Reid-Newfoundland Co., Electrical Department.


AUCTION SALES: ON TUESDAY NEET, LATE of S. SHAW, 145 Pleasant street, Household Furannture and effects.
Raticulars in Mondays papers. M. A. BASTOW,

## Tenders!

Labrador Caught Shore Cured
100 Quintals of
Salt CODFISH,
Suitable for Retailers.
W.E.BEARNS

Haymarket.
क. Telephone 379.

## Overland!

CALL AND SEIE THE
1914 Model.



Fith Gray \& Darlis ylieetric, Starter and Generator.

 Nor Spilitoor magieto



T. A. Macnab \& Co.,

Private Sale of Furniture


## T WILL PAY YOU TO SEL <br> 'Matchless' Paint!  <br> Every dealer will eventually realize that it will be to his best interests to sell "Matchless" Paint-then There is a good proft to be made in $n$ Print that sells rapidy. "Matchless" is a high liner on the Paint  The Standard Manufacturing Co., Ltd.

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## FOR SALE Five or Ten

chares
The Bemett Brewing Compaisis. Lid. Am at investent for P. E. Duterhiridge,
 FOR SALE-A Murray \&
 GP,




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St. John's to Halilax and New York RED CROSS LINE. Rxenlent paseonge serritee
From St Johnib:


 HARVEY \& COMPANY, LTD.

February 20th, 1914.

| Now due per s.s. Durango: <br> 300 Sax Scörch potatoes, <br> 40 Cases onions, 5 s, <br> 30 Cases ORANGES, Valenciass <br> And in stock: <br> 50 Regs green grapirs. |
| :---: |
| Phone 264, |

The Newfoundland Fox Exchange Office: 276 Water Street. We are prepared to handle Sharese in local and foreign
Fox Farms and can seuure highest prices for Live Stock. If you have anything
to offer write use Address: The Newfoundland Fox Exchange
P. O. Box 67 . $\frac{\text { fb2.1m.eod St. John's. N.F }}{\text { R }}$ REWARD!
 A SLEEIGE ROBELINED WITH ${ }_{\text {Please return }}^{\text {to }}$. feb20,1i -Water Stree REQUIRED-3 Unfurnish-
 LOST - On Wednesday
 $\frac{\text { same at this offce. }}{\text { SELP WANTED }}$
 W A N TED - A Strong
 WANTED-Strong Boy for

 WANTED-A Gook; apply WANTED-A Smart Office
Boy, trom 16 to 18 yeari or age. Ap.

$\$ 150$ FOR SIXTY DAYS to

 ond

Continued.--A List of the HOLLOWAY STUDIO, Ltd., Landscape and Seascape Photographs.

,
No. 36 -BAY OF ISLANDS-Showing Mt. Moriah.
No. $37-$ BAY OF ISLANDS-Showing C. of E. Church.
No. ${ }^{38}$-HUMBER RIVER
No. $39-$ FISC
S. PAUL'S INLET

No. 41-MARBLE HEAD, HUMBER RIVER-Upright
No 42 RAILWAY ROUNDING HUMBER RVER.
No. 43 IOOKING UP HUMBER FROM TRACK No. 43-L.OOKIIG UP HUMBER FROM TRACK.
No. 41 MARELE HEAD, HUMBER RIVER-Lon
No. 45-LOOKING UP HMBER No. 41 MARBLE HEAD, HUMBER RIVER-Long.
No. $45-$ LOOKING UP HUMBER FROM RIVER.

These Photos are all size $10 \times 12$, and sell for 50 cents each unmounted and $\$ 1.00$ mounted. Order by number. Prints of all Photographs may be seen at any time
The HOLLOWAY SIUDIO, Ltd, corner Henry Street and Bates' Hill, St. John's, Nid.
Quebec Members/Hr. Grace Notes. are Found Guilty








 (20)


You Find Clear, Sharp, Flickerless Pictures at THE NICKEL.
The Week-End Programme Includes
In 2 Reels. The Spy's Defeat. In 2 Reels
A worthy feature. A thrilling, pathetic and triumphant story. Different
and better than any war play you have ever seen.
AND 3 OTHER EXTRA GOOD REELS- 3.
The Usual Bumper Matinee Saturday for the Little Ones.

## Our Reputation

For Value Giving is Well Known!

SEE OUR
"SAMSON" BRAND HOSE,
tor top samg gits stawe 20 15 cts. Pair up. And our

## Special Line of Women's

 Worsted Hose, 27c. PairNumbers of other lines in stock which have been selected with good judgment as to quality, and the prices tell with conviction their own story.

## S. MILLEY.

## PICTURE FRAMING!

We have just opened a new line of PICTURE MOULDINGS in Plain and Ornamental Oak, Gilt, Veneer, etc., etc. The largest stock and big-
S. H, PARSONS \& SONS, Photographers,

PIONEER CICner of Water and Prescott Streets.


Steady Progiess of the Maritime Fel \& Tel.Co
pany the rouerond of ot the Mary

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F. B. McC c. A. C. BRUCE

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G. A. C BRCEE,

FURITIURE an 8
THE BEST QUALTT THE BEST VALUE LATEST CREATION AND UPHOLST are the speciat adrant
U. S. PICTURE




Evening Telegram. Me nuras's store vews.
 THE FISHERY

RESOLUTIONS.

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 There will be no Paper or Tean
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artive by her. Arthur Walker, 27 Charlton
Street (off Springdale ${ }^{\text {St }}$ ) cereet (ofir Springdale St.), Gro-
ceres and Provisions, School












MR. DAVID PARKS


6 . .nowinc. Central Stores 6 . . .nowinc:

## BANKRUPT STOCK!

We Cannot Sind on Approbation or Charge.
We have now ready and are offering in our Showrooms and Dry Goods Departments another instalment f IRRESISTIBLY ATTRACTIVE PRICES in Women's and Children's useful and seasonable Clothing at prices that make economy in the family and housekeeping possible.
Astonishing Bargains in Women's \& Children's Cl thing!


## GIRLS' TWEED COAT BARGAIN!



$$
\$ 1.45
$$

## 1-3--0ne Third $01 f$ Regular Prices

Women's and Children's MLLLINEFY hats
and trimmed and untrimmed Felt and Ready-to-wear Hats. Special ready
We Cannot Send on Approbation or Charge.
GIRLS'
clothing BARGAIS!
$\qquad$ 15c. and 30c. Would be good value for 22 cts.
and 50 , cts
ited
itho COLORED PINAFORE \& DRESS We can safely say that these are



## 50 cts.

 CHILD'S Lace \& Embroiders
MUSLIN DRESS
$\qquad$ All fresh, crisp and new.
 55c., $70 \mathrm{c}, 75 \mathrm{c}, 80 \mathrm{c}$.


## NECKLET, MUFF and SET BARGAIN.

 Cream beir Meffs-Worth | CREAM BEAR NECGLETS |
| :--- |
| Worth 35 cts. Now. 20 cts |







## chentral scores GEORGE KNOWLING. Central

## Superstition. <br> While Ikept throwing at his hhead old before a zipping zephyr, and 1 sent <br> GUEEX UFFIL MIN




Shy handy, labor-saving, filing devices at the earliest opportunity, Details gladly supplied. An
tely new line. RCIE JOHNSON

A Feast of Bargains ein Department. ANNUAL

F uffile min
Should enquire about my handy, labor-saving, earijiest opportunity. Details gladly supplied. An absolutely new line. CIE JOHNSON.

## Crockeryware.








 COFFEE POTS.
 WHTE STONE PUDDING BOWLS.

32 pieces DINNER SETS.






GLASS JUGS

Pillow Cotton, Sheets, \&c.--Underpriced. YOU CAN SAVE SUBSTANTIALLY ON YOUR NEEDS IN THIS SALE
 COTTON.

 WHITE SHEETS
 WHITE TWILL SHEETING
 PLAIN WHITE SHEETING.


88.00 Velour Yats, selling at $\$ 3.75$.

 Sale .-
Price $\$ 3.75$

Hats and Caps at Sale Prices.


## SA VE MONEY ON CHILDREN'S CLOTHES

Smallware Specials.

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wear, Dresses, Hats, Coats, Pinafores, ,ce.
The qualities and styles shown, together with the low prices markquired garments.
well. IN not only save your money, but vou save yourself a lot of trouble as
INSTANCE YOU S AVE
TEN TO TWENTY PER CENT.
Childs' White Plush
 Colors F . Ropes s.axe Naty,



## The Royal Stores Itd

Toilet Goods and Stationery.
rinby soteparik - Im coral tolikt soip-3 8 . per box... 14 c









A Belated Shipment of

## Job Embroideries

has arrived and is on sale this week at very special prices. We wish to clear away every yard of it this month and have marked them at specially close prices for quick selling.

## Think of Buying

the Daintiest Embroidery at 10 cts. per yard.
The variety is large, commencing at the low price of 3 e. per yard and ranging up to 25 c . for Embroideries 27 inches wide.

# Our New Wall Papers 

 ARE ON DISPLAYand they present a striking example of our ability to gather the highest class goods and to sell them at ordinary prices.

## Distinctiveness in the Papers

themselves and Value in their prices we strovequr and secured. We are now showing all the new 1914 designs.

## Maishall(B)Bos



## SAMPIE VESTS, $\$ 3.00$

SEE WINDOW


Another Letter From Shimri.

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$C_{2 s e}^{5}$ FRESH COUNTRY EGGS



Eat Cabbäge, Fish Sausage, New Bread

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Vesuvius.

## 

The Mutual
Life Assurrarice Co. of Canada


BISHOP, SONS \& Con, tull
IMPORTANT SALE OF White Goods.

## SAINT JOHN'S MEAT COMPANY.

If you want something nice ard appetizing for Pea or Supper, try our
very latest productions: Cooked Ham, Chieken and Tongue Sausage, very latest productions: Cooked Ham, Che 1 12.
12. ach. Cooked New England Ham, 25. Tb. Finest selection of Beef, Mutton and Pork in town, at our usual well.
. Roast Beef, 18c. and 20c. 1b.; Beiling and Stewing Cuts, 14c. 1b.; Finest
Beef Steak, ex bone from 18.c. 2 25c. Ib.; Maiton: Chops, 18c. and 20ce. Beef Steak, ex bone, from 18c. to 22 c .
Legs, 20 ec; other cuts from 12c. 16 . .ip Finest Corn Fed Canadian Pork, from 12c. to 25c. 1b. Pork, Oxford, Cambridge, 18 c , 20 c ., 22 c ., 25 c . 1b. Our Bologna is now a.great favourite, and we started in with a big
handicap and beat the feld.
Beranches: Water Street Etst, Water Street West, Military Road. Phone 800. Phone 800a. Military Ro
Phone 9 We are making it worth your while to patronize us, and if you intend taking advantase as these goods are going to be cleared quickly, Erery purchaser at this Sale wiil tell all her friends about it
BISHOP, SONS \& Co's. Sale Goods never remain long, and these

## Special for To-day

## Frilled Pillow Cases, only...... 20. H. S. Tray Cloth, size $18 \times 27$

 H. S. Pillow Cases, only.......28c. H. S. Tea Cloths, size $36 \times 36 \ldots 45$ Embroidered Pillow Cases, only 40 c . H. S. Tea Cloths, size $32 \times 32$.. 750Worth 25 c .35 c and 55 c each. White Airiel Bed Spreads. .... $\$ 1.88$ White Table Clothe and 95 c. each. White Aiririel Bed Sppreads.... White Aive Bed spreads White Airie Bed spreads.... 8.20 , $\$ 2.75$ and $\$ 4.40$ ea.
Reg White Twill Sheeting White Twill Sheeting White Twill Sheeting
$\qquad$ 1.88 White Table Cloths, 8-4
33.60 White Table Cloths, 8-4..

White Table Cloths, $8-10 \ldots \ldots . \$ 11.4$
32e. Wheg. $\$ 1.50, \$ 2.00$ and $\$ 2$.
35c. White Table Damask, only
35c. White Table Damask, onl
48c. White Table Damask;
Reg. 35c., 40c. and 75c. yd.

## Lines of Interest.

MENS WOOL and CASHMERE SOX
25e. pair
MEN'S REAL SCOTCH KNIT ABERDEEN GLOVES. $75,85, \$ 1.00$ pr A special showing of magnificent value in
LADIES' BLUE and BLACK DRESS SERGES
Prices $45,55,7585$ and 95 c. per yard
A Tempting Line of TENERIFFE vollins

## A.deS.Rodger

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The Mutual Life Assurance Company of Canada HEAD OFFICE WATERLOO, ONT. FORTY-FOURTH YEAR
The forty-fourth annual meeting of the Company was held at its Head Office on Thursday, February fifth. The detailed reports of the transactions perity, as may be gathered from the following

SIGNIFICANT FIGURES

| Payments to Policyholders. | \$ 1,396,445. | Gain over 191 | 120,558 |
| :---: | :---: | :---: | :---: |
| Income | 4,169,660. | " " " | 470,095 |
| Total Assets | 22,252,724. | " " " | 2,181,921 |
| Surplus | 3,816,612. | " " " | 344,279 |
| New Assurances | 14,412,962. | " " " | 3,291,538 |
| Assurance in Force | 87,392,026. | " " " | 9,470,883 |

Surplus Earned During the Year, $\$ 852,163$
This excellent result of the year's operations cannot fail to be extremely gratifying to the policyholders of the Company, as it guarantees to them the continuance of the payment of very generous dividends.

The usual booklet, containing in detail the complete financial statement and a report of the proceedings of the annual meeting, will be mailed to every
E. P. CLEMENT, K.C., President. GEORGE WEGENIST, Managing Director. ARTHUR S. RENDELL, G n ral Agent, Water Street. St. John's, Newfoundland.



## Cable News.

Spectal to Eventhg Telegram.
HALIFAR, Fbe. 19.
The Prover
to-day. SANTA BARBARA, Cal., Feb. 19
Mrs. Stevenson, widow of the

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## BIG

 STOCK-TAKING SALE.Generous reductions on every article of Dry Goods in stock and any Oddments and Excess Stock we offer at cost and under to make a clearance. We can only quote a few of the prices and reductions here, but reSale you are saving money. ${ }^{\prime}$ Now is the time to buy for later requirements Large Stock of Rubber Footwear-cheap Women's Plain Rubber Shoes, good hape and finish. Now only 49c. pr. Women's Plain Rubber Shoes, good hape and
Women's Storm Rubber Shoes. ........................... only 59c. pr.
Women's "Rubber Leaf" Brand extra quality Rubber Shoes. Now only Women's "Rubber Leaf" Brand extra quality Rubber Shoes. Now on
68c. pair.
 tection." Regular \$1.25 pair ......................... $\$ 1.10$ pair Ladies' Highest Class Rubber Shoes both with Ideal and Cuban Heels Prices.
Ladies' "Rubber Leaf" Brand extra quality Waterproof Button Gaiters, now only $\$ 1.80$ pair.
Ladies' "Carnival" Button Gaiters, which represents the very highest

## We Can Suit You to Underwear

 Ladies' Cream Ribbed Fleceed Vests and Pants, only $\because \because . . .$.
 Our Sale Price for Men's Stanfield Underwear are:
 We have a Lot of Odd Carments in Men's Scotch Iambs Wool Underwear which we offer at 25 per cent. off Regular Prices, and they were good values atreg
lar prices. You will never be sorry if you purchase from this lot. Men's Jaeger Heary White Fleeced Underwear. Reg. 55 c . value. Only 45c. garmen
Boys' White Fleced, all the sizes from 20 inch to 34 inch, offered during Sale a all round price of 30 . garment.


## HOSIERY

Women's Black Ribbed Fingering Hose. Special values for this Sale at 13 c ., 22 c Men's Black and Heather Fingering Hose Special values, $22,27,32,35 \& 40$ c. pair

Great Values in Dress Goods
Amazon Cloths, 45c. at 35 c .5 ; 65 c . at 50 cc .; 80 c . at $65 \mathrm{c} . ; 51.00$ at 75 c .
Call and inspect our stock of Dress Tweeds, Whipcords, Serges, Lustres, etc. etc., and see how you can save money on our prices. Dress Muslins, Lawns, Linens and Zephyrs in White \& Colored, all offered at Sale Serge Curtains in various shades, from $\$ 2.90$ pair only. Regular $\$ 3.75$ pair. Floor Canvas, 2 yards wide; good quality. Only

| .30c. yard |
| :--- |
| 48c. yard | Ladies' Colored Striped Wincey Shirt Waists at Special Prices.

Ladies' White Silk Blouses at surprisingly low prices. Prices are $\$ 1.25, \$ 1.50, \$ 1.70$,
 ot of other Blouses in stock will be offered cheaply during Sale, to which we shal
add a h at of samples of New Spring and Summer Blouses. See our Blouse Offer
ings.

CLEARANCE OF LADIES \& MISSES HATS and CAPS. Lot of Ladies' and Missses' Felt Hats, only 25 c. each to clear.
Lot of Ladies' and Misses Wool Rinking Caps. Clearing Prices only $20.25 \& 35 c$ c. ea

Ladies and Misses Coats, Ladies and Misses Furs. All hearily reduced to make a complete clearance.
Big Lot of thadies' and Children's Bets. Get our prices on these. adies'
MBRROIDERIES and LACES-If you are making up any white work, remembe we are making a straight 20 per cent. discount on all our stock of
large reductions on a large lot of White Swiss Embroideries.
Men's and Boys' Eastern Caps, fitted with knitted bands for the wintry, weather Men's Patent Dress Shoes and Slippers. Regular $\$ 1.10$ and $\$ 2.00$ pair. Now only Get our Prices on Winter Gloves of all kinc.
HENRY BLAIR.



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