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## THE FINEST RANGE IN TORONTO

You will find in our Handsome Clothing Cabinets the largest display of Men's Suits you can possibly imagine, priced from $\$ 7.50$ to $\$ 40.00$. We cater to the clothing needs of men as no other house can. At this season of the year there are lots of chances for you to save money as we have numbers of Odd Suits of the different lines that we are glad to clear out at a slight advance on cost. At no time have we less than TWO THOUSAND Suits to select from, and often nearer FOUR THOUSAND. So you will realize that the assortment must be large and the picking easy.

## OUR SYSTEM

We want every citizen of Toronto and Canada to come and see our HANGER SYSTEM of keeping clothes correctly, no chance for creases, no ${ }^{\circ}$ delay in handling, and every suit in plain view before you in glass cabinets (all Boys' Garments kept same way.) Furthermore, we are strictly an ALL CLOTHING house, carrying no Furnishing Goods of any kind. Our whole attention is devoted to Clothing, and as one gentleman put it the other day, he was always sure of getting what he wanted at Oak Hall, satisfaction included.

## OAK HALL CLOTHIERS

Cor. Yonge and Adelaide Streets
J. C. Coombes, Manager


# EATON'S JULY SALE NEWS 

Women's Dresses Beautiful Silk Dresses, $\$ 7.50$ and $\$ 10$ Collection of New York creations in
Tussore, Rajah, Satin Foulards and Tussore, Rajah, Satin Foulards and
Tanfetas, showing great variety as to style and trimmings; all are one piece,
and in semi and full princess designs; and in semi and full prineess designs; high and low necks; net and lace yoles;
fancy and plain panel and overdress effects; trimmings of broche, cordings greys, greens, taupe, brown, amethyst, ose, cardinal, electric, dove and slate; the price and more, while large price benefits are to be had on each $\$ 7.50$ and $\$ 10.00$

Lingerie Dresses at $\$ 3.98$ Dainty arrangements of mull, Valenforming the the heavier insertions, forming the smartest imaginable comprincess and semi-princess designs, lars and yokes of lace insertions, fine tucks and embroideries; full-flounced kirts, with neat and wide tucks; these price as to make them attractive to in price as to make them attractive to the TO-DAY ..................... $\$ 3.98$

## Silk Coats Leave

 tyles, in natural Shantung, Rajah and cloth of gold; many single coats among them, with distinctive trimming touches trasting folds of sativ: some and conblack peau de soie collars and cuffs, also long shawl collars of natte silk; odd fancy buttons and other fashionable finishings: them is a big propor-tion in the lot of black peau de soie and taffeta; with medium and large and military braidings; cut jet. and covered buttons; every one in çond
taste; being slightly soiled is the only taste; being slightly soiled is the only
thing against them; but all are m..ch thing against them; but all are m.ch

## Gloves, 19c Pair

black taffeta silk, with neat-fitting Jersey silk wrist and silk-stitched backs;
sizes 6 and $61 / 2$. TO-DAY at, per pair,

Women's Wear We

Illustrate


ARM TROU

${ }_{t}$ AL CuTisal Fams
AN NR A

SEBALL s. Newark

30 BEACH

1. Damimann Troupe
atost Fraature Aot
at Attraotion.
Nervo the Comet

figured and floral designs, front tucked and finished with colored border, shirrer sizes 34 to 42 . Price $\ldots . . . . . .53 \mathrm{c}$
-Second Floor. Contre

Annual Shirt Sale Opens To-day: The Price, 50c


During the next few days we shall endeavor to sell some 20,000 Men's Shirts at 50c each.

They are shirts that have received popular approval all Summer; the materials and the making are right every way; and they're mer; the materials and pell proportioned.
generously cut and well

There's wonderful vcriety. Striped effects that vary from the hairline to the broadest, and from the single plain stripe to the very fancy, and the group stripes, and the shadow effects, and the stripe
with a pattern in it. Then the figured and checked. designs offer a wealth of selection. The color combinations take in just about all the season's approved effects, blue and white and black and white

Zophyrs, Percales, Madras, Cambrics, and the stylish fancy corded shirtings are the materials. All good, reliable cloths, that launder up in the best manner.

The shirts are in plain neglige (soft front) style, with a sprink-
They have the small American cuffs attached, or, occasionally, separate cuffs.
This Annual Sale is always the SHIRT BUYING EVENT OF THE YEAR-and not again in trelve months is such choosing at $50 c$ possible. With substantial price-benefit on every hundref them. Its a months to come; to lay by and stock up in quantities sufficient for a six:months' or yexr's requirements.

Each size is laid ont separately for quick and easy choosing. Ready THIS MORNING at the one
price, each.................................................................................................

Ginghams $7{ }_{2}^{1} \mathrm{c}$ Yard
Thase timely is this strut past stodek


 Some of the paterems camot ber renem
 indudeded inh fis fine groung In othen

The ounatities are firited, and
 wiil sieit from a greater assortment


## Whitewear Values

Drawers, of fine outton, frill of ma
 2

Corset Covers, fine quality cotton, several styles, fine lace or embroidery
insertions at edges or lace or embroi-

Gowns, fine cotto Gowns, fine cotton, Mother Hub-
bard style, yoke of lace insertion, neck and sleeves edged with lace; lengths

Princess Slips, fins quality cotton, neck finished with row of lace insertion, row of lace beading, and ribbon and
edge of lace; skirt has flounce of lawn, with cluster of tucks, and frill of lace;
all sizes. TO-DAY ........... $\$ 1.35$

## Japanese Lanterns

 Decorate your Summer cottage orcamp for evening parties and other fetes; an immense assortment of Japanese Paper Lanterns in a great va-
riety of styles, shapes and sizes; ideal decorations for poreh or verandah.
Prices run $5 \mathrm{c}, 8 \mathrm{c}, 10 \mathrm{c}, 12 \mathrm{c}, 15 \mathrm{c}, 2 \mathrm{c}$ and 35c each.

Japanese Parasols, in brilliant ors; large enough to be useful, and
make nice decorations. Each make nice decorations. Each, ......

## Lawn Bowling

Magnificent weather for lawn bcv
ing. Weather and lawns perfect; ing. Weather and lawns perfect; in Iawn Bowls. Too well known to nee description. We simply mention this
3 bias, 5 1-16, 5 1-8, 5 3-16.
First quality
Extra quality
.$\$ 4.00$
.$\$ 5.00$

## Panamas for Men

 Our poplar F arame Hatatat 8 8.0.5 and the workmansimip is theorough, the Oraiding being biose, even and finisiled; thay are wel bleacead to a nico mito. silk band outside. Extrat value at 8 8.950 Men's white Duck Outing Hats Thini, cool and light for vaeation and outing wear roumd aroung medium
or wide brime rown and bim dosely


## Boy Scouts' Outfits

Theses outhit ars trom one English outher who has the ondial sanestion


## -T.EATON DRUG Cim <br> A Ferw Seasonable Suggestions

 Glycerine, per lb. bottle (by weight) ...40c Wood Alcohol, pint bottle, 20c; quart. . 35 c Lime Juice, per bottle $\ldots \ldots \ldots 15 \mathrm{c}$ and 25 c
Raspberry Vinegar, per bottle, 15 c and 30 c Citrate Magnesia, per 1 lb ., bulk, 35 c ; pound
bottle Seidlitz Powders, 2 boxes $\ldots \ldots \ldots . . . .25 \mathrm{c}$ Lewis' Fruit Salts, per bottle. . 25 c and 40 c
Cream Tartar, per $1 \mathrm{lb} \ldots \ldots . \ldots . . .30 \mathrm{c}$
Epsom Salts, per Granular Effervescent Phosphate Soda, per
bottle $\ldots . . \ldots \ldots . . . . . . . . . .20 \mathrm{c}$ and 60 c Parrishes Syrup, per 8 -uunce bottle....250
Lewis' Astringent Cordial, per bottle..... Lewis' Liquid Antiseptic, per bottle and 25 c Lemon Kali, per bottle .........15c and 30 c

During July and August Store Closes Saturday at 1 p.m.,
as in May and June. NO NOON DELIVERY SATURDAY

Wide Ribbons, 9c
Parre sik Thafeetes Satita nid


 dearace priee, To.DAY, per yarc, 9c

## Cuff Links at 25c

For Summer use, Gold-filled Links are showy enough, and at the same satisfost tasteful; they are much more satisfactory in the sleeves of a Summer worry of losing them. we show -no patterns and finishes in links for many men or women. TO-DAY at .....25c

## Utility Gas Ranges



These have the advantage of the "High Up" ovens. No stooping to at-
tend to baking. The stove sits on four high legs, with añiron shelf underneath. our cooking burners on top. Nicely
nickel trimmed. A guaranteed baker Price ......................... $\$ 25.00$


Acme $\underset{\text { Ranges }}{\text { Gas }}$
"amen 14.50
"amed 15.50
time, fuel,
e made frora our own plans; designed from best features of various ranges. Beautiful in appearance, nidely nickel plated parts.
Oven and broiler doors bilged. TwoOven and broiler doors bilged. Two-
bar burners for ove and 4 top burners. bar burners for oric. and 4 top burners.
A stove that is bound to give satisfacA stove that is bound to give satisfac-
tion.


The stock for this sale has been lected with the greatest care. The quills of each plume are strong and flexible and run continuously down to the tip, which is very full and fluffy. Every feather is crisply curled and graceful in sweep from end to end. The prices we have fixed far below the regular rates, owing to the enormous quantities we are marketing, and our having placed the orders when the factories were slack. Black is the one color. 17 inches long. Sale price were. $\$ 2.50$ 19 inches long. Sale price nemece. $\$ 3.65$ 201/4 inches long. Sale price $\$ 4.95$ $211 / 2$ inches long. Sale price ...... $\$ 6.00$

## 98c for Parasols

The finer grade of English-made goods, having been more than double this price; very large range of stylish patterns and color effects; a clearing up after stock-taking. TO-DAY at, each . . 98 c .

## Hosiery Savings

Women's Hose, plain or fancy Lisle dered or cotton, in a variety of embroipatterns; stainless designs; all up-to-dat lot, TO-DAY at, per pair ......... $1 \varepsilon_{0}$

Boys' Hose, ribbed black cotton stainless black dyes, seamless finish spliced heel and toe; all sizes. TO-DA Babies' Bootees, superior French made goods that have been two an three times the price, all fine, soft wool in a variety of stripes and colors. TO-


## Curtains, Drapery

These Plain Art Denims are particu-
arly well suited to cushion building and larly well suited to cushion building and a dozen other uses in home furnishings;
the soft colors, light and dark green, brown, red, crimson and navy blue, are adapted in some of their shades to every room; the quality is extra high width 36 inches. TO-DAY at, per yard,
… . ...............................

Nottingham Lace Curtains, 50 inches wide, $31 / 2$ yards long, in white only, are of a very durable lace, made from good ed with Colbert edgy woven and finish ment of good designs makes salection easy. TO-DAY at, per pair .......73c
Tapestry Couch Covers, 50 inches die, 3 yards long, fringed all round suitable for covering couch, camp bed,
or for verandah purposes. TO-DAY at


To-day's Prices for Groceries and Meats


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## TAKE "DAVIS" FOR YOUR PILOT

Men used to navigate by the stars before the
compass came into use, and when the stâr were not shining, they were very, very muc THEEY WERE SHORT OF A GUIDE When vour grandfather bought cigars, he
got a roll of tobacco but was often very much at sea on quality.
$\qquad$ ot an

The "Davis Perfection" 10c Cigar represents a standard of quality hitherto un"PERFECTION",
"PERFECTION", in the selection of leaf, has been attained by the experience of ofer
The "PERFECTION", Cigar limes up name and the name of the house that makes S. DAVIS \& SONS, LIMITED, Montreal.

is summed up in the fact that
Fresh, New and Seasonable Goods for the hollidays

$$
\begin{aligned}
& 33_{3}^{1} \text { TO } 65{ }^{\text {PER }} \text { CENT. OFF } \\
& \text { Regular Prices. } \\
& \text { READ THESE PRICES AND MAKE }
\end{aligned}
$$




MOVING SALE

## We won't waste time explaining. These prices speak louder than ampthing we could possibly say. All we ask is that you get here

 anything we could possibly say. All we ask is that you get hereearry if you wish to secure your share, because with the teriitic response to our daily bargains we can give no guarantee as to how. NECKWEAR SPECIAL




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|  <br> FLANNEL OUTIMG SHIRTS <br> Mede of fine Hghtweight mater |  |
| :---: | :---: |
|  | STIFF Bosom shiris |
|  | nhirt in noets |



UNDERWEAR-EXTRA SRECIAL


94 YONGE ST. Open TIII 10,pim.



Dudie Archdale
Wins Feature Race
At Grand Circuit




## "Big 4" Bicycle Meet



Champioz of Canada
MCCARTHY SAYS: "I am coming to trim Andrews."
WALTER SAYS: "I don't think he can do it."
Scarboro Beach Track, Saturday Night, July 30, at 8.20 Also a full list of Bicycle Races and some hair-raising Motor Cycle Biggest meet of the year

THIS INCLUDES FREE ADMISSION TO SCARBORO BEACH PARK

OKeefés

Clear as crystal-golden amber in color. Rich, creamy and sparkling. With a flavor of irresistable deliciousness. A bottle of O'KEEFE'S ALE is a drink
of delight.

Extra Mild, remember. A rich old brew-free of dregs and sedi-ment-that you may enjoy as often as you like without fear of upsetting the stomach or of making you bilious.



## There is More Genuine Tobacco Value and PHOTO-BRAND






Tennis Results Rain Did Not Reach
St. Matthew's Courts Sex





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## We HaveSome SNAPS In Motor Cars Taken

 In Exchangewhich, owing to the cloging of our buatness year, must be disposed of at once.

This is an exceptional chanoe for anyone devirng a good car at a heary saving. Every car is in splendid, runntug order, having
been completely overhauled by us, and at the very low price aeked been completely overhauled by us, and at the very low price aeked
offers a bargain which is rarely seen in an automobile at any season, Among these special bargains are-

## Runabouts

Five-passenger
Touring Gare

## Seven-passenger <br> \section*{Touring Gars}

They are on display while they last at our Richmond Street branch. We
out quickly.

## Canada Cycle \& Motor Co.

MAKERS OF HIGH-GRADE AUTOMOBLLES
100 RICHMOND ST. WEST


Mr. F. B. McCarthy the ex-champion Canadian bicyclist, said to be one of the
best all-round riders on any track, has
challenged W.E.Anchallenged W.E.An-
drews, the Canadian Champion, to a boro Athletic Park on July 30th.

A great many wins have
A great many wins have
already been credited to
Mr. McCarthy in the
Mr. McCarthy in the
Championship class both in Can ada and the
United States. In his
Canadian riding he Canadian riding he al
ways used a C. C. M. Racer. He is negotiat-
ing for the purchase of ing for the purchase of
one of our new racers
to on the United States
tracks.

The race at Scarboro Beach on the 30th promises to decide a long-standing question as to speed merits of these two Canadians. Each will use a C. C. M. Racer, acknowledged to be finest racing machine in the land.
Also we manufacture the "Cleveland," "Massey-Silver-Rib bon," "Brantford" and "Perfect" Bicycles.
Canada Cycle \& Motor Co.,Limited

Toronto


RICORD'S Tun ony R.mod SPECIFIC Wion dit domeria





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 Not a "nine days' wonder," but an eve
wonder, the intense interest awakened in the Removal Piano Sale


New Series Art Pianofound in homes of culture all over Canada.

UST the same large call for removal bargains at the end of the fifteenth week as when we first announced the sale. The genuineness of the values offered is the whole secret. The public have learned that a bargain advertised over the name HEINTZMAN \& CO. is a real bargain. And the bargains of this removal sale find no others to parallel. . $\%$ HEliILIIL them. It is the one story-necessity. The stock must come down before we move to the new store, and that will be soon. The big dollars to be saved may just as worry you. A trifle down and a trifie monthly or quarterly will secure any piano, player-piano or organ in the warerooms. Mail coupon if unable to isit the city.
PIANO SALON : 115-117 King St., W. Toronto, Can. - BUY NOW
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## Iron Age More Optimistic on Steel Trade Situation

Natural Rebound on Wall St.
Bargain Iunters Enter Market ||
Complete Reversal of Form in New York Exchange and Good
Adrances Are Mad
Worio omee,
weanessay Evening , July

## TRAVELLERS CHEQUES AND LETTERS OF CREDIT

THE DOMINION BANK



##  <br> 






 "A Squeeze-Play" on these Girls Wash Suits


We've "Lost Control" of these Wais Prices-Look Where They've Slumped to!








 nnd silk riboon











 5.00 to sio.00 Sweater Coate Friday Bars.

 brown, gres, old rose and wine coll
 "Fast Foot-work" at these Prices








Two games for one admission" is an announcement that brings joy to thousands of loyal fans-but our double-header will appeal to a wider class, and our slogan To-morrow is the last Friday Bargain Day before stock-taking and, as every manager knows, is the last call for summer goods.
It's to-morrow or never for thousands of dollars' worth of seasonable merchandise-and if you read these prices, you will decide that as far as you are concerned, IT WILL BE TO-MORROW!
"An Error" to Miss This Millinery Clearance




## "Struck Out" by the Stock-Censor






Not "White Sox," but Most Attractive in Price


## Just Enough for \#Full Team

## department will woil what the first inteen arrivals at the book


 1,00 bound polumee


A Half-Mile of Carpet-it should all get home!




All that is left of a Fine Line of Rubber!



You Should Try to "Reach Home" with these Wallpaper


These Linens have taken a "Long Lead" off Regular Prices








Here's "a Scorcher!" You'll have to Travel Some -and Early!

## 

## 



## Make Sure of This One

## 



Here's Something Better than a Rain-check


## "Club" Bags and other Conveniences



"A Sacrifice" on these Beautiful Silks and Dress Goods







## 





We Keep "putting them over" in the Basemen





"Lining Them Out" on Curtains and Curtain Stretchers




国圆


day, July 28, 1910 A Chance for a "Double Play" Here











Almost a "Steal"






 Hard to See Past these Hat Prices


 CHILDRENS SUMMER HATS GREATLY REDUCED.



The Complete Circuit" for a Quarter



"Swing on This One"


This List Will Please the "Regular Attendants







Here's the Boy with the WaterPail, too
FRIDAY BASEMENT SPECIALS. Stranksy Seamless Enamel Water Palls, 8 -quart slzo.
Triday only
Galvanized

 riday 20ce. Solt Boxes, with wood covers, to hang on wall


