




\section*{$\square 1$ \\  \\ The Sterling Bank \\ SAVE, Because-- opportunity to save at a profit. \\ Pantages Theatre \\ Now Open $\underset{\text { ungevalled vaudevilene. }}{\text { Nom }} 11$ p.m \\ "IF I WERE KING."

HE GREAT MERCEDES
"THE PEYCHIC WONDER." \\ GAYETY \\ JINGLE JINGLE \\ STAR LENA DALEY \\ KANDYKIDS SHEA'S
 \\ bley abbott.
 \\ Shaw's Night Schools Will Re-open Sept. 20 \\ 
 \\ SHAW'S BUSINESS SCHOOLS \\ > You have never had before--and may never have again--such an \\ \\ You have never had before--and
may never have again--such an \\ \\ You have never had before--and

may never have again--such an \\ | marconi brothers marjorie petterson a co. |  |
| :---: | :---: |
| mavd earl \& Co. | fred f. allen |
| mgerath \& deeds | "on the high seas" |
| wallace reid |  |
|  |  |
| SPECIAL:-Boxes and Loge Seats reserved both afternoon and evening. On sale be reserved one week in advance. Permanent reserv tons may also he made. |  |
| for all infor | all adelaide | \\ 







## Men's Gunmetal Boots Today $\$ 4.85$

1 Soly
Women's Black Kid Boots Today $\$ 4.50$


## (0) Phone Main 7841. Market Adet. 6100

 monday morning august 301920School Girls' Windsor Ties


Reefer Collars 50 c tó $\$ 1.00$


Women's Light-Weight Coats Clearing!

| Regeylaly 5 s25.500 | Regularly $\$ 48.50$ | Regularly $\$ \mathbf{\$ 5 . 0 0}$ to $\$ 125.00$ |
| :---: | :---: | :---: |
| \$16.95 | \$35.00 | \$50.00 |

Velours, goldtones, silvertones, crystal cords, bolivias, tricotines, gabardines, serges and mixtures, in leading shades. Mostly ful-oined. Dose
the lot. Reduced without regard for cost. Today, at $\$ 16.95, \$ 35.00$ and $\$ 50.00$.

Specializing in Women's Suits at $\$ 50.00$
Making an Extraordinary Effort to Produce the Best $\$ 50.00$ Suit Value Procurable Anywhere When you see the new fall models in Botany serge and wool gabardine, now on display at
s price, you will realize that we have succeeded. Strictiy or dressy tailored styles, beautifully this price, you will realize that we have succeeded. Strictiy or dressy tailored styles, beautifully
finished, lined and interlined. In navy, brown and black. Price .........................00

## Autumn in the Women's Suit Department

Where hundreds of stunning strictly
tailored or costume models have gathered to greet Exhibition visitors and others. Suits which are utterly void of adornment,
but so distinctive of line as to charm the most but so distinctive of line as to charm the most
critical, and suits which revel in handsome embroideries of silk, wool or tinsel, glittering
beads and rich furs. beads and rich furs.

Materials include tricotine, gabardine, finest
serge, velour, duvet do laine, duvetyn and
veldyne-these in navy, black veldynne - these
autumn shades.

Incomparable workmanship, underlying Incomparable workmanship, underlying
quality and nicety of detail are features of
every model, be it a -chici youthful affair at every model, be it a chici youthful affair at
$\$ 45.00$ or an exclusive model tanging up in
price as high as price as high as .

New Serge Frocks--- $\$ 42.00$ to $\$ 49.75$
You'll Be Wainting a Serge Frock This Season-Not Alone Because Serge Frocks Are More
Fashionable for Both Street and Dressy Wear, But Because You Fashionable for Both Street and Dressy Wear, But Because Yo
Probably Can't Resist the Fascination of Our New Models so Can't Resist the Fascination of Our New M. M
Moderately Priced Between $\$ 22.00$ and $\$ 49.75$
Maybe you'll choose one of the smartest on long Redingote lines with embroidery for chic-or one glittering with iridescent beads, elaborated by bonaz or silk embroidery, dashed sheath-like skirt.
At all events, you're- assured of ultra-smartness if you
In very fine navy or black serge. Priced, $\$ 42.50$ to $\$ 49.75$.
simponns-Third
The New Autumn Silks Spell Radiance!
Radiance of fabric, radiance of design, radiance of coloring - and, withal, indescribably
beautiful. Printed and brocaded effects lead the way-great splashes of vivid color, subtly blended upon soft pussy. willow backgrounds, or gleaming tinsel effects, gold and silver inlaid
in rich Autumn tones of satin, siks or velvet. Wonderful new kumsi-kumsa, too, in deep dusky
dhades, and the softest of crepe satin for the fashionable satin frock shades, and the softest of

Printed Silk Crepes and Voiles in designs and colorings to match the pussy willow
printed Shantung Silks, black Chiffon Taffetas, fleus de Nice Satins, Paillettes, Peau de
Soies, Moire, etc. Colored Chiffon Velvets in rich shadings for evening wraps, and
Soies, Moire, etc. Colored Chi.
high tones for the Autumn hat.
Exhibition Silk Specials for Today! Save!





 and

## Autumn Wool Fabrics in Daily Arrival!





## Two Specials in Serges



Simpson's Annual Blanket Sale ${ }^{511.55}$ "The


## "SCHOOL DAYS"

To assist busy mothers in the endless preparation attendant upon the return of "School Days" the Simpson Store has arranged a most interesting collection of values in clothes, etc. Plan to take advantage of them today and bring the kiddies.
Today! Half-Price Sale of $\frac{\text { School Girls' Wash Frocks }}{\text { Half Prices Are } \$ 1.95 \text { to } \$ 6.25}$



Cint Prew wool Smater Coat, 57.49


Boys' and Girls' School Shoes
Special Priced
Boris Bubat Lued Boot Rataced

\% wix mivisw mix
"Classic" Boots for Young Girls

Girls' Brown Kid Lace Boots, Special, $\$ 4.00$
spléniaity milade ot dark brown
(5)

Big Sale School Girls' Coats $\$ 8.75$




Boys' $\$ 16.50$ to $\$ 20$ Suits $\$ 13.45$
 A group of 200 Tweed Suits in models in single and double-
breasted styles. Bloomers are full fashioned, lined throughbreasted styles. Bloomers are full fashioned, lined through-
out, have belt loops and Governor fasteners. There is excellent choice of patterns in browns, fawns, greys, neat checks or stripe and novelty mixed effects. Sizes 26 to 36 , or 8 to 18
years. Special, today ..................... 13.45

Boys' Sturdy Suits $\$ 7.85$



Schoolboy Sweaters \$1.59
 and black with orange. Sizes 26 to 32 . Special, today ....
$\$ \$ 3.50$ to $\$ 6.00$ Sweater Coats, $\$ 2.49$




## Tin SIMIPSON



Boys' $\$ 1.25$ to $\$ 2.00 \mathrm{Caps}$ , wix wixa civis


Buster Brown S.chool Stockings 50c


 English Cashmere Stockings, 85
and $\$ 1.00$


Handkerchiefs Are
Daily School Need



$\underset{\text { Large assortment }}{\text { Ha }}$ Rows


แЕМMAD

Ewimo

