

The Evening Telegrom, St. John's, Newfoundland, May 18 1911, --2


The Evening Chit-Chat





U. S. PICTURE \& PORTRATT CO. Comprete House Furnishers.
A man would naturally think that a 60 CENT HAT
could not be much good, or it must be
an old shape; but this is not so. Our buyer succeeded in purchasing a JOB LINE of

| HARD FELT HATS |
| :---: |
| ROBT. TEMPLETON |
| J. . . st. oohn |
| Ir. Slan's Lininment |

Rheumatism. Price, 25c. btl.
J. J. ST. JOHN, Duckworth St.

New Encyclopaedia.
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DICKS \& Co. - - - Popular Bookstore.
HAVE YOU TRIED
Cleaning, Pressing and Reparing Service Yet

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nd Pressing Service means.
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## WILLIAM SPURRELL

174 Duckworih Street
On the leach.
P.E.I. Blue POTATOES!

500 brls. Best P.E.I. BLUE POTATOES, All in Firm-tians od der.
Georpe NTHAL

## C．L．March Co．，Ltd．，Alteration Buildinig Sãle

A Tremendous Sacriice！－The Public Benefits． $\$ 100,000$ Stock of Furniture，Dry Goods．Clothing，etc．，etc．

## A GREAT BARGAIN EVENT FOR THE PEOPLE！ UNHEARD OF LOW PRICES WILL PREVAIL！


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#### Abstract

  builders require that we clear our floors within 30 days so that they can get to work on building operations that we have already arranged．White we will distribute our entire $\$ 100,000$ stock into the homes of the people at prac－ ically net factory prices．－on the other hand we expect through this stapendous sale to attract ten thousand new patrons to our store，and in appreciation of the grand values to be had during this sale we naturally expect the majority  Replenish your wants at C．L．MARCH CO．，LTD．，BIG ALTERATION BUILDING SALE，which starts on thiscoming SATURDAY，MAY 20th，AT 9 A．M．BE HERE ON TIME AND YOU WILL PROFIT ACCORDINGLY．




# \＆GIV THIS IS THE 

No One Can Afford to Miss It ！
As this will be a MONEY－sAVING Sale on Furniture，Dry
Coods，Clothing，Boots and House Furnishings，such as was never offered the people of Newfoundland．

## Sale Starts on

SATURDAY，May 20，at 9.00
Make your Arrangements to be here and benefit accordingly．
During C．L．MARCH CO．，Limited，Alteration Sale all Profits will be swept away．

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Don＇t buy any Dry Coods，Furniture，Clothing or Home Needs until this Big Sale starts－Money Saved is Money Earned．Wait for the C．L．Mareh Co．，Ltd．，Alteration Building Sale which starts Saturday at 9 a．m．

[^0]This GREAT SALE．
At prices quoted we expect to sell over $\$ 25,000$ worth of Furniture，Dry Goods and Household Goods，Clothing．
etc．，during the first six opening days ol this BIG SALE starting on SATUR DAY，May 2oth，and the entire bałance etc．，during the first six opening days of this BIG SALE starting on SATURDAY，May 20 th，and the entire batance
of our big stock will be todd in just a few more days＇time．DROP EVERYTHING AND GET．HERE．Remem－ ber the OPENING DAY ON SATURDAY，May 2oth－and you will save many dollars．Be careful－be sure
NOTICE－Store，closed all of to－ilay and to－morrow FRIDAY to Re－mark and Re－arrauge Stock．
C．L．MARCI CO，Itd．Corner wane and Big West End Slore．

This Great Sale Saves you almost ONE－HALF It starts next Saturday， May 2oth，at 9 a．m．
Prepare accordingly and secure your share of these Grand Bar－ gains．

The Evening Teleeram, St. John's, Newfoundland, May 18, $1911-4$


| Canvas and Linoleum Sale. |  |
| :---: | :---: |
| $35 \text { ixis ix }$ | $25$ |
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## SPRING FOOTWEAR.

## At Real Reductions.

Women's Dongola Kid Boots, good strong wearinf quality, patent leather tipped, blucher and button
shapes. Sizes 3 to 7 . Regular $\$ 2.20$ pair. $\$ 2.00$
Friday............................
Women's Tan Vici Kid Street Shoes, best selected

Infants' Soft Sole Fine Kid Boots, in colors of white tan, pink, pale blue, black and red. Buttoned
and Laced. Sizes o to 4 . Reg. to 40 c . pr. Friday
3O.

Exquisitely Trimmed Hats.
all Our Hats are Individual Shapes.
and whether you choose a simple street hat, or a mag nificient Parisian creation, you will be absolutely assured
that your Hat will not be duplicated.

IN UNTRIMMED SHAPES we have all the latest novelties-Straw, Chips, Crinolen, Tapes and Chiffon, etc, Also, choice French Flowers, in correct Spring
shades, all at popular prices.

CHILDREN'S MILLINERY, Trimmed and ntrimmed. A splendid showing.

## The Voice of Every Department in this Vast Emporium

Has Struck the Bargain Chord For FRIDAY!!!

| Specials | Friday Bargains. |  | Bargains are the Keynote From The Staple Section. | Friday B |  |
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The Evening Telegram St. John's, Newfowndland, May 18, 191 1.. 6

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Cable News.

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| OTTUMWA |
| WOMAN |
| CURED |

By Lydia E. Pinkham's Vegetable Compound


| Police Court. |
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## Psoriasis

## All Over Body



ANOTHER LARCE SHIPMENT JOB WALL PAPERS $\pi$
sirable Papers in this market and we cordially invite you to come
Curtains and Curtain Neis!

Marshall Brotheis.


## Ladies' American White Lawn BLOUSES!

|  |
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## 60 cts.

$\$ 4.00$.
J.M. DEVINE, 302 WaterSt.

# Save tilis and Wait, Wait !ill shmunany, Maxz20th 

B. Firidman's $\$ 15,000$ Stock Dry Goods and Furniture To be almost given away by
Assets Realization Co., to satisfy obligations. Sale Regins Saturodi; May 20ih. DOOMED!

Sale Starts Saturday a.m , May 20ith. This business is forced to be sold out, and the Assets Realizaaway this stock of Dry Good and Furniture to the people and Furniure to the people, as at once to settle obligations. Our Loss-Your Gain-Come Quickly.
B. Friedman's $\$ 15,000$ Stock of Dry Goods, Clothing, Boots, Furniture, etc., HAS PASSED INTO THE HANDS OF THE ASSETS REALIZATION CO., of Canada, FOR LIQUUDATION, and will be sold out at once to settle obligations, at $\mathbf{5 0}$ cents on the dollar.

## Sale Begins SAT URDAV, May 20.

The Assets Realizat.on Co. will not move a dollars worth of these goods away-it all MUST BE SOLD on the B. Friedman premises at 294 . 301 Water St., St. John's, IN TEN DAYS TIME. Everything will be placed at the mercy of the Public and sold for what it will bring and to make a quick disposal of the B. Friedman stock.

## MSOUR REMMEDT

Is to cut the prices square it two to quickly dispose of this stock. THE LOSS ON THIS STOCK IS GOING DIRECT TO THE PEOPLE-OUR LOSS-YOUR GAIN-If the s s ving of over foc. on the dollar Isto cut the prices square
reans anylhing to you don't fail to come to this closing out sale of the B. Friedman stock ol Dry Goods, Furniture, etc., to satisty obligations. It certainly and
Furriture at jour own price. All New Goods and made by the Best Manufacturers.' If you value money don't miss this chance to get two dollars for one dollar.

Just a Few Hints Showing How This Stock Will be Sacrificed !


The Evéning Teleğ̉raim, St. Johu's'; Newtounalland, May 18, 1911-8


RED NEWFOUNDANO COMPANY. S. S. "GLENCOE" Passengers Jeaving St. John's, at 8.45 a.m. Friday, March
oth, will connect with S. S. GLENCOE at Placentia for the ollowing ports :-

Marystown, Burin
St. Lawrence, Fortune,
Grand -
Bank, Belleoram,
St. Jacques, St. jacques,
Harbor Breton,
Hermitage Hermitage,
Pushthrough, Pushthrough,
Balena,

Rencontre, alternate,
Ramea, Ramea,
Burgeo, Grand Bruit, alternate La Poile, Dublin's Cove,
Rose Blanche, Rose Blanche,
Burnt Island Harbor Port aux Basques.

Reid Newfoundland Company

SMART Effects
NEW sphirg suins! Little Boys' Navy Serge Sailor Suits. Sizes, 060 to 4,90 cents to $\$ 3.00$.
Whtie and Cold. Linen Sailor Suils. Sizes 000 to 4, 75c. to $\$ 2.00$.
Boys' and Youths' Tweed and Navy . Serge Rugby Suits. Sixes 7 to $21-2, \$ 2.00$ to $\$ 6.00$.
STEER Brothers
bananas, ORANGES, ETC.

| 300 sacks P. E. I. Blue Potatoes, | 50 Large bunches Bananas, |
| :--- | :--- | :--- |

 5000 Canadian Cabbaze Plants.
Let us know your wants.
Falwin MIurray.



FLOUR is CHEAPER!

OATS are Cheaper!
 WINDSOR FLOUR, 28 lb . \& 56 lb . sclcks.
 Table Apples., Grape Frait, Celery,
Tomatoc, Cuucumbers, N. Y. Butten T. J EDENS, Duikworth St and

THE JOHNSTON WOOD COMPANY. FACTORY: Long Pond Road.
 E MANUFACTURE
Rails, Posts, Cut and Plain Pailings,
Rails, Posts, Cut and Plain Pailings
Laths and all kinds of Fencing Material. Bowring Bros.,
The JOHNSTON WOOD CO.
$\qquad$
TO SHOPKEEPERS!
Gossage's SOAPS
GEORGE M. BARR, Agent.

Stiped
SILK
VOILE, Stiped
SILK
VOILE,
"MOLASSINE" Speciallies, Made and universilly used in England, the home
of scientififo feeding keep null sorts of animals
and fowls in good health. MoLASSINE" MEAL (i00 lib. bags), the Finest food known
For Horses, Milch Cows, Catte, Calves, Sheep, Inamber ${ }^{\text {Tor }}$ Pigs and Poultry. "MOLASSINE" Poultry MEAL (50 lb . bags), has wonder.

 an alternative for Molassine Meal saving. the trouble of
mixing and bening more convenient for cattle out at grass
and slieep on the run. and slieep on the run. MOLASSINE" NUGGETS ( 2 cwt. sacks), same as MITasasine
Feeding Cake, broken into convenient small squares for
seatering scattering.
MOLASSINE DOG CAKES., "Molassinem" Pupy Cakes, keep
dogs and pupies healthy and free from worms.

Ask your Grocer or Retail Storekeeper. HAR VEY Q CO., Agents.

LOOK HERE

JUST OPENED Just the thing for evening
wear and June weddings. Gasolen! Absolutely the best for prevention of fouling and for keepint
the Bottoms Made in England.
Sold by all Merchants and Ship Chandlers, etc,
St. John's, Nfld.

HOLZAAPFELS LIMITED,
High and
Low Te'RE EASY!
Dolar Greennacts are Burrinimg Holes in our Paur In Steel Barrels,
Wood Barrels Do Yout Want One? H. J. STABB \& Co, H. W. de FOREST TEA COT.



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[^0]:    Be Prepared for this GREAT SALE starting Saturday，May 201h 35 to 75 per cent．saved Buying Outtits of Furriture Dry Goods，Clothing and Household Needs．－

