# MC2035 

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## POOR DOCUMENT

## MC2035

FIFTEEN MINUTES OF RADIO EACH DAY

Formerly Technical Electrical Expert For U. S. $\xrightarrow[\text { Government }]{ }$
LHOKR Coil Coupli Redio dictionary.



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EDISON $\operatorname{EFFRCT}$.


 BLLECTROLYYIC DETBCTOR
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 Lat manner to the car
LANTENNA.









THE EVENING TIMES AND STAR, ST; J


A Happy Thought If she hast't mad a new Whts

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varifety
to choose POYAS \& CO 12 King Square.
Noar Imperial Theatre

## FORMOSA OOLONG <br> TEA

1922 CROP
65 c 70 c 80 clb Humphres's Toa \& Coffipe Store 14 King Street
hone Main 1785

## "The Steam Coal of Salesmanship"

$\underset{\text { stature. }}{\text { Man }}$
But he can by thought, and by concerted action on aocurate conclusions, particularly in these times.

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On the high sens of busi-
ness, with a fair wind aft
and the barometer steady,
progres
In heavy seas and against
tion of fuel must be greater.
Then he should pile on
menship-Daily Newspaper
Advertising.
    Then is the time to crowd
on steam - to use Diva
Newspaper Advertising
with the gre Conserve if you will.
Eliminate the tags of adver-tising-the barnacles that fasten themselves to your appropriation under the
guise of publicity, but which suise of pubicicity, but which
are none other than philanare none other han plailan scrutiny to results and fire
up in the Daily Newspapers up in the Daily Newspapers. The Daily Newspaper is the great natural and nat
tional advertising medium, and in proportion as you use and in proportion as you use
it with skill and judgment
results will come. results will come.
The Daily Newspaper is the medium of the moment- th axis of opportunity;
Advice as to the best ways and means of doing this will be advertising ageney-a list supplied on request.
Leved by Cannadian Daily Newepapers Ansociaria
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THE EVENING TIMES AND STAR, ST. JOHN, N. B, MONDAY, DECEMBER 11, 1922


Busy Buyers' Bargains Wassons


Mothers BABY
Regular 50c. Value Fresh Stock RUBBER For Only 39 c

Buy all you need quickly, as we have less than 100 in our stores.
Rubber Dolls,
25c. Each
W ASSONS $\begin{gathered}\text { 9 Sydnoy Siteot } \\ \text { ZnI Main Stroot }\end{gathered}$

The First We've
Made In
Years

 50c.

ROBINSON'S GAKE SHOPS 173 Union, 415 Main, 109 Main

|  | Use the Want Ad. W |
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| $\$ 55$ Serges <br> Tailored for $\$ 44$ |  |
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| Freit. Weatsh | M. A. MALONE 536 Matia Streat Phooe M . 2 |
|  Louis graerst ciays Store | THE 2 BARKERS, LTD <br> ${ }^{100}$ Princess St, - Phone M. <br> We bury for less, we sell for less a save our customers real <br> faction guaranteed or money, che |
| st in-Another Lot of | ${ }_{3}^{2 \pi} 1816$ bas Ror |
| Mamma Dolls <br> They talk and walk. Was only able to get a |  |
| limited number. <br> St. John's all |  |
| nd Toyland |  |
| ous pay less here" |  |
| Open Every Night |  |
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## Christmas Cooking Specials $-\infty$



EXTRA SPECIAL!!!!! Weak-End Spacials


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Fire Insurance
The Oldest General Agency in the. Maritime Provinces C. E. Lemarnis \& SON

Here is a Christmas Gift A Gurney Range

PHILIP GRANNAN, Limited

## Ash Barrels

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Peter Campbell \& Co.

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## RADIO BELOW COST <br> Prices Slashed on the Finest Stock of Radio Goods

 in Eastern CanadaTo reduce stock develop wider interest in this fascinating branch of science, and put the highest lines of goods within the reach of all, we are offering from Today until Christmas, one. Read the list.
Encourage the boys in building their Sets. Entertain the family with the daily programs. Dance to music heard from 1,000 miles away.
Owners of receivers in St. John are hearing Cuba, Porto Rico, Florida, Denver, Fort Worth, Kansas, Chicago and other distant points every day.
Mail orders filled the day they are received. Enclose sufficient to pay postage, otherwise goods will be shipped by express collect. Prices quoted on many of these articles are lower the wholesale prices today in Upper Canada and the United States

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H. V. MacKinnon, Radio Headquarters

108 Prince William Street, St. John, N. B.

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# LADIES! <br> Your Attention for a Moment, Please 

For your consideration, Amdur's, Ltd., announce the Season's Outstanding Sensation in a special sale of Ladies' Dresses, direct from the manufacturer and absolutely W in every detail of material, design and manufacture, to be disposed of in conjunction with Amdur's Great Fire Sale. Direct from Montreal, the dresses are quoted for your approval, as follows:




These dresses were offered to Amdur's, Ltd., by telegram from Canada's leading manufacturer, an institution of international, high reputation. Business conditions comelled their quick disposal by the metropol itan maker. Amdur's, Ltd., snapped up the offer by telegram and the beautiful dress creations arrived and were unpacked on member that there are only 200 dresses in this lot.

## AMDUR'S, LTD., No. 1 King Square

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WOOD AND COAL WORKERS
The Need for Active Co-operation of Employe Mop pinf


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Old English Tollet cifts



Ean de Cologene in inimete bortion 32.80.




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## Persian Lamb Coats!

STILL ANOTHER FORTUNATE BUY A Manufacturer looking for ready cash was willing, to
sacrifice his stock to secure it. We bought and are offering to you real bargain in this most desirable


yover pace $\$ 350$
F. S. THOMAS

539 to 545 Main Street.

## Gift-Shopping Luncheon


 GARDEN CAFE, - - Royal Hotel

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THE EVENING TIMES AND STAR, ST, JOHN, N. B., MONDAY, DECEMBER 11, 1922

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## Electrical Appliances



the find only authentic winter ostles developed from the new winter fabrica; and
now priced oo far below their tue worth you will

## Fur Trimmed Coats

 $\$ 69$
## $\$ 54$

Formerly to 595 Formety to 880



## $\$ 34.00$





FOX FURS | From $\$ 35$ |
| :---: |
| up to $\$ 500$ |

1.3 OFF

OAK HALL - .ana mem


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SIX-YEAR-OLD HAD BRONCHITIS EVERY WINTER
"I Had Terrible Backache
From Kidney Disease" itat oultowhich

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INTARIO MOTHER IELPS DAUGHTER




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OOL RUSH IS OH AT CENTREVLILE


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THE EVENING TIMES AND STAR, ST. JOHN,N. B., MONDAY, DECEMBER I1, 1922


## POOR DOCUMENT <br> MC2035

THE EVENING TIMES AND STAR, ST. JOHN, N. B., MONDAY, DECEMBER 11, 1922

Times and Star Classified Pages
The Average Daily Net Paid Circulation of The Times-Star for the 12 Months Ending Sept. 30, 1921, Was 14,780

The Average Daily Net Paid Circulation of The Times-Star for the 12 Months Ending Sept. 30,



How to Buy or Sell a Ho
to the Best Advantage


To Save Your Building Costs





Glance at the Picture-It Illustrates Perfectly
What You Can Do With Our Little The next thing to home is a place like home. Note the picture




## Use

"The Want Ad Way"

SHOPS YOU OUGHT TO KNOW

bargains




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