



## THE NEW EATON BRAND' CLOTHING

Embodies All That Makes For Good Clothes--at a Moderate Price After a great many years' experience in clothes-making for Toronto men we've launched forth what we believe to be the 'top notch'in clothing ready to wear-ready to wear anywhere IT'S THE "LAST WORD" IN GOOD TAILOR WORK THE BEST HAIRCLOTH INTERLINES THE PRONTS OF ALL COATS, AND PREVENTS "WILTING"; SIRUNKEN LNEN STAY T
"SAGGING" IMPOSSIBLE:
THE OPEN PADDING GIVES A GRACEFUL "SET" TO THE SHOULDERS; AND
FEATURE;
all button holes hand worked.
There is going to be no trouble about FITTING men, because of the skilful modeling of the coats, hand tailored to a great extent, and the wide range of styles and sizes to select from.

> It is our belief that this new clothing will quickly win the deepest appreciation of men who "go in for" the BEST ---especially as the PRICES are so moderate, effecting a saving item worth while.

OVERCOAT $\$ 16.50$-"Eaton Brand," $\mid$ OVERCOAT $\$ 22.50$-"Eaton Brand," $\left\lvert\, \begin{aligned} & \text { with red pin strine and faint colored } \\ & \text { overcheck; fashionable three button, }\end{aligned}\right.$ Oxford grey eheviots and black melton Carr's black melton cloth, weight 34 overcheck; fashionable three button, cloths; Chesterfield style, 46 inches ounces to the yard; shoulders and $\begin{aligned} & \text { single-breasted sacque shape; raised } \\ & \text { seams and centre back vent; best qual- }\end{aligned}$ long, velvet collar; Italian cloth body sleeves lined with black satin; superior seams and linings.
OVERCOAT \$18.00-"Eaton Brand," Carr's black melton cloth, a 30-ounce material; fashioned after American models, 46 -inch Chesterfield style with
broad lapels and close fitting collar; broad lapels and close fitting collar;
body and sleeve linings of extra quality. OVERCOAT $\$ 20.00$-"Eaton Brand," imported English fabric, Carr's melton
 quality of Italian body linings; cut in S quality or lapel, 46 -inch Chesterfield
that broad lape, with vent.

SUIT $\$ 20.00$-"Eaton Brand," threeOVERCOAT 250 black melton cloth, made by Isaac Carr $\mid$ and ark Herring with blue thread stripe of Bath, England, weighs 32 Isauce Carce to a lining of black silk.
the yard; American models, 46-inch BLACK SuIT 1800 Chesterfield style; Beatrice twill body BLACK SUIT $\$ 18.00-$ "Eaton Brand," linings, sleeves lined with black satin. $\begin{aligned} & \text { imported English vicuna cloth; three- } \\ & \text { buttoned, single-breasted }\end{aligned}$ SUIT $\$ 15.00$-"Eaton Brand," import- BI ACE, single-breasted sacque style. long; seams double stitched five-eighths
of an inch; lapels broad; collar of silk SUIT and trimmings. $\$ 18.00$ "Eaton Brand,", choice $\quad \begin{aligned} & \text { cotht, soft finish, will not get glossy; } \\ & \text { three-butto }\end{aligned}$ of an inch; lapels broad; collar of silk SUIT $\$ 18.00$-"Eaton Brand," choice
velvet; sleeves linee-buttoned; best of interlinings and
Itack satin.|English worsted, dark olive ground
Italian cloth body linings.
 A Phenomenal Boot Event for
2.00 Don't
Ensens These Tho Big
Big opportunities

Pair

THEY'RE certainly profitable enough to bring every man or woman who is looking for great savings to the store to-morrow morning at 8 o'clock sharp. Regardless actual values to make a record day Saturday in the Shoe Department, we are clearing them out at $\$ 2.00$ per pair. HUNDREDS AND HUNDREDS OF PAIRS, BUT COME EARLY FOR BEST SELECTION

## The Saving Is Great

Saturday is going to be the day that will bring to the women of Toronto hundreds of pairs of Dependable boots and at a price that the saving will be fully over one-third of their actual value. These are not odd lines but fresh, bright new boots, in all the most approved styles and the finest workmanship. Boots that not only wear well but look well.

The Women's Boots are made of special quality real kid, in either Blucher or lace style, every pair Goodyear welted. Will
get satisfaction in every pair. 00 All sizes, price for quick sell-
ing .........................

See the Armstrong Boot for Women strong, Boot for Women make their home at

Fit Your Boots With Rubbers

ect fitting in

## The Justly Celebrated Eatonia

They are a great saving too. Finer Boots than the "Eatonia" cannot be produced at the price. The proof of this statement is being shown by the increased demand for this justly celebrated boot. Their splendid qualities fulfil the critical requirements of the most exacting men and women. This high degree of excellency in boots is the result of years of most 3.00 careful endeavor to produce the best boot at the most popular price:

The süccess of this Boot is due to its quality, its fit, its appearance on the foot, in reality it's a high grade boot at a low price, made possible by our ability to buy in such large quaniities and paying spot cash. The manu
popular throughout Canada.

The winter weight Eatonia boot for $\mid$ Our winter weight Eatonia for men men and women is made of box calf, and women made of finely selected kid, medium weight, in Blucher style, with
with double soles, which are Goodyear
thick Goodyear welted soles. No rubbers thick Goodyear wired with this boot. This is a won-
requir Blucher style, all sizes always in derful boot at a wonderful
price. $\ldots .00 \ldots \ldots \ldots . . . \begin{aligned} & \text { stock. This is a truly re- } \\ & \text { markable boot at the price } . .300\end{aligned}$

## "T.EATON C ${ }_{\text {Limimed }}$

## Men, Save on These

A Tremendous Business should follow this announcement, for these are not $\$ 2.00$ boots, but boots that sell regularly for a much higher price and must be seen to be appreciated. These boots are not second but first qualities and are dependable in every respect.

This Man's Boot is a high grade, Winter weight, in either Blucher or lace style. You leather. All are Goodyear welted. Truly a phenomenal value,
sizes 6 to 11, Saturday, pair ..
The Great Excelsior Boot for Men
This boot may be had in all styles for either
or women. The Excelsior is one of the most men or women. The Excelsior is ore of the most
popular boots of the day ................. 3.50
Attend to Your Rubber Needs
Get a pair of this season's new rubbers. B prepared
that are to come. Ask to see our 75 c rubber for

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## THE NEWEST SENSATION!

## Cobalt Station Grounds Mining Company:

Capital
$\$ 500,000.00$
Located between the best paying properties in the region and a sure winner. Original subscribers are buying more stock.

## WRITE-PHONE - WIRE <br> Your Orders for COBALT STATION GROUNDS MINING C0., Limited.

 N. C. SPARKS CO.195 1-2 SPARKS STREET, OTTAWA. PHONES 4271-427. Shares Only 75c.

We Can Offer a Limited Amount of
COBALT STATION MINING STOCK at 75c. Per Share
Cash to accompany orders.
Commissions filled in rotation. If yours received too late your money refunded.
C. M. FARLEY

## C. H. CLUFF, Manager

 ROOM 2, 104 SPARKS ST., OTTAWAпinet bitsuman
Mifitian uleme ajr IIE NEN MININGAIMT
Rich Claim Up the Montreal River
-q is Being Handled in a Rich Claim Up the Montreal
-qO is Being Handled in a
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MANY New IISGOVERIES


# THE NIPISSING OF THE NORTH <br> That is the Name Bestowed Upon the MOOSE HORN MINES 

## (MONTREAL RIVER)

Remember that; when you buy stock in the MOOSE HORN you are getting an interest in a great property, with numerous veins uncovered showing
native silver at the surface. Assays have been had on six distinct veins, runnative silver at the surface. Assays have been had on six distinct veins, run-
ning from 250 to 13,000 ounces of silver to the ton. The main shaft is down 68 eet, with a two-inch vein carrying values up in the thousands. The Moose
Hom is no amble it is a certainty, and WILL BE ONE OF THE GREAT. EST MINES OF THE NEW COBALT

Enough stock has been underwritten to provide ample working capital for one vear. The present offering is made to put in a complete plant, in-
cludina six-drih compresor, ete. This stock is going fast, both here and in

Capt. John Harris says in his report on the Moose Home twenty-five (25) feet down the shaft, the vein widens to one inch of Calcite, in some places SHOWING ALMOST SOLID SILVER. The vein holds good to the bottom of the shaft and the full length of the drift.
"I have been in the Cobalt-Camp almost from its beginning, and would say that there are as good showings of silver on the Moose Horn property as in any
of the Cobalt Mines at their commencement, and for the same amount of work having been done. ING PROPERTY FROM THE START.
Send your orders to the regular brokers, who are advertising the stock;
Full information will be given at ROOM K. ON THE OFFICE FLOOR) Kil ing EDW WARD HOTEL, WHERE SAMPLEAS OF THE VERY RICH ORE COME AND
OF YOUR AND SEE THEM AND BE CONVINCED BY THE EVIDEENGE golden opportunity. PRICE 50c PER SHARE.

> M. F. \& J. W. de Aguero

## Gifford Extension

## A PROPERTY WORTHY OF CONSIDERATION BY INVESTORS

Wa The location of the Gifford Extenion makes it one of ,he best prospects in the Cobalt Camp to treasury - marks it out as one of the most promisin g of the newer mines in the camp.

This property is right in the Temiskaming sec tion, in which is located the famous. Temikaming
Mine, one of the greatest silver mines in the world. It has already shipped over $\$ 1,000,000$ worth of silver to the smelers, and paid out a quarter of a million in div dends.

The men connected with the Gifford Extension are well known in Cobalt circles.- Their names are It

ONLY A LIMITED AMOUNT OF STOCK FOR SALE
J. C. Ritchie, Secretary-Treasurer ROOM K, KING EDWARD HOTEL.


## LOCATION AND RICH VALUES

## Make a Great Mine.



Has both these advantages. It immediately adjoins the Nipissing, Nova Scotia, Wats, O'Brien and Colonial (see map). The Victoria has a complete plant, and day and night shifts are working on tich veins carrying over rioo ozs. of silver to the ton.

The President is in receipt of a letter from Capt. John Harris, Manager, stating that in his opinion the

## VICTORIA CAN SHIP WITHIN 30 DAYS.

The capital of the Victoria is less than half, and in some cases only one-sixthiof that of its neighbors, and shipments mean large and continuous dividends to its stockholders

There is absolutely no risk in buying Victoria, the day of chance on this property is past. Act quickly, as the stock is going fast both here and in New York. Send orders through regular brokers or to the undersigned.

Full Information May Be Obtained and Samples of the Ore Inspected at Room K (on the Office Floor), King Edward Hotel, Toronto, Ont. Price 65c Per Share.


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## COBALT-Traders Attempt to Depress Prices But Without Success-COBAL

WOULDFIX WITER RITES
\#\#MORE EQUTTRELE WIK
Aldermen Get to Work to He
Out Meter Users Who Bear the Burden
$\qquad$







Precaution is necessary in buying COBALT STOCKS
There are LARCE PROFITS ahead of those who buy certain stocks We are in a position to know the MONEY-MAKERS and BEAVER and NOVA SCOTIA will be dedrace


A. J. BARR \& CO'Y Room 16, standard stock Exchange Building

INVESTIGATING THE TARIFF
Notation

## Chown Lake Cobalt Mines

Limited
Capitalization $\$ 150,000$. Shares 25 c.
Forty acres in the rich Temiskaming Section. Mine
Shares, Management-RIGHT.
OFFICERS
President-CEOREE B. WOODS, Toronto, Vice-President and Managing Director Continen
tal Vice-President-DR. A. GROVES, Fergus, Ont., Director Farmers' Bank of Canada
Second Vice-President-JOHN D. JOHNSON,
ment Company, Belleville, Ont. D. JOHNsON, Toronto, Sales Manager Lehigh Portland Ce Secretary-Treasurer-F. O. Madden, Stair Building, Toronto.
Chief Engineer-JAMES HYLANDS, M.E. Cobalt

We Offer TREASURY SHARES at par, 25 c.
ROTHWELL \& CO.
Mining Brokers
303 Stair Building, Bay Street,
Phone Main 711
TORONTO


Wheat Area Needs Rain
Tho Situation is Improved


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| Day's Doings in YORK COLNTY |  |
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THE TORONTO WORLD

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SEE OUR ASSORTMENT GEMUINE BRIAR PPPES (1)

 QUEEN WEST WILSON, 98 Queen West





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 of Yield of Root Crops and
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Dr. Soper--Dr. White



Winter Overcoats and Ulsters for Men


Leading Values in the Men's Store
Saturday. \$14 and $\$ 15$ Coats for for Saturday; Boys, Clothing Always an Feature.

A Great Variety of the Reputable Underwear for Men


Wolsey, Britannia, Jason, St. George, Penman's, Imperial, Stanfield's $\$ 3.00$ Per Garment. Prices $\$ 1.00$ to

 Men's Hats Bought Advantage.



[^0]:    Established in' New York 1884
    M. E. \& J. W. de AGUERO

    ## CROWN JEWEL MINES, Limited

    ## The Investment For Quick Returns

    THIS Company owns one of the est looking properties on the Montreal River.
    $A^{\text {LSO three other claims in }}$ the rich Nett Lake District that will ship soon.

    THE properties have been inthe spectled by Captain Mattair, of Haileybury, and he pronounces them good.
    Ccres.
    $\$ 350,000$; area of claims, 150 THIS Company is bound to make you large retysn on your investment in the 50 cents a share, when the prices will be advanced SEND for prospectus and information to-day.
    C. H. Lambert, Toronto 1021.2 Tradere Bank Eailidisi

