




## You Can Get All the Mileage which is Built into Goodyear Tires

0BVIOUSLY, the maker cannot guard an automobile tire against all the accidents incident to a stren uous career.
But Goodyear has produced Tire Savers and Service Sta tions to cure or prevent things which shorten tire life.

The Goodyear Tire Reliner is one of these Tire Savers-a complete new
lining for tires weakened by injuries or hard driving-the cure for fabri breaks, the prevention of prematur blowouts.

This reinforcement, given the uire as soon as weakness shows in the fabric,
should add a thousand or more miles to, the service you usually get.
Goodyear Service Station Dealers recommend and use Goodyear Tire Reinners and other Goodyear Tire
Savers solely for one purpose-to make Goodyear Tires go farther, and thus build $u p$ their sales.


These same Service Stations do many other things for their customers
watch wheels for alignment, wama against under-inflation, give advice on tire care.
All of which is part of a Goodyear policy-to help users get all the generous mileage which is built into
Goodyear Tires-a policy which has Goodyear lires-a poicy which has
built the largest sale of any tire in the world.
You can benefit directly by going to a Goodyear Service Station for tres and tubes, and by writing us at
Toronto for our free Tire Conservation Course

The Goodyear Tire \& Rubber Company of Canada, Limited

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## FOR WOMEN

First Real Break In Several Weeks Ateres arait per of of Some Ren Nall Two hende or Shantray Niftit Sorray Nome $=$ $=2=2=2$ vazumw

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W.C.T.U.Active
City of Toronto






## AMUSEMENTS

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 The Firite Sosurdat Half Holit day Waw Taken Advantage
Of by Many Hundrado Who Of b Many Hudredid Who
Hiked to the Country.


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COMING TO IMPERIAL THEATRE CYRLL MAUDE'S PRODUCTION

## "GRUMPY"

ST. JOHN, MON., TUES., JUNE 14.15
 Mantell Co Captain




 TEN PLAYING PARTS IN THE DELIGHTFUL STORY.
ACME OF THEATRICAL REFINEMENT

- NOT A MOVING PICTURE


| FIVE ACTS OF HIGH |
| :--- |
| CLASS VAUDEVILE |
| Serial Photo Drama and |
| Orchestra |

## TODAY <br> Matinee at 2.30 <br> Evening 7.30 and 9


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 Pink 'Sody' Bubbles that Gave Him the Blues-But Then

What Happened When Redstone Went Dry

## ${ }^{6}$ Water, Water Everywhere"

 A 100 per corst, Brow of Entertainmont, passed by Censorse and Prohbibs | TOPICS OF THE DAY | Travel and Leture with |
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| Literary Dlgost cullinge | BURTON HOLMES | WEDNESDAY FRIDAY

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## THE STANDARD'S FINANCIAL SECTION



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