the "people's paper" is a live daily in a busy centre-study its newsy advertising.
TEN PAGES TO-DAT, - THE EVENING TELEGRAM. FOR LATEST WAR NEWS VOLUME XXXVI. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, SATURDAY, DECEMBER 4, 1915. WUSE BUFFALO FLOUR!

## Sold at BOWVRINGS' Stores.






Newfoundland SHELL Company, Lid. Capital - - \$60.000. Capital secured to Shareliolders by Government guarantee.

Renistered Office, Horwood Lumber Co. Building, Water Street West.






ORANGES, GRAPES, ETC.

150 cases VALENCIA ORANGES.
100 kegs GREEN GRAPES.
100 cases SMALL ONIONS
Due per Tabasco
JUST IN
50 cases FRESH P. E. I. EGGS.

## GEO. NEAL

Gas and Hospitality.






St. John's gas light company.

"eBARLER"?


## OIL

 heaters!All Brass Fronts.
Safe and Reliable
Will give great heat with smallcon sumption of 0il.
BOWRING BROS., Ltd.,
Hardware Dept.

Over 40,000 People Read The Telegram

## PROMPTNESS. <br> "G" <br> COMPANY.

DEPENDABILITY.

We have an individual Photograph of each man in "G $G^{\prime 9}$ Company-the last Company that left here. Your order will have our best attention.

THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Hill and Henry Streei, St. John's. Phone 768.
 for 1915.

The Newfoundland War Contingent Assoc

## Proerrssive noctorive.

 Hot Definitely Known
$\qquad$


## Here and There.  <br> 10 Cents Each. GIRLS' CLOTH TAMS,

Original price 25 cents, selling this week to clear

## For 10 cents arch.

Call early and get your choice of colours
SEE WINDOW.

## S. MILLEY.

## Common Sense


calls for the wearing of Rubbers, as a protection against the cold and wet of the Present Season. We are showing magnificient quality in : BOYS-Size 9 to 5, from 56 cents

$$
\text { to } 74 \text { cents a pair. }
$$ GIRIS-Size 6 to 2, from 46 cenls

$$
\text { to } 64 \text { cents a pair. }
$$

Women's 20c. 25 c. and 85c. per pair
Men's $\$ 1.00$ and $\$ 1.20$ per pair, at

## A. \& S. Rodger's.

 NEW SPECIAL OFFER.Premium FOUNTAIN PEN.

We have added to our Premium List a Diamond Point Guaranteed 18 Kr, Fountain Pen for Premium Ohecks trom 15 Lhs, of DEARBDN'S PERFEGT BAKING POWDER. Ohecks in all size tins.
DEARBON \& CO., Ltd.
ST. JOHN, N.B.

Enjoy the Cold Winter Nights.
The severest nights are enjoyable if you are

## Riverside Blankets

They can be had in all weights and prices If your dealer can't supply you, write to the The Riverside Woollen Mills, Limited, Riverside, near Makinson's Crossing

EveningTelegram
 Up to the Government.

Police Court


Amusements.



## Holidays are Kodak Days

## ${ }^{\text {PuT K O DAK }}$

on your CHRISTMAS list. Price, $\$ 7.00$ and Upwards, at TOOTON'S, the KODAK STORE,
Cameras and Photo Supplies, : : : 320 Water Street Representative of THE EASTMAN KODAK CO., Rochester, N.Y.

Unparalleled Popular Success of

## THE FIRST NEWFOUNDLAND REGIMENT,"

 "Our Boys."
## Theatre.

Daily at 2.30 \& 7.30.
Taken by Special Permission of the War Office.


## "Blossom" Tea?

If not, will you ask your Grocer for some? You will be charmed with its delightful flavor. If you are
already using "BLOSSOM", will you please tell your friends how good it is?
British Grown and Packed.

##  <br> READ IT ? M*SSATTM

## 


the evening telegram，st．johns，newfoundland，necember

THE REINDEER
it is possibly the most useful of all and animals which dwell in this part of the
world．Unlike world．Unlike the Reindeer，Sunlight
Soap is to be found in all parts civilised world，and its great utility is vouched for by millions of of contented
housewives

## SUNLIGHT SOAP



TO－DAY＇S
Messages．
10.00 A．M．

## 


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## 1st Nfld． REGIMENT <br> Casualy List

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Wedding Bells．




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 SUGGESTION！

Order at once to ensure early delivery．
JOSEPH ROPER， Water Street


## BRITISH THEATRE！

3 Reels－－＂0UBLETTE＂－－3＇Reels

$\qquad$


5c．The Crescent Picture Palace．5c． ＂His Brothers Keeper．＂
 ＂tile bivonisi heirt＂






## Lunch Boxes

0 only 12 in., clearing at 45 c. each

## Am. White Quilts

A limited guantity left, at 5 5c. per lb.
London Smoke
5 pieces of Pink Job, English make.
Value for 15c. Now 10c.

SPECIALS FOR ONE WEEK
The VERY LOW PRICES we have made on these items will mean the SAVING of many Dollars to those who purchase.


Corduroy Velvets.


Dress Remnants
Dress Remnants, assorted prices all need Rare Bargains. Buy all
for some time.

Ladies' JobFleece Lined Vests 100 dozen. Regular 40c. Now …... 35 c . each
20 dozen. Regular 50 c. Now . . . . . 40 c. each 10 dozen. Regular 60c. Now . . .. . . . 45c. each

## Am. White Sheets

foundes only at so.. per

Ladies ${ }^{3}$ Hdkfs
30 boxes Dainty Handkerchiefs. They come 3 and
6 in each box. Nice for Xmas
50 c . to $\$ 1.60$ per box.

## ROOM PAPERS !

Just Opened, a BIG JOB in Wall Papers, selling at 7c,
$10 \mathrm{c}, 12 \mathrm{c}, 15 \mathrm{c}$ and 20 c per peice.

## Maushall Bros <br> 



## EGGS! <br>  <br> Soper \& Moore. <br> Wholesale Groceries, Frult <br> 'Phone 480.



 ROSSLEY'S EAST END THEATRE!
 Farewell of Carroll and Ellor. Mr. Ballard Brown and the one aud Only Madge Lock

## Devine's

 Graen Autumn Saleward every. New Goods are being brought for devery day and Big Bargain Business is Somelhing for Nothing.

$$
\begin{aligned}
& \text { Scores of Sawory Roasters have been given away } \\
& \text { during Sale abolutely free. Did you get yours? Your } \\
& \text { chance is here your } \\
& \text { chate to get one of these useful househald }
\end{aligned}
$$

Everything in Store is Reduced Great time to buy 'Boys' and Men's Overcoats and
Suits, Hosiery, Remnants of Flette Blouse materials,
etc. Buy the Bear Brand and Maltese Cross Rubbers.

## COME RIGHT DOWN TO-DA

## J.M.Devine, Fater \& Adelaide Sts,

\section*{Rubber Footwear <br> Best Brands on the Market! <br> | LADIES' <br> Low <br> RUBBERS, <br> 55̌., 70c., 75c. <br> Low <br> RUBBERS, <br> high heels, <br> 75c. |  |
| :---: | :---: |
| MENS LOW RUBBERS, MEN'S STORM RUBBERS, <br> $\$ 1.00$ and $\$ 1.05$ <br> $8 \overline{\mathrm{c}} \mathrm{c}$, $\$ 1.00, \$ 1.10$ and $\$ 1.20$ INFANTS' STORM RUBBERS, CHILD'S LOW RUBBERS, <br> sizes 4 and 5 , 49c. sizes 6 to 10 , 52 cc ., to 60 c . MISSES', sizes 11 to $2 \ldots . \ldots 4 \mathrm{c}$, to 72 c . CHILD'S STORM RUBBERS, sizes 6 to 10, 49c. to 65 . MISSES', size 11 to $2 \ldots . \ldots 6 \mathrm{c}$. to 80 c . | YOUTHS' LOW RUBBERS, Sizes 8 to $10,56 \mathrm{c}$. to 60 c . Sizes 11 to $2,65 \mathrm{c}$. to 85 c. BOYS', sizes 3 to $5 \ldots \ldots .90$ c. to $\$ 1.00$ YOUTHS' STORM RUBBERS, Sizes 8 to $10,61 \mathrm{c}$. to 65 c . Sizes 11 to $2,60 \mathrm{c}$. to 90 c . BOYS', sizes 3 to $5 \ldots .70$ c. to $\$ 1.00$ LONG RUBBERS. Men's "Candee" Brand, best for hard wear, $\$ 4.75$ per pair. Ladies' Long Rubbers, $\$ 2.30$ per pair |
| Child's and Misses', Boys' and You | ' Long rubbers at Low Prices. |

At the city Hall.

## OVALTINE?

The Greatest Restorative and Body-Builder in the World.
OVALTINE contains Malt, Milk and Eggs and can be used just like Cocoa. Recommended by all doctors. Put up in $1 / 4 \mathrm{~s}, 1 / 2 \mathrm{~s}$ and 1 lb . tins. Fresh Supplies due to arrive S. S. Stephano:
NEW YORK TURKEY

BANANAS. | $\begin{array}{c}\text { New York CHICKEN. } \\ \text { New York DUCKS. }\end{array}$ | $\begin{array}{c}\text { ORANGES. } \\ \text { GRAPE FRUIT. }\end{array}$ | PEACHES. |
| :---: | :---: | :---: |

$\qquad$
We have just received our CHRISTMAS CRACKERS, STOCKINGS, etc. They include some very pretty designs. Now is the time to secure
your Christmas stocks when the variety is large.

## AYRE \& SONS, Ltd., <br> Grocery Department.

## SPECIAL NOTICE

We have decided that our Tag and Coupon Scheme will NOT expire on Dec. 31st, 1915, but will ontinue until June 30th, 1917. ImperialJobaceo $\mathcal{C}$. -

## KLOSFIT:

## Klosit Petticoats

Need no alteration, they fit themselves to any figure We have them in Colored Sateen. All shades, at $\$ 1.10$.

## Furs-Ladies'Imitation Seal Sets

Look well and wear well.
Priced within reach of everyone. Only
\$1.80, 3.00, 3.30 \& 5.40 set.
34 Suils Ladies' Fleece Lined Combinalions onily 65c. suit.

BISHOP SONS \& C0.,Ltd.

Phone 484 MAIL OPDERS Beceive Carful Cosideration Dry Goods Dent.

$\qquad$

The C. L. MARCH Co., Ltd.,

Corner Springdale and Water Streets.

## THE BIC FURNITURE STORE.

## Another BIG CUT off Iron Bedsteads, Dressing Cases and Washstands, must be cleared out to make room for Big Shipment Just Arrived.

 See our spelndid S. Oak Dressing Case for $\$ 8.00$ only.An immense consignment of Dining Chairs has arrived, at Remarkably Low Prices.




THE THOUGHTS OF THEOBALD.


Are you Run-down

Begin to get well FREE.
Whictrals




## Mer ifong

Messages Received Previous to 9 A.M. official


## Items of Interest.

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$\qquad$
 C.M.B. C. Thie class will meet


Cleanse Your Hair Makes It Beautiful,
Thick, Glossy, Wavy
 to War Loan.






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## 

## CHANGE OF BUSINESS! Big Clearance Sale

 OPENING ANNOUNCEMENT. Greatly Reduced Priees in Seasonable Goods. You can Save a Lot of Money on our Offerings of Fall and Winter Goods.While we are arranging that you will save money on all Dry Godss
youmay from this time on purchase from ust and whist yout may from



Woollen Fleeced Underwear for Everyhody, at Prices that witl suit Everybody.
MENS FLLEECE LINED JAEGER UNDERWEAR-
. 40 c . garmen


And many other kinds of Wool Underwear, you can save good money OMENS WHTR \& CREAM RIBBED RLEEEED VESTS \& DRAW
ERS-Reguar 40c. gamment Now onty
E.


CHILDRENS ALL WOOL RIBBED VESTS-Odds $\&$ Ends at $1 /$ Prices

 WOOLS! WOOLS! WOOLS!

$$
\begin{aligned}
& \text { Despite the ever increasing prices of Wools, as we have decided that } \\
& \text { it is the busy kniters who are most dserving of bargains, we are making }
\end{aligned}
$$ it is the busy knitters who are most dserving of Bargains, we are making

special prices on our stock of Wools. As quantity is limited, Wool buyers lad better be early. Grey, soft fingering. Worth 18c. to 20c. skein. Now 15 c
Best Quality Heavy Sup. Quality Heavy Grey, soft ingering: Worth
Bee Hive, Cresent and other Black Fingering stecial Prices.
STEEL KNITTING NEEDES in all sizes.

Ladies' and Misses' Coals.

$$
\begin{aligned}
& \text { Our stock of these is limited as they were the smartest styles and best } \\
& \text { values obtainable in town, but the balance is offered at greatly reduced }
\end{aligned}
$$

## prices to clear. Ladies' and Misses' Felt and Velvet Hals

$$
\begin{aligned}
& \text { All newest styles, many just recived, all now at cost. Also all Milli- } \\
& \text { nery, Fathers, Tips, Wings, etc. } \\
& \text { LADIES' RIOITSES OF ALK KINDS AT SLAUGHTER PRICES. }
\end{aligned}
$$

LADIES' FLANNELETE NIGHTDRESSES, Chemises and Knick
LADIES LANNELEE NGHDRESSES, Chemises and Knicker,
Big Bargains in Furs.
We offer a limited number of Ladies' Mink Sets, all this season's,
Original Price
Sale Prices
at big savings.
$\$ 45.00, \$ 34.00, \$ 32.00, \$ 27.50, \$ 22.00,19.50$ per set Sale Prices. $\begin{aligned} & \text { \$30.00, } \$ 24.00, \$ 21.00, \$ 19.00, \$ 16.0 \\ & \text { WONDERFUL VALUES IN IMITATION FUR SETS. }\end{aligned}$.
Ladies' Sets at $\qquad$ \$1.30, $\$ 2.25, \$ 2.90, \$ 3.40$ RUBBER FOOTWEAR. best qualities at lowest prices. We offer "Life euou" and "Rubber Leaf", high grade Canadian Rubber Foootwerer, than which there are none ebetter. Lifife Buon Rubbers all
have leather inner heels; that is one reason why they outwear all other have leather inner heels, hin
Rubbers.
Men's Rubber Leaf Storm Overs, only
 Women's Life Buoy Fancy Overs, only
WOmen's Life Buoy Storm Overs, only
Women's Rubber Leaf Storm Overs, only In cheaper makes of Good Canadian Rubbers we offer
Women's Montcalm Rubber Overs, only Men's Sheffird Rubber Overs, only
Women's $A$ merican Rubbers from 45. pair for boxed Rubbers Women's'American Rubbers from 45c. pair for boxed Rubbers.
Many Odds and Ends in Rubbers and Gaiters at give away prices.

## MEN'S NEGLIGEE SHIRTS.

Regular Price, 65c. Now 49c.
Men's Flannel, Grey Linsey and Navy Serge Shirts. All old values, but Remember that we will save you money on some special values.


HENRY BLAIR.

|  |  |  |  |
| :---: | :---: | :---: | :---: |
| REID-NEWFOUNDLAND COMPANY. <br> A Vacuum Cleaner on Free Trial. |  |  |  |
|  | 'Phone 240 and we home of the effic Cleaners over all ot | give a demonstration in your and cleanliness of Electrica methods. |  |
|  | Price $\mathbf{\$ 4 0 . 0 0}$ | With Altachments \$50:00. |  |



Furness Line Sailings !


Furness Wilhy \& Co., Ltd, Water St.
We Know Just How You Feel!




रow Listre.


L. M. TRASK \& CO.,


Telegram Ads. Pay

## Whisky Don't be careless and sim- ply ask for Whisky. Ask for House of Lords, 10. Years Old J. C. BAIRD. <br>  'Chappell' Pianos!



The Direct Agencies Limited.

Per SS. "Stephano,

$$
\begin{aligned}
& \text { from New York: } \\
& \text { Bananas, California Gra }
\end{aligned}
$$

Lemons, Oranges
Dessert Apples
Blue Point ${ }^{2}$ yste
Blue Point Oysters,
Finnan Haddies,
Aminnan Haddies, American Corned Beef,
American Butter, 1 lb. block

The reputation of a Piano is the best guarantee that you are gelling your moneys worth.

The best artisls and best musical institutions in England use the Chappell.


Musicians Supplies. Royal Stores Furniture.

## The

## Christmas

PictureFrame
What about the picture frames you are
having made for Christmas? They should having made for Christmas? They should
be ordered at once, so as to ensure prompt be ordered at once, so as and ensure prompt
service, and all-round satisfactory execution of your order.
Pictures and Photographs are always ac-
ceptable as Christmas Gifts, but their value is greatly enhanced by carefully chosen frames. We have a very extensive stock employ experts who know the framing business from A to Z , and we charge prices that are unquestionably the most moderate to
be found anywhere for first class work.
U. S. Picture and Portrail Co.

APPLES, ORANGES, tte.

[^0] ${ }^{25}$ cases ${ }_{30}$ cases VALENCIA ONIONS.

[^1]IN STOCK!

hammers, circular, pit and cross cut saws, HAND and RIP SAWS, WOOD and IRON PLANES, CHISELS, COBBLERS OUTFITS, LOCKS, HINGES, PAINTS, OLSS, VARNISHES, BRUSHES, FELT, NAILS, GLASS,
GRINDSTONES, TRAPS, all kinds; SINGLE \& vouble Powder, shot and gun caps; single barrel breechLOADING GUNS, 12 G, , S4.50.
DOUBLE BARREL BREEH-LOADING GUNS,, $10 \& 12$ G, brass and Paper shells, loaded cartridges, winchester rifles and Ammunition.

Martin Hardware Company, Limited.
HAM BUTT PORK!

## Extra Choice--

Light and Bright.
Each barrel contains 75 to 85 peices, and every ounce of the 200 lbs . guaranteed.
100 brls. to hand To-day
At Lowest Prices.
See us next time you want Fancy Pork

## F.McNAMARA,

\&ox- Queen Street



[^0]:    

[^1]:    JAMES STOT

