

Fall-Styles.-1914$\mathrm{W}^{\mathrm{E}}$ anmened ing weat the thein dank Thuratan lioh coatand pooketes and broadedexra efownpretty mixtures.)IT Astrakan Cloth Coat in fancySaxe and Black striped mixture.Round corners, deep collar and
cuffs, lined throughout rich Saxecuffs, lined throughout rich Saxe
Satin.Satin. styles and sizes of Ladies,
Coats in the newest colors andU. S. Picture \& Portrait Co.Insure in the "Old Hartiord."
It offers strong idemnity,adjusts honorahly, pays lossespromptly. Over$\$ 168,000,000$gain! Was I not right to act for my
owf protection?"
StShe hid her face in her hands.
"A wood froni me and he will be"A rood fron' me and he will be
ac. "You will be my
caught at her hand
${ }_{2}$



## Just Received GASOLENE, <br> in barrels and cases.

We are agents for the "Yetz" Gearless Transmls. slon Car. This Car is much more easily handled than the gear car, and can be driven by the novice after :

COLIN CAMPBELL,
85 Water Street


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\overline{P e r ~ S . ~ S . ~ " S t e p h a n o . " ~}
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JAMES STOTT.

## Have Your Photograph Taken-To-Day.

## War News

 Messages ReceivedDuring the Night. Messages Received
During the Night.



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 Plus Wearing Quality.



 at muy time, it it renlaced tree of clarge
 from
T. J. DULEY \& CO.,
the rehable jewblers.


VE carry this line of collars because we know that they afford the most satisfactory = value and service.
There's a height and a style for every man and nccasion.?

Smyth \& Co's.
geo. F. KEARNEY, Mgr.
Felephone 726.
P. O. Box 701

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> Ohe Right Hon, Lord Rothschild, G.C.VO., Charman. Qobert Lewis, General Manager.

Tolal assels Ixceed $\$ 120,000,002$ LWONARD ASH, GARBONEAR, Sub-Agent for CNE BAIME JOHNSTON \& CO,




New Autumn HATS and CAPS!
Latest London Shapes.


| To-Day's Rumor. | MeMurdo's Store News. | Serious Accident. |
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| ng in Europe, pla | bionional tubes it will oure |  |
| Once for the tlustrated | heat Price coio a | There is a new storm cape for |
| Warships, Generals, of. | emeai |  |
| eekly. 20 Ca GAR, KSTORES- 26.22 |  | ber lined on the miniee and plaid clotis |

## Carry Your Patriotism Into Your Buying!

For ten years we have been talking practical patriotism urging Canadians to buy the Canadian-made Gillette Safety
Razor in preference to cheap German makeshift. Razor in preference to cheap German makeshifts.

The war has clinched our arguments.
So confident are we of the future of the only safety razor made throughout in Canada, that we are bringing out within a
few weeks a New Model the

## GILLETTE "BULLDOG"

It's British to the hilt, and looks the part. The price stands at $\$ 5.00$-n increase over the Standard Gillette Set.
Watch for the Gillette "Bulldog" ["what we have we'll hold"] in the shop windows-youlll like it,

The war has not checked Gillette progress. Our factory is running full time, with complete staff. Thus we are doing
our part toward maintaining Canada's prosperity. Do yours our part toward maintaining Canada's prosperity. Do yours
"Made in Canada"
Gillette Safety Razor Co. of Canada, Limited The Gillette Building, Montreal
the evening telegram, St. John's, newfoundland, September 26, 1914-5

## E <br> 

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PROCLAMATION.
By His Excalience sin witrin

## Men's "Invictus" Boots! <br> 150 pairs Men's "Invictus" Boots left over from our last years' Salvage Sale. Regular prices $\$ 6.00$ to $\$ 7.00$ per pair. We now offer them at prices that will clear them out. <br> Without Rubber Heels With Rubber Heels <br> $\$ 4.00$ per pair.

Sizes: 5, 5 1-2, 6, $61-2,81-2,9,91-2,10,101-2,11$.

## Marshall Brothers, Agts.

## How to Win Children.

 by buth cameron.

 know how to en- For instance, any child can be tertain him? Or amsed for a half hour with a few





Why the Germans Commit Atrocities

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Movements of Florizel.
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## Away Purty Years.



Admiral Asked
For Explanation.
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Pishery Reports.

Keep out the cold with a "Barler" Qill leatar:

They are a source of comfort in the home, giving the greatest amount of heat with the smallest consumption of oil.


BOWRNG BROS, Ltd.
Hardware Dept.
Furness Line Sailings! S. s. tabasco.
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| THE |  |
| :---: | :---: |
| PLAYS WITHOUT HANDS. Fast taking its place as leading Piano Player of thworld. Used in all the largest American battleships Call and see Catalogue. Information gladly given. |  |
| CHES | SLEY WOO | Advertise in the Telegram.

Thl evening telegram, st. JOhns, newroundiand, SEptember 26, 1914-7


FRED. V. CHESMAN, Agent, St. John's.
AThoughitfor the Times


## ON THE FIRING LINE <br> You will find Ross Rilles always to the Front.



All Sportsmen should enquire about our 26 Gr. BALLISTITE CARTRIDGES
Largest Stock of Hardware in the City. $\mid$ AYRE \& SONS, Ltd.

## Volunteers

Are required to shoot their coupons straight into our Premium Department. Any number of coupons over 35 will be accepted.

## Valuable Premiums

 for coupons only. amperialobicacese:
## The Crescent Picture Palace.

THE NEW MAGDALEN,





On Monday Mr. frederick kights, Boston Tenor, will appear in New Songs.

| THE NICKEL--Friday and Saturday. |  |
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| "HEARTEASE.' |  |
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the evening telegram, ST. JOhn's, newfoundland, SEPTEMBER 26, 1914-8




Brand Patriotic Concert!
at tie casino theatre.
Under the distinguished patronase of. His s. Exellency
the Governor and Lady Davidson. The proramme will include National Songs, and
Anthems, Tableana vivants, War Views and scenes Anthems, Tabieaux, vivants, war views and scenes
from our Volunters' Camp, and many other attrac-
tions. 8.15 For one night only, TUESDAY, September 29th, at Tickets now on sale at the Alantic Bookstore.

## No Surrender.



## Verbena Flour.



Your Fall Boots


Men's Field Soots, 18 inches high, absolutely water-
proof, $\$ 7.50, \$ 6.50,56.00$. The same in Pegged Boots, $\$ 6.5$ Men's $14,12,10$ and 8 inch Boots, with waterproof
tongue, $\$ 7.00, \$ 6.50$, $\$ 5.50$, $\$ 5.00$. Same in Pegged Boots, $\$ 4.00, \$ 4.50, \$ 5.00$ and $\$ 5.50$.
Boys ${ }^{2}$ High Liaced Boys' High Laced Boots, $\$ 5.00, \$ 4.50, \$ 4.00$ and $\$ 3.50$.
Youth's High Laced Boots, $\$ 4.00 \$ 3.50$ and $\$ 3.00$. These Boots are all solid and waterproof through-
F. SMALLWOOD, THE HOME OF GOOD SHOES

has pgoples papgr-THE EVENING TELEGRAM, SEPT. 26th, 1914 -10. -read by evekroma

Don't Buy a Piano

## Kimball Piano Club.

A New $\$ 260$ Piano for . . . . . . . . . . . . . . . . . . $\$ 60$
A New $\$ 300$ Piano for . . . . . . . . . . . . . . . $\$ 125$
A New $\$ 350$ Piano for . . . . . . . . . . . . . $\$ 50$
A New $\$ 400$ Piano for . . . . . . . . . . $\$ 250$
A New $\$ 500$ Piano Player for . . . . . . . . . . . .
Musicians Supply Co., ${ }_{\text {sepp } 2,28 \mathrm{si,w}, \mathrm{~s}} \mathbf{1 6 6}$ Water Street.


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Furniture Store. Bamboo, Rattan and Wieker Goods.

Matilit suisi
 CAHAHAN, GMASS \& CO Advertise. In The Evening Telegran
frand Patriotic Concert!
at tie casino theatre. Uneer the distinguushed pato onaze of His E. Ex.
 from our Youmters' Camp, and many other attrac. tions:
 $8.15 \mathrm{pm.m}$ Doris open a 7 7.....


## No Surrender.



Saved from Fire \& Selling a I Special Low Prices, LOT HORSE NAILS,
in bagz 8050 bse Mised sizese, Nos. 6,7,
5 cents per 1 b . NAllS $V$


No. 45 STANLEY, and other PLANES; also large assortment of TOOLS, LOCKS \& HINGES of every BEDSTEADS slightly smoked. 100 doz. WOOD AXES, GRINDSTONES; also a full line of New Coods All Mail Orders of Goods will be supplied in new

MAMHN HARDWARA CO., HD.


Men's Field Boots, 18 inches high, absolute The same in Pegged Boots, $\mathbf{\$ 6 . 5 0}$. Men's 14, 12 , 10 and 8 inch Boots, $\$ 6.50$.
tongue, $\$ 7.00, \$ 6.50, \$ 5.50$, with waterproof Same in Pegged Boots, $\$ 4.00, \$ 4.50, \$ 5.00$ and $\$ 5.50$. Boys' High Laced Boots, $\$ 5.00, \$ 4.50, \$ 4.00$ and, $\$ 3.50$. Youth's High Laced Boots, $\$ 4.00$, $\$ 3.50$ and $\$ 3.30$.
These Boots are all solid and waterproof through-
F. SMALLWOOD,

THE HOME OF GOOD SHOES.


