TEN PAGES TO-DAY. THE "PEOPLES PAPER"-FORTY-ONE YEARS IN THE PUBLIC SERVICE-TS A LIVE DATLT IN A BUSY CENTTRE-STUDY ITS NEWSY ADVERTISING. = THE EVENING TELEGRAM

the evening telegram，st．johns，newfoundland，february 4，1920－2

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## Exchange Situation

 Under Discussion．
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|  | It has always been the gre good quality fabrics，etc．，at p domestic management |
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## Knowling＇s

## Great Winter Sale

COMMENCING TO－DAY．

## ， SPOT CASH ONLY．

## OUR SALE．

It has always been the great aim in our Winter Sales to offer each week a collection of really useful and good quality fabrics，etc．，at prices that cannot but help appeal to those that study economical and prudent
domestic management． －Iadies＇ heavy knit and sateen BLOOMER BARGAIN． These are exceptional offer－ cost much more than we ask
ort the finished garments
in heary fieeeded jersey knit and
colored sateens

50 c ．and 80 c ． per pair．


DRESS GOODS REMNANT
BARGAINS．


ONE－HALF to ONE－QUARTER LESS THAN
TO－DAY＇S PRICES．


Ladies＇
flebce lined
VESTS and PANTS BARGAIN．

We can offer a small lot of
Fleece Lined Vests and Pants at Fleece Lined Vests and Pants at

## 70 cts．

per garment．
These would be good value at
Oc．each． 90c．each．

ADIES FLANNELETTE CHEMISE BARGAIN－High－ grade Stripe Pink and White Flannelette，Worth from－
$\$ 1.90$ to $\$ 2.00$ ．
Sale Price ．．

ADIES＇NECK FUR BARGANS In Brown，Grey and
Slack Regular price 80c．to $\$ 10.50$.
Ladies
black fleeckd
STOCKing BARGAIN．
A splendid cashmere finish
fleeced stocking，during sale

| pair． <br> Would be good value at $50 c$. <br> pair． |
| :---: |


| Ladies＇ <br> angora wool，ETC． <br> Sweater Bargain． <br> This is one of the exceptional seasonable oppo tunities that we cannot always hope to be fortu nate enough to be able to offer．These Jersey or Sweaters are worth twice the money we ask． $\begin{gathered} \$ 4.25, \$ 4.90, \\ \$ 6.50 \end{gathered}$ <br> We invite an early inspection．The qualitie are value for from $\$ 10.00$ to $\$ 15.00$ ． |
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For Little T
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GABARDINE REMNANT BARGANN－A Aplendid 32 inch
dress fabric in Black，Navy，White，Brown，Crimson dress fabric in Black，Navy，White，Brown，Crimson，
Saxe，Fawn．．
FANCY STRIPE CASHMERE BARGANN－Thirty，inches wide，in Navy，Saxe，Crimson，Fawn，Gree，40c．per yd． FANCY DRESS GOODS BARGANN－Splendid values；suitt－
able for children＇s wear．Worth 6 oci Now 40c．yard

Ladies＇ flannelette KNICKER BARGAIN．
AI made of high grade flam． nelette in Pink，Cream and
Stripes，we offer at

$$
50 \mathrm{c}, 95 \mathrm{c}, \$ 1.25
$$

perpath




MAJESTIC THEATRE
at the majestic theatre to－day．
ETHEL CLAYTON，beautiful Star of the Screen，in her lateest suecess．Story of Tove，In－
trigue and Gentle Woman＇s Constancy．
＂VVornen＇s VVeapons．＂
This production teaches a good lesson to both husbands and wives．
＂THE JAZZ INSTRUCTOR．＂
NOTE－- To arrive by the＂Kyle＂for Friday and Saturday，CLARA KIMBALL YOUNG in
＂CHEATING CHEATERS，＂
the evening telegram, st. John's, newfoundland, february 4, 1920-4
(



## The Great Buying Event of the Year

 Opened With Encouraging Vim and Enthusiasm. * * *Shoppers are aroused to the highest pitch of enthusiasm. They realize that they can save considerably on any goods purchased here during this

Come along everybody and share in these great advantages. Now and Here is your opportunity. The bargains are to be found in every nook and corner of our Stores.

A few of the many lines which the systematic, intelligent housekeeper must replenish if the home must be comfortable and maintained up to its high standard of excellence.


## Jaleot

 sealetteThe very special prices we have placed on our new stock of lovely sealettes should arous
every woman interested in high grade materials tor coats.

## Rich Black Sealettes

 Sale Price \$12. Sale Price \$15. S. Price \$13.75|Sale Price $\$ 15$

Order Your Spring Suit and Overcoat During This Sale A unique opportunity is afforded custome
needing made-tomeasure suits and overcoats b placing their orders during this sale. We have some splendid Suitings and Overcoating to offer
and our Custom Tailoring Department was never
in a better position than it is to-day to meet the demands of up-to-date dressers; our cutting an fitting follow the best of modern methods and
skilled tailors make the garments both stylishly

We Want to Emphasize This Fact :




Take Advantage of Our Hosiery Bargains. Now is the time tolay in a whole year's supply.

Too Much Cannot Be Said of Our
Blanket Department.


A Peerless Sale of Stylish Well-Made COATS FOR WOMEN See the stylish materials, the
Then note the wonderful values.

You will readily see why this Store does su ch a gigantic Women's Coat business.


## SHANTUNG SILK

A materral of unquestionable mertt, in the natural
shade and considiered onnot the plums of this sale, is
now prominenty disp iaved th ment. It is 33 inches wide and particulariy suitable
for making women's blouses and dresses and is orten
 SALE PRICE, 78c TAKE 'EM AWAY


 Winter $\begin{gathered}\text { them quickly! And we have mado our } \\ \text { prices so sow that every woman in st } \\ \text { Johen }\end{gathered}$ hats 50c and 75c Sacriticed each

## CLEARANCE SALE OF LADIES' BLOUSES

Just a few odd lines of Ladies' Blouses we are clearing at greatly reduced prices to make room for new stock. These Blouses are made, in the Latest Styles and from Newest Materials. Silk, Crepe de Chene and Georgette Crepe. Selling \$3.50 up to \$7.50. CALL AND SEE THEM! Saturday Our Special Sale Day, Sweeping Reductions in Every Department. Tlarshall Buos


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## Oranges!

100 cases $200 \& 216$

## s4.60 case <br> porting Box Apples, <br> Brl. Apples, Oranges, Grapes,Onions? We <br> mix

A Rocket to Explode the Upper Ai
$\underset{\substack{\text { THE } \\ \text { Prs } \\ \text { TO } \\ \text { OF }}}{ }$







## Dressing Well

On a small amount of money is difficult to-day but it is an impossibility for any lady with any
amount of money to be well dressed unless she amount of money to be well dressed unless sh
Propertl Corsteted.
The ladies who wear

## "W. B." Corsets

have reduced the worries of good dressing to minimum. In the "W. B." Corset they have th Corset is the best value for the money, means économy as well also as comfort.

## HENRY BLARR

Sole Agents for "W. B." Corsets

DON'T TAKE CHANCES.
GET A PAIR OF OUR
Reliable Rubber Overshoes
to-day. They keep the feet warm and dry and are a lot cheap.
WILILAM FRSW, Water St, MUTT AND JEFF -


|  |  | Foch Says Be Prepared for War. |
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| y of St. John's Within the Limits. |  | Marihal Foch gave an interviow 5 cently in which he sald: |
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| Italians to Fly From Rome to Tokio. |  |  |
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# (an <br> <br> Announcement! 

 <br> <br> Announcement!}

We are now in a position to supply PLAYER'S
NAVY CUT
Cigarettes.

Ask your dealer for Player's England's richest and coolest smoke.

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| Curliana. | Published by Authority. <br>  | Belgian Present to Canada. | Girl Sues Trust for Tips. <br>  |
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|  | des | Libby's Tomato Solup |  |
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|  |  | \$1.40 doz. 13c can. |  |
|  | Shipping Notes. | Tomatoes, $21-2$ 's, tins, - 52 c |  |
|  |  | Klim, 1-lb. tins, - - 55e |  |
|  |  | Peach Jam, $11-4 \mathrm{lb}$. tins, 60c |  |
| \% 8 |  |  |  |  |
|  |  | Shirrif's Marmalade, |  |
|  |  | $2-\mathrm{lb}$ glass, 58 e <br> Shirrifi's Marmalade |  |
|  |  |  |  |  |
|  | $\begin{gathered} \text { DODDS } \\ \text { KIDNEY } \\ \text { PILLS } \end{gathered}$ | Shirrif's Marmalade, <br> 1-lb. glass, 45e |  |
|  |  | Carrots, 3 's tins, - - 30 cBeets, 3's tins, - $\quad 30 \mathrm{c}$ |  |
|  |  |  |  |  |
|  |  | St. Williams 1-1b. glass jars Jam, viz-Strawberry, Greengare, Fiun. |  |
|  |  |  |  |  |
|  |  | C. P. EAGAN, <br> Duckworth Street \& Queen's Road |  |
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## A Big Curt-Down Sale For February

Here Are Some of The Money-Savers This Week:

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$\$ 3.35$ Scrub Brushes $\$ 5.30$ Stove Brushes $\$ 2.80$ Hair Brushes 18c. Cloth Brushes 10c. Nail Brushes 10c. Tooth Brushes 10c. $0^{\circ} \mathrm{Cedar}$ Mops 10c. Imp Soot Destroyer 10c. \& 15c. Linco Soot Destroyer 45c. Flash, per tin

20c. Glass Hand Lamps 23c. Footed Hand Lamps 15c. Glass Stand Lamps (A) 20c. Glass Stand Lamps (B) 10c. Fancy Stand Lamps (B)

## 12, 15 \& 20c. Fancy Stand Lamps (0.B.)

$\$ 1.70$ Hall Lamps .
20c. Hanging Lamps
45c. Rubber Cement
19c. Office Mucilage

48c. Butchers' Knives ............30c. up 63c. Knives and Forks ........ $\$ 3.40$ doz. up 63c. White Handle Knives. 83.00 to 10.50 doz. 90c. Nickel Silver Tea, Dessert \& Table Spoons \$1.64 Nickel Silver Dessert \& Table Forks.
$\$ 1.92$ Community Sil. Tea, Table \& Des. Spoons
$\$ 5.50$ up Stainless Dessert Knives. \$7.25 up Stainless Table Knives.
14c. bti. Scissors
6c. 263 c . pair


We are also offering our stock of Silverware at a very low cut figure as our stock was late arriving.

## MARTIN - ROYAL STORES HARDWARE COMPANY, Ltd.



THE EVENING TELEGRAM，ST．JOHNS，NEWFOUNDLAND，FEBRUART 4，1920－9

## Nature＇s Greatest Washers



The sea washes the world－Pears＇ Soap washes its inhabitants！

For over a century，Pears＇has been making its way round the world．Ask for it in your local store；it is there！From the Cape to Cairo，in the bazaars of India， throughout Australia，Canada，the U．S．，and South America Pears＇has made its way with civilization，－on merits！
Pears＇Soap is transparent because it is pure；it is the miost economical soap because
＂it wears but does not waste．＂It cleanses ＂it wears but does not waste．＂It cleanses and mind．

## Pears

is not heavily scented．Its delicate perfume comes from pure natural ingredients；the difference is important，－－it means again tha Pears soap is pure．


Modern Magic．
















## GROVE＇S O－PEN－TRATE SALVE

## Opens the Pores and Penefrates





## Four Husbands，

 and All LivingIT WAS
THAN ON
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NEW Yo
NEW YRSR，January 12．－Protest－
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FOOLED AGANT，
 ． signation sweet．Ift，with the balan of the race I have to toop the loop
ril do it with a smiling face，＂I eald



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 all day．My fath in prophets，ouce
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was viliked with all that throns．Do Was uikee with
cember seventeen．

## Found the Remedy

Women Look For DODD＇KIDNEY PLLS BAN
ED HER BACEACHE．
 Dodd＇s Fidney Plls．

A Brass Bed
in the Marquesas
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& \text { Miss } \\
& 18 \text { pronor }
\end{aligned}
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## 'My Lady' <br> Sardine Sandwich.

. high grade Sardine, boned, skinned anc ready for spreading on sandwiches.
A delicious sandwich can be made in A delicious "My Lady."
Can be obtained at all grocers.
Angus Watson \& Co., England.
Discributors of "Skippers"


## How About That Office Desk?

Yo..'ve been talking Office
D sks for some time? Intendng to renew with modern ones? To get a good Typewriter Desk for the busy stenographer.
Here's your chance to select
Solid Oak Desks in various de-igns-roll or flat tops, different sizes and finishes from a supply
only just srri-d from the best makers in the U. S. A.
Just remember-Your office
equipment has a lot to do with equipment has a los to do with ate. Keep yours up-to-the-min-
U.S. Pieture \& PortraitCo.
 J. J. ST. JOHN Just in tins. 10. VERY CHOIEE TURKEYS Mincer Meat in Mass
GIT Cofree and vicoco
 ENGLISH SpICRS, 10 brlk CravBerriss.
CASIFORNA ORANGES, GRAPES and LEIOMS. CASFORNA RAANGE, GRAPES and
SHELEN WAKNUTS and ALTMONDS. MARVENS FANCY BISCUTS in tins GRoUND NUTMEG, and the EEST 60c. and 65c. TEA J. J. ST. JOHN.

703505020

## New Arrivals

FROM ENGLAND. Á Fine Selection of Serges \& Twoeds;

Also, a splendid assortment of Winter OVERCOATINGS. Satisfaction Guaranteed.

## J. J. Strang,

-Tailoring of Quality, COR. WATRR and PRESCOTT STS.

## We Thank Our Many Customers

For therr patronage during our 25th year of manufac
turing, which has enabled us to BEAT turing, which has enabled us to BEAT ALL PREVI-
OUS SALES RECORDS, and assure those that have OUS SALES RECORDS, and assure those that have
been disappointed as regards deliveries that this was been disappointed as regards deliveries that this was
unavoidable owing to the GREAT DEMAND FOR OUR PRODUCTS. We will make every effort to deliver on time during 1920, but would advise the placing of or-
ders early in order to have them handled promptly. OUR MOTTO FOR 1920-"QUALITY FIRST." NFLD. CLOTHiNG CO, Limited.

## JUST ARRIVED :

## Box Stoves

for burning wood up to 35 in. long.
Elevated Oven Cooking Stoves.
Also large assortment
Tinware, Buckets and Enameledware.

JOHN CLOUSTON,
140-2 DUCKWORTH STREET. PHONE 406.
P. O. BOX 1243.




No Matter How the Fire
is Caused



PERCIE JOHNSON,
Insurance Agert.

## 人013:1020 <br> Cleaned CURRANTS!

## NEW CROP.

Just Arrived One Pound Cartons. For Lowest Price

## W. A. MUNN,

Board of Trade Building,

verwownewververowerowid

## RED CROSS LINE!

The S. S. KOSALIND will probably sail
rom New York on February 1st and from St. from New York on Febr
John's on February 12 th.
For passage rates, freight space, etc., apply

## HARVEY \& CO., Ltd., Agents

Forty-One Years in the Public Service-The Evening Telegram

## Pure Gold

 Flavoring Extracts.We can aceept orders tor pure giad fin oroing


 thrity, hosesive who




P.E.OUTERBRIDEE,

Kinss
Telephone 60.

CASH'S Tobacco Store wishes to draw Smok ers' attention to their rezent shipment of the Gmous Old English

B.B.B. BRIAR PIPES.

Also to again remind smokers that in connection with our Pipe Department we have a regular up-tc-date

PIPE HOSFITAL
where ordinary repairs can be done and stems fitted
JAMES P. CASH,

## POEMS

Ella Wheeler Wilcox.
Poems of Sentiment.
Poems of Power.
Poems of Passion.
Pesterdays.
Any of the above
Books of Poems mailed to any address upon re-
ceints of

80 cents.
GARRETT BYRNE,
Bookseller \& Stationer.
The 'DereMable'
CALENDAR,

## 1920.

Laugh Throughout the Year
with "Bill and Mable."
53 pages of genuine hu-
mour, illustrated by the
famous "Bill Breck", print-
ed in colours and tied with silk cord and tassels. Origi-
nal price $\$ 2.00$. Now only
$\$ 1.50$ Post Paid.
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