

# ANNUAL WESTERN FAIR NUMBER

## The Dawn of Tomorrow

THE NATIONAL NEGRO WEEKLY  
DEVOTED TO THE INTERESTS OF THE DARKER RACES

VOL. V, NO. 15.

LONDON, CANADA, SEPTEMBER 6th, 1930

Price 5 Cents.

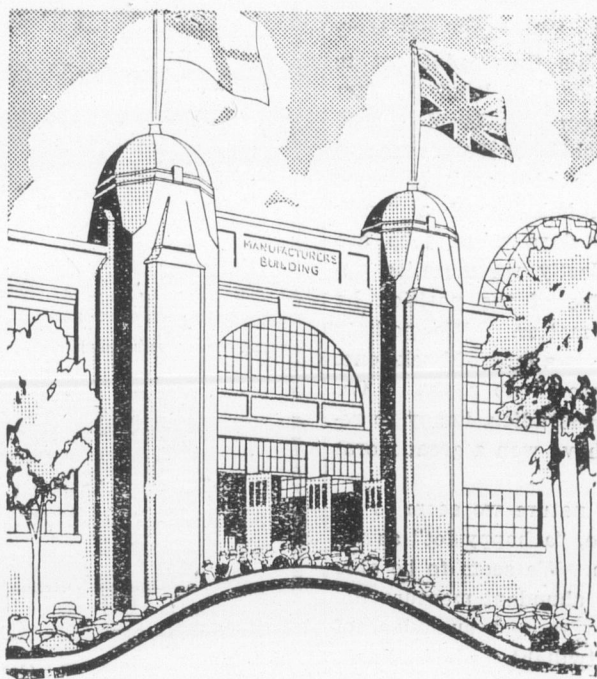
### SOME EARLY NEGRO HEROES

In the famous Granary Burying Ground next to Park Street Church, Boston, close to the grave of Samuel Adams, signer of the Declaration of Independence, there is buried a black patriot, Crispus Attucks, who died for liberty in the Boston Massacre, March 5, 1770. A British soldier who had been on guard at the Customs House had struck a boy with the butt of his musket. The boy ran and spread the alarm. Soon a furious crowd, led by Attucks, rushed on the scene. The sentinel, joined by other soldiers, fired. Attucks and two of his companions were killed and two others were mortally wounded.

On the famous Boston Common is a memorial monument to these five. The massacre is pictured on a bronze tablet—the British soldiers with their smoking muskets, Attucks lying dead on the ground, and the others falling into the arms of comrades. Inscribed on the monument are the words of Webster, "From that moment we date the severance with the British Empire," and the words of John Adams, "On that night the foundation of American Independence was laid." For some time March 5th was observed as the American holiday until July 4th took its place. Crispus Attucks was an escaped slave who had run away from his master in Framingham, Massachusetts, in 1750. He was over six feet in height, broad-shouldered, and powerful.

In the Revolutionary War it is estimated that five thousand Negroes served in the American Army. Negro regiments were raised in Connecticut and Rhode Island. The black regiment from Rhode Island, 400 strong, defended Red Bank at the battle of Bunker Hill against 1,500 Hessians. A Massachusetts Negro company known as "The Bucks of America" fought at Bunker Hill, too, and received a banner at the hands of the governor in recognition of their courage. At this same battle, Peter Salem, a Negro of Framingham, Massachusetts, achieved renown. Major Pitcairn, who had led the British at Lexington and Concord, came up the hill leading a desperate charge. He mounted the parapet crying, "The day is ours." Instantly Salem fired and killed the British officer. Colonel Trumbull, who painted the battle in 1786, gave this Negro a prominent

### Western Fair Opens Monday



ONE OF THE MAIN BUILDINGS

inent place in the picture. In the famous picture of "Washington Crossing the Delaware," the general's bodyguard is a Negro, Prince Whipple.

In the struggle for liberty the Negro showed himself a man. He proved himself in the hour of the country's need neither "coward nor parasite." Side by side he fought with the white man and his was no small part in the struggle that resulted in the birth of the American nation.

Some of the states rewarded the Negroes who fought for the freedom of the colonies with their own personal freedom, though some still remained slaves.

Hundreds of Negroes fought under General Jackson at the battle of New Orleans in the War of 1812 and they occupied no mean place and did no mean service. It is said that the idea of fortifying the city with cotton bales was first suggested by a Negro, a native African.

General Jackson spoke as follows to the Negro troops, "To the Men of Color—Soldiers: From the shores of Mobile I collected you to arms. I invited you to share in the perils and to divide the glory with your white countrymen. I expected much from you, for I was not uninformed of those qualities which must render you so formidable to any invading foe. I knew that you could endure hunger and thirst and all the hardships of war. I knew that you loved the land of your nativity, and that like our-

selves you had to defend all that is most dear to man. But you surpassed all my hopes. I have found in you united to these qualities that noble enthusiasm which impels to great deeds.

"Soldiers, the President of the United States shall be informed of your conduct on the present occasion and the voices of the representatives of the American nation shall applaud your valour as your general now praises your valour. The enemy is near. His sails cover the lakes; but the brave are united, and if he finds us contending among ourselves, it will be for the prize of valor, and fame, its noblest reward."

Negroes served in the navy of 1812. Commander Nathaniel Shaler wrote of an engagement with the British. "The name of one of my poor fellows who was killed ought to be registered in the book of fame and remembered with reverence as a virtue. He was a black man by the name of John Johnson. A twenty-four pound shot struck him in the hip and took away the lower part of his body. In this state the poor brave fellow lay on the deck and several times exclaimed to his shipmates, "Fire away, my boys, no haul a color down."

Commodore Chauncey, replying to Captain Perry's objection to the recruits sent as "a motley set, blacks, soldiers, and boys" said, "I regret that you are not pleased with the men sent you . . . I have yet to learn

Continued on Page 7.

### BETH-EMMANUEL MORTGAGE BURNED

Monday evening an excellent audience turned out to engage in the Mortgage burning exercises. The pastor, Rev. E. Alph. Richardson was chairman, who introduced Mr. David Ross representing the Laymen of the United Church. Mr. Ross spoke of the fine name which had been chosen by the early founders of our church (Bethemanuel). Mr. Ross expressed desire that we would continue to keep our church going as it is now what he termed a Free Church, and make it a place of real influence for the people not only of our race but our community. Mr. Wm. Groat was asked to respond to Mr. Ross, which he did in a very creditable way. Rev. Geo. Gilmore, Pres. of the United Church Ministerial Association conveyed congratulations on our having retired the Mortgage. The speaker said they too were happy along with us for as people in the community with things common, our joy was their joy, our success their success. Rev. H. D. Wright expressed his joy in seeing this debt liquidated, and urged upon us the need of stronger men and women, more fervent prayer, and fuller co-operation. The choir rendered several numbers. Miss K. Jenkins gave a recitation, and Mrs. Wm. Berry beautifully rendered 'The Garden of My Heart.' Mrs. Pearl Kelly played the accompaniment. Rev. Richardson called on Mr. H. A. Mackay the eldest member of the church to set fire to the papers. After the pastor offered prayer the audience sang the Doxology while the papers burned. Superintendent Wright pronounced the benediction. Refreshments were served by the young women of the Y.P.L. under the supervision of Miss Gladys Stafford.

### Wins High Honour

(From the Lucan News)

The honor of securing the highest standing in the Junior High School Entrance Examinations of all who wrote in Lucan was won by Miss Cecelia Butler, daughter of Mr. and Mrs. Wm. Butler of Lucan. Miss Cecelia is only 13 years old and is a pupil of Miss B. Dennie, principal of the Lucan High School. We extend congratulations to Miss Dennie and Miss Butler in particular and to all the successful pupils who tried the entrance.



## Dawn of Tomorrow

Published weekly in the interests of and for the Advancement of the colored people of Canada.

J. F. JENKINS—Editor  
95 Glenwood Ave., London  
Phone Fairmont 357-W

F. O. Stewart, Business Manager  
219 Augusta Ave., Toronto  
Phone Trinity 0213

E. C. Jenkins, Advertising Manager.  
Subscription Rates

One year .....	\$2.00
Six months .....	1.25
Three months .....	.75
Single Copy .....	.05

Entered in the post office at London, Ont., as second class matter.  
The Dawn of Tomorrow Publishing Co  
London, Ont.

## Editorial

### HAPPY, ALTHOUGH A NEGRO

Heaven knows the Negro has his full share of unpleasant experiences in America, still to be a Negro upon this continent is to receive many thrills, to be a profound philosopher, to be happy and to look to the future with hope and faith and courage, when by every rule of the game, he should be filled with misgivings and discouragement.

In the first place we colored folk are happy because of the knowledge of the fact that we are a part and parcel of that vast majority known as America's common people, that great throng of laborers, who, by the sweat of their brows, bear the burden of this continent upon their broad shoulders. We know that "God must have loved the common people because He made so many of them." We are happy because we know that we are included in that division of the races of mankind which constitutes more than two-thirds of the earth's population—the darker races. Nothing gives us greater pride in the present civilization than the fact that dark peoples in pre-historic days were among the foremost in blazing the way from ignorance and darkness and leading on unto the clearer light of day.

When we have offered our services to our country, our best brain and brawn merely for the sake of helping and for which we may only expect a paltry existence and when we are courteously and sometimes gruffly turned away, we are not sad but we are happy because we know that we have done our best. God does not expect more. When we have spent years in preparing ourselves in the best colleges the country affords and then find, because of the unjust social system of to-day, we are forced to earn our livelihood as a barber, porter, a train porter or a waiter, we accept the situation with stoic philosophy. We know at any rate that knowledge is power, that what we have stored away in our brain can never be taken away from us and that while we may be considered a good janitor or a dandy porter or a splendid waiter, had we been given an opportunity, we might have made a better physician or more eminent lawyer or judge. When nature has endowed us intellectually so that we can and do lead our class in medical colleges up to the year in which we

must take up obstetrics and then when we are told that we cannot take that course because white women object to our presence at their bedside, there may surge up within our souls resentment, but on after reflections we become reconciled and content with the knowledge that none in our class was more worthy than we.

When we answer in person advertisements for the positions and are told that the place has been filled and when we can look into the speaker's eyes and even into his soul and see the black lie which makes his white face go red, we are happy in observing his embarrassment. Instead of leaving with a tear in our hearts, we depart with a broad smile on our face. When we are told, "I, personally would not object to hiring a colored boy or a colored girl but I am afraid my white help would not work with them." We then point out to the pious employer of labor the fact that a few firms have hired colored help without the least disturbance to their staff. We also seek to show him the improbability of a "walk out" in these days when jobs are scarce. And lastly we moralize upon the injustice of the position he takes in the matter. We politely hint that there is a lack of backbone. We notice there is no reply. We make a courteous adieu, happy to realize that we have won a great moral victory.

And also by nature we seem to be a happy people, "a happy lot" as we are referred to. We seem to be able to enjoy in an abundant measure the beauty of flowers and sunshine, of eventide and twilight, of darkness and dawn, of fresh air and singing birds, the beauty of hilltop and dale, of stars and moonlight, of music and verse, of clouds and rain-bows and rain, of storms and snow, of winter and spring. And astly we enjoy the beauty of sleep and rest; and if this temporary sleep with its beauty and comfort and rest is but a symbol of that final sleep in which we all must end our mortal existence we shall meet death as uncomplaining as we have met rebuffs here in this world.

### WINDSOR NOTES

Miss Verlyn Ila Timbers was hostess to a Bridge Luncheon Wednesday afternoon, at her home on Albert St., Windsor, given in honor of Miss Odey Mae Johnson, of South Bend, Indiana, Miss Vivian Roberts, of South Bend, Indiana, who are the house guests of Miss Maxine Koker, of Detroit, and Miss Madline Jett of Detroit. In the evening a dancing party was enjoyed by all. The guests included Miss Vivian Roberts, Miss Odey Mae Johnson, Miss Maxine Koker, Miss Madline Jett, Miss Lena Jett, Miss Lucille Nutall, Detroit; Miss Hilda Carter, Dresden; Miss Marjorie Evans, Miss Lydia Kelly, Miss Winnifred Greene, Miss Cecile Craven, Miss Cecile Evans, Miss Verlyn Ila Timbers, Windsor, Mr. Roslin Lindsay, Detroit; Mr. Chester, Chicago; Mr. Jones, Chicago; Mr. Fleets, Mr. Johnson, Mr. Jack Greer, Detroit; Mr. Kenneth Vincent, Mr. Floyd Washington, Mr. Lawrence Milben, Mr. Burney Heines, Mr. Allen Milben, Windsor.

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Nigeria, Wm W. Brew of the Gold  
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ions of Imperial Service Order.

—From the August Crisis

4th Annual Picnic of the C.L.A.C.P.

On the 4th of August the local  
branch of the Canadian League for  
the Advancement of Colored People  
held the most successful outing of the  
League's career at Springbank Park.  
There were more than 300 people pre-  
sents. There were visitors from all  
points in Western Ontario as well  
as from many points in the U.S. The  
lady members of the League came  
with well-filled baskets and when the  
two long tables were spread they re-  
sembled the tables in a banquet hall.  
There was enough for all and even  
more. More than \$180.00 was distrib-  
uted in valuable prizes and competi-  
tion was extremely keen in all of the  
events. Soft drinks, ice cream, candy  
and Krackley nut was served free  
throughout the day. It was indeed  
inspiring to see such a large gather-  
ing of people, to observe the splen-  
did spirit which existed. Too much  
praise cannot be given to the com-  
mittee for the splendid and thorough  
manner in which they did their work.  
for it is such successes as this out-  
ing was that unite our people under  
one bond.



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### OWEN SOUND

On July 1st the marriage of Miss Eliza Earls, daughter of Mr. and Mrs. Joseph Earls, to Mr. Edward Green, son of Mr. and Mrs. Jas. Green was solemnized in this city. Both parties are of Owen Sound. The marriage ceremony was performed by Adjutant Kitson of the Salvation Army. Miss Marguerite Courtney was bride's-maid and Mr. Earl Miller was best man. After the ceremony was performed the bride and groom and their many guests retired to the home of the groom's parents where a very elaborate wedding supper was served. Our community is extending its congratulations to the newlyweds as well as to Mr. and Mrs. Jas. Green on having two of their sons marry within the past two months.

The Mothers' Club of the B.M.E. Church held a social at the home of Mr. and Mrs. Thos. Earls on July 7th. The attendance was fairly good and everyone enjoyed the affair very much. The Mothers' Club is to be congratulated on their splendid efforts in raising money for the maintenance of our church. On the 11th it paid \$50.00 on the debt of the parsonage.

On the first of August the Sunday School Picnic was held at Balmey Beach. It proved to be a fitting celebration. Ball games, races, games, Music and well-filled tables with good things to eat were in vogue. Everybody had a delightful time.

Friends of Mrs. J. White will regret to learn that she met with a painful accident a few days ago. Mrs. White tripped and fell down the stairway at her home, fracturing her hip. She is still confined to her bed. Mrs. White is past 90 years of age. To add to this bad situation, her daughter Julia, is suffering from a nervous breakdown.

Mrs. Josh Miller is very ill at present. She has been ill for several weeks and her friends are apprehensive of her condition.

Mrs. Julia Brown of Buffalo, N.Y. is visiting her sisters and brothers after an absence of 20 years from the city.

Mrs. H. Bond of Baltimore, Md. was visiting her uncle and aunt, Mr. and Mrs. D. Malock. She returned on the 11th after meeting many old friends who made her stay in the city a pleasant one.

Mrs. Fred Harrison of Guelph is in the city visiting her aunt and uncle, Mr. and Mrs. Sam Harrison and her father and mother-in-law, Mr. and Mrs. Wm. Harrison.

No more welcome visitors to our city have we had in many years than are Rev. and Mrs. E. A. Richardsin of London who are at present with us. The entire city, both races, are giving them a cordial welcome.

### COLORS

If white be all the colors combined  
And black their absence be  
Then aren't the whites the colored folks  
The blacks from color free?

—ANON

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## DRESSES

Dark crepe dresses are a favorite for fall. Wearability and practicality for early fall are the two things that directed the fashioning of our new dresses. For travelling, the dust of the road and the smoke of the train make dark crepes necessary. In lovely new and attractive shades.

## HATS

In choosing your new Fall hat enjoy the old time thrill of exposing your most alluring lock of hair. It's the latest thing that Paris has thought up for us. And velvet's the rage. Let us help select your new hat—we will be only too pleased.

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## PIONEER of THE PAST

When we think of Joanna P. Moore who was a pioneer missionary to the Negro people when slavery was abolished, and the Negro people were left like sheep without a shepherd, our thoughts turn to the prophet Ezekiel and in imagination we see standing with the prophet a slender young woman.

The angel takes them to the door of the house and shows them the little stream of water coming out from under the door from near the altar, the place of sacrifice.

She too sees the vision of the prophet, tells about the great river of the water of life that brings healing wherever it goes, and her heart goes out in longing for the coloured people, just freed from the bonds of slavery, but still in the bondage of ignorance and superstition. What can she do, a young white girl without money or influential friends? Her only means of support, the small country school where she is the teacher.

But asleep or awake she hears the call from the South, come over and help us." So putting her trust in the only one who at all times can open the way for those who are willing to be led by Him, Joanna dedicated her life to the work among the Negro people.

She began by starting fireside schools meeting in the rude huts of the people, and gathering the little children about her in little groups, patiently and lovingly telling them the story of Jesus and teaching them the simplest forms of knowledge. She was ostracized by the white people, not being able to find among her own people even a place to lay her head.

Her income of four dollars a month allowed for no luxuries, still Joanna kept the vision of great things before her, and her courage never failed.

Her little fireside schools grew in number and in interest, other teachers came to her help, earnest women said: "We cannot go but we will supply the necessary funds." More and better equipped schools were opened. Miss Moore started and edited a little paper called "Hope," that is still holding out hope for the Coloured people.

Ere the close of her fifty-four years of earnest, active service, Joanna P. Moore could look back at the vision of her girlhood and see the river that could not be passed over. Along its banks she could see schools colleges, churches, hospitals and homes made bright and happy because "these waters have come thither and everything shall live whithersoever the river cometh. —Ezek. 47.

(MISS) MARY McLEAN

The Fireside Schools for educational work in Negro homes, reading courses, parents' conferences, sunshine bands. The Fireside Schools mean an open Bible studied daily in the family and is guided and stimulated by a monthly magazine called "Hope," which is published monthly in Nashville.

Hope devotes one third of its space to Bible lessons.

Joanna P. Moore, founder of the Fireside Schools and Editor of "Hope" passed away in 1916 at Salam Alabama after fifty-four years of active service, and "her works do follow". —From "The Book of Remembrance, 1928."

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Jelly Powders, 5 packages for .... 25c.  
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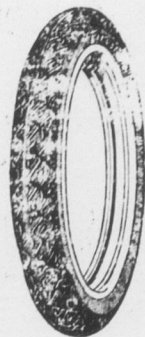
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### LONDON NOTES

Sunday, August 19th was special thanks day at Bethemanuel with Rev. H. D. Wright, General Superintendent, as our guest speaker. Rev. Richardson brought a very inspiring message to an excellent turnout in the morning. The pastor using "What do ye more than others?" Matt. 5: 47, stressed the need of all Christian men women in our community doing more than in the past because of the light, and understanding given those who are in Him. We owe more than our fathers did because of the blessings which have attended our generation. Rev. H. D. Wright delivered a masterful sermon at the evening hour when he spoke on "Obedience," finding his text in Heb. 5: 8. The speaker said the sufferings which Christ endured on the Cross made him sure of success. Suffering as His followers makes for spiritual strength, and success in our lives though we do not see it at all times.

The S.S. Picnic will be held on Saturday, Aug. 16th, 15 Port Stanley. The kiddies are looking forward to a big time with the parents of our community.

Mr. Wm. Miller of Chicago is vis-

iting our city and is the guest of Mrs. M. Coursey in Little Grey St.

The first Calendar Club effort will be on Aug. 28th: in the nature of a Country Fair. Mrs. M. Drake is the Captain. Watch for fuller announcements.

Rev. and Mrs. Richardson and their daughter Irma left this week for Owen Sound where they will spend a couple of weeks.

Rev. Richardson conducted the service last Wednesday at the No. 1 Salvation Army Citadel. A time of refreshing was enjoyed by a very large number present, as the speaker dealt with "Apostasy" and urged his hearers to hold fast the doctrines that are of God, and to stand fast in the liberty of the Gospel wherein men are made free.

Mr. and Mrs. Perry Norris and daughter Elaine accompanied by Messrs. Joe. Gates and Earl Woodford of Lansing, Mich. motored to the city for Civic Holiday and were guests of the former's daughter, Mrs. Gladys Wilson, front St.

Mr. and Mrs. George R. Norris and daughter Loraine of Toronto were

holiday visitors with the former's sister, Mrs. Gladys Wilson, front St. joining a happy family reunion.

Mrs. Gladys Wilson motored to Lansing, Mich. with her father and family, spending the week as their guests, returning by motor, accompanied by Mr. Perry Norris and family and Mr. and Mrs. Earl Woodford.

### SCHOOL FOR NEGROES

Fort Valley School for Negroes is rated by the Georgia State education authorities, Bishop Mikell says, as the best industrial school in the state.

—Living Church

Little Church Around the Corner

New York—The "Little Church Around the Corner," in spite of the transitoriness of life in mid-town New York, has in its confirmation class this spring a little colored girl whose mother was confirmed there years ago, and whose grandfather and grandmother were confirmed there.

—Living Church

# WESTERN FAIR

London, - Ontario

September 8th to 13th, 1930

The Western Fair will break all records this year. Don't miss seeing the MANUFACTURERS' DISPLAYS, and EXHIBITS OF LIVE STOCK, POULTRY, DOGS, AGRICULTURE, ART, PURE FOOD, WOMEN'S WORK, ETC.

UNEXCELLED FEATURES before the Grandstand every afternoon and evening. RUBIN and CHERRY MIDWAY—the best on the continent. EVENING HORSE-SHOW in Arena. TROTting RACES, etc.

Come and see all your friends at the Western Fair.

**\$50,000** in Prizes and Attractions

Write for full information

J. H. SAUNDERS

President

W. D. JACKSON

Secretary



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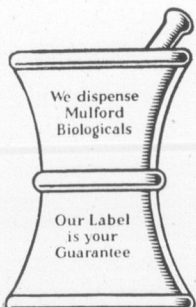
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W. D. JACKSON  
Secretary

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No Substitute  
for  
Life Insurance*

The  
**London  
Life**  
Insurance Company

*Strong's for*



*Prescriptions*

184 DUNDAS STREET  
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Don't miss seeing our display of  
**Beautiful.  
Giftwares**  
IN THE  
CONFEDERATION BUILDING  
AT  
**Western Fair**  
All Articles for Sale

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418 RICHMOND STREET.

Join the COSMO FRIENDSHIP CLUB  
Entirely Different from any other.  
Membership Fee 50c. Write Box  
1111, Bethlehem, Pa.

## SOME EARLY NEGRO HEROES

(Continued from Page 1)

that the color of the skin or the cut  
or trimmings of the coat can affect  
a man's qualifications or usefulness. I  
have fifty blacks on board this ship  
and many of them are among my  
best men."

After the capture of Washington by  
the British in 1814, Philadelphia was  
seized with a panic of fear, and those  
in authority appealed to the colored  
leaders for assistance. Twenty-five  
hundred Negroes worked ceaselessly  
for two days throwing up earthen  
defenses for the city and were pub-  
licly thanked. Before that Negroes  
had done valiant service in Pennsyl-  
vania in the two yellow fever epid-  
emics in 1793 and 1797 which struck  
terror to the populace. It was diffi-  
cult to get nurses for the sick or men  
to bury the dead. The Negroes seem-  
ed least susceptible to the disease  
and rendered a real service and for  
a while were the only helpers to be  
had.

It was not only as soldiers that the  
Negroes of this early period proved  
their worth. Benjamin Banneka, a  
Negro of Maryland, born in 1731, was  
a mathematical and astronomical gen-  
ius, a self-made scholar who master-  
ed five languages. He accompanied  
and assisted the commissioners who  
surveyed the District of Columbia.  
George Ellicott allowed him the use  
of his library and his astronomical  
instruments. Banneka published his  
first almanac in 1792, said to be the  
first almanac published in America.  
Thomas Jefferson prized the almanac  
so highly that he sent a copy to the  
Academy of Sciences at Paris and  
wrote Banneka a highly appreciative  
letter.

A number of Negro preachers of  
the eighteenth century showed such  
ability in the pulpit that they mini-  
stered to white churches with great  
acceptance. Rev. Lemuel Haynes, a  
soldier of the Revolution, served as  
a Congregational minister to the  
whites in several New England churches  
beginning with 1780. By a cur-  
ious coincidence he was a predeces-  
sor of the writer as pastor of the  
First Congregational Church, Torrington,  
Connecticut, nearly a century  
and a half ago. Josiah Bishop, Negro  
Baptist preacher, was pastor of the  
First Baptist Church, Portsmouth, Va.  
in 1795. "Black Harry" accompanied  
the Methodists, Asbury and Coke, on  
their evangelistic trips and is said  
to have preached more acceptably to  
the white congregations than these  
gentlemen themselves. Henry Ev-  
ans, free Negro preacher in Virginia,  
tarried at Fayetteville, North Caro-  
lina, and preached so effectively that  
large numbers of white people were  
converted and a Methodist Church  
could be organized there in 1790.

These are but a few of the out-  
standing heroes and leaders of the  
Negroes in the early days of our coun-  
try, when history was in the making  
and these black men helped to make  
it. They showed themselves capable  
of courage and loyalty, patriotism  
and service.

—The Adult Bible Class Magazine

## Daly Coal Company Limited COAL and COKE

WHOLESALE and RETAIL

UNIFORM QUALITY TON AFTER TON

Telephones—Metcalf 348 and 363 19 York Street

## New Radio Models

ON HAND

VICTOR, SPARTON, DeFOREST CROSLEY, BOSCH

Sold on Terms to Suit.

COME IN AND SEE THESE NEW MODELS

## Mason & Risch, Limited

248 DUNDAS ST. LONDON

## Cliff Robinson Quality Meat Market

IF IT'S GOOD TO EAT—WE HAVE IT!

Because of the excellent quality of our goods and of our  
prompt and courteous service and reasonable prices we are  
supplying most of the Eating Places at the Western Fair.

Watch our windows for Big Bargains during Fair Week.

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## Be Sure and Inspect

OUR STOCK OF

# High Grade Used Cars

VALUES AND SELECTION WERE NEVER BETTER

## McLaughlin Motor Car Co., Ltd.

FACTORY BRANCH

RICHMOND AT BATHURST LONDON



# LONDON CANADA

## *The Commercial Capital of Western Ontario*

Population within city limits—Over 71,300  
 Area—Over 10 square miles. In acres, 6,423  
 Total Assessment—Over \$84,600,000.  
 Annual Building Permits—\$3,000,000.  
 Annual Bank Clearings—Over \$183,000,000.  
 Annual Customs Receipts—\$3,000,000.  
 Annual Postal Revenue—Over \$500,000.  
 Real Estate Transfers—\$5,600,000 yearly.  
 A City of Wonderful Industrial Achievement.  
 Manufacturing plants number over 225.  
 Capital invested in industries over \$45,123,000.  
 Annual industrial production over \$48,327,000.  
 Number of people employed in industries—Over 9,700.  
 Annual industrial pay roll over \$11,425,000.  
 Fourth Banking Centre of Ontario.  
 Seven chartered banks, 20 branches.  
 Eight loan, savings and trust companies.  
 Head offices two large insurance companies.  
 Second wholesale distributing centre of Ontario.  
 London Post Office tenth in Dominion.  
 Largest mail distributing centre in Canada.  
 Excellent Hotel Accommodation.  
 Approved Airport.  
 Historic and Scenic Tourist Centre.  
 Superior Recreational and Amusement Centre.  
 Unexcelled Transportation facilities—Airway—Highway—  
 Railway—Waterway.  
 Important educational and ecclesiastical centre.  
 Seat of the University of Western Ontario.  
 Twenty-two public schools, ten separate schools.  
 Three Collegiate Institutes.  
 Normal School, Technical and Art School.  
 Canada's Cathedral City.  
 Two Cathedrals, St. Paul's (Anglican) and  
 St. Peter's (Roman Catholic).  
 Seventy-seven other churches.  
 Wide streets—beautiful homes—high percentage of home  
 ownership.  
 Five large parks, three golf courses, tennis clubs, etc.  
 Canada's Choice Convention City.  
 Ideal summer resort at Port Stanley—excellent bathing  
 beach.  
 Centre of main Provincial and International Highways.  
 Modern supervised municipal motor camp, ideally located,  
 sanitary and cooking conveniences, hot shower baths,  
 laundry and swimming pool.  
 A fine city in which to live—establish a business or spend  
 a vacation.

## *Manufacture in London, Canada*

London has distinct advantages to offer prospective manufacturers, combining as it does many features essential for profitable manufacturing. It is a city large enough to have an abundant supply of labor available at all times. More than 90 per cent. of the citizens are of Anglo-Celtic origin, and manufacturers are enabled to build up working forces of high quality. It is a city of happy homes, a fact which partly accounts for the remarkable stability of labor conditions here.

It is a point at which raw materials can be assembled quickly and economically, and as a distributing centre it has no superior in Canada. The city is served by the Canadian National (G.T.R.), Canadian Pacific, the Michigan Central operating its own terminal in London, Pere Marquette and Wabash, the latter three roads operating jointly with the London and Port Stanley Railway, a modern municipally-owned and operated electric road, connecting the city with Port Stanley, the largest and best equipped harbor on the north shore of Lake Erie. Interswitching facilities, on terms very advantageous to shippers, exist between all lines entering the city. Lake shipping facilities at Port Stanley include a daily freight and passenger service to Cleveland, by the Cleveland and Buffalo Transit Company's Cleveland and Canada Division steamer, "City of Erie." There is also a daily car ferry service between Port Stanley and the Port of Conneaut, Ohio. The Canada Steamship Lines, the largest company operating on the Great Lakes, make Port Stanley a regular port of call for east and west bound service.

The city owns and holds for disposal at reasonable cost to manufacturers larger acreage on trackage, eminently suitable for industrial purposes. Floor space suitable for manufacturing purposes available in other parts of the city at present.

W. J. KILPATRICK,

Mayor.

JAMES BELL,

City Treasurer

Alderman F. B. Kilbourne,

Chairman Number 1  
Committee.

Alderman George Hayman,

Chairman Number 2  
Committee.

S. BAKER

City Clerk.

# City of London, Canada