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Thursday and Friday At McDourall Building，
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Mr．Patrick Murphy，
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 Desirable Business Stand


FOR SALE． Valuable Freehold．

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6 Cylinder Brick Car
 FOR SALE－A Leasehold


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## STEWARTS FANCY BAKERY． EASTER DANTIES！

Important to Housekeepers！We can supply you with Raw Pastry by the pound．Orders
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French Sponge Cy the pound；Lady＇s Fingers，etc．Meringues a specialty．In Eng－
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STEWART＇S FANCY BAKERY，
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 Men＇s Sweater Coats，eagh $\$ 1.50$
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Pound Goods of all kinds：－
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THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDLAND, APRIL 9,1924 - 3


[^0]SIDE TALKS.
By Ruth Cameron.



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Candid Chats Concerning Crisco


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 Sarsaparilla Blood Puritierfor the cure of Skin Diseases, Anemia, Lack of Blod, Paleness,
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 THIS SARSAPARILLA

 One Bottle of this Blood Purifier is all that
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Complete Change of Program STAR MOVIE TO-DAY
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Posilively the Last Opportunity at the CRESCENT To－Day ．

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## SPECIAL MUSIC AND SINGING WILL ÁCCOMPANY THE SCREENING OF THIS GREAT PICTURE！

Admission 20 cts．
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PURE MILK CHOCOLATE IS THE BEST


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The Iceberg in the Narrows!

We have a splendid selection of views of the Tceberg in the Narrows, with the S.S. "Digby" them printed on Post Cards
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A front bumpe on your car is pos.
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THE LOST CHORD" A PERFECT DAY" THE ROSARY."
> a selection of Songs and Music from any one
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A MESSAGE FOR THOSE PEOPLE WHO HAVE NOT YET INSURED.

ANNOUNCEMENT.
End of this month we are selling off our enti discount for cash.
PUTTY, PAINTS, VARNISHES
OILS, BUILDERS' SUPPLIES,
GENERAL HARDWARE, BROOMS,
BUCKETS, PAINT BRUSHES, HOUSEHOLD BRUSHES, DUSTERS LOCKS, PADLOCKS
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Also a large quantity of Household N SOMETHING FOR EVERYBODY.
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We represent a Company with a world-wide reva-
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BOWRING BROTHERS Ltd.

# (Ain MARSHALL'S (4) Realization Cash Sale. 

The many lines quoted below have been cut to ensure a speedy clearance. These lines are all seasonable goods and should prove splendid saving opportunities which will be taken advantage of by all who wish to economize. We have had a name for Clearance Sales and the present offering is priced to eclipse all past efforts.

## Ladies' Street Skirts.

3 Only Plaid Skirts 5 Only Plaid Skirts . 7 Only Wool Plaid Skirts 8.Only Velvet Cord Skirts 8 Only Plain Velvet Skirts. 3 Only Blk. Gaberdine Skirts . 6 Only Mercerized Skirts 7 Only Black Serge Skirts 11 Only Black Serge Skirts 6 Only Jersey Cloth Skirts.

Reg. 5.00 Sale Price 2.19 Reg. 3.80 Sale Price 1.69 Reg. 6.00 Sale Price 2.37 Reg. 5.00 Sale Price 1.89 Reg. 9.00 Sale Price 3.57 Reg. 9.00 Sale Price 3.54 Reg. 6.60 Sale Price 2.48 Reg. 7.00 Sale Price 2.48 Reg. 8.00 Sale Price 2.87 Reg. 12.50 Sale Price 4.59

## Costumes.

9 Only $\quad$ A Snappy Line at a Snappy Price.

90 nly
80 nly
. . . . . . . . . . . . . . . Reg. 22.50 Sale Price 9.58
10............... Reg. 26.00 Sale Price 10.57

1 Only Blue Serge . . . . . . . . . . Reg. 63.00 Sale Price 21.89

## Ladies' 1-Piece Dresses

9 Only
2 Only
10 Only
2 Only

|  | Raglans. |
| :---: | :---: |
| ${ }^{6} 0 \mathrm{nly}$ | Reg. 22.00 Sale Price 13.50 |
| 4 Only | Reg. 25.50 Sale Price 16.00 |
| 40 olly | Reg. 28.50 Sale Price 18.00 |
| 50 mly | Reg, 35,00 Sale Price 20.00 |
| 3 3nly Grey | Reg. 39.00 Sale Price 25.00 |

## Ladies' Silk Dresses.

Black and Coloured Silk
Reg. 20.00 Sale Price 7.00
Black and Coloured Silk
Reg. 14.00 Sale Price 4.68 Reg. 10.00 Sale Price 3.75 Reg. 22.00 Sale Price 7.44 Reg. 32:00 Sale Price 10.75

## Ladies' Raglans.

Reg. 22.00 Sale Price 13.50
Reg. 28.50
Reg. 35.00 Sale Price 20.00 Reg. 39.00 Sale Price 25.00

Reg. 24.00 Sale Price 8.00


House Furnishings.
Every one is Spring Cleaning now, and these lines should fit in


Casement Cloth

## Wall Paper.

Canadian
18c. 1.20
English . . . . . . . . . . . . . . . . . . . . . . . . 30 c .90 c .

## Men's Furnishings. <br> Reg. 25.00 Sale Price 15.00

Men's Raglans
Men's Raglans
Trench Coats White Overalls White Overall Coats Rain Coats Boys' Khaki Pants Boys' Linen Collars Men's Tweed Suits Men's Tweed Suits Men's Pants . Reg. 30.00 Sale Price 17.50 Reg. 30.00 Sale Price 17.50 Reg. 3.20 Sale Price 1.50 Reg. 3.20 Sale Price 1.50 Reg. 11.50 Sale Price 8.00 Reg. 2.20 Sale Price 1.00 Reg. 30c. Sale Price 15c. Reg. 13.00 Sale Price 10.50 Reg. 14.00 Sale Price 12.00 Reg. 2.90 Sale Price 2.69

Dress Department.
Dress Tweeds . . ......... . Reg. 3.30 Sale Price 1.65 Whip Cords ... ........... . Reg. 1.80 Sale Price 75c. Slightly Damaged ........ Reg. 1.80 Sale Price 50c.

| 8 Only White Pique | Reg. 3:40 Sale Price 1.30 |
| :---: | :---: |
| 4 Only Linen | Reg. 1.70 Sale Price 75c. |
| 3 Only Black \& White Striped | .Reg. 1.70 Sale Price 75c. |
| 48 Only Grey Flannelette | Reg. 75c. Sale Price 30c. |
| 7 Only White Pique | .Reg. 5.00 Sale Price 1.83 |

## Ladies' Silk Skirts.

## Black Silk

Moiret Poplin Navy Silk, Popl 1. . . . . Reg. 9.50 Sale Price 3.47 Fancy Silk Black \& Navy Silk Poplin Fancy Plaid Silk

## Blouses.

Biack Georgette Waists . . . . . . . Reg. 9.00 Sale Price 3.50 Crepe-die-Chene . . ...... ... .... Reg. 11.00 Sale Price 4.00 Black Silk Reg. 12.00 Sale Price 6.00 Colored Crepe-de-Chene \& Georgette-

Reg. 7.00 Sale Price 2.50 Colored Crepe-de-Chene ... . . . . . Reg. 10.50 Sale Price 4.00

## White Silk

Fancy Silk
Grey \& Khaki Flannelette
Ladies' Corset Covers .
Reg. 15.00 Sale Price 4.00 Reg. 9.50 Sale Price 4.00 Reg. 2.00 Sale Price 70c.
. Reg. 95c. Sale Price 60c. Ladies' Corset Covers

Reg. 9.00 Sale Price 3.50 Reg. 9.50 Sale Price 3.47
Reg. 9.50 Sale Price 3.47 Reg. 6.50 Sale Price 2.68 Reg. 7.00 Sale Price 2.75 Reg. 7.00 Sale Price 2.97 Reg. 1.10 Sale Price 65c.

## CHILDREN'S and MISSES

6 Only Child's Serge Dresses
10.50 Sale Price 3.30 4 Only Misses' Plaid Dresses 10.00 Sale Price 3.87 7 Only Navy Sailor Dresses... 20.00 Sale Price 8.00 6 Only Jack Tar Tog Middies . 12.00 Sale Price 3.50

## Ladies' Gloves.

OUR OUTPORT PATRONS will receive our usual prompt attention to their orders while these offers hold good.

Lack of space forbids a full list of goods and the balance of our stock is offered at greatly reduced prices.

## INVICTUS

 Boots and Shoes.VICI and BOX CALF-in Tans and Blacks.
300 Pairs. Full assortment in Sizes and Styles.

## Children's Boots.

Clearing Line. Values up to 3.30 . . . . . . . . Sale Price 1.50


## Dorothy Dodd. clearing lines.

90 Pairs, Cloth Top 84 Pairs, Broken Lines 68 Pairs, Marshall's Special -45 Pairs, Oxfords \& Pumps
8.00 Sale Price 4.00 12.00 Sale Price 5.49 10.00 Sale Price 4.89 12.00 Sale Price 5.49


Just Folks.
Just EDGAR A GUEST
AT THE JoURVEVS END.

# ORIGINAL ONCE-A-YEAR PROFIT-SHARING SALE! 

## Commencing Thursday Morning, April 10th, at $90^{\circ}$ clock Sharp

If you want to share in the astoonding values, if you want to buy good Clothes of dependable quality, this Great PROFIT-SHARING SALE offers you an opportunity that you will not be able to duplicate for some time. If you are contemplating buying New Clothes for Easter, be sure to visit this SALE as soon as possible.

## 300 Coats, Capes and Wraps

Nowhere in St. John's will you find such astounding values.
have, as a matter of fact, sold quite a number of these already at
three and four times the price we are selling them for on Among these you will find garments that are worth as high as $\$ 20.00$. There are Sport Coats, Long Coats, Capes, Dolmans, Wraps and also a few Silk Suits. We could easily sell this lot We also have a very nice line of LADIES' COATS in TRICOTINE, POIRET TWILL, VELOUR, POLO, CAMEL'S HAIR, BOLIVIA, Etc., Etc., in all the latest early for the piek, as these won't last long at this price. The main
idea in our business is to give our customers more value for their idea in our business is to give our customers more value for their
money than they really expected to receive. styles and shades at from $\$ 7.50$ up to $\$ 52.00$. Nowhere in St. John's can these be duplicated.


Truly amazing at these low prices! Latest styles, newest and most popular materials: Straws, Silk combinations, Hair-Cloth, imitation Milans combined withrother materials, Feathers, flowers,
ornaments, ribbons, embroidery and many, many other trimmings. Also an unusual selection of Matrons' Hats. We guarantee every Hat to be worth at Teast double.


## Serge, Wool-Crépe, Poiret and Tricoline Dresses

We have just received a new shipment of Dresses, in Navy, Black, Brown an
Grey. Sizes from 16-44". The very newest styles, from 5.98 UP

## New Crepe Dresses

This is undoubtedly one of the finest selections of Dresses in the city. They come in a beautiful assortn of colors and styles. Sizes range from $16-52^{2}$. If you intend buying a Dress for Easter, don't dela longer, as our stocks are complete and our prices low.

## New SHirts

In Serge, Plaids, Prunellas, Baronet Satin, Roshanara Crepes, Wool Crepes,
etc., etc., in a variety of Spring shades, etc., etc., in a variety of Spring shades,
in Box-pleat, Knife-pleat, Wrap-around and Plain \styles,

SPECIAL NOTICE TO JUNE AND EASTER BRIDES: Make your siections now whil this PRoFrT-SHARING SALE is

## New Costumes

In Navy, Black, Brown, Fawn and Grey, in Box and Long Coat effects, embroidered, beaded and plain. Also a nice assortment of Stouts in Black and Navy only. You will find the very SUIT you are looking for here, at very reasonable prices

## Men's and Boys' Suits

BUY THE BEST and it will cost less-we'll prove it! Don't be misled by exaggeration when buying Clothes. Good clothing is always wanted and always procurable, Doesn't have to be adver-
tisfd extravagantly to win buyers. Goodness knows there is poor clothing a-plenty in the world, but none of it ever sees the inside of this Store. That good clothing COSTS LESS we're ready to tisfd extravagantly to win buyers. Goodness knows there is poor clothing a-plenty in the world, but none of it ever sees the inside of this Store, That good clothing COSTS LESS we're ready to prove any time you will give us the opportunity SPECLALY LOW-PRICED FOR THIS PROFIT-SHARING SALE!!


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To arrive by express tomorrow, April 10th

## 800 lbs.

Frest Halibut

## W. J. MURPHY

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Clothes. Clothes. $\begin{aligned} & \text { We bieieve they are and must prove it to you be- } \\ & \text { fore you will want to buy and we bebieve we can prove }\end{aligned}$
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 JEWELLERS \& OPTICIANS 197 Water St. ${ }^{\text {Wholeshae } \& \text { Retam }}$ St. John's, Nild. R00603002000000030000000000
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## Accordeons,

 Mouthorgans.Accordeons: $\$ 4.50, \$ 6.00, \$ 7.00$, $\$ 8.25$. Another shipment
New Echo Mouthorgans, the favorites.
CHAS. HUTTON 222 Water Street. (2)

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CAMEL HAIR" BELTNG
"Camel hair" belting
is made only by
F. REDDAWAY \& COMPANY, MANCHESTER.

A total of over $100,000,000$ Feet of this Belting has been manutactured. It has been shipped to every
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 AIR HOSE STEAM HOSE. WATER HOSE. "Camelata" belting. $\begin{gathered}\text { steam } \\ \text { hose. } \\ \text { Rubbeir belting. }\end{gathered}$

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