


## -NEWS OF SPECIAL INTEREST TO. WOMEN

STRING Quartet wiluams sixth amivual plaino amd Siezveless cowns MAKIS IMPRESSION PLAYER-PIAIIO CLUB OPELED THIS MORAIIIG PERMIT ORNAMENTS

Second Program of Season Artists.

175 Families Will Share in Exceptional Club Savings, Terms and Privileges MORE ATTRACTIVE THAN EVER BEFORE

NOVELTY FOR TORONTO Dohnanyi Proves Mos Alluring. Tue ine in oconanus



Any Form of Decoration
Wearer Chooses is Now aren Chooses in
Acepped evening shoe fads amps of Blue Brocade, Bea in Tones, Appe
in Dress.


| And Frank S. Welsman asasted dhem | speeilat terms, no interest whatever. | Wit: the club membership reduced |
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\$DAILY MAGAZINE PAGEFOR EVERYBODY*

## Even if You Don't "Arrive

 Be Sure That You "Start' By Winfred blick









 Thoee Who Aro "Rato.",









- Sy/via Gerard

MAKING A CHID HAPPY WITH A BIRTHDAY FROCK $\mathrm{W}= \pm= \pm=\mathrm{m}$ $5 x^{2}=$ 훈


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$=5=5=5 \mathrm{~T}$
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Secrets of Health and Happiness
Men Only Imitate Nature with Fierce War Devices


## FEMININE FOIBLES *e By Annette Bradshaw



AER ONE REQUTREMENT


$5=-2=5$ $x^{2} 2=2=25=5$ $5 x+2=-2=2$ $=5-2=-2$ $2=-2 x=2$ Ex=2 2 $25=-2-2 x=0$ $5=58=-5$ $\therefore 5=5=2$ $=4=-2=$
 $=\underline{-2}=\mathrm{z}=-\mathrm{m}-\mathrm{m}$ $=5=-2=-2$



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## Good Night Story



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Commion Salt a Valuable Beauty Ald
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Sexiteremernatim mith
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## Curling For the firtr

MARKHAM CURLERS DEFEAT AGINCOURT
Play off This Morning With Lakeview for First District Cup-Curling Scor min min wive mas mim Minwawaw wivi THze






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## Kenneth Durward Ulster Overcoats for Men



Fairweathers Limited 84-86 Yonge St., Toronto
Montreal
Winnipeg
25.00

## BAR

HOCKEY SCORES
$|A|$$|$


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VICS MUST WIN
TO GET THE GROUP Play Frontenacs at the Arena
Tonight in Senior $\mathrm{O} . \mathrm{H} . \mathrm{A}$.
Fixture.


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\section*{TMPERIAL BANK CF CAMADA <br> DIVIDEND NO． 98 <br> | Notice is hereby given that a Dividend at the rate of twelve per cent．（ 12 p．c．）per annum，upon the Paidnup Capital Stock of this institution，has been declared for the three months ending 31 st January，1915，and that the same Monday，the ist day of February next． <br> The Transfer Books will be closed from the 17 th to the 31st January，1915，both days inclusive． <br> By order of the Board． <br> （Signed）E．HAY， <br> Toronto， 23 rd December， 1914. <br> ＇General Manager． |
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## RECORD OF YESTERDAY＇S MARKETS



SOUTHERI PRUUTS
PRERETY OFFRED FRithy Urrered

California Oranges and Cele
Plentiful on Toronto MUCH ，POUL，TRY SOLD Farmers Asked Prices Above Farmers Asked Prices Above
General Market Level for



NO ONE IS EVER DISAPPOINTED in the great February Sale of Hosiery at Simpson's. This year we have collected the most desirable stock of good hosiery ever seen in Toronto. It was bought-months ago, before war office orders began to swamp the mills.

AND THE PRICES! You'll be more than satisfied if you know intrinsic hosiery worth; if not, compare the values with any you know elsewhere--then judge who is selling closer to cost !
N.B.-Many of the best lots are not mentioned here because of small guantities; but we will protect our regular customers by limitin
whom we know to be dealers buying to sell again. Most of the Hosiery mentioned below is made in Canada; the rest is made in England.


seamless and good wearing, second
quality, sizes $81 / 2$ to 10 . The regular guality, sizes $81 / 2$ to 10 . The regular
Soc and 65 value. Saturday Hosiery
Sale price Sale price,$\ldots . . . . . . . . . . .$.
Women's
75c Shot sik' Black Women's 75c Shot Silk Black
Cashmere Hose for 49c-Accordeon Cashmere
plose for tor torencefect ret, whiteor and
blue; spliced heel, toe and sole; sizes blue; spliced heel, toe and sole; sizes
$8 / 2$ to 10. Reguarly
Hosiery Sale price. Saturday $81 / 2$ to 10. Regulariy 75 . Saluray 49
Hosiery Sale price........ 49
Women's Mercerized phin Lisle Thread Hose, "Duchess" braind, ex
tr fine thread, closely woven, weight, spliced heel, toe and sole;
sizes $81 / 20$ to $10,25 c$ value. Satursizes $81 / 2$ to $10 ; 25 \mathrm{c}$ value. Satur-
day Hosiery Sale price .20 , three Bairs, and Girls Finest Quality

## Splendid Ready-to-wear Gar <br> ments Wonderfully Priced



 new orasem nopmece ormeam




## A Cash Purchase of Boots An Antan anc     Hors mom boots sarubuar, men     <br> 

Children's Heary Ribbed Colton Hose, $2-1$ and $1-1$ ribbed finish, fast
de, seamlest strong, durable thread double heel,
to strong, durable thread, double heel,
toe and sole, sizes 5 to 10 . 25 c
value. Saturday Hosiery value.
Men,
Becond
spliced
spl Black Canhmere Socke, seamless,
second quality, extra good wearing,
spliced heel spliced heal, toe and sole; wizas 9
to 11 . Regularly 25. Saturda
Hosie. to 11.
Regularly 25 c.
Hosiery
paisturday
Sale. Men's Shot Silk Black Cashmere Socks Shot Store effeck Cashmere
accordeon
pleat; colors red, white and blue, expleat; colors red, white and blue, ex-
tra fine cashmere, spliced heel, toe
and sole, sizes $91 / 2$ to 11. Regularly


The Robert Simpson Company, Limited ever in the February Furniture Sale.

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The Ribbome ne mibBONS




 Toleobono Toisht 5.50 io 10 Early Delivery Saturday.
Telephone Diroot to
Department, Adelaide















## Save $\$ 5.00$ to $\$ 15.00$ on an Overcoat Saturday Men get few opportunit. Saturday in the Men's Store.

For we are clearing our stock of some of the very best Overcoats we
carry, of which the size ranges are broken. Just a few of each style anid price, but all clearing at the one price Saturday
In ths group is includeo everry kind of an overcoat you ana think or-Ulster






Men's Furnishings Clearing



Exceptional Fur Prices for Men Saturday Men's Muxkrat-Lined Coath, black beaver clol
shells, fine otter collars, in shawl style. Reguilarl Men's Canadian Men's Canadian Raccoon Skin Fur Coats, dark
prime furred, well lined. Regulary 865.00 , Sa
ay ............ ....... ....... Men's Fuw Caps, wedge shape, in astrachan,
and otter rat, fine grade skins. Regularly $\$ 3.50$
$\$ 4.00$. Saturday


## Our February Sale of

 Canadian Furniture Although February begins next week we claim the Irishman's privilege of finishing the week in the middle and callingthe end of this month the first of the next. Our Store week really begins on Thursday; further we took stock last night and this is a new year with us in some respects, as well as a new month. Anyway our Great Furniture Department is off to a new start with the greatest values






















