# =Thr ferniny ©elegram 

 SUBSCRIPTION RATES: VOLUME XLVII.
## JOIN THE MAJORITY. <br> SMOKE

 CENTRAL UNION the quality tobacco.
## -

The Heir to Beecham Park


Four dollars for Carnol did what hundreds of dollars failed to do.

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| 9xixymix |  |
|  |  |
|  |  |
|  |  |

THE EVENING TGLEGRAM, SI. JOHNS, NEWFOUNDLAND, MARCH 6, 1925-2

Power that defies waves and weather


 Wonderfuil lasting power. Run on it alldeday and in the morning you'll find it vigorous and strong. It picks
resting at night. A great battery, Skipper!

## EVEREADY Radio Batteries


EVEREADY Flashlights
You should always have a brilliant, powerful Eveready Flashlight
in your home, automobile and motor boat. Always insist upon Eveready Unit Cell Batteries, too.

NATIONAL CARBON CO., INC.
30 East 42 nd Street New York, N. Y
or sale by leading jobbers in

##  <br> A GOOD TONC

















 $5-z=$ $2=$

and a wonderfui medicine for anyone who feels
they need some good TONIC and BUILDER to
the system in first class condition is Brick's Tastoless If you are losing weight. feel tired, no energy, have no
appetite, feel cold and shivery, you certainly need
TONI, and we composty appetite, feel cold and shivery, you certainly need 8,
TONIC, and we earnestly recommend you to try
bottle of BRICKS TASTELESS. It does its work every time.

You can purchase a bottle for $\$ 1.20$ at all general
stores in every outport, and in the city at either of th? stores in every outport, and in the city at either of thy
following stores:
$\begin{array}{ll}\text { Wiseman \& Hawkins } \\ \text { G. Knowing, Ltd. } & \text { W. Parsons } \\ \text { B. } & \\ \text { F. Lukins. }\end{array}$

| Wiseman \& Hawkins G. Knowling, Ltd. | W. Parsons F. Lukins. |
| :---: | :---: |
| Bowring Bros. | J. J. Kielley. |
|  | G. Ma |
| W. Kennedy. | Peter OMara |
| T. McMurdo \& Ca | H. Pedigrew- |

Dr. F. Stafford \& Sor


# HISTORY Repeats ITSELF! AIOTHER GREAT SALEE <br> It Will Be Wise for You to Come Early <br> Good Fortune Again Smiles Upon the Women of St. John's. We Never Expected to be able to Equal Last Week's Sale-BUT WE HAVE! <br> Values Even better Than Last Week 

## Ladies'CantonCrepeD Dresses

New Tunic effeests, long straight line models and flar-
ing panel ideas. New collar effects and sleeve ideas. These Dresses sell rewulary as high as $\$ 16.50$. Stout
sizes among them ............... . Ladies'Serge \& Plaid Dresses
A remarkably low price for Dresses of this clever
styling and fine fabrics. Choice is offered in the finest A
styling and fine fabrics. Choice is offered in the finest
Poirets Twils and Tweeds, including extra large sizes
up to 46 7.48 Ladies' Skirts
Box and Accordeon Pleated, in a variety of materials and shades-Just arrived 3.50 Ladies' Wool Jacketts $3.98,4.98,5.98{ }_{\text {upp to }}^{\text {and }} 14.00$
final
CLEARANCE of all Ladies' Hats Prices cut to less than half. Three $1.79,2.78,3.60$ Misses' Hats Clearance Sale Pric:
 BOYS' WOOL GOLF STOCKINGS Basement Special Basement
33 c.

Bargain Basement Specials!

| LADIIES' <br> WAISTS and MIDIIS <br> Voiles and Musins. <br> A Basement Special | $\begin{aligned} & \text { COTTONCY } \\ & \text { COANONAS } \\ & \text { Many pretty pattems } \\ & \text { S1.79 } \\ & \text { A Basement special } \end{aligned}$ | LADIES HOUSE DRSSES All sizea SI.19 A Basenent Special |
| :---: | :---: | :---: |
| $\qquad$ |  | $\begin{aligned} & \text { LADIES' } \\ & \text { TRICOLETTE WAIST } \end{aligned}$ |
| LADIES' UNDERVESTS Without sleeves ... . 39c. With sleeves .. .. . 59 c. $\qquad$ | $\frac{A \text { Basement Special. }}{\text { LADIES' }}$ | $\begin{gathered} \$ 1.29 \\ \text { A Basement Speci } \\ \hline \end{gathered}$ |
|  | $\qquad$ | CHILD'S SLK BNNETS i 74. A Basement Special |
| BOYS' PANTS 69 c . up. <br> A Basement Special. | MENS BEDROM SLIPPERS $\substack{\text { Al sizze }}$ <br> 21. | $\begin{aligned} & \text { TOWELS } \\ & \text { (White). Value } 75 a \\ & \text { A Basement special. } \end{aligned}$ |
| MENS \& \& BOYS |  |  |
| a..2. | $\begin{gathered} \text { MENS } \\ \text { DAMAGED SHIRTS } \\ \text { 19c. \& 39c. } \\ \text { A Basement Special. } \end{gathered}$ | CIRLS' SPATSSizes 3 and tony. ColosGreyAnd TantA Basenent Special. |
| HEAVY WHTE CANVAS GLOVES 19c. |  |  |




$\frac{12}{2}$



THE EVENING TELEGRAM, ST. JOHN', NEWFOUNDLAND, MARCH 6, 1925

|  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  | Styles |  |  |
| $5=$ | Perd 1 Tou |  |  |  |  |  |  |
|  |  |  | 2 |  | \% $=$ | - $=$ | = |
| 2v= |  |  |  |  | - | 5 | ⿹ㅜㄹ출 |
|  |  |  | 20 |  | yexas= |  |  |
|  |  |  |  | $\pm=$ |  |  |  |
|  |  | \% |  |  |  |  |  |
|  |  | neimest com |  |  | - The Royal St |  | Lid |
|  | Ezuz | $\pm=$ |  | VV $=$ | Cenzoszmi |  | z |
|  |  |  | 5 | Eivem | \% Smarik | Super |  |
|  | Smbathar |  |  |  |  |  | osphate ! |
| \% | $\underline{=5=}$ | 콘 | $\underline{=}$ | missob bivitu |  |  | - |
|  | $\pm=$ | $x_{0}=\mathbf{y y}$ | = | $\underline{-5}$ |  |  |  |
| 5x |  | $\pm$ |  |  |  |  |  |
|  |  |  |  |  |  | mixa |  |
| - $=$ | + |  |  | arim | $5=$ | Sup | losphate |
|  |  |  |  |  |  |  |  |
|  | athes wimm |  | , |  |  |  | mim |
| $\pm=$ |  |  |  |  | $\underline{=2}$ | $0$ |  |
| = $=$ |  |  |  |  |  | F. McNamara |  |
|  | Trintem |  |  |  |  |  |  |  |
|  |  | 28: | $\pm=$ | V $=$ |  |  | \% Queen St |
| 5=ㅗㄴ | $\pm=$ | vinum |  | $=$ |  |  |  |
|  |  |  |  |  |  |  |  |
|  | Smer |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |

## .






Prices Range from
3.15 up to 8.40

The Royal Stores, Ltd. ま"uzinn w"zm

Superphosphate

4
 Cullery
S. Hibbert \& sion , Uimited. SHEFFiBLD E EGLAND,
and Sold by the leading Hirdwe m Stores


## Smallwares at Savings









 New Gloves for Spring

## Lower Priced


Women's Fabric Glove


> Wool Gauntlets.
 HARD TO BEAT

This week we resume with vigor our regular week-end bar gain sales. The wonderful popularity of these sales is easily ex-
plained by the excellent service and very special values offered to plained by the excellent
Roval Storese customers.
Our reputation as value-givers will be greatly enhanced by

## Friday \& Saturday

New Spring Dress Goods
Silik Lustre.
 Sponge Cloth



 Sill













 New Spring Furnishings
For M EN Economising Opportunities on
Fousehold Needs
 Damask Table Cloths.
 Table Damask. 58 tnches wide
pretty deims. Ree
Wash Clothe Wash Cloths.


 The Royal Stores, Ltd.


## Skinner's Satin $=-=-=$



Vici Kid Shoes.
 Mise ${ }^{\text {Mises }}$ Shioes.
strap Shoes tor








## y




New Ribbon


SPLENDID VALUES Pink, Sky and Cream Wincey Reg. 65c. Sale Price .... 59 c . yd.
STRIPED FLANNELETTE. Reg. 3 32c. Sale Price

TABLE DAMASK Satin Finish.
Special:Price Satin
Price LONG CLOTH
36 in. width. Special .F ..35c. yd. TURKISH TOWELS. Special

WHITE SHEETING ${ }^{3}$



CHILDRENS CORSETS 25c. Pair



DRESS GOODS
STRIPED SKIRTINGS Reg. 90e Sale Price .. . 75 c . NAVY BLUE SERGE NAVY BLUE SERGE
Extra Special .. .. . . . .94c. ya Extra Special ........
WHIPCORDS In Navy Blue, Saxe and Rose Reg. $\$ 1.50$. Sale Price . 75 sc . STRIPED GINGHAMS Special .. .. .. ... .. .. 18c. ya PLAIN \& PLAID GINGHAMS Reg. 32c. Sale Price . . . .27c. yd STRIPED CREPES First Quality
39 c. Pair

3000000000000300000030000200000000300000002000400000000000000000000000100010000000000000000000000000


Take Advantage of These Big FOOTWEAR VALUES

EVERY PAIR A GENUINE BARGAIN
Cadies' Fawn Kid Dress Footwear, fancy Sally Strap, Louis'Heelsadies' Grey Suede Dress Shoes, fancy Strap, medium rubber heels
bargain Other Styles in Grey and Fawn Footwear, at such popular prices as- $\$ 3.00, \$ 3.50, \$ 4.00$ Ladies' Patent Dress Footwear, medium and low heels; all newer
models ,at Lots of other styles to pick from . . . . . . . . . . . . . . . . . . $\$ 3.50$, $\$ 4.0 \theta$

Men's Mark - Down FOOOTWEAR
Men's Tan Bals-Medium pointed toe. Sizes, $7,71 / 2,8,81 / 2,9$.
Regular Price $\$ 6.00$. Special Price Now .......... $\$ 3.50$ $\quad$ Regular Price $\$ 6.00$. Special Price Now, .......... $\$ 3.50$ Men's Brown Calf Boots-Blucher style, guaranteed all solid
Leather. Rubber heels. Special ............. $\$ 420$ Men's Black Box Calf Leather Boots-Solid Leather throughout. "Our Own Make." Special Price, the pair .. .. .. . $\$ 4.00$ Men's Black Kid Blucher Boots-Soft and comfortable.
Real value at ............................. $\$ 4.50$ these are just a few of our many Special Footwear Offerings.

## PARKER \& MONROE, Limited

## The Shoe Men

 $3000000000000000100000000 \times 100000000030000000000000{ }^{3}$

## Cort Still Going U



A Handy Detector Test Unit







O

## 8



HOSIERY BARGAIIS Ladies 'Coloured Hose, Ribbed 55 c. Pair.

## EMBROIDERY

1 inch width.

## Special. .10 yds. for 19 c .

BOYS' ROMPER Only 98c. Pairy CURTAIN NETS White Lace Curtain Nets, good
widths, all nice patterns widths, all nice patterns. Special .. .. . . 33e. to $\$ 1.00$ yard

## Special

## Bargains!

LADIES' HEAVY FLEECED BLOOMERS GREY and CREAM. Full made, all sizes from 36 inch to 44 inch Regular $\$ 1.20$ to $\$ 1.30$ pair. Now only 89 c. pr. CHILD'S HEAVY GREY BLOOMERS Sizes: Ladies' White Embroidered \& Lace Trimmed CAMISOLES or CORSET COVERS superior quaiity. Oniv 49e. 69e. and 79c. each GADIS HIGH GRADE CORSETS MM OUR STOCK AT GREATLY REDUCED Full range of silion fric), from \$1.15 upwards HIENRY BLAAR.

and
te evening telegram, st. johins, newfoundland, March 6, 1925-12


Address by Ex-
Premier Warren, K.C























## The Lenten Diet

## This Store makes popular during Lent.

CHEESE is are reoonized norrising and nutritious Here is a list of popular and inexpensive varieties in
small and medium tins:-




## To-Night's Big ATTRACTION STAR MOVIE <br> The Picture that will for ever live in the History of the Movies: <br> "The Sea Hawk" <br> \section*{In Twelve Reels}

Featuring Milton Sills, Wallace MacDonald, Walter MacDermott, Enid Bennett and Wallace Beery. If you did not see this picture, then you are not treating yourself right. If you did see it, then see it again. It's worth it.

Send the children to Saturday's Matinee to see "THE SEA HAWK" and the final chapter of JACK DEMPSEY.



That last minute nap
$\mathbf{W}^{\text {HEN thealarmsounds, If you can smile at your }}$ alarm clock's call, roll over oll over for another nap? and go back to sleep, just Jropping back to sleep at- try a Big Ben.-Set it, shove
ter being called is largely a the switch to "repeat," wind ter being called is largely a the switch to "repeat," wind
habit, but some of us snatch both keys and then sleep till that last minute as though it morning.-But you can't were the most precious of sleep through Big Bens the night. cheerful, ten minute call

WESTRN CLOCK COMPANY, LA SALLE, ILLINOIS, U. S. A.


LONDON DIRECTORY

mable traderen tocimmuncate atrece
Mametactrite \& Deaters

 ore than $3.0000^{\text {tan trae }}$ theading
 steamship lines



 The alrectory it inviuable to overeor 10 dollurs nett cash $\begin{aligned} & \text { parcel po po } \\ & \text { with } \\ & \text { order }\end{aligned}$

$X$ sumem sumina ani $X$. ADVERTISE IN THE EVENING TELEGRAM.













| NEW ARRIVALS |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
|  | coick |  |
|  | cand |  |
|  | $\underset{\substack{\text { cex } \\ \text { ceo }}}{ }$ |  |
| ,uiks mone |  |  |
| cose | censin | M |
|  |  |  |
|  | Vec |  |
|  |  |  |
|  |  | - |





An aggregation of real high-powered values, selected wholly and solely for quick clearance here during FRIDAY, SAT. and MONDAY
It Pays to Shop Here

Runner Carpets


For $\$ 1.98$


Men's Spring TOP COATS




## $\$ 26.50$

1000 Pairs of LADIES' HOSE
 $13 c$
$13 c$

CATERING TO THE MEN'S NEEDS





 inimeximer smatis 53.50


|  |
| :---: |
|  |  |
|  |  |

Hosiser
Specials


Chintz

## Remnants

$\qquad$







New! New! RATINES

RATINE



$\qquad$



## TOILET SPECIALS







## s

## Public Notice!











 the importations and exportations, and stocks
on hand, of alaoonolicl cliquor in iond in Customs
warehouses, and of wines stored for maturity
(e) Acoonolict liquor on board warahips of any na tion, for the use of offcers and crews, shall
not be subject to this Act while on board the
said skips. BOARD OF LIQUOR CONTROL


For Coughs and Colds
Stafiford's Phoratone
 we guarantee IT WE RECOMIEND IT because we have sold thousands of bottles and because
customers are continually asking for PHORATONE customers are continually asking
in preference to other mixixures.

PHORATONE in two sizes
35c. and 60c. Per Bottle KNOWLINGS-East, West and Central.
J. F. WISEMAN-Carters
F.inl F. LUKINS-Hayward Avenue.
WISEMAN H HAKKINS-Plymouth Road,
STEERS, LTD.

Dr. F. Stafiord \& Son,

## Insist on Cleanliness and Economy in the Bread Mixers YOU WILL GET BETTER AND MORE BREAD <br> GEAR \& CO, Limited <br> 'Phone 404 <br> GET IT AT GEAR'S <br> 340 Water Street

DULEY'S
FOR THE BEST!
Jewellery, Silverware,
Leather Goods, China Vases, Peter Pan Gramaphones, rountain Pens \& Pencils Also our famous WALLACE. Tea Sets
from $\$ 26.00$ for 3 Pieces to $\$ 75.00$. WALLACE Flatware in Tea Spons,
etc.
timery piece guaranted without "Every possible attention to the small-
T. J. DULEY \& CO, Lt.d
he Reilable Jeweliers and Opticians. Water Street

