



The Indication of Value
Plumbing is the Workmanship.


## 筑 1 <br> Better Walls and Ceilings   BEAVER BOARD COLIN CAMPBELL

## OUR CLOTHES


effort on our part to you maximum value for your money.

EACH SEASON
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## Ladies Dainty DRESSES GRAND EXHIBITIION

We advise an early inspection of these Dainty ENGLISH, AMERICAN and FRENCH DESIGNS

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Suitable for afternoon and summear wear in following shades: Saxe, Pale Pink, Pale Blue, Champagne, White and Cream, richly embroidered and trimmed, and we are sure that any visitor to our Showrooms will see such a varied and exclusive selection of dresses as has never been shown before in this city at the prices asked.

Nearly every fashionable material is included in this Exhibition, such as TUSSORE SILK, PURE WHITE LINEN, CREPE DE CHENE, MARQUISETTE, ALLOVER EMBROIDERY, RATINE, SILK MUSLIN, DELAINETTE.

Prices Range from \$1.25 to \$12.00.
These Prices are in many cases less than HALF PRICE


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## Zephyrs, Ginghams, Muslins

 in plain checks and fancy materials and black, white and assorted colotogether with satin drills, linens, prints, java cioth, fancy robe muslins, $e$ BANKRUPT STOCK Special Purchase.
 SILK MUSLINS, DELAINETTES, ROBE MUSLINS, in Checks,
Spots, Plain Colors. Worth 15c. yard. ............. 0 .

FANCY \& PLAIN GINGHAMS, in dainty Checks, Stripes, Plain 10 FANCY MUSLINS, SILK MUSLINS, ZEPHYRS, LINENS, I Fancy Colors, broken checks, dainty designs. Worth 18c.and 13 C BROCADED MUSLIN, VOILES, SATIN DRILLS, et | Fancy Colors; specially high grade quality. Worth 25 c. to |
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| 30c. yard. .. .................................... | JAVA CLOTH GINGHAMS, DRILLS, Plain Stripes. Checked 18 C

designs. Worth 30 c . to 40 c . yard. ................... 18 C


## Advance

 Showing of New Gowns. We beg to announce for this weekcar display of latest Evening Gowns car display of latest Evening Gowns, and Bridge and Afternoon Frocks
These are copies of French Mode Gowns, in lovely shades and designs; no two alike. We give below a description of one Gown, but they must bes seen for
their elegance to be fully appreciated. This model is of rich, heavy Ivory Crepe-de-Chine. Waist has folded Chifon vest caught with tiny cut crystals; leeves are of Chiffon draped entirely ace, has wide crushed girdle and is finshed at corsage with a cluster of shadad Mauve roses and a long rope of pear straight clinging lines, and has a double peplum of lace, held in place at back by Trape and flat bow of Crepe-de-Chine. This Gown is a very beautiful one in it

U. S. Picture \& Portrait Co.

Two New Panorama Views of St. John's

## Parsons' Art Store

> and at the Studio, corner of Water and Prescott Streets. hese are the finest views of the city ever shown, and should be in every house and office in town.

Advertise in the Evening Telegram

## NEW SPRING WALLPAPERS.

We are just in receipt of a large consignment of New Wall Papers, which completes our Spring Stock. The showing is an exceptionally fine one, comprising as it does "A WORLD OF NEW IDEAS." All the latest effects in combination decorating, Cut-out Borders and Panels; Oatmeal and other new finishes. Artistic designs and striking beauty of coloring. In fact it is the finest stock of Wall Papers we have ever shown.

## Papers for

## Dining Rooms, Parlors, Halls,

 Kitchens, Bedrooms \& Libraries.If you contemplate decorating your rooms this Spring, now is the best time to select your papers while the assortments are complete.
We have Papers to suit your taste and your pocket book.

## nt ROYAL STORES, ${ }^{\text {w }}$

Black SILK UNDERSKIRTS


## S. MILLEY.

## VICKERS'GIN <br> . 

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Mr. Allen's


Clean Up Day
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# GENTLLMEN, WE arf REAOY for YOU 

With our 1914 styles of Invictus Footwear. Why suffer from Shoes that pinch or rub; why buy Shoes that
class; why embarrass yourself needlessly with poor foot apparel-when you cagn avoid anf these troubles.

## GEORGE A. SLATER'S SHOES <br> EASTER IS RAPIDLY APPROACHING <br> George A. Slater's Invictus Footwear. <br> <br> d(areninedras

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Aways Fresh.

No. 91.-PLACENTIA, FROM RAILWAY TRACK No. 93.-INDIAN HARBOUR, LABRADOR. o. 94.-BONNE BAY. 9.-LITTLE RIVER, BAY D'ESPOIR.
98.-INTERIOR OF POWER HOUSE, GRAND FALLS 98- - INERERIOR OF POWER HOUSE, GRAND FALLS,
99. GROUP AT OPNING OF GRAND FALLS MILLS,
These Photos are all size $10 \times 12$, and sell for 50 .
These Photos are all size $10 \times 12$, and sell for 50 c. each unmounted, and $\$ 1.00$ mounted. Order by number. Prints of all Photograp hs may be seen at any time.
The HOLLOWAY STUDIO, Ltd, corner Henry Street and Bates' Hill, St. John's, Nild,

Charge Of
Rhinoceroses.


Party to Search for Karluk.




Bruce Passengers.


The Casuals.
 in connection therevewth will be se-:Iv.

## A Baby's Face.

## $\stackrel{\text { sites }}{1.7}$ WINONA.

The New Arrow Notch Collar
Quarter Sizes, At 20 cents each,


LATEST STYLES


In Vrereatiting and Siniting
EXPERT CUTTER and WOLRKMEN.
Satisfaction assured all those who place their or
J. J. STRANG,

Victoria Boots


FOR WOMEN.
We have just received our Spring stock of Victorias.
All the latest New York styles in Boots and
All the newest lasts.
All the newest leather in Black and Tan,
ace and Button. Call and see them.
Price $\$ 2.30$
PARKER \& MONROE, LId., The Shoe Men.

Confirmation at St. Thomas's.


##    <br> 

 $\overline{\text { Obituary. }}$

##  <br> 

| "Pepita." |
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| at the Nickel Theatre, and next wee? |
| start the dress rehearals at the Co. |
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| Try a bottle of Staffords |
| Phoratone Cough Cure if you |
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Fresh Cream RAW and SCALD Daily. BISHOP SONS \& CO , LTD. Grocery Department.

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| IENTEN DIET |


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| Salmon \& Shrimp Paste. Salmon \& Anchovie Paste. Sardine Paste Bloater Paste |
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| Celery, Lettuce, Parsley, Dandelion, Carrots, Rhubarb, Radishes. |
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Pig's Eye

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Marine Notes.
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Baseball at
Bell Island.

 Paygland (Snot) defeated
Plain by 24 points.

## The players on Spot side won isfo and will be tendereda a dimer




In Case of Fire. loose cigarettes?} <br> \section*{Why buy <br> \section*{Why buy <br> Buy your cigarettes in the Packet.}

## Every packet

contains from 1 to 3 coupons according to kind.

## Insist on the packet with the coupons Every time.

Coupons mean Premiums. Imperial Tobacco $\mathrm{CO}_{n}$ (NIId) Limited.



We are offering a Special DisNGG before the Spring Trade
tarts. We would advise you to
call in and see our stock and aving considerable on your
spring
Suit.

Our name stands | ailoring. SPURRELL RROS, |
| :--- |
| 365 Water Street, next door to | When Peacock Was a Regal Dish. he peacock was the most in He. betore Argus was pronounced

t.for the table. The skin was first
arefuly stripped off with the plam ge adhering. The bird was the
casted wheer done, and partial
goled, it was sewed up again in in Nanteo ferit its plumage, but th recoaks numed crest oppore
 Bishor fower wili orfie TTB--His Lordship Bishop Power will visit the city shortly to officate at the Hoty


THE HERALDS OF SPRING NewHATS HENRY BLAIR'S.

Now showing, first shipment of New Hats
Ladies, Misses and Children, in all the new colours, and Black.

## W. B. CORSETS

merica's Leading Corset for Ladies.

Now showing, all the new effects in W. B. Corset styles, correctly moulded to suit all fig$\mathbf{7 5}$ c. to $\$ 3.50$. HENRY BLAIR

Sole Agent for Newfoundland.

deirravallo' Gonic
Highly recommended by Leading Physicians in all Countries HAYWARD \& Co.,

## New Goods at Hudson's.

BLOUSE COTTONS
 We are alse showing great values in Lipies Jos consers,
and we invite you to inspect our stock of them before sou pur-


HUDSON'S STORE,

Best English Paint!

$\$ 1.75$ gallon.
This Paint has a world wide reputation. Put
p in $1 / 2$ pts., pts., $1 / 4$ gall., $1 / 2$ gall and 1 gall. tins.
Martin Hardware Compary.

Stud


Students Crowd To St. Mary's.


- [FRESHIY MMADE IRISH IBUTTER,I : $11-\mathrm{bb}$. Blocks, $56-\mathrm{lb}$. Boxes,
APPLES.


Midlotian Fine and Medium Cut
Scotch O'Meal,
Fresh To-Day.
C. P. EAGAN,

## BY CABLE




The 0 ne to 0 mm if
You Can Own But One.



List of Unclaimed Letters Remaining in the G. P. 0. to March 11th, 1914.

the peoples paper-THE EVENING TELEGRAM, March 30th, 1914.--10-read by everyone

## CASINO THEATRE!

To Day=Exeefient Variety Programme. THEDEAN'S DAVGHTER (Edison)-Featur BEAÉ BRUMMEE:
BEA BRUMMEI (Vitagraph)--Ilustrating
the rise and fall of man. A picture worth
GŔAPHIC, CURRENT EVENTS, and interest-2-OTHER DELIGHTFUL PHOTOPLAYS-2 Special Feature, Wednesday \& Thursday:
TAMAMORA THE GYPSY, a Lubin Feature in 2 Reels, with Ormi Hawley in the leading role.

## NEW-KNIT

unshrinkable
is the DISTINCTIVE phrase meaning
SERVICE and COMFORT

WOOL UNDERWEAR. The Nifld. Knitting Mills, Ltd., Alexander Street.

YOU MUST NOT THINK this illustrates the style of our
New Sring ITats It $\begin{aligned} & \text { It } \\ & \text { Number } \\ & \text { number, but if tit will serve } \\ & \text { to }\end{aligned}$ draw your attention to the fact
that we are offering Special
Value in

Mill Ends of Fine Nainsook,

36 inches wide, Price 10 cents,

worth in ordinary way 15 to 22 c. yard, it will have done you a good turn; and if you allow good judgment to guide you, our
Mill Ends will soon be all soldd

## Robert Templeton

## KEROSENE OIL

Royalite Brand 150st,e Silver Star Brand 120 test. brightest and best krro oll on the market.

IMPERIAL OIL Co., LId.

Potatoes Oranges Onions.

## 300 Bags Scotch Potatoes. <br> 50 Cases Sweet Oranges, <br> 50 Cases Small Onions.

GEO. NEAL.

The Suits
You Think are Hopelessly Soiled!



The Home of Good Shoes.


Pure Malt Scotch Whiskey.
Finest procurable.
J. C. BAIRD, Water street

## Hgos!

20 asses P.EL ECGS, (selinis Chene).
JAS. R. KNIGHT, An Intelligent Persen ma


The Crescent Picture Palace mONDAY and TUESDAY.
The Flying Circus, Three Reels, 3,000 feet long.

ALMOST ONE HOUR FOR ONE PICTURE.

Ford Prices The Same.
TOURING CAR, $\$ 800.00$. RUNABOUT, $\$ 725.00$. I do not take advantage of you because there is a
rise in duty. I want every person to have every chance,
also a good square deal Contract for 1914 almost exhausted, so get your
order in and avoid disappointment.

GEO. G. R. PARSONS,

BOWRING BROTHERS, Lid. Grocery. 'Phone-332. Phone-332.


## Oakdale Tobacio!

0 wing to our having an extra large stock of Tarifft, we have decided to still continue selling at the old price of

5 cents a Plug.
M. A. DUFFY,

NEW ARRIVALS !
 Ladies' Lawn, silk and Lustrte Blo

Sports Coats in asstd. colors Ladies Black \& Colored Coats, leading styles.
Also Ribbons, Flowers, Laces, etc., etc. WILLIAM FREW.

## Paschal Candles.

 GARRETT BYRNEA CRYSTAL LIGHT.

 TEXACO CRYSTALITE will not Auctate, It Eives a teady zloo


GEO. M. BARR, Agent.

Special Opportunity for Investors.
habitine telegraph \& thlephose comino.




F. B. McCURDY \& CO.,

C. A. C. BRUCE, Mgr., St. John's

A Canada Life Actual Resuli!



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C. A. C. BRUCE, Manager, St. John's.

## NEW CABBACE, etc.

50 crates CHOICE NEW GREEN CABBAGE. 50 brls. APPLES (Speys and Ben Davis). 30 cases CHOICE SWEET ORANGES.
30 eases SILVERPEEL ONIONS. Also in stock:
Good P. E. I. PARSNIPS, OATS, HAY, etc bURT \& LAWRLNCE, 14 New Gower Street


Filed for a YearAt Hand in a Minute! There are records kept in your busness which are seldom
referred to, but when reference to them is desired, can you
locate them instantly? ""flice instantily?
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place to file papers. The method of filing the papers under pro"place to fice Specialty" pipers. The metho Systems of filing more than papers provider pro-
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of the file to find /any particular one.


 OFFICE SPECIALTY MFG. CO., Limited. nig,eod FRED. V. CHESMAN, Representative


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