EVERYONE $80: 1$ rador.

## HERS.

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RNING,
New Potatoes, w Parsnips, Queen St.
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Fur Garments
C0., LTD
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VOLUME XXXIV. REID-NEWFOUNDLAND C ${ }^{\circ}$.

## LOW RATES FOR FARM PRODUCE.

FARMERS AND MARKET GARDENERS TAKE NOTICE.

## LOW RATES LOCAL VEGETABLES.

Between all points on the Railway, $\mathbf{2 5}$ cents per sack or barrel. From all points on the Railway to all ports of call in Placentia, Notre Dame Bay, Bonavista Bay, Trinity Bay, South Coast (S. S. Glencoe), S. S. Home ports (York Harbor to Flowers Cove inclusive) and Duchess of Marlborough route (Lewisporte and Coak's Harbor inclusive) $\mathbf{2 5}$ cents per sack or barrel.
To Labrador ports of S. S. Solway, S. S. Home and Duchess of Marlborough, 50 cents per sack or barrel.
NoTE.-The same rates as above apply from steamer points to all rail points.


Mrst Desirable FREEHOLD SI CES sellung chenp.

 Price: $\$ 240.00$ each.
Strate on the rad leading to
 far enough for country. The
nearest land to the city available
at a low price. Just what many
people are looking for. Particu-


 AGrand Snap for the Right


Made from Juicy Red Ripe Tomatoes

It adds zest to the meal
Fresh Shipments Each Week Of Fruit and Vegetables.]

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WHY PAY FANCY PRIIES FANCY PRICES ?
Are eov buyiny your Con-
fectionery, Syrupy and Jams
ripht

 Full lines in
confectionery. Hard Mixtures,

## Cream Mixtures,

One Cent Goods,
Kisses, Mint Lumps, Chocolates, Bon-Bons, \&c.
SYRUPS,
in pints and half-pints. SYRUPS,
in pints and half-pi
JAMS, put up
1
All
stock.
REK

| The first sale is important, to |
| :--- |
| be sure, but it is the sales | that follow that really count. The painin that you sell shoull give such

satistaction as to make a permainent cus-

MATCHLESS
Ready Mixed Paint
 The Standard Mig. Company, Limited.

REKNIE \& CO., LTD.,
$\frac{\text { oct7,12i,eod McBride's Hill. }}{\text { FOR SALE! }}$
FOR SALE!
2 Superior Ashcroft Billiard
Tables
with Marking Boards, Cues Tables
with Marking Boards, Cues
and Balls complete. Apply,
to



$\left\lvert\, \begin{aligned} & \text { Street. } \\ & \text { FOR Re, } \\ & \text { HALE years }\end{aligned}\right.$



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GARLAND'S BOOKSTORES, St. John's, Nild.

## SPEGIAL SHIPMENTS <br> Extra Leather Beltings

## Rubber Belting,

Belt Lacing,
Steam Packing, Steam Jointings, Babbit Metals, Fire Hose. GET OUR SPECIAL PRICES. BOWRING BROTHERS, LTD.

WANTED, -600 Pairs Skin
 WANTED-Five Thousand
 Help Wanted WANNTED-A Good Gener-
 WANTED-A Good GenerPlace, head of Carter's Hill. oct 7,3
WANTED - A Strong Bov to Learn Pressings apply at one THy
NEWFOUNDLAND CLOTHING
NCO WANTED-A Boy for Cash $\left\lvert\, \begin{aligned} & \text { oct } 7,2 i \\ & \text { WANTED-A } \\ & \text { rant } \text { good wages. Apply No. } 4 \text { Mul- }\end{aligned}\right.$


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 $\frac{\begin{array}{l}\text { ply to MRS. DENCH, "Morringside, } \\ \text { oct } 2 \text { ite }\end{array}}{\text { Circular Read. }}$ Teacher Required for South




 WANTED-About the Mid-
 WANTED-At Once, a Gen-

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WANTED-An Experienced


The Evening Telegram, St. John's, Newioundland, October 7, 1912-2



## OUR <br> FALL FASHION EXHIBIT. \%

THE GOODS now on exhibition in the various departments of our store are typical of the accepted and authoritative fashions for the Fall and Winter season. We desire to impress upon you the fact that our efforts in making this collection were not confined solely to the higher"priced kinds, for we have gone to the extreme to procure a very extensive assort ment of goods at popular prices.

Every woman in St. John's should see the splendid exhibit in its entirety;for an hour or more spent here will give you a correct idea of the styles being worn this season. The prices? Ours are always fair, generally lowest, invariably satisfactory, because they are attached to nothin
but satisfactory goods.
$\psi$

## Our New Fall Coats.

This season, as heretofore, the latest and most correct fashions in Women's Coats are a characteristic feature of our opening displays. From the season's most elaborate and excluscreations to the more conservative models our stock is wonderfully complete.
Particularly do we feature garments of unquestionable worth in quality and workmanship that reveal a modification of the season's more striking style ideas at a price range to fit every woman's needs.

Come and see this matchless collection of Fall Coats. You are welcome to look or buy. WOMEN'S BLACK CLOTH COATS.
Made in different styles, with Collars, Reveres, \&c., trimmed with Braid and $\$ 29.50$ WOMEN'S COLORED CLOTH COATS
Beautifully made in superior quality German Broadcloth, Beaver finish. They can be had
 WOMEN'S TWEED COATS
These are very popular Coats, made of beautiful two-tone or reversible Tweeds; very effecfrom $\$ 2.50$ to …................................................
Carefully finished in the latest and most approved styles and materials. Prices $\$ 30.00$ CLOTH FUR-LINED COATS.
In superior quality Broadcloth, in colors of Black, Brown, Navy and Green. $\$ 72.00$

Made in the very newest modes, large Sailor Collars and Reveres, trimmed with $\$ 27.00$
Buttons and Braid. Prices from $\$ 22.50$ to . . . . . . . . . . . . . . . . . . .


New Rư̌s, Carpets, \&c.
During this week our opening display of one of the most select assortments of re-
 ready for your inspection. Good qualities
considered, you'll find the prices reasosnable. The newest patterns and rich colorings in pet Squares, Woven Wilton, Tapestry, Brussels and Velvet Pile Hearth Rugs, Cocoanut, Rope, Mohair, Brussels, Linoleum and Velvet pile Door Mats.
Cork Linoleums and Canvasses.
Custom Tailoring Dept.
We make to order and we make TO FIT.
The best materials and ideal tailoring is a combination that, makes our clothes ideally The best fabrics from the best woollen mills of England and Ireland furnished the mater-
als for our Fall stock. These, cut by our Custom Tailor in the latest styles and tailored by expert workmen, make clothes that will apeal to every man of discrimination. Men's Suits to measure, $\$ 13.00$ to $\$ 25.00$.
Men's Overcoats to measure, $\$ 13.00$ to Men's
\$18.00.

## NEW CORSETS.

Each season brings some notable improvement in Corsets. More especially is this true of the new lines we carry. You will find our Corset Department models conforming to the latest requirements, beautifully made and
finished in every respect. finished in every respect
No woman whatever her social position or the size if her purse can allow this event to pass without closely
and carefully examining all the new Corset improvements which she will find displayed in our store.

## New Fall Millinery!

A Beautiful Snwwing of Exquisite Fall Styles in Our Milinery Section. Beautifut Millinery, in hosts of new designs and rich autumn colorings is now being shown in our Millingery Section. See this exposition of the requiring styles. Never was there a more beautiftrl selection of feminine headgear shown in

Shop by Mail.
Those who live out of town may buy by Mail with the assurance of Intelligent Service.

## TheRoyal Stores Itd.

Shop by Mail.
Our Mail Order Staff will fill your orders promptly and with satisfaction.

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The Erening Telegram, St. Jobn's, Newloundland, Oc ober 7. 1912-8


Order Your WINTER'S SUPPLY!

MULLALX \& C $0^{\prime}$ Y

| Reach - Don't Walk. |
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JAMES P. CASH,

## FLOUR!

"COOKS DELIGHT. JAS. R. KNIGHT


## Here and There.

Automatic Eyeglass Holders are a
great convenience 6oc. and puxarss
or TRAPNELLS, Eyesight Specialist


What the Veedee Has Done.

exclamation! of a hear the church bells ringing!" was the joyful
using the who had been deaf for years. After exclamation of a woman who had be
using the Veedee she shouted for joy
Testimonials from
The Testimonials from thousands who have been benefited by The Veedee Co
opposite Star Hall.
Come and be convinced that we can give you relief.
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| $\qquad$ | RMOBBBRRPBOOT. <br> We cheerfully recommend the Rose berry Boot to any woman looking for a high class boot at a medium price. good shape of a much higher priced article. <br> Lace and Button Vici Kid, Tan and Patent Leather. <br> PRICE: \$2.50. <br> Parker \& Mlorroe, Ltd. |
| :---: | :---: | <br> \section*{LADIES' HATS,} <br> \section*{LADIES' HATS,}

\author{

## G. T. HUDSON,

}

Shooting Season 1912.

$\qquad$

## People Will Suffer



| Tins. |
| :--- |
| Barsons. |
| Cartoons. |
| Cotton |

they can be cured, positively, by an ANTI-RHEUMATIC RING It is a certain fact.
CHARLES HUTTON,
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Incomes for
Nothing.



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## Must Pay Well.





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so long as they bury their own heans
in cowardice neglecting
themselves
where
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ther daughters live and work, the streams
will ever thicken in the guters of
shame. - Herbert Kaumman
One Dose Makiks Indigestion Go.


