

BY NAMING THE LOWEST POSSIBLE PRICE

For the New, 11th edition, of the

Encyclopaedia Britannica

The Cambridge University Press places the work within the reach of the greatest number of readers.

THE CHEAPNESS OF THE NEW EDITION AT THE PRESENT RATE.

In assuming control of the Encyclopaedia Britannica the Syndics of the Cambridge University Press regarded its sale at a low price an inherent characteristic of the undertaking. To place the work within the reach of the greatest number of readers, by naming the lowest price, was, in their estimation, to be accounted an essential element of their trust. They believe that in respect of cheapness no publication can be compared with the 11th edition of the Encyclopaedia Britannica at the present price.

No Comparison with other Books.

A single volume of the new (11th) Edition of the Encyclopaedia Britannica contains some 1,000 pages, and over one million words, and is sold at \$4.00 a volume in the cheapest form on thick paper. For the India paper impression only 25 cents more per volume is charged.

An ordinary book of travel, or of memories, a biography, historical or literary, a scientific manual or text book, containing from 100,000 to 200,000 words, usually costs about \$5.00.

A purchaser, therefore, obtains in a single volume of the new Encyclopaedia about eight times as much matter at a less cost than if he were buying ordinary books.

To obtain an equal quantity of reading matter as is contained in the Encyclopaedia Britannica, an expenditure would be incurred upon ordinary books of over \$1,000 (one thousand dollars), nearly ten times the cost.

The relative cost appears even smaller if an attempt be made to construct a list of other books that could be regarded as at all equivalent to the new Encyclopaedia Britannica. The reader would have to expend several thousand dollars and display the greatest care and knowledge before he could collect a library of books dealing with biography, geography, history, religion, law, medicine, mathematics and physics, engineering, industry, chemistry, zoology, botany, geology and the arts, comparable with the authoritative articles upon those subjects included in the new Encyclopaedia Britannica.

The accepted scale of book prices is, in fact, too different to afford a satisfactory comparison, and the only true criterion in the matter is the price of the 9th edition of the Encyclopaedia Britannica. This was originally sold at 30s. (\$7.50) a volume, although each volume contained 100 pages less than do those of the new edition, which may now be purchased (in the same style) at little more than half that price.

To the former figure, however, of 30s. (\$7.50) (which may be regarded as the normal, the standard, charge) the price of the new edition will eventually be raised.

The first step towards this higher price has already been taken in Great Britain, Canada, and the United States. The original low price is, however, still available in Newfoundland but for a short period only.

Easy Payment by Small Instalments.

The expense of producing extensive publications has hitherto been minimized by the expedient of issuing them volume by volume. The sale of the earlier volumes thus provides funds for the production and printing of those that are to follow. The new Encyclopaedia Britannica has been more favoured in this particular. For the first time, the editorial labours of producing and perfecting a great work of reference were practically completed before a single volume was printed for sale. The point finds mention here only because it bears upon the fact that in the present case the reader is offered, not a portion of the work, but the whole of it, for which the applicant, though he receives the whole of his purchase at once, can pay in small sums suited to his convenience.

An immediate payment of only \$5.00. The book is now at its cheapest, and the present low price may be more easily afforded owing to the institution of serial payments. \$5.00 is all the immediate outlay that is required to obtain delivery of the 29 volumes, and, after they have been received, purchase may be completed in monthly payments of the same small amount. The work is, therefore, placed within the reach of all.

Should the subscriber, however, find that it better suits his convenience to complete purchase in a shorter time, he may do so by making 4, 8, or 12 monthly payments, at practically the cash price.

The 11th Edition of the Encyclopaedia Britannica

consists of 28 volumes (960-1,000 pages each) of text and an index (vol. 29) of 500,000 references, classified table of contents and lists of contributors and titles of their articles.

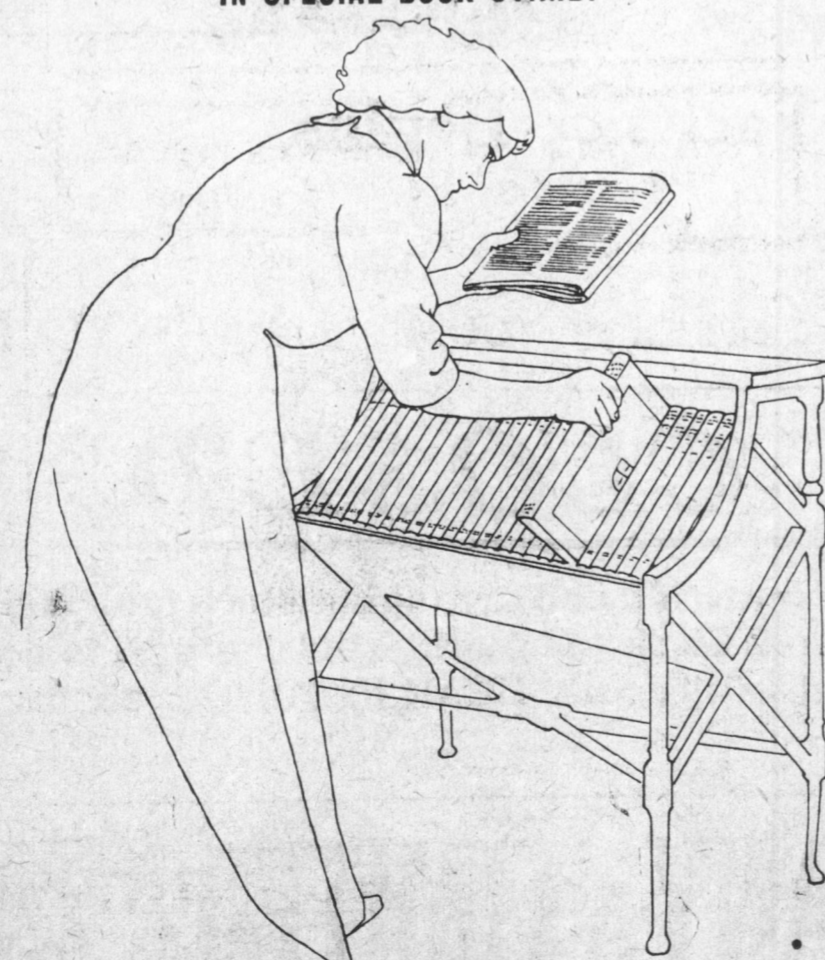
There are 7,000 illustrations in the text, 417 maps and plans, 40,000 articles, ranging from a few lines to 100 pages (150,000 words) or more and treating of every subject of human knowledge and interest.

Its articles are the work of 1500 contributors, including leading authorities in all parts of the world and in every branch of learning. It is a new work and not a mere revision of former Editions. It has been planned and produced as a complete whole and not volume by volume as in the past.

Full terms of the prices at which the Encyclopaedia Britannica can now be purchased in Newfoundland, can be obtained by tearing off this coupon and posting to the Cambridge University Press, Box 990, St. John's, N. F.

Name
Address E. T. 7

A REVOLUTION IN BOOK PRODUCTION—THE INDIA PAPER IN SPECIAL BOOK STAND.



Although it contains nearly 1,000 pages, a volume of the new Encyclopaedia Britannica, printed upon India paper, is only 1 inch in thickness, and is light enough to hold easily in one hand. Its convenience in this respect is much enhanced by the flexible leather back, which permits the reader to double a volume back, cover to cover, as is shown in this tracing from an actual photograph.

Cable News.

Special to Evening Telegram: SHANGHAI, Nov. 13. Reports from Nanking say that the city is now orderly and that all the foreigners are safe.

LONDON, Nov. 13. A despatch from Tien Tsen says that, acting upon an urgent order, 1,500 Cossacks have left Vladivostock for Peking.

RICHMOND, Virginia, Nov. 13. The appeal on behalf of Beattie, who was found guilty of murdering his wife while out on an automobile ride, has been refused by the Supreme Court.

MURKIN, Nov. 13. An association for the preservation of peace to-day passed resolutions which amount practically to a declaration of autonomy for the province of Manchuria.

LONDON, Nov. 13. In the bye-election for a member of Commons to represent Oldham made necessary by Hon. Emmott (Liberal) being raised to the Peerage, Demuss (Conservative) was elected.

SAIGON, Indo-China, Nov. 13. The revolutionary successes occasioned increased demonstrations both in the city, capital and at Cholon. French troops prevented the demonstrations from developing into disorders. Within two days ten thousand Chinese cut off their queues.

LONDON, Nov. 13. Ulster Unionists are forming a network of organizations for a strenuous resistance to Home Rule. The idea of taking up arms, but they are determined not to submit to a Dublin parliament. Thousands of men are already enrolled for the purpose of Rule by a campaign of passive resistance.

PARIS, Nov. 13. Mokri, the Moroccan Ambassador to France, was appointed Grand Vizier to-day by the Sultan of Morocco. This appointment is the first act towards offering a French protectorate of Morocco, and will signalize the opening of negotiations between France and Spain to determine the status of Spain in Morocco.

LONDON, Nov. 13. The Globe is authority for the statement that German capitalists, backed by the German Government, with the personal goodwill and sympathy of the Kaiser, are planning to build an ocean waterway as a rival of the Panama Canal. The route favored will presumably be via the San Juan River, and Lake Nicaragua, through the republic of Nicaragua.

PEKIN, Nov. 13. Yuan Shi Kai, accompanied by two thousand troops, has made a triumphant entry into the capital, from which he had been driven in disgrace three years ago. News that the strong government of China had been at last persuaded to return to give the tottering throne the benefit of his counsel leaked out before his arrival. A general strike lined the route from the station to his residence.

NANKING, Nov. 13. The commanders of both the British and German war vessels here visited Nanking to-day and advised the staff of the foreign consulates to withdraw, as the warships could not protect them. Thirteen Chinese gunboats arrived this afternoon, not flying any flag, but the officers stated they would run the Republican flag later in the day. A cruiser and three gunboats moved up the canal, ostensibly for the purpose of shelling the rebel position.

GENEVA, Nov. 13. The headquarters of the Young Turks here were advised to-day from Salonika that two delegates from the party of union and progress had been sent to Port Said to seek an interview with King George to ask him to intervene with a view to ending the Turkish-Italian war. The Turks are prepared to acknowledge the loss of the city of Tripoli, but with a heavy indemnity and an acknowledgment of the suzerainty of Tripoli and Egypt.

LONDON, Nov. 13. The Unionist caucus to-day unanimously appointed Eton as leader of the party in the Commons. Walter Hume Long and Austin Chamberlain, who had suppressed their own aspirations in order to avoid a breach between the Conservative and Liberal-Unionist groups, respectively proposed and seconded the nomination. Law is a strenuous advocate of Tariff Reform. Subscriptions are already pouring in to the coffers of the Tariff Reform movement, indicating that an impetus is being given in that direction by the new leadership. A list of the party in the Commons. Glasgow has sent \$50,000.

Be Warned by Headache

It tells of Serious Derangements of the Liver and Kidneys—Try Dr. Chase's Kidney-Liver Pills. You can stop a headache with powerful drugs. But it is not generally wise to do so. A headache almost always warns you of derangements of the digestive system, the liver, kidneys or bowels. Awaken the liver to healthful action by the use of Dr. Chase's Kidney-Liver Pills and you not only free yourself of headache, but remove the cause which will soon lead to more dangerous results than headache. Pains are the result of poison in the system and whether you have headache, backache or aching limbs, you can be almost sure of relief and cure by the use of Dr. Chase's Kidney-Liver Pills. They are wonderfully prompt, as well as definite and thorough in action. You can depend upon them, no matter how long-standing or complicated your case. One pill a dose; 25 cents a box; all dealers or Edmanston, Bates & Co., Toronto.

When You Think of

FLANNELETTES

THINK OF US.

We are offering you now Thousands of Yards of good Flannelette at

12 cts. per yard,

In Pink, White, Sky, Scarlet and Cream.

You cannot duplicate this Flannelette value elsewhere at anything like our Special Price.

See It and be Convinced.

S. MILLEY

Fire in Fire-proof Singer Office Tower
destroys furniture and records

A striking instance of the fact that no matter how safe your building may be you may have a fire within your own office at any time. Under any conditions you can't consider your valuable papers secure unless you file them in

THE SAFE-CABINET

Its steel and fire-proof construction defies fire. We have it in stock.

FRED. V. CHESMAN, Agent.

Terms: Strictly Cash. **STARTING OUR** NO Approval.

Bankrupt Sale

OF

Ladies' Fall Jackets

Will be like touching an ELECTRIC BUTTON—it will be a JUMP FROM THE START! People who have attended our previous Sales know what a Sale means here, and every old customer will be on hand at once.

SIZES—W—O—S—W—E—O—S—W.

| | | | |
|----------------------|---------------------|----------------------|---------------------|
| LOT 1. Worth \$4.50. | Sale Price.. \$2.95 | LOT 2. Worth \$6.00. | Sale Price.. \$3.20 |
| LOT 3. Worth \$7.00. | Sale Price.. \$3.75 | LOT 4. Worth \$6.50. | Sale Price.. \$3.60 |
| LOT 5. Worth \$8.00. | Sale Price.. \$4.00 | LOT 6. Worth \$6.00. | Sale Price.. \$3.30 |
| LOT 7. Worth \$3.70. | Sale Price.. \$2.25 | LOT 8. Worth \$4.00. | Sale Price.. \$2.40 |

Be on hand early—for early choosing is always the best. Enthusiasm will be at the bubbling point to-morrow.

The above Coats are in the following shades: Assorted Browns, Assorted Greens, Plum, Grey, Navy and Striped Tweeds.

P. F. COLLINS,

The Store of Satisfaction, 340, 342, 344 Water Street.

SAUCE

auce England.

ained by blending al fruits and spices.

are already selling your while to

youth who never earned a dime outside of the shooting gallery, the editor has to paint the bride as a radiant vision of blushing beauty and the groom as one of our rising young business men or else disappoint an expectant circle of delinquent subscribers. If the editor fails to spread a two-column obituary over the death of a prominent citizen who never paid a grocery bill outside of the justice

DOUGLAS' EGYPTIAN UNIMENT

Stops Bleeding at Once. Prevents Blood Poisoning. Removes all Inflammation, Soreness and Swelling.

25c. at all Dealers.

FREE SAMPLE ON REQUEST

DOUGLAS & CO., Napanee, Ont.

court, he is liable to be waited on by some two-fisted relative of the deceased with an injured air and a punch in either hand. It has been libelously reported that the editor's diet is confined mainly to sight drafts and summer squash taken on subscription, but he appears to be as resigned to his lot as a man whose wife has gone to the seashore and the only thing that can cause him to change his crepe meters, which seem lovelier than ever this season. The crepe de chimes may be had with either the occupation is a sheriff's sale or an untimely death. Few editors go to the case nowadays and set up their editorials in long primer with a three-

Asthma Catarrh
WHOOPIING COUGH CROUP BRONCHITIS COLICUS COLDS

Vapo-Resolene

ESTABLISHED 1879

A simple, safe and effective treatment for all the above ailments. It is used with success for thirty years. The air rendered strongly antiseptic, mixed with every breath, makes breathing easy, soothes the sore throat, relieves the cough, eases the chest, and keeps the system in health. It is invaluable to mothers with young children and a boon to soldiers from Asthma.

Send us postal for descriptive booklet.

ALL DRUGGISTS

Try Resolene. Antiseptic Throat Tablets for the irritated throat. These are simple, safe, effective and antiseptic. Of pure druggist or from us. 10c. per stamp.

Vapo-Resolene Co. Montreal

point led. Modern machinery does everything but meet the pay roll and pay the hired girl. The editor is the most cultured person in the community. He is the only man in the village who can tell "Barriers Burned away" from "Grant's Memoirs" and go away with it, and as a result he outranks the principal of the High school as a litterateur.

The friends of Mr. Andrew Turner, of Topsail Road, will regret to learn of his sudden death through heart failure at his home yesterday afternoon. He was in his 72nd year and was highly esteemed by his employees—the Reid Nfld. Co.—with whom he had been working since the railway first opened. Shortly before dinner he quit work complaining of a pain in the heart. Returning home he became worse and died within two hours. Deceased was a well known resident of Topsail Road, and highly respected by all who knew him.

MINARD'S LINDNET CURES DIPHTHERIA.



To-Morrow! Remember TO-MORROW!

Take Notice!
GET READY--PREPARE
IT BEGINS

To-Morrow,
NOV. 15th, 9 a.m.,
AND NOT BEFORE.

STORE IS NOW
CLOSED

For the cutting down of all Prices to less than cost to manufacture, and, beginning WEDNESDAY morning, promptly at 9 o'clock, the unmerciful sacrificing of this entire stock begins. Don't forget, it starts

To-Morrow,
PREPARE ACCORDINGLY.

FORCED to SELL

Compelled to Sacrifice!

MUST RAISE CASH!

The C. L. MARCH CO., Ltd.,

It Has Come!

We could not help it!

The conditions stated below in this bill are absolute facts--THE TRUTH.

There is no alternative--The C. L. MARCH, CO., Ltd., entire \$75,000 stock MUST be sacrificed to quickly meet a PRESSING EMERGENCY.

Read every word in this bill. It will pay you big in many dollars saving on goods you need to buy.

Read carefully--Then Act Quickly
--- REMEMBER --- SALE BEGINS TO-MORROW.

Forced to sacrifice their stock. Entire \$75,000 stock of Dry Goods, Furniture, etc., to be thrown on the market at the mercy of the public.

**THE CAUSE
THE FACTS
THE TRUTH**

Owing to a stockholder's death and also the business changes demanded by the retirement of the principal stockholder of the C. L. March, Co., Ltd., together with backward season and disastrous money stringency C. L. March, Co., Ltd., are compelled to at once sacrifice their big \$75,000 Stock to raise a required amount of cash in 30 days time. Now--It Has Come--We Could Not Help It--We tried to meet this crisis but find no alternative--We are actually forced to at once sacrifice this fine all new, fresh, winter stock of DRY GOODS and FURNITURE to immediately realize a required amount of CASH to

meet the emergency, and we come before the public with a plain statement of our predicament and appeal to you, by unmercifully cutting and lowering PRICES DOWN TO LESS THAN COST TO MANUFACTURE, to come and now buy as much as you can use of the GOODS.



See Opposite Page for Sensational Price-Sacrifices.

Every Word of the Above the Truth--Every Condition Absolute Fact.

This Unmerciful Boni-Fide Sacrifice Begins

To-Morrow, Nov. 15th, at 9 a.m.

GET READY.
PREPARE ACCORDINGLY.
COME and GET YOUR SHARE.

PREPARE.
GET READY.
BE HERE ON TIME.

STORE NOW CLOSED.

PREPARE.
GET READY.
BE HERE ON TIME.

For the Unmerciful Cutting Down of all prices to less than cost of raw material and arranging stock and facilities for the immense crowds coming to buy, and on TO-MORROW morning promptly at 9 O'Clock the doors will be opened to the public, and the Greatest and Absolutely Genuine Slaughter Sale ever held in Newfoundland will begin. BEAR IN MIND--Sale begins TO-MORROW, not before--But Rain or Shine it starts TO-MORROW at 9 a.m., November 15th.

To-Morrow!
To-Morrow!
To-morrow!
Nov. 15, 9 a.m.
It begins To-Morrow, November 15th
TAKE NOTICE!
Get Ready. Prepare.
Act Quickly.

C. L. MARCH COMPANY, LIMITED

ENTIRE STOCK TO BE SACRIFICED
At Corner Water and Springdale Streets,
THE BIG WEST END STORE.

See Opposite Page for Sensational Price Sacrifices.

To-Morrow!
To-Morrow!
To-Morrow!
Nov. 15th, 9 a.m.
It begins To-Morrow, November 15th
TAKE NOTICE!
Get Ready! Prepare!
Act Quickly!

**A POSITIVE DWARF
OF VALUES.**

**SENSATIONAL BREAK
OF PRICES.**

**Begins To-Mor
At 9 a.m.**

SEE OPPOSITE P

**There is
Sacrifice at
GAINS--T
everybody's**

Clothing.

MEN'S SUITS.
Good Tweed Suits, sizes 3 to 7, striped and mixed patterns. A durable and serviceable Suit during this Sacrifice Sale for only... **\$2.95**
All Wool Serge Suits in Navy and Black. These Suits are of fine texture and finish and worth \$5.50. Our Sacrifice Sale Price will be only... **\$4.35**
Very finest All Wool Suits, comprising Fancy Worsteds, Serges, Unfinished Worsteds and Mixed Tweeds. These Suits are the very latest American cuts, shapes and styles; very neat, dressy and up-to-date. These Suits are worth \$12.00. You can take your pick from the lot for only... **\$6.25**
Extra Special best All Wool Suits in finest materials. The cheapest Suit in the assortment is worth \$15.00 and up. At this Sacrifice Sale you can now buy your pick of them for... **\$8.75**

MEN'S PANTS.
Good strong serviceable Pants in assorted patterns. This lot contains an assortment of American fabrics, styles and fashion cuts. They are good \$1.50 values and up. You can take your pick while they last for only... **78c.**
Extra good Pants, worth \$2.00. We make the most phenomenal price cut in this line. While they last the price is only... **98c.**
Very special fine quality Wool Pants of American form cut and style. A correctly shaped garment in attractive patterns. They are worth \$3.00, and some of the lot even more. The Sacrifice Sale Price is... **\$1.35**
High quality American cut and Form Fitting Pants of the materials and choice patterns. The Pants are worth double the price we place on them. Your pick of the lot at only... **\$1.75**
Highest class fine All Wool Dress Pants, in nobby and classy patterns and true form fitting. These goods are worth \$5.00. You can take your pick of the lot at... **\$2.48**

BOYS' SUITS.
One lot of Boys' "men of war" Navy Serge Suits, sizes 000 to 2, at only... **95c.**
One lot of Norfolk Boys' Suits, varied range of patterns. Your choice at only... **\$1.15**
Extra high quality All Wool Boys' Suits in Norfolk, Empire and Conway. They all go at one big price cut to... **\$1.65**
Highest class All Wool Boys' Suits, ages 8 to 15 years. Very fine American cut and made suit, something clever, good and dressy in Boys' Suits. They are worth \$5.00 and over. Sacrifice Sale at only... **\$2.48**

MEN'S FURNISHINGS.
Good quality Police and Firemen's Suspenders. The 50c. kind for only... **21c.**
The Standard Prince Comfort Suspender. A 50c. Suspender for only... **21c.**

MEN'S CAPS.
Men's good heavy weight Tweed Caps for only... **20c.**
Caps for only... **30c.**
Men's extra quality Gilt...
Men's special grade heavy winter Tweed Varsity Caps for only... **48c.**

Notice

STORE NOW
CLOSED

To cut down prices to less than of manufacture.

Sale Positively Begins

To-Morrow
at 9 a.m.

SEE OPPOSITE PA

RTLING... D VALUE, and... offer for sale. do dozen... TERNS, each. Hardware Dept., Pitts' Building. DGER. CAPS, clothing. DGER.

LADIES' MACINTOSHES. We have just opened a shipment from one of the leading Manufacturers of the newest and most up-to-date styles in

RAGLANS and MACINTOSHES in all the leading colors of Black, Navy, Fawn, Green, Grey, Terra Cotta, all prices from

\$2.50 to \$11.50.

GEO. KNOWLING. Hardware Dept., Pitts' Building. n194, 6i, eod

LOOK HERE! Have you seen those Fine Photo Post Cards Taken at TOOTON'S STUDIO. 310 Water St. Central and 406 Water St. West.

C. C. C. FANCY FAIR. Lobster Packing Prosecutions. Mr. J. H. Deo, Fishery Superintendent, who had been at Fortune Bay, returned last Saturday.

M. J. WALSH. Currant Cakes, 10 cents. Plain Cakes, 10 cents. Citron Cake, 20c. lb. Sultana Cake, 20c. lb. Washington Pies, 10c. ea. Tea Buns, 10c. dozen. Sweet Bread, 4 cents bun. M. J. WALSH, East End Bakery.

Evening Telegram

W. J. HERDER, - Proprietor W. F. LLOYD, - Editor. TUESDAY, November 14, 1911.

Daily News Shows the Premier is Simply Not in It.

It is not correct, as the Daily News asserts, that answers have been furnished to our inquiries on behalf of the public, and that yesterday we asked for more.

At this rate we showed that the Bonavista Branch and the Trepassey Branch would cost at least as much as the 1910 loan realized.

At the Burnin Agricultural Exhibition he referred to the opening of the Bonavista Branch, said the Trepassey Branch would be opened within a year, as would the Heart's Content Branch, and that there would also be connected the Bay de Verde Branch.

The Premier stated that all the work will be done out of the 1910 loan. That loan realized about Three and three quarter million dollars in cash.

Nervous Persons find cheer and comfort in a cup of well-made POSTUM "There's a Reason."

Uncle Walt THE POET PHILOSOPHER. The weather prophet, in his chair, consults the skies and feels the air, and samples highs and lows, and then predicts some freezing snaps, or thaws or thunderbolts, perhaps, or novelties in snows.

THE WEATHER And ninety-nine times out of ten the prophecies that leave his den are accurate and fair; and people take them as they come, and never hand the seer a plum, or posy rich and rare. We do not call him up and say that he's a clinker in his way, when his forecasts come true; but when he fails to ring the bell we greet him with a frantic yell, and raise a howldro. And so the weather prophet sits, and makes his maps, and throws his fits, and walls a dirge-like song; his triumphs never seem to count, but he struts up a vast amount of anger when he's wrong.

Cascarets Cleanse Liver and Bowels. No Biliousness, Headache, Sick, Sour Stomach, Indigestion, Coated Tongue or Constipation.

Here and There. FEAR SHE IS LOST.—There is now grave fears that the schooner Jessie Brown, to which the Telegram alluded a couple of days ago and which is 6 weeks out from Port aux Basques with machinery for St. John's, is lost with all hands.

To-Day's News. Special to Evening Telegram. SHANGHAI, To-day. Rumors were current last night that Admiral Sui's fleet at Hankow, had either surrendered or been overcome by the revolutionists.

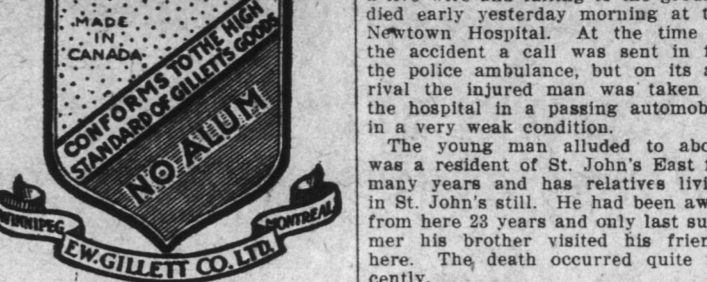
Coastal Boats. BOWING SHIPS. The Porcia arrived at Rose Blanche this morning.

Collecting Money. The following notice was read at all the Masses last Sunday by order of His Grace the Archbishop.

Makes the Hair Beautiful. At last a remedy has been discovered that will positively destroy this pest Dandruff.

REID NEWFOUNDLAND COMPANY. NOTRE DAME BAY SERVICE. Our Patrons will please note that from now until end of this season, S. S. Clyde will leave Lewisporte for North Side of Bay on Mondays, and for South Side on Fridays, on arrival of Express Trains.

MAGIC BAKING POWDER. MADE IN CANADA. CONFORMS TO THE STANDARD. TORONTO - ONT.



Here and There. WRESTLING TICKETS NOW ON SALE AT THE ATLANTIC BOOKSTORE, \$2, \$1, 75c.—Nov14,11.

MONDAY NIGHTS BIG MATCH. TICKETS AT ATLANTIC BOOKSTORE, \$2, \$1, 75c.—Nov14,11.

Train Notes. The west bound express arrived at Port aux Basques on time last night. The incoming express reached town at 1.45 p.m. yesterday.

Dr. de Van's Female Pills. A reliable French regulator, never fails. These pills are exceedingly powerful in regulating the generative portion of the female system.

Electric Restorer for Men. Phosphonal restores every nerve in the body to its proper tension; restores 2m and vitality, prevents pleuro and nervous weakness averted at once.

CAPE REPORT. Wind N.W., blowing strong with light snow showers. The S.S. Florence passed in yesterday afternoon, and the three-masted schooner George B. Cluett passed in at 8 a.m. to-day.

Here and There. SAILED FOR MARKET.—The Grand Lake sails for market to-day taking a load of fish for A. Goodridge & Sons.

VERANGO OVERDUE.—The S. S. Verango is now overdue. She is 14 days out from Liverpool to this port.

DIED LAST NIGHT.—A young man named John McKeahry, died at Carter's Hill, last night. He was 23 years of age, a member of the Star of the Sea Association and the S.S.P.U.

CAUGHT WITH THE GOODS.—If you wish to purchase a piece of goods to make a pants suit or overcoat, bring it along and we will make it up in the very latest style, together with good trimming and first-class workmanship.

IMPROVEMENT IN STORE.—Mr. J. P. Cash has just completed extensive improvements in his tobacco store. He has laid out an office in the rear where the stock room formerly was situated.

DODD'S KIDNEY PILLS. CURES RHEUMATISM, BRIGHT DISEASE, DIABETES, BACKACHE. WATER 23 THE PHARMACEUTICAL WORKS LTD.

TUESDAY IS BARGAIN DAY LARACY'S Ladies Fleeced Lined Underwear. 61c. suit on Tuesday.

Stair Oil Cloth, 5c. a yard on Tuesday. Girl's Tweed Coats, reduced 1-5 on Tuesday; a \$1.50 Coat for \$1.20; a \$2.00 Coat for \$1.60; a \$3.50 Coat for \$2.50; and so on.

LARACY'S 345 & 347 Water St., opp. Post Office.

THE EYE Is the Window of the Soul. You either pay a small penalty in money now, or a large penalty in eyestrain later. If wisdom guides your choice, we will be pleased to meet you in our Optical Department.

R. H. TRAPNELL, Eyeglass Specialist, St. John's. Now Duc Ex "Cacouna," Fresh Table and Dairy BUTTER. P. E. I. Potatoes, Eggs, Beet, Parsnips. JAS. R. KNIGHT, Commission Merchant.

Marine Notes. The Almeriana sails for Liverpool at 6 p.m. taking Major Way, Capt. Pitt-Taylor, J. Wildman and Mr. Mrs. Morell.

GOING BACK TO DIXIE.—Capt. T. Sullivan accompanied by his wife and child will leave by the express next Sunday for Texas, U. S. A. He will join his ship at Galveston.

SUMMONED.—We understand that at the instance of the licensed auctioneers, a Government official has been summoned for selling by auction some cattle, which were brought here by the Government.

WAS GOOD FOOTBALLER.—Mr. Patrick Gaul who was killed a couple of days ago at Buffalo, N. Y., and to whose death we referred yesterday was a pioneer of the Star football team and was one of its best forwards when it first came into prominence.

C. C. C. FANCY FAIR & SALE OF WORK. Attend Grand Opening at 8.45 to-day. Teas served at 8 sharp for shop assistants and others. Special attractions to-night.

SURVEYING PARTY OUT.—Mr. A. Long and a party of surveyors went out over the Thorburn Road to-day surveying the lands there.

DIED. Suddenly, yesterday afternoon, Andrew Turner, aged 72 years, General to-morrow, Wednesday, at 1 p.m., from his late residence, Torrsall Road. Friends will please accept this, the only intimation.

Ex S.S. "Bonavista,"

One Carload "Windsor" Table Salt, all sizes.

T. A. MACNAB & CO., Selling Agents.

TELEPHONE 444. CABOT BUILDING.

GEO. KNOWLING. **BOYS'** GEO. KNOWLING.

New Overcoats

Do you want an OVERCOAT for your Boy? If so, do not purchase until you have seen Our New Stock. A large and varied selection in all Sizes and Weights.

GOOD! WARM!! CHEAP!!!

| | | |
|---|---|---|
| <p>A splendid line of Boys' Warm WINTER OVERCOATS, double breasted, with wide Prussian Storm Collar and Belt at back, in good Dark Tweeds, to fit boys from 3 to 8 years of age.</p> <p>\$1.90 to \$2.20, according to size. Splendid value.</p> | <p>Boys' Ulster Overcoats suitable for boys from 8 to 14 years of age. Fine, long, warm coats, strap at back and buttoned cuff.</p> <p>\$2.30 to \$2.70, according to size.</p> | <p>Boys' Heavy Prussian STORM OVERCOATS, the coat for cold weather; made in Heavy Tweed, stripe effects.</p> <p>These coats-button up to the neck, the collars protect both the throat and ears. Double breasted, belted back and buttoned cuff. To fit boys from 3 to 15 years.</p> <p>\$3.30 to \$4.10, according to size.</p> |
|---|---|---|

BOYS' CHESTERFIELD OVERCOATS.

A Single Breasted Overcoat with vent at back, in heavy and light weight Tweeds, in all sizes to suit Boys from 3 to 17 years.

Prices from **\$2.10 to \$6.40.**

GEORGE KNOWLING

THE **Royal Bank of Canada,** (Incorporated 1869.)

Capital (paid up) \$6,200,000
Reserve and undivided profits 7,200,000
Aggregate Assets over 106,500,000

A Branch of this Bank will be Opened at Trinity on Wednesday, 15th inst.

SAVINGS DEPARTMENT:
Deposits of One Dollar and upwards received.

Silver Photo Frames!

In Great Variety.
From 60c. to \$20.00.



JOSEPH ROPER,
Watchmaker and Jeweller,
St JOHN'S, NEWFOUNDLAND.
WEDDING RINGS AND KEYPERS.

Repairs of every description Carefully and Skillfully Executed.

JOSEPH ROPER, Water Street.

FOGO MAIL SERVICE.

THE S.S. FOGOTA

Will leave the wharf of the Newfoundland Produce Co., Ltd., at 12 o'clock, noon, on THURSDAY, Nov. 16th, for the following ports, going and returning—

Bay de Verde, Catalina, Elliston, Greenspond, Pool's Island, Wesleyville, Newtown, Cat Harbor, Offer Wadhams, Pickford's Island, Musgrave Harbor, Ladle Cove, Carmanville, Frederickton, Man Point, Gander Bay, Victoria Cove, Horwood's, Indian Iside, Seldom Come Bye, Tilton, Little Fogo Isld., Joe Batt's Arm, Fogo and Change Isids.

Freight closing at 6 p.m. on Wednesday, Nov. 15th.
For Freight or Passage apply at office of

NEWFOUNDLAND PRODUCE CO., Ltd. Agents.

W. V. Drayton's
PIANOS and
ORGANS
Are the BEST.

Call and see us or write us for EASY terms.

Advertise in the TELEGRAM

NOTICE!



THE STEAMER **'Prospero'**

Will leave the wharf of **BOWRING BROS., Limited,** ON Wednesday the 15th Nov., at 10 a.m.

Calling at the following places— Bay-de-Verde, Old Perlican, Trinity, Catalina, Bonavista, King's Cove, Salvage, Greenspond, Wesleyville, Seldom Come By, Fogo, Change Islands, Herring Neck, Twillingate, Moreton's Harbor, Exploits, Fortune Harbor, Leading Fickies, Pilley's Island, Little Bay Island, Little Bay Nipper's Harbor, Tilt Cove, LaSclie, Paquet, Bale Verte, Coachman's Cove, Seal Cove, Western Cove, Jackson's Arm, Harbor Deep, Engles, Conche, St. Anthony, Grijquet, Battle Hr.

Freight received until 6 p.m. on Tuesday.

For freight or passage apply to the Coastal Office of **BOWRING BROTHERS, Limited** Telephone, 306.

BOVRIL

The Body-Building Power of **Bovril**

has been proved by independent scientific investigation to be from 10 to 20 times the amount taken

T. J. EDENS,
Sole Agent for Nfld. for Bovril and Virol.

Chicken!

Choice **Corn-Fed CHICKEN.** KILLED TO ORDER.

A. R. MARTIN, care of **A. H. MARTIN, AGENT,** Cavendish Square. Phone 608.

PUBLIC NOTICE.

Revision of Jury Lists.

Persons claiming exemption from service on juries, persons who claim to be qualified to serve on a panel different from that on which they are entered and all persons who have objections to offer to the panels or either of them are hereby notified that a Court of Revision of the jury lists for St. John's will be held in the Magistrate's Office from 9 a.m. to 2 p.m. on Tuesday, Thursday and Saturday of next week, and on Monday Wednesday and Friday of the week following.

A. W. KNIGHT, Acting Stipendiary Magistrate.

Statutory Notice!

In the matter of the estate of **Rebecca Ford, of Bonavista.**

All parties having any claims against the estate of Rebecca Ford, late of Bonavista, deceased, are requested to furnish the same, duly attested, unto Robert Brown, of Bonavista, executor of the will of deceased, on or before the first day of December, A.D. 1911, after which date the said estate will be distributed amongst the parties entitled to distribution, having regard only to such claims as shall have been furnished as aforesaid.

St. John's, Oct 31st, 1911.

ROBERT BROWN, Bonavista, Executor of the will of Rebecca Ford

J. A. CLIFT, Solicitor to Executor, 281, 51, 1/2, Law Chambers St. John's.

FALL HATS

OUR DISPLAY OF LADIES' **Velvet & Felt Hats**

ARE EXCELLENT, STYLISH AND UP-TO-DATE.

Call and See Them.

G. T. HUDSON,
367 & 148 Duckworth Street.

FURS!

Largest Assortment in Town. Quality the Highest! Prices the Lowest!

BUY NOW--While Assortment is at Its Very Best.

Brown Pieced Marmot Scarves, at \$1.00, \$1.95, \$2.50, \$2.90, \$3.30 and \$4.20.
Brown Pieced Marmot Muffs, full bag shapes, at \$2.00 and \$2.25.
Brown Pieced Marmot Throw Overs, at \$1.65 each only.
Brown Marmot Throw Overs, good furs, at \$3.50, \$4.00, \$6.50, \$7.50 and \$8.50.
Brown Marmot Scarves, at various prices.
Brown Marmot Muffs, at \$2.50, \$4.75, \$5.70, \$6.50 and \$7.50.
Grey Squirrel Throw Overs, at \$4.50, \$5.70, \$5.90, \$7.30, \$7.50, \$8.00, \$8.50, \$9.90, \$12.00 and \$12.50.
Grey Squirrel Muffs, various styles, at \$5.90, \$8.00, \$9.50, \$9.50, \$10.00, and \$11.50.
Mole Squirrel Throw Overs, at \$2.20, \$2.70, \$3.50, \$5.00, \$6.40 and \$8.00.
Mole Squirrel Muffs, at \$2.70, \$3.50, \$4.50, \$5.70, \$5.90 and \$6.40.
Black Shunk Opposum Sets at \$25.00 and \$25.00.
Black Hare Throw Overs, at \$1.40, \$2.30, \$2.70, \$3.00 and \$3.50.
N.B.—These are most stylish, being an imitation of black fox.
Black Hare Muffs, at \$1.40, \$1.50, \$2.00 and \$2.70.
Sable Hare Scarves, at \$1.20, \$1.70, \$1.90, \$2.00, \$2.40, \$2.70, \$2.80 & \$3.50.
Sable Hare Muffs, at \$1.50, \$2.00, \$2.70 and \$5.00.
Large assortment of Russian, Marten and Smoke Hare Scarves, Throw Overs and Muffs at all Prices.
Grebe Necklets, at 90c., 95c., \$1.50, \$1.80, \$2.50 and \$7.50 each.
Grebe Muffs, at \$1.25, \$2.70, \$3.30, \$4.40 and \$7.80 each.

Tremendous Assortment of Children's Imitation Fur Necklets, Throw Overs and Muffs.

In Imitation White Bears, Greys, Beavers, Moles, Ermines & other makes.

HENRY BLAIR
The Fur House.

Next to your GUN the most important part of your shooting outfit is your **DOG.**

TAKE SOME **"MOLASSINE" DOG CAKES**

along for him. He works hard and deserves to be cared for.

"Molassine" Cakes are just what he wants.

ASK YOUR GROCER for THEM.

Apples, Onions, etc.

To arrive ex S.S. "Stephano,"

200 barrels Apples—Kings, Blenheim's, etc. In stock.

50 bags Good Canadian Onions—Silverpeel.

50 bags P. E. I Potatoes—Blues.

BURT & LAWRENCE, 14 New Gower St.
P. O. Box 245. Telephone 450.

WEATHER FOR TORONTO, Noon—V to S.E. and S.W., at strong; snow and rain.

VOLUME X
10c.
THE NICK
Wednesday and Th

The Internat Motor Boat
Held at Larchmond, N Harrisworth Trophy, 1910, won by Dixie I. Fred. K. Burnham; also the Trial Races at H Long Island, by select of the American cup, and of Clifford Harmon's flight across the Sound.

LOVE IN OLD MA
A dashing romance in most picturesque in conception. This is a native production and several actual dances, duet.

DIVORCIANS.
A charming little comedy drama with a moral.

The S. S. Lusitania
An interesting photo of this Ocean Greyhound.

FOR THE FLAG
A strong drama of discipline and an insular soldier.

TRIXIE TRICKER
Comedietta.

And Other Regal Attractions.

Furness
LONDON SAIL
S. S. "Dun" will sail from
About November instead of the S.S. 11th.

A 1
Have no hesitation buying **ARMOUR'S STAR Ham & Bacon**
Quality and Flavor remarkably fine.

JAMES C. BARR
WATER STREET.

Red Cross and
JOINT SERVICE
THE S.S. will sail for ranean ports, direct, at 16th, 1911.

HARVEY & CO.

Houses and Pa
In various parts of the city.

ALL MUST
All information by applying to **JAMES R. JOHNSON** Presco
P. O. Box 1219.