GUARANTEED LARGEST CIRCULATION OF ANY PAPER IN NORTHUMBERLAND COUNTY

VoL xLviII
Informal Meeting Held NEWCASTLE, N. B. wEDNESAY, OCToBER 13 1915
Re Fire Alarm System

British Red Cross Society
Appeals to Empire For Help
Cablegram Received by His Honor Lieut. Gov. Wood From Marquis of Lansdowne


Nat Another Large List of Donations--Wednesday Oct. 20th"BBiggest Day in Town's History




## 'THE BROKEN COIN'

30 reels
THE SERIAL PHOTOPLAY SUPREME



THE UNION ADVOCATE, WEDNESDAY

 ment of Interest to Shooters路


What Do Viecories in The Importance of the West Presage?

Grain Screenings


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For Infants and Children.

## NewCAITIES BIG PATRIOTIC AUCTION <br> IN THE NEWCASTLE RINK October 20th <br> MISTER FARMER AND MISTER MERCHANT ! WE WANT YOUR HELP <br> The Funds of the Pairiotic Association (Newcastle Branch) are getting low and the committee in charge in the endeavor to provide further for the Mothers, Wives and Children of the brave boys who are on the firing line fighting for the Empire and the just cause it expresses, again appeal to you for assistance and feel sure you will grant it. <br> LET US TEL YOU HOW

Mammoth Auction Sale on Wednesday, October 20 Next
Patriotic Fund and we are appealing to the Farmers of the Western Section of the County to assist in this great work by contributing toward the Sale any Merchantable Article they care to send, such as Vegetables of all kinds, Hay, Oats Buckwheat, Dairy Products, Eggs, Honey, Maple Sugar, Maple Honey, Cattle Yarn, Mitts, Sheep, Poultry, Hams, Fresh Meat of all kinds, Loads of Wood

EXCEPT SECOND HAND CLOTHING
Please send Bulk Goods in Bags, Parcels or Boxes, put up separately, so the auctioneer can handle the different articles with as little delay as possible. Write your name and P.O. address plainly on each package so the committee may cknowledge receipt of same through the press.
rticles collected. Already the committee has been promised Furnitnre quantity of articles collected. Already the committee has becn promised Furnitnre, Bicycles,
Silverware, Dry Goods, Ready-made Clothing, Hats, Caps, Groceries, etc, in fact, everything sold in Wholesale and Retail Stores in Newcastle will be offered to the highest bidder.

Donations should be sent to reach Newcastle not later than Friday, Oct. 15t so as to save storage. The Committee requests that shipments be not made be Patriotic Committee, Newcastle.

Endeavor is being made by the Committee to have the different Transportation Companies carry all Goods intended for this Auction re one fare for the round trip.

In addition to sending as much as you can for the cause, come your self and bring your family. It will be the biggest day Newcastie has And an eventful time guaranteed. Newcast band in attendance.

## The following Form will be used:

## Donations

October 20th will be a Public Holiday in Newcastle

All Shipments Should be Addressed to Charles J. Morrissy, and Marked for Patriotic Fund.


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the union advucate, wednesday, october

## Help! Heelp!

 HAPPY HOUR ${ }^{\text {FIRST EPSLSODE }}$ TUESAY OCT. 19 and 20th and each following Wednesday
ADMISSION,
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## THE WEEK IN NEWCASTLE

Mothers and Daughters Large Crowds Attend Making Patriotic Quilt Happy Hour Nightly

Rifles $=$ Guns $=$ Ammunition


Single and Double Barreled Shot Guns

JOHN FERGUSON \& SONS

## PENSLAR STORE


Sold in Large Bottles $\$ 1.00$ per Bottle THE "PENSLAR" STORE, E. J. MORRIS, Prop.


HAPPY HOUR TO-NIGHT

THE HOUSE OF EXCLUSIVE FEATURES Daniel Frohman presents the Famous Military Dram
FOUR REELS of Motion Pictures THE COMMANDING OFFICER with ALICE DOVEY produced by the famous players The Commanding Officer is a strong army effective, and plays throughout is dramatic skill of a finished artist.
The action has the rapidity, the rhymth and crispness of a maxim
photoplay.

Remember To-Night Only | Adminicion |
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| dots |

## Gravenstein Apples

Car to arrive this week. Special Prices on
10 bbl lots while unloading
POTATOES! POTATOES!
The crop this year is less than half. We have 200 bbls of fine smooth stock. Place your order now and save money.
BREAD is now down to 9 c. White and Brown daily. Try a colonial cake BREAD 15 cts each. They are delicious.

GEORGE STABLES

