

News Release

Communiqué

Minister for
International
Trade



Ministre du
Commerce
extérieur

No. 112

May 15, 1989.

CANADIAN COMPANIES PARTICIPATE IN TECHNICAL AND
BUSINESS EXHIBITION AND SYMPOSIUM (TABES) -
HUNTSVILLE, ALABAMA

International Trade Minister John C. Crosbie today announced that the Department of External Affairs is sponsoring a group of 25 Canadian companies who are participating in the TABES '89 in Huntsville, Alabama, May 15-17, 1989.

This unique trade show and accompanying symposium is organized by the Huntsville Association of Technical Societies, and is being held in the Von Braun Civic Center, adjacent to the Marshall Space Center in Huntsville. Since the Marshall Center is responsible for Research and Development and also handles procurement for NASA, Canadian firms participating in the trade show and delivering papers at the symposium will be ideally situated to gain access to important NASA procurement decision makers. Through the Defence Production Sharing Act, Canadian companies have an advantage over other non-U.S. firms.

In addition, Canadians will receive a special briefing on NASA procurement and practices. This "for Canadians only" session has been specially organized at the request of the Department of External Affairs. Since NASA is the United States' second largest volume purchaser of high-tech goods and services, TABES '89 presents an exciting opportunity for Canadian firms in this multi-billion dollar market.

At the symposium, Canadian companies will cover a wide spectrum of topics related to aerospace technology.

.../2

For more information on TABES '89, contact:

Mr. K.J. Tyrrell
Marketing Officer
Department of External Affairs
USA Trade & Investment Development Division (UTE)
Tel. (613) 991-9474