
TWELVE PAGES TO-D


 THE the "people's paper" is a live dally in a busy centre-study fis newsy advertising. TELEGRAM.
twelve pages to-day WASTE NOI VOLUME XXXT



BOWVRING BIROTHEMFS, LIMIIPMD.

auction Sales:


AUCTION. At the Freight Sheds of A. HARVEY \& CO., FRIDAY, the 14 th
at 11 eeleck, the following goods salved fr
the s.s. Kristianiafjord: the s.s. Kristianiafjor
WESTERN SHED 10 cases Electrie Appliances.
6 cases
5 cirines and Parts
5 cases Elcetric Hot Plates.




 20
24 Radiators.
33 castes Hangers.
Oil Dag.
 3 Doors.
4 Brass
4. Bredste
13 Brings.
Springs.
9 Mattresses.
2 Pillows. EASTERN Shed.



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## P. E. Outerbridge 

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Public Notice!


Public Notice!


CUT IN PRICES. Roasting Beet, $30 \& 35$ c. Ib


Potato Digger 70c. each.


$$
\begin{aligned}
& \text { NFLD REGT. } \\
& \text { Arrangements have beer }
\end{aligned}
$$ Steak, 40e. per lb. Frying Beef, 30c. lb. Stewing Beef, 25c. lb.

$$
\begin{aligned}
& \text { Rabbit and Fox } \\
& \text { Snare Wire. } \\
& \text { RAZORS. }
\end{aligned}
$$ OIL TAPS.

Horse Supplies
 NEYLE'S HARDWARE.
$\qquad$


## Grove Hill Bulletin

 Wreaths Cries
atened torms. Strictly Cash.
Waterford Bridze Road
J. MeNEIL,

the evening telegram, st. Johns, newfoundland, SEPTEMBER 13, 1917-2













 Apples : 100 Barrels Nova Scotia Apples, first for the season. Now in stock:
80 cases California Oranges-all counts. 70 crates Silverpeel Onions. All fresh stock by BURT \& LAWRENCE, 14 NEW Gewtr strent J. J. ST. JOHN. Known the world over for its immediate cure. Retailing at 25c. per bottle.

Duckworth Street and LeMarchant Road.
Advertise in the Telegram

## Our Celebrated MOUNT VIEW TEA <br> Tea Prices AGAIN ADVANCING!

## SLOAN'S LINIMENT, <br> SLOAN'S LINIMENT,

> J. J. ST. JOHN,

First $C$


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## 2xexerserse <br> We A

Suitable for
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Wedding Bell


ces JCING!
First Circus to Play Newfoundland. TEN BIG SHOWS at Princes Rink and Grounds Will Open Saturday Afternoon, Sept. 15th

The Monkey Speedway, Where Lifile Monkeys Race in Aulmobiles. The Sultmarine, or Under and Over the Sea.
The Hawailian Village ---Singing, Dancing, and Music.
The Gircus Side Show---Freaks and Wonders, Largest Collection in the World

Vioioria Young---Largesi Mother and Baby in the World. $\$ 10.000$ Merry-go-Round---Jumping Horses and all Improvements BIG FERRIS WHEEL.
$\qquad$
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Admission to Grounds, Ten Cents.
DAY and NIGHT SOMETHING DOING.

fie evening telegram, st. Johns, newfoundl and, september 13, 1917-4


## d BEST <br> oundland.

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ritons \& $50-\mathrm{lb}$.



Bathless Berlin. The French Man Power















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| Grand Duke Nicholas. The monk went to the Grand Duke and told him |  |
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| ST. MARCARET'S COLLEES |  |
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## EASTMAN

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\begin{aligned}
& \text { The Kodal Siore, } \\
& \text { Water Street }
\end{aligned}
$$

11. 



We have a large shipment of

## Preserving Plums and Green Tomatoes

On hand alsa
Cucuinbèrs, Celery, Oranges, Eating Plums, Grape Fruil, etc.
AMERICAN BEANS, First Quality



The Famous Milo Corset for Ladies.

## 90 ceits per pair:

| MIDDY BLOUSES <br> for Girls. <br> Regular Price $\$ 1.50$ <br> for $\$ 1.20$. | STRAW HATS <br> for Children: <br> Worth 75 cents <br> for 40 Cents. |
| :---: | :---: | :---: |

SEE OUR WINDOWS

## S. MILLEY






THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, SEPTEMBER 13, 1917



## Unmatchable FRy Y and SATURDAY Bargains.

This list promisf as another extremely busy day!

Value ${ }^{\text {buch }}$ as these come seldom.

Strong Inducements from SHOWROOM
VOLLE \& MUSLIN BLOUSES.

 POPLIN blouses.



 Children's sto ${ }^{\text {Kinete }}$ caps.
 INFANTS, NOOL CAPS.
 ENVIRON APRONS.
 OVERALL APRONS.
 INFANTS CASHMERE WRAPPERS.
 INFANTS PARRAS.
 watrrproof REVERSRBLE GAUNTLETS.
 CRETM FLANNELETTE



Some Rare Values in New Fall Goods.
HEARTH RUGS.







 CHLDRENS







## MENS FURIISHINGS.

High Grade Goods at Low Prices.
 MENS BOOTS.
 PRINCE SUSPENDERS.
 HANDKERCHIEFS.
 vinolia shaving cream
 MENS HAF HOSE.
 MENS PYJAMAS.
 MENS CoTTON SHRTS.
 MEN'S NEGLIGEE SHIRTS.
 IMENS RUBBER COATS.
 mo ms JEREY SUITS.


 BRIAR PIPES.
 TOBACCO POUCHES. Ond

## FANCY SILKS.

TheRoyal Stores Itd.
PaISLEY FLANNELETTE
DRESSING SACOUES DRESSING SACQUES.




We Should Get
100 Men a Month.


\section*{- PREPARE FOR HE COLD WEATHER! <br> The season is fast approaching which will compe, out to change your Summer apparel for something heavier and warmer. Owing to the difficulties of to change your sumarainary conditions of the foreign markets, there will be a shortage of Fall and ansportation, and exre. We are now offering a limited quantity of Fall and Winter Coatter wearing apparel, We are n. <br> NEW COATINGS! <br> 20 pieces Cold Coatings suitable for

making Children's and Ladies' Coats.
Shades of Brown, Blue, Cardinal, Red and Shades of Brown, Blue, Cardinal, Red and
Black Check, Fawn and Blue Check, Brown seliling at old pricès. <br> FALL DRESS gooos ! <br> New Dress Tweeds, Meltons and Curl
Cloths in all the leading shades. Splendid
materials. <br> SEALETTA <br> 2 ends only of Seaiette. We have been unable to secure any quati af. this splendid ma-
terial, the above quantity comprising our stock. CORDUROY VELVETS :
 <br> Tharshall Sros <br> Dress Buttons! <br> A big display of Dress Buttons in all the leading colors and sizes. Buttons
any and every shade of the rainbow. Child's <br> BATH ROBES! <br> 10 doz. Child's Bath Robes, some with polain collar, others with nicely lined hood. ades of Cream, Pink, Blue and Fanc
Marvelous Value, $\$ 1.10$ to $\$ 2.00$.

Marvelous Value, $\$ 1.10$ to $\$ 2.00$.}

THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDL AND, SEPTEMBER 13, 1917-9
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PIRCIE JOANSC:

## ERY'S

Dry Goods
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trade.
RCHANDISE
arge assortment of
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| P. O. Box 236. |

oram" is read by eople daily.


War News.

Telegram Fashiou Platex




See Our East End Window

## PARKER \& MONROE,

The Shoe Men.

Your Business
Success in 1917


Newfoundland Clothing Co.. Ltd.

## PURITY MILK

is made from Pure, Full Cream Milk, and nothing
is added but finest granulated sugar. PURITY is away above the Government Standard for butter fat.
INSIST on getting "Purity" the Full Cream Milk.
T. A. Macnab \& Co., cITY CLUB BUILDNG. b0000000000000000000000000


John Maunder,
Tailor and Clothier, St. John s, Nild.

FOUR SPECIAL ATTRACTIONS :


320 Dozen
Men's Iweed Caps

## 45c. to \$1.40.

English, Canadian and American make.

New Curtain Scrims 17c. to 38c.
CONGOLEUM MATS, large size, only 23c. each

Thoughts Upon the Times.


## RedRosetêa'soowe




$-\frac{\text { the }}{\substack{\text { editor }}}=\frac{\operatorname{says}:-2}{\square}$Buy What You Need! DONT STINT- DInt be This Store has gone ahead as
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 Pries on various things have
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## Authority

 ers.Purse-Opening Inducements to Buy Home Comforts. bolster cases. Lacey looking

 SIDEBOARD CLOTHS.











NEW LACE CURTAINS, and CURTAIN SCRIMS, Underpriced

LACE CURTAINS, 86c. pair.


PRETIY CURTAIN SCRIMS


## Keep an Eye on Our

 BOOT Values.B ladies boots.






Come and Take Home Some Value Souvenirs

$\qquad$


SALE OF SAMPLE QUILTS.
YOUR SHOPPING-Resultful of the Most Satisfying Returns





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## + NEW FALL DRESS FABRICS. The Newest in Skirt Plaids.

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 asscract Pretty Press Plaids.


See the Money-saving Opportunities our Generously-Stocked Showroom Affords.




JUVENILE JERSEYS.




Quality Hosiery Underpriced LADIES' HOSE

 Ladies' navy hos
 LADIES' GREY HOSE
 West sos suing out But preens tereytll to what the the The chi team leet by todies oo to.




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## Reid's Boats.

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the prôlles papre - DONT SAY PAY eR, SAY "EVENING TELEGRAM" -READ BY EVERYONE.


## STEER BROTHERS <br> Provision Store.

## IN STOCK:

50 Puncheons Fancy Molasses, 100 Tierces and Barrels Fancy Molasses 200 Puncheons Grocery Molasses. 500 Tierces and Barrels Groeery Molasses, 100 Barrels II. B. Pork.
100 Barrels F. B. Pork,
100 Barrels Bean Pork,
100 Barrels Heavy Mess Pork,
100 Barrels Jowls,
200 Barrels Boneless Beef,
100 Hall Barrels Burr's Family Beef,
500 Barrels Purity Flour,
物 500 Barrels Victory Flour.
STEER BROTHERS.



## MORISON \& HUNT

Barristers, Solicitors and Notaries, Bank of Montreal Building, Water St., St. John's. 2020000000020000000020000000


## HARVESTING TOOLS!

English and Am. Scythes, Grass Hooks,
Hay Forks, Hay Rakes, Cultivators, Digging Forks, Scythe Snaths, Scythe Stones, Lawn Mowers, Pruning Shears, Grass Clippers.

BOWRING BROTHERS, Limited, Hardware Department.



## A List of <br> Odds and Ends

which chatomers says they often have dificiulty in in
getting in many stores, but which we always have. Coatss. celebhated White Crochet Cotton, all numbers, Coats' Mercerised White Crochet Cotton, all numbers, Mendings for Silk and Lisel Hose, all colours, sec card.
Mending Wools, best quality, all colours, 2 c. card.
Wood Button Moulds, in leading sizas
Black Bordered Handkerchiefs.
Mourning Hat and Arm Bands.
Ladies' Sanitary Goods, Rubber Sheetings.



Grossmin's's Chaice English Perfumes such as Phul-
hamm, Hasu-no-Hana, Florodora, Sheme:-lnessim
Hosiery, Underwear and Ladies' Wear of all Kinds,
and that in these goods you can always do well by buy-
ing from us.
Henry Blair

## heenewewoundand

 COMPANY.
## Week End Excursion!

## For the above excursion return tickets wil <br> One Way and One-Thir First-Class Fare,

 for all trains of Saturday to stations betweenand including St. John's, Grate's Cove, Placenand including St. John's, Grate's Cove, Placen-
tia, Heart's Content, Bonavista and Trepassey, tia, Heart's Content, Bonavista and Trepasse,
Tickets good returning on all trains up to and including Monday following.
Reid-Newfoundland Co .


## Our New Store

174 Duckworth St.
is now in the hands of the wood-workers and
decorators, and when their work is completed will present an up-to-date, clean, bright and dattractive appearance,
quality of our goods.

## Johnson's Fancy Bakery

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GEO. H. HALEY

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Robert Templeton, 333 Water-st.
J. J. LACEY \& CO., Ltd., Investment Speciallists, City Chambers.


