The Evening Telegram, St. John's, Newfoundland, April 12, 1912-2
You never realized what a difference there could bè in quality. "Beaver" Flour loaf is compact like cake-the texture is fine-mooth, even, regular-the color beautifully Western wheat loaf is full of holes-texture, coarse-the color seems gray compared with the snowy whiteness of "Beaver" lour bread - and the flavor is almost tasteless. Beaver Flour has a quality all its own, because it is Manitoba spring wheat flour to increase the strength and make dough stand up in the oven
It is this combination-arrived at by years of experimenting and testing-that gives "Beaver" Flour both quality and quantity. It is because "Beater" Flour is a true blended flour and made of the best wheat bread and pastry, and best for both,
"Beaver" Flour is immeasureably superior to any western wheat flour for all linds of baking. You can prove this to you complete satisfaction, the very first time you use it for Bread, Rolls, Biscuits, Cakes, Pies or Pastry.

> THE T. H. TAYLOR CO. LIMITED,
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R. G ASH \& CO., St. John's, Sole Agents in Nild., will be pleased to quote prices.

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350 Tons of
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J. J. MULLALY \& CO,

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The Evening Telegrean St. Johe's, Newtoundland, April 12, 1912.3

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The Evening Telegram, St. John's, Newfoundland. April 12, 1912...4



0 Let this adv. be the guide to your week-end shopping. You'll profit by it! Bigger BARGAINS than ever we are offering this week at sacriticing prices. Every price marked here represents an economy for some one. That our efforls to please have been appreciated and favourably commented on only spars us on to more difigent efforts to maintain that opinion. Read carefully this advt., and remember there are many lines which we do not here specialize. Follow the crowds. Come and see

| Girls and Misses DRESSES from New Girls and Misses American Gingham and Perale Dres. iss, in Black and colors of pink, blye, , fawn and kharki, al very nicely trimmed andSizes to suit $6,8,10,12,14$ years. Friday and Sat prices- |  |
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|  | 2.75 |

45c. Ladies Vests and Pants.
Ladies' White Ribbed Vests. high neck, longs sleves, full
fashioned; the correct weight for the season; all sizes. Pants
fashioned; the correct weight for the season; all sizes. Pants
to match, ankle length. Regular 45. Friday and
Saturday:...e. 37C
75c. Stanfietd's Vests and Pants.

 -. 7 doz: Ladies. American Camisoles.


## JAMES BAIRD, Limited.



| 4 doz. Men's American Soft Felt Hats, |
| :--- |
| in Green shades; splendid quality. Regu- |
| lar $\$ 1.70$. Friday and Satur- |
| day $\ldots \ldots . .$. |

65c. Iadies Lawn Aprons.


30c. Hose Supports.


| This cloth is of a duck nature, very strong and durable; comes in White with Red Spot; Brown with White Spot, Fawn with Blue Spot, White with Blue Spot; 28 inches wide. Regular 12c. Fri- $\qquad$ <br> 4c. Crochet Cotton. <br> 8 doz. balls Crochet Cottons, in colors of Gol, Navy, Brown, Green, Fri- Black, Cream. Reg. 4c. ball. Fi. day and Saturday . . . . . . . . |
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THE BOARDD

OUR SPRING DISPLAY Millinery

Is now ready for inspection. Economy in buying will have full sway at our store this week in the goods named in this announcement.

| Ladies' Trimmed and <br> Ready-to-Wear HATS, <br> in English and American <br> Styles. | A Huge Assortment <br> of Misses' and Child <br> ren's HA TS and <br> BONNETS. |
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Ribbons, Flowers, Ornaments \& Willow Plumes, in almost endless variety.


## LACES! LACES!

Our range of Laces, Insertions and All-Overs are now complete with attractive goods. This is always a strong Department with us.

## Children's Coats.

A large assortment in Silk, Serge and
Lustre, in all shades and styles.

## In Our Trimming Dept.

We have made every preparation for a busy season. The work turned out by our skilled assistants here has always been the subject of favorable comment.

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The Police Court. To Clear 55 Miles In Dangerous
 Introduced in the House of Comitions.

Freedom of Religion Assured-Lord Lieutenant's Power---Senate Will Consist of 40 Members, House of Representatives 164 --Carson Denounced Bill, While Redmond Praised It -.- Ulster Will Hold 59 Seats -- Other Features of the Measure.
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T. J. EDENS, Duch

## LADIES! Crown Your Heads

## With Stylish Hats!

For What is Correct in New Styles

## OUR REAOY TO WEARS

Are The Admiration of the City. SEE THEM.

## S. MILLEY.





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Insures delicious, healthful food for every home, every day.

The only baking powder made from Royal Grape Cream of Tartar - made from grapes.

Safeguards your food against alum and phos-
phate of lime-mineral acids which are used phate of lime-mineral acids which are used in cheaply made powders.


TALKING POLITICS.
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energy?
Health is the founda-
tion of success.
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The Evening Telegram, St. John's, Newfoundland, April 12, 1912-8


