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## Checks


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IWELVE PAGES TO-DAY $=$ THE EVENING TEI ECRAMA Msizi ior
 volume xxxix. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, THURSDAY, OCTOBER 18,1917
$\$ 3.00$ PER YEAR. 3-PLY ROOFING FELT. BOWIRING BIROMFHMRS, IIMMIIHFD.


the evening telegram, st. yohns, newfoundl and, october 18, 1917-2


The Sound oi


## STEER Brothers


NewGoods! New Goods!
To

Since the ou
War, this Colo War, this Colo parts of the B glorious tradit Amongst the Britain and ho
the Newfound lished a name and their belor generations
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the important ders, as well as ders, as wertuna there has not to replace thos
hold their plac have to retire their lives in th we are fightin

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Regrulations Gover
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FOR THE HOME.
blankets, wadded quits, white and colored counterpanes CURTAINS, TABLE LINEN, DOYLEES, TOWELING, OLL CLOTH \& DOOR MATS The above goods all marked to Lowest Prices.
The C. L. MARCH Co., Limited,
Corner Water and Springdale Streets. *s,
Household Notes.


| Nyals A ssorted Talcum |
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| rived to-day for Staffords |



##  ercoats.

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## $36353305 \times 3 \times 200$

Goods!
Goods just
FOR GIRIS.
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GLOVES
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FOR BOYS.
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TERPANES, $\frac{1 \text { inited, }}{}$ 000000000 and bining wate manto a

s Assorted Talcums ar-
 Duckworth
Hill. $\rightarrow$ sep 7, trit
home of these glorious soldiers of Newfoundland, to turn a deaf ear to the call for help that they are continually sending
forth? Are we to let go for naught the forth? Are we to let go for naught the great and valiant deeds that they have act
complished, by holding back and failing to keep the gaps filled up?

$$
\begin{aligned}
& \text { keep the gaps filled up? } \\
& \text { In as much as the lat }
\end{aligned}
$$

In as much as the lads who have fought nd suffered and died so heroically and nobly for us,-our Country and our homes, in the past,-are those who are left behind content to allow their deeds and sacrifices to go for naught, and have the world re alize that the young men of Newfoundland who still remain at home, are not made of he same good stock as those who won distinctions in the British line. No. I feel that thiere are huindreds of young men who only want to be awakened to a realization of their responsibilities, when they will come forward and take the places of those who are gone, or incapacitated, and relieve for a time at least, those brave boys (espe-
fially those of the first five hundred) who caialy those of the first five hundred) who
have borne the heat and turmoil of the Battle, should be given an opportunity to rethe, should be given an opportunity to re--
turn to their homes for that well earned Yurn to their homes for that well earned
Yest whieh they naturally desire and long

We are about to start on an active re cruiting campaign, and recruiting parties every man who is elisibl for sland, so that given an opportunity to enlist Every pro vision will be made for the comfort and carce of those dependents whom they leave behind. In the case of married men and othhind. In the case of married men and oth-
ers leaving dependents, separation allowances are provided under Regulations just published.
Pensions will be provided for those who are incapacitated through wounds or sickare incapacitated through wounds or sickness, as well as the dependents of those who
make the supreme sacrifice. Therefore, I confidently appeal to the young men of the Country wh a military age to offer themselves as recruits for a Regiment that every man, be he Newfoindlaider or ther every man, be he Newfoundlander or other-
wise, might well feel proud of. Do your wise, night well feep proud of. Do. your
duty now; play the man's part, and never let it be thrown in your faces or the faces of your children that you failed in your duty to your Country in her hour of greatest trial. I appeal to the mothers, to the fathers, and to the sisters, to help the boys to realize their duty, and spur them on, to quit themselves like men, so that they may par-
ipate in the great victory that is coming, and which cannot be delayed much longer.

If this appeal, and our present recruiting efforts are not fruitful of the number of recruits before the end of the ear, we will then have reached the parting of the ways; we must then take one of two curses-either withdraw our Regiment a separate unit, which would be a most unfrtunate and deplorable occurrence, or the Government of the Colony will be reluct antly compelled to consider other means of acquiring men to keep our fighting Forces ap to the required strength. Prove, there fore, men of Newfoundiand, that this an cient and loyal Colony is able, and is prefighting line col sers to main the enirely of volunalready gained right through to the close of hostilities.

Men who are not altogether fit for active service will find an opportunity to do "their bit" by applying for admission into the Forestry Companies, which are also badly in need of more me

Your Brothers in Arms Are Calling! Your Duty Is to Go!

PUBLLSHED BY AUTHORITY

 of Separation
tionary Force.
 1. Separation Allowance is a a rant made by the Gov-
erment of Newtoundand to dependents of members of ernment of Newtoundiand to dependents of members of
the New foundand Expeditiony Forece, while sunch men-
bers in respect of whom it is paid, , bers in respect
of that Foree.
2. The object of the Allowanne is to assist members or
the Foreo while serving hherien, providing and maintain-
ing a home for their respective dependents. ing a "Allowan" within the text of these Regulations
3. "Allownem
means "Separation Allowance." 3. "Sllowanc"" within the text of these Reguations
means "Separation Allowance."
4. "pendents" within the meaning of these Regula-
tions, includes: tions, includes
(a) Wire,
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J. Re. BTENTNIFTHP, Minister of Militia.

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| 17. | 17. The rate of Separation Ahowane will no be

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 the Front, but upon a reduction or reversion for any other
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The rate at which Separation Allowance shall be


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20. Except as is prortied in Paras. 21 and 2 , the
thowance, If otherwiso issuabie, will not bo witheld for
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 stitution at the expense of the Goverament or public
subseription. 29. Where a wire is separated from her husband by
written Separation Agreement of Jidifical Decree




## An Appeal to the People of Newfoundland!



| on two unmarried sons, one of whom has enlisted in the Force, will be entitled to the Allowance when the remain- |
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| Iowance when a turd son has enlused. |
| The Allowance of widowed mother will ce , of whom the Allowance has been granted. |
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Regimental Rates-AII Arms


All the Sehool Books


CUT IN PRICES.
Steak, 40c. per lb. Roasting Beef, $30 \& 35$ c. Ib Frying Beef, $30 c_{9}$ bow $_{\text {a }}$ Stewing Beet, 25 c . Ib.
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## Choice GREEN BACON EvaporatedMILK

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## Canadian COAL, while DISCHARGING,

will be sold at same price as former shipments,

## $\$ 13.00$.

## Read This!

Come down and see this cargo as it comes out of the ship, then you will see just what kind of a "run" if is, you will see just what you are getting. DON'T DELAY.

## Colin Campbell.




## Just Opened!

A shipment of

## ENAMELWARE,

comprising 100 cases, containing Boilers, Kettles, Saucepans, Cullenders, Elc. We are selling this lot at a very low price to make room for further shipments.

MARTIW ROYAL STOPES HAROWARE CO., Lte (Successors to Martin Hardware Co. \& Royal Stores Hardware)


Cross Fund. our dīt tprea.

## Money Found.


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## Begin to Save Now.






 Our Pattern Department.

[^0]A Faithful Servant.
 Cow your over raid hapiper rigat

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## are Designers and Builders of

Altars,
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Pulpits,
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TO THE TRADE:
Just to Hand, a Car Load of

## BARRELS and HALVES

## GRAHAM FLOUR. WHOLELALE ONLY.

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 the absolute makers.
We Desinged and Mantactured the above for the past thirt-five Years; in
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Our Prices are Very Reasonable
and our executions of superior quality, and wrice do not make shoddy goods at any
plans, photographs and blue prints on application.
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## CottonTweed Ends

We are showing this week magnificient value in Ends of Cotton Tweed. Price: 80c. a pound.

LENGTHS: From 11-2 to 5 or 6 yards.
AVERAGE COST: About 45 cents per yard.
QUALITY: Good decent weight, single width, in reat dark stripes.

Especially Suited for Men's Working Pants.


## stores.

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COATS,
$\$ 12.00$.

| $\begin{array}{l}\text { orts Coats. . } \$ 5.00 \\ \text { orts Coats. . } \$ 6.50\end{array}$ |
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| DRESSES | $\underset{\substack{\text { DREOL, cashmere }}}{\text { DRESS long }}$

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AXHA Another Batch of Interesting Fri. nu Sat. Offerings 4 ~ COMBINING VALUE and ECONOMY. OUR AIM, YOUR DESIRE. ~~



Bed Linens, Blankets, etc at Week-End Economy Prices. toluet covers.

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 TABLE FLETT:




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Note the Reductions They Spell Fconomy WOMEN'S UNDERWEAR

## War News.

Messages Received Previous to 9 A. M.

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A AERICAN DESTROYER TORPEDO.

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# Lower in Price Than Ever! 

## ENJOY A LUXURIOUS SHAVE! HOW?

## Buy a DURHĀM DUPLEX SAFETY RAZOR.

THE RAZOR that SAVES TIME and MONEY.
THE RAZOR that can be used by a NOVICE with PERFECT SAFETY. THE RAZOR that is USED and STROPPED like any ordinary open blade Razor. Shaving Becomes a Pleasure when You Use a Durham Duplex Safety Razor.
We have secured a large stock of these Remarkable Razors, and which by keen purchasing we are enabled to offer at a much lower figure than last shipment. ONLY \$1.30 EACH.

Special Price for the
Maushall Bros
Spare Blades Kept in Stock.



Mothers and Daughters.


## Selected Bacon Pork



Look in the Mirror
Ant mon mienern fation of
 gleaming on pictures and furniture,
and $t=$ iriends you love smiling back
at you in the glass. "youn tur bus
rithem see erow hare and unisib-

Then five the shamomom of

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 U. S Picture \& Portrait CO.




## J. J. ST. JOHN.

## SLOAN'S LINIMENT,

 Known the world over for its immedia cure. Retailing at 25c. per bottle.
## J. J. ST. JOHN,

 Duckworth Street and LeMarchant Road.
## WE CAN DELIVER THE GOODS.

 In stock, a large assortment ofDRESS GOODS

Poplins, Cotton Cashmeres, Canton Cords, Meltons, Plaids, Chepe de Chene, Serges, Whipcords, Satin Cloths, Tweeds, Voiles, Sport Goods, Plain and Corded Velvets, Embroideries.
prices right.
GARNEAU LIMITED,
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To-Day's Messages. 10.50 A.M.


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THE EyENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, OCTOBER 18, 1917-10

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## 3W <br> s, Slip-on Veils, rock Bodices, Veilings Veilings, Dress Skirts Dress Skirts, Underskirts <br>   <br> ECIALTIES. <br>  <br>   <br>   <br>  <br> Ill drug sione is opee <br>  <br>  <br>  <br> = $=$ <br> 1 <br>  <br> Pu want Minced col LLuss. <br>  <br>  <br>  <br> d tea"


 Discerking Eye Sees RODAY, SPECIALS MONDAY SPECIALS * ATAGLANCE! *

LADIES' FLEECED 39 HOSIERY.



Familiarize yourself with the list which
here follows. Compare t'e prices with what
you have been paying for the same merchandise you have been paying for the same merchandise
elsewhere-then see what you save by attending
these
Special Bargain Sales Friday, Sat. and Monday.
rousing value sale of



NOTICE: How carefully we select HONE NEEDS and how mercilessly we slash
their prices, for instance. $\frac{\text { their prices, }}{\text { TABLE COVERS }}$

 CASEMENTC CLOTHS.

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TABLE CENTES.
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## BLANKETS, QUILTS and SHEETS, Etc., <br> ALL UNDERPRICED.

 TOWELING. dias, sturray an
CUSHIONS.


| Buy Your BOOTS <br> as well as YOUR HOSIERY HERE! <br> CHILDREN'S BOOTS. <br>  MISSES' BOOTS. $\qquad$ <br>  BOYS' BOOTS. $\qquad$ <br>  HOSIERY SPECIAL $\qquad$ <br>  LADIES' HOSE. $\qquad$ <br>  |
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We're Expecting a Big Turn Out in Response to the
Values Fri., Sat. and Monday.
CURTAIN NETS.



 MEXICAN WRAPS.

 bOYS' COAT JERSEYS.

 BLOUSE FABRICS.



## 


Share in the Savings Offered
in Men's Wear.



## hand bags.










## Ladies ${ }^{3}$ Fall \& Winter Hats- Coats

We have just received shipments of the above
goods and invite your early inspection whist the assortment is at its best.
OUR COAT VALUES ARE WELL KNOWN TO BE OUR COAT VALUES ARE WELL KNOW
THE BEST PROCURABLE, and despite all the circumstances against us this season, you will find our Coat Values keeping up our repu-
tation in this department.

We are also opening a lot of good values in-
LADIES SHOWERPROOF COVERT COATS. LADIES' BLACK RUBBER and OIL COATS. misses' black rubber coats. MEN'S and BOYS' BLACK OLL COATS. LADIES, FLANNELETTE UNDERWEAR and
NIGTDDRESESS. Nightdresses.
In Flannelette Wear it will be impossible to offier
later the values, we now offer, and we advise early later the values, we now offer, and we advise early
shopping for your own good. HENRY BLAIR.

Ladies' New Fall HaTS.
 Newest Shapes and Colors. Aloo a New Stock of hibbons, Wings, prut, movnts, etc. So LOCAL
POTATOES To Day at Lowest Prices 200 Sacks Conception Bay POTATOES 180 lbs. each
2001-2- Sacks Concepttion Bay POTATOES 90 ibs. each
E. MCNAMARA, Queen Street.

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 TiII virit Latrss AT The Baked Bread,


## All Sizes.

BURT \& LAWRENCE,

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Beter Because They Last Longer.
A. H. MURRAY, Agent.


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COMPANY.
PASSENGERS

## Great Britain

Leading Transatlantic Liners.
For further particulars apply to

Reid-Newfoundland Co.

What Happened in Topsall?



J. J. LACEY \& CO., Ltd.,


| (0rer Royal Bank of Canada) |
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| FIRE IS CAUSED |

ROOM PAPER!
Room Paper,
a whole store full. We must have this room for other goods soon, and consequently we are offer
ing special inducements to wholesale buyers. Call and see them, or send for patterns. Wholesale and Buyers.
Robert Templeton
 PREPAREDNESS! Prepare Now for the Cold Weather. We have just. opened an adyance shipment on
LADIES AMERICAN WINTER COATS Which wi are offeri
see them
theniiz wear. Th
White Col
Embroide
 large fashionabie collar and are belted.
Prices $\$ 6.00$ to $\$ 10.00$.
The OUTLET SUPPLY HOUSE 192 Duckworth street.


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     Rev. Capt.

    Nangle’s Lecture.
    
    
    
    

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    Just Arrived - Nyars Face
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