## * YOULL BE SURE TO FIND IT $\mathbb{N}$ "The MAIL and ADVOCATE THE MAIL ADVOCATE.

 Official Organ of The Fishermen's Protective Union of Newfoundland.London Papers Demand Reprisals Against German Towns for Damage by Zeps.

Admiration for Exploits Marks British Attitude Appam Incident


RAIDERS GAUSE MUCH DAMAGE
IN THE TOWNS IN STAFFORDSHRE

| ndon, Feb. 3.-The removal | \|vailed for |
| :---: | :---: |
| Governmen | clergymen |
| tions on the publication of |  |
| ws about air raids has released |  |
| flood on account of the latest sit of raiders. A part of Staf- | $\begin{aligned} & \text { tas } \\ & \text { suff } \end{aligned}$ |
| was the only place in | und |
| ich much material damage was |  |
| ne. The towns in this district ere fully lighted when the Zep- | London M |
| $\left\lvert\, \begin{aligned} & \text { were r } \\ & \text { pelins } \end{aligned}\right.$ | Day Bud |

## St. Clair's Home

LeMarchant Road.
The Sisters in charge of St. Clair's Home, LeMarchant Road, are now prepared to accept pupils for in= struction in Shorthand, Typewriting Drawing, Painting and Pianoforte. For terms, etc., apply to the

Lady Superioress, St. Clair's Home, LeMarchant Rd.


## \section*{}

Hevimess Tals Thilife Tale if lhou Uhamed Aniciarar Vleie Slain in Cad Bladod on Tain

## Exiemenal al

Lavor Caniess LLajor convers

## Special Lines to Clear

 KNITTED SCARVESLadies or Gents.
Cream, Blue and Black.
40 c., 45 c., 60 c ., and 70 c .
now all one price to ciear,
$\therefore 20$ cents ..
LADIES and MISSES White \& Colored, Lawn \& Linen DRESSES Now \$1.75.
Nicholle, Inkpen \& Chafe WATER STREET Agents for Ungars Laundry \& Dye Works,

## Splendid Pure-White

 Lawns and Muslins By the Pound.$\mathrm{C}^{\mathrm{om}}$


 apapithen we have hat nexecrinded prewewhice Nider that asob have apure white fincescrim by Anderson's, Waterfireet, St. John's.

## Drum Hoops For Sale.

We have a quantity of
DRUM HOOPS
Which we will sell at

## 12c. per bdle.

to clear.

## Fishermen's Union

Trading $\mathrm{C}_{\mathrm{o}}$, Ltd.


ADVERTISE IN THE MALL AND ADVOCAATE

## Hay, Oats, Bran

IN STOCK:
HAY, MIXED OATS, BLACK OATS,BRAN George Neal

## 

Tailor and Clothier 281 \& 283 Duckworth Street

Furniture for Hard Wear and Home Comfort $\mathrm{A}^{\mathrm{s}}$


 ally low price will be made on all imme-
diate orders, and full particulars, with prices, wil
plication.
ceive immediate and careful attention, available express or steamer. For good
goods, prompt services, and reasonable
U. S. PICTURE \& PORTRAIT CO, COMPLETE HOUSE FURNISHERS.

## FOR SALE

That desirable Business Premises situated in HANT'S HARBOUR,

## comprising of

Wharves, Retail and Fish Stores, and New Shop. Apply to
ALAN GOODRIDGE \& SONS, Ltd., St. John's

## $=-=$ LATEST

war messabes
the lusitania situation


|  |  |
| :---: | :---: |
|  |  |
| d | zeppeli |
|  |  |
|  |  |
|  |  |  |
|  |  |
|  |  |
|  | dromzeppeits., Do damase was do |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Still Attacking <br> the Government washiveton Feb |  |
|  |  |  |
|  |  |  |
| SALONIKA, $\qquad$ eb. 2.- |  |
|  |  |
| r |  |
|  |  |
|  |  |
| er mac |  |
| hatt |  |
|  |  |
|  | ROUMANIA SAID TO FORM anti-bulgarian alliance |
|  |  |
|  | Petroorad Feb, 2. In co |
|  | tio with negotations wich ar |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | frontiers, while the troops on |
|  |  |
|  |  |


.

Hun $\overline{\begin{array}{l}\text { Submarine } \\ \text { Near Saloniki }\end{array}}$





## GREAT BIG HOLIDAY BILL AT THE NICKEL. THE BLOOD CRYSTALS.' <br> "THE EXPLOITS OF ELAINE." playing the game" <br> " THE HAMMER."

IF YOU MISS THESE PICTURES YOU ARE MISSING SOMETHING WELL WORTH WHILE.
COMING-CHARLIE CHAPLIN in his greatest comedy:-work."
JUST RECEIVED A GREAT BIG SHPMENT OF EUROPEAN WAR FMLMS-Watch for Further Announcement.

THE CRESCENT PICTURE PALACE.


## ROSSLEY'S THEATRE!

Complete Change To=Night.
Big Musical Revue By 30 OF OUR CITY GIRLS. New Songs, Dances and Beautiful Change of Costumes.

The Latest New York Pictures by Famous Players.

## 

## 100 GOOD LOGGERS

Are still required by

## A. N. D. CO.

For the Logging Camps at

## Millertown \& Badger.

Wages Average $\$ 24$ and Board.

GOOD MEN STAYING TO

## End of Chop

Will be paid $\$ 26$ per month.

TAKE TRAIN TO MILLERTOWN OR BADGER.



## 

("To Every Man His Own.")
The Mail and Advocate
issued cerery day from the ofte



OF CLAIM JUMPING

## WE bear that rececently action has

who in January 1915 took out a
claim for a property in White Bay:
One of the parties interested visit



et parties and
ore the Suprem


 cese in question
closely
wath $t$
wih then have something furthe
to say in oonnection with the De
partmentender which these claim
are issurd.
THOSE ATTACKS

BING unable to refute our
charges, the to "onfidence"
men of Adelaide Street now resor
to another one of their persona men of Adelaide Street now resort
to another one of their persona
onslaughts against President Coak onslaughts against President Coak
er. It is indeed strange why thes cumstance waited till Mr. Coaker pack was turned to indulge in
their campaign of abuse. Not tha if reaty matters much, for the
earnot say anything of $M r$. Coak carnot say anything of Mr. Coak er that has not already, been saic
of him. No man to our mind has bee
subjected to the same campaign inification and abuse as Mr. Coak er has been subjected to the pas five years. The whiole of that gen
theman's tleman's private life has been
painted red by political painted red by political opponents
Fet he is still the Leader of th fishermen Toilers of Terra Novi alid we make bold to say he will b the Leader of the Toilers of this

## MOSDELL'S <br> BOOMERANGS!

| $\mathrm{N}_{\text {accusing homa him (COAKER) }}^{0 \text { one }}$ | ing all who come |
| :---: | :---: |
| of being a spell-bound dema- | tact with him with his own |
| gogue in his (COAKERP) | enthusiasm, for and faith in |
| manner, he (COAKER) is, | the great caise. And because |
| if anythine inetined to be somewhat quiet and retiring. | his 'COAKERS) people have FOUND COAKER PAITH |
| but behind everthing | ful above all things |
| He SAYS THERE | TO THE TRI |
| character that m. | POSED IN HM (Coak |
| presses the cistener | (Coaker) is bot |
| with the fact that | RISE IN the estein |
| COaker has a whole | the fishermen an |
| souled interest in his | RND THEM TO HIM (Coak |
| great work and that | er) With the bonds of |
| he has absolute con- | affection. For in this re |
| fidence in its ulti- | spect it always happens that |
| mate success. - mos. | to him that hath much more |
| DELL, in the Advocate, Dek. |  |
| 1913. ${ }^{\text {a }}$ | Advocate, Dec, 20, 1913. |


| main so. |  |
| :---: | :---: |
| "cessful advertiser of of imself:" |  |
| Well isn't it kind of the " learned" one to even admit this But here |  |
| let us ask Mosdell if he evet ad vertised Coaker. Did Masdelf 'rot |  |
|  | 3,25 |
| say in speaking of Coaker and the |  |
| F.P.U. that "The F.P., has cometriumphantly through the fire of |  |
|  |  |
| affliction and grievious pêrsecution and COAKER THE MAN |  |
| WHO HAS LED IT ALONG THE |  |
| DIFTICULT WAY has proven fis (COAKER'S) RIGHT to the |  |
|  |  |
| TRUST and RESPECT and CON- |  |
| DENCE of the TOILERS." |  |
| President Coaker, no matter daho, South Carolina and Ore how hard he might have tried, gon. <br> could not say the many nice The liquor laws of the country things of himself that this same are from uniform and there is |  |
|  |  |
|  |  |
| Mosdell said of him. some ground for disagreement in It must be apparent to the most classifying the states with refer |  |
|  |  |













TTEMSOFINTEREST


## Reid-Newloundland Co.

## Columbia Ignitor Cells.

We have fust received a shipment of the worldcelebrated No. 6 DRY CELLS.

Vater Street Stores Dept.

## FISHERMEN,ATTENTION! first class invistuent.

38 per cent. Dividends in Four Years.

THE new issue of Shares in the Fishermen's Union Trading Company, Limited, are now offered to the members of the F.P.U. Those Shares represent the additional Capital of $\$ 150,000$ recently authorized. The Shares are $\$ 10$ each. The new capital is to be used to ex tend the Company's business. A dividènd of 10 per cent has been declared for 1915 . Thirty-eight per cent. divid ends has been paid during the four years the Company has been in operation. The Company also possess a Reserve Fund equal to 40 per cent. of its capital and if it was possible to place the Trading Company's shares on the stock market, one share would easily fetch $\$ 15$. No bet ter or safer investment exist in the Colony. Why bank your earnings at 3 per cent. when such a first-class investment is obtainable?, Apply to Agents of the Trading Conpany where stores are operated or to the

Fishermen's Union Trading Co. Ltd.

## tates for the year 1915 amounte about $\$ 450,00000$.

 orts of the same metal during lat period were $\$ 27,000,000$. This ceans that at the present tithis nation is in possession about $\$ 423,000,000$ wo
more than a year ago.
$\qquad$ wards has been slow and -painful We should be optimistic, but not
visionary. It is better to work in practical way for the bettermen of mankind thay to naking our ascension tobes. The raving for liquorand other stintlants is strohg in the human
ake-up, but it is something which can be conquered, and th race will be vastly? stronger etter when it is conquereds theis a practical question, and hard
facts as well as sentiment mark acts as well as sentiment mark

Have you seen our 300 Candle Power KEROSINE and gasolene lamps and LANTERNS,
'BRIGHT AS DAY' Burns more air than oil
Come and see them
or write for particulars
R. Templeton,St. John's


We can save
FITo arrive
FIVE ROSES
QUAKER ROBIN HOOD Very Croice Ribbed
PORK. Small HÖCKS Choicest SPARE
RIBS. Best PLATE and N $\frac{\text { Y. BEEF. }}{\text { Everybody is talking of }}$
ECLIPSE TEA, 45c, Ib $\frac{\text { as good as most } 60 \text { c. }}{\text { Silver-Ware ready }}$ bring, along your
Coupons from MonCoupons from
day, 27th inst. J.J.St.J0hn

## H L Lovesificices

Gasolene "Veedal" Motor Oil
In Casks and 1 and 5 gallon Tins.
SMITHECO. Id

How a Heroic Catholic
Chaplain Died When Dublin
 AR WWINCBLES to Unify Action


```
\[
\begin{aligned}
& \text { ave } 700 \text { Horse-Power and a } \\
& \text { Speed of } 110 \text { Miles an Hour- } \\
& \text { They Make Terrific Noise- }
\end{aligned}
\]
```

```They Make Terrific Noise- an
Carry 27 Men and Four MachineGums-Altitude Limit 6,000 Ft.
```





Ameician Legion
Up to Strenath Natw

Stact give WHITE
SALE ${ }^{\text {ow }}$
ONLY TWO MORE DAYS--SALE CLOSES SATURDAY NIGHT T

| Cream | All classes of White Goods selling at Specially Low Prices |  |
| :---: | :---: | :---: |
| ) Goods |  | A Big Variety of Embroideries and Insertions, 4c yard up |
|  |  |  |
| $\begin{aligned} & \text { nite } \\ & \text { Sale } \\ & . \\ & \hline \end{aligned}$ |  | Night |
| le |  | Night Dresses, Camis |
|  |  |  |
| Regular, 23c. White Sale |  | Aprons, at attracti |
| Price 20 20. |  |  |
| Regular, 40c.. White Sale |  |  |
| EERINO |  | Child's Cream |
| Regular, 60c. White Sale Price. |  |  |
| FANCY CREAM LUSTRES |  | Pric |
| Regular, 30c. White Sale | Regular, | \$2,25 \$1.9 |
| Pegular, 60c: White Sale | Sale: ... . . . ${ }^{\text {a }}$. | \$2.50 \$2.20 |
| Regular, 60c. White 47 c . | Regul | $\begin{array}{ll}\$ 2.70 & \$ 2.30 \\ \$ 3.00 & \$ 2.50\end{array}$ |
| CREAM SIK LUSTRINE | gular, \$1.50. During White | $\begin{array}{ll} \$ 3.00 & \$ 2.50 \\ \$ 4.00 & \$ 3.50 \end{array}$ |

## White Shirts

Men's White Dress Shirts
Usual Price, 80c. White Sale

## CREAM \& WHITE MERCERIZED CASEMENT

 MERCERIZED CASEMCLOTH, 52 inches wide

$$
\begin{aligned}
& \text { CLOTH, } \\
& \text { Regular, } 40 \mathrm{c} \text {. White sale } \\
& \text { Price. }
\end{aligned}
$$

## White Turkish Towels



Sheetings, Table
White Bed Sode
Sideboard and Tray Cloths
Toilet Covers, Etc.
Redured specially for WHITE SALE.


