McLEAN, CORNER DUNDAS and Kent Streets. Specialty, diseases of children and diseases of women. X-ray.

DR. W. L. CLARKE—EYE, EAR, NOSE and throat. 225 Dundas Street.

R. W. SAWAY, M.D., L.R.C.P. and M.R.C.S. (England), 257 King Street, Phone 538.

DR. W. M. SHOEBOTHAM, 620 RICHMOND, corner of Hyman, Specialty, surgery, diseases of women.

DR. J. Z. HETT, SPECIALIST—CANCER, tumors, etc. King Street east, Kitchener, Ont.

DR. D. H. ARNOTT, 226 QUEEN'S Avenue, in addition to regular practice, will give special treatment for cure of liquor and drug habits.

SURVEYORS.

F. W. FARNCOMB, CIVIL ENGINEER and surveyor, Room 307, Dominion Savings, Phone 552.

HOTELS.

LONDON HOUSE—PHONE 4905—Remodeled. Modern rooms by the day or month.

MALE HELP WANTED.

WANTED—FIFTY MEN TO WORK in yard, 40 cents, nine hours, steady work, permanent; also 40 process laborers, steady, permanent. Please job, 40 cents, eight hours, occasional overtime. Opportunity to advance to better wages. International Nickel Company, Port Colborne. 30c.

Men Wanted.

APPLY CITY GAS WORKS, Corner Horton and Ridout Streets.

EXPERIENCED WEAVERS WANTED—Woolen and worsted goods; steady work; good wages. Apply Auburn Woolen Company, Peterboro. 25c.

MEN WANTED WHO HAVE HAD some experience cutting sole leather. C. S. Hyman Company, Limited. 25c.

SMART BOY WANTED TO ACT AS night messenger; must have wheel. Good wages and excellent opportunity. Telegraph Company. Apply G. N. W. Telegraph Company. 25c.

TWO GOOD STOUT YOUNG MEN wanted for mailing room. Apply circuit mailing room, Advertiser.

PARCEL BOYS WANTED AT ONCE—Smallman & Ingram. 25c.

SALESMEN WANTED—GOOD positions at waiting for trained men. Our course trains you in your spare moments. Write for booklet to National Salesmen's Training Association, Dept. A, Toronto. 5c.

WANTED—A GOOD STEADY BOY to drive grocery wagon. Apply Ed. Nole, 474 Dundas. 5c.

BOY FOR BARBER SHOP—APPLY Tecumseh Hotel. 25c.

MAN WANTED FOR GUM DEPARTMENT—Steady employment. Apply O-Pee-Chee Gum Company. 30c.

DRIVER WANTED—APPLY FINNEY and Shannon, coal and wood. 30c.

BOYS WANTED TO CLEAN UP ON URBANS. Marsh, Market House. 25c.

WANTED—CAMPBELL OR UNION machine operators, also harness and club bag makers; highest wages paid. Apply High Carsten Company, Limited, Elgin Street, Ottawa, Ont. 25c.

WANTED—BOY PASSED ENTRANCE examination for position of apprentice. Saunders & Co., 352 Clarence Street. 25c.

WANTED BOY FOR DINING ROOM. Apply Tecumseh Hotel. 25c.

JOIN CASSAN'S WIRELESS SCHOOL for quick results in Radio Telegraphy. Great demand now. Special class starting on November 1, 1918. Apply Cassan's Wireless School, Toronto. T-5.

TWO GOOD ACTIVE MEN WANTED to work in bakery. Apply Johnson Bros., 252 Ottawa Avenue. 25c.

BAKERS WANTED AT ONCE—APPLY Johnson Bros., 252 Ottawa Avenue. 25c.

FLAX SCUTCHERS WANTED.

Ontario Flax Company, Ltd., want experienced scutchers for their Thorford mill. Apply to

JAS. McLEOD, Thorford.

Or **F. J. LOCKHART,** Parkhill.

Men Wanted.

FOR SCRAPING THE LONDON AND LAKER ERIE RAILWAY.

Free transportation to and from London. Wages, 30 cents per hour; nine-hour day.

Apply W. M. Warburton, Horton Street station.

TEAMSTER WANTED—APPLY London Box Manufacturing and Lumber Company, 309 Bathurst.

BOYS WANTED.

FOR CANDY DEPARTMENT APPLY **D. S. PERRIN & CO., Ltd.** Nov. 5.

TIRE BUILDERS—\$2.75 PER DAY while learning; steady work guaranteed. Apply at Dominion Tire Factory, or 127 King Street W., Kitchener, Canada. 25c.

Linotype Operator Wanted.

For position on Morning Advertiser; employment at home. In war or peace time—Kitt Knitter for us on the fast, simple Auto Knitter. Particulars, Monday, 26 stamp. Auto Knitter Company, Dept. C29, 607 College, Toronto, Ont. Dec. 13-24.

Fifteen PERFECT Hand Workmen.

Harper, Presnail Cigar Co., Limited

HELP WANTED.

PATRIOTIC, STEADY, WELL-PAID employment at home. In war or peace time—Kitt Knitter for us on the fast, simple Auto Knitter. Particulars, Monday, 26 stamp. Auto Knitter Company, Dept. C29, 607 College, Toronto, Ont. Dec. 13-24.

SITUATIONS WANTED.

SITUATION WANTED tain 1411 YOUNG LADY WISHES POSITION—Office experience; two years' Foreign Legation (general course). Apply Box 288, Advertiser.

SITUATION WANTED by 21-year-old man and pastry baker. Box 281, Advertiser.

POSITION AS HOUSEKEEPER by one or two gentlemen by middle-aged, well-educated person, good plain cook, capable and reliable. State wages. Box 259, Advertiser, London. 25c.

WM. H. WILLIS, PUBLIC ACCOUNTANT—Audits, investigations and systems. 344 Burwell Street, Phone 2720.

THAT SON-IN-LAW OF P.A.'S—But Night Duty Makes It Altogether Different.

I PREFER, WE POLICE MEN ARE EVERY BIT AS SELF-RELIANT AS ANY POLICEMAN ON THE FORCE!

IM GLAD I HEAR IT!

WELL—SO LONG! I'M GOIN' TO BED!

OH, NO, YOU'RE NOT! YOU'RE GOING TO GET YOUR HAT AND COAT AND COME WITH ME!

HUH?

YOU DON'T SUPPOSE I'M GOING TO TRAMP THOSE STREETS, AFTER DARK, ALONE, DO YOU?

MALE HELP WANTED.

TEAMSTER WANTED—APPLY WEBSTER Fuel Company. 30c.

CARPENTERS.

55c an hour; 50 car repair men, 45c an hour; 30 laborers, 27c to 30c an hour; all 3 1/2-hour day.

ONTARIO GOVERNMENT EMPLOYMENT BUREAU. 108 Dundas Street. 25c.

MAN WANTED FOR DEPOT WORK—also man for wagon work—Apply Canadian Express Company, Dominion Savings Building. 25c.

SALESMEN WANTED—RETURNED soldiers; pleasant work; good money. Apply J. Faulkner, 100 Waterloo Street, Phone 2427. 30c.

IMMEDIATELY—LICENSED DRIVER for Ford car; must know city. Anderson, Market House. 25c.

WANTED—PAPER JOGGER, OR man to learn. Apply The London Printing and Litho. Company, Wilton. 30c.

MEN WANTED—RICHARDS-WILLCOX Canadian Company, Chelsea Green. 30c.

WANTED—GOOD SMART PARCEL boy, with bicycle, to work after 4 and on Saturday. Apply Cairncross & Co., 252 Dundas Street. 25c.

CIGAR SALESMAN WANTED—APPLY Cater-Hart, 71

To Persons in Charge of Churches, Schools and Theatres in the City of London.

I. W. S. Downham, M.D., Medical Officer of Health for the City of London, do hereby state that by order of the Board of Health, passed at a meeting held this morning, the following are permitted to open as stated:

1. Churches on Sunday, November 3rd.
2. Theatres, Moving Picture Shows, Pool Rooms and Public Meetings on Monday, November 4th.
3. Schools and Institutions of Learning, on Monday, November 11.
4. Sunday Schools on Sunday, November 10.

BUT THE CLOSING ORDER STILL STANDS, SUBJECT TO FURTHER ORDERS, FOR:

1. London Street Railway.
2. Dance Halls.
3. Public Libraries.
4. Skating Rinks.

Citizens of London are warned that it is still absolutely essential for the public safety that every precaution be taken to prevent the further spread of the influenza epidemic.

The precautions issued by this board, from time to time, through the public press, should be carefully observed. Permission to open theatres is granted with some hesitation by the Board of Health, and the public are warned of the absolute necessity for continued carelessness.

Dated this 31st day of October, A.D., 1918.

W. S. DOWNHAM,
Medical Officer of Health.

DENTAL CARDS.

DR. JARVIS, SPECIALIST—EXTRACTION, DENTURES, painless method, 213 Dundas. Evening appointments for extraction only.

DR. HOCKIN, DENTIST—SPECIALIST—157, pyorrhea and bleeding of "scurvy" gums. 606 Dundas, corner of Adelaide, Bank of Toronto Chambers, phone 2463.

DR. M. J. FREZELLE, DENTIST—Over McLaughlin's drug store, opposite old city hall.

DR. S. M. THOMAS—NEW ADDRESS, 212 Dundas street, Phone 2036.

DR. FRED L. WOOD
Artificial Teeth, \$6.00.
No charge for extraction. Open evenings, 8 to 9.30.

2014 DUNDAS STREET—OVER BELTZ & CO. PHONE 1977.

ARCHITECTS

JOHN M. MOORE, Architect and Civil Engineer, 416 RICHMOND STREET.

WILLIAM G. MURRAY, ARCHITECT—Dominion Savings Building, top floor. Phone 1557, house 1544.

H. C. MCNEILL, MEMBER ONTARIO Association of Architects, etc. 1040 Bank Building, Phone 252.

ARTHUR E. SUTHER, ARCHITECT—Rooms 15, 16, Dominion Bank Chambers, Dundas and Richmond. Telephone 636.

WAT & BLACKWELL, MEMBERS Ontario Association of Architects—Bank of Toronto Building, London; Lister Chambers, Hamilton.

ROOFING

SLATE ROOFING—OUR SPECIALTY in slate blackboards. J. Whittaker, 55 King street.

SLATE, GRAVEL AND CEMENT ROOFING. Paint for iron roofs, Walter Scott, 506 York street.

EDUCATIONAL

INTELLIGENT STUDENTS WILL always select the best business college for training. This has much to do with the success of the student.

DOMINION SAVINGS BUILDING, 406 Dundas, corner of Adelaide, Bank of Toronto Chambers, Phone 252.

U. A. BUCHNER, BARRISTER, SOLICITOR, corner Talbot and Carling. Phone 62. Money to loan. 38 Dundas street.

W. G. R. BARTMAN, BARRISTER, notary, etc., 59 Dundas street.

CRONIN & BETTS & COLERIDGE—Frederick P. Betts, K.C.; Thomas Coleridge.

J. M. McEVOY, BARRISTER, SOLICITOR, Robinson Hall Chambers, Money to loan.

GIBBONS, HARPER & GIBBONS—Barristers, etc., Imperial Bank Building, Sir George Gibbons, K.C.; Fred Harper; George S. Gibbons.

T. W. SCANDRETT, BARRISTER, solicitor, notary, Money to loan. 38 Dundas street.

McKILLOP, MURPHY & GUNN—OAK HALL BUILDING.

OSTEOPATHIC CLINICS

FOR RETURNED SOLDIERS—444 Waterloo. Clinics closed during summer months.

FOR CHILDREN—CATHOLIC CLUB, 520 Richmond. Clinics closed during summer months.

DERMATOLOGY

MARINELLA SYSTEM FOR FACE, scalp, chirophy. Removal of superfluous hair permanently. Miss Bennett, corner Talbot and Fullarton, phone 3627.

2D CARS FOR SALE.

CHEVROLET CAR, 1918 MODEL, at repair extra tires, a full kit of tools. Apply W. V. Charlton, 324 Bruce street, London, phone 1682.

1915 FORD TOURING IN GOOD RUN. \$1250. Order only \$225. Apply Roy Tait, 331 Wellington.

HIP 20, IN GOOD RUNNING ORDER, \$225. Apply Barber Shop, 197 Dundas street, West London.

1915 FORD TOURING CAR—1918 Ford demonstrator, full equipment, 1218 Ford runabout, 1917 Ford runabout, 1916 Ford runabout, 1916 Ford touring, 1916 Ford chassis. These cars are in A1 condition, recently overhauled and painted, 1917 Reo touring, only gone 2,000 miles; Coby & Crow touring car, or will exchange for lighter car. Universal Motor Sales, 390 Pall Mall street.

MARK CUT-RATE TIRE COMPANY, 159 Carling street, Phone 612, London.

FOR SALE—OAKLAND CAR, CHEAP. Apply after 6 o'clock, 37 Charles street, West London.

1915 FORD TOURING CAR FOR SALE, good tires, dependable wheels in good condition, cheap for quick sale. Apply 1094 Dundas, Phone 391.

USED CARS FOR SALE

CHALMERS, 1917, five-passenger, GRAY DORT, 1918, five-passenger, special.

CROW, 1917, five-passenger, FORD, 1917, Coupe, electric starter.

PACARD, HUDSON SUPER SIX, SMITH FORM-A-TRUCK, new.

DELIVERY TRUCK half-ton.

BEEMER & CO., Limited

Distributors for Cadillac, Chalmers and Gray-Dort Motor Cars. White Truck and International Truck.

REAL ESTATE FOR SALE

\$2,000—150 ACRES, CLEAR DEED, Parry Sound; will exchange for city property or good automobile. W. H. Reid, 403 Richmond.

MAPLE BUSH FOR SALE—APPLY Wm. J. Bates, No. 1, Beachville, Ont.

STORY—BUILDING FOR SALE—175

Wyoming village, Lambton County, situated in centre of village, opposite postoffice; main line, G. T. R. station, 2038, two stories, with addition 15 by 20; frame, on cement, with double collar roof; farmers' shed in rear for eight teams; all in first-class order; hydro light, fixtures, maple floors, plate glass windows, all shelled and counters full length; fine country; gravel roads; great opportunity. Proprietor retiring; will be sold cheap. John E. Anderson, Wyoming.

150 ACRES FOR SALE OR TO LET—Apply Box 3, Dorchester Station.

GOOD HOUSE, STABLE AND LOT, IN Hyde Park Village; also six acres of land can be sold separately. Apply to George C. Watson.

\$3,600—50 ACRES, 12 MILES FROM London; best of clay loam, fair buildings, 5 acres bush, stock and implements at valuation. Patterson, Imperial Bank Chambers.

SPLendid FARM—PART LOT 7, IN 4th concession, Township of Lambton, about 125 acres. The lots adjoin and constitute the well-known Shields farm, two houses, 1000 ft. long, kitchen, granary, drive shed, horse stable, etc., good orchard, well watered. One of the finest farms in the neighborhood; about four miles from Alvinston. Terms easy. See posters or Cronin & Betts & Coleridge, solicitors, London, Ont.

100-ACRE LEVEL FARM—EXCELLENT buildings; \$7000; \$1000 cash. Box 260, Advertiser.

PROPERTY OF THE LATE GORDON Kuntz—200-acre farm, near Dorchester, on Egan road; one mile south of Harriestown station; one mile to powdered mill; 15 miles from London; 15 miles to school; barn 36x30 basement stable, drive barn 46x30, hopen 22x4, 40 acres choice timber, and well tiled; large up-to-date brick house, furnace, bath, hot and cold water, etc. Apply to Mrs. May Kuntz, executor, Mossley, 10, or Daniel F. Kuntz, executor, Wilton Grove P. O.

FIRST-CLASS 100-ACRE FARM, LONDON Township, beautiful buildings. Price \$5,500. \$5,000—100 acres, Belmont, clay buildings, clay barn, Terms, \$5,500—50 acres, beautiful buildings; London Township, \$5,000—50 acres, London Township, good buildings, clay loam, Currie & Tull, 418 Talbot street.

TO LET—MODERN HOUSE—10 rooms, coal in cellar. Apply 269 Piccadilly street or 71 Waterloo. \$250.

SIX GOOD, MODERN, CENTRAL homes to let from \$18 up. Get particulars quick; also special, six-roomed, all modern brick reduced from \$2,800 to \$2,300. Sam D. Campbell, Bank of Nova Scotia Chambers, 404 Richmond.

TWO-STORY BRICK HOUSE—8 rooms, near Victoria Park, immediate possession. Phone 3477. 22a

ROOMS TO LET.

TWO FURNISHED BEDROOMS—With housekeeping privileges. Phone 3292.

FURNISHED DOUBLE PARLORS FOR rent—Kitchen, privileges, also cosy front bedroom; terms reasonable. Apply 409 King street.

TWO DANDY FRONT ROOMS—Comfortably furnished, for light housekeeping, clean and comfortable. No children. 570 Talbot.

ONE OR TWO WELL-HEATED rooms in beautiful modern home. Box 279, Advertiser.

COMFORTABLY FURNISHED and well-heated room to let. Apply 244 Queen's avenue.

FRONT ROOMS, HOUSEKEEPING IN desired, on Piccadilly, near 10th, Bond, Box 263, Advertiser.

TWO SUITES OF UNFURNISHED rooms, with conveniences for light housekeeping. Apply 124 Ontario.

WANTED TO RENT OR WORK ON shares, good 100 acres, with comfortable buildings. Address G. I. Wins, R. R. 1, Fingert, Ont.

WANTED—FURNISHED ROOMS FOR light housekeeping, November 15, central and modern. Phone 3773, between 12 and 2 p.m., or Box 270, Advertiser.

SMALL FURNISHED FLAT, IN GOOD locality. Apply Box 269, Advertiser.

SMALL FLAT—MUST BE CENTRAL—Apply Box 259, Advertiser.

WHEEL CHAIR, FOR INVALID LADY. Phone 2567.

BOARD AND ROOMS.

GOOD HOME AND BOARD FOR TWO that will share bedroom. 74 York street.

TO RENT—NICELY FURNISHED front bedroom. Phone 6062, Advertiser.

MOVING AND STORAGE.

S. J. HENDERSON'S LARGEST moving vans and storage. Phone 1254. Residence, 573 Adelaide.

BROUGHTON, THE MOVER—SPRING CATERING and shipping. Phone 1444.

ON MOVING DAY, REMEMBER "DAY the Mover." Motor vans, fireproof storage at reasonable rates. Residence, 480 Mainland, Phone 2387, H. P. Day.

BIGGS' FURNITURE STORE—AGE—Clean and dry. Prices reasonable. The Forest City Moving Vans. Phone 1162, 97 Carling street.

UP-TO-DATE MOVING VANS—FURNITURE and piano carefully handled. W. R. Flowers, 5854 Colborne street, Phone 2555.

MONEY TO LOAN.

PRIVATE FUNDS TO LOAN—LOWEST rates. U. A. Buchner, corner Talbot and Carling.

MONEY TO LOAN AT LOWEST rates—Thomas C. Knott, real estate agency, 117 Dominion Savings Building (first floor up).

\$80,000 LEND—4-CITY, FARMS—Reynolds, 17 Victoria, Toronto.

PRIVATE AND TRUST MONEY TO loan on farm and city property; lowest rates, terms to suit. T. W. Scandrett, 58 Dundas street.

USED CARS FOR SALE.

CHALMERS, 1917, five-passenger, GRAY DORT, 1918, five-passenger, special.

CROW, 1917, five-passenger, FORD, 1917, Coupe, electric starter.

PACARD, HUDSON SUPER SIX, SMITH FORM-A-TRUCK, new.

DELIVERY TRUCK half-ton.

BEEMER & CO., Limited

Distributors for Cadillac, Chalmers and Gray-Dort Motor Cars. White Truck and International Truck.

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THE LOCAL MARKET

The local market today was very busy, a few loads of hay came to the market, with a good demand for them. Large quantities of vegetables were offered yesterday of all kinds, but the price remained firm. Oats dropped from 50 to 48 cwt. Potatoes are still coming in at price; they were retailed at \$1.75 per single bag. Live hogs dropped from 25c to 50c per cwt. yesterday.

Corn, per cwt., \$2.05 to \$2.05
Wheat, per cwt., \$3.55 to \$3.55
Oats, per cwt., 48 to 48
Barley, per cwt., 48 to 48
Rye, per cwt., 48 to 48
Clover, per bushel, 1.50 to 1.50
Peppers, doz., whole, 10 to 10
Peppers, doz., retail, 10 to 10
Cabbages, each retail, 10 to 10
Potatoes, per bu., 1.40 to 1.40
Potatoes, retail, bag, 1.75 to 1.75
Potatoes, by load, bag, 1.60 to 1.60
Potatoes, retail, peck, 45 to 45
Celery, per doz., 30 to 30
Peppers, doz., whole, 10 to 10
Peppers, doz., retail, 10 to 10
Cabbages, each retail, 10 to 10
Potatoes, per bu., 1.40 to 1.40
Potatoes, retail, bag, 1.75 to 1.75
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Potatoes, retail, peck, 45 to 45
Celery, per doz., 30 to 30
Peppers, doz., whole, 10 to

Business Men and Women

Who lunch down town can enjoy an excellent full course dinner at

Peters' Tea Room

at a nominal figure....45c

Canada Food Board License 10-4821.

Issued by the Canada Food Board. We can eat the scores of other foods we have besides wheat. It's a small matter to change our diet to help Victory.



OVERCOATS

Sheep-Lined Coats

PEAJACKETS

Mackinaw Coats

Travelers' Samples. Just in. Big snags. Step quickly. A saving of \$5 or more on any one of these garments on Saturday.

Fur Felt Hats

Hundreds of these genuine English quality hats, worth up to \$2.50, for \$1.25.

Sample Sweater Coats
About 150 in the lot, ranging in price from \$2.25 to \$11.50.

Twenty-five cents saved on every pair of Overalls bought here.

Wegner Clothing Co.

THE HEART OF LONDON.

THE REAL LIVE STORE.

Famous for Their Little Prices.

371 Talbot, Opposite Market

Open Evenings

SHOES!

Of Artistic Taste!

SHOES!

Of the Finest Quality!

Ladies!

When you come to this store for shoes, you are sure of not being disappointed in the range, variety, quality and price of the stock. Our stock is so extensive and so carefully selected to meet London's trade, that we are always sure of being able to please, fit and satisfy the most particular patron. The styles for 1918 and 1919, fall and winter, are really most interesting and inviting. Come in and let us show you. No trouble. We are here to serve everyone interested in footwear of any kind. Boots, Shoes, Rubbers, Spats, Slippers for Father, Mother, Sister, Brother, Ruddy-Boy, Tot and Baby, all can be fitted—all will be pleased.

MAKE YOUR MONEY FIGHT!
BUY VICTORY BONDS!

Cook's Shoe Store

THE STORE WITH THE STOCK.

SAVE and SERVE!

BUY
VICTORY
BONDS

Space Donated by

Hay's Stationery

How Are Your
EYES?

BROWN OPTICAL CO.

EYE SPECIALISTS
AND OPTICIANS

Dundas St. Phone 251

THE CANADA AUTO DEVICES CO. 217

PARTRIDGE TIRES ARE

PREFERRED.

SO DO THOSE WHO HAVE THEM.

CANADA FOOD BOARD
Licenses Nos. 8-8840, 8-8841.

Friday and Saturday SPECIALS

At the Diprose Stores

Rolls Oatmeal (fresh) 4 lbs.... 25c
Canned Corn (golden), 2 lbs.... 25c
Shredded Wheat, package.... 14c
Krumbs, package.... 12c
Clark's Pork and Beans, large tins.... 23c
Fancy Seeded Raisins, package.... 15c
New Currants, per lb.... 57c
Lemon Peel, per lb.... 50c
Grape Fruit, fancy, 2 or 3 for.... 25c
Sweet Potatoes, 3 lbs. for.... 25c
Irish Potatoes, very good, peck.... 40c
Cranberries, per quart.... 20c
We Deliver. Order Early, Please.

John Diprose

South London Store:
160 Wortley Road. Phone 1397
266 Dundas Street Store.
Phone 2262.



DIAMONDS

Diamond Rings from \$5 to \$350, including single diamond rings, three and five diamonds, and many fancy settings in newest designs.

C. H. WARD & CO.

DIAMOND MERCHANTS.

286 Richmond Street.

ENGLISH RHEUMATISM CAPSULES

REMOVE THE CAUSE OF ALL FORMS OF RHEUMATISM.

Taylor's 6 Cut-Rate Drug Stores

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THEATRES MAKING PLANS TO PROTECT ALL THEIR PATRONS

Fumigation Order of Day at the Majestic.

SITUATION IS SAFE

Toronto Closed Week Later Than London and Are Now Open.

Feeling that public confidence has been restored to a large extent the theatres will open Monday next on the authority of the board of health regulations. Many inquiries have been received from patrons, who announce their intention of being present on the opening night, and the staffs of the playhouses, numbering in all some 100 men, have been notified to report for duty Monday afternoon and evening.

Ready to Open.

"We will be ready to open, and we will open with an assurance to the people that every precaution has been exercised to make the theatre a place that is as safe as the streets," said Manager T. W. Logan of the Majestic Theatre. "We have always fumigated the theatre at regular periods, and our ventilation system is such, with suction fans on each floor and an open dome in the roof, that the air is in constant circulation. This week the theatre is undergoing a special intensive fumigation, and we believe that the signs are that by the time Monday has arrived the public will be certain that the epidemic is ended, and will return to their amusements with a feeling of confidence."

Observed Rulings.

"We have faithfully observed the rulings of the board of health, and the loss to the whole industry has been enormous. We are guided by the board of health, and their assurance should satisfy the public that the danger has passed. Most of the other cities, many of which like Toronto closed their theatres a week later than London, are permitting the houses to open Monday. The provincial board of health has permitted this, and all over the province there are definite signs that the fresh cases are few in number."

The Majestic will open with Fred Stoner of Montgomery & Stone in his first moving picture appearance.

Information from other places where some such system is in operation will be obtained, and it is probable some plan of the kind will be worked out after the epidemic abates.

"Flu" Fails To Keep Halloween Night Revellers at Home

Downtown Streets, Though Dark, Noisy With Masqueraders.

Halloween, the night of witches, fairies and goblins, did not produce the usual amount of festivities last night. House parties were not celebrated this year to such a great extent as they have been in former years, owing to the prevalence of influenza.

In the downtown district a large number of persons were to be seen promenading the streets in fancy dress. Out of the centre of the city the usual array of small boys was to be seen plotting and planning as to whose house or garden would be raided next. All were well supplied with peaches and other implements needed for Halloween warfare.

No damage was reported, other than a missing chair or doormat, which the forgetful or unwary had left out with in easy reach of the small boy who has had his eye on that certain article for the past week. This morning it will probably be found resting on the highest point of a telegraph pole not more than two blocks away. Perhaps one of the neighbors may find a chair or two on his veranda which had not been there the night before.

Most persons took the advice gleaned from experience in years previous, and nailed everything down tight. The people missed the pleasure resorts, such as the theatres and dance halls, which always attracted a large crowd.

AN OVERSEAS PARCEL Mailed Next Week Is Sure of Christmas Delivery

We have prepared lists of acceptable articles for overseas, and can make up boxes at most any price from \$2 up. We advise early selection.

Biscuits OVERSEAS Specials

We have many varieties from which to select. Some are put up in packages and tin boxes. From 20c to \$1.25.

75c Per Tin.

LET US HELP YOU IN YOUR SELECTION.

250 DUNDAS STREET. T. A. ROWAT & CO. PHONES: 3051-3052.

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Help Haig to Hurry --- BUY VICTORY BONDS

The Purdom Hardware Co.

124 DUNDAS STREET. CHI-NAMEL STORE. PHONES 2800, 2801.

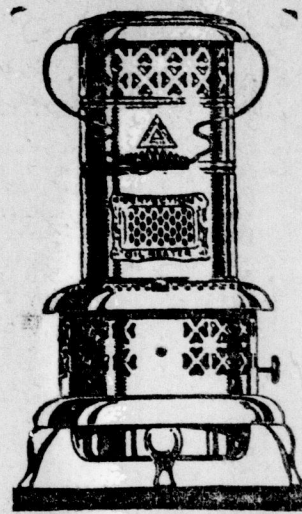
You can put solid comfort in your home with a

Perfection Oil Heater

Coal is scarce. Kerosene plentiful. This stove burns ordinary coal oil and will not burn more than a half gallon a day at a cost of only 12½ cents, and can be carried from one room to the other.

WARMTH, COMFORT, CONVENIENCE.

Japanned, price\$6.50 Nickel-Plated\$7.25



Chi-Namel Use Chi-Namel Varnishes

Made in many different colors, for wood work, it stains and varnishes at the same time. Price25c can up

We also have a special linoleum varnish. Does not change color of linoleum or oilcloth.

Grain your floors with Chi-Namel. Graining outfit enough in an outfit to grain 100 square feet, at a cost of only \$4.50. Anyone can do it.

Grain your floors with Chi-Namel. Graining outfit enough in an