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 DTEL GLADSTONE




 DR, GULL'S R. English Remedy: elebrated English Remedy。


EDNESDAY MORNING


THE TORONTO WORLD

## AOGUST 241898



Knowingnot guessing.
Instinct tells a man more, at a glance,
that he needs to know, in the trying on of
$\begin{aligned} & \text { a ready-made hat, suit, or shoe, than } \\ & \text { tailor could guess for him in a century. }\end{aligned}$
The round-shouldered person instinctive
$\begin{aligned} & \text { Iy recognizes (when trid on) the suitability } \\ & \text { of the quiet, loose-fitting coat, which con- }\end{aligned}$
ceals the deforming curve of his back, even
$\begin{aligned} & \text { though he may not analyze the cause of } \\ & \text { such suitability, nor admit the deformity. }\end{aligned}$
Slender men can look stouter, short men
taller, sloping shouldered men squarer, and
$\begin{aligned} & \text { any man more dignified or jaunty, as he } \\ & \text { desires, by an intelligent selection of stand- }\end{aligned}$
ard "Fit-reform" shapes, tried on before
$\begin{aligned} & \text { purchased. } \\ & \text { This does not apply to ordinary ready- }\end{aligned}$
made clothing, in which neither these dis-
$\begin{aligned} & \text { tinctive shapes, nor the workmanship, which } \\ & \text { constitutes and retains fit, are obtainable. }\end{aligned}$

OPEN MONDAY, $29 t h$
The Fit-Reform Wardrobe,
22 King St. West. ManNing The Kennedy Cómpany, Limited, Toronto--Montreal--Winnipeg.


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hand. Also these Fashion Magazines :-
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ity of Meakins' ware, with smooth finish. These prices




 Hotel, restaurant and board-
ing house keepers will do well to preserve this price list for future reference. Or better
still, come at once and make your purchases while the as-
gortment is at its best sortm

## Another Chance in Men's Shirts.

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