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Sixteen million women cooking, scrubbing washing, tending children-all day long-in sixteen million homes.
What if twelve million of them could be released for the world's reconstruction !
Charlotte Perkins Gilman, America's sanest
nd foremost feminist discusses this burning and foremost feminist, discusses this burni
subject in Pictorial Review for February.
$\$ 9,600,000,000$, at a conservative estimate, $\$ 9,600,000,000$, at a conservative estimate,
would be released towards the world'sshortage of money and labor, by releasing these twelve million women for gainful work. Think what that would mean in France, in Belgium, in Serbia!

"But our homes? Our men? Our babies? If they must suffer we have no right to change. It is the old,.old cry that "hept millions of wor the world "nongainful"

Out of the world's necessity has been born the answer that is electrifying women the councry over. Wherever you are, whoger you are, you cannot escape its contagion. being for the home and family, decreased cost of living.

Already the astounding change is making its way into our everyday life. The cooking, the laundry and cleaning, the care of the babies in sixteen million homes-how can it be done by our mimion wow can

In detailed, practical fashion, Mrs. Gilman tells. What she has to say about this most extraordinary development in the world's afford to miss. Read "The Work and Waste of Women" in Pictorial Review for February.

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Four years of war have brought home to the world that, more important even than the bearing of babies is the saving of babies. Uncle Sam, too, among the
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cipal building.
Just what in being done, what you must begin at
once to do, Mrs. .Norris tells you. Her article, and once to do, Mirs. Norris tells youn. Myis of the issue,
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