## 

Ex The Toronto World
"Flat For Ront"

in Scop

Crusade Against Decree
 NORTH BIV FIRM BUYS

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\begin{aligned}
& \text { Transifer is Indicitito of of Business } \\
& \text { Developpent Golng on ing } \\
& \text { NNew Oniarin }
\end{aligned}
$$

OANIISON AND HAY, LTD.


MR. TAFT : No trouble to catch suckers, but-shucks-the trout won't look at 'en
INSANITY IS DEFENCE
IN THE JARDINE CASE


Number of Men Now at Work on the Various Plants 1200, and This Will Be Increased With the Spring Break-up Detail, 2000-The Situation in Detail,








 a




 Imprr pinaL-Preparns tor hara wm.




 THE CHALICE OF SPRING


Onman int ind
THE TORONTO WORLD
DistinguishingStyle andSuperior Quality Have Made Our Men's and Boys' Clothing Popular Where do you buy your clothes? Any man feels complimented on being asked that question. That feeling of satisfaction that comes to a man who knows that his clothes look well on him A man who puts on of these new spring suits we are showing associates, that his clothes appear to stylish suits will know by the glances of approval of those with whom he associates, that his clothes appear to good advantage and will feel that satisfaction that comes
With full value.

## "EATON BRAND" Suits

## There's double Satisfaction in every "EATON BRAND" Garment that leaves the Stor

STYLE-The season's new ideas in clothing brought from New the fashions of the great metropolis.
IIT-There are sizes to fit almost
. in ine are sices to ft almost any man. If it is not correct
in any particular it is altered before it leaves the store.
GUALITY-Only good quality materials are used. The linings
trimmings and
conss thangs and staying materials are also of high grad by "EATON BRAND" clothes fit and shape possessed Bractev fico examples:- $\qquad$
$\qquad$
$\qquad$ breasted model in an English worsted of fine texture
in a black and grey pepper and salt
the diragonal twill -also pepper and salt pattern in a fine
fine new olive and brown
fancy weaves, with self or colored stripes: fancy weaves, with self or colored stripes; sizes 36
to 44. Price aves in Engli als are all cold water shrunk. The shoulders of the coats are moulded by hand to give them a permanent, natural shape. The lapels and collars are cut to fit closely and the right to the bottom. The pockets are built porling that extends o prevent sagging. All the essential parts of a new plan and finishing are hand-work.


 |  |
| ---: | :--- | ---: | :--- |
| stripes, one inch apart |基 A Boy's Suit in "EATON BRAND" Quality



It's toYour Advan-

 $A$ Nary Blee Suit shown is a Clay worsted, fne twill fabric that has a soft fenist that will 12.50



## These Spring Overcoats Are Classy Garments



## Baseball $\begin{aligned} & \text { Major League } \\ & \text { Season Opens }\end{aligned} \div \cdot$ Boxing $\begin{gathered}\text { Bouts } \\ \text { To-Night }\end{gathered} \because$ Turf $\begin{gathered}\text { Toronto Owner Wins } \\ \text { At Jamestown }\end{gathered}$



2tL' $\mathrm{r}_{3}$ rgir
Wins

## \section*{${ }^{\text {CKIE }}$} <br> E

.  ke our friends
nd pleasant ing in the
ou Need a for Easter rices on hats latest makes make you Hats for $\$ 1.00$ Hats for $\$ 1.50$
Hats for $\$ 2.50$ $11 \begin{aligned} & 15 \text { doz. Spring } \\ & \text { Soft Hats, }\end{aligned}$ $\cdots \quad . . . .79 \mathrm{c}$

## KEY'S

 Grade ClothingHaberdashery
onge Street
AMUELIMAFach BILLIARD \&REPOO
TAD PLESALSO
REGULATION REGULATION
BOWLINGALEVS
102 N 10 .
 ers of Bowiling Alieys
Supplies. Sole agept 0' BowLINa $0^{\prime \prime}$ BOWLLM




## ELD \& CO.

 © St, --22 King stil
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There is a Reason for
navonase s ruovamps
Davis "Perfection" 10c Cigars ARE SOLD EVERY MONTH Every effect has a cause, and the popularity of the "PERFECTION", Cigar is due to its distinctive qualities
"PERFECTION" is the product of fifty factory that has produced Cigars and a factory that has produced Cigars and It Is Mild, Yet Exquisitely Fragrant




"Brantford"
Bicycles

## Mutt's Bump of Humor Certainly Must Be a Dent



and



* Almost Absolute Stagnation in the Stock Markets



## To-day in the Greater Simpson Store



## Visitors to the Store will find consicierable grovith and im-

 provement srovert a year im.pago,
although it
mill
 mainderer ot this jear to round
out the additions
tions whieh are to make the
Simpson, block anique in Canamid as a stioppinzs ceeitre.

 A summary of the economies in
whlieh visitors are are iuvited to
whe share will be found on this page.
Attentiour is called to anneze extraciof from the to store direce
tory:

Sixth Ploor-
Restau
a.m.
Dinner
Dinner, 11.30 to 2.30 .
Athernaon Tea 3 to 5.30
Lundheon serree to order all
day.
Orchestral Concert, 120 clock
to 2 p.m.
Fifth Floor-
Private Hospical
Fourth Floor-

Third Fioor-
Ladies' Rest
ing Room.
Ground Floor-
Parcel Offices, Telegraph of
fices, Enquiry Offices,
partment of Banking and
Accounts.
Basement-
Iee Creem:
Fountain,
$\square$
$\square$ GRAND OPENING

IN THE

## Paris Model Department

 $=$ SIMPSON $=$ To-day (Thursday) and Saturday, April 15thAND FOLLOWING DAYS
When a Complete Display of Model Gowns, Suits, Children's Dresses and Fine Lingerie from Paris will be shown.


What every man appreciates is the opportunity to buy serviceable up-todate things suitable for outdoor sports, for excursions to the country, or on the water, without being "soaked" in the price. That is why shopping here Tomorrow in preparation for Good Friday is true economy. You not only save money, but you are assured of correct style, a proper fit and satisfaction in wear. From eight o'clock till five-thirty there will be an intelligent obliging staff to give you quick service.

AZA" Shirts and Pyjamas are being shown this week by Hosiers and Outfitters throughout the country and should be specially inspected before any purchases of such goods are made.

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[^0]:    The ST[MTDON Company $\begin{aligned} & \text { Store Closed All } \\ & D_{a} y\end{aligned}$ RSMMESON Luwoifed Store Closed All
    Da y
    To-morrow, Good Friday. The STHert

    N company

